



National Tracking Poll #191296
December 26-30, 2019

Crosstabulation Results

Methodology:

This poll was conducted from December 26-30, 2019, among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table LL1: *Prior to taking this survey, how familiar were you with this information?*

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Don't know / No opinion	Total N
Adults	20% (449)	45% (979)	19% (415)	11% (248)	5% (110)	2200
Gender: Male	24% (251)	45% (481)	18% (187)	9% (98)	4% (45)	1062
Gender: Female	17% (198)	44% (498)	20% (227)	13% (150)	6% (65)	1138
Age: 18-29	24% (101)	41% (178)	16% (68)	10% (42)	9% (40)	430
Age: 30-44	19% (108)	39% (230)	21% (123)	15% (89)	6% (33)	583
Age: 45-54	16% (55)	46% (155)	20% (68)	12% (41)	6% (20)	340
Age: 55-64	19% (79)	45% (185)	22% (91)	11% (44)	3% (11)	411
Age: 65+	24% (104)	53% (231)	15% (65)	7% (31)	1% (5)	436
Generation Z: 18-22	23% (34)	41% (61)	17% (25)	6% (9)	12% (17)	147
Millennial: Age 23-38	19% (123)	41% (262)	18% (117)	15% (93)	7% (43)	639
Generation X: Age 39-54	19% (107)	42% (239)	21% (116)	12% (70)	6% (33)	567
Boomers: Age 55-73	22% (159)	48% (355)	19% (140)	9% (66)	2% (15)	734
PID: Dem (no lean)	20% (158)	47% (377)	20% (157)	11% (89)	3% (21)	803
PID: Ind (no lean)	18% (136)	39% (290)	20% (149)	14% (102)	9% (63)	740
PID: Rep (no lean)	24% (155)	47% (312)	17% (109)	9% (57)	4% (25)	658
PID/Gender: Dem Men	21% (73)	49% (172)	19% (65)	11% (39)	1% (4)	353
PID/Gender: Dem Women	19% (85)	46% (205)	20% (91)	11% (51)	4% (17)	450
PID/Gender: Ind Men	22% (79)	39% (140)	19% (68)	10% (37)	9% (34)	358
PID/Gender: Ind Women	15% (57)	39% (149)	21% (81)	17% (65)	8% (29)	382
PID/Gender: Rep Men	28% (99)	48% (169)	15% (54)	6% (22)	2% (7)	351
PID/Gender: Rep Women	18% (56)	47% (143)	18% (55)	11% (34)	6% (18)	307
Ideo: Liberal (1-3)	23% (147)	47% (295)	19% (117)	9% (58)	2% (11)	629
Ideo: Moderate (4)	18% (111)	44% (267)	20% (122)	13% (76)	5% (32)	608
Ideo: Conservative (5-7)	23% (167)	48% (350)	17% (128)	9% (68)	3% (21)	734
Educ: < College	17% (253)	43% (648)	20% (302)	14% (214)	6% (96)	1512
Educ: Bachelors degree	24% (106)	49% (215)	19% (82)	6% (27)	3% (13)	444
Educ: Post-grad	37% (90)	47% (115)	12% (30)	3% (7)	— (1)	244

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Table LL1: Prior to taking this survey, how familiar were you with this information?

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Don't know / No opinion	Total N
Adults	20% (449)	45% (979)	19% (415)	11% (248)	5% (110)	2200
Income: Under 50k	17% (218)	43% (562)	19% (246)	14% (182)	7% (84)	1293
Income: 50k-100k	25% (175)	45% (312)	19% (130)	9% (60)	3% (24)	700
Income: 100k+	27% (56)	51% (105)	19% (39)	3% (6)	1% (2)	207
Ethnicity: White	21% (357)	46% (789)	19% (324)	10% (174)	5% (78)	1722
Ethnicity: Hispanic	26% (91)	38% (133)	20% (69)	12% (42)	4% (15)	349
Ethnicity: Afr. Am.	18% (50)	38% (105)	18% (49)	19% (52)	7% (18)	274
Ethnicity: Other	20% (42)	42% (85)	20% (42)	11% (22)	7% (14)	204
Community: Urban	21% (134)	40% (254)	18% (113)	14% (89)	6% (41)	631
Community: Suburban	23% (214)	46% (440)	20% (187)	8% (76)	3% (32)	949
Community: Rural	16% (101)	46% (285)	19% (115)	13% (83)	6% (37)	620
Employ: Private Sector	24% (160)	45% (303)	19% (127)	10% (64)	2% (15)	668
Employ: Government	22% (25)	52% (58)	17% (19)	6% (7)	3% (4)	113
Employ: Self-Employed	29% (60)	37% (76)	22% (44)	7% (14)	5% (11)	206
Employ: Homemaker	12% (22)	40% (71)	15% (27)	23% (41)	11% (19)	179
Employ: Retired	19% (97)	54% (279)	15% (78)	11% (54)	1% (7)	516
Employ: Unemployed	16% (41)	36% (91)	21% (53)	13% (33)	13% (32)	250
Employ: Other	14% (25)	35% (61)	28% (49)	15% (27)	9% (16)	178
Military HH: Yes	25% (83)	46% (150)	17% (55)	8% (26)	3% (10)	324
Military HH: No	20% (366)	44% (829)	19% (360)	12% (222)	5% (99)	1876
RD/WT: Right Direction	25% (213)	42% (352)	18% (153)	10% (88)	5% (41)	848
RD/WT: Wrong Track	17% (236)	46% (627)	19% (261)	12% (160)	5% (68)	1352
Trump Job Approve	24% (202)	45% (387)	18% (155)	10% (85)	4% (31)	860
Trump Job Disapprove	19% (237)	46% (570)	19% (237)	12% (152)	4% (55)	1251
Trump Job Strongly Approve	26% (132)	42% (210)	17% (84)	10% (52)	4% (19)	497
Trump Job Somewhat Approve	19% (71)	49% (177)	19% (71)	9% (33)	3% (12)	363
Trump Job Somewhat Disapprove	16% (46)	45% (127)	18% (49)	15% (41)	7% (19)	281
Trump Job Strongly Disapprove	20% (191)	46% (444)	19% (187)	12% (111)	4% (36)	969

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Table LL1: Prior to taking this survey, how familiar were you with this information?

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Don't know / No opinion	Total N
Adults	20% (449)	45% (979)	19% (415)	11% (248)	5% (110)	2200
#1 Issue: Economy	18% (100)	44% (239)	22% (121)	11% (62)	4% (21)	543
#1 Issue: Security	19% (78)	48% (197)	17% (69)	11% (46)	4% (18)	409
#1 Issue: Health Care	20% (88)	44% (191)	17% (72)	13% (54)	7% (28)	433
#1 Issue: Medicare / Social Security	20% (68)	49% (162)	19% (62)	11% (35)	2% (5)	332
#1 Issue: Women's Issues	24% (30)	29% (36)	25% (30)	11% (14)	10% (12)	121
#1 Issue: Education	26% (28)	44% (47)	16% (17)	7% (7)	6% (7)	107
#1 Issue: Energy	22% (28)	50% (65)	15% (19)	11% (14)	3% (4)	130
#1 Issue: Other	23% (29)	34% (43)	19% (24)	12% (15)	12% (15)	125
2018 House Vote: Democrat	22% (165)	48% (358)	17% (129)	9% (68)	3% (21)	741
2018 House Vote: Republican	25% (150)	47% (282)	17% (100)	9% (54)	2% (15)	602
2018 House Vote: Someone else	19% (14)	44% (33)	19% (14)	15% (12)	3% (2)	75
2016 Vote: Hillary Clinton	22% (151)	47% (325)	17% (119)	10% (68)	3% (23)	686
2016 Vote: Donald Trump	26% (165)	46% (296)	18% (114)	8% (53)	2% (14)	642
2016 Vote: Other	16% (21)	55% (71)	18% (23)	10% (14)	2% (2)	131
2016 Vote: Didn't Vote	15% (113)	39% (285)	21% (158)	15% (114)	9% (70)	739
Voted in 2014: Yes	23% (291)	48% (600)	17% (208)	10% (119)	2% (28)	1246
Voted in 2014: No	17% (158)	40% (379)	22% (207)	13% (129)	9% (82)	954
2012 Vote: Barack Obama	22% (184)	45% (378)	18% (151)	11% (93)	3% (25)	831
2012 Vote: Mitt Romney	25% (113)	50% (229)	16% (73)	7% (32)	2% (8)	454
2012 Vote: Other	11% (8)	46% (33)	19% (13)	22% (16)	2% (1)	71
2012 Vote: Didn't Vote	17% (144)	40% (335)	21% (177)	13% (108)	9% (75)	839
4-Region: Northeast	20% (80)	46% (182)	16% (63)	11% (43)	7% (26)	394
4-Region: Midwest	21% (98)	46% (211)	19% (88)	9% (44)	5% (22)	462
4-Region: South	21% (176)	43% (352)	19% (153)	12% (101)	5% (43)	824
4-Region: West	18% (95)	45% (234)	21% (111)	12% (60)	4% (19)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_1: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
US society*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	18% (397)	38% (839)	15% (321)	5% (110)	7% (145)	18% (388)	2200
Gender: Male	20% (211)	40% (422)	16% (170)	6% (61)	6% (67)	12% (131)	1062
Gender: Female	16% (186)	37% (417)	13% (151)	4% (49)	7% (78)	23% (257)	1138
Age: 18-29	20% (87)	32% (137)	15% (66)	5% (22)	7% (30)	21% (89)	430
Age: 30-44	20% (115)	37% (214)	15% (86)	6% (34)	7% (38)	17% (96)	583
Age: 45-54	18% (61)	37% (125)	16% (53)	5% (16)	6% (22)	19% (64)	340
Age: 55-64	16% (68)	37% (153)	15% (63)	5% (23)	7% (27)	19% (78)	411
Age: 65+	15% (66)	48% (211)	12% (54)	4% (16)	6% (28)	14% (62)	436
Generation Z: 18-22	13% (20)	34% (49)	20% (30)	3% (4)	5% (8)	25% (36)	147
Millennial: Age 23-38	21% (132)	34% (216)	15% (93)	6% (41)	7% (45)	18% (112)	639
Generation X: Age 39-54	20% (111)	37% (211)	14% (81)	5% (26)	6% (37)	18% (101)	567
Boomers: Age 55-73	16% (119)	41% (299)	15% (109)	5% (36)	6% (47)	17% (125)	734
PID: Dem (no lean)	19% (154)	41% (332)	14% (110)	5% (38)	7% (54)	14% (113)	803
PID: Ind (no lean)	13% (95)	33% (243)	15% (113)	6% (45)	7% (53)	26% (191)	740
PID: Rep (no lean)	22% (147)	40% (264)	15% (97)	4% (27)	6% (38)	13% (84)	658
PID/Gender: Dem Men	22% (79)	44% (156)	14% (50)	4% (16)	6% (23)	8% (29)	353
PID/Gender: Dem Women	17% (75)	39% (176)	13% (60)	5% (23)	7% (31)	19% (84)	450
PID/Gender: Ind Men	14% (49)	36% (127)	16% (56)	7% (25)	7% (25)	21% (75)	358
PID/Gender: Ind Women	12% (46)	30% (115)	15% (57)	5% (19)	7% (28)	30% (116)	382
PID/Gender: Rep Men	24% (84)	39% (138)	18% (64)	6% (19)	5% (19)	8% (27)	351
PID/Gender: Rep Women	21% (64)	41% (126)	11% (34)	2% (7)	6% (19)	18% (57)	307
Ideo: Liberal (1-3)	20% (125)	41% (256)	16% (101)	5% (34)	7% (42)	11% (70)	629
Ideo: Moderate (4)	18% (112)	37% (223)	13% (77)	6% (39)	8% (49)	18% (108)	608
Ideo: Conservative (5-7)	18% (133)	42% (309)	16% (119)	4% (32)	6% (44)	13% (98)	734
Educ: < College	18% (275)	35% (529)	14% (207)	5% (79)	7% (106)	21% (316)	1512
Educ: Bachelors degree	15% (68)	48% (212)	15% (68)	4% (17)	6% (27)	12% (52)	444
Educ: Post-grad	22% (54)	40% (98)	19% (46)	6% (14)	5% (12)	8% (20)	244
Income: Under 50k	18% (234)	35% (455)	14% (175)	6% (72)	7% (96)	20% (261)	1293
Income: 50k-100k	18% (127)	43% (301)	16% (109)	4% (27)	5% (35)	15% (101)	700
Income: 100k+	17% (36)	40% (84)	18% (37)	5% (10)	7% (14)	13% (26)	207
Ethnicity: White	18% (304)	39% (663)	15% (261)	5% (84)	6% (104)	18% (305)	1722

Continued on next page

Table LL2_1: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?*
US society

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	18% (397)	38% (839)	15% (321)	5% (110)	7% (145)	18% (388)	2200
Ethnicity: Hispanic	24% (82)	35% (123)	14% (48)	7% (24)	8% (29)	12% (43)	349
Ethnicity: Afr. Am.	21% (57)	37% (101)	9% (24)	5% (15)	10% (27)	18% (51)	274
Ethnicity: Other	18% (37)	37% (75)	17% (35)	5% (10)	7% (14)	16% (33)	204
Community: Urban	20% (128)	38% (238)	12% (78)	7% (43)	7% (45)	16% (99)	631
Community: Suburban	17% (163)	39% (368)	16% (153)	3% (32)	7% (63)	18% (169)	949
Community: Rural	17% (106)	38% (233)	14% (90)	6% (35)	6% (36)	19% (120)	620
Employ: Private Sector	20% (132)	40% (269)	15% (100)	5% (37)	6% (40)	13% (90)	668
Employ: Government	17% (19)	38% (43)	20% (23)	7% (7)	11% (13)	8% (9)	113
Employ: Self-Employed	19% (39)	36% (74)	17% (35)	5% (11)	7% (14)	16% (32)	206
Employ: Homemaker	24% (43)	34% (60)	12% (22)	4% (8)	7% (12)	19% (34)	179
Employ: Retired	15% (77)	44% (226)	14% (73)	4% (23)	7% (36)	16% (81)	516
Employ: Unemployed	19% (47)	27% (69)	12% (31)	5% (12)	6% (15)	31% (77)	250
Employ: Other	14% (24)	36% (64)	11% (20)	5% (8)	5% (9)	29% (52)	178
Military HH: Yes	20% (64)	40% (128)	16% (53)	5% (15)	7% (22)	13% (41)	324
Military HH: No	18% (333)	38% (711)	14% (268)	5% (95)	7% (123)	18% (347)	1876
RD/WT: Right Direction	23% (197)	39% (333)	13% (109)	4% (31)	6% (51)	15% (127)	848
RD/WT: Wrong Track	15% (200)	37% (506)	16% (212)	6% (79)	7% (93)	19% (262)	1352
Trump Job Approve	21% (184)	41% (352)	14% (119)	5% (42)	5% (41)	14% (122)	860
Trump Job Disapprove	16% (206)	38% (473)	15% (192)	5% (67)	8% (100)	17% (211)	1251
Trump Job Strongly Approve	25% (125)	38% (191)	13% (66)	5% (27)	5% (25)	13% (63)	497
Trump Job Somewhat Approve	16% (59)	44% (161)	15% (53)	4% (15)	4% (16)	16% (59)	363
Trump Job Somewhat Disapprove	15% (43)	41% (114)	14% (39)	4% (11)	10% (29)	16% (45)	281
Trump Job Strongly Disapprove	17% (163)	37% (359)	16% (153)	6% (56)	7% (72)	17% (166)	969

Continued on next page

Table LL2_1: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
US society*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	18% (397)	38% (839)	15% (321)	5% (110)	7% (145)	18% (388)	2200
#1 Issue: Economy	19% (101)	39% (214)	15% (83)	6% (31)	8% (44)	13% (70)	543
#1 Issue: Security	20% (82)	41% (167)	13% (52)	4% (18)	6% (26)	16% (65)	409
#1 Issue: Health Care	17% (75)	35% (152)	16% (71)	5% (20)	6% (26)	21% (89)	433
#1 Issue: Medicare / Social Security	18% (60)	43% (142)	12% (40)	4% (14)	7% (23)	16% (54)	332
#1 Issue: Women's Issues	17% (21)	32% (39)	12% (15)	4% (5)	5% (6)	29% (35)	121
#1 Issue: Education	18% (19)	30% (32)	22% (23)	4% (5)	5% (5)	22% (23)	107
#1 Issue: Energy	24% (31)	39% (50)	15% (19)	7% (9)	6% (8)	10% (12)	130
#1 Issue: Other	7% (9)	34% (42)	14% (18)	7% (9)	7% (8)	31% (39)	125
2018 House Vote: Democrat	20% (146)	42% (312)	15% (109)	5% (35)	6% (43)	13% (96)	741
2018 House Vote: Republican	21% (129)	41% (250)	14% (87)	5% (30)	6% (34)	12% (72)	602
2018 House Vote: Someone else	9% (7)	32% (24)	17% (13)	10% (7)	16% (12)	17% (13)	75
2016 Vote: Hillary Clinton	19% (133)	42% (288)	15% (104)	4% (27)	5% (37)	14% (97)	686
2016 Vote: Donald Trump	22% (144)	40% (256)	15% (95)	5% (32)	5% (33)	13% (82)	642
2016 Vote: Other	10% (13)	41% (53)	13% (16)	7% (9)	14% (19)	16% (20)	131
2016 Vote: Didn't Vote	14% (106)	33% (241)	14% (106)	6% (42)	8% (56)	25% (188)	739
Voted in 2014: Yes	20% (253)	42% (518)	14% (178)	5% (62)	6% (77)	13% (159)	1246
Voted in 2014: No	15% (144)	34% (321)	15% (143)	5% (48)	7% (68)	24% (230)	954
2012 Vote: Barack Obama	19% (157)	41% (344)	14% (114)	6% (50)	6% (51)	14% (115)	831
2012 Vote: Mitt Romney	21% (93)	43% (196)	15% (70)	4% (19)	5% (24)	11% (52)	454
2012 Vote: Other	16% (11)	27% (19)	22% (15)	8% (5)	10% (7)	18% (13)	71
2012 Vote: Didn't Vote	16% (136)	33% (278)	14% (122)	4% (36)	7% (62)	24% (205)	839
4-Region: Northeast	17% (65)	40% (156)	13% (53)	4% (17)	7% (27)	19% (76)	394
4-Region: Midwest	14% (66)	43% (197)	16% (72)	5% (25)	5% (24)	17% (79)	462
4-Region: South	21% (176)	36% (295)	13% (110)	5% (43)	6% (52)	18% (149)	824
4-Region: West	17% (89)	37% (192)	17% (87)	5% (25)	8% (42)	16% (85)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_2: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The US economy*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	18% (404)	35% (770)	16% (357)	7% (154)	6% (126)	18% (389)	2200
Gender: Male	22% (237)	37% (389)	16% (173)	7% (75)	6% (59)	12% (130)	1062
Gender: Female	15% (167)	33% (381)	16% (184)	7% (79)	6% (67)	23% (259)	1138
Age: 18-29	21% (90)	31% (133)	14% (62)	6% (28)	6% (27)	21% (89)	430
Age: 30-44	22% (126)	30% (177)	16% (94)	9% (54)	6% (37)	16% (95)	583
Age: 45-54	19% (66)	31% (106)	20% (69)	8% (26)	3% (10)	19% (63)	340
Age: 55-64	16% (66)	34% (141)	18% (75)	6% (25)	6% (26)	19% (77)	411
Age: 65+	13% (56)	49% (213)	13% (57)	5% (20)	6% (25)	15% (65)	436
Generation Z: 18-22	20% (29)	30% (45)	15% (22)	7% (11)	4% (6)	24% (35)	147
Millennial: Age 23-38	20% (127)	31% (201)	16% (104)	8% (53)	7% (42)	18% (113)	639
Generation X: Age 39-54	22% (126)	30% (171)	18% (99)	8% (45)	5% (26)	18% (100)	567
Boomers: Age 55-73	15% (109)	39% (290)	16% (120)	6% (42)	6% (42)	18% (131)	734
PID: Dem (no lean)	17% (138)	39% (312)	16% (125)	8% (63)	5% (42)	15% (123)	803
PID: Ind (no lean)	14% (107)	29% (213)	18% (130)	7% (52)	8% (58)	24% (179)	740
PID: Rep (no lean)	24% (159)	37% (245)	16% (102)	6% (39)	4% (26)	13% (87)	658
PID/Gender: Dem Men	19% (69)	43% (152)	14% (49)	7% (26)	5% (17)	11% (40)	353
PID/Gender: Dem Women	15% (69)	36% (160)	17% (76)	8% (37)	6% (25)	18% (83)	450
PID/Gender: Ind Men	17% (60)	32% (114)	19% (69)	7% (25)	8% (28)	17% (62)	358
PID/Gender: Ind Women	12% (47)	26% (99)	16% (61)	7% (27)	8% (31)	31% (117)	382
PID/Gender: Rep Men	31% (108)	35% (123)	16% (55)	7% (23)	4% (14)	8% (27)	351
PID/Gender: Rep Women	17% (51)	40% (122)	15% (47)	5% (16)	4% (12)	19% (60)	307
Ideo: Liberal (1-3)	19% (119)	36% (226)	19% (117)	8% (51)	6% (37)	13% (79)	629
Ideo: Moderate (4)	16% (100)	36% (222)	16% (98)	8% (48)	6% (38)	17% (102)	608
Ideo: Conservative (5-7)	22% (160)	37% (274)	17% (122)	6% (43)	5% (35)	14% (101)	734
Educ: < College	19% (280)	33% (496)	14% (216)	7% (106)	6% (93)	21% (322)	1512
Educ: Bachelors degree	17% (76)	40% (178)	22% (96)	6% (26)	5% (21)	11% (47)	444
Educ: Post-grad	20% (49)	39% (96)	19% (46)	9% (22)	5% (12)	8% (20)	244
Income: Under 50k	18% (238)	33% (429)	16% (202)	7% (85)	6% (81)	20% (259)	1293
Income: 50k-100k	18% (128)	39% (273)	16% (110)	7% (47)	5% (35)	15% (107)	700
Income: 100k+	18% (38)	33% (69)	22% (46)	10% (21)	5% (11)	11% (23)	207
Ethnicity: White	18% (311)	35% (602)	17% (291)	7% (118)	5% (94)	18% (306)	1722

Continued on next page

Table LL2_2: In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The US economy

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	18% (404)	35% (770)	16% (357)	7% (154)	6% (126)	18% (389)	2200
Ethnicity: Hispanic	28% (98)	31% (109)	15% (51)	9% (31)	7% (24)	11% (37)	349
Ethnicity: Afr. Am.	19% (52)	36% (99)	12% (33)	7% (20)	7% (18)	19% (52)	274
Ethnicity: Other	20% (41)	34% (69)	16% (33)	8% (16)	7% (14)	15% (31)	204
Community: Urban	20% (124)	34% (216)	16% (99)	7% (47)	6% (38)	17% (107)	631
Community: Suburban	17% (163)	36% (345)	18% (171)	6% (56)	6% (59)	16% (155)	949
Community: Rural	19% (117)	34% (210)	14% (87)	8% (51)	5% (30)	20% (126)	620
Employ: Private Sector	22% (148)	33% (223)	18% (118)	8% (54)	6% (38)	13% (87)	668
Employ: Government	18% (20)	32% (36)	25% (28)	9% (10)	6% (7)	11% (12)	113
Employ: Self-Employed	21% (42)	33% (68)	21% (43)	7% (13)	5% (10)	14% (29)	206
Employ: Homemaker	21% (38)	34% (61)	12% (21)	5% (9)	9% (16)	19% (34)	179
Employ: Retired	13% (69)	43% (222)	15% (75)	6% (29)	6% (33)	17% (87)	516
Employ: Unemployed	16% (41)	30% (74)	13% (33)	7% (18)	4% (11)	30% (74)	250
Employ: Other	17% (31)	30% (53)	13% (24)	7% (13)	5% (8)	28% (49)	178
Military HH: Yes	22% (71)	34% (110)	18% (59)	7% (22)	4% (12)	15% (50)	324
Military HH: No	18% (333)	35% (660)	16% (298)	7% (132)	6% (114)	18% (339)	1876
RD/WT: Right Direction	25% (214)	37% (318)	13% (110)	5% (40)	5% (41)	15% (125)	848
RD/WT: Wrong Track	14% (190)	33% (453)	18% (247)	8% (114)	6% (84)	20% (264)	1352
Trump Job Approve	24% (207)	37% (317)	14% (122)	6% (51)	4% (37)	15% (126)	860
Trump Job Disapprove	15% (193)	35% (442)	18% (229)	8% (100)	7% (85)	16% (202)	1251
Trump Job Strongly Approve	28% (141)	34% (171)	13% (67)	5% (26)	5% (27)	13% (66)	497
Trump Job Somewhat Approve	18% (66)	40% (146)	15% (55)	7% (25)	3% (10)	17% (60)	363
Trump Job Somewhat Disapprove	13% (37)	42% (117)	16% (45)	6% (16)	6% (18)	17% (48)	281
Trump Job Strongly Disapprove	16% (155)	33% (324)	19% (185)	9% (84)	7% (67)	16% (154)	969

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Table LL2_2: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The US economy*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	18% (404)	35% (770)	16% (357)	7% (154)	6% (126)	18% (389)	2200
#1 Issue: Economy	21% (112)	33% (178)	18% (98)	8% (44)	6% (33)	14% (77)	543
#1 Issue: Security	21% (86)	36% (146)	17% (69)	4% (18)	5% (19)	17% (71)	409
#1 Issue: Health Care	16% (69)	35% (153)	16% (68)	7% (30)	6% (26)	20% (87)	433
#1 Issue: Medicare / Social Security	14% (47)	45% (149)	14% (46)	6% (19)	5% (18)	16% (53)	332
#1 Issue: Women's Issues	22% (26)	28% (33)	8% (10)	9% (11)	4% (4)	30% (36)	121
#1 Issue: Education	22% (23)	28% (30)	18% (19)	5% (6)	8% (9)	18% (20)	107
#1 Issue: Energy	23% (30)	34% (44)	21% (27)	9% (11)	7% (9)	6% (8)	130
#1 Issue: Other	7% (9)	29% (36)	16% (20)	11% (14)	6% (8)	30% (38)	125
2018 House Vote: Democrat	18% (131)	37% (275)	18% (134)	8% (59)	6% (42)	13% (100)	741
2018 House Vote: Republican	24% (142)	39% (235)	16% (98)	5% (32)	4% (25)	12% (70)	602
2018 House Vote: Someone else	10% (7)	29% (22)	21% (16)	10% (8)	13% (10)	17% (13)	75
2016 Vote: Hillary Clinton	17% (118)	38% (261)	18% (123)	7% (48)	5% (36)	15% (101)	686
2016 Vote: Donald Trump	25% (159)	37% (238)	16% (102)	6% (36)	4% (26)	13% (81)	642
2016 Vote: Other	12% (16)	33% (44)	20% (26)	9% (11)	9% (12)	17% (22)	131
2016 Vote: Didn't Vote	15% (111)	31% (227)	14% (106)	8% (59)	7% (52)	25% (185)	739
Voted in 2014: Yes	21% (257)	38% (479)	17% (210)	7% (81)	5% (62)	13% (157)	1246
Voted in 2014: No	15% (147)	31% (291)	15% (148)	8% (72)	7% (64)	24% (232)	954
2012 Vote: Barack Obama	17% (145)	37% (307)	18% (148)	8% (64)	5% (44)	15% (122)	831
2012 Vote: Mitt Romney	24% (108)	40% (184)	15% (69)	4% (19)	5% (21)	12% (53)	454
2012 Vote: Other	12% (8)	31% (22)	22% (15)	10% (7)	6% (4)	20% (14)	71
2012 Vote: Didn't Vote	17% (142)	30% (254)	15% (125)	8% (63)	7% (56)	24% (198)	839
4-Region: Northeast	18% (71)	33% (131)	17% (66)	7% (26)	5% (21)	20% (79)	394
4-Region: Midwest	14% (66)	41% (188)	18% (82)	7% (31)	5% (21)	16% (74)	462
4-Region: South	21% (170)	33% (269)	15% (120)	7% (54)	7% (58)	19% (153)	824
4-Region: West	19% (96)	35% (183)	17% (89)	8% (43)	5% (26)	16% (83)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_3: In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The US workforce

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	16% (355)	35% (768)	20% (436)	5% (110)	7% (153)	17% (378)	2200
Gender: Male	18% (188)	38% (400)	21% (227)	6% (59)	6% (62)	12% (126)	1062
Gender: Female	15% (167)	32% (368)	18% (210)	4% (50)	8% (91)	22% (253)	1138
Age: 18-29	19% (81)	30% (130)	18% (77)	6% (25)	7% (31)	20% (86)	430
Age: 30-44	19% (110)	34% (195)	20% (120)	7% (39)	5% (31)	15% (88)	583
Age: 45-54	17% (59)	33% (114)	20% (67)	4% (15)	6% (20)	19% (66)	340
Age: 55-64	15% (60)	35% (145)	21% (87)	4% (18)	7% (29)	18% (72)	411
Age: 65+	10% (45)	42% (184)	20% (86)	3% (13)	10% (42)	15% (66)	436
Generation Z: 18-22	16% (23)	31% (46)	20% (29)	5% (8)	8% (11)	20% (30)	147
Millennial: Age 23-38	18% (118)	32% (203)	19% (122)	7% (44)	7% (43)	17% (110)	639
Generation X: Age 39-54	19% (109)	34% (190)	20% (113)	5% (27)	5% (28)	18% (101)	567
Boomers: Age 55-73	13% (94)	38% (277)	20% (150)	4% (30)	7% (55)	17% (128)	734
PID: Dem (no lean)	17% (133)	37% (296)	20% (158)	6% (45)	6% (49)	15% (121)	803
PID: Ind (no lean)	13% (95)	29% (213)	20% (151)	5% (37)	8% (60)	25% (183)	740
PID: Rep (no lean)	19% (127)	39% (259)	19% (128)	4% (27)	7% (44)	11% (74)	658
PID/Gender: Dem Men	18% (64)	39% (138)	21% (73)	6% (23)	5% (18)	11% (37)	353
PID/Gender: Dem Women	15% (69)	35% (158)	19% (85)	5% (23)	7% (31)	19% (84)	450
PID/Gender: Ind Men	13% (46)	34% (121)	22% (80)	6% (22)	8% (27)	18% (63)	358
PID/Gender: Ind Women	13% (49)	24% (92)	19% (71)	4% (16)	9% (33)	32% (121)	382
PID/Gender: Rep Men	22% (78)	40% (141)	21% (74)	4% (15)	5% (17)	7% (25)	351
PID/Gender: Rep Women	16% (49)	38% (117)	17% (54)	4% (12)	9% (26)	16% (49)	307
Ideo: Liberal (1-3)	19% (117)	36% (224)	20% (129)	6% (39)	6% (41)	13% (80)	629
Ideo: Moderate (4)	13% (82)	35% (216)	22% (134)	5% (31)	7% (44)	17% (101)	608
Ideo: Conservative (5-7)	17% (126)	38% (276)	20% (148)	4% (29)	8% (55)	14% (101)	734
Educ: < College	17% (254)	32% (489)	19% (286)	5% (75)	7% (113)	20% (295)	1512
Educ: Bachelors degree	15% (65)	41% (184)	21% (92)	5% (20)	6% (25)	13% (57)	444
Educ: Post-grad	15% (36)	39% (95)	24% (58)	6% (15)	6% (15)	11% (26)	244
Income: Under 50k	16% (213)	34% (439)	18% (232)	5% (62)	7% (96)	19% (251)	1293
Income: 50k-100k	15% (108)	37% (262)	22% (157)	4% (31)	6% (45)	14% (97)	700
Income: 100k+	16% (34)	32% (67)	23% (48)	8% (17)	6% (12)	15% (30)	207
Ethnicity: White	16% (280)	35% (596)	20% (345)	5% (79)	7% (115)	18% (307)	1722

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Table LL2_3: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The US workforce*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	16% (355)	35% (768)	20% (436)	5% (110)	7% (153)	17% (378)	2200
Ethnicity: Hispanic	22% (78)	29% (103)	22% (78)	6% (23)	8% (28)	11% (40)	349
Ethnicity: Afr. Am.	16% (44)	38% (103)	17% (45)	5% (14)	9% (24)	16% (44)	274
Ethnicity: Other	15% (31)	34% (69)	23% (46)	8% (17)	7% (13)	14% (28)	204
Community: Urban	17% (109)	35% (220)	20% (126)	5% (28)	8% (49)	16% (99)	631
Community: Suburban	16% (152)	36% (338)	20% (194)	5% (43)	7% (62)	17% (160)	949
Community: Rural	15% (94)	34% (210)	19% (116)	6% (38)	7% (42)	19% (120)	620
Employ: Private Sector	19% (124)	37% (245)	19% (130)	6% (41)	5% (36)	14% (93)	668
Employ: Government	13% (14)	38% (43)	19% (22)	7% (8)	13% (15)	10% (11)	113
Employ: Self-Employed	13% (27)	38% (79)	20% (42)	7% (15)	7% (15)	14% (28)	206
Employ: Homemaker	18% (33)	35% (63)	18% (32)	3% (5)	9% (16)	17% (31)	179
Employ: Retired	12% (63)	37% (193)	21% (109)	3% (16)	9% (44)	18% (91)	516
Employ: Unemployed	18% (46)	27% (69)	16% (41)	5% (12)	5% (13)	28% (69)	250
Employ: Other	19% (33)	29% (52)	17% (31)	5% (9)	6% (10)	24% (43)	178
Military HH: Yes	17% (54)	37% (121)	21% (69)	4% (13)	8% (26)	13% (41)	324
Military HH: No	16% (301)	34% (647)	20% (368)	5% (96)	7% (127)	18% (338)	1876
RD/WT: Right Direction	20% (168)	38% (325)	17% (145)	3% (26)	7% (59)	15% (125)	848
RD/WT: Wrong Track	14% (186)	33% (443)	22% (292)	6% (83)	7% (94)	19% (254)	1352
Trump Job Approve	19% (167)	38% (330)	19% (161)	3% (26)	6% (52)	14% (123)	860
Trump Job Disapprove	14% (181)	34% (422)	21% (268)	6% (81)	8% (96)	16% (203)	1251
Trump Job Strongly Approve	23% (113)	38% (189)	16% (79)	3% (14)	7% (37)	13% (65)	497
Trump Job Somewhat Approve	15% (54)	39% (142)	23% (82)	3% (12)	4% (15)	16% (58)	363
Trump Job Somewhat Disapprove	14% (40)	36% (102)	22% (61)	4% (12)	6% (17)	17% (48)	281
Trump Job Strongly Disapprove	14% (140)	33% (320)	21% (207)	7% (69)	8% (79)	16% (155)	969

Continued on next page

Table LL2_3: In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The US workforce

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	16% (355)	35% (768)	20% (436)	5% (110)	7% (153)	17% (378)	2200
#1 Issue: Economy	16% (88)	36% (194)	22% (118)	6% (32)	7% (38)	13% (73)	543
#1 Issue: Security	19% (77)	39% (160)	16% (67)	2% (9)	9% (35)	15% (60)	409
#1 Issue: Health Care	16% (70)	31% (133)	21% (90)	6% (26)	7% (30)	19% (84)	433
#1 Issue: Medicare / Social Security	13% (44)	39% (130)	20% (68)	5% (16)	7% (22)	16% (53)	332
#1 Issue: Women's Issues	18% (22)	28% (34)	12% (15)	5% (5)	8% (10)	28% (34)	121
#1 Issue: Education	16% (17)	34% (36)	22% (23)	3% (3)	6% (7)	19% (20)	107
#1 Issue: Energy	21% (27)	38% (49)	22% (29)	3% (4)	6% (7)	11% (14)	130
#1 Issue: Other	8% (10)	25% (32)	22% (27)	10% (13)	3% (4)	32% (40)	125
2018 House Vote: Democrat	17% (123)	35% (262)	22% (164)	6% (42)	6% (45)	14% (104)	741
2018 House Vote: Republican	19% (114)	41% (245)	18% (111)	4% (24)	7% (42)	11% (66)	602
2018 House Vote: Someone else	8% (6)	27% (20)	21% (16)	4% (3)	19% (14)	22% (16)	75
2016 Vote: Hillary Clinton	15% (106)	38% (258)	21% (146)	6% (40)	5% (36)	15% (100)	686
2016 Vote: Donald Trump	20% (128)	38% (247)	19% (125)	3% (20)	7% (45)	12% (79)	642
2016 Vote: Other	11% (14)	30% (39)	26% (34)	5% (7)	14% (19)	15% (20)	131
2016 Vote: Didn't Vote	14% (107)	30% (225)	18% (131)	6% (43)	7% (54)	24% (179)	739
Voted in 2014: Yes	18% (223)	38% (469)	20% (254)	4% (55)	7% (84)	13% (162)	1246
Voted in 2014: No	14% (132)	31% (299)	19% (183)	6% (54)	7% (69)	23% (216)	954
2012 Vote: Barack Obama	16% (132)	38% (318)	20% (168)	6% (47)	6% (48)	14% (118)	831
2012 Vote: Mitt Romney	19% (85)	39% (178)	19% (88)	3% (15)	8% (35)	12% (53)	454
2012 Vote: Other	14% (10)	20% (14)	30% (21)	6% (4)	11% (8)	20% (14)	71
2012 Vote: Didn't Vote	15% (128)	30% (255)	19% (160)	5% (44)	7% (62)	23% (191)	839
4-Region: Northeast	15% (59)	38% (148)	19% (76)	4% (15)	8% (32)	16% (63)	394
4-Region: Midwest	13% (62)	37% (171)	20% (93)	6% (26)	6% (27)	18% (83)	462
4-Region: South	18% (149)	34% (278)	19% (160)	5% (42)	7% (54)	17% (141)	824
4-Region: West	16% (85)	33% (171)	21% (108)	5% (26)	8% (39)	18% (92)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_4: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Educational institutions*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	16% (342)	32% (712)	11% (240)	3% (72)	16% (363)	21% (471)	2200
Gender: Male	17% (178)	35% (373)	13% (142)	4% (41)	16% (168)	15% (160)	1062
Gender: Female	14% (163)	30% (339)	9% (99)	3% (32)	17% (195)	27% (311)	1138
Age: 18-29	20% (84)	34% (147)	11% (45)	3% (14)	11% (46)	22% (93)	430
Age: 30-44	18% (104)	35% (202)	12% (68)	5% (29)	12% (68)	19% (112)	583
Age: 45-54	18% (61)	28% (96)	11% (37)	4% (13)	15% (50)	24% (83)	340
Age: 55-64	12% (48)	31% (126)	11% (47)	2% (10)	22% (90)	22% (90)	411
Age: 65+	10% (44)	33% (142)	10% (44)	1% (6)	25% (109)	21% (92)	436
Generation Z: 18-22	19% (28)	36% (53)	11% (17)	2% (3)	8% (12)	23% (34)	147
Millennial: Age 23-38	19% (124)	34% (217)	10% (66)	5% (31)	12% (75)	20% (126)	639
Generation X: Age 39-54	17% (97)	31% (174)	12% (68)	4% (22)	14% (77)	23% (128)	567
Boomers: Age 55-73	11% (78)	31% (229)	11% (82)	2% (15)	22% (164)	23% (166)	734
PID: Dem (no lean)	18% (142)	37% (293)	10% (82)	3% (25)	15% (118)	18% (143)	803
PID: Ind (no lean)	12% (87)	28% (208)	12% (91)	3% (25)	16% (121)	28% (208)	740
PID: Rep (no lean)	17% (113)	32% (211)	10% (68)	3% (22)	19% (124)	18% (120)	658
PID/Gender: Dem Men	20% (69)	40% (140)	11% (40)	4% (13)	14% (51)	11% (39)	353
PID/Gender: Dem Women	16% (73)	34% (153)	9% (42)	3% (12)	15% (66)	23% (104)	450
PID/Gender: Ind Men	13% (45)	31% (109)	16% (56)	4% (13)	15% (55)	22% (79)	358
PID/Gender: Ind Women	11% (41)	26% (98)	9% (35)	3% (12)	17% (66)	34% (129)	382
PID/Gender: Rep Men	18% (64)	35% (124)	13% (45)	4% (15)	17% (61)	12% (42)	351
PID/Gender: Rep Women	16% (49)	28% (87)	7% (22)	2% (7)	21% (63)	25% (78)	307
Ideo: Liberal (1-3)	21% (132)	34% (213)	10% (65)	4% (23)	16% (99)	15% (96)	629
Ideo: Moderate (4)	14% (82)	36% (219)	11% (66)	3% (21)	17% (101)	19% (118)	608
Ideo: Conservative (5-7)	14% (104)	32% (232)	12% (91)	3% (21)	20% (145)	19% (142)	734
Educ: < College	16% (237)	30% (454)	11% (168)	4% (53)	15% (222)	25% (377)	1512
Educ: Bachelors degree	12% (55)	40% (176)	10% (44)	3% (11)	20% (87)	16% (71)	444
Educ: Post-grad	20% (49)	33% (81)	12% (28)	3% (8)	22% (54)	9% (23)	244
Income: Under 50k	16% (210)	30% (391)	11% (148)	3% (41)	16% (205)	23% (298)	1293
Income: 50k-100k	15% (102)	36% (251)	10% (67)	3% (21)	17% (120)	20% (139)	700
Income: 100k+	14% (29)	34% (71)	12% (25)	5% (10)	18% (38)	17% (35)	207
Ethnicity: White	15% (255)	31% (540)	11% (183)	3% (57)	17% (301)	22% (386)	1722

Continued on next page

Table LL2_4: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Educational institutions*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	16% (342)	32% (712)	11% (240)	3% (72)	16% (363)	21% (471)	2200
Ethnicity: Hispanic	22% (76)	36% (125)	12% (42)	3% (12)	11% (39)	16% (54)	349
Ethnicity: Afr. Am.	20% (56)	34% (92)	12% (34)	3% (8)	11% (31)	19% (53)	274
Ethnicity: Other	15% (31)	39% (80)	11% (23)	4% (7)	15% (31)	16% (32)	204
Community: Urban	20% (128)	32% (199)	9% (56)	4% (24)	17% (105)	19% (119)	631
Community: Suburban	15% (143)	32% (306)	12% (115)	3% (25)	17% (161)	21% (198)	949
Community: Rural	11% (71)	33% (206)	11% (69)	4% (23)	16% (97)	25% (154)	620
Employ: Private Sector	18% (118)	35% (237)	10% (70)	4% (25)	14% (96)	18% (123)	668
Employ: Government	17% (20)	35% (40)	13% (15)	4% (4)	21% (23)	10% (12)	113
Employ: Self-Employed	18% (36)	30% (63)	13% (26)	2% (5)	17% (34)	20% (41)	206
Employ: Homemaker	20% (37)	27% (48)	12% (22)	2% (3)	17% (30)	22% (39)	179
Employ: Retired	10% (50)	32% (166)	11% (56)	2% (12)	24% (122)	21% (109)	516
Employ: Unemployed	14% (34)	26% (66)	9% (24)	6% (16)	10% (25)	34% (86)	250
Employ: Other	16% (28)	29% (51)	10% (19)	3% (5)	13% (24)	29% (52)	178
Military HH: Yes	17% (56)	31% (101)	12% (38)	4% (12)	18% (59)	18% (57)	324
Military HH: No	15% (285)	33% (611)	11% (202)	3% (60)	16% (304)	22% (414)	1876
RD/WT: Right Direction	19% (164)	33% (284)	10% (89)	3% (22)	15% (130)	19% (160)	848
RD/WT: Wrong Track	13% (178)	32% (428)	11% (152)	4% (51)	17% (233)	23% (311)	1352
Trump Job Approve	18% (156)	32% (277)	11% (92)	3% (26)	16% (139)	20% (169)	860
Trump Job Disapprove	14% (177)	34% (425)	12% (144)	3% (44)	17% (215)	20% (246)	1251
Trump Job Strongly Approve	21% (103)	29% (144)	11% (54)	4% (19)	18% (90)	17% (86)	497
Trump Job Somewhat Approve	15% (53)	37% (133)	10% (38)	2% (7)	13% (49)	23% (83)	363
Trump Job Somewhat Disapprove	12% (34)	44% (124)	9% (26)	1% (3)	16% (46)	17% (48)	281
Trump Job Strongly Disapprove	15% (143)	31% (301)	12% (119)	4% (41)	17% (168)	20% (198)	969

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Table LL2_4: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Educational institutions*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	16% (342)	32% (712)	11% (240)	3% (72)	16% (363)	21% (471)	2200
#1 Issue: Economy	16% (85)	32% (173)	13% (71)	4% (22)	17% (94)	18% (97)	543
#1 Issue: Security	18% (75)	35% (142)	7% (29)	2% (9)	16% (64)	22% (89)	409
#1 Issue: Health Care	15% (64)	30% (130)	12% (50)	4% (18)	16% (70)	23% (101)	433
#1 Issue: Medicare / Social Security	12% (40)	32% (106)	11% (38)	2% (7)	22% (73)	21% (68)	332
#1 Issue: Women's Issues	14% (17)	33% (40)	9% (11)	3% (3)	10% (12)	31% (38)	121
#1 Issue: Education	20% (22)	41% (44)	6% (7)	2% (2)	9% (9)	22% (23)	107
#1 Issue: Energy	23% (30)	34% (44)	12% (15)	2% (3)	18% (24)	11% (14)	130
#1 Issue: Other	6% (8)	26% (32)	15% (19)	7% (8)	14% (17)	33% (41)	125
2018 House Vote: Democrat	17% (125)	37% (271)	11% (81)	3% (20)	17% (127)	16% (115)	741
2018 House Vote: Republican	16% (97)	32% (191)	12% (70)	4% (23)	20% (118)	17% (103)	602
2018 House Vote: Someone else	15% (12)	21% (16)	15% (12)	2% (1)	23% (17)	23% (17)	75
2016 Vote: Hillary Clinton	16% (107)	35% (237)	12% (85)	3% (22)	18% (121)	17% (114)	686
2016 Vote: Donald Trump	17% (111)	33% (215)	10% (63)	3% (18)	19% (120)	18% (116)	642
2016 Vote: Other	13% (18)	30% (39)	14% (18)	3% (4)	24% (31)	17% (22)	131
2016 Vote: Didn't Vote	14% (106)	30% (221)	10% (74)	4% (29)	12% (91)	30% (219)	739
Voted in 2014: Yes	16% (204)	34% (418)	12% (151)	3% (40)	19% (238)	16% (196)	1246
Voted in 2014: No	14% (138)	31% (294)	9% (90)	3% (32)	13% (125)	29% (276)	954
2012 Vote: Barack Obama	17% (139)	35% (288)	11% (90)	3% (26)	17% (145)	17% (143)	831
2012 Vote: Mitt Romney	14% (64)	33% (148)	12% (56)	3% (13)	22% (99)	16% (74)	454
2012 Vote: Other	8% (6)	23% (16)	17% (12)	3% (2)	24% (17)	26% (18)	71
2012 Vote: Didn't Vote	16% (133)	31% (259)	10% (83)	4% (30)	12% (100)	28% (235)	839
4-Region: Northeast	14% (56)	35% (138)	12% (49)	3% (13)	15% (58)	20% (80)	394
4-Region: Midwest	13% (59)	31% (141)	13% (59)	3% (15)	20% (94)	20% (94)	462
4-Region: South	18% (147)	32% (262)	10% (80)	4% (30)	16% (128)	21% (177)	824
4-Region: West	15% (79)	33% (170)	10% (52)	3% (15)	16% (83)	23% (120)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_5: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?*
 Younger generations

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	19% (429)	33% (721)	17% (377)	6% (136)	7% (161)	17% (377)	2200
Gender: Male	20% (216)	32% (342)	20% (214)	7% (78)	8% (82)	12% (130)	1062
Gender: Female	19% (213)	33% (379)	14% (163)	5% (57)	7% (79)	22% (247)	1138
Age: 18-29	24% (101)	30% (130)	14% (59)	4% (17)	8% (34)	20% (88)	430
Age: 30-44	22% (126)	32% (184)	16% (95)	9% (51)	7% (39)	15% (87)	583
Age: 45-54	19% (65)	33% (111)	18% (60)	6% (21)	4% (15)	20% (69)	340
Age: 55-64	16% (65)	29% (118)	22% (91)	7% (28)	8% (35)	18% (74)	411
Age: 65+	17% (72)	41% (177)	16% (71)	4% (19)	9% (38)	14% (59)	436
Generation Z: 18-22	22% (33)	29% (43)	15% (22)	5% (8)	3% (5)	25% (37)	147
Millennial: Age 23-38	22% (144)	31% (196)	15% (98)	7% (43)	9% (59)	16% (101)	639
Generation X: Age 39-54	20% (116)	33% (187)	17% (96)	7% (38)	4% (24)	19% (107)	567
Boomers: Age 55-73	17% (122)	33% (243)	20% (148)	6% (41)	8% (61)	16% (119)	734
PID: Dem (no lean)	21% (171)	35% (284)	18% (142)	5% (43)	7% (56)	13% (108)	803
PID: Ind (no lean)	16% (115)	28% (209)	17% (129)	7% (51)	8% (56)	24% (179)	740
PID: Rep (no lean)	22% (143)	35% (228)	16% (107)	6% (42)	7% (49)	14% (90)	658
PID/Gender: Dem Men	21% (74)	36% (126)	21% (73)	6% (22)	8% (27)	9% (32)	353
PID/Gender: Dem Women	21% (97)	35% (158)	15% (69)	5% (21)	6% (29)	17% (75)	450
PID/Gender: Ind Men	16% (56)	28% (99)	20% (72)	8% (30)	9% (34)	19% (67)	358
PID/Gender: Ind Women	15% (59)	29% (110)	15% (57)	5% (21)	6% (22)	29% (112)	382
PID/Gender: Rep Men	24% (85)	33% (117)	20% (70)	8% (27)	6% (21)	9% (31)	351
PID/Gender: Rep Women	19% (58)	36% (110)	12% (37)	5% (15)	9% (28)	19% (60)	307
Ideo: Liberal (1-3)	22% (137)	33% (210)	20% (129)	6% (37)	7% (43)	12% (73)	629
Ideo: Moderate (4)	19% (117)	34% (207)	16% (98)	5% (33)	8% (46)	18% (106)	608
Ideo: Conservative (5-7)	21% (151)	33% (245)	17% (125)	8% (56)	8% (55)	14% (102)	734
Educ: < College	21% (316)	31% (467)	15% (233)	6% (84)	7% (112)	20% (300)	1512
Educ: Bachelors degree	15% (69)	39% (175)	19% (84)	6% (29)	7% (32)	12% (55)	444
Educ: Post-grad	18% (44)	32% (79)	24% (60)	9% (23)	7% (17)	9% (22)	244
Income: Under 50k	20% (257)	30% (388)	17% (217)	6% (76)	8% (100)	20% (254)	1293
Income: 50k-100k	19% (136)	36% (254)	16% (111)	6% (45)	8% (54)	14% (100)	700
Income: 100k+	17% (35)	38% (78)	24% (49)	7% (15)	3% (7)	11% (23)	207
Ethnicity: White	18% (317)	33% (571)	18% (307)	6% (111)	7% (121)	17% (296)	1722

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Table LL2_5: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Younger generations*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	19% (429)	33% (721)	17% (377)	6% (136)	7% (161)	17% (377)	2200
Ethnicity: Hispanic	29% (102)	28% (96)	18% (62)	6% (21)	7% (26)	12% (43)	349
Ethnicity: Afr. Am.	26% (71)	32% (87)	13% (35)	4% (11)	7% (20)	18% (50)	274
Ethnicity: Other	20% (42)	31% (63)	17% (35)	7% (13)	10% (20)	15% (31)	204
Community: Urban	21% (134)	32% (200)	16% (100)	7% (43)	9% (54)	16% (101)	631
Community: Suburban	19% (176)	34% (318)	18% (174)	5% (49)	7% (71)	17% (161)	949
Community: Rural	19% (118)	33% (202)	17% (104)	7% (44)	6% (36)	19% (116)	620
Employ: Private Sector	22% (146)	35% (235)	16% (109)	6% (43)	6% (40)	14% (95)	668
Employ: Government	14% (15)	31% (35)	22% (25)	13% (15)	11% (13)	9% (10)	113
Employ: Self-Employed	17% (36)	34% (70)	18% (36)	7% (15)	7% (14)	17% (35)	206
Employ: Homemaker	22% (40)	36% (65)	13% (23)	2% (4)	10% (18)	16% (29)	179
Employ: Retired	17% (87)	36% (183)	18% (94)	6% (31)	9% (47)	14% (74)	516
Employ: Unemployed	20% (50)	22% (54)	18% (46)	5% (14)	6% (14)	29% (72)	250
Employ: Other	20% (35)	29% (52)	12% (21)	6% (10)	6% (10)	27% (48)	178
Military HH: Yes	21% (67)	32% (102)	19% (61)	7% (24)	9% (29)	13% (41)	324
Military HH: No	19% (362)	33% (618)	17% (316)	6% (112)	7% (132)	18% (336)	1876
RD/WT: Right Direction	25% (215)	32% (276)	14% (118)	6% (53)	7% (58)	15% (129)	848
RD/WT: Wrong Track	16% (214)	33% (445)	19% (259)	6% (83)	8% (102)	18% (248)	1352
Trump Job Approve	23% (202)	34% (293)	14% (122)	7% (59)	7% (59)	15% (125)	860
Trump Job Disapprove	18% (220)	33% (411)	20% (251)	6% (76)	8% (97)	16% (195)	1251
Trump Job Strongly Approve	25% (123)	32% (158)	14% (69)	8% (39)	8% (39)	14% (70)	497
Trump Job Somewhat Approve	22% (79)	37% (134)	15% (53)	6% (20)	6% (20)	15% (55)	363
Trump Job Somewhat Disapprove	18% (49)	33% (94)	19% (54)	5% (15)	11% (30)	14% (39)	281
Trump Job Strongly Disapprove	18% (171)	33% (318)	20% (196)	6% (61)	7% (68)	16% (156)	969

Continued on next page

Table LL2_5: In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?

Younger generations

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	19% (429)	33% (721)	17% (377)	6% (136)	7% (161)	17% (377)	2200
#1 Issue: Economy	23% (123)	31% (166)	19% (104)	6% (35)	6% (32)	15% (84)	543
#1 Issue: Security	22% (90)	35% (142)	14% (57)	6% (26)	9% (35)	14% (58)	409
#1 Issue: Health Care	16% (71)	33% (143)	18% (78)	7% (29)	8% (34)	18% (77)	433
#1 Issue: Medicare / Social Security	19% (61)	39% (129)	17% (56)	4% (13)	6% (20)	15% (51)	332
#1 Issue: Women's Issues	17% (20)	34% (41)	10% (12)	4% (5)	9% (11)	26% (32)	121
#1 Issue: Education	22% (24)	26% (28)	21% (23)	5% (6)	5% (6)	20% (22)	107
#1 Issue: Energy	20% (26)	33% (42)	21% (28)	8% (10)	8% (10)	10% (13)	130
#1 Issue: Other	10% (12)	23% (29)	16% (20)	9% (11)	10% (12)	32% (40)	125
2018 House Vote: Democrat	21% (153)	35% (259)	20% (145)	5% (40)	7% (51)	13% (93)	741
2018 House Vote: Republican	21% (125)	35% (209)	17% (102)	7% (44)	8% (49)	12% (73)	602
2018 House Vote: Someone else	13% (10)	26% (19)	22% (16)	7% (5)	12% (9)	20% (15)	75
2016 Vote: Hillary Clinton	20% (136)	35% (239)	20% (139)	5% (34)	7% (47)	13% (91)	686
2016 Vote: Donald Trump	21% (136)	35% (222)	17% (111)	7% (42)	7% (45)	13% (86)	642
2016 Vote: Other	14% (19)	36% (47)	17% (22)	6% (8)	10% (13)	17% (22)	131
2016 Vote: Didn't Vote	19% (138)	29% (212)	14% (105)	7% (52)	8% (56)	24% (177)	739
Voted in 2014: Yes	21% (261)	34% (422)	19% (235)	6% (77)	8% (97)	12% (154)	1246
Voted in 2014: No	18% (167)	31% (298)	15% (142)	6% (59)	7% (64)	23% (223)	954
2012 Vote: Barack Obama	20% (169)	34% (279)	20% (165)	6% (50)	7% (58)	13% (111)	831
2012 Vote: Mitt Romney	20% (91)	35% (159)	18% (80)	6% (30)	8% (37)	13% (57)	454
2012 Vote: Other	14% (10)	22% (15)	23% (16)	10% (7)	12% (9)	19% (14)	71
2012 Vote: Didn't Vote	19% (159)	32% (264)	14% (115)	6% (50)	7% (57)	23% (193)	839
4-Region: Northeast	20% (79)	36% (142)	17% (65)	5% (20)	7% (27)	16% (61)	394
4-Region: Midwest	17% (78)	32% (147)	18% (82)	7% (33)	9% (42)	17% (80)	462
4-Region: South	21% (173)	33% (272)	15% (124)	7% (55)	7% (56)	17% (143)	824
4-Region: West	19% (98)	31% (160)	20% (106)	5% (27)	7% (36)	18% (93)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_6: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?*
Older generations

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	21% (457)	36% (786)	13% (297)	5% (103)	8% (180)	17% (377)	2200
Gender: Male	23% (242)	35% (370)	16% (167)	6% (61)	8% (87)	13% (135)	1062
Gender: Female	19% (216)	37% (416)	11% (130)	4% (42)	8% (93)	21% (242)	1138
Age: 18-29	24% (105)	30% (129)	13% (57)	5% (23)	8% (34)	19% (82)	430
Age: 30-44	23% (131)	31% (182)	17% (97)	6% (33)	8% (44)	16% (96)	583
Age: 45-54	18% (63)	35% (120)	13% (46)	4% (15)	7% (23)	22% (74)	340
Age: 55-64	20% (84)	38% (156)	12% (49)	4% (16)	9% (38)	17% (68)	411
Age: 65+	17% (75)	46% (200)	11% (48)	4% (15)	9% (41)	13% (57)	436
Generation Z: 18-22	27% (40)	33% (49)	8% (12)	4% (6)	7% (10)	21% (31)	147
Millennial: Age 23-38	24% (153)	28% (182)	18% (112)	6% (36)	7% (47)	17% (110)	639
Generation X: Age 39-54	19% (106)	35% (200)	13% (76)	5% (30)	8% (44)	20% (111)	567
Boomers: Age 55-73	19% (143)	41% (299)	12% (86)	4% (29)	9% (69)	15% (110)	734
PID: Dem (no lean)	22% (177)	38% (302)	15% (117)	5% (39)	7% (55)	14% (112)	803
PID: Ind (no lean)	18% (130)	30% (220)	14% (100)	5% (37)	9% (69)	25% (183)	740
PID: Rep (no lean)	23% (150)	40% (264)	12% (80)	4% (27)	8% (55)	12% (82)	658
PID/Gender: Dem Men	22% (79)	37% (129)	18% (65)	6% (21)	6% (20)	11% (39)	353
PID/Gender: Dem Women	22% (97)	38% (173)	12% (53)	4% (18)	8% (36)	16% (73)	450
PID/Gender: Ind Men	21% (77)	29% (104)	13% (45)	8% (27)	10% (36)	19% (69)	358
PID/Gender: Ind Women	14% (54)	30% (116)	14% (55)	2% (9)	9% (33)	30% (114)	382
PID/Gender: Rep Men	24% (86)	39% (137)	16% (57)	3% (12)	9% (31)	8% (28)	351
PID/Gender: Rep Women	21% (65)	41% (127)	7% (23)	5% (15)	8% (24)	18% (54)	307
Ideo: Liberal (1-3)	22% (136)	40% (249)	15% (96)	6% (37)	7% (42)	11% (69)	629
Ideo: Moderate (4)	19% (117)	37% (226)	13% (77)	5% (31)	10% (60)	16% (97)	608
Ideo: Conservative (5-7)	22% (164)	37% (271)	14% (103)	4% (27)	8% (62)	15% (107)	734
Educ: < College	21% (318)	33% (504)	14% (206)	4% (58)	8% (125)	20% (302)	1512
Educ: Bachelors degree	19% (85)	41% (183)	13% (59)	6% (27)	8% (34)	12% (55)	444
Educ: Post-grad	22% (55)	41% (99)	13% (32)	7% (18)	8% (21)	8% (20)	244
Income: Under 50k	21% (266)	32% (419)	15% (195)	5% (60)	8% (101)	19% (252)	1293
Income: 50k-100k	22% (153)	41% (284)	11% (76)	4% (27)	8% (59)	15% (102)	700
Income: 100k+	19% (38)	40% (83)	12% (26)	8% (17)	10% (20)	11% (24)	207
Ethnicity: White	20% (338)	37% (629)	13% (228)	5% (86)	8% (143)	17% (298)	1722

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Table LL2_6: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?*
Older generations

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	21% (457)	36% (786)	13% (297)	5% (103)	8% (180)	17% (377)	2200
Ethnicity: Hispanic	29% (102)	29% (101)	17% (60)	5% (19)	7% (24)	12% (43)	349
Ethnicity: Afr. Am.	26% (71)	31% (85)	14% (39)	4% (11)	7% (19)	19% (51)	274
Ethnicity: Other	24% (49)	36% (73)	15% (30)	3% (6)	9% (18)	14% (28)	204
Community: Urban	22% (138)	32% (205)	15% (96)	5% (32)	9% (57)	16% (103)	631
Community: Suburban	20% (192)	39% (375)	13% (120)	4% (40)	8% (72)	16% (152)	949
Community: Rural	21% (127)	33% (207)	13% (81)	5% (31)	8% (52)	20% (123)	620
Employ: Private Sector	23% (152)	37% (249)	12% (83)	6% (39)	9% (59)	13% (88)	668
Employ: Government	27% (31)	31% (36)	16% (19)	3% (4)	12% (13)	10% (12)	113
Employ: Self-Employed	21% (43)	37% (76)	15% (31)	4% (7)	8% (17)	16% (32)	206
Employ: Homemaker	26% (47)	33% (59)	12% (22)	4% (7)	8% (15)	16% (29)	179
Employ: Retired	16% (83)	43% (221)	12% (62)	4% (22)	10% (51)	15% (77)	516
Employ: Unemployed	19% (49)	24% (61)	18% (45)	5% (11)	3% (8)	31% (77)	250
Employ: Other	16% (29)	30% (53)	13% (23)	6% (10)	7% (12)	28% (51)	178
Military HH: Yes	24% (77)	36% (117)	15% (50)	4% (13)	7% (23)	14% (44)	324
Military HH: No	20% (381)	36% (669)	13% (247)	5% (90)	8% (157)	18% (333)	1876
RD/WT: Right Direction	26% (217)	38% (320)	11% (93)	3% (30)	7% (62)	15% (127)	848
RD/WT: Wrong Track	18% (241)	34% (466)	15% (204)	5% (73)	9% (118)	19% (250)	1352
Trump Job Approve	24% (204)	37% (320)	12% (107)	4% (34)	8% (69)	15% (126)	860
Trump Job Disapprove	20% (244)	36% (451)	15% (187)	5% (67)	8% (105)	16% (197)	1251
Trump Job Strongly Approve	27% (135)	37% (183)	12% (58)	3% (16)	8% (41)	13% (65)	497
Trump Job Somewhat Approve	19% (70)	38% (137)	14% (49)	5% (18)	8% (28)	17% (61)	363
Trump Job Somewhat Disapprove	14% (39)	40% (112)	16% (44)	5% (14)	8% (23)	17% (48)	281
Trump Job Strongly Disapprove	21% (205)	35% (339)	15% (143)	5% (53)	8% (82)	15% (148)	969

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Table LL2_6: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Older generations*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	21% (457)	36% (786)	13% (297)	5% (103)	8% (180)	17% (377)	2200
#1 Issue: Economy	19% (104)	35% (189)	16% (84)	4% (22)	10% (56)	16% (88)	543
#1 Issue: Security	26% (108)	35% (144)	10% (40)	3% (11)	9% (38)	17% (68)	409
#1 Issue: Health Care	22% (94)	37% (159)	13% (54)	5% (24)	6% (28)	17% (74)	433
#1 Issue: Medicare / Social Security	19% (63)	42% (141)	14% (45)	4% (14)	6% (21)	15% (49)	332
#1 Issue: Women's Issues	15% (19)	35% (42)	10% (12)	5% (6)	8% (10)	27% (32)	121
#1 Issue: Education	23% (25)	32% (34)	13% (13)	5% (5)	9% (9)	19% (20)	107
#1 Issue: Energy	24% (31)	34% (44)	18% (24)	6% (8)	8% (11)	10% (13)	130
#1 Issue: Other	12% (15)	26% (33)	19% (23)	10% (13)	6% (8)	27% (34)	125
2018 House Vote: Democrat	22% (160)	40% (296)	14% (107)	5% (40)	7% (54)	11% (84)	741
2018 House Vote: Republican	23% (136)	41% (246)	12% (74)	4% (23)	8% (47)	13% (76)	602
2018 House Vote: Someone else	16% (12)	38% (29)	7% (5)	2% (2)	18% (14)	18% (13)	75
2016 Vote: Hillary Clinton	21% (143)	42% (289)	15% (101)	4% (25)	7% (48)	12% (81)	686
2016 Vote: Donald Trump	23% (149)	40% (259)	12% (79)	4% (24)	7% (46)	13% (84)	642
2016 Vote: Other	23% (30)	31% (40)	10% (13)	6% (8)	13% (17)	17% (22)	131
2016 Vote: Didn't Vote	18% (135)	27% (197)	14% (103)	6% (45)	9% (69)	26% (189)	739
Voted in 2014: Yes	22% (273)	41% (509)	14% (172)	4% (53)	8% (96)	12% (143)	1246
Voted in 2014: No	19% (184)	29% (277)	13% (125)	5% (50)	9% (84)	25% (234)	954
2012 Vote: Barack Obama	20% (167)	41% (339)	14% (116)	5% (42)	8% (66)	12% (102)	831
2012 Vote: Mitt Romney	25% (111)	41% (186)	12% (55)	4% (16)	7% (33)	12% (53)	454
2012 Vote: Other	15% (11)	26% (19)	14% (10)	7% (5)	14% (10)	25% (17)	71
2012 Vote: Didn't Vote	20% (168)	29% (241)	14% (116)	5% (40)	8% (70)	24% (204)	839
4-Region: Northeast	19% (76)	39% (155)	11% (43)	6% (22)	6% (24)	19% (73)	394
4-Region: Midwest	19% (88)	38% (178)	11% (53)	5% (23)	9% (40)	17% (80)	462
4-Region: South	23% (186)	34% (279)	13% (109)	4% (33)	9% (75)	17% (142)	824
4-Region: West	21% (107)	34% (174)	18% (92)	4% (23)	8% (42)	16% (81)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_7: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The availability of jobs*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	13% (276)	23% (513)	28% (627)	10% (217)	8% (179)	18% (388)	2200
Gender: Male	15% (157)	25% (268)	30% (314)	11% (112)	8% (83)	12% (127)	1062
Gender: Female	10% (119)	21% (245)	27% (313)	9% (105)	8% (96)	23% (261)	1138
Age: 18-29	15% (64)	22% (94)	26% (110)	11% (49)	10% (42)	16% (70)	430
Age: 30-44	15% (86)	24% (143)	27% (155)	12% (71)	6% (37)	16% (92)	583
Age: 45-54	14% (48)	21% (71)	28% (95)	8% (26)	6% (22)	23% (79)	340
Age: 55-64	10% (40)	23% (96)	31% (127)	11% (44)	7% (29)	18% (76)	411
Age: 65+	9% (38)	25% (110)	32% (141)	6% (28)	11% (49)	16% (71)	436
Generation Z: 18-22	11% (16)	21% (31)	26% (38)	15% (21)	8% (12)	20% (29)	147
Millennial: Age 23-38	15% (94)	25% (157)	27% (176)	10% (65)	8% (53)	15% (95)	639
Generation X: Age 39-54	16% (88)	21% (119)	26% (146)	10% (59)	6% (37)	21% (117)	567
Boomers: Age 55-73	9% (69)	23% (170)	32% (235)	9% (64)	9% (65)	18% (131)	734
PID: Dem (no lean)	11% (92)	26% (210)	30% (245)	11% (86)	7% (54)	14% (116)	803
PID: Ind (no lean)	10% (73)	19% (142)	26% (195)	11% (84)	9% (66)	24% (179)	740
PID: Rep (no lean)	17% (111)	24% (161)	28% (187)	7% (47)	9% (59)	14% (93)	658
PID/Gender: Dem Men	14% (49)	29% (104)	31% (111)	11% (37)	6% (22)	9% (30)	353
PID/Gender: Dem Women	10% (43)	24% (107)	30% (134)	11% (49)	7% (31)	19% (86)	450
PID/Gender: Ind Men	10% (36)	21% (74)	29% (103)	13% (46)	10% (34)	18% (64)	358
PID/Gender: Ind Women	10% (37)	18% (68)	24% (92)	10% (38)	8% (32)	30% (115)	382
PID/Gender: Rep Men	21% (72)	26% (91)	28% (100)	8% (29)	8% (26)	9% (33)	351
PID/Gender: Rep Women	12% (38)	23% (70)	28% (87)	6% (18)	11% (33)	20% (60)	307
Ideo: Liberal (1-3)	13% (83)	21% (133)	34% (217)	13% (85)	7% (41)	11% (70)	629
Ideo: Moderate (4)	12% (71)	26% (155)	27% (166)	11% (67)	8% (46)	17% (103)	608
Ideo: Conservative (5-7)	13% (95)	26% (188)	29% (211)	7% (50)	10% (73)	16% (116)	734
Educ: < College	13% (203)	22% (337)	26% (386)	10% (149)	8% (126)	21% (311)	1512
Educ: Bachelors degree	10% (45)	28% (125)	32% (144)	10% (43)	8% (34)	12% (53)	444
Educ: Post-grad	11% (27)	21% (50)	40% (97)	10% (26)	8% (19)	10% (24)	244
Income: Under 50k	13% (171)	22% (285)	26% (341)	10% (135)	8% (108)	20% (253)	1293
Income: 50k-100k	12% (83)	25% (178)	31% (216)	9% (60)	7% (52)	16% (112)	700
Income: 100k+	11% (23)	24% (50)	33% (69)	11% (23)	9% (19)	11% (23)	207
Ethnicity: White	12% (212)	23% (392)	29% (500)	10% (168)	8% (139)	18% (311)	1722

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Table LL2_7: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The availability of jobs*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	13% (276)	23% (513)	28% (627)	10% (217)	8% (179)	18% (388)	2200
Ethnicity: Hispanic	20% (69)	26% (92)	25% (89)	13% (47)	6% (20)	9% (33)	349
Ethnicity: Afr. Am.	14% (39)	25% (69)	25% (69)	9% (25)	9% (25)	17% (47)	274
Ethnicity: Other	13% (26)	25% (51)	28% (58)	12% (24)	7% (14)	15% (30)	204
Community: Urban	13% (83)	23% (144)	28% (176)	12% (73)	9% (54)	16% (101)	631
Community: Suburban	12% (113)	24% (231)	30% (280)	9% (87)	8% (73)	17% (163)	949
Community: Rural	13% (80)	22% (137)	28% (171)	9% (57)	8% (52)	20% (123)	620
Employ: Private Sector	13% (90)	25% (170)	28% (187)	11% (72)	7% (49)	15% (100)	668
Employ: Government	12% (14)	36% (41)	28% (32)	8% (9)	8% (9)	8% (9)	113
Employ: Self-Employed	14% (29)	20% (42)	32% (65)	11% (23)	10% (20)	13% (27)	206
Employ: Homemaker	17% (30)	23% (42)	22% (40)	5% (10)	9% (16)	24% (42)	179
Employ: Retired	10% (53)	22% (113)	34% (175)	7% (36)	10% (53)	17% (87)	516
Employ: Unemployed	12% (29)	15% (38)	26% (65)	13% (32)	8% (19)	27% (67)	250
Employ: Other	11% (19)	28% (49)	20% (36)	10% (19)	5% (9)	26% (47)	178
Military HH: Yes	15% (50)	21% (69)	30% (97)	7% (24)	10% (31)	17% (54)	324
Military HH: No	12% (226)	24% (444)	28% (530)	10% (193)	8% (148)	18% (334)	1876
RD/WT: Right Direction	18% (151)	26% (218)	24% (206)	7% (59)	9% (73)	17% (140)	848
RD/WT: Wrong Track	9% (125)	22% (295)	31% (421)	12% (158)	8% (106)	18% (247)	1352
Trump Job Approve	17% (147)	26% (224)	26% (222)	7% (59)	8% (73)	16% (136)	860
Trump Job Disapprove	10% (123)	22% (280)	32% (397)	12% (153)	8% (100)	16% (198)	1251
Trump Job Strongly Approve	19% (96)	24% (117)	25% (122)	7% (33)	10% (51)	16% (78)	497
Trump Job Somewhat Approve	14% (51)	29% (107)	27% (100)	7% (26)	6% (21)	16% (58)	363
Trump Job Somewhat Disapprove	7% (19)	28% (80)	29% (83)	9% (27)	7% (19)	19% (54)	281
Trump Job Strongly Disapprove	11% (104)	21% (200)	32% (314)	13% (126)	8% (81)	15% (144)	969

Continued on next page

Table LL2_7: In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
The availability of jobs

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	13% (276)	23% (513)	28% (627)	10% (217)	8% (179)	18% (388)	2200
#1 Issue: Economy	14% (73)	27% (146)	27% (147)	12% (65)	8% (45)	12% (67)	543
#1 Issue: Security	15% (63)	22% (91)	29% (119)	6% (25)	9% (38)	18% (73)	409
#1 Issue: Health Care	11% (46)	20% (86)	32% (139)	9% (40)	7% (30)	22% (93)	433
#1 Issue: Medicare / Social Security	12% (40)	25% (83)	29% (97)	9% (29)	9% (29)	16% (53)	332
#1 Issue: Women's Issues	12% (14)	20% (24)	22% (26)	10% (12)	7% (8)	31% (37)	121
#1 Issue: Education	15% (16)	27% (29)	23% (25)	7% (8)	9% (9)	19% (20)	107
#1 Issue: Energy	14% (18)	25% (33)	33% (43)	15% (20)	6% (8)	6% (8)	130
#1 Issue: Other	5% (6)	17% (21)	25% (31)	15% (19)	10% (12)	29% (36)	125
2018 House Vote: Democrat	11% (83)	24% (179)	34% (254)	11% (78)	7% (49)	13% (98)	741
2018 House Vote: Republican	17% (99)	26% (159)	28% (166)	7% (40)	9% (55)	14% (82)	602
2018 House Vote: Someone else	5% (4)	16% (12)	27% (21)	12% (9)	15% (11)	25% (19)	75
2016 Vote: Hillary Clinton	11% (78)	25% (171)	32% (218)	11% (75)	7% (46)	14% (98)	686
2016 Vote: Donald Trump	16% (104)	26% (170)	28% (177)	6% (39)	9% (59)	15% (93)	642
2016 Vote: Other	7% (9)	19% (24)	35% (46)	14% (18)	11% (15)	14% (19)	131
2016 Vote: Didn't Vote	12% (86)	20% (147)	25% (185)	11% (85)	8% (60)	24% (177)	739
Voted in 2014: Yes	13% (165)	26% (322)	31% (381)	8% (105)	8% (101)	14% (173)	1246
Voted in 2014: No	12% (111)	20% (191)	26% (246)	12% (113)	8% (78)	23% (215)	954
2012 Vote: Barack Obama	12% (98)	25% (208)	32% (265)	10% (82)	7% (56)	15% (123)	831
2012 Vote: Mitt Romney	15% (70)	26% (120)	28% (128)	6% (26)	11% (49)	14% (61)	454
2012 Vote: Other	10% (7)	16% (11)	34% (24)	14% (10)	5% (4)	20% (14)	71
2012 Vote: Didn't Vote	12% (100)	21% (174)	25% (208)	12% (99)	8% (71)	22% (187)	839
4-Region: Northeast	12% (47)	24% (95)	29% (115)	11% (42)	9% (35)	15% (59)	394
4-Region: Midwest	10% (44)	25% (115)	29% (134)	10% (45)	8% (38)	19% (86)	462
4-Region: South	16% (128)	22% (182)	27% (222)	10% (79)	8% (66)	18% (147)	824
4-Region: West	11% (57)	23% (120)	30% (156)	10% (52)	8% (40)	18% (96)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL2_8: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Me and my family*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	31% (677)	34% (753)	8% (171)	2% (51)	10% (228)	15% (321)	2200
Gender: Male	30% (324)	35% (376)	9% (100)	3% (29)	11% (119)	11% (114)	1062
Gender: Female	31% (353)	33% (377)	6% (71)	2% (22)	10% (108)	18% (207)	1138
Age: 18-29	38% (164)	28% (121)	6% (26)	3% (11)	8% (33)	17% (75)	430
Age: 30-44	33% (194)	33% (191)	8% (46)	3% (17)	7% (44)	16% (91)	583
Age: 45-54	27% (93)	37% (127)	9% (32)	3% (9)	8% (27)	15% (52)	340
Age: 55-64	28% (117)	29% (120)	10% (41)	2% (10)	14% (59)	16% (64)	411
Age: 65+	25% (109)	45% (195)	6% (25)	1% (4)	15% (65)	9% (39)	436
Generation Z: 18-22	35% (51)	27% (39)	8% (12)	— (1)	8% (12)	21% (31)	147
Millennial: Age 23-38	36% (230)	32% (203)	6% (39)	4% (23)	8% (49)	15% (96)	639
Generation X: Age 39-54	30% (170)	35% (196)	9% (53)	2% (14)	8% (43)	16% (90)	567
Boomers: Age 55-73	28% (202)	35% (257)	8% (59)	2% (13)	15% (108)	13% (95)	734
PID: Dem (no lean)	34% (270)	35% (277)	9% (75)	2% (16)	9% (72)	11% (92)	803
PID: Ind (no lean)	25% (183)	32% (236)	6% (48)	4% (27)	11% (81)	22% (165)	740
PID: Rep (no lean)	34% (224)	36% (240)	7% (48)	1% (8)	11% (75)	10% (64)	658
PID/Gender: Dem Men	30% (105)	40% (140)	12% (43)	2% (7)	9% (32)	8% (27)	353
PID/Gender: Dem Women	37% (165)	31% (137)	7% (32)	2% (10)	9% (40)	14% (65)	450
PID/Gender: Ind Men	25% (90)	31% (112)	8% (28)	4% (16)	13% (48)	18% (64)	358
PID/Gender: Ind Women	24% (93)	32% (124)	5% (20)	3% (11)	9% (33)	26% (101)	382
PID/Gender: Rep Men	37% (129)	35% (123)	8% (29)	2% (7)	11% (40)	6% (23)	351
PID/Gender: Rep Women	31% (95)	38% (117)	6% (19)	— (1)	12% (35)	13% (41)	307
Ideo: Liberal (1-3)	32% (203)	33% (208)	11% (67)	3% (17)	10% (62)	11% (71)	629
Ideo: Moderate (4)	30% (183)	33% (201)	9% (55)	3% (17)	11% (67)	14% (86)	608
Ideo: Conservative (5-7)	33% (242)	38% (281)	6% (45)	1% (9)	11% (81)	10% (76)	734
Educ: < College	31% (475)	32% (484)	7% (108)	3% (40)	10% (158)	16% (248)	1512
Educ: Bachelors degree	26% (118)	41% (183)	9% (40)	2% (7)	11% (50)	10% (46)	444
Educ: Post-grad	35% (85)	36% (87)	10% (23)	2% (4)	8% (19)	11% (27)	244
Income: Under 50k	29% (375)	33% (423)	8% (109)	2% (30)	11% (143)	16% (212)	1293
Income: 50k-100k	33% (231)	37% (259)	6% (43)	2% (16)	10% (67)	12% (84)	700
Income: 100k+	34% (71)	34% (71)	9% (19)	2% (5)	9% (18)	12% (24)	207
Ethnicity: White	29% (499)	35% (604)	8% (142)	2% (42)	11% (182)	15% (252)	1722

Continued on next page

Table LL2_8: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Me and my family*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	31% (677)	34% (753)	8% (171)	2% (51)	10% (228)	15% (321)	2200
Ethnicity: Hispanic	42% (148)	28% (97)	11% (39)	2% (8)	7% (25)	10% (34)	349
Ethnicity: Afr. Am.	37% (103)	31% (85)	4% (11)	2% (6)	8% (23)	17% (47)	274
Ethnicity: Other	37% (76)	31% (64)	8% (17)	1% (3)	11% (22)	11% (21)	204
Community: Urban	33% (208)	30% (191)	9% (54)	3% (16)	12% (75)	14% (87)	631
Community: Suburban	30% (285)	37% (351)	7% (63)	1% (14)	11% (101)	14% (135)	949
Community: Rural	30% (184)	34% (211)	9% (54)	3% (21)	8% (51)	16% (99)	620
Employ: Private Sector	34% (228)	35% (231)	9% (58)	2% (16)	8% (52)	13% (84)	668
Employ: Government	29% (33)	40% (46)	6% (7)	2% (3)	14% (16)	8% (9)	113
Employ: Self-Employed	31% (63)	34% (69)	9% (18)	4% (8)	10% (21)	13% (27)	206
Employ: Homemaker	36% (65)	33% (60)	4% (7)	1% (2)	10% (19)	15% (26)	179
Employ: Retired	24% (123)	41% (209)	8% (41)	1% (7)	16% (84)	10% (51)	516
Employ: Unemployed	31% (79)	22% (55)	8% (20)	3% (8)	8% (20)	28% (69)	250
Employ: Other	28% (49)	33% (58)	5% (9)	4% (7)	6% (10)	24% (43)	178
Military HH: Yes	30% (99)	37% (121)	10% (31)	1% (5)	10% (31)	11% (37)	324
Military HH: No	31% (578)	34% (632)	7% (140)	2% (46)	10% (196)	15% (284)	1876
RD/WT: Right Direction	36% (301)	36% (306)	5% (45)	2% (17)	9% (80)	12% (99)	848
RD/WT: Wrong Track	28% (376)	33% (447)	9% (126)	3% (34)	11% (147)	16% (222)	1352
Trump Job Approve	34% (293)	36% (311)	6% (53)	2% (20)	10% (84)	11% (99)	860
Trump Job Disapprove	30% (372)	34% (420)	9% (118)	2% (30)	11% (137)	14% (173)	1251
Trump Job Strongly Approve	34% (171)	34% (167)	6% (30)	3% (14)	13% (67)	10% (48)	497
Trump Job Somewhat Approve	34% (122)	40% (144)	6% (23)	1% (5)	5% (17)	14% (51)	363
Trump Job Somewhat Disapprove	27% (75)	41% (116)	9% (24)	2% (4)	11% (30)	12% (32)	281
Trump Job Strongly Disapprove	31% (298)	31% (304)	10% (94)	3% (26)	11% (107)	14% (140)	969

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Table LL2_8: *In your opinion, will living longer, also referred to as longevity, have a positive or negative impact on the following?
Me and my family*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	31% (677)	34% (753)	8% (171)	2% (51)	10% (228)	15% (321)	2200
#1 Issue: Economy	30% (166)	35% (192)	9% (49)	3% (15)	9% (49)	13% (72)	543
#1 Issue: Security	38% (154)	34% (140)	4% (18)	1% (5)	11% (44)	12% (48)	409
#1 Issue: Health Care	31% (135)	30% (132)	10% (41)	2% (10)	10% (42)	17% (73)	433
#1 Issue: Medicare / Social Security	24% (79)	42% (138)	8% (27)	2% (6)	13% (42)	12% (39)	332
#1 Issue: Women's Issues	30% (37)	30% (37)	3% (4)	2% (2)	9% (10)	26% (31)	121
#1 Issue: Education	38% (41)	30% (33)	3% (3)	2% (2)	9% (10)	17% (19)	107
#1 Issue: Energy	34% (45)	30% (39)	14% (18)	2% (2)	11% (14)	9% (11)	130
#1 Issue: Other	17% (21)	34% (42)	8% (10)	7% (9)	12% (15)	22% (27)	125
2018 House Vote: Democrat	34% (248)	35% (260)	10% (72)	2% (12)	10% (77)	10% (72)	741
2018 House Vote: Republican	31% (185)	39% (236)	7% (43)	2% (10)	12% (70)	10% (58)	602
2018 House Vote: Someone else	21% (16)	35% (26)	4% (3)	2% (2)	18% (13)	20% (15)	75
2016 Vote: Hillary Clinton	34% (232)	35% (242)	8% (56)	1% (10)	10% (70)	11% (77)	686
2016 Vote: Donald Trump	31% (200)	39% (252)	8% (49)	1% (9)	10% (65)	10% (67)	642
2016 Vote: Other	26% (34)	34% (44)	9% (11)	4% (5)	15% (20)	12% (16)	131
2016 Vote: Didn't Vote	28% (210)	29% (215)	7% (54)	4% (28)	10% (73)	22% (160)	739
Voted in 2014: Yes	32% (403)	37% (463)	8% (99)	2% (21)	12% (144)	9% (116)	1246
Voted in 2014: No	29% (273)	30% (290)	8% (72)	3% (30)	9% (84)	21% (205)	954
2012 Vote: Barack Obama	31% (257)	36% (300)	9% (75)	2% (19)	10% (85)	11% (95)	831
2012 Vote: Mitt Romney	30% (138)	41% (186)	7% (33)	1% (4)	13% (58)	8% (36)	454
2012 Vote: Other	27% (19)	26% (18)	9% (7)	— (0)	16% (11)	22% (15)	71
2012 Vote: Didn't Vote	31% (263)	29% (246)	7% (56)	3% (28)	9% (74)	21% (173)	839
4-Region: Northeast	32% (125)	35% (139)	8% (31)	2% (6)	10% (40)	13% (52)	394
4-Region: Midwest	26% (120)	39% (182)	7% (34)	2% (8)	12% (55)	13% (62)	462
4-Region: South	32% (262)	33% (274)	7% (58)	3% (25)	9% (74)	16% (131)	824
4-Region: West	33% (169)	30% (158)	9% (47)	2% (11)	11% (59)	15% (76)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_1NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 The age at which you can start claiming social security benefits will have to be raised above the age of 65

Demographic	Selected		Not Selected		Total N
Adults	29%	(633)	71%	(1567)	2200
Gender: Male	31%	(327)	69%	(734)	1062
Gender: Female	27%	(306)	73%	(833)	1138
Age: 18-29	21%	(91)	79%	(338)	430
Age: 30-44	22%	(128)	78%	(455)	583
Age: 45-54	32%	(110)	68%	(230)	340
Age: 55-64	29%	(119)	71%	(291)	411
Age: 65+	42%	(184)	58%	(252)	436
Generation Z: 18-22	19%	(29)	81%	(119)	147
Millennial: Age 23-38	21%	(135)	79%	(504)	639
Generation X: Age 39-54	29%	(166)	71%	(401)	567
Boomers: Age 55-73	35%	(254)	65%	(481)	734
PID: Dem (no lean)	29%	(233)	71%	(570)	803
PID: Ind (no lean)	27%	(200)	73%	(539)	740
PID: Rep (no lean)	30%	(200)	70%	(458)	658
PID/Gender: Dem Men	29%	(104)	71%	(249)	353
PID/Gender: Dem Women	29%	(129)	71%	(321)	450
PID/Gender: Ind Men	31%	(111)	69%	(247)	358
PID/Gender: Ind Women	24%	(90)	76%	(292)	382
PID/Gender: Rep Men	32%	(113)	68%	(238)	351
PID/Gender: Rep Women	28%	(87)	72%	(220)	307
Ideo: Liberal (1-3)	29%	(183)	71%	(445)	629
Ideo: Moderate (4)	28%	(172)	72%	(436)	608
Ideo: Conservative (5-7)	33%	(240)	67%	(495)	734
Educ: < College	25%	(374)	75%	(1138)	1512
Educ: Bachelors degree	35%	(155)	65%	(288)	444
Educ: Post-grad	42%	(103)	58%	(141)	244
Income: Under 50k	27%	(343)	73%	(949)	1293
Income: 50k-100k	30%	(212)	70%	(488)	700
Income: 100k+	38%	(78)	62%	(130)	207
Ethnicity: White	31%	(532)	69%	(1189)	1722
Ethnicity: Hispanic	25%	(86)	75%	(263)	349

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Table LL3_1NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
The age at which you can start claiming social security benefits will have to be raised above the age of 65

Demographic	Selected		Not Selected		Total N
Adults	29%	(633)	71%	(1567)	2200
Ethnicity: Afr. Am.	22%	(60)	78%	(214)	274
Ethnicity: Other	20%	(40)	80%	(164)	204
Community: Urban	25%	(161)	75%	(470)	631
Community: Suburban	32%	(304)	68%	(644)	949
Community: Rural	27%	(168)	73%	(452)	620
Employ: Private Sector	31%	(204)	69%	(464)	668
Employ: Government	23%	(26)	77%	(87)	113
Employ: Self-Employed	29%	(60)	71%	(146)	206
Employ: Homemaker	27%	(48)	73%	(131)	179
Employ: Retired	37%	(193)	63%	(322)	516
Employ: Unemployed	20%	(51)	80%	(200)	250
Employ: Other	21%	(38)	79%	(140)	178
Military HH: Yes	36%	(115)	64%	(209)	324
Military HH: No	28%	(518)	72%	(1358)	1876
RD/WT: Right Direction	28%	(238)	72%	(610)	848
RD/WT: Wrong Track	29%	(395)	71%	(957)	1352
Trump Job Approve	30%	(259)	70%	(601)	860
Trump Job Disapprove	29%	(359)	71%	(892)	1251
Trump Job Strongly Approve	29%	(146)	71%	(352)	497
Trump Job Somewhat Approve	31%	(114)	69%	(249)	363
Trump Job Somewhat Disapprove	27%	(76)	73%	(205)	281
Trump Job Strongly Disapprove	29%	(283)	71%	(686)	969
#1 Issue: Economy	30%	(160)	70%	(383)	543
#1 Issue: Security	25%	(104)	75%	(305)	409
#1 Issue: Health Care	30%	(128)	70%	(305)	433
#1 Issue: Medicare / Social Security	34%	(113)	66%	(219)	332
#1 Issue: Women's Issues	26%	(32)	74%	(89)	121
#1 Issue: Education	20%	(21)	80%	(86)	107
#1 Issue: Energy	33%	(43)	67%	(87)	130
#1 Issue: Other	26%	(32)	74%	(93)	125

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Table LL3_1NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 The age at which you can start claiming social security benefits will have to be raised above the age of 65

Demographic	Selected		Not Selected		Total N
Adults	29%	(633)	71%	(1567)	2200
2018 House Vote: Democrat	33%	(244)	67%	(496)	741
2018 House Vote: Republican	33%	(198)	67%	(404)	602
2018 House Vote: Someone else	27%	(21)	73%	(54)	75
2016 Vote: Hillary Clinton	32%	(217)	68%	(469)	686
2016 Vote: Donald Trump	34%	(216)	66%	(427)	642
2016 Vote: Other	34%	(44)	66%	(87)	131
2016 Vote: Didn't Vote	21%	(156)	79%	(583)	739
Voted in 2014: Yes	34%	(424)	66%	(822)	1246
Voted in 2014: No	22%	(209)	78%	(745)	954
2012 Vote: Barack Obama	32%	(264)	68%	(567)	831
2012 Vote: Mitt Romney	38%	(174)	62%	(280)	454
2012 Vote: Other	35%	(25)	65%	(46)	71
2012 Vote: Didn't Vote	20%	(167)	80%	(672)	839
4-Region: Northeast	30%	(116)	70%	(277)	394
4-Region: Midwest	34%	(158)	66%	(304)	462
4-Region: South	26%	(215)	74%	(609)	824
4-Region: West	27%	(143)	73%	(377)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_2NET: *How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.*
There will be fewer jobs for younger generations, as older generations hold on to their jobs for longer

Demographic	Selected	Not Selected	Total N
Adults	32% (709)	68% (1491)	2200
Gender: Male	33% (355)	67% (706)	1062
Gender: Female	31% (354)	69% (784)	1138
Age: 18-29	30% (127)	70% (303)	430
Age: 30-44	32% (185)	68% (398)	583
Age: 45-54	33% (114)	67% (227)	340
Age: 55-64	33% (136)	67% (274)	411
Age: 65+	34% (148)	66% (289)	436
Generation Z: 18-22	26% (38)	74% (109)	147
Millennial: Age 23-38	32% (206)	68% (433)	639
Generation X: Age 39-54	32% (181)	68% (385)	567
Boomers: Age 55-73	33% (244)	67% (491)	734
PID: Dem (no lean)	35% (280)	65% (522)	803
PID: Ind (no lean)	29% (216)	71% (524)	740
PID: Rep (no lean)	32% (213)	68% (445)	658
PID/Gender: Dem Men	37% (130)	63% (223)	353
PID/Gender: Dem Women	33% (150)	67% (300)	450
PID/Gender: Ind Men	31% (111)	69% (247)	358
PID/Gender: Ind Women	27% (105)	73% (277)	382
PID/Gender: Rep Men	32% (114)	68% (237)	351
PID/Gender: Rep Women	32% (99)	68% (208)	307
Ideo: Liberal (1-3)	36% (225)	64% (404)	629
Ideo: Moderate (4)	30% (184)	70% (424)	608
Ideo: Conservative (5-7)	33% (244)	67% (491)	734
Educ: < College	30% (449)	70% (1064)	1512
Educ: Bachelors degree	37% (165)	63% (279)	444
Educ: Post-grad	39% (96)	61% (148)	244
Income: Under 50k	31% (400)	69% (893)	1293
Income: 50k-100k	33% (230)	67% (470)	700
Income: 100k+	38% (79)	62% (128)	207
Ethnicity: White	34% (579)	66% (1143)	1722
Ethnicity: Hispanic	28% (99)	72% (251)	349

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Table LL3_2NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 There will be fewer jobs for younger generations, as older generations hold on to their jobs for longer

Demographic	Selected		Not Selected		Total N
Adults	32%	(709)	68%	(1491)	2200
Ethnicity: Afr. Am.	29%	(81)	71%	(194)	274
Ethnicity: Other	25%	(50)	75%	(154)	204
Community: Urban	32%	(205)	68%	(427)	631
Community: Suburban	32%	(307)	68%	(642)	949
Community: Rural	32%	(197)	68%	(423)	620
Employ: Private Sector	34%	(226)	66%	(443)	668
Employ: Government	36%	(40)	64%	(73)	113
Employ: Self-Employed	30%	(61)	70%	(145)	206
Employ: Homemaker	24%	(43)	76%	(136)	179
Employ: Retired	33%	(168)	67%	(347)	516
Employ: Unemployed	35%	(88)	65%	(162)	250
Employ: Other	30%	(53)	70%	(125)	178
Military HH: Yes	32%	(104)	68%	(219)	324
Military HH: No	32%	(605)	68%	(1271)	1876
RD/WT: Right Direction	28%	(235)	72%	(613)	848
RD/WT: Wrong Track	35%	(474)	65%	(878)	1352
Trump Job Approve	30%	(260)	70%	(600)	860
Trump Job Disapprove	34%	(431)	66%	(819)	1251
Trump Job Strongly Approve	28%	(139)	72%	(358)	497
Trump Job Somewhat Approve	33%	(120)	67%	(242)	363
Trump Job Somewhat Disapprove	34%	(95)	66%	(186)	281
Trump Job Strongly Disapprove	35%	(336)	65%	(633)	969
#1 Issue: Economy	34%	(187)	66%	(356)	543
#1 Issue: Security	30%	(122)	70%	(287)	409
#1 Issue: Health Care	32%	(139)	68%	(294)	433
#1 Issue: Medicare / Social Security	34%	(113)	66%	(219)	332
#1 Issue: Women's Issues	22%	(26)	78%	(95)	121
#1 Issue: Education	29%	(31)	71%	(76)	107
#1 Issue: Energy	42%	(54)	58%	(76)	130
#1 Issue: Other	30%	(37)	70%	(87)	125

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Table LL3_2NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
There will be fewer jobs for younger generations, as older generations hold on to their jobs for longer

Demographic	Selected		Not Selected		Total N
Adults	32%	(709)	68%	(1491)	2200
2018 House Vote: Democrat	37%	(272)	63%	(468)	741
2018 House Vote: Republican	30%	(183)	70%	(418)	602
2018 House Vote: Someone else	22%	(16)	78%	(59)	75
2016 Vote: Hillary Clinton	35%	(241)	65%	(446)	686
2016 Vote: Donald Trump	31%	(201)	69%	(441)	642
2016 Vote: Other	32%	(42)	68%	(89)	131
2016 Vote: Didn't Vote	30%	(225)	70%	(514)	739
Voted in 2014: Yes	33%	(408)	67%	(838)	1246
Voted in 2014: No	32%	(301)	68%	(653)	954
2012 Vote: Barack Obama	36%	(299)	64%	(532)	831
2012 Vote: Mitt Romney	31%	(140)	69%	(315)	454
2012 Vote: Other	35%	(25)	65%	(46)	71
2012 Vote: Didn't Vote	29%	(242)	71%	(597)	839
4-Region: Northeast	32%	(125)	68%	(269)	394
4-Region: Midwest	34%	(157)	66%	(305)	462
4-Region: South	31%	(252)	69%	(572)	824
4-Region: West	34%	(176)	66%	(344)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_3NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 Employers will need to encourage older workers to retire to make room for younger workers who they can pay less

Demographic	Selected	Not Selected	Total N
Adults	25% (549)	75% (1651)	2200
Gender: Male	28% (296)	72% (766)	1062
Gender: Female	22% (252)	78% (886)	1138
Age: 18-29	24% (103)	76% (326)	430
Age: 30-44	23% (134)	77% (449)	583
Age: 45-54	26% (88)	74% (253)	340
Age: 55-64	23% (96)	77% (315)	411
Age: 65+	29% (128)	71% (308)	436
Generation Z: 18-22	21% (31)	79% (117)	147
Millennial: Age 23-38	24% (151)	76% (488)	639
Generation X: Age 39-54	25% (143)	75% (423)	567
Boomers: Age 55-73	25% (187)	75% (548)	734
PID: Dem (no lean)	27% (217)	73% (586)	803
PID: Ind (no lean)	22% (162)	78% (577)	740
PID: Rep (no lean)	26% (169)	74% (488)	658
PID/Gender: Dem Men	33% (118)	67% (235)	353
PID/Gender: Dem Women	22% (99)	78% (350)	450
PID/Gender: Ind Men	24% (84)	76% (273)	358
PID/Gender: Ind Women	20% (78)	80% (304)	382
PID/Gender: Rep Men	27% (94)	73% (257)	351
PID/Gender: Rep Women	24% (75)	76% (232)	307
Ideo: Liberal (1-3)	28% (179)	72% (450)	629
Ideo: Moderate (4)	23% (141)	77% (467)	608
Ideo: Conservative (5-7)	24% (179)	76% (555)	734
Educ: < College	23% (353)	77% (1159)	1512
Educ: Bachelors degree	26% (115)	74% (329)	444
Educ: Post-grad	33% (81)	67% (163)	244
Income: Under 50k	23% (298)	77% (994)	1293
Income: 50k-100k	26% (184)	74% (516)	700
Income: 100k+	32% (66)	68% (141)	207
Ethnicity: White	25% (435)	75% (1287)	1722
Ethnicity: Hispanic	27% (94)	73% (256)	349

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Table LL3_3NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
Employers will need to encourage older workers to retire to make room for younger workers who they can pay less

Demographic	Selected		Not Selected		Total N
Adults	25%	(549)	75%	(1651)	2200
Ethnicity: Afr. Am.	25%	(69)	75%	(206)	274
Ethnicity: Other	22%	(45)	78%	(159)	204
Community: Urban	26%	(167)	74%	(465)	631
Community: Suburban	27%	(254)	73%	(695)	949
Community: Rural	21%	(128)	79%	(491)	620
Employ: Private Sector	24%	(161)	76%	(507)	668
Employ: Government	23%	(26)	77%	(87)	113
Employ: Self-Employed	23%	(48)	77%	(158)	206
Employ: Homemaker	20%	(36)	80%	(143)	179
Employ: Retired	28%	(145)	72%	(371)	516
Employ: Unemployed	22%	(56)	78%	(195)	250
Employ: Other	29%	(51)	71%	(127)	178
Military HH: Yes	29%	(93)	71%	(231)	324
Military HH: No	24%	(455)	76%	(1421)	1876
RD/WT: Right Direction	23%	(196)	77%	(652)	848
RD/WT: Wrong Track	26%	(352)	74%	(1000)	1352
Trump Job Approve	24%	(207)	76%	(653)	860
Trump Job Disapprove	27%	(333)	73%	(918)	1251
Trump Job Strongly Approve	23%	(114)	77%	(384)	497
Trump Job Somewhat Approve	26%	(93)	74%	(269)	363
Trump Job Somewhat Disapprove	24%	(67)	76%	(214)	281
Trump Job Strongly Disapprove	27%	(266)	73%	(704)	969
#1 Issue: Economy	24%	(130)	76%	(413)	543
#1 Issue: Security	22%	(91)	78%	(318)	409
#1 Issue: Health Care	26%	(114)	74%	(319)	433
#1 Issue: Medicare / Social Security	31%	(103)	69%	(229)	332
#1 Issue: Women's Issues	25%	(30)	75%	(91)	121
#1 Issue: Education	31%	(33)	69%	(74)	107
#1 Issue: Energy	20%	(26)	80%	(104)	130
#1 Issue: Other	17%	(21)	83%	(104)	125

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Table LL3_3NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 Employers will need to encourage older workers to retire to make room for younger workers who they can pay less

Demographic	Selected		Not Selected		Total N
Adults	25%	(549)	75%	(1651)	2200
2018 House Vote: Democrat	29%	(211)	71%	(529)	741
2018 House Vote: Republican	25%	(150)	75%	(452)	602
2018 House Vote: Someone else	15%	(11)	85%	(64)	75
2016 Vote: Hillary Clinton	29%	(197)	71%	(489)	686
2016 Vote: Donald Trump	24%	(154)	76%	(489)	642
2016 Vote: Other	24%	(32)	76%	(99)	131
2016 Vote: Didn't Vote	22%	(166)	78%	(574)	739
Voted in 2014: Yes	27%	(331)	73%	(915)	1246
Voted in 2014: No	23%	(218)	77%	(736)	954
2012 Vote: Barack Obama	27%	(225)	73%	(606)	831
2012 Vote: Mitt Romney	26%	(117)	74%	(337)	454
2012 Vote: Other	19%	(13)	81%	(58)	71
2012 Vote: Didn't Vote	23%	(192)	77%	(647)	839
4-Region: Northeast	27%	(107)	73%	(287)	394
4-Region: Midwest	26%	(119)	74%	(343)	462
4-Region: South	25%	(203)	75%	(621)	824
4-Region: West	23%	(119)	77%	(401)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_4NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
There will be a decline in productivity as the workforce ages

Demographic	Selected		Not Selected		Total N
Adults	10%	(214)	90%	(1986)	2200
Gender: Male	12%	(126)	88%	(935)	1062
Gender: Female	8%	(88)	92%	(1050)	1138
Age: 18-29	12%	(50)	88%	(380)	430
Age: 30-44	12%	(68)	88%	(515)	583
Age: 45-54	11%	(37)	89%	(303)	340
Age: 55-64	9%	(37)	91%	(373)	411
Age: 65+	5%	(22)	95%	(415)	436
Generation Z: 18-22	8%	(11)	92%	(136)	147
Millennial: Age 23-38	13%	(83)	87%	(556)	639
Generation X: Age 39-54	11%	(61)	89%	(506)	567
Boomers: Age 55-73	7%	(54)	93%	(681)	734
PID: Dem (no lean)	9%	(74)	91%	(729)	803
PID: Ind (no lean)	9%	(69)	91%	(670)	740
PID: Rep (no lean)	11%	(71)	89%	(587)	658
PID/Gender: Dem Men	10%	(35)	90%	(318)	353
PID/Gender: Dem Women	9%	(39)	91%	(410)	450
PID/Gender: Ind Men	11%	(41)	89%	(317)	358
PID/Gender: Ind Women	7%	(28)	93%	(353)	382
PID/Gender: Rep Men	14%	(51)	86%	(300)	351
PID/Gender: Rep Women	7%	(20)	93%	(287)	307
Ideo: Liberal (1-3)	10%	(63)	90%	(566)	629
Ideo: Moderate (4)	9%	(53)	91%	(555)	608
Ideo: Conservative (5-7)	10%	(74)	90%	(660)	734
Educ: < College	10%	(145)	90%	(1367)	1512
Educ: Bachelors degree	10%	(42)	90%	(401)	444
Educ: Post-grad	11%	(26)	89%	(218)	244
Income: Under 50k	10%	(133)	90%	(1160)	1293
Income: 50k-100k	8%	(58)	92%	(642)	700
Income: 100k+	11%	(23)	89%	(184)	207
Ethnicity: White	9%	(163)	91%	(1559)	1722
Ethnicity: Hispanic	10%	(36)	90%	(313)	349

Continued on next page

Table LL3_4NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 There will be a decline in productivity as the workforce ages

Demographic	Selected		Not Selected		Total N
Adults	10%	(214)	90%	(1986)	2200
Ethnicity: Afr. Am.	10%	(27)	90%	(247)	274
Ethnicity: Other	12%	(24)	88%	(180)	204
Community: Urban	11%	(70)	89%	(561)	631
Community: Suburban	10%	(92)	90%	(857)	949
Community: Rural	8%	(52)	92%	(568)	620
Employ: Private Sector	12%	(80)	88%	(588)	668
Employ: Government	8%	(9)	92%	(104)	113
Employ: Self-Employed	13%	(27)	87%	(179)	206
Employ: Homemaker	9%	(16)	91%	(163)	179
Employ: Retired	5%	(28)	95%	(487)	516
Employ: Unemployed	9%	(23)	91%	(227)	250
Employ: Other	12%	(22)	88%	(156)	178
Military HH: Yes	8%	(27)	92%	(297)	324
Military HH: No	10%	(187)	90%	(1689)	1876
RD/WT: Right Direction	10%	(83)	90%	(765)	848
RD/WT: Wrong Track	10%	(131)	90%	(1221)	1352
Trump Job Approve	10%	(84)	90%	(776)	860
Trump Job Disapprove	10%	(120)	90%	(1131)	1251
Trump Job Strongly Approve	11%	(54)	89%	(443)	497
Trump Job Somewhat Approve	8%	(30)	92%	(333)	363
Trump Job Somewhat Disapprove	8%	(23)	92%	(258)	281
Trump Job Strongly Disapprove	10%	(97)	90%	(872)	969
#1 Issue: Economy	11%	(61)	89%	(482)	543
#1 Issue: Security	8%	(32)	92%	(377)	409
#1 Issue: Health Care	12%	(50)	88%	(383)	433
#1 Issue: Medicare / Social Security	8%	(27)	92%	(305)	332
#1 Issue: Women's Issues	8%	(10)	92%	(111)	121
#1 Issue: Education	9%	(9)	91%	(98)	107
#1 Issue: Energy	9%	(11)	91%	(118)	130
#1 Issue: Other	11%	(14)	89%	(111)	125

Continued on next page

Table LL3_4NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
There will be a decline in productivity as the workforce ages

Demographic	Selected		Not Selected		Total N
Adults	10%	(214)	90%	(1986)	2200
2018 House Vote: Democrat	9%	(66)	91%	(674)	741
2018 House Vote: Republican	10%	(61)	90%	(540)	602
2018 House Vote: Someone else	14%	(11)	86%	(64)	75
2016 Vote: Hillary Clinton	10%	(66)	90%	(620)	686
2016 Vote: Donald Trump	9%	(60)	91%	(582)	642
2016 Vote: Other	7%	(9)	93%	(122)	131
2016 Vote: Didn't Vote	11%	(78)	89%	(661)	739
Voted in 2014: Yes	9%	(113)	91%	(1134)	1246
Voted in 2014: No	11%	(102)	89%	(852)	954
2012 Vote: Barack Obama	9%	(74)	91%	(757)	831
2012 Vote: Mitt Romney	9%	(41)	91%	(413)	454
2012 Vote: Other	14%	(10)	86%	(61)	71
2012 Vote: Didn't Vote	11%	(89)	89%	(751)	839
4-Region: Northeast	8%	(33)	92%	(360)	394
4-Region: Midwest	11%	(51)	89%	(412)	462
4-Region: South	11%	(87)	89%	(737)	824
4-Region: West	8%	(43)	92%	(477)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_5NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 There will be an increase in productivity as more experienced people work longer

Demographic	Selected		Not Selected		Total N
Adults	25%	(545)	75%	(1655)	2200
Gender: Male	26%	(274)	74%	(788)	1062
Gender: Female	24%	(271)	76%	(867)	1138
Age: 18-29	24%	(102)	76%	(328)	430
Age: 30-44	20%	(115)	80%	(468)	583
Age: 45-54	15%	(52)	85%	(288)	340
Age: 55-64	31%	(129)	69%	(282)	411
Age: 65+	34%	(147)	66%	(290)	436
Generation Z: 18-22	26%	(38)	74%	(109)	147
Millennial: Age 23-38	21%	(132)	79%	(507)	639
Generation X: Age 39-54	17%	(99)	83%	(468)	567
Boomers: Age 55-73	32%	(237)	68%	(497)	734
PID: Dem (no lean)	25%	(202)	75%	(601)	803
PID: Ind (no lean)	22%	(166)	78%	(574)	740
PID: Rep (no lean)	27%	(178)	73%	(480)	658
PID/Gender: Dem Men	24%	(86)	76%	(267)	353
PID/Gender: Dem Women	26%	(116)	74%	(334)	450
PID/Gender: Ind Men	26%	(93)	74%	(265)	358
PID/Gender: Ind Women	19%	(72)	81%	(309)	382
PID/Gender: Rep Men	27%	(95)	73%	(256)	351
PID/Gender: Rep Women	27%	(83)	73%	(224)	307
Ideo: Liberal (1-3)	25%	(158)	75%	(471)	629
Ideo: Moderate (4)	25%	(153)	75%	(454)	608
Ideo: Conservative (5-7)	26%	(193)	74%	(541)	734
Educ: < College	24%	(360)	76%	(1153)	1512
Educ: Bachelors degree	26%	(115)	74%	(329)	444
Educ: Post-grad	29%	(70)	71%	(174)	244
Income: Under 50k	25%	(325)	75%	(968)	1293
Income: 50k-100k	25%	(174)	75%	(525)	700
Income: 100k+	22%	(46)	78%	(161)	207
Ethnicity: White	25%	(423)	75%	(1299)	1722
Ethnicity: Hispanic	29%	(103)	71%	(247)	349

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Table LL3_5NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
There will be an increase in productivity as more experienced people work longer

Demographic	Selected		Not Selected		Total N
Adults	25%	(545)	75%	(1655)	2200
Ethnicity: Afr. Am.	25%	(68)	75%	(206)	274
Ethnicity: Other	26%	(54)	74%	(150)	204
Community: Urban	25%	(159)	75%	(472)	631
Community: Suburban	24%	(230)	76%	(719)	949
Community: Rural	25%	(156)	75%	(464)	620
Employ: Private Sector	22%	(144)	78%	(524)	668
Employ: Government	29%	(33)	71%	(80)	113
Employ: Self-Employed	24%	(49)	76%	(157)	206
Employ: Homemaker	21%	(37)	79%	(142)	179
Employ: Retired	31%	(160)	69%	(356)	516
Employ: Unemployed	20%	(50)	80%	(200)	250
Employ: Other	25%	(44)	75%	(134)	178
Military HH: Yes	30%	(96)	70%	(228)	324
Military HH: No	24%	(449)	76%	(1427)	1876
RD/WT: Right Direction	27%	(230)	73%	(618)	848
RD/WT: Wrong Track	23%	(315)	77%	(1037)	1352
Trump Job Approve	26%	(227)	74%	(633)	860
Trump Job Disapprove	24%	(305)	76%	(946)	1251
Trump Job Strongly Approve	28%	(137)	72%	(360)	497
Trump Job Somewhat Approve	25%	(89)	75%	(273)	363
Trump Job Somewhat Disapprove	29%	(83)	71%	(199)	281
Trump Job Strongly Disapprove	23%	(222)	77%	(747)	969
#1 Issue: Economy	22%	(117)	78%	(426)	543
#1 Issue: Security	29%	(117)	71%	(292)	409
#1 Issue: Health Care	23%	(101)	77%	(332)	433
#1 Issue: Medicare / Social Security	26%	(85)	74%	(247)	332
#1 Issue: Women's Issues	28%	(34)	72%	(87)	121
#1 Issue: Education	25%	(27)	75%	(80)	107
#1 Issue: Energy	26%	(34)	74%	(96)	130
#1 Issue: Other	24%	(30)	76%	(95)	125

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Table LL3_5NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 There will be an increase in productivity as more experienced people work longer

Demographic	Selected		Not Selected		Total N
Adults	25%	(545)	75%	(1655)	2200
2018 House Vote: Democrat	25%	(186)	75%	(554)	741
2018 House Vote: Republican	29%	(176)	71%	(426)	602
2018 House Vote: Someone else	19%	(14)	81%	(61)	75
2016 Vote: Hillary Clinton	26%	(175)	74%	(511)	686
2016 Vote: Donald Trump	28%	(178)	72%	(465)	642
2016 Vote: Other	24%	(31)	76%	(100)	131
2016 Vote: Didn't Vote	22%	(161)	78%	(579)	739
Voted in 2014: Yes	28%	(343)	72%	(903)	1246
Voted in 2014: No	21%	(202)	79%	(752)	954
2012 Vote: Barack Obama	24%	(201)	76%	(630)	831
2012 Vote: Mitt Romney	30%	(138)	70%	(316)	454
2012 Vote: Other	16%	(12)	84%	(59)	71
2012 Vote: Didn't Vote	23%	(191)	77%	(648)	839
4-Region: Northeast	24%	(95)	76%	(299)	394
4-Region: Midwest	25%	(114)	75%	(348)	462
4-Region: South	24%	(197)	76%	(627)	824
4-Region: West	27%	(139)	73%	(381)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_6NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
The US economy will benefit because older working Americans will have more discretionary income to spend

Demographic	Selected		Not Selected		Total N
Adults	27%	(596)	73%	(1604)	2200
Gender: Male	31%	(327)	69%	(735)	1062
Gender: Female	24%	(269)	76%	(869)	1138
Age: 18-29	18%	(76)	82%	(354)	430
Age: 30-44	20%	(119)	80%	(464)	583
Age: 45-54	25%	(84)	75%	(257)	340
Age: 55-64	32%	(132)	68%	(279)	411
Age: 65+	42%	(185)	58%	(251)	436
Generation Z: 18-22	13%	(19)	87%	(128)	147
Millennial: Age 23-38	19%	(122)	81%	(517)	639
Generation X: Age 39-54	24%	(137)	76%	(430)	567
Boomers: Age 55-73	36%	(264)	64%	(470)	734
PID: Dem (no lean)	29%	(231)	71%	(571)	803
PID: Ind (no lean)	21%	(156)	79%	(583)	740
PID: Rep (no lean)	32%	(208)	68%	(450)	658
PID/Gender: Dem Men	31%	(110)	69%	(243)	353
PID/Gender: Dem Women	27%	(121)	73%	(328)	450
PID/Gender: Ind Men	26%	(92)	74%	(266)	358
PID/Gender: Ind Women	17%	(64)	83%	(317)	382
PID/Gender: Rep Men	36%	(125)	64%	(226)	351
PID/Gender: Rep Women	27%	(83)	73%	(224)	307
Ideo: Liberal (1-3)	31%	(192)	69%	(436)	629
Ideo: Moderate (4)	26%	(159)	74%	(449)	608
Ideo: Conservative (5-7)	30%	(219)	70%	(515)	734
Educ: < College	24%	(359)	76%	(1153)	1512
Educ: Bachelors degree	33%	(146)	67%	(298)	444
Educ: Post-grad	37%	(90)	63%	(154)	244
Income: Under 50k	24%	(314)	76%	(979)	1293
Income: 50k-100k	30%	(210)	70%	(490)	700
Income: 100k+	35%	(73)	65%	(135)	207
Ethnicity: White	28%	(483)	72%	(1239)	1722
Ethnicity: Hispanic	26%	(90)	74%	(259)	349

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Table LL3_6NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 The US economy will benefit because older working Americans will have more discretionary income to spend

Demographic	Selected		Not Selected		Total N
Adults	27%	(596)	73%	(1604)	2200
Ethnicity: Afr. Am.	20%	(54)	80%	(220)	274
Ethnicity: Other	29%	(58)	71%	(146)	204
Community: Urban	25%	(158)	75%	(473)	631
Community: Suburban	29%	(277)	71%	(672)	949
Community: Rural	26%	(160)	74%	(460)	620
Employ: Private Sector	27%	(177)	73%	(491)	668
Employ: Government	24%	(27)	76%	(86)	113
Employ: Self-Employed	31%	(63)	69%	(143)	206
Employ: Homemaker	23%	(41)	77%	(138)	179
Employ: Retired	39%	(202)	61%	(314)	516
Employ: Unemployed	15%	(39)	85%	(212)	250
Employ: Other	21%	(38)	79%	(140)	178
Military HH: Yes	34%	(111)	66%	(213)	324
Military HH: No	26%	(485)	74%	(1391)	1876
RD/WT: Right Direction	29%	(247)	71%	(601)	848
RD/WT: Wrong Track	26%	(349)	74%	(1003)	1352
Trump Job Approve	30%	(261)	70%	(599)	860
Trump Job Disapprove	26%	(326)	74%	(925)	1251
Trump Job Strongly Approve	32%	(161)	68%	(336)	497
Trump Job Somewhat Approve	27%	(100)	73%	(263)	363
Trump Job Somewhat Disapprove	21%	(59)	79%	(222)	281
Trump Job Strongly Disapprove	27%	(266)	73%	(703)	969
#1 Issue: Economy	29%	(157)	71%	(386)	543
#1 Issue: Security	28%	(116)	72%	(293)	409
#1 Issue: Health Care	27%	(115)	73%	(318)	433
#1 Issue: Medicare / Social Security	30%	(100)	70%	(232)	332
#1 Issue: Women's Issues	22%	(27)	78%	(94)	121
#1 Issue: Education	15%	(16)	85%	(91)	107
#1 Issue: Energy	27%	(34)	73%	(95)	130
#1 Issue: Other	24%	(30)	76%	(95)	125

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Table LL3_6NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
The US economy will benefit because older working Americans will have more discretionary income to spend

Demographic	Selected		Not Selected		Total N
Adults	27%	(596)	73%	(1604)	2200
2018 House Vote: Democrat	32%	(238)	68%	(502)	741
2018 House Vote: Republican	33%	(201)	67%	(400)	602
2018 House Vote: Someone else	19%	(14)	81%	(61)	75
2016 Vote: Hillary Clinton	32%	(220)	68%	(467)	686
2016 Vote: Donald Trump	33%	(213)	67%	(429)	642
2016 Vote: Other	23%	(30)	77%	(101)	131
2016 Vote: Didn't Vote	18%	(133)	82%	(607)	739
Voted in 2014: Yes	33%	(416)	67%	(830)	1246
Voted in 2014: No	19%	(180)	81%	(774)	954
2012 Vote: Barack Obama	30%	(250)	70%	(581)	831
2012 Vote: Mitt Romney	38%	(171)	62%	(284)	454
2012 Vote: Other	16%	(12)	84%	(59)	71
2012 Vote: Didn't Vote	19%	(162)	81%	(678)	839
4-Region: Northeast	28%	(111)	72%	(282)	394
4-Region: Midwest	25%	(114)	75%	(348)	462
4-Region: South	26%	(211)	74%	(613)	824
4-Region: West	31%	(160)	69%	(360)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_7NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 The US Social Security program will be more financially stable because Americans are waiting longer to claim their benefits

Demographic	Selected		Not Selected		Total N
Adults	24%	(518)	76%	(1682)	2200
Gender: Male	23%	(248)	77%	(814)	1062
Gender: Female	24%	(270)	76%	(869)	1138
Age: 18-29	16%	(70)	84%	(360)	430
Age: 30-44	20%	(114)	80%	(469)	583
Age: 45-54	19%	(65)	81%	(275)	340
Age: 55-64	28%	(116)	72%	(294)	411
Age: 65+	35%	(152)	65%	(284)	436
Generation Z: 18-22	14%	(20)	86%	(127)	147
Millennial: Age 23-38	18%	(114)	82%	(525)	639
Generation X: Age 39-54	20%	(115)	80%	(451)	567
Boomers: Age 55-73	30%	(224)	70%	(510)	734
PID: Dem (no lean)	24%	(196)	76%	(607)	803
PID: Ind (no lean)	19%	(142)	81%	(597)	740
PID: Rep (no lean)	27%	(180)	73%	(478)	658
PID/Gender: Dem Men	21%	(74)	79%	(279)	353
PID/Gender: Dem Women	27%	(122)	73%	(328)	450
PID/Gender: Ind Men	21%	(74)	79%	(284)	358
PID/Gender: Ind Women	18%	(69)	82%	(313)	382
PID/Gender: Rep Men	29%	(100)	71%	(251)	351
PID/Gender: Rep Women	26%	(79)	74%	(228)	307
Ideo: Liberal (1-3)	25%	(158)	75%	(471)	629
Ideo: Moderate (4)	21%	(127)	79%	(481)	608
Ideo: Conservative (5-7)	27%	(202)	73%	(533)	734
Educ: < College	23%	(347)	77%	(1165)	1512
Educ: Bachelors degree	23%	(102)	77%	(342)	444
Educ: Post-grad	28%	(69)	72%	(175)	244
Income: Under 50k	24%	(305)	76%	(987)	1293
Income: 50k-100k	23%	(162)	77%	(537)	700
Income: 100k+	24%	(50)	76%	(157)	207
Ethnicity: White	23%	(402)	77%	(1320)	1722
Ethnicity: Hispanic	23%	(79)	77%	(270)	349

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Table LL3_7NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
The US Social Security program will be more financially stable because Americans are waiting longer to claim their benefits

Demographic	Selected		Not Selected		Total N
Adults	24%	(518)	76%	(1682)	2200
Ethnicity: Afr. Am.	25%	(68)	75%	(206)	274
Ethnicity: Other	23%	(48)	77%	(156)	204
Community: Urban	23%	(143)	77%	(488)	631
Community: Suburban	22%	(212)	78%	(737)	949
Community: Rural	26%	(162)	74%	(457)	620
Employ: Private Sector	21%	(140)	79%	(528)	668
Employ: Government	24%	(27)	76%	(86)	113
Employ: Self-Employed	22%	(45)	78%	(161)	206
Employ: Homemaker	22%	(39)	78%	(141)	179
Employ: Retired	33%	(173)	67%	(343)	516
Employ: Unemployed	19%	(48)	81%	(202)	250
Employ: Other	21%	(37)	79%	(141)	178
Military HH: Yes	27%	(86)	73%	(238)	324
Military HH: No	23%	(432)	77%	(1444)	1876
RD/WT: Right Direction	26%	(216)	74%	(632)	848
RD/WT: Wrong Track	22%	(301)	78%	(1051)	1352
Trump Job Approve	26%	(227)	74%	(633)	860
Trump Job Disapprove	23%	(285)	77%	(965)	1251
Trump Job Strongly Approve	30%	(147)	70%	(351)	497
Trump Job Somewhat Approve	22%	(80)	78%	(282)	363
Trump Job Somewhat Disapprove	20%	(56)	80%	(226)	281
Trump Job Strongly Disapprove	24%	(229)	76%	(740)	969
#1 Issue: Economy	19%	(104)	81%	(439)	543
#1 Issue: Security	28%	(116)	72%	(293)	409
#1 Issue: Health Care	24%	(105)	76%	(329)	433
#1 Issue: Medicare / Social Security	30%	(101)	70%	(231)	332
#1 Issue: Women's Issues	22%	(26)	78%	(95)	121
#1 Issue: Education	18%	(20)	82%	(87)	107
#1 Issue: Energy	21%	(27)	79%	(103)	130
#1 Issue: Other	16%	(20)	84%	(105)	125

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Table LL3_7NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 The US Social Security program will be more financially stable because Americans are waiting longer to claim their benefits

Demographic	Selected		Not Selected		Total N
Adults	24%	(518)	76%	(1682)	2200
2018 House Vote: Democrat	24%	(178)	76%	(563)	741
2018 House Vote: Republican	28%	(171)	72%	(431)	602
2018 House Vote: Someone else	16%	(12)	84%	(63)	75
2016 Vote: Hillary Clinton	25%	(175)	75%	(512)	686
2016 Vote: Donald Trump	27%	(172)	73%	(470)	642
2016 Vote: Other	18%	(24)	82%	(107)	131
2016 Vote: Didn't Vote	20%	(146)	80%	(593)	739
Voted in 2014: Yes	27%	(331)	73%	(915)	1246
Voted in 2014: No	20%	(187)	80%	(767)	954
2012 Vote: Barack Obama	25%	(204)	75%	(627)	831
2012 Vote: Mitt Romney	30%	(138)	70%	(316)	454
2012 Vote: Other	17%	(12)	83%	(59)	71
2012 Vote: Didn't Vote	19%	(162)	81%	(677)	839
4-Region: Northeast	24%	(94)	76%	(300)	394
4-Region: Midwest	21%	(99)	79%	(363)	462
4-Region: South	24%	(197)	76%	(627)	824
4-Region: West	25%	(128)	75%	(392)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_8NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
It doesn't matter, most jobs will be taken over by robots anyway

Demographic	Selected	Not Selected	Total N
Adults	16% (349)	84% (1851)	2200
Gender: Male	17% (182)	83% (879)	1062
Gender: Female	15% (167)	85% (971)	1138
Age: 18-29	19% (80)	81% (349)	430
Age: 30-44	18% (107)	82% (476)	583
Age: 45-54	18% (61)	82% (279)	340
Age: 55-64	12% (50)	88% (361)	411
Age: 65+	12% (50)	88% (386)	436
Generation Z: 18-22	18% (26)	82% (121)	147
Millennial: Age 23-38	18% (116)	82% (524)	639
Generation X: Age 39-54	19% (107)	81% (460)	567
Boomers: Age 55-73	12% (88)	88% (647)	734
PID: Dem (no lean)	15% (121)	85% (682)	803
PID: Ind (no lean)	21% (155)	79% (585)	740
PID: Rep (no lean)	11% (74)	89% (584)	658
PID/Gender: Dem Men	19% (66)	81% (287)	353
PID/Gender: Dem Women	12% (54)	88% (395)	450
PID/Gender: Ind Men	22% (78)	78% (280)	358
PID/Gender: Ind Women	20% (77)	80% (305)	382
PID/Gender: Rep Men	11% (38)	89% (313)	351
PID/Gender: Rep Women	12% (36)	88% (271)	307
Ideo: Liberal (1-3)	18% (111)	82% (517)	629
Ideo: Moderate (4)	19% (114)	81% (494)	608
Ideo: Conservative (5-7)	10% (72)	90% (662)	734
Educ: < College	17% (261)	83% (1251)	1512
Educ: Bachelors degree	14% (60)	86% (384)	444
Educ: Post-grad	11% (28)	89% (216)	244
Income: Under 50k	18% (229)	82% (1064)	1293
Income: 50k-100k	13% (94)	87% (606)	700
Income: 100k+	13% (27)	87% (180)	207
Ethnicity: White	15% (258)	85% (1464)	1722
Ethnicity: Hispanic	14% (47)	86% (302)	349

Continued on next page

Table LL3_8NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 It doesn't matter, most jobs will be taken over by robots anyway

Demographic	Selected	Not Selected	Total N
Adults	16% (349)	84% (1851)	2200
Ethnicity: Afr. Am.	18% (51)	82% (224)	274
Ethnicity: Other	20% (41)	80% (163)	204
Community: Urban	18% (116)	82% (516)	631
Community: Suburban	13% (128)	87% (821)	949
Community: Rural	17% (106)	83% (514)	620
Employ: Private Sector	13% (88)	87% (580)	668
Employ: Government	15% (17)	85% (96)	113
Employ: Self-Employed	19% (40)	81% (166)	206
Employ: Homemaker	14% (25)	86% (154)	179
Employ: Retired	14% (73)	86% (442)	516
Employ: Unemployed	17% (43)	83% (208)	250
Employ: Other	28% (49)	72% (129)	178
Military HH: Yes	13% (43)	87% (280)	324
Military HH: No	16% (306)	84% (1570)	1876
RD/WT: Right Direction	13% (111)	87% (737)	848
RD/WT: Wrong Track	18% (238)	82% (1114)	1352
Trump Job Approve	14% (116)	86% (744)	860
Trump Job Disapprove	17% (219)	83% (1032)	1251
Trump Job Strongly Approve	11% (54)	89% (443)	497
Trump Job Somewhat Approve	17% (62)	83% (300)	363
Trump Job Somewhat Disapprove	20% (57)	80% (224)	281
Trump Job Strongly Disapprove	17% (161)	83% (808)	969
#1 Issue: Economy	18% (98)	82% (445)	543
#1 Issue: Security	11% (46)	89% (363)	409
#1 Issue: Health Care	16% (68)	84% (365)	433
#1 Issue: Medicare / Social Security	17% (57)	83% (275)	332
#1 Issue: Women's Issues	11% (13)	89% (108)	121
#1 Issue: Education	16% (18)	84% (89)	107
#1 Issue: Energy	18% (24)	82% (106)	130
#1 Issue: Other	20% (25)	80% (100)	125

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Table LL3_8NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
It doesn't matter, most jobs will be taken over by robots anyway

Demographic	Selected		Not Selected		Total N
Adults	16%	(349)	84%	(1851)	2200
2018 House Vote: Democrat	15%	(111)	85%	(629)	741
2018 House Vote: Republican	11%	(66)	89%	(535)	602
2018 House Vote: Someone else	26%	(19)	74%	(56)	75
2016 Vote: Hillary Clinton	15%	(104)	85%	(582)	686
2016 Vote: Donald Trump	11%	(72)	89%	(570)	642
2016 Vote: Other	22%	(29)	78%	(102)	131
2016 Vote: Didn't Vote	19%	(144)	81%	(595)	739
Voted in 2014: Yes	13%	(161)	87%	(1085)	1246
Voted in 2014: No	20%	(188)	80%	(766)	954
2012 Vote: Barack Obama	16%	(133)	84%	(698)	831
2012 Vote: Mitt Romney	9%	(41)	91%	(414)	454
2012 Vote: Other	15%	(10)	85%	(61)	71
2012 Vote: Didn't Vote	20%	(165)	80%	(674)	839
4-Region: Northeast	16%	(62)	84%	(332)	394
4-Region: Midwest	17%	(81)	83%	(382)	462
4-Region: South	15%	(121)	85%	(703)	824
4-Region: West	16%	(86)	84%	(434)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_9NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	2%	(34)	98%	(2166)	2200
Gender: Male	2%	(19)	98%	(1043)	1062
Gender: Female	1%	(15)	99%	(1124)	1138
Age: 18-29	2%	(9)	98%	(420)	430
Age: 30-44	1%	(7)	99%	(576)	583
Age: 45-54	2%	(6)	98%	(334)	340
Age: 55-64	2%	(9)	98%	(402)	411
Age: 65+	1%	(3)	99%	(433)	436
Generation Z: 18-22	2%	(2)	98%	(145)	147
Millennial: Age 23-38	1%	(10)	99%	(630)	639
Generation X: Age 39-54	2%	(10)	98%	(557)	567
Boomers: Age 55-73	1%	(11)	99%	(724)	734
PID: Dem (no lean)	1%	(9)	99%	(794)	803
PID: Ind (no lean)	2%	(16)	98%	(723)	740
PID: Rep (no lean)	1%	(9)	99%	(649)	658
PID/Gender: Dem Men	2%	(7)	98%	(346)	353
PID/Gender: Dem Women	—	(2)	100%	(448)	450
PID/Gender: Ind Men	2%	(7)	98%	(351)	358
PID/Gender: Ind Women	2%	(9)	98%	(373)	382
PID/Gender: Rep Men	1%	(5)	99%	(346)	351
PID/Gender: Rep Women	1%	(4)	99%	(303)	307
Ideo: Liberal (1-3)	2%	(10)	98%	(618)	629
Ideo: Moderate (4)	1%	(9)	99%	(599)	608
Ideo: Conservative (5-7)	1%	(10)	99%	(725)	734
Educ: < College	1%	(19)	99%	(1493)	1512
Educ: Bachelors degree	2%	(10)	98%	(433)	444
Educ: Post-grad	2%	(4)	98%	(240)	244
Income: Under 50k	2%	(21)	98%	(1271)	1293
Income: 50k-100k	1%	(10)	99%	(690)	700
Income: 100k+	1%	(2)	99%	(205)	207
Ethnicity: White	2%	(27)	98%	(1695)	1722
Ethnicity: Hispanic	1%	(3)	99%	(346)	349

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Table LL3_9NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	2%	(34)	98%	(2166)	2200
Ethnicity: Afr. Am.	2%	(5)	98%	(270)	274
Ethnicity: Other	1%	(2)	99%	(202)	204
Community: Urban	2%	(11)	98%	(620)	631
Community: Suburban	1%	(10)	99%	(939)	949
Community: Rural	2%	(12)	98%	(608)	620
Employ: Private Sector	1%	(6)	99%	(662)	668
Employ: Government	2%	(2)	98%	(112)	113
Employ: Self-Employed	2%	(4)	98%	(202)	206
Employ: Homemaker	4%	(6)	96%	(173)	179
Employ: Retired	1%	(6)	99%	(510)	516
Employ: Unemployed	3%	(6)	97%	(244)	250
Employ: Other	1%	(1)	99%	(177)	178
Military HH: Yes	3%	(8)	97%	(316)	324
Military HH: No	1%	(25)	99%	(1851)	1876
RD/WT: Right Direction	2%	(14)	98%	(834)	848
RD/WT: Wrong Track	1%	(19)	99%	(1333)	1352
Trump Job Approve	2%	(15)	98%	(845)	860
Trump Job Disapprove	1%	(16)	99%	(1234)	1251
Trump Job Strongly Approve	2%	(10)	98%	(487)	497
Trump Job Somewhat Approve	1%	(5)	99%	(358)	363
Trump Job Somewhat Disapprove	1%	(4)	99%	(277)	281
Trump Job Strongly Disapprove	1%	(12)	99%	(957)	969
#1 Issue: Economy	1%	(4)	99%	(539)	543
#1 Issue: Security	1%	(3)	99%	(406)	409
#1 Issue: Health Care	1%	(5)	99%	(428)	433
#1 Issue: Medicare / Social Security	3%	(9)	97%	(323)	332
#1 Issue: Women's Issues	1%	(2)	99%	(119)	121
#1 Issue: Education	1%	(1)	99%	(106)	107
#1 Issue: Energy	—	(0)	100%	(130)	130
#1 Issue: Other	8%	(10)	92%	(115)	125

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Table LL3_9NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	2%	(34)	98%	(2166)	2200
2018 House Vote: Democrat	1%	(8)	99%	(732)	741
2018 House Vote: Republican	2%	(14)	98%	(588)	602
2018 House Vote: Someone else	1%	(1)	99%	(74)	75
2016 Vote: Hillary Clinton	1%	(8)	99%	(678)	686
2016 Vote: Donald Trump	2%	(13)	98%	(629)	642
2016 Vote: Other	1%	(1)	99%	(130)	131
2016 Vote: Didn't Vote	1%	(11)	99%	(729)	739
Voted in 2014: Yes	2%	(20)	98%	(1226)	1246
Voted in 2014: No	1%	(13)	99%	(940)	954
2012 Vote: Barack Obama	2%	(13)	98%	(818)	831
2012 Vote: Mitt Romney	1%	(6)	99%	(449)	454
2012 Vote: Other	1%	(1)	99%	(70)	71
2012 Vote: Didn't Vote	2%	(14)	98%	(825)	839
4-Region: Northeast	1%	(5)	99%	(389)	394
4-Region: Midwest	2%	(8)	98%	(454)	462
4-Region: South	2%	(14)	98%	(811)	824
4-Region: West	1%	(7)	99%	(513)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL3_10NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(186)	92%	(2014)	2200
Gender: Male	6%	(65)	94%	(997)	1062
Gender: Female	11%	(121)	89%	(1017)	1138
Age: 18-29	13%	(56)	87%	(374)	430
Age: 30-44	10%	(56)	90%	(527)	583
Age: 45-54	7%	(25)	93%	(315)	340
Age: 55-64	7%	(28)	93%	(383)	411
Age: 65+	5%	(21)	95%	(415)	436
Generation Z: 18-22	12%	(18)	88%	(129)	147
Millennial: Age 23-38	12%	(74)	88%	(565)	639
Generation X: Age 39-54	8%	(45)	92%	(522)	567
Boomers: Age 55-73	6%	(47)	94%	(688)	734
PID: Dem (no lean)	6%	(51)	94%	(752)	803
PID: Ind (no lean)	14%	(103)	86%	(637)	740
PID: Rep (no lean)	5%	(32)	95%	(625)	658
PID/Gender: Dem Men	5%	(16)	95%	(337)	353
PID/Gender: Dem Women	8%	(35)	92%	(415)	450
PID/Gender: Ind Men	10%	(35)	90%	(322)	358
PID/Gender: Ind Women	18%	(67)	82%	(314)	382
PID/Gender: Rep Men	4%	(14)	96%	(337)	351
PID/Gender: Rep Women	6%	(19)	94%	(288)	307
Ideo: Liberal (1-3)	5%	(31)	95%	(598)	629
Ideo: Moderate (4)	9%	(53)	91%	(555)	608
Ideo: Conservative (5-7)	6%	(45)	94%	(690)	734
Educ: < College	10%	(153)	90%	(1360)	1512
Educ: Bachelors degree	5%	(23)	95%	(420)	444
Educ: Post-grad	4%	(10)	96%	(234)	244
Income: Under 50k	10%	(130)	90%	(1163)	1293
Income: 50k-100k	7%	(49)	93%	(651)	700
Income: 100k+	3%	(7)	97%	(200)	207
Ethnicity: White	8%	(134)	92%	(1587)	1722
Ethnicity: Hispanic	5%	(18)	95%	(331)	349

Continued on next page

Table LL3_10NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(186)	92%	(2014)	2200
Ethnicity: Afr. Am.	12%	(34)	88%	(240)	274
Ethnicity: Other	9%	(18)	91%	(186)	204
Community: Urban	9%	(54)	91%	(577)	631
Community: Suburban	8%	(73)	92%	(876)	949
Community: Rural	9%	(59)	91%	(561)	620
Employ: Private Sector	6%	(39)	94%	(629)	668
Employ: Government	4%	(5)	96%	(109)	113
Employ: Self-Employed	8%	(17)	92%	(189)	206
Employ: Homemaker	11%	(20)	89%	(159)	179
Employ: Retired	6%	(32)	94%	(483)	516
Employ: Unemployed	18%	(45)	82%	(206)	250
Employ: Other	12%	(21)	88%	(157)	178
Military HH: Yes	6%	(18)	94%	(306)	324
Military HH: No	9%	(168)	91%	(1708)	1876
RD/WT: Right Direction	7%	(60)	93%	(788)	848
RD/WT: Wrong Track	9%	(125)	91%	(1226)	1352
Trump Job Approve	7%	(58)	93%	(802)	860
Trump Job Disapprove	8%	(100)	92%	(1150)	1251
Trump Job Strongly Approve	5%	(26)	95%	(471)	497
Trump Job Somewhat Approve	9%	(31)	91%	(331)	363
Trump Job Somewhat Disapprove	6%	(17)	94%	(264)	281
Trump Job Strongly Disapprove	9%	(83)	91%	(886)	969
#1 Issue: Economy	8%	(44)	92%	(499)	543
#1 Issue: Security	7%	(29)	93%	(380)	409
#1 Issue: Health Care	8%	(36)	92%	(397)	433
#1 Issue: Medicare / Social Security	6%	(18)	94%	(313)	332
#1 Issue: Women's Issues	16%	(20)	84%	(101)	121
#1 Issue: Education	9%	(10)	91%	(97)	107
#1 Issue: Energy	5%	(6)	95%	(124)	130
#1 Issue: Other	18%	(22)	82%	(103)	125

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Table LL3_10NET: How do you think living longer, also referred to as longevity, will impact America's workforce? Select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(186)	92%	(2014)	2200
2018 House Vote: Democrat	5%	(38)	95%	(702)	741
2018 House Vote: Republican	5%	(32)	95%	(570)	602
2018 House Vote: Someone else	20%	(15)	80%	(60)	75
2016 Vote: Hillary Clinton	6%	(43)	94%	(643)	686
2016 Vote: Donald Trump	5%	(35)	95%	(607)	642
2016 Vote: Other	9%	(12)	91%	(119)	131
2016 Vote: Didn't Vote	13%	(96)	87%	(644)	739
Voted in 2014: Yes	5%	(67)	95%	(1179)	1246
Voted in 2014: No	12%	(119)	88%	(835)	954
2012 Vote: Barack Obama	7%	(55)	93%	(777)	831
2012 Vote: Mitt Romney	4%	(19)	96%	(435)	454
2012 Vote: Other	14%	(10)	86%	(61)	71
2012 Vote: Didn't Vote	12%	(102)	88%	(737)	839
4-Region: Northeast	10%	(38)	90%	(355)	394
4-Region: Midwest	9%	(39)	91%	(423)	462
4-Region: South	9%	(72)	91%	(752)	824
4-Region: West	7%	(36)	93%	(484)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_1NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

It will give me the opportunity to explore a longer and more varied career

Demographic	Selected	Not Selected	Total N
Adults	14% (298)	86% (1902)	2200
Gender: Male	17% (178)	83% (884)	1062
Gender: Female	11% (120)	89% (1018)	1138
Age: 18-29	25% (108)	75% (322)	430
Age: 30-44	17% (101)	83% (482)	583
Age: 45-54	11% (37)	89% (304)	340
Age: 55-64	7% (27)	93% (384)	411
Age: 65+	6% (25)	94% (411)	436
Generation Z: 18-22	17% (25)	83% (123)	147
Millennial: Age 23-38	23% (145)	77% (494)	639
Generation X: Age 39-54	13% (76)	87% (490)	567
Boomers: Age 55-73	6% (47)	94% (688)	734
PID: Dem (no lean)	12% (97)	88% (705)	803
PID: Ind (no lean)	14% (107)	86% (633)	740
PID: Rep (no lean)	14% (94)	86% (564)	658
PID/Gender: Dem Men	13% (47)	87% (306)	353
PID/Gender: Dem Women	11% (50)	89% (400)	450
PID/Gender: Ind Men	18% (63)	82% (295)	358
PID/Gender: Ind Women	11% (44)	89% (338)	382
PID/Gender: Rep Men	19% (67)	81% (284)	351
PID/Gender: Rep Women	9% (27)	91% (280)	307
Ideo: Liberal (1-3)	14% (85)	86% (544)	629
Ideo: Moderate (4)	14% (87)	86% (521)	608
Ideo: Conservative (5-7)	12% (92)	88% (643)	734
Educ: < College	13% (194)	87% (1318)	1512
Educ: Bachelors degree	13% (57)	87% (387)	444
Educ: Post-grad	19% (47)	81% (197)	244
Income: Under 50k	14% (178)	86% (1115)	1293
Income: 50k-100k	13% (91)	87% (609)	700
Income: 100k+	14% (29)	86% (178)	207
Ethnicity: White	12% (212)	88% (1510)	1722

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Table LL4_1NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

It will give me the opportunity to explore a longer and more varied career

Demographic	Selected	Not Selected	Total N
Adults	14% (298)	86% (1902)	2200
Ethnicity: Hispanic	23% (79)	77% (270)	349
Ethnicity: Afr. Am.	15% (42)	85% (232)	274
Ethnicity: Other	22% (44)	78% (160)	204
Community: Urban	16% (101)	84% (530)	631
Community: Suburban	12% (114)	88% (835)	949
Community: Rural	13% (83)	87% (537)	620
Employ: Private Sector	17% (112)	83% (556)	668
Employ: Government	20% (22)	80% (91)	113
Employ: Self-Employed	24% (49)	76% (157)	206
Employ: Homemaker	13% (23)	87% (157)	179
Employ: Retired	3% (18)	97% (498)	516
Employ: Unemployed	18% (45)	82% (205)	250
Employ: Other	6% (10)	94% (168)	178
Military HH: Yes	9% (30)	91% (294)	324
Military HH: No	14% (269)	86% (1608)	1876
RD/WT: Right Direction	15% (123)	85% (725)	848
RD/WT: Wrong Track	13% (175)	87% (1177)	1352
Trump Job Approve	15% (126)	85% (734)	860
Trump Job Disapprove	13% (162)	87% (1089)	1251
Trump Job Strongly Approve	13% (65)	87% (432)	497
Trump Job Somewhat Approve	17% (61)	83% (302)	363
Trump Job Somewhat Disapprove	14% (39)	86% (242)	281
Trump Job Strongly Disapprove	13% (123)	87% (847)	969

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Table LL4_1NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

It will give me the opportunity to explore a longer and more varied career

Demographic	Selected		Not Selected		Total N
Adults	14%	(298)	86%	(1902)	2200
#1 Issue: Economy	19%	(105)	81%	(438)	543
#1 Issue: Security	9%	(37)	91%	(372)	409
#1 Issue: Health Care	13%	(57)	87%	(376)	433
#1 Issue: Medicare / Social Security	5%	(16)	95%	(316)	332
#1 Issue: Women's Issues	15%	(18)	85%	(103)	121
#1 Issue: Education	26%	(27)	74%	(79)	107
#1 Issue: Energy	19%	(24)	81%	(105)	130
#1 Issue: Other	10%	(13)	90%	(112)	125
2018 House Vote: Democrat	13%	(93)	87%	(648)	741
2018 House Vote: Republican	13%	(79)	87%	(522)	602
2018 House Vote: Someone else	13%	(10)	87%	(65)	75
2016 Vote: Hillary Clinton	12%	(84)	88%	(603)	686
2016 Vote: Donald Trump	15%	(93)	85%	(549)	642
2016 Vote: Other	10%	(13)	90%	(118)	131
2016 Vote: Didn't Vote	15%	(108)	85%	(631)	739
Voted in 2014: Yes	12%	(155)	88%	(1091)	1246
Voted in 2014: No	15%	(143)	85%	(811)	954
2012 Vote: Barack Obama	12%	(96)	88%	(735)	831
2012 Vote: Mitt Romney	13%	(58)	87%	(397)	454
2012 Vote: Other	14%	(10)	86%	(61)	71
2012 Vote: Didn't Vote	16%	(133)	84%	(706)	839
4-Region: Northeast	11%	(43)	89%	(350)	394
4-Region: Midwest	11%	(52)	89%	(410)	462
4-Region: South	14%	(117)	86%	(707)	824
4-Region: West	17%	(86)	83%	(434)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_2NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

Living longer will give me more time to contribute to society

Demographic	Selected	Not Selected	Total N
Adults	25% (541)	75% (1659)	2200
Gender: Male	26% (272)	74% (790)	1062
Gender: Female	24% (269)	76% (870)	1138
Age: 18-29	26% (113)	74% (317)	430
Age: 30-44	23% (134)	77% (449)	583
Age: 45-54	25% (85)	75% (255)	340
Age: 55-64	21% (87)	79% (324)	411
Age: 65+	28% (122)	72% (315)	436
Generation Z: 18-22	24% (36)	76% (111)	147
Millennial: Age 23-38	25% (162)	75% (477)	639
Generation X: Age 39-54	24% (134)	76% (433)	567
Boomers: Age 55-73	24% (177)	76% (558)	734
PID: Dem (no lean)	24% (192)	76% (611)	803
PID: Ind (no lean)	26% (193)	74% (547)	740
PID: Rep (no lean)	24% (156)	76% (502)	658
PID/Gender: Dem Men	23% (80)	77% (273)	353
PID/Gender: Dem Women	25% (112)	75% (338)	450
PID/Gender: Ind Men	31% (112)	69% (246)	358
PID/Gender: Ind Women	21% (81)	79% (301)	382
PID/Gender: Rep Men	23% (80)	77% (271)	351
PID/Gender: Rep Women	25% (76)	75% (231)	307
Ideo: Liberal (1-3)	27% (168)	73% (461)	629
Ideo: Moderate (4)	24% (143)	76% (464)	608
Ideo: Conservative (5-7)	25% (180)	75% (554)	734
Educ: < College	21% (324)	79% (1188)	1512
Educ: Bachelors degree	27% (120)	73% (323)	444
Educ: Post-grad	39% (96)	61% (148)	244
Income: Under 50k	24% (307)	76% (986)	1293
Income: 50k-100k	25% (173)	75% (527)	700
Income: 100k+	29% (60)	71% (147)	207
Ethnicity: White	24% (411)	76% (1311)	1722

Continued on next page

Table LL4_2NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

Living longer will give me more time to contribute to society

Demographic	Selected		Not Selected		Total N
Adults	25%	(541)	75%	(1659)	2200
Ethnicity: Hispanic	19%	(66)	81%	(283)	349
Ethnicity: Afr. Am.	28%	(78)	72%	(196)	274
Ethnicity: Other	25%	(52)	75%	(152)	204
Community: Urban	27%	(172)	73%	(459)	631
Community: Suburban	24%	(229)	76%	(720)	949
Community: Rural	23%	(140)	77%	(480)	620
Employ: Private Sector	27%	(183)	73%	(485)	668
Employ: Government	34%	(39)	66%	(75)	113
Employ: Self-Employed	27%	(56)	73%	(150)	206
Employ: Homemaker	17%	(31)	83%	(148)	179
Employ: Retired	24%	(124)	76%	(392)	516
Employ: Unemployed	22%	(55)	78%	(195)	250
Employ: Other	19%	(34)	81%	(144)	178
Military HH: Yes	26%	(85)	74%	(239)	324
Military HH: No	24%	(455)	76%	(1421)	1876
RD/WT: Right Direction	24%	(202)	76%	(646)	848
RD/WT: Wrong Track	25%	(339)	75%	(1013)	1352
Trump Job Approve	24%	(206)	76%	(654)	860
Trump Job Disapprove	26%	(323)	74%	(928)	1251
Trump Job Strongly Approve	23%	(113)	77%	(384)	497
Trump Job Somewhat Approve	26%	(93)	74%	(269)	363
Trump Job Somewhat Disapprove	30%	(84)	70%	(198)	281
Trump Job Strongly Disapprove	25%	(239)	75%	(730)	969

Continued on next page

Table LL4_2NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

Living longer will give me more time to contribute to society

Demographic	Selected		Not Selected		Total N
Adults	25%	(541)	75%	(1659)	2200
#1 Issue: Economy	28%	(153)	72%	(390)	543
#1 Issue: Security	23%	(95)	77%	(314)	409
#1 Issue: Health Care	23%	(98)	77%	(335)	433
#1 Issue: Medicare / Social Security	20%	(66)	80%	(266)	332
#1 Issue: Women's Issues	23%	(28)	77%	(93)	121
#1 Issue: Education	25%	(27)	75%	(80)	107
#1 Issue: Energy	34%	(44)	66%	(86)	130
#1 Issue: Other	24%	(30)	76%	(95)	125
2018 House Vote: Democrat	27%	(202)	73%	(539)	741
2018 House Vote: Republican	24%	(145)	76%	(456)	602
2018 House Vote: Someone else	27%	(20)	73%	(55)	75
2016 Vote: Hillary Clinton	27%	(182)	73%	(504)	686
2016 Vote: Donald Trump	24%	(155)	76%	(487)	642
2016 Vote: Other	32%	(42)	68%	(90)	131
2016 Vote: Didn't Vote	22%	(162)	78%	(577)	739
Voted in 2014: Yes	26%	(327)	74%	(919)	1246
Voted in 2014: No	22%	(213)	78%	(741)	954
2012 Vote: Barack Obama	26%	(217)	74%	(614)	831
2012 Vote: Mitt Romney	26%	(118)	74%	(336)	454
2012 Vote: Other	26%	(18)	74%	(53)	71
2012 Vote: Didn't Vote	22%	(184)	78%	(655)	839
4-Region: Northeast	27%	(106)	73%	(288)	394
4-Region: Midwest	23%	(105)	77%	(357)	462
4-Region: South	25%	(203)	75%	(621)	824
4-Region: West	24%	(126)	76%	(394)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_3NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to support my family financially

Demographic	Selected	Not Selected	Total N
Adults	22% (475)	78% (1725)	2200
Gender: Male	24% (259)	76% (803)	1062
Gender: Female	19% (215)	81% (923)	1138
Age: 18-29	28% (122)	72% (307)	430
Age: 30-44	25% (147)	75% (436)	583
Age: 45-54	18% (63)	82% (278)	340
Age: 55-64	20% (80)	80% (330)	411
Age: 65+	14% (62)	86% (374)	436
Generation Z: 18-22	21% (32)	79% (116)	147
Millennial: Age 23-38	29% (188)	71% (452)	639
Generation X: Age 39-54	20% (112)	80% (454)	567
Boomers: Age 55-73	17% (125)	83% (610)	734
PID: Dem (no lean)	21% (167)	79% (636)	803
PID: Ind (no lean)	20% (150)	80% (589)	740
PID: Rep (no lean)	24% (157)	76% (501)	658
PID/Gender: Dem Men	23% (81)	77% (272)	353
PID/Gender: Dem Women	19% (86)	81% (364)	450
PID/Gender: Ind Men	22% (80)	78% (278)	358
PID/Gender: Ind Women	18% (70)	82% (311)	382
PID/Gender: Rep Men	28% (98)	72% (253)	351
PID/Gender: Rep Women	19% (60)	81% (247)	307
Ideo: Liberal (1-3)	20% (124)	80% (505)	629
Ideo: Moderate (4)	21% (130)	79% (478)	608
Ideo: Conservative (5-7)	24% (176)	76% (559)	734
Educ: < College	21% (312)	79% (1200)	1512
Educ: Bachelors degree	20% (88)	80% (356)	444
Educ: Post-grad	31% (75)	69% (169)	244
Income: Under 50k	21% (272)	79% (1021)	1293
Income: 50k-100k	22% (155)	78% (545)	700
Income: 100k+	23% (48)	77% (160)	207
Ethnicity: White	20% (345)	80% (1377)	1722

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Table LL4_3NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to support my family financially

Demographic	Selected		Not Selected		Total N
Adults	22%	(475)	78%	(1725)	2200
Ethnicity: Hispanic	28%	(97)	72%	(253)	349
Ethnicity: Afr. Am.	31%	(85)	69%	(190)	274
Ethnicity: Other	22%	(46)	78%	(158)	204
Community: Urban	22%	(142)	78%	(489)	631
Community: Suburban	20%	(189)	80%	(760)	949
Community: Rural	23%	(144)	77%	(476)	620
Employ: Private Sector	25%	(168)	75%	(500)	668
Employ: Government	33%	(37)	67%	(76)	113
Employ: Self-Employed	28%	(58)	72%	(148)	206
Employ: Homemaker	23%	(41)	77%	(138)	179
Employ: Retired	14%	(71)	86%	(445)	516
Employ: Unemployed	19%	(49)	81%	(202)	250
Employ: Other	16%	(29)	84%	(149)	178
Military HH: Yes	22%	(70)	78%	(253)	324
Military HH: No	22%	(404)	78%	(1472)	1876
RD/WT: Right Direction	22%	(188)	78%	(660)	848
RD/WT: Wrong Track	21%	(286)	79%	(1066)	1352
Trump Job Approve	24%	(204)	76%	(656)	860
Trump Job Disapprove	21%	(260)	79%	(991)	1251
Trump Job Strongly Approve	24%	(118)	76%	(379)	497
Trump Job Somewhat Approve	24%	(86)	76%	(277)	363
Trump Job Somewhat Disapprove	24%	(67)	76%	(214)	281
Trump Job Strongly Disapprove	20%	(192)	80%	(777)	969

Continued on next page

Table LL4_3NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to support my family financially

Demographic	Selected		Not Selected		Total N
Adults	22%	(475)	78%	(1725)	2200
#1 Issue: Economy	27%	(149)	73%	(394)	543
#1 Issue: Security	24%	(97)	76%	(312)	409
#1 Issue: Health Care	20%	(88)	80%	(345)	433
#1 Issue: Medicare / Social Security	14%	(47)	86%	(285)	332
#1 Issue: Women's Issues	19%	(24)	81%	(97)	121
#1 Issue: Education	25%	(27)	75%	(80)	107
#1 Issue: Energy	19%	(24)	81%	(106)	130
#1 Issue: Other	16%	(20)	84%	(105)	125
2018 House Vote: Democrat	20%	(146)	80%	(595)	741
2018 House Vote: Republican	25%	(148)	75%	(454)	602
2018 House Vote: Someone else	21%	(16)	79%	(59)	75
2016 Vote: Hillary Clinton	21%	(141)	79%	(545)	686
2016 Vote: Donald Trump	24%	(155)	76%	(487)	642
2016 Vote: Other	24%	(31)	76%	(100)	131
2016 Vote: Didn't Vote	20%	(147)	80%	(592)	739
Voted in 2014: Yes	22%	(277)	78%	(969)	1246
Voted in 2014: No	21%	(198)	79%	(756)	954
2012 Vote: Barack Obama	21%	(174)	79%	(657)	831
2012 Vote: Mitt Romney	24%	(108)	76%	(347)	454
2012 Vote: Other	18%	(13)	82%	(58)	71
2012 Vote: Didn't Vote	21%	(178)	79%	(661)	839
4-Region: Northeast	18%	(72)	82%	(322)	394
4-Region: Midwest	18%	(85)	82%	(378)	462
4-Region: South	24%	(199)	76%	(625)	824
4-Region: West	23%	(119)	77%	(401)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_4NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

Living longer will give me more time with my family

Demographic	Selected	Not Selected	Total N
Adults	52% (1134)	48% (1066)	2200
Gender: Male	47% (497)	53% (565)	1062
Gender: Female	56% (637)	44% (501)	1138
Age: 18-29	48% (206)	52% (224)	430
Age: 30-44	48% (280)	52% (304)	583
Age: 45-54	54% (184)	46% (156)	340
Age: 55-64	48% (195)	52% (216)	411
Age: 65+	62% (269)	38% (167)	436
Generation Z: 18-22	45% (66)	55% (82)	147
Millennial: Age 23-38	49% (314)	51% (325)	639
Generation X: Age 39-54	51% (290)	49% (277)	567
Boomers: Age 55-73	53% (388)	47% (347)	734
PID: Dem (no lean)	51% (409)	49% (393)	803
PID: Ind (no lean)	48% (356)	52% (383)	740
PID: Rep (no lean)	56% (368)	44% (289)	658
PID/Gender: Dem Men	46% (164)	54% (189)	353
PID/Gender: Dem Women	55% (245)	45% (204)	450
PID/Gender: Ind Men	45% (161)	55% (197)	358
PID/Gender: Ind Women	51% (195)	49% (186)	382
PID/Gender: Rep Men	49% (172)	51% (179)	351
PID/Gender: Rep Women	64% (196)	36% (111)	307
Ideo: Liberal (1-3)	45% (286)	55% (343)	629
Ideo: Moderate (4)	54% (331)	46% (277)	608
Ideo: Conservative (5-7)	58% (423)	42% (311)	734
Educ: < College	52% (785)	48% (727)	1512
Educ: Bachelors degree	50% (221)	50% (223)	444
Educ: Post-grad	52% (128)	48% (116)	244
Income: Under 50k	51% (660)	49% (633)	1293
Income: 50k-100k	52% (366)	48% (334)	700
Income: 100k+	52% (108)	48% (99)	207
Ethnicity: White	51% (880)	49% (841)	1722

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Table LL4_4NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

Living longer will give me more time with my family

Demographic	Selected		Not Selected		Total N
Adults	52%	(1134)	48%	(1066)	2200
Ethnicity: Hispanic	52%	(183)	48%	(166)	349
Ethnicity: Afr. Am.	55%	(151)	45%	(123)	274
Ethnicity: Other	50%	(103)	50%	(101)	204
Community: Urban	49%	(312)	51%	(319)	631
Community: Suburban	51%	(486)	49%	(463)	949
Community: Rural	54%	(335)	46%	(285)	620
Employ: Private Sector	48%	(322)	52%	(346)	668
Employ: Government	52%	(58)	48%	(55)	113
Employ: Self-Employed	51%	(104)	49%	(102)	206
Employ: Homemaker	63%	(112)	37%	(67)	179
Employ: Retired	55%	(286)	45%	(230)	516
Employ: Unemployed	49%	(123)	51%	(127)	250
Employ: Other	45%	(79)	55%	(99)	178
Military HH: Yes	57%	(185)	43%	(139)	324
Military HH: No	51%	(949)	49%	(927)	1876
RD/WT: Right Direction	52%	(438)	48%	(410)	848
RD/WT: Wrong Track	51%	(696)	49%	(656)	1352
Trump Job Approve	54%	(464)	46%	(396)	860
Trump Job Disapprove	51%	(639)	49%	(612)	1251
Trump Job Strongly Approve	54%	(269)	46%	(228)	497
Trump Job Somewhat Approve	54%	(195)	46%	(168)	363
Trump Job Somewhat Disapprove	55%	(155)	45%	(126)	281
Trump Job Strongly Disapprove	50%	(484)	50%	(485)	969

Continued on next page

Table LL4_4NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

Living longer will give me more time with my family

Demographic	Selected		Not Selected		Total N
Adults	52%	(1134)	48%	(1066)	2200
#1 Issue: Economy	53%	(288)	47%	(255)	543
#1 Issue: Security	59%	(240)	41%	(169)	409
#1 Issue: Health Care	47%	(202)	53%	(231)	433
#1 Issue: Medicare / Social Security	55%	(184)	45%	(148)	332
#1 Issue: Women's Issues	42%	(50)	58%	(70)	121
#1 Issue: Education	48%	(51)	52%	(56)	107
#1 Issue: Energy	51%	(66)	49%	(64)	130
#1 Issue: Other	42%	(53)	58%	(72)	125
2018 House Vote: Democrat	50%	(373)	50%	(367)	741
2018 House Vote: Republican	56%	(337)	44%	(265)	602
2018 House Vote: Someone else	42%	(31)	58%	(44)	75
2016 Vote: Hillary Clinton	51%	(347)	49%	(339)	686
2016 Vote: Donald Trump	58%	(372)	42%	(271)	642
2016 Vote: Other	52%	(68)	48%	(63)	131
2016 Vote: Didn't Vote	47%	(347)	53%	(392)	739
Voted in 2014: Yes	55%	(683)	45%	(563)	1246
Voted in 2014: No	47%	(450)	53%	(503)	954
2012 Vote: Barack Obama	53%	(437)	47%	(394)	831
2012 Vote: Mitt Romney	58%	(264)	42%	(191)	454
2012 Vote: Other	59%	(42)	41%	(29)	71
2012 Vote: Didn't Vote	46%	(387)	54%	(452)	839
4-Region: Northeast	53%	(210)	47%	(184)	394
4-Region: Midwest	53%	(243)	47%	(219)	462
4-Region: South	51%	(420)	49%	(404)	824
4-Region: West	50%	(261)	50%	(259)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_5NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to have new experiences (travel, entertainment, etc.)

Demographic	Selected	Not Selected	Total N
Adults	41% (911)	59% (1289)	2200
Gender: Male	41% (436)	59% (626)	1062
Gender: Female	42% (475)	58% (663)	1138
Age: 18-29	41% (177)	59% (252)	430
Age: 30-44	38% (221)	62% (362)	583
Age: 45-54	43% (145)	57% (195)	340
Age: 55-64	43% (174)	57% (236)	411
Age: 65+	44% (193)	56% (244)	436
Generation Z: 18-22	44% (64)	56% (83)	147
Millennial: Age 23-38	40% (257)	60% (382)	639
Generation X: Age 39-54	39% (222)	61% (345)	567
Boomers: Age 55-73	44% (326)	56% (408)	734
PID: Dem (no lean)	41% (329)	59% (474)	803
PID: Ind (no lean)	41% (303)	59% (437)	740
PID: Rep (no lean)	42% (279)	58% (378)	658
PID/Gender: Dem Men	43% (150)	57% (203)	353
PID/Gender: Dem Women	40% (178)	60% (271)	450
PID/Gender: Ind Men	41% (145)	59% (213)	358
PID/Gender: Ind Women	41% (158)	59% (224)	382
PID/Gender: Rep Men	40% (141)	60% (210)	351
PID/Gender: Rep Women	45% (139)	55% (168)	307
Ideo: Liberal (1-3)	45% (283)	55% (346)	629
Ideo: Moderate (4)	41% (247)	59% (361)	608
Ideo: Conservative (5-7)	42% (312)	58% (422)	734
Educ: < College	38% (573)	62% (940)	1512
Educ: Bachelors degree	49% (218)	51% (226)	444
Educ: Post-grad	49% (120)	51% (124)	244
Income: Under 50k	38% (491)	62% (801)	1293
Income: 50k-100k	44% (305)	56% (395)	700
Income: 100k+	55% (114)	45% (93)	207
Ethnicity: White	41% (711)	59% (1011)	1722

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Table LL4_5NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to have new experiences (travel, entertainment, etc.)

Demographic	Selected	Not Selected	Total N
Adults	41% (911)	59% (1289)	2200
Ethnicity: Hispanic	34% (118)	66% (231)	349
Ethnicity: Afr. Am.	43% (118)	57% (157)	274
Ethnicity: Other	40% (82)	60% (122)	204
Community: Urban	39% (249)	61% (382)	631
Community: Suburban	42% (396)	58% (553)	949
Community: Rural	43% (266)	57% (353)	620
Employ: Private Sector	46% (305)	54% (363)	668
Employ: Government	41% (47)	59% (66)	113
Employ: Self-Employed	39% (80)	61% (126)	206
Employ: Homemaker	37% (65)	63% (114)	179
Employ: Retired	41% (212)	59% (304)	516
Employ: Unemployed	40% (99)	60% (151)	250
Employ: Other	34% (61)	66% (117)	178
Military HH: Yes	45% (146)	55% (178)	324
Military HH: No	41% (765)	59% (1112)	1876
RD/WT: Right Direction	38% (326)	62% (522)	848
RD/WT: Wrong Track	43% (584)	57% (768)	1352
Trump Job Approve	41% (356)	59% (504)	860
Trump Job Disapprove	43% (532)	57% (719)	1251
Trump Job Strongly Approve	39% (194)	61% (304)	497
Trump Job Somewhat Approve	45% (162)	55% (201)	363
Trump Job Somewhat Disapprove	46% (128)	54% (153)	281
Trump Job Strongly Disapprove	42% (403)	58% (566)	969

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Table LL4_5NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to have new experiences (travel, entertainment, etc.)

Demographic	Selected	Not Selected	Total N
Adults	41% (911)	59% (1289)	2200
#1 Issue: Economy	44% (238)	56% (305)	543
#1 Issue: Security	46% (187)	54% (222)	409
#1 Issue: Health Care	38% (164)	62% (270)	433
#1 Issue: Medicare / Social Security	36% (119)	64% (213)	332
#1 Issue: Women's Issues	35% (42)	65% (79)	121
#1 Issue: Education	44% (47)	56% (59)	107
#1 Issue: Energy	53% (69)	47% (61)	130
#1 Issue: Other	36% (45)	64% (80)	125
2018 House Vote: Democrat	45% (330)	55% (411)	741
2018 House Vote: Republican	42% (254)	58% (348)	602
2018 House Vote: Someone else	39% (29)	61% (46)	75
2016 Vote: Hillary Clinton	44% (299)	56% (387)	686
2016 Vote: Donald Trump	43% (274)	57% (368)	642
2016 Vote: Other	50% (66)	50% (65)	131
2016 Vote: Didn't Vote	37% (272)	63% (467)	739
Voted in 2014: Yes	45% (556)	55% (690)	1246
Voted in 2014: No	37% (355)	63% (599)	954
2012 Vote: Barack Obama	43% (360)	57% (471)	831
2012 Vote: Mitt Romney	46% (210)	54% (244)	454
2012 Vote: Other	43% (30)	57% (41)	71
2012 Vote: Didn't Vote	37% (308)	63% (531)	839
4-Region: Northeast	38% (151)	62% (243)	394
4-Region: Midwest	41% (188)	59% (275)	462
4-Region: South	43% (352)	57% (472)	824
4-Region: West	42% (220)	58% (299)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_6NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to grow my career or business

Demographic	Selected	Not Selected	Total N
Adults	14% (298)	86% (1902)	2200
Gender: Male	18% (187)	82% (875)	1062
Gender: Female	10% (111)	90% (1027)	1138
Age: 18-29	28% (119)	72% (311)	430
Age: 30-44	18% (103)	82% (480)	583
Age: 45-54	10% (33)	90% (308)	340
Age: 55-64	6% (26)	94% (384)	411
Age: 65+	4% (17)	96% (419)	436
Generation Z: 18-22	31% (46)	69% (101)	147
Millennial: Age 23-38	23% (145)	77% (495)	639
Generation X: Age 39-54	11% (64)	89% (502)	567
Boomers: Age 55-73	5% (38)	95% (696)	734
PID: Dem (no lean)	11% (90)	89% (713)	803
PID: Ind (no lean)	16% (118)	84% (621)	740
PID: Rep (no lean)	14% (90)	86% (568)	658
PID/Gender: Dem Men	13% (46)	87% (307)	353
PID/Gender: Dem Women	10% (43)	90% (406)	450
PID/Gender: Ind Men	21% (75)	79% (283)	358
PID/Gender: Ind Women	11% (44)	89% (338)	382
PID/Gender: Rep Men	19% (66)	81% (285)	351
PID/Gender: Rep Women	8% (24)	92% (283)	307
Ideo: Liberal (1-3)	12% (78)	88% (551)	629
Ideo: Moderate (4)	14% (82)	86% (525)	608
Ideo: Conservative (5-7)	13% (94)	87% (640)	734
Educ: < College	14% (212)	86% (1300)	1512
Educ: Bachelors degree	11% (48)	89% (396)	444
Educ: Post-grad	15% (37)	85% (207)	244
Income: Under 50k	15% (191)	85% (1102)	1293
Income: 50k-100k	12% (83)	88% (617)	700
Income: 100k+	12% (25)	88% (183)	207
Ethnicity: White	11% (187)	89% (1535)	1722

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Table LL4_6NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to grow my career or business

Demographic	Selected		Not Selected		Total N
Adults	14%	(298)	86%	(1902)	2200
Ethnicity: Hispanic	23%	(80)	77%	(270)	349
Ethnicity: Afr. Am.	23%	(64)	77%	(211)	274
Ethnicity: Other	23%	(47)	77%	(157)	204
Community: Urban	18%	(113)	82%	(519)	631
Community: Suburban	12%	(111)	88%	(838)	949
Community: Rural	12%	(75)	88%	(545)	620
Employ: Private Sector	16%	(104)	84%	(564)	668
Employ: Government	16%	(19)	84%	(95)	113
Employ: Self-Employed	34%	(69)	66%	(137)	206
Employ: Homemaker	7%	(13)	93%	(166)	179
Employ: Retired	3%	(14)	97%	(502)	516
Employ: Unemployed	16%	(39)	84%	(211)	250
Employ: Other	9%	(17)	91%	(161)	178
Military HH: Yes	15%	(47)	85%	(277)	324
Military HH: No	13%	(251)	87%	(1626)	1876
RD/WT: Right Direction	14%	(116)	86%	(732)	848
RD/WT: Wrong Track	13%	(182)	87%	(1170)	1352
Trump Job Approve	14%	(117)	86%	(743)	860
Trump Job Disapprove	14%	(172)	86%	(1079)	1251
Trump Job Strongly Approve	11%	(55)	89%	(442)	497
Trump Job Somewhat Approve	17%	(61)	83%	(301)	363
Trump Job Somewhat Disapprove	14%	(41)	86%	(241)	281
Trump Job Strongly Disapprove	14%	(131)	86%	(838)	969

Continued on next page

Table LL4_6NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I will have more time to grow my career or business

Demographic	Selected		Not Selected		Total N
Adults	14%	(298)	86%	(1902)	2200
#1 Issue: Economy	19%	(101)	81%	(442)	543
#1 Issue: Security	11%	(46)	89%	(363)	409
#1 Issue: Health Care	13%	(55)	87%	(378)	433
#1 Issue: Medicare / Social Security	4%	(13)	96%	(318)	332
#1 Issue: Women's Issues	17%	(21)	83%	(100)	121
#1 Issue: Education	27%	(29)	73%	(78)	107
#1 Issue: Energy	14%	(18)	86%	(112)	130
#1 Issue: Other	12%	(15)	88%	(110)	125
2018 House Vote: Democrat	10%	(77)	90%	(663)	741
2018 House Vote: Republican	10%	(62)	90%	(539)	602
2018 House Vote: Someone else	8%	(6)	92%	(69)	75
2016 Vote: Hillary Clinton	11%	(79)	89%	(608)	686
2016 Vote: Donald Trump	10%	(66)	90%	(576)	642
2016 Vote: Other	14%	(19)	86%	(112)	131
2016 Vote: Didn't Vote	18%	(134)	82%	(605)	739
Voted in 2014: Yes	10%	(127)	90%	(1119)	1246
Voted in 2014: No	18%	(171)	82%	(783)	954
2012 Vote: Barack Obama	10%	(86)	90%	(745)	831
2012 Vote: Mitt Romney	10%	(47)	90%	(408)	454
2012 Vote: Other	7%	(5)	93%	(66)	71
2012 Vote: Didn't Vote	19%	(160)	81%	(679)	839
4-Region: Northeast	14%	(54)	86%	(339)	394
4-Region: Midwest	10%	(44)	90%	(418)	462
4-Region: South	14%	(113)	86%	(711)	824
4-Region: West	17%	(86)	83%	(434)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_7NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I consider longer life to be a mixed blessing

Demographic	Selected	Not Selected	Total N
Adults	40% (882)	60% (1318)	2200
Gender: Male	40% (425)	60% (637)	1062
Gender: Female	40% (457)	60% (681)	1138
Age: 18-29	34% (145)	66% (285)	430
Age: 30-44	38% (219)	62% (364)	583
Age: 45-54	39% (134)	61% (206)	340
Age: 55-64	41% (170)	59% (241)	411
Age: 65+	49% (214)	51% (222)	436
Generation Z: 18-22	32% (47)	68% (100)	147
Millennial: Age 23-38	37% (235)	63% (405)	639
Generation X: Age 39-54	38% (216)	62% (350)	567
Boomers: Age 55-73	45% (331)	55% (404)	734
PID: Dem (no lean)	40% (323)	60% (479)	803
PID: Ind (no lean)	41% (304)	59% (435)	740
PID: Rep (no lean)	39% (254)	61% (403)	658
PID/Gender: Dem Men	40% (142)	60% (211)	353
PID/Gender: Dem Women	40% (181)	60% (268)	450
PID/Gender: Ind Men	42% (150)	58% (208)	358
PID/Gender: Ind Women	40% (154)	60% (227)	382
PID/Gender: Rep Men	38% (133)	62% (218)	351
PID/Gender: Rep Women	40% (122)	60% (185)	307
Ideo: Liberal (1-3)	40% (252)	60% (377)	629
Ideo: Moderate (4)	40% (240)	60% (368)	608
Ideo: Conservative (5-7)	41% (305)	59% (430)	734
Educ: < College	39% (589)	61% (923)	1512
Educ: Bachelors degree	43% (190)	57% (254)	444
Educ: Post-grad	42% (102)	58% (142)	244
Income: Under 50k	39% (507)	61% (786)	1293
Income: 50k-100k	41% (289)	59% (411)	700
Income: 100k+	41% (86)	59% (122)	207
Ethnicity: White	41% (702)	59% (1020)	1722

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Table LL4_7NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I consider longer life to be a mixed blessing

Demographic	Selected		Not Selected		Total N
Adults	40%	(882)	60%	(1318)	2200
Ethnicity: Hispanic	40%	(138)	60%	(211)	349
Ethnicity: Afr. Am.	36%	(98)	64%	(176)	274
Ethnicity: Other	40%	(82)	60%	(122)	204
Community: Urban	35%	(220)	65%	(411)	631
Community: Suburban	43%	(406)	57%	(543)	949
Community: Rural	41%	(256)	59%	(364)	620
Employ: Private Sector	38%	(256)	62%	(412)	668
Employ: Government	45%	(51)	55%	(62)	113
Employ: Self-Employed	43%	(88)	57%	(118)	206
Employ: Homemaker	38%	(68)	62%	(111)	179
Employ: Retired	45%	(233)	55%	(283)	516
Employ: Unemployed	36%	(91)	64%	(160)	250
Employ: Other	35%	(63)	65%	(115)	178
Military HH: Yes	46%	(147)	54%	(176)	324
Military HH: No	39%	(735)	61%	(1142)	1876
RD/WT: Right Direction	39%	(333)	61%	(515)	848
RD/WT: Wrong Track	41%	(549)	59%	(803)	1352
Trump Job Approve	41%	(351)	59%	(508)	860
Trump Job Disapprove	41%	(508)	59%	(743)	1251
Trump Job Strongly Approve	40%	(201)	60%	(296)	497
Trump Job Somewhat Approve	41%	(150)	59%	(212)	363
Trump Job Somewhat Disapprove	36%	(100)	64%	(181)	281
Trump Job Strongly Disapprove	42%	(407)	58%	(562)	969

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Table LL4_7NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I consider longer life to be a mixed blessing

Demographic	Selected		Not Selected		Total N
Adults	40%	(882)	60%	(1318)	2200
#1 Issue: Economy	37%	(202)	63%	(341)	543
#1 Issue: Security	38%	(155)	62%	(254)	409
#1 Issue: Health Care	42%	(181)	58%	(253)	433
#1 Issue: Medicare / Social Security	48%	(158)	52%	(174)	332
#1 Issue: Women's Issues	35%	(43)	65%	(78)	121
#1 Issue: Education	39%	(42)	61%	(65)	107
#1 Issue: Energy	39%	(51)	61%	(79)	130
#1 Issue: Other	39%	(49)	61%	(76)	125
2018 House Vote: Democrat	44%	(324)	56%	(416)	741
2018 House Vote: Republican	42%	(255)	58%	(347)	602
2018 House Vote: Someone else	37%	(28)	63%	(47)	75
2016 Vote: Hillary Clinton	42%	(286)	58%	(400)	686
2016 Vote: Donald Trump	41%	(266)	59%	(377)	642
2016 Vote: Other	47%	(62)	53%	(69)	131
2016 Vote: Didn't Vote	36%	(268)	64%	(472)	739
Voted in 2014: Yes	43%	(539)	57%	(707)	1246
Voted in 2014: No	36%	(343)	64%	(611)	954
2012 Vote: Barack Obama	41%	(339)	59%	(492)	831
2012 Vote: Mitt Romney	44%	(201)	56%	(254)	454
2012 Vote: Other	43%	(31)	57%	(40)	71
2012 Vote: Didn't Vote	37%	(310)	63%	(530)	839
4-Region: Northeast	38%	(150)	62%	(244)	394
4-Region: Midwest	41%	(190)	59%	(273)	462
4-Region: South	41%	(337)	59%	(487)	824
4-Region: West	39%	(205)	61%	(315)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_8NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I am happy that I will have a longer life

Demographic	Selected	Not Selected	Total N
Adults	42% (922)	58% (1278)	2200
Gender: Male	43% (460)	57% (602)	1062
Gender: Female	41% (463)	59% (676)	1138
Age: 18-29	41% (178)	59% (252)	430
Age: 30-44	39% (227)	61% (356)	583
Age: 45-54	35% (120)	65% (220)	340
Age: 55-64	41% (169)	59% (242)	411
Age: 65+	52% (228)	48% (208)	436
Generation Z: 18-22	40% (59)	60% (88)	147
Millennial: Age 23-38	41% (259)	59% (380)	639
Generation X: Age 39-54	37% (207)	63% (360)	567
Boomers: Age 55-73	45% (328)	55% (407)	734
PID: Dem (no lean)	43% (347)	57% (456)	803
PID: Ind (no lean)	38% (278)	62% (461)	740
PID: Rep (no lean)	45% (297)	55% (361)	658
PID/Gender: Dem Men	43% (151)	57% (202)	353
PID/Gender: Dem Women	44% (196)	56% (254)	450
PID/Gender: Ind Men	40% (145)	60% (213)	358
PID/Gender: Ind Women	35% (133)	65% (248)	382
PID/Gender: Rep Men	47% (163)	53% (188)	351
PID/Gender: Rep Women	44% (134)	56% (173)	307
Ideo: Liberal (1-3)	42% (263)	58% (366)	629
Ideo: Moderate (4)	42% (256)	58% (352)	608
Ideo: Conservative (5-7)	44% (325)	56% (410)	734
Educ: < College	41% (614)	59% (898)	1512
Educ: Bachelors degree	40% (178)	60% (266)	444
Educ: Post-grad	53% (130)	47% (114)	244
Income: Under 50k	40% (515)	60% (778)	1293
Income: 50k-100k	44% (308)	56% (392)	700
Income: 100k+	48% (99)	52% (108)	207
Ethnicity: White	41% (708)	59% (1014)	1722

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Table LL4_8NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I am happy that I will have a longer life

Demographic	Selected		Not Selected		Total N
Adults	42%	(922)	58%	(1278)	2200
Ethnicity: Hispanic	45%	(158)	55%	(192)	349
Ethnicity: Afr. Am.	48%	(130)	52%	(144)	274
Ethnicity: Other	41%	(84)	59%	(120)	204
Community: Urban	44%	(275)	56%	(356)	631
Community: Suburban	43%	(408)	57%	(541)	949
Community: Rural	39%	(239)	61%	(381)	620
Employ: Private Sector	41%	(277)	59%	(391)	668
Employ: Government	46%	(52)	54%	(61)	113
Employ: Self-Employed	41%	(84)	59%	(122)	206
Employ: Homemaker	41%	(74)	59%	(105)	179
Employ: Retired	47%	(244)	53%	(272)	516
Employ: Unemployed	40%	(101)	60%	(150)	250
Employ: Other	32%	(58)	68%	(120)	178
Military HH: Yes	44%	(144)	56%	(180)	324
Military HH: No	41%	(778)	59%	(1098)	1876
RD/WT: Right Direction	43%	(369)	57%	(479)	848
RD/WT: Wrong Track	41%	(553)	59%	(799)	1352
Trump Job Approve	42%	(361)	58%	(499)	860
Trump Job Disapprove	43%	(535)	57%	(715)	1251
Trump Job Strongly Approve	45%	(225)	55%	(273)	497
Trump Job Somewhat Approve	38%	(137)	62%	(226)	363
Trump Job Somewhat Disapprove	42%	(117)	58%	(164)	281
Trump Job Strongly Disapprove	43%	(418)	57%	(551)	969

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Table LL4_8NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

I am happy that I will have a longer life

Demographic	Selected		Not Selected		Total N
Adults	42%	(922)	58%	(1278)	2200
#1 Issue: Economy	44%	(239)	56%	(304)	543
#1 Issue: Security	44%	(179)	56%	(230)	409
#1 Issue: Health Care	39%	(168)	61%	(265)	433
#1 Issue: Medicare / Social Security	43%	(143)	57%	(189)	332
#1 Issue: Women's Issues	37%	(45)	63%	(76)	121
#1 Issue: Education	43%	(46)	57%	(61)	107
#1 Issue: Energy	45%	(58)	55%	(72)	130
#1 Issue: Other	35%	(44)	65%	(81)	125
2018 House Vote: Democrat	44%	(328)	56%	(413)	741
2018 House Vote: Republican	46%	(275)	54%	(327)	602
2018 House Vote: Someone else	35%	(27)	65%	(48)	75
2016 Vote: Hillary Clinton	47%	(319)	53%	(367)	686
2016 Vote: Donald Trump	45%	(291)	55%	(351)	642
2016 Vote: Other	35%	(46)	65%	(85)	131
2016 Vote: Didn't Vote	36%	(266)	64%	(473)	739
Voted in 2014: Yes	46%	(567)	54%	(679)	1246
Voted in 2014: No	37%	(355)	63%	(599)	954
2012 Vote: Barack Obama	44%	(364)	56%	(467)	831
2012 Vote: Mitt Romney	46%	(209)	54%	(245)	454
2012 Vote: Other	41%	(29)	59%	(42)	71
2012 Vote: Didn't Vote	38%	(316)	62%	(523)	839
4-Region: Northeast	44%	(174)	56%	(220)	394
4-Region: Midwest	42%	(194)	58%	(268)	462
4-Region: South	40%	(333)	60%	(491)	824
4-Region: West	43%	(221)	57%	(298)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_9NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.
 Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	1% (30)	99% (2170)	2200
Gender: Male	1% (14)	99% (1047)	1062
Gender: Female	1% (15)	99% (1123)	1138
Age: 18-29	1% (4)	99% (426)	430
Age: 30-44	1% (6)	99% (577)	583
Age: 45-54	1% (2)	99% (338)	340
Age: 55-64	2% (7)	98% (404)	411
Age: 65+	2% (10)	98% (426)	436
Generation Z: 18-22	— (1)	100% (147)	147
Millennial: Age 23-38	1% (7)	99% (633)	639
Generation X: Age 39-54	1% (5)	99% (561)	567
Boomers: Age 55-73	2% (14)	98% (721)	734
PID: Dem (no lean)	1% (8)	99% (794)	803
PID: Ind (no lean)	2% (18)	98% (722)	740
PID: Rep (no lean)	1% (4)	99% (654)	658
PID/Gender: Dem Men	2% (5)	98% (348)	353
PID/Gender: Dem Women	1% (3)	99% (447)	450
PID/Gender: Ind Men	2% (6)	98% (351)	358
PID/Gender: Ind Women	3% (11)	97% (370)	382
PID/Gender: Rep Men	1% (3)	99% (348)	351
PID/Gender: Rep Women	— (1)	100% (306)	307
Ideo: Liberal (1-3)	2% (12)	98% (617)	629
Ideo: Moderate (4)	1% (8)	99% (600)	608
Ideo: Conservative (5-7)	1% (9)	99% (725)	734
Educ: < College	1% (16)	99% (1496)	1512
Educ: Bachelors degree	2% (9)	98% (435)	444
Educ: Post-grad	2% (4)	98% (240)	244
Income: Under 50k	2% (22)	98% (1270)	1293
Income: 50k-100k	1% (7)	99% (693)	700
Income: 100k+	— (1)	100% (207)	207
Ethnicity: White	2% (26)	98% (1696)	1722

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Table LL4_9NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.
Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	1% (30)	99% (2170)	2200
Ethnicity: Hispanic	1% (3)	99% (346)	349
Ethnicity: Afr. Am.	— (1)	100% (273)	274
Ethnicity: Other	1% (3)	99% (201)	204
Community: Urban	1% (6)	99% (626)	631
Community: Suburban	1% (11)	99% (938)	949
Community: Rural	2% (13)	98% (607)	620
Employ: Private Sector	— (2)	100% (666)	668
Employ: Government	2% (2)	98% (111)	113
Employ: Self-Employed	2% (4)	98% (202)	206
Employ: Homemaker	— (1)	100% (178)	179
Employ: Retired	2% (11)	98% (505)	516
Employ: Unemployed	2% (4)	98% (246)	250
Employ: Other	3% (5)	97% (173)	178
Military HH: Yes	3% (10)	97% (314)	324
Military HH: No	1% (20)	99% (1856)	1876
RD/WT: Right Direction	1% (12)	99% (836)	848
RD/WT: Wrong Track	1% (18)	99% (1334)	1352
Trump Job Approve	2% (13)	98% (846)	860
Trump Job Disapprove	1% (16)	99% (1235)	1251
Trump Job Strongly Approve	2% (8)	98% (489)	497
Trump Job Somewhat Approve	1% (5)	99% (357)	363
Trump Job Somewhat Disapprove	1% (2)	99% (279)	281
Trump Job Strongly Disapprove	1% (13)	99% (956)	969

Continued on next page

Table LL4_9NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	1% (30)	99% (2170)	2200
#1 Issue: Economy	— (2)	100% (541)	543
#1 Issue: Security	1% (3)	99% (406)	409
#1 Issue: Health Care	1% (4)	99% (429)	433
#1 Issue: Medicare / Social Security	2% (6)	98% (326)	332
#1 Issue: Women's Issues	2% (3)	98% (118)	121
#1 Issue: Education	— (0)	100% (107)	107
#1 Issue: Energy	2% (2)	98% (128)	130
#1 Issue: Other	7% (9)	93% (116)	125
2018 House Vote: Democrat	2% (13)	98% (728)	741
2018 House Vote: Republican	1% (8)	99% (594)	602
2018 House Vote: Someone else	1% (1)	99% (74)	75
2016 Vote: Hillary Clinton	2% (11)	98% (676)	686
2016 Vote: Donald Trump	2% (11)	98% (631)	642
2016 Vote: Other	1% (1)	99% (130)	131
2016 Vote: Didn't Vote	1% (7)	99% (733)	739
Voted in 2014: Yes	2% (19)	98% (1227)	1246
Voted in 2014: No	1% (11)	99% (943)	954
2012 Vote: Barack Obama	2% (15)	98% (816)	831
2012 Vote: Mitt Romney	1% (4)	99% (451)	454
2012 Vote: Other	2% (2)	98% (69)	71
2012 Vote: Didn't Vote	1% (9)	99% (830)	839
4-Region: Northeast	1% (2)	99% (391)	394
4-Region: Midwest	1% (6)	99% (457)	462
4-Region: South	1% (11)	99% (813)	824
4-Region: West	2% (11)	98% (509)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4_10NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

None of the above

Demographic	Selected	Not Selected	Total N
Adults	8% (180)	92% (2020)	2200
Gender: Male	7% (78)	93% (983)	1062
Gender: Female	9% (102)	91% (1036)	1138
Age: 18-29	11% (46)	89% (384)	430
Age: 30-44	7% (43)	93% (540)	583
Age: 45-54	9% (31)	91% (309)	340
Age: 55-64	10% (39)	90% (371)	411
Age: 65+	5% (21)	95% (415)	436
Generation Z: 18-22	9% (14)	91% (133)	147
Millennial: Age 23-38	9% (57)	91% (582)	639
Generation X: Age 39-54	9% (48)	91% (518)	567
Boomers: Age 55-73	8% (58)	92% (676)	734
PID: Dem (no lean)	6% (46)	94% (757)	803
PID: Ind (no lean)	14% (100)	86% (639)	740
PID: Rep (no lean)	5% (34)	95% (624)	658
PID/Gender: Dem Men	5% (19)	95% (334)	353
PID/Gender: Dem Women	6% (27)	94% (422)	450
PID/Gender: Ind Men	12% (42)	88% (316)	358
PID/Gender: Ind Women	15% (59)	85% (323)	382
PID/Gender: Rep Men	5% (18)	95% (333)	351
PID/Gender: Rep Women	5% (16)	95% (291)	307
Ideo: Liberal (1-3)	7% (44)	93% (585)	629
Ideo: Moderate (4)	7% (43)	93% (565)	608
Ideo: Conservative (5-7)	5% (37)	95% (697)	734
Educ: < College	10% (153)	90% (1359)	1512
Educ: Bachelors degree	4% (19)	96% (425)	444
Educ: Post-grad	3% (8)	97% (236)	244
Income: Under 50k	10% (126)	90% (1167)	1293
Income: 50k-100k	6% (45)	94% (655)	700
Income: 100k+	4% (9)	96% (198)	207
Ethnicity: White	8% (146)	92% (1576)	1722

Continued on next page

Table LL4_10NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(180)	92%	(2020)	2200
Ethnicity: Hispanic	5%	(17)	95%	(332)	349
Ethnicity: Afr. Am.	8%	(21)	92%	(254)	274
Ethnicity: Other	7%	(14)	93%	(190)	204
Community: Urban	9%	(55)	91%	(577)	631
Community: Suburban	7%	(70)	93%	(879)	949
Community: Rural	9%	(56)	91%	(564)	620
Employ: Private Sector	4%	(28)	96%	(640)	668
Employ: Government	4%	(5)	96%	(109)	113
Employ: Self-Employed	7%	(14)	93%	(191)	206
Employ: Homemaker	7%	(13)	93%	(166)	179
Employ: Retired	8%	(41)	92%	(475)	516
Employ: Unemployed	19%	(47)	81%	(203)	250
Employ: Other	14%	(25)	86%	(153)	178
Military HH: Yes	4%	(14)	96%	(310)	324
Military HH: No	9%	(166)	91%	(1710)	1876
RD/WT: Right Direction	7%	(56)	93%	(792)	848
RD/WT: Wrong Track	9%	(124)	91%	(1228)	1352
Trump Job Approve	6%	(52)	94%	(808)	860
Trump Job Disapprove	8%	(99)	92%	(1152)	1251
Trump Job Strongly Approve	5%	(23)	95%	(475)	497
Trump Job Somewhat Approve	8%	(30)	92%	(333)	363
Trump Job Somewhat Disapprove	7%	(19)	93%	(262)	281
Trump Job Strongly Disapprove	8%	(80)	92%	(889)	969

Continued on next page

Table LL4_10NET: How do you think living longer, also referred to as longevity, will positively impact you personally or professionally? Select all that apply.

None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(180)	92%	(2020)	2200
#1 Issue: Economy	5%	(29)	95%	(514)	543
#1 Issue: Security	7%	(27)	93%	(382)	409
#1 Issue: Health Care	9%	(37)	91%	(396)	433
#1 Issue: Medicare / Social Security	9%	(30)	91%	(301)	332
#1 Issue: Women's Issues	13%	(16)	87%	(105)	121
#1 Issue: Education	8%	(8)	92%	(99)	107
#1 Issue: Energy	5%	(7)	95%	(123)	130
#1 Issue: Other	20%	(25)	80%	(100)	125
2018 House Vote: Democrat	5%	(39)	95%	(701)	741
2018 House Vote: Republican	5%	(33)	95%	(569)	602
2018 House Vote: Someone else	14%	(10)	86%	(65)	75
2016 Vote: Hillary Clinton	8%	(52)	92%	(634)	686
2016 Vote: Donald Trump	4%	(29)	96%	(613)	642
2016 Vote: Other	7%	(9)	93%	(122)	131
2016 Vote: Didn't Vote	12%	(89)	88%	(650)	739
Voted in 2014: Yes	5%	(67)	95%	(1179)	1246
Voted in 2014: No	12%	(113)	88%	(841)	954
2012 Vote: Barack Obama	7%	(55)	93%	(776)	831
2012 Vote: Mitt Romney	4%	(17)	96%	(438)	454
2012 Vote: Other	14%	(10)	86%	(61)	71
2012 Vote: Didn't Vote	12%	(98)	88%	(741)	839
4-Region: Northeast	9%	(36)	91%	(358)	394
4-Region: Midwest	10%	(47)	90%	(415)	462
4-Region: South	7%	(57)	93%	(768)	824
4-Region: West	8%	(41)	92%	(479)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_INET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will have to work longer than I would want to so that I can fund my retirement

Demographic	Selected	Not Selected	Total N
Adults	22% (475)	78% (1725)	2200
Gender: Male	23% (246)	77% (816)	1062
Gender: Female	20% (229)	80% (909)	1138
Age: 18-29	27% (115)	73% (315)	430
Age: 30-44	26% (153)	74% (430)	583
Age: 45-54	28% (94)	72% (247)	340
Age: 55-64	18% (75)	82% (335)	411
Age: 65+	9% (38)	91% (398)	436
Generation Z: 18-22	20% (30)	80% (118)	147
Millennial: Age 23-38	28% (177)	72% (462)	639
Generation X: Age 39-54	27% (155)	73% (412)	567
Boomers: Age 55-73	14% (104)	86% (630)	734
PID: Dem (no lean)	23% (187)	77% (615)	803
PID: Ind (no lean)	20% (147)	80% (593)	740
PID: Rep (no lean)	21% (141)	79% (517)	658
PID/Gender: Dem Men	25% (89)	75% (264)	353
PID/Gender: Dem Women	22% (98)	78% (351)	450
PID/Gender: Ind Men	20% (70)	80% (288)	358
PID/Gender: Ind Women	20% (76)	80% (305)	382
PID/Gender: Rep Men	25% (87)	75% (264)	351
PID/Gender: Rep Women	18% (54)	82% (253)	307
Ideo: Liberal (1-3)	26% (161)	74% (467)	629
Ideo: Moderate (4)	20% (123)	80% (485)	608
Ideo: Conservative (5-7)	20% (144)	80% (591)	734
Educ: < College	20% (296)	80% (1216)	1512
Educ: Bachelors degree	27% (120)	73% (324)	444
Educ: Post-grad	24% (59)	76% (185)	244
Income: Under 50k	20% (265)	80% (1028)	1293
Income: 50k-100k	23% (162)	77% (538)	700
Income: 100k+	23% (49)	77% (159)	207
Ethnicity: White	21% (362)	79% (1360)	1722

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Table LL4a_1NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will have to work longer than I would want to so that I can fund my retirement

Demographic	Selected		Not Selected		Total N
Adults	22%	(475)	78%	(1725)	2200
Ethnicity: Hispanic	28%	(99)	72%	(251)	349
Ethnicity: Afr. Am.	24%	(65)	76%	(209)	274
Ethnicity: Other	24%	(48)	76%	(156)	204
Community: Urban	24%	(149)	76%	(482)	631
Community: Suburban	21%	(201)	79%	(748)	949
Community: Rural	20%	(125)	80%	(495)	620
Employ: Private Sector	30%	(202)	70%	(467)	668
Employ: Government	32%	(36)	68%	(77)	113
Employ: Self-Employed	29%	(60)	71%	(146)	206
Employ: Homemaker	15%	(27)	85%	(152)	179
Employ: Retired	7%	(35)	93%	(480)	516
Employ: Unemployed	25%	(63)	75%	(187)	250
Employ: Other	18%	(32)	82%	(146)	178
Military HH: Yes	21%	(69)	79%	(255)	324
Military HH: No	22%	(406)	78%	(1470)	1876
RD/WT: Right Direction	19%	(163)	81%	(685)	848
RD/WT: Wrong Track	23%	(312)	77%	(1040)	1352
Trump Job Approve	20%	(170)	80%	(690)	860
Trump Job Disapprove	24%	(297)	76%	(954)	1251
Trump Job Strongly Approve	20%	(101)	80%	(397)	497
Trump Job Somewhat Approve	19%	(70)	81%	(293)	363
Trump Job Somewhat Disapprove	24%	(67)	76%	(214)	281
Trump Job Strongly Disapprove	24%	(230)	76%	(739)	969

Continued on next page

Table LL4a_INET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will have to work longer than I would want to so that I can fund my retirement

Demographic	Selected		Not Selected		Total N
Adults	22%	(475)	78%	(1725)	2200
#1 Issue: Economy	27%	(145)	73%	(398)	543
#1 Issue: Security	19%	(77)	81%	(332)	409
#1 Issue: Health Care	22%	(96)	78%	(337)	433
#1 Issue: Medicare / Social Security	13%	(44)	87%	(288)	332
#1 Issue: Women's Issues	19%	(23)	81%	(98)	121
#1 Issue: Education	28%	(30)	72%	(77)	107
#1 Issue: Energy	29%	(37)	71%	(92)	130
#1 Issue: Other	19%	(23)	81%	(101)	125
2018 House Vote: Democrat	23%	(170)	77%	(571)	741
2018 House Vote: Republican	21%	(127)	79%	(474)	602
2018 House Vote: Someone else	20%	(15)	80%	(60)	75
2016 Vote: Hillary Clinton	22%	(148)	78%	(538)	686
2016 Vote: Donald Trump	21%	(136)	79%	(506)	642
2016 Vote: Other	28%	(36)	72%	(95)	131
2016 Vote: Didn't Vote	21%	(155)	79%	(584)	739
Voted in 2014: Yes	22%	(270)	78%	(976)	1246
Voted in 2014: No	22%	(205)	78%	(749)	954
2012 Vote: Barack Obama	23%	(189)	77%	(642)	831
2012 Vote: Mitt Romney	20%	(91)	80%	(363)	454
2012 Vote: Other	24%	(17)	76%	(54)	71
2012 Vote: Didn't Vote	21%	(177)	79%	(663)	839
4-Region: Northeast	19%	(75)	81%	(318)	394
4-Region: Midwest	23%	(104)	77%	(358)	462
4-Region: South	23%	(186)	77%	(638)	824
4-Region: West	21%	(110)	79%	(410)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_2NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will need to save more money before I can retire

Demographic	Selected	Not Selected	Total N
Adults	33% (730)	67% (1470)	2200
Gender: Male	34% (356)	66% (706)	1062
Gender: Female	33% (374)	67% (764)	1138
Age: 18-29	38% (162)	62% (268)	430
Age: 30-44	42% (245)	58% (338)	583
Age: 45-54	43% (147)	57% (193)	340
Age: 55-64	27% (111)	73% (299)	411
Age: 65+	15% (66)	85% (371)	436
Generation Z: 18-22	38% (55)	62% (92)	147
Millennial: Age 23-38	41% (263)	59% (377)	639
Generation X: Age 39-54	42% (235)	58% (331)	567
Boomers: Age 55-73	22% (158)	78% (577)	734
PID: Dem (no lean)	35% (282)	65% (520)	803
PID: Ind (no lean)	31% (231)	69% (508)	740
PID: Rep (no lean)	33% (217)	67% (441)	658
PID/Gender: Dem Men	34% (121)	66% (232)	353
PID/Gender: Dem Women	36% (161)	64% (288)	450
PID/Gender: Ind Men	33% (117)	67% (240)	358
PID/Gender: Ind Women	30% (114)	70% (268)	382
PID/Gender: Rep Men	33% (117)	67% (233)	351
PID/Gender: Rep Women	32% (99)	68% (208)	307
Ideo: Liberal (1-3)	37% (233)	63% (396)	629
Ideo: Moderate (4)	37% (223)	63% (385)	608
Ideo: Conservative (5-7)	28% (209)	72% (526)	734
Educ: < College	33% (499)	67% (1013)	1512
Educ: Bachelors degree	34% (149)	66% (294)	444
Educ: Post-grad	34% (82)	66% (162)	244
Income: Under 50k	31% (407)	69% (886)	1293
Income: 50k-100k	37% (258)	63% (442)	700
Income: 100k+	32% (66)	68% (142)	207
Ethnicity: White	31% (530)	69% (1192)	1722

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Table LL4a_2NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will need to save more money before I can retire

Demographic	Selected	Not Selected	Total N
Adults	33% (730)	67% (1470)	2200
Ethnicity: Hispanic	41% (144)	59% (206)	349
Ethnicity: Afr. Am.	42% (114)	58% (160)	274
Ethnicity: Other	42% (86)	58% (118)	204
Community: Urban	34% (215)	66% (416)	631
Community: Suburban	34% (327)	66% (622)	949
Community: Rural	30% (188)	70% (431)	620
Employ: Private Sector	42% (281)	58% (387)	668
Employ: Government	47% (53)	53% (60)	113
Employ: Self-Employed	36% (75)	64% (131)	206
Employ: Homemaker	35% (63)	65% (116)	179
Employ: Retired	14% (71)	86% (445)	516
Employ: Unemployed	36% (90)	64% (161)	250
Employ: Other	35% (62)	65% (116)	178
Military HH: Yes	29% (93)	71% (231)	324
Military HH: No	34% (638)	66% (1238)	1876
RD/WT: Right Direction	31% (266)	69% (582)	848
RD/WT: Wrong Track	34% (465)	66% (887)	1352
Trump Job Approve	32% (272)	68% (588)	860
Trump Job Disapprove	35% (443)	65% (807)	1251
Trump Job Strongly Approve	30% (147)	70% (350)	497
Trump Job Somewhat Approve	34% (124)	66% (238)	363
Trump Job Somewhat Disapprove	37% (105)	63% (176)	281
Trump Job Strongly Disapprove	35% (338)	65% (631)	969

Continued on next page

Table LL4a_2NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will need to save more money before I can retire

Demographic	Selected	Not Selected	Total N
Adults	33% (730)	67% (1470)	2200
#1 Issue: Economy	39% (214)	61% (329)	543
#1 Issue: Security	30% (122)	70% (287)	409
#1 Issue: Health Care	36% (154)	64% (279)	433
#1 Issue: Medicare / Social Security	22% (73)	78% (259)	332
#1 Issue: Women's Issues	31% (37)	69% (84)	121
#1 Issue: Education	37% (40)	63% (67)	107
#1 Issue: Energy	38% (49)	62% (81)	130
#1 Issue: Other	33% (41)	67% (84)	125
2018 House Vote: Democrat	34% (255)	66% (486)	741
2018 House Vote: Republican	30% (182)	70% (419)	602
2018 House Vote: Someone else	32% (24)	68% (51)	75
2016 Vote: Hillary Clinton	36% (245)	64% (441)	686
2016 Vote: Donald Trump	30% (194)	70% (448)	642
2016 Vote: Other	31% (41)	69% (90)	131
2016 Vote: Didn't Vote	34% (250)	66% (489)	739
Voted in 2014: Yes	32% (399)	68% (848)	1246
Voted in 2014: No	35% (332)	65% (622)	954
2012 Vote: Barack Obama	34% (282)	66% (549)	831
2012 Vote: Mitt Romney	28% (127)	72% (327)	454
2012 Vote: Other	35% (25)	65% (46)	71
2012 Vote: Didn't Vote	35% (294)	65% (545)	839
4-Region: Northeast	37% (146)	63% (248)	394
4-Region: Midwest	31% (144)	69% (318)	462
4-Region: South	31% (259)	69% (566)	824
4-Region: West	35% (181)	65% (339)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_3NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will need to spend less in retirement so that I don't outlive my retirement savings

Demographic	Selected	Not Selected	Total N
Adults	23% (499)	77% (1701)	2200
Gender: Male	23% (241)	77% (821)	1062
Gender: Female	23% (259)	77% (879)	1138
Age: 18-29	22% (94)	78% (336)	430
Age: 30-44	19% (113)	81% (470)	583
Age: 45-54	24% (82)	76% (259)	340
Age: 55-64	22% (90)	78% (321)	411
Age: 65+	28% (120)	72% (316)	436
Generation Z: 18-22	16% (23)	84% (124)	147
Millennial: Age 23-38	20% (128)	80% (512)	639
Generation X: Age 39-54	24% (138)	76% (428)	567
Boomers: Age 55-73	25% (184)	75% (551)	734
PID: Dem (no lean)	22% (178)	78% (624)	803
PID: Ind (no lean)	20% (150)	80% (589)	740
PID: Rep (no lean)	26% (171)	74% (487)	658
PID/Gender: Dem Men	18% (62)	82% (291)	353
PID/Gender: Dem Women	26% (116)	74% (334)	450
PID/Gender: Ind Men	24% (84)	76% (274)	358
PID/Gender: Ind Women	17% (66)	83% (316)	382
PID/Gender: Rep Men	27% (94)	73% (257)	351
PID/Gender: Rep Women	25% (77)	75% (230)	307
Ideo: Liberal (1-3)	24% (151)	76% (478)	629
Ideo: Moderate (4)	20% (120)	80% (488)	608
Ideo: Conservative (5-7)	27% (198)	73% (536)	734
Educ: < College	20% (301)	80% (1211)	1512
Educ: Bachelors degree	27% (119)	73% (325)	444
Educ: Post-grad	33% (80)	67% (164)	244
Income: Under 50k	20% (263)	80% (1030)	1293
Income: 50k-100k	25% (177)	75% (523)	700
Income: 100k+	29% (60)	71% (148)	207
Ethnicity: White	23% (402)	77% (1319)	1722

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Table LL4a_3NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will need to spend less in retirement so that I don't outlive my retirement savings

Demographic	Selected	Not Selected	Total N
Adults	23% (499)	77% (1701)	2200
Ethnicity: Hispanic	22% (76)	78% (274)	349
Ethnicity: Afr. Am.	17% (47)	83% (227)	274
Ethnicity: Other	25% (50)	75% (154)	204
Community: Urban	18% (112)	82% (520)	631
Community: Suburban	27% (252)	73% (697)	949
Community: Rural	22% (136)	78% (483)	620
Employ: Private Sector	27% (177)	73% (491)	668
Employ: Government	40% (46)	60% (68)	113
Employ: Self-Employed	22% (45)	78% (161)	206
Employ: Homemaker	14% (26)	86% (154)	179
Employ: Retired	23% (118)	77% (397)	516
Employ: Unemployed	15% (37)	85% (213)	250
Employ: Other	16% (28)	84% (150)	178
Military HH: Yes	29% (94)	71% (230)	324
Military HH: No	22% (406)	78% (1471)	1876
RD/WT: Right Direction	21% (181)	79% (667)	848
RD/WT: Wrong Track	24% (319)	76% (1033)	1352
Trump Job Approve	25% (212)	75% (648)	860
Trump Job Disapprove	22% (273)	78% (977)	1251
Trump Job Strongly Approve	23% (117)	77% (381)	497
Trump Job Somewhat Approve	26% (95)	74% (268)	363
Trump Job Somewhat Disapprove	18% (51)	82% (231)	281
Trump Job Strongly Disapprove	23% (223)	77% (747)	969

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Table LL4a_3NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I will need to spend less in retirement so that I don't outlive my retirement savings

Demographic	Selected		Not Selected		Total N
Adults	23%	(499)	77%	(1701)	2200
#1 Issue: Economy	25%	(134)	75%	(409)	543
#1 Issue: Security	21%	(84)	79%	(325)	409
#1 Issue: Health Care	20%	(88)	80%	(345)	433
#1 Issue: Medicare / Social Security	23%	(77)	77%	(255)	332
#1 Issue: Women's Issues	25%	(31)	75%	(90)	121
#1 Issue: Education	22%	(23)	78%	(83)	107
#1 Issue: Energy	29%	(38)	71%	(92)	130
#1 Issue: Other	19%	(24)	81%	(101)	125
2018 House Vote: Democrat	24%	(175)	76%	(565)	741
2018 House Vote: Republican	26%	(155)	74%	(447)	602
2018 House Vote: Someone else	24%	(18)	76%	(57)	75
2016 Vote: Hillary Clinton	22%	(149)	78%	(538)	686
2016 Vote: Donald Trump	26%	(170)	74%	(472)	642
2016 Vote: Other	28%	(37)	72%	(94)	131
2016 Vote: Didn't Vote	20%	(144)	80%	(595)	739
Voted in 2014: Yes	26%	(318)	74%	(928)	1246
Voted in 2014: No	19%	(181)	81%	(773)	954
2012 Vote: Barack Obama	24%	(197)	76%	(634)	831
2012 Vote: Mitt Romney	29%	(133)	71%	(321)	454
2012 Vote: Other	21%	(15)	79%	(56)	71
2012 Vote: Didn't Vote	18%	(155)	82%	(685)	839
4-Region: Northeast	20%	(79)	80%	(314)	394
4-Region: Midwest	23%	(107)	77%	(355)	462
4-Region: South	21%	(169)	79%	(655)	824
4-Region: West	28%	(144)	72%	(376)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_4NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I worry that I will outlive my retirement savings

Demographic	Selected	Not Selected	Total N
Adults	28% (615)	72% (1585)	2200
Gender: Male	30% (314)	70% (748)	1062
Gender: Female	26% (301)	74% (837)	1138
Age: 18-29	29% (125)	71% (305)	430
Age: 30-44	24% (140)	76% (443)	583
Age: 45-54	32% (108)	68% (233)	340
Age: 55-64	27% (109)	73% (301)	411
Age: 65+	31% (133)	69% (303)	436
Generation Z: 18-22	22% (33)	78% (115)	147
Millennial: Age 23-38	27% (170)	73% (469)	639
Generation X: Age 39-54	30% (170)	70% (397)	567
Boomers: Age 55-73	28% (208)	72% (526)	734
PID: Dem (no lean)	27% (219)	73% (584)	803
PID: Ind (no lean)	27% (201)	73% (539)	740
PID: Rep (no lean)	30% (195)	70% (463)	658
PID/Gender: Dem Men	28% (100)	72% (253)	353
PID/Gender: Dem Women	26% (119)	74% (331)	450
PID/Gender: Ind Men	30% (109)	70% (249)	358
PID/Gender: Ind Women	24% (92)	76% (290)	382
PID/Gender: Rep Men	30% (105)	70% (246)	351
PID/Gender: Rep Women	29% (90)	71% (217)	307
Ideo: Liberal (1-3)	33% (209)	67% (420)	629
Ideo: Moderate (4)	26% (160)	74% (448)	608
Ideo: Conservative (5-7)	28% (207)	72% (528)	734
Educ: < College	25% (377)	75% (1136)	1512
Educ: Bachelors degree	33% (146)	67% (298)	444
Educ: Post-grad	38% (93)	62% (152)	244
Income: Under 50k	26% (335)	74% (958)	1293
Income: 50k-100k	30% (213)	70% (487)	700
Income: 100k+	33% (68)	67% (140)	207
Ethnicity: White	29% (493)	71% (1228)	1722

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Table LL4a_4NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I worry that I will outlive my retirement savings

Demographic	Selected	Not Selected	Total N
Adults	28% (615)	72% (1585)	2200
Ethnicity: Hispanic	26% (91)	74% (258)	349
Ethnicity: Afr. Am.	22% (61)	78% (213)	274
Ethnicity: Other	30% (60)	70% (144)	204
Community: Urban	24% (151)	76% (480)	631
Community: Suburban	30% (286)	70% (663)	949
Community: Rural	29% (178)	71% (442)	620
Employ: Private Sector	33% (220)	67% (448)	668
Employ: Government	35% (39)	65% (74)	113
Employ: Self-Employed	29% (59)	71% (147)	206
Employ: Homemaker	19% (34)	81% (146)	179
Employ: Retired	27% (142)	73% (374)	516
Employ: Unemployed	26% (65)	74% (185)	250
Employ: Other	18% (32)	82% (146)	178
Military HH: Yes	31% (102)	69% (222)	324
Military HH: No	27% (513)	73% (1363)	1876
RD/WT: Right Direction	25% (208)	75% (640)	848
RD/WT: Wrong Track	30% (407)	70% (945)	1352
Trump Job Approve	27% (236)	73% (624)	860
Trump Job Disapprove	30% (370)	70% (880)	1251
Trump Job Strongly Approve	26% (130)	74% (367)	497
Trump Job Somewhat Approve	29% (106)	71% (257)	363
Trump Job Somewhat Disapprove	27% (76)	73% (206)	281
Trump Job Strongly Disapprove	30% (295)	70% (675)	969

Continued on next page

Table LL4a_4NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I worry that I will outlive my retirement savings

Demographic	Selected	Not Selected	Total N
Adults	28% (615)	72% (1585)	2200
#1 Issue: Economy	31% (167)	69% (376)	543
#1 Issue: Security	24% (97)	76% (312)	409
#1 Issue: Health Care	28% (123)	72% (310)	433
#1 Issue: Medicare / Social Security	29% (98)	71% (234)	332
#1 Issue: Women's Issues	20% (24)	80% (97)	121
#1 Issue: Education	31% (33)	69% (74)	107
#1 Issue: Energy	33% (43)	67% (87)	130
#1 Issue: Other	23% (29)	77% (96)	125
2018 House Vote: Democrat	31% (227)	69% (513)	741
2018 House Vote: Republican	29% (172)	71% (430)	602
2018 House Vote: Someone else	21% (16)	79% (59)	75
2016 Vote: Hillary Clinton	29% (201)	71% (485)	686
2016 Vote: Donald Trump	29% (185)	71% (457)	642
2016 Vote: Other	31% (40)	69% (91)	131
2016 Vote: Didn't Vote	25% (188)	75% (552)	739
Voted in 2014: Yes	30% (374)	70% (872)	1246
Voted in 2014: No	25% (241)	75% (713)	954
2012 Vote: Barack Obama	30% (248)	70% (583)	831
2012 Vote: Mitt Romney	29% (130)	71% (324)	454
2012 Vote: Other	28% (20)	72% (51)	71
2012 Vote: Didn't Vote	26% (214)	74% (625)	839
4-Region: Northeast	26% (104)	74% (290)	394
4-Region: Midwest	32% (147)	68% (315)	462
4-Region: South	25% (204)	75% (620)	824
4-Region: West	31% (160)	69% (360)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_5NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I'm concerned about my quality of life if I live too long

Demographic	Selected		Not Selected		Total N
Adults	39%	(864)	61%	(1336)	2200
Gender: Male	40%	(429)	60%	(633)	1062
Gender: Female	38%	(436)	62%	(703)	1138
Age: 18-29	29%	(123)	71%	(306)	430
Age: 30-44	32%	(187)	68%	(396)	583
Age: 45-54	37%	(125)	63%	(215)	340
Age: 55-64	45%	(184)	55%	(226)	411
Age: 65+	56%	(244)	44%	(192)	436
Generation Z: 18-22	17%	(25)	83%	(122)	147
Millennial: Age 23-38	33%	(211)	67%	(428)	639
Generation X: Age 39-54	35%	(199)	65%	(368)	567
Boomers: Age 55-73	49%	(362)	51%	(372)	734
PID: Dem (no lean)	41%	(325)	59%	(477)	803
PID: Ind (no lean)	38%	(279)	62%	(461)	740
PID: Rep (no lean)	40%	(260)	60%	(398)	658
PID/Gender: Dem Men	42%	(148)	58%	(205)	353
PID/Gender: Dem Women	39%	(177)	61%	(273)	450
PID/Gender: Ind Men	39%	(141)	61%	(217)	358
PID/Gender: Ind Women	36%	(138)	64%	(244)	382
PID/Gender: Rep Men	40%	(139)	60%	(212)	351
PID/Gender: Rep Women	39%	(121)	61%	(186)	307
Ideo: Liberal (1-3)	47%	(295)	53%	(333)	629
Ideo: Moderate (4)	38%	(229)	62%	(379)	608
Ideo: Conservative (5-7)	41%	(298)	59%	(437)	734
Educ: < College	36%	(541)	64%	(972)	1512
Educ: Bachelors degree	44%	(197)	56%	(246)	444
Educ: Post-grad	52%	(126)	48%	(118)	244
Income: Under 50k	36%	(462)	64%	(831)	1293
Income: 50k-100k	45%	(312)	55%	(388)	700
Income: 100k+	44%	(90)	56%	(117)	207
Ethnicity: White	42%	(725)	58%	(997)	1722

Continued on next page

Table LL4a_5NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I'm concerned about my quality of life if I live too long

Demographic	Selected		Not Selected		Total N
Adults	39%	(864)	61%	(1336)	2200
Ethnicity: Hispanic	36%	(127)	64%	(223)	349
Ethnicity: Afr. Am.	24%	(67)	76%	(208)	274
Ethnicity: Other	35%	(72)	65%	(132)	204
Community: Urban	39%	(249)	61%	(382)	631
Community: Suburban	40%	(382)	60%	(567)	949
Community: Rural	38%	(234)	62%	(386)	620
Employ: Private Sector	40%	(265)	60%	(403)	668
Employ: Government	40%	(45)	60%	(68)	113
Employ: Self-Employed	40%	(83)	60%	(123)	206
Employ: Homemaker	29%	(52)	71%	(128)	179
Employ: Retired	52%	(267)	48%	(248)	516
Employ: Unemployed	30%	(75)	70%	(176)	250
Employ: Other	30%	(53)	70%	(125)	178
Military HH: Yes	44%	(142)	56%	(182)	324
Military HH: No	39%	(723)	61%	(1154)	1876
RD/WT: Right Direction	37%	(316)	63%	(532)	848
RD/WT: Wrong Track	41%	(548)	59%	(804)	1352
Trump Job Approve	41%	(354)	59%	(506)	860
Trump Job Disapprove	40%	(502)	60%	(749)	1251
Trump Job Strongly Approve	39%	(192)	61%	(305)	497
Trump Job Somewhat Approve	45%	(162)	55%	(200)	363
Trump Job Somewhat Disapprove	36%	(102)	64%	(180)	281
Trump Job Strongly Disapprove	41%	(400)	59%	(569)	969

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Table LL4a_5NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I'm concerned about my quality of life if I live too long

Demographic	Selected		Not Selected		Total N
Adults	39%	(864)	61%	(1336)	2200
#1 Issue: Economy	37%	(204)	63%	(340)	543
#1 Issue: Security	41%	(167)	59%	(242)	409
#1 Issue: Health Care	38%	(164)	62%	(269)	433
#1 Issue: Medicare / Social Security	53%	(176)	47%	(156)	332
#1 Issue: Women's Issues	26%	(31)	74%	(90)	121
#1 Issue: Education	23%	(24)	77%	(83)	107
#1 Issue: Energy	42%	(54)	58%	(76)	130
#1 Issue: Other	35%	(44)	65%	(81)	125
2018 House Vote: Democrat	47%	(350)	53%	(391)	741
2018 House Vote: Republican	43%	(259)	57%	(343)	602
2018 House Vote: Someone else	31%	(23)	69%	(52)	75
2016 Vote: Hillary Clinton	45%	(308)	55%	(378)	686
2016 Vote: Donald Trump	44%	(284)	56%	(358)	642
2016 Vote: Other	40%	(53)	60%	(78)	131
2016 Vote: Didn't Vote	30%	(219)	70%	(520)	739
Voted in 2014: Yes	46%	(567)	54%	(679)	1246
Voted in 2014: No	31%	(297)	69%	(657)	954
2012 Vote: Barack Obama	44%	(365)	56%	(467)	831
2012 Vote: Mitt Romney	46%	(211)	54%	(244)	454
2012 Vote: Other	43%	(31)	57%	(40)	71
2012 Vote: Didn't Vote	30%	(255)	70%	(585)	839
4-Region: Northeast	42%	(164)	58%	(230)	394
4-Region: Midwest	42%	(194)	58%	(269)	462
4-Region: South	37%	(305)	63%	(520)	824
4-Region: West	39%	(202)	61%	(318)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_6NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I worry about being a burden on my family if I live too long

Demographic	Selected	Not Selected	Total N
Adults	29% (635)	71% (1565)	2200
Gender: Male	27% (287)	73% (775)	1062
Gender: Female	31% (348)	69% (791)	1138
Age: 18-29	23% (97)	77% (333)	430
Age: 30-44	28% (162)	72% (421)	583
Age: 45-54	27% (91)	73% (250)	340
Age: 55-64	31% (128)	69% (283)	411
Age: 65+	36% (158)	64% (279)	436
Generation Z: 18-22	16% (23)	84% (124)	147
Millennial: Age 23-38	26% (163)	74% (476)	639
Generation X: Age 39-54	29% (163)	71% (404)	567
Boomers: Age 55-73	33% (239)	67% (495)	734
PID: Dem (no lean)	29% (235)	71% (568)	803
PID: Ind (no lean)	27% (202)	73% (537)	740
PID: Rep (no lean)	30% (197)	70% (460)	658
PID/Gender: Dem Men	26% (93)	74% (260)	353
PID/Gender: Dem Women	31% (142)	69% (308)	450
PID/Gender: Ind Men	26% (95)	74% (263)	358
PID/Gender: Ind Women	28% (108)	72% (274)	382
PID/Gender: Rep Men	28% (99)	72% (252)	351
PID/Gender: Rep Women	32% (99)	68% (208)	307
Ideo: Liberal (1-3)	30% (187)	70% (441)	629
Ideo: Moderate (4)	26% (156)	74% (452)	608
Ideo: Conservative (5-7)	33% (242)	67% (492)	734
Educ: < College	29% (436)	71% (1076)	1512
Educ: Bachelors degree	29% (129)	71% (315)	444
Educ: Post-grad	28% (69)	72% (175)	244
Income: Under 50k	29% (374)	71% (919)	1293
Income: 50k-100k	29% (202)	71% (498)	700
Income: 100k+	28% (58)	72% (149)	207
Ethnicity: White	30% (517)	70% (1205)	1722

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Table LL4a_6NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I worry about being a burden on my family if I live too long

Demographic	Selected		Not Selected		Total N
Adults	29%	(635)	71%	(1565)	2200
Ethnicity: Hispanic	26%	(90)	74%	(259)	349
Ethnicity: Afr. Am.	22%	(59)	78%	(215)	274
Ethnicity: Other	29%	(59)	71%	(145)	204
Community: Urban	30%	(187)	70%	(444)	631
Community: Suburban	28%	(267)	72%	(682)	949
Community: Rural	29%	(181)	71%	(439)	620
Employ: Private Sector	26%	(176)	74%	(492)	668
Employ: Government	32%	(36)	68%	(77)	113
Employ: Self-Employed	28%	(58)	72%	(148)	206
Employ: Homemaker	29%	(53)	71%	(127)	179
Employ: Retired	36%	(186)	64%	(329)	516
Employ: Unemployed	24%	(61)	76%	(189)	250
Employ: Other	27%	(47)	73%	(131)	178
Military HH: Yes	31%	(102)	69%	(222)	324
Military HH: No	28%	(533)	72%	(1343)	1876
RD/WT: Right Direction	28%	(240)	72%	(608)	848
RD/WT: Wrong Track	29%	(395)	71%	(957)	1352
Trump Job Approve	30%	(259)	70%	(601)	860
Trump Job Disapprove	29%	(366)	71%	(885)	1251
Trump Job Strongly Approve	29%	(146)	71%	(351)	497
Trump Job Somewhat Approve	31%	(113)	69%	(250)	363
Trump Job Somewhat Disapprove	31%	(88)	69%	(193)	281
Trump Job Strongly Disapprove	29%	(278)	71%	(692)	969

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Table LL4a_6NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

I worry about being a burden on my family if I live too long

Demographic	Selected		Not Selected		Total N
Adults	29%	(635)	71%	(1565)	2200
#1 Issue: Economy	26%	(144)	74%	(400)	543
#1 Issue: Security	28%	(115)	72%	(294)	409
#1 Issue: Health Care	29%	(126)	71%	(308)	433
#1 Issue: Medicare / Social Security	36%	(121)	64%	(211)	332
#1 Issue: Women's Issues	22%	(27)	78%	(94)	121
#1 Issue: Education	25%	(27)	75%	(80)	107
#1 Issue: Energy	31%	(40)	69%	(90)	130
#1 Issue: Other	28%	(36)	72%	(89)	125
2018 House Vote: Democrat	31%	(230)	69%	(511)	741
2018 House Vote: Republican	32%	(194)	68%	(407)	602
2018 House Vote: Someone else	25%	(18)	75%	(57)	75
2016 Vote: Hillary Clinton	30%	(204)	70%	(482)	686
2016 Vote: Donald Trump	34%	(216)	66%	(426)	642
2016 Vote: Other	27%	(35)	73%	(96)	131
2016 Vote: Didn't Vote	24%	(179)	76%	(561)	739
Voted in 2014: Yes	30%	(379)	70%	(868)	1246
Voted in 2014: No	27%	(256)	73%	(698)	954
2012 Vote: Barack Obama	30%	(250)	70%	(582)	831
2012 Vote: Mitt Romney	33%	(151)	67%	(303)	454
2012 Vote: Other	38%	(27)	62%	(44)	71
2012 Vote: Didn't Vote	24%	(204)	76%	(635)	839
4-Region: Northeast	28%	(109)	72%	(284)	394
4-Region: Midwest	32%	(148)	68%	(314)	462
4-Region: South	28%	(231)	72%	(593)	824
4-Region: West	28%	(146)	72%	(374)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_7NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	1% (22)	99% (2178)	2200
Gender: Male	1% (13)	99% (1049)	1062
Gender: Female	1% (9)	99% (1129)	1138
Age: 18-29	1% (4)	99% (425)	430
Age: 30-44	1% (6)	99% (577)	583
Age: 45-54	1% (3)	99% (337)	340
Age: 55-64	2% (7)	98% (403)	411
Age: 65+	1% (2)	99% (434)	436
Generation Z: 18-22	3% (4)	97% (143)	147
Millennial: Age 23-38	— (2)	100% (637)	639
Generation X: Age 39-54	1% (7)	99% (560)	567
Boomers: Age 55-73	1% (9)	99% (725)	734
PID: Dem (no lean)	1% (6)	99% (797)	803
PID: Ind (no lean)	2% (15)	98% (725)	740
PID: Rep (no lean)	— (1)	100% (656)	658
PID/Gender: Dem Men	1% (4)	99% (349)	353
PID/Gender: Dem Women	1% (2)	99% (447)	450
PID/Gender: Ind Men	2% (8)	98% (350)	358
PID/Gender: Ind Women	2% (7)	98% (375)	382
PID/Gender: Rep Men	— (1)	100% (349)	351
PID/Gender: Rep Women	— (0)	100% (307)	307
Ideo: Liberal (1-3)	1% (9)	99% (620)	629
Ideo: Moderate (4)	2% (9)	98% (599)	608
Ideo: Conservative (5-7)	— (2)	100% (732)	734
Educ: < College	1% (12)	99% (1500)	1512
Educ: Bachelors degree	2% (7)	98% (437)	444
Educ: Post-grad	1% (3)	99% (241)	244
Income: Under 50k	1% (19)	99% (1274)	1293
Income: 50k-100k	— (2)	100% (698)	700
Income: 100k+	1% (1)	99% (206)	207
Ethnicity: White	1% (19)	99% (1703)	1722

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Table LL4a_7NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.
Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	1% (22)	99% (2178)	2200
Ethnicity: Hispanic	1% (2)	99% (347)	349
Ethnicity: Afr. Am.	— (0)	100% (274)	274
Ethnicity: Other	2% (4)	98% (200)	204
Community: Urban	1% (5)	99% (626)	631
Community: Suburban	1% (7)	99% (942)	949
Community: Rural	2% (10)	98% (609)	620
Employ: Private Sector	1% (5)	99% (664)	668
Employ: Government	— (0)	100% (113)	113
Employ: Self-Employed	— (1)	100% (205)	206
Employ: Homemaker	— (0)	100% (179)	179
Employ: Retired	1% (7)	99% (509)	516
Employ: Unemployed	2% (5)	98% (245)	250
Employ: Other	1% (2)	99% (176)	178
Military HH: Yes	2% (6)	98% (317)	324
Military HH: No	1% (16)	99% (1860)	1876
RD/WT: Right Direction	1% (7)	99% (841)	848
RD/WT: Wrong Track	1% (15)	99% (1337)	1352
Trump Job Approve	1% (5)	99% (855)	860
Trump Job Disapprove	1% (16)	99% (1234)	1251
Trump Job Strongly Approve	1% (4)	99% (494)	497
Trump Job Somewhat Approve	— (2)	100% (361)	363
Trump Job Somewhat Disapprove	1% (3)	99% (278)	281
Trump Job Strongly Disapprove	1% (13)	99% (956)	969

Continued on next page

Table LL4a_7NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	1%	(22)	99%	(2178)	2200
#1 Issue: Economy	—	(1)	100%	(542)	543
#1 Issue: Security	—	(0)	100%	(409)	409
#1 Issue: Health Care	1%	(6)	99%	(427)	433
#1 Issue: Medicare / Social Security	1%	(3)	99%	(329)	332
#1 Issue: Women's Issues	—	(1)	100%	(120)	121
#1 Issue: Education	—	(0)	100%	(107)	107
#1 Issue: Energy	2%	(2)	98%	(128)	130
#1 Issue: Other	8%	(10)	92%	(115)	125
2018 House Vote: Democrat	1%	(6)	99%	(735)	741
2018 House Vote: Republican	1%	(5)	99%	(596)	602
2018 House Vote: Someone else	—	(0)	100%	(75)	75
2016 Vote: Hillary Clinton	1%	(7)	99%	(679)	686
2016 Vote: Donald Trump	1%	(4)	99%	(638)	642
2016 Vote: Other	1%	(1)	99%	(130)	131
2016 Vote: Didn't Vote	1%	(10)	99%	(729)	739
Voted in 2014: Yes	1%	(10)	99%	(1236)	1246
Voted in 2014: No	1%	(12)	99%	(941)	954
2012 Vote: Barack Obama	1%	(11)	99%	(820)	831
2012 Vote: Mitt Romney	—	(2)	100%	(453)	454
2012 Vote: Other	—	(0)	100%	(71)	71
2012 Vote: Didn't Vote	1%	(10)	99%	(829)	839
4-Region: Northeast	—	(1)	100%	(393)	394
4-Region: Midwest	1%	(4)	99%	(458)	462
4-Region: South	1%	(8)	99%	(816)	824
4-Region: West	2%	(10)	98%	(510)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL4a_8NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

None of the above

Demographic	Selected	Not Selected	Total N
Adults	17% (373)	83% (1827)	2200
Gender: Male	17% (178)	83% (884)	1062
Gender: Female	17% (195)	83% (943)	1138
Age: 18-29	18% (78)	82% (352)	430
Age: 30-44	15% (89)	85% (494)	583
Age: 45-54	15% (53)	85% (288)	340
Age: 55-64	18% (75)	82% (336)	411
Age: 65+	18% (78)	82% (358)	436
Generation Z: 18-22	24% (35)	76% (112)	147
Millennial: Age 23-38	16% (104)	84% (535)	639
Generation X: Age 39-54	14% (80)	86% (486)	567
Boomers: Age 55-73	18% (131)	82% (603)	734
PID: Dem (no lean)	14% (114)	86% (689)	803
PID: Ind (no lean)	21% (159)	79% (581)	740
PID: Rep (no lean)	15% (101)	85% (557)	658
PID/Gender: Dem Men	15% (53)	85% (300)	353
PID/Gender: Dem Women	13% (61)	87% (389)	450
PID/Gender: Ind Men	20% (72)	80% (286)	358
PID/Gender: Ind Women	23% (87)	77% (295)	382
PID/Gender: Rep Men	15% (53)	85% (298)	351
PID/Gender: Rep Women	15% (47)	85% (260)	307
Ideo: Liberal (1-3)	11% (67)	89% (561)	629
Ideo: Moderate (4)	19% (113)	81% (495)	608
Ideo: Conservative (5-7)	16% (114)	84% (620)	734
Educ: < College	20% (300)	80% (1212)	1512
Educ: Bachelors degree	10% (46)	90% (398)	444
Educ: Post-grad	11% (27)	89% (217)	244
Income: Under 50k	21% (269)	79% (1024)	1293
Income: 50k-100k	12% (82)	88% (618)	700
Income: 100k+	11% (22)	89% (185)	207
Ethnicity: White	16% (280)	84% (1442)	1722

Continued on next page

Table LL4a_8NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

None of the above

Demographic	Selected		Not Selected		Total N
Adults	17%	(373)	83%	(1827)	2200
Ethnicity: Hispanic	11%	(38)	89%	(311)	349
Ethnicity: Afr. Am.	22%	(60)	78%	(215)	274
Ethnicity: Other	16%	(34)	84%	(170)	204
Community: Urban	18%	(115)	82%	(516)	631
Community: Suburban	14%	(136)	86%	(813)	949
Community: Rural	20%	(122)	80%	(498)	620
Employ: Private Sector	11%	(75)	89%	(593)	668
Employ: Government	6%	(7)	94%	(106)	113
Employ: Self-Employed	15%	(31)	85%	(174)	206
Employ: Homemaker	26%	(46)	74%	(133)	179
Employ: Retired	21%	(108)	79%	(407)	516
Employ: Unemployed	23%	(57)	77%	(193)	250
Employ: Other	22%	(38)	78%	(140)	178
Military HH: Yes	16%	(53)	84%	(271)	324
Military HH: No	17%	(320)	83%	(1556)	1876
RD/WT: Right Direction	18%	(152)	82%	(696)	848
RD/WT: Wrong Track	16%	(221)	84%	(1131)	1352
Trump Job Approve	16%	(141)	84%	(719)	860
Trump Job Disapprove	15%	(188)	85%	(1063)	1251
Trump Job Strongly Approve	17%	(85)	83%	(412)	497
Trump Job Somewhat Approve	15%	(56)	85%	(307)	363
Trump Job Somewhat Disapprove	15%	(42)	85%	(239)	281
Trump Job Strongly Disapprove	15%	(146)	85%	(824)	969

Continued on next page

Table LL4a_8NET: How do you think living longer, also referred to as longevity, will negatively impact you personally or professionally? Select all that apply.

None of the above

Demographic	Selected	Not Selected	Total N
Adults	17% (373)	83% (1827)	2200
#1 Issue: Economy	15% (83)	85% (460)	543
#1 Issue: Security	17% (69)	83% (340)	409
#1 Issue: Health Care	18% (80)	82% (354)	433
#1 Issue: Medicare / Social Security	16% (52)	84% (280)	332
#1 Issue: Women's Issues	23% (28)	77% (93)	121
#1 Issue: Education	16% (17)	84% (90)	107
#1 Issue: Energy	12% (15)	88% (115)	130
#1 Issue: Other	23% (29)	77% (96)	125
2018 House Vote: Democrat	12% (90)	88% (651)	741
2018 House Vote: Republican	15% (91)	85% (510)	602
2018 House Vote: Someone else	31% (23)	69% (52)	75
2016 Vote: Hillary Clinton	14% (98)	86% (588)	686
2016 Vote: Donald Trump	14% (90)	86% (552)	642
2016 Vote: Other	19% (25)	81% (106)	131
2016 Vote: Didn't Vote	21% (158)	79% (581)	739
Voted in 2014: Yes	15% (183)	85% (1063)	1246
Voted in 2014: No	20% (190)	80% (764)	954
2012 Vote: Barack Obama	14% (119)	86% (712)	831
2012 Vote: Mitt Romney	14% (64)	86% (390)	454
2012 Vote: Other	26% (18)	74% (53)	71
2012 Vote: Didn't Vote	20% (171)	80% (669)	839
4-Region: Northeast	16% (61)	84% (332)	394
4-Region: Midwest	18% (84)	82% (378)	462
4-Region: South	16% (135)	84% (689)	824
4-Region: West	18% (93)	82% (427)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL5_1NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Having financial security

Demographic	Selected	Not Selected	Total N
Adults	64% (1411)	36% (789)	2200
Gender: Male	67% (709)	33% (353)	1062
Gender: Female	62% (702)	38% (436)	1138
Age: 18-29	55% (236)	45% (194)	430
Age: 30-44	58% (336)	42% (247)	583
Age: 45-54	69% (236)	31% (104)	340
Age: 55-64	68% (281)	32% (129)	411
Age: 65+	74% (322)	26% (115)	436
Generation Z: 18-22	49% (72)	51% (75)	147
Millennial: Age 23-38	58% (368)	42% (271)	639
Generation X: Age 39-54	65% (367)	35% (199)	567
Boomers: Age 55-73	70% (516)	30% (219)	734
PID: Dem (no lean)	65% (522)	35% (281)	803
PID: Ind (no lean)	60% (443)	40% (297)	740
PID: Rep (no lean)	68% (446)	32% (211)	658
PID/Gender: Dem Men	68% (241)	32% (112)	353
PID/Gender: Dem Women	62% (281)	38% (169)	450
PID/Gender: Ind Men	65% (232)	35% (126)	358
PID/Gender: Ind Women	55% (210)	45% (171)	382
PID/Gender: Rep Men	67% (236)	33% (115)	351
PID/Gender: Rep Women	69% (211)	31% (96)	307
Ideo: Liberal (1-3)	69% (431)	31% (198)	629
Ideo: Moderate (4)	60% (365)	40% (243)	608
Ideo: Conservative (5-7)	68% (500)	32% (234)	734
Educ: < College	62% (930)	38% (582)	1512
Educ: Bachelors degree	67% (296)	33% (148)	444
Educ: Post-grad	76% (184)	24% (60)	244
Income: Under 50k	62% (796)	38% (497)	1293
Income: 50k-100k	66% (460)	34% (239)	700
Income: 100k+	75% (155)	25% (53)	207
Ethnicity: White	65% (1125)	35% (597)	1722
Ethnicity: Hispanic	58% (202)	42% (148)	349

Continued on next page

Table LL5_1NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Having financial security

Demographic	Selected		Not Selected		Total N
Adults	64%	(1411)	36%	(789)	2200
Ethnicity: Afr. Am.	60%	(164)	40%	(111)	274
Ethnicity: Other	60%	(122)	40%	(82)	204
Community: Urban	62%	(389)	38%	(242)	631
Community: Suburban	66%	(624)	34%	(325)	949
Community: Rural	64%	(398)	36%	(222)	620
Employ: Private Sector	64%	(428)	36%	(240)	668
Employ: Government	69%	(78)	31%	(35)	113
Employ: Self-Employed	66%	(136)	34%	(70)	206
Employ: Homemaker	58%	(104)	42%	(75)	179
Employ: Retired	72%	(373)	28%	(143)	516
Employ: Unemployed	55%	(138)	45%	(112)	250
Employ: Other	58%	(102)	42%	(76)	178
Military HH: Yes	73%	(237)	27%	(86)	324
Military HH: No	63%	(1173)	37%	(703)	1876
RD/WT: Right Direction	61%	(521)	39%	(327)	848
RD/WT: Wrong Track	66%	(890)	34%	(462)	1352
Trump Job Approve	65%	(557)	35%	(303)	860
Trump Job Disapprove	66%	(828)	34%	(422)	1251
Trump Job Strongly Approve	66%	(327)	34%	(170)	497
Trump Job Somewhat Approve	63%	(230)	37%	(133)	363
Trump Job Somewhat Disapprove	61%	(172)	39%	(109)	281
Trump Job Strongly Disapprove	68%	(656)	32%	(313)	969
#1 Issue: Economy	64%	(348)	36%	(195)	543
#1 Issue: Security	66%	(269)	34%	(140)	409
#1 Issue: Health Care	65%	(280)	35%	(153)	433
#1 Issue: Medicare / Social Security	69%	(228)	31%	(104)	332
#1 Issue: Women's Issues	47%	(57)	53%	(64)	121
#1 Issue: Education	65%	(70)	35%	(37)	107
#1 Issue: Energy	67%	(87)	33%	(43)	130
#1 Issue: Other	58%	(72)	42%	(53)	125

Continued on next page

Table LL5_1NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Having financial security

Demographic	Selected		Not Selected		Total N
Adults	64%	(1411)	36%	(789)	2200
2018 House Vote: Democrat	68%	(503)	32%	(238)	741
2018 House Vote: Republican	71%	(424)	29%	(177)	602
2018 House Vote: Someone else	55%	(41)	45%	(34)	75
2016 Vote: Hillary Clinton	66%	(455)	34%	(232)	686
2016 Vote: Donald Trump	70%	(450)	30%	(192)	642
2016 Vote: Other	65%	(85)	35%	(46)	131
2016 Vote: Didn't Vote	57%	(420)	43%	(319)	739
Voted in 2014: Yes	69%	(861)	31%	(385)	1246
Voted in 2014: No	58%	(550)	42%	(404)	954
2012 Vote: Barack Obama	66%	(551)	34%	(280)	831
2012 Vote: Mitt Romney	74%	(335)	26%	(119)	454
2012 Vote: Other	57%	(40)	43%	(31)	71
2012 Vote: Didn't Vote	57%	(481)	43%	(358)	839
4-Region: Northeast	61%	(239)	39%	(154)	394
4-Region: Midwest	66%	(306)	34%	(156)	462
4-Region: South	63%	(522)	37%	(302)	824
4-Region: West	66%	(343)	34%	(177)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL5_2NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Having good physical health

Demographic	Selected	Not Selected	Total N
Adults	77% (1684)	23% (516)	2200
Gender: Male	77% (819)	23% (243)	1062
Gender: Female	76% (865)	24% (273)	1138
Age: 18-29	67% (287)	33% (142)	430
Age: 30-44	70% (406)	30% (177)	583
Age: 45-54	78% (265)	22% (75)	340
Age: 55-64	81% (334)	19% (77)	411
Age: 65+	90% (391)	10% (45)	436
Generation Z: 18-22	67% (99)	33% (49)	147
Millennial: Age 23-38	68% (438)	32% (202)	639
Generation X: Age 39-54	75% (423)	25% (144)	567
Boomers: Age 55-73	85% (627)	15% (108)	734
PID: Dem (no lean)	78% (629)	22% (173)	803
PID: Ind (no lean)	72% (533)	28% (207)	740
PID: Rep (no lean)	79% (522)	21% (136)	658
PID/Gender: Dem Men	76% (270)	24% (83)	353
PID/Gender: Dem Women	80% (359)	20% (90)	450
PID/Gender: Ind Men	75% (269)	25% (89)	358
PID/Gender: Ind Women	69% (264)	31% (118)	382
PID/Gender: Rep Men	80% (280)	20% (71)	351
PID/Gender: Rep Women	79% (242)	21% (65)	307
Ideo: Liberal (1-3)	77% (487)	23% (142)	629
Ideo: Moderate (4)	76% (461)	24% (146)	608
Ideo: Conservative (5-7)	81% (593)	19% (142)	734
Educ: < College	74% (1122)	26% (390)	1512
Educ: Bachelors degree	79% (352)	21% (92)	444
Educ: Post-grad	86% (210)	14% (34)	244
Income: Under 50k	74% (954)	26% (339)	1293
Income: 50k-100k	80% (558)	20% (142)	700
Income: 100k+	83% (172)	17% (36)	207
Ethnicity: White	77% (1322)	23% (400)	1722
Ethnicity: Hispanic	76% (264)	24% (86)	349

Continued on next page

Table LL5_2NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Having good physical health

Demographic	Selected		Not Selected		Total N
Adults	77%	(1684)	23%	(516)	2200
Ethnicity: Afr. Am.	75%	(206)	25%	(68)	274
Ethnicity: Other	76%	(156)	24%	(48)	204
Community: Urban	74%	(470)	26%	(161)	631
Community: Suburban	78%	(738)	22%	(210)	949
Community: Rural	77%	(475)	23%	(145)	620
Employ: Private Sector	78%	(522)	22%	(146)	668
Employ: Government	80%	(90)	20%	(23)	113
Employ: Self-Employed	75%	(154)	25%	(51)	206
Employ: Homemaker	70%	(126)	30%	(53)	179
Employ: Retired	85%	(437)	15%	(79)	516
Employ: Unemployed	67%	(168)	33%	(82)	250
Employ: Other	69%	(122)	31%	(56)	178
Military HH: Yes	79%	(256)	21%	(68)	324
Military HH: No	76%	(1428)	24%	(448)	1876
RD/WT: Right Direction	76%	(642)	24%	(206)	848
RD/WT: Wrong Track	77%	(1042)	23%	(310)	1352
Trump Job Approve	80%	(685)	20%	(175)	860
Trump Job Disapprove	77%	(960)	23%	(290)	1251
Trump Job Strongly Approve	78%	(387)	22%	(110)	497
Trump Job Somewhat Approve	82%	(297)	18%	(65)	363
Trump Job Somewhat Disapprove	76%	(215)	24%	(67)	281
Trump Job Strongly Disapprove	77%	(746)	23%	(224)	969
#1 Issue: Economy	75%	(407)	25%	(136)	543
#1 Issue: Security	81%	(333)	19%	(76)	409
#1 Issue: Health Care	74%	(320)	26%	(113)	433
#1 Issue: Medicare / Social Security	84%	(279)	16%	(53)	332
#1 Issue: Women's Issues	57%	(69)	43%	(52)	121
#1 Issue: Education	75%	(80)	25%	(27)	107
#1 Issue: Energy	83%	(108)	17%	(22)	130
#1 Issue: Other	70%	(88)	30%	(37)	125

Continued on next page

Table LL5_2NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Having good physical health

Demographic	Selected		Not Selected		Total N
Adults	77%	(1684)	23%	(516)	2200
2018 House Vote: Democrat	80%	(589)	20%	(152)	741
2018 House Vote: Republican	80%	(483)	20%	(118)	602
2018 House Vote: Someone else	69%	(52)	31%	(23)	75
2016 Vote: Hillary Clinton	78%	(533)	22%	(154)	686
2016 Vote: Donald Trump	81%	(519)	19%	(123)	642
2016 Vote: Other	76%	(100)	24%	(31)	131
2016 Vote: Didn't Vote	72%	(532)	28%	(208)	739
Voted in 2014: Yes	80%	(1003)	20%	(243)	1246
Voted in 2014: No	71%	(681)	29%	(273)	954
2012 Vote: Barack Obama	77%	(643)	23%	(188)	831
2012 Vote: Mitt Romney	84%	(382)	16%	(72)	454
2012 Vote: Other	77%	(55)	23%	(16)	71
2012 Vote: Didn't Vote	71%	(600)	29%	(240)	839
4-Region: Northeast	77%	(303)	23%	(90)	394
4-Region: Midwest	80%	(369)	20%	(93)	462
4-Region: South	76%	(625)	24%	(200)	824
4-Region: West	74%	(387)	26%	(133)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL5_3NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Maintaining mental capacities

Demographic	Selected	Not Selected	Total N
Adults	63% (1394)	37% (806)	2200
Gender: Male	63% (668)	37% (393)	1062
Gender: Female	64% (725)	36% (413)	1138
Age: 18-29	55% (236)	45% (194)	430
Age: 30-44	54% (315)	46% (268)	583
Age: 45-54	61% (209)	39% (131)	340
Age: 55-64	72% (294)	28% (116)	411
Age: 65+	78% (339)	22% (97)	436
Generation Z: 18-22	51% (75)	49% (72)	147
Millennial: Age 23-38	55% (351)	45% (288)	639
Generation X: Age 39-54	59% (334)	41% (233)	567
Boomers: Age 55-73	74% (546)	26% (188)	734
PID: Dem (no lean)	65% (525)	35% (278)	803
PID: Ind (no lean)	61% (455)	39% (285)	740
PID: Rep (no lean)	63% (414)	37% (244)	658
PID/Gender: Dem Men	66% (233)	34% (120)	353
PID/Gender: Dem Women	65% (292)	35% (158)	450
PID/Gender: Ind Men	63% (225)	37% (133)	358
PID/Gender: Ind Women	60% (230)	40% (152)	382
PID/Gender: Rep Men	60% (210)	40% (141)	351
PID/Gender: Rep Women	66% (204)	34% (103)	307
Ideo: Liberal (1-3)	67% (423)	33% (206)	629
Ideo: Moderate (4)	60% (366)	40% (241)	608
Ideo: Conservative (5-7)	67% (490)	33% (244)	734
Educ: < College	60% (905)	40% (607)	1512
Educ: Bachelors degree	70% (310)	30% (134)	444
Educ: Post-grad	73% (179)	27% (65)	244
Income: Under 50k	61% (787)	39% (506)	1293
Income: 50k-100k	66% (462)	34% (238)	700
Income: 100k+	70% (145)	30% (63)	207
Ethnicity: White	65% (1111)	35% (610)	1722
Ethnicity: Hispanic	57% (198)	43% (152)	349

Continued on next page

Table LL5_3NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Maintaining mental capacities

Demographic	Selected		Not Selected		Total N
Adults	63%	(1394)	37%	(806)	2200
Ethnicity: Afr. Am.	58%	(160)	42%	(114)	274
Ethnicity: Other	60%	(123)	40%	(81)	204
Community: Urban	60%	(381)	40%	(250)	631
Community: Suburban	65%	(612)	35%	(337)	949
Community: Rural	65%	(400)	35%	(219)	620
Employ: Private Sector	62%	(414)	38%	(254)	668
Employ: Government	65%	(74)	35%	(39)	113
Employ: Self-Employed	61%	(125)	39%	(81)	206
Employ: Homemaker	66%	(117)	34%	(62)	179
Employ: Retired	73%	(377)	27%	(139)	516
Employ: Unemployed	54%	(136)	46%	(115)	250
Employ: Other	56%	(99)	44%	(79)	178
Military HH: Yes	69%	(225)	31%	(99)	324
Military HH: No	62%	(1169)	38%	(707)	1876
RD/WT: Right Direction	59%	(502)	41%	(346)	848
RD/WT: Wrong Track	66%	(892)	34%	(460)	1352
Trump Job Approve	63%	(545)	37%	(315)	860
Trump Job Disapprove	65%	(815)	35%	(436)	1251
Trump Job Strongly Approve	63%	(312)	37%	(185)	497
Trump Job Somewhat Approve	64%	(233)	36%	(129)	363
Trump Job Somewhat Disapprove	60%	(170)	40%	(111)	281
Trump Job Strongly Disapprove	67%	(645)	33%	(325)	969
#1 Issue: Economy	61%	(329)	39%	(214)	543
#1 Issue: Security	65%	(266)	35%	(143)	409
#1 Issue: Health Care	63%	(271)	37%	(162)	433
#1 Issue: Medicare / Social Security	67%	(224)	33%	(108)	332
#1 Issue: Women's Issues	53%	(64)	47%	(56)	121
#1 Issue: Education	59%	(63)	41%	(44)	107
#1 Issue: Energy	73%	(95)	27%	(35)	130
#1 Issue: Other	65%	(81)	35%	(44)	125

Continued on next page

Table LL5_3NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Maintaining mental capacities

Demographic	Selected		Not Selected		Total N
Adults	63%	(1394)	37%	(806)	2200
2018 House Vote: Democrat	66%	(492)	34%	(249)	741
2018 House Vote: Republican	68%	(411)	32%	(191)	602
2018 House Vote: Someone else	59%	(44)	41%	(31)	75
2016 Vote: Hillary Clinton	67%	(461)	33%	(226)	686
2016 Vote: Donald Trump	67%	(432)	33%	(210)	642
2016 Vote: Other	67%	(87)	33%	(44)	131
2016 Vote: Didn't Vote	56%	(413)	44%	(326)	739
Voted in 2014: Yes	69%	(857)	31%	(389)	1246
Voted in 2014: No	56%	(537)	44%	(417)	954
2012 Vote: Barack Obama	66%	(552)	34%	(279)	831
2012 Vote: Mitt Romney	72%	(326)	28%	(128)	454
2012 Vote: Other	60%	(43)	40%	(28)	71
2012 Vote: Didn't Vote	56%	(469)	44%	(370)	839
4-Region: Northeast	63%	(248)	37%	(146)	394
4-Region: Midwest	68%	(316)	32%	(146)	462
4-Region: South	61%	(500)	39%	(324)	824
4-Region: West	63%	(330)	37%	(190)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL5_4NET: *As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.*
Learning new skills and trainings to stay up to date and relevant

Demographic	Selected	Not Selected	Total N
Adults	30% (665)	70% (1535)	2200
Gender: Male	29% (312)	71% (750)	1062
Gender: Female	31% (353)	69% (785)	1138
Age: 18-29	37% (159)	63% (270)	430
Age: 30-44	32% (185)	68% (398)	583
Age: 45-54	30% (102)	70% (238)	340
Age: 55-64	25% (101)	75% (309)	411
Age: 65+	27% (117)	73% (319)	436
Generation Z: 18-22	35% (52)	65% (95)	147
Millennial: Age 23-38	35% (224)	65% (415)	639
Generation X: Age 39-54	30% (171)	70% (396)	567
Boomers: Age 55-73	25% (185)	75% (550)	734
PID: Dem (no lean)	31% (247)	69% (556)	803
PID: Ind (no lean)	32% (234)	68% (505)	740
PID: Rep (no lean)	28% (184)	72% (474)	658
PID/Gender: Dem Men	28% (97)	72% (256)	353
PID/Gender: Dem Women	33% (149)	67% (301)	450
PID/Gender: Ind Men	33% (120)	67% (238)	358
PID/Gender: Ind Women	30% (114)	70% (267)	382
PID/Gender: Rep Men	27% (94)	73% (256)	351
PID/Gender: Rep Women	29% (90)	71% (217)	307
Ideo: Liberal (1-3)	35% (221)	65% (408)	629
Ideo: Moderate (4)	30% (185)	70% (423)	608
Ideo: Conservative (5-7)	27% (195)	73% (540)	734
Educ: < College	29% (443)	71% (1069)	1512
Educ: Bachelors degree	30% (132)	70% (312)	444
Educ: Post-grad	37% (90)	63% (154)	244
Income: Under 50k	29% (379)	71% (913)	1293
Income: 50k-100k	32% (223)	68% (477)	700
Income: 100k+	30% (62)	70% (146)	207
Ethnicity: White	29% (494)	71% (1228)	1722
Ethnicity: Hispanic	35% (124)	65% (226)	349

Continued on next page

Table LL5_4NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Learning new skills and trainings to stay up to date and relevant

Demographic	Selected	Not Selected	Total N
Adults	30% (665)	70% (1535)	2200
Ethnicity: Afr. Am.	33% (89)	67% (185)	274
Ethnicity: Other	40% (82)	60% (122)	204
Community: Urban	31% (197)	69% (434)	631
Community: Suburban	30% (287)	70% (662)	949
Community: Rural	29% (180)	71% (440)	620
Employ: Private Sector	35% (231)	65% (437)	668
Employ: Government	30% (34)	70% (80)	113
Employ: Self-Employed	34% (70)	66% (136)	206
Employ: Homemaker	26% (46)	74% (133)	179
Employ: Retired	25% (129)	75% (386)	516
Employ: Unemployed	29% (73)	71% (177)	250
Employ: Other	30% (53)	70% (125)	178
Military HH: Yes	29% (94)	71% (230)	324
Military HH: No	30% (571)	70% (1305)	1876
RD/WT: Right Direction	29% (243)	71% (605)	848
RD/WT: Wrong Track	31% (421)	69% (931)	1352
Trump Job Approve	29% (247)	71% (612)	860
Trump Job Disapprove	31% (391)	69% (859)	1251
Trump Job Strongly Approve	26% (130)	74% (368)	497
Trump Job Somewhat Approve	32% (118)	68% (245)	363
Trump Job Somewhat Disapprove	28% (78)	72% (203)	281
Trump Job Strongly Disapprove	32% (313)	68% (656)	969
#1 Issue: Economy	35% (192)	65% (351)	543
#1 Issue: Security	25% (100)	75% (309)	409
#1 Issue: Health Care	30% (129)	70% (305)	433
#1 Issue: Medicare / Social Security	24% (81)	76% (251)	332
#1 Issue: Women's Issues	32% (38)	68% (83)	121
#1 Issue: Education	33% (35)	67% (72)	107
#1 Issue: Energy	37% (48)	63% (82)	130
#1 Issue: Other	33% (41)	67% (83)	125

Continued on next page

Table LL5_4NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Learning new skills and trainings to stay up to date and relevant

Demographic	Selected		Not Selected		Total N
Adults	30%	(665)	70%	(1535)	2200
2018 House Vote: Democrat	31%	(227)	69%	(514)	741
2018 House Vote: Republican	29%	(174)	71%	(427)	602
2018 House Vote: Someone else	32%	(24)	68%	(51)	75
2016 Vote: Hillary Clinton	30%	(207)	70%	(479)	686
2016 Vote: Donald Trump	30%	(190)	70%	(453)	642
2016 Vote: Other	36%	(47)	64%	(84)	131
2016 Vote: Didn't Vote	30%	(221)	70%	(518)	739
Voted in 2014: Yes	30%	(374)	70%	(872)	1246
Voted in 2014: No	30%	(290)	70%	(664)	954
2012 Vote: Barack Obama	30%	(252)	70%	(579)	831
2012 Vote: Mitt Romney	28%	(128)	72%	(326)	454
2012 Vote: Other	31%	(22)	69%	(49)	71
2012 Vote: Didn't Vote	31%	(262)	69%	(578)	839
4-Region: Northeast	25%	(100)	75%	(294)	394
4-Region: Midwest	29%	(134)	71%	(328)	462
4-Region: South	30%	(251)	70%	(573)	824
4-Region: West	35%	(180)	65%	(340)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL5_5NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Staying engaged and connected to friends, family and community

Demographic	Selected		Not Selected		Total N
Adults	52%	(1137)	48%	(1063)	2200
Gender: Male	47%	(495)	53%	(567)	1062
Gender: Female	56%	(643)	44%	(495)	1138
Age: 18-29	48%	(207)	52%	(223)	430
Age: 30-44	45%	(262)	55%	(321)	583
Age: 45-54	50%	(172)	50%	(169)	340
Age: 55-64	54%	(220)	46%	(191)	411
Age: 65+	63%	(276)	37%	(160)	436
Generation Z: 18-22	46%	(68)	54%	(79)	147
Millennial: Age 23-38	47%	(300)	53%	(340)	639
Generation X: Age 39-54	48%	(273)	52%	(293)	567
Boomers: Age 55-73	57%	(422)	43%	(312)	734
PID: Dem (no lean)	52%	(419)	48%	(384)	803
PID: Ind (no lean)	53%	(392)	47%	(347)	740
PID: Rep (no lean)	50%	(326)	50%	(332)	658
PID/Gender: Dem Men	45%	(160)	55%	(193)	353
PID/Gender: Dem Women	58%	(259)	42%	(190)	450
PID/Gender: Ind Men	51%	(183)	49%	(175)	358
PID/Gender: Ind Women	55%	(209)	45%	(173)	382
PID/Gender: Rep Men	43%	(152)	57%	(199)	351
PID/Gender: Rep Women	57%	(175)	43%	(132)	307
Ideo: Liberal (1-3)	53%	(333)	47%	(296)	629
Ideo: Moderate (4)	52%	(318)	48%	(290)	608
Ideo: Conservative (5-7)	53%	(388)	47%	(347)	734
Educ: < College	49%	(746)	51%	(767)	1512
Educ: Bachelors degree	55%	(242)	45%	(201)	444
Educ: Post-grad	61%	(149)	39%	(95)	244
Income: Under 50k	51%	(656)	49%	(637)	1293
Income: 50k-100k	51%	(358)	49%	(342)	700
Income: 100k+	60%	(124)	40%	(83)	207
Ethnicity: White	51%	(886)	49%	(836)	1722
Ethnicity: Hispanic	49%	(171)	51%	(179)	349

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Table LL5_5NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Staying engaged and connected to friends, family and community

Demographic	Selected		Not Selected		Total N
Adults	52%	(1137)	48%	(1063)	2200
Ethnicity: Afr. Am.	52%	(144)	48%	(131)	274
Ethnicity: Other	53%	(108)	47%	(96)	204
Community: Urban	52%	(326)	48%	(305)	631
Community: Suburban	51%	(486)	49%	(463)	949
Community: Rural	53%	(326)	47%	(294)	620
Employ: Private Sector	51%	(342)	49%	(327)	668
Employ: Government	51%	(58)	49%	(55)	113
Employ: Self-Employed	57%	(117)	43%	(89)	206
Employ: Homemaker	47%	(84)	53%	(95)	179
Employ: Retired	58%	(301)	42%	(215)	516
Employ: Unemployed	47%	(119)	53%	(132)	250
Employ: Other	42%	(75)	58%	(103)	178
Military HH: Yes	54%	(176)	46%	(148)	324
Military HH: No	51%	(961)	49%	(915)	1876
RD/WT: Right Direction	49%	(413)	51%	(435)	848
RD/WT: Wrong Track	54%	(724)	46%	(628)	1352
Trump Job Approve	51%	(442)	49%	(418)	860
Trump Job Disapprove	53%	(664)	47%	(586)	1251
Trump Job Strongly Approve	51%	(254)	49%	(243)	497
Trump Job Somewhat Approve	52%	(188)	48%	(175)	363
Trump Job Somewhat Disapprove	52%	(146)	48%	(135)	281
Trump Job Strongly Disapprove	53%	(518)	47%	(451)	969
#1 Issue: Economy	50%	(270)	50%	(274)	543
#1 Issue: Security	52%	(215)	48%	(194)	409
#1 Issue: Health Care	49%	(214)	51%	(219)	433
#1 Issue: Medicare / Social Security	58%	(193)	42%	(139)	332
#1 Issue: Women's Issues	43%	(52)	57%	(69)	121
#1 Issue: Education	45%	(48)	55%	(59)	107
#1 Issue: Energy	63%	(81)	37%	(49)	130
#1 Issue: Other	52%	(65)	48%	(60)	125

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Table LL5_5NET: *As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.*
Staying engaged and connected to friends, family and community

Demographic	Selected		Not Selected		Total N
Adults	52%	(1137)	48%	(1063)	2200
2018 House Vote: Democrat	54%	(402)	46%	(338)	741
2018 House Vote: Republican	54%	(322)	46%	(279)	602
2018 House Vote: Someone else	54%	(40)	46%	(35)	75
2016 Vote: Hillary Clinton	52%	(360)	48%	(327)	686
2016 Vote: Donald Trump	54%	(347)	46%	(295)	642
2016 Vote: Other	59%	(77)	41%	(54)	131
2016 Vote: Didn't Vote	48%	(354)	52%	(386)	739
Voted in 2014: Yes	55%	(691)	45%	(555)	1246
Voted in 2014: No	47%	(447)	53%	(507)	954
2012 Vote: Barack Obama	54%	(450)	46%	(381)	831
2012 Vote: Mitt Romney	54%	(248)	46%	(207)	454
2012 Vote: Other	47%	(34)	53%	(37)	71
2012 Vote: Didn't Vote	48%	(403)	52%	(437)	839
4-Region: Northeast	51%	(202)	49%	(192)	394
4-Region: Midwest	56%	(259)	44%	(203)	462
4-Region: South	49%	(408)	51%	(417)	824
4-Region: West	52%	(269)	48%	(251)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL5_6NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	— (10)	100% (2190)	2200
Gender: Male	— (5)	100% (1057)	1062
Gender: Female	— (5)	100% (1133)	1138
Age: 18-29	1% (2)	99% (427)	430
Age: 30-44	— (2)	100% (582)	583
Age: 45-54	1% (2)	99% (338)	340
Age: 55-64	1% (2)	99% (408)	411
Age: 65+	— (2)	100% (434)	436
Generation Z: 18-22	— (0)	100% (147)	147
Millennial: Age 23-38	— (3)	100% (636)	639
Generation X: Age 39-54	1% (3)	99% (564)	567
Boomers: Age 55-73	1% (4)	99% (730)	734
PID: Dem (no lean)	— (1)	100% (801)	803
PID: Ind (no lean)	1% (8)	99% (731)	740
PID: Rep (no lean)	— (1)	100% (657)	658
PID/Gender: Dem Men	— (1)	100% (352)	353
PID/Gender: Dem Women	— (1)	100% (449)	450
PID/Gender: Ind Men	1% (5)	99% (353)	358
PID/Gender: Ind Women	1% (4)	99% (378)	382
PID/Gender: Rep Men	— (0)	100% (351)	351
PID/Gender: Rep Women	— (1)	100% (306)	307
Ideo: Liberal (1-3)	1% (3)	99% (626)	629
Ideo: Moderate (4)	1% (4)	99% (603)	608
Ideo: Conservative (5-7)	— (1)	100% (733)	734
Educ: < College	— (5)	100% (1507)	1512
Educ: Bachelors degree	1% (4)	99% (440)	444
Educ: Post-grad	1% (1)	99% (243)	244
Income: Under 50k	1% (8)	99% (1284)	1293
Income: 50k-100k	— (2)	100% (698)	700
Income: 100k+	— (0)	100% (207)	207
Ethnicity: White	1% (9)	99% (1712)	1722
Ethnicity: Hispanic	— (0)	100% (349)	349

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Table LL5_6NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	— (10)	100% (2190)	2200
Ethnicity: Afr. Am.	— (1)	100% (273)	274
Ethnicity: Other	— (0)	100% (204)	204
Community: Urban	— (1)	100% (630)	631
Community: Suburban	— (3)	100% (946)	949
Community: Rural	1% (6)	99% (614)	620
Employ: Private Sector	— (3)	100% (665)	668
Employ: Government	— (0)	100% (113)	113
Employ: Self-Employed	1% (1)	99% (205)	206
Employ: Homemaker	— (0)	100% (179)	179
Employ: Retired	1% (3)	99% (513)	516
Employ: Unemployed	1% (3)	99% (248)	250
Employ: Other	— (0)	100% (178)	178
Military HH: Yes	1% (4)	99% (320)	324
Military HH: No	— (7)	100% (1869)	1876
RD/WT: Right Direction	— (3)	100% (845)	848
RD/WT: Wrong Track	1% (8)	99% (1344)	1352
Trump Job Approve	— (3)	100% (857)	860
Trump Job Disapprove	1% (7)	99% (1244)	1251
Trump Job Strongly Approve	— (2)	100% (495)	497
Trump Job Somewhat Approve	— (1)	100% (362)	363
Trump Job Somewhat Disapprove	1% (3)	99% (278)	281
Trump Job Strongly Disapprove	— (4)	100% (965)	969
#1 Issue: Economy	— (0)	100% (543)	543
#1 Issue: Security	— (1)	100% (408)	409
#1 Issue: Health Care	— (1)	100% (432)	433
#1 Issue: Medicare / Social Security	— (1)	100% (331)	332
#1 Issue: Women's Issues	— (0)	100% (121)	121
#1 Issue: Education	— (0)	100% (107)	107
#1 Issue: Energy	1% (1)	99% (128)	130
#1 Issue: Other	5% (6)	95% (119)	125

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Table LL5_6NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	— (10)	100% (2190)	2200
2018 House Vote: Democrat	— (2)	100% (738)	741
2018 House Vote: Republican	— (3)	100% (599)	602
2018 House Vote: Someone else	— (0)	100% (75)	75
2016 Vote: Hillary Clinton	— (2)	100% (684)	686
2016 Vote: Donald Trump	— (3)	100% (639)	642
2016 Vote: Other	— (0)	100% (131)	131
2016 Vote: Didn't Vote	1% (5)	99% (734)	739
Voted in 2014: Yes	— (4)	100% (1242)	1246
Voted in 2014: No	1% (7)	99% (947)	954
2012 Vote: Barack Obama	1% (5)	99% (826)	831
2012 Vote: Mitt Romney	— (1)	100% (453)	454
2012 Vote: Other	— (0)	100% (71)	71
2012 Vote: Didn't Vote	— (4)	100% (835)	839
4-Region: Northeast	— (1)	100% (392)	394
4-Region: Midwest	— (2)	100% (460)	462
4-Region: South	— (4)	100% (821)	824
4-Region: West	1% (4)	99% (516)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL5_7NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	5%	(107)	95%	(2093)	2200
Gender: Male	4%	(39)	96%	(1023)	1062
Gender: Female	6%	(69)	94%	(1070)	1138
Age: 18-29	9%	(39)	91%	(391)	430
Age: 30-44	5%	(32)	95%	(551)	583
Age: 45-54	6%	(21)	94%	(319)	340
Age: 55-64	3%	(11)	97%	(399)	411
Age: 65+	1%	(4)	99%	(432)	436
Generation Z: 18-22	10%	(15)	90%	(133)	147
Millennial: Age 23-38	8%	(49)	92%	(591)	639
Generation X: Age 39-54	5%	(29)	95%	(538)	567
Boomers: Age 55-73	2%	(14)	98%	(721)	734
PID: Dem (no lean)	3%	(25)	97%	(778)	803
PID: Ind (no lean)	9%	(65)	91%	(675)	740
PID: Rep (no lean)	3%	(18)	97%	(640)	658
PID/Gender: Dem Men	2%	(7)	98%	(346)	353
PID/Gender: Dem Women	4%	(18)	96%	(431)	450
PID/Gender: Ind Men	7%	(24)	93%	(334)	358
PID/Gender: Ind Women	11%	(41)	89%	(341)	382
PID/Gender: Rep Men	2%	(8)	98%	(342)	351
PID/Gender: Rep Women	3%	(10)	97%	(297)	307
Ideo: Liberal (1-3)	3%	(18)	97%	(611)	629
Ideo: Moderate (4)	5%	(28)	95%	(580)	608
Ideo: Conservative (5-7)	3%	(19)	97%	(715)	734
Educ: < College	7%	(100)	93%	(1413)	1512
Educ: Bachelors degree	1%	(7)	99%	(437)	444
Educ: Post-grad	1%	(1)	99%	(243)	244
Income: Under 50k	7%	(88)	93%	(1205)	1293
Income: 50k-100k	3%	(18)	97%	(682)	700
Income: 100k+	1%	(1)	99%	(206)	207
Ethnicity: White	4%	(77)	96%	(1645)	1722
Ethnicity: Hispanic	4%	(16)	96%	(334)	349

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Table LL5_7NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	5%	(107)	95%	(2093)	2200
Ethnicity: Afr. Am.	7%	(19)	93%	(255)	274
Ethnicity: Other	6%	(11)	94%	(193)	204
Community: Urban	7%	(41)	93%	(590)	631
Community: Suburban	4%	(37)	96%	(912)	949
Community: Rural	5%	(29)	95%	(591)	620
Employ: Private Sector	2%	(13)	98%	(655)	668
Employ: Government	6%	(7)	94%	(107)	113
Employ: Self-Employed	3%	(6)	97%	(199)	206
Employ: Homemaker	8%	(14)	92%	(165)	179
Employ: Retired	3%	(14)	97%	(502)	516
Employ: Unemployed	12%	(31)	88%	(219)	250
Employ: Other	8%	(15)	92%	(163)	178
Military HH: Yes	1%	(4)	99%	(320)	324
Military HH: No	6%	(103)	94%	(1773)	1876
RD/WT: Right Direction	4%	(37)	96%	(811)	848
RD/WT: Wrong Track	5%	(70)	95%	(1282)	1352
Trump Job Approve	3%	(25)	97%	(835)	860
Trump Job Disapprove	5%	(59)	95%	(1192)	1251
Trump Job Strongly Approve	3%	(14)	97%	(483)	497
Trump Job Somewhat Approve	3%	(10)	97%	(352)	363
Trump Job Somewhat Disapprove	6%	(16)	94%	(265)	281
Trump Job Strongly Disapprove	4%	(42)	96%	(927)	969
#1 Issue: Economy	4%	(20)	96%	(523)	543
#1 Issue: Security	4%	(16)	96%	(394)	409
#1 Issue: Health Care	5%	(22)	95%	(411)	433
#1 Issue: Medicare / Social Security	4%	(12)	96%	(320)	332
#1 Issue: Women's Issues	14%	(17)	86%	(104)	121
#1 Issue: Education	6%	(6)	94%	(101)	107
#1 Issue: Energy	1%	(1)	99%	(129)	130
#1 Issue: Other	11%	(13)	89%	(112)	125

Continued on next page

Table LL5_7NET: As Americans are living longer, what do you think will be most important to a successful longer life? Select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	5%	(107)	95%	(2093)	2200
2018 House Vote: Democrat	3%	(20)	97%	(721)	741
2018 House Vote: Republican	2%	(11)	98%	(590)	602
2018 House Vote: Someone else	11%	(9)	89%	(66)	75
2016 Vote: Hillary Clinton	4%	(28)	96%	(658)	686
2016 Vote: Donald Trump	1%	(8)	99%	(634)	642
2016 Vote: Other	6%	(7)	94%	(124)	131
2016 Vote: Didn't Vote	9%	(63)	91%	(676)	739
Voted in 2014: Yes	3%	(33)	97%	(1213)	1246
Voted in 2014: No	8%	(75)	92%	(879)	954
2012 Vote: Barack Obama	4%	(33)	96%	(798)	831
2012 Vote: Mitt Romney	—	(1)	100%	(453)	454
2012 Vote: Other	8%	(5)	92%	(66)	71
2012 Vote: Didn't Vote	8%	(67)	92%	(772)	839
4-Region: Northeast	6%	(25)	94%	(368)	394
4-Region: Midwest	4%	(19)	96%	(443)	462
4-Region: South	4%	(35)	96%	(790)	824
4-Region: West	6%	(29)	94%	(491)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_1: How important are each of the following in choosing an employer?

Compensation

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	61% (1353)	26% (564)	3% (75)	1% (31)	8% (178)	2200
Gender: Male	63% (668)	26% (273)	4% (48)	1% (15)	5% (58)	1062
Gender: Female	60% (684)	26% (291)	2% (28)	1% (15)	11% (120)	1138
Age: 18-29	54% (234)	24% (102)	4% (16)	3% (11)	15% (67)	430
Age: 30-44	64% (373)	23% (132)	5% (27)	1% (6)	8% (44)	583
Age: 45-54	62% (212)	27% (93)	1% (3)	2% (8)	7% (23)	340
Age: 55-64	65% (267)	25% (104)	4% (15)	— (2)	6% (23)	411
Age: 65+	61% (266)	30% (132)	3% (13)	1% (4)	5% (21)	436
Generation Z: 18-22	46% (67)	32% (47)	1% (2)	3% (5)	18% (26)	147
Millennial: Age 23-38	61% (387)	21% (136)	5% (31)	2% (12)	11% (73)	639
Generation X: Age 39-54	64% (365)	25% (144)	2% (14)	2% (9)	6% (35)	567
Boomers: Age 55-73	64% (468)	27% (195)	4% (26)	— (4)	6% (42)	734
PID: Dem (no lean)	66% (527)	23% (186)	3% (26)	2% (14)	6% (49)	803
PID: Ind (no lean)	55% (406)	28% (204)	4% (27)	1% (7)	13% (96)	740
PID: Rep (no lean)	64% (419)	26% (174)	3% (22)	2% (10)	5% (33)	658
PID/Gender: Dem Men	64% (226)	25% (88)	5% (17)	2% (7)	4% (15)	353
PID/Gender: Dem Women	67% (302)	22% (98)	2% (9)	1% (7)	7% (34)	450
PID/Gender: Ind Men	58% (206)	28% (99)	4% (15)	1% (4)	9% (34)	358
PID/Gender: Ind Women	52% (200)	28% (105)	3% (12)	1% (2)	16% (63)	382
PID/Gender: Rep Men	67% (237)	25% (87)	4% (15)	1% (4)	2% (8)	351
PID/Gender: Rep Women	59% (182)	28% (87)	2% (7)	2% (6)	8% (24)	307
Ideo: Liberal (1-3)	66% (414)	23% (145)	4% (25)	2% (10)	6% (35)	629
Ideo: Moderate (4)	60% (367)	27% (166)	3% (19)	2% (13)	7% (43)	608
Ideo: Conservative (5-7)	63% (462)	27% (201)	3% (24)	1% (8)	5% (38)	734
Educ: < College	58% (883)	27% (404)	3% (47)	2% (24)	10% (155)	1512
Educ: Bachelors degree	71% (313)	22% (95)	3% (14)	1% (5)	4% (17)	444
Educ: Post-grad	64% (157)	26% (64)	6% (15)	1% (1)	3% (6)	244
Income: Under 50k	58% (751)	26% (338)	4% (47)	2% (20)	11% (137)	1293
Income: 50k-100k	64% (449)	26% (182)	3% (23)	1% (9)	5% (37)	700
Income: 100k+	74% (152)	21% (44)	2% (5)	1% (2)	2% (4)	207
Ethnicity: White	60% (1041)	27% (470)	3% (52)	1% (21)	8% (137)	1722

Continued on next page

Table LL6_1: How important are each of the following in choosing an employer?*Compensation*

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't know / No opinion		Total N
Adults	61%	(1353)	26%	(564)	3%	(75)	1%	(31)	8%	(178)	2200
Ethnicity: Hispanic	63%	(219)	22%	(75)	3%	(11)	4%	(12)	9%	(32)	349
Ethnicity: Afr. Am.	66%	(182)	19%	(51)	5%	(13)	2%	(5)	8%	(23)	274
Ethnicity: Other	63%	(129)	21%	(43)	5%	(10)	2%	(4)	9%	(18)	204
Community: Urban	62%	(388)	24%	(154)	4%	(22)	2%	(16)	8%	(51)	631
Community: Suburban	65%	(613)	26%	(244)	3%	(26)	1%	(6)	6%	(61)	949
Community: Rural	57%	(351)	27%	(166)	4%	(27)	1%	(9)	11%	(66)	620
Employ: Private Sector	70%	(465)	22%	(148)	3%	(22)	1%	(7)	4%	(26)	668
Employ: Government	55%	(62)	36%	(40)	8%	(9)	1%	(1)	1%	(2)	113
Employ: Self-Employed	61%	(125)	25%	(52)	3%	(6)	3%	(6)	8%	(17)	206
Employ: Homemaker	54%	(96)	31%	(55)	3%	(5)	1%	(2)	12%	(22)	179
Employ: Retired	61%	(312)	30%	(153)	4%	(18)	1%	(5)	5%	(26)	516
Employ: Unemployed	57%	(143)	20%	(50)	4%	(9)	3%	(7)	17%	(41)	250
Employ: Other	56%	(100)	24%	(42)	3%	(5)	—	(0)	17%	(31)	178
Military HH: Yes	62%	(202)	27%	(89)	5%	(17)	1%	(3)	4%	(13)	324
Military HH: No	61%	(1151)	25%	(475)	3%	(58)	1%	(28)	9%	(165)	1876
RD/WT: Right Direction	59%	(504)	27%	(233)	4%	(31)	2%	(14)	8%	(66)	848
RD/WT: Wrong Track	63%	(848)	24%	(331)	3%	(44)	1%	(17)	8%	(112)	1352
Trump Job Approve	62%	(530)	27%	(235)	4%	(36)	2%	(13)	5%	(46)	860
Trump Job Disapprove	64%	(796)	25%	(311)	3%	(39)	1%	(17)	7%	(88)	1251
Trump Job Strongly Approve	63%	(314)	25%	(125)	4%	(18)	3%	(13)	6%	(28)	497
Trump Job Somewhat Approve	60%	(216)	30%	(110)	5%	(18)	—	(1)	5%	(18)	363
Trump Job Somewhat Disapprove	58%	(163)	33%	(92)	3%	(9)	2%	(5)	5%	(13)	281
Trump Job Strongly Disapprove	65%	(633)	23%	(219)	3%	(30)	1%	(12)	8%	(75)	969

Continued on next page

Table LL6_1: How important are each of the following in choosing an employer?

Compensation

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	61% (1353)	26% (564)	3% (75)	1% (31)	8% (178)	2200
#1 Issue: Economy	64% (349)	25% (133)	4% (21)	1% (8)	6% (32)	543
#1 Issue: Security	61% (251)	26% (108)	4% (18)	3% (11)	5% (22)	409
#1 Issue: Health Care	62% (268)	26% (113)	2% (10)	2% (8)	8% (34)	433
#1 Issue: Medicare / Social Security	63% (209)	26% (86)	4% (13)	1% (3)	6% (21)	332
#1 Issue: Women's Issues	48% (58)	26% (32)	2% (2)	— (0)	23% (28)	121
#1 Issue: Education	68% (73)	15% (16)	3% (3)	1% (1)	13% (14)	107
#1 Issue: Energy	63% (81)	29% (38)	4% (5)	— (1)	4% (6)	130
#1 Issue: Other	51% (64)	30% (38)	2% (3)	— (0)	17% (21)	125
2018 House Vote: Democrat	67% (498)	24% (178)	2% (17)	2% (12)	5% (36)	741
2018 House Vote: Republican	64% (384)	28% (166)	4% (24)	1% (8)	3% (20)	602
2018 House Vote: Someone else	55% (41)	32% (24)	4% (3)	— (0)	10% (7)	75
2016 Vote: Hillary Clinton	68% (467)	22% (151)	3% (23)	1% (10)	5% (36)	686
2016 Vote: Donald Trump	64% (413)	27% (176)	4% (23)	1% (5)	4% (25)	642
2016 Vote: Other	62% (81)	27% (35)	2% (2)	1% (1)	9% (12)	131
2016 Vote: Didn't Vote	53% (392)	27% (202)	4% (27)	2% (15)	14% (104)	739
Voted in 2014: Yes	67% (830)	25% (311)	3% (33)	1% (14)	5% (58)	1246
Voted in 2014: No	55% (522)	26% (252)	4% (42)	2% (17)	13% (120)	954
2012 Vote: Barack Obama	68% (565)	22% (185)	2% (20)	1% (11)	6% (50)	831
2012 Vote: Mitt Romney	65% (297)	28% (129)	4% (16)	— (2)	2% (10)	454
2012 Vote: Other	53% (38)	29% (21)	4% (3)	6% (4)	8% (6)	71
2012 Vote: Didn't Vote	54% (450)	27% (228)	4% (34)	2% (14)	13% (112)	839
4-Region: Northeast	63% (247)	26% (102)	2% (9)	1% (3)	8% (33)	394
4-Region: Midwest	63% (291)	25% (115)	4% (19)	1% (6)	7% (31)	462
4-Region: South	62% (514)	24% (201)	4% (31)	2% (16)	8% (62)	824
4-Region: West	58% (301)	28% (145)	3% (17)	1% (6)	10% (51)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_2: How important are each of the following in choosing an employer?*Healthcare benefits*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	69% (1513)	20% (434)	3% (74)	2% (38)	6% (142)	2200
Gender: Male	66% (705)	22% (238)	5% (49)	2% (19)	5% (51)	1062
Gender: Female	71% (808)	17% (196)	2% (24)	2% (19)	8% (91)	1138
Age: 18-29	55% (237)	26% (110)	5% (22)	3% (12)	11% (49)	430
Age: 30-44	66% (382)	22% (127)	4% (25)	2% (10)	7% (39)	583
Age: 45-54	72% (246)	17% (59)	3% (11)	2% (7)	5% (17)	340
Age: 55-64	77% (314)	17% (68)	1% (5)	1% (3)	5% (20)	411
Age: 65+	76% (333)	16% (70)	2% (11)	2% (7)	4% (16)	436
Generation Z: 18-22	51% (74)	28% (41)	3% (5)	7% (10)	11% (17)	147
Millennial: Age 23-38	62% (395)	23% (148)	5% (30)	1% (8)	9% (59)	639
Generation X: Age 39-54	70% (396)	19% (107)	4% (23)	2% (11)	5% (29)	567
Boomers: Age 55-73	76% (556)	17% (123)	2% (14)	1% (6)	5% (36)	734
PID: Dem (no lean)	74% (597)	17% (137)	3% (24)	1% (7)	5% (37)	803
PID: Ind (no lean)	60% (447)	24% (176)	3% (21)	3% (23)	10% (74)	740
PID: Rep (no lean)	71% (469)	18% (121)	4% (29)	1% (8)	5% (31)	658
PID/Gender: Dem Men	71% (249)	20% (72)	4% (14)	1% (4)	4% (13)	353
PID/Gender: Dem Women	77% (348)	15% (65)	2% (10)	1% (2)	5% (24)	450
PID/Gender: Ind Men	58% (209)	27% (96)	5% (17)	3% (9)	8% (27)	358
PID/Gender: Ind Women	62% (238)	21% (80)	1% (4)	4% (13)	12% (46)	382
PID/Gender: Rep Men	70% (246)	20% (71)	5% (19)	1% (5)	3% (10)	351
PID/Gender: Rep Women	72% (222)	17% (51)	3% (10)	1% (4)	7% (21)	307
Ideo: Liberal (1-3)	72% (454)	19% (117)	4% (24)	1% (6)	4% (27)	629
Ideo: Moderate (4)	68% (414)	22% (131)	2% (15)	3% (17)	5% (31)	608
Ideo: Conservative (5-7)	70% (516)	20% (147)	4% (30)	1% (9)	4% (33)	734
Educ: < College	67% (1017)	19% (290)	3% (53)	2% (29)	8% (123)	1512
Educ: Bachelors degree	72% (319)	20% (88)	4% (18)	1% (4)	3% (15)	444
Educ: Post-grad	72% (176)	23% (56)	1% (3)	2% (5)	1% (4)	244
Income: Under 50k	66% (851)	19% (251)	4% (49)	2% (30)	9% (112)	1293
Income: 50k-100k	72% (502)	21% (147)	3% (18)	1% (6)	4% (27)	700
Income: 100k+	77% (159)	17% (36)	3% (7)	1% (2)	1% (3)	207
Ethnicity: White	68% (1178)	20% (347)	3% (54)	2% (31)	7% (113)	1722

Continued on next page

Table LL6_2: How important are each of the following in choosing an employer?
Healthcare benefits

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't know / No opinion		Total N
Adults	69%	(1513)	20%	(434)	3%	(74)	2%	(38)	6%	(142)	2200
Ethnicity: Hispanic	67%	(233)	22%	(75)	3%	(11)	2%	(6)	7%	(25)	349
Ethnicity: Afr. Am.	69%	(190)	19%	(51)	4%	(11)	2%	(4)	6%	(17)	274
Ethnicity: Other	71%	(145)	17%	(36)	4%	(9)	1%	(3)	6%	(12)	204
Community: Urban	67%	(424)	21%	(134)	3%	(20)	2%	(13)	6%	(40)	631
Community: Suburban	71%	(672)	19%	(176)	4%	(37)	1%	(12)	5%	(52)	949
Community: Rural	67%	(416)	20%	(124)	3%	(16)	2%	(14)	8%	(50)	620
Employ: Private Sector	71%	(476)	20%	(136)	4%	(25)	1%	(9)	3%	(22)	668
Employ: Government	71%	(81)	23%	(26)	2%	(2)	2%	(3)	1%	(2)	113
Employ: Self-Employed	59%	(121)	27%	(55)	5%	(10)	4%	(8)	6%	(12)	206
Employ: Homemaker	65%	(117)	22%	(39)	2%	(3)	1%	(2)	10%	(18)	179
Employ: Retired	79%	(407)	15%	(75)	2%	(8)	1%	(6)	4%	(20)	516
Employ: Unemployed	58%	(144)	21%	(54)	4%	(9)	2%	(5)	15%	(38)	250
Employ: Other	62%	(111)	20%	(35)	6%	(10)	—	(0)	13%	(22)	178
Military HH: Yes	72%	(232)	19%	(61)	4%	(13)	2%	(7)	3%	(10)	324
Military HH: No	68%	(1280)	20%	(373)	3%	(60)	2%	(31)	7%	(132)	1876
RD/WT: Right Direction	67%	(572)	20%	(172)	5%	(38)	2%	(15)	6%	(50)	848
RD/WT: Wrong Track	70%	(941)	19%	(262)	3%	(35)	2%	(23)	7%	(92)	1352
Trump Job Approve	69%	(597)	21%	(184)	3%	(28)	2%	(15)	4%	(35)	860
Trump Job Disapprove	71%	(882)	19%	(237)	3%	(42)	2%	(22)	5%	(68)	1251
Trump Job Strongly Approve	70%	(349)	19%	(94)	4%	(20)	3%	(13)	4%	(22)	497
Trump Job Somewhat Approve	68%	(248)	25%	(91)	2%	(9)	1%	(3)	3%	(13)	363
Trump Job Somewhat Disapprove	67%	(188)	24%	(68)	5%	(14)	1%	(2)	3%	(9)	281
Trump Job Strongly Disapprove	72%	(693)	17%	(169)	3%	(28)	2%	(20)	6%	(58)	969

Continued on next page

Table LL6_2: How important are each of the following in choosing an employer?*Healthcare benefits*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	69% (1513)	20% (434)	3% (74)	2% (38)	6% (142)	2200
#1 Issue: Economy	63% (341)	27% (146)	4% (23)	3% (14)	4% (20)	543
#1 Issue: Security	72% (295)	20% (83)	3% (11)	1% (6)	4% (15)	409
#1 Issue: Health Care	75% (324)	15% (66)	3% (13)	1% (4)	6% (27)	433
#1 Issue: Medicare / Social Security	79% (262)	12% (41)	2% (8)	1% (3)	5% (18)	332
#1 Issue: Women's Issues	57% (69)	19% (23)	2% (2)	3% (4)	19% (23)	121
#1 Issue: Education	63% (68)	17% (18)	7% (7)	1% (1)	12% (12)	107
#1 Issue: Energy	63% (82)	26% (34)	4% (5)	3% (4)	4% (6)	130
#1 Issue: Other	58% (72)	18% (23)	4% (5)	3% (3)	17% (21)	125
2018 House Vote: Democrat	75% (558)	17% (124)	3% (22)	1% (9)	4% (27)	741
2018 House Vote: Republican	75% (453)	18% (110)	3% (17)	1% (5)	3% (17)	602
2018 House Vote: Someone else	59% (44)	25% (19)	3% (2)	2% (2)	11% (8)	75
2016 Vote: Hillary Clinton	74% (508)	17% (119)	3% (22)	1% (9)	4% (29)	686
2016 Vote: Donald Trump	75% (484)	17% (112)	3% (20)	1% (7)	3% (19)	642
2016 Vote: Other	66% (87)	21% (27)	3% (4)	1% (1)	9% (12)	131
2016 Vote: Didn't Vote	59% (433)	24% (176)	4% (28)	3% (20)	11% (81)	739
Voted in 2014: Yes	76% (942)	17% (207)	2% (30)	1% (16)	4% (52)	1246
Voted in 2014: No	60% (571)	24% (227)	5% (44)	2% (22)	9% (90)	954
2012 Vote: Barack Obama	75% (625)	16% (131)	3% (24)	1% (11)	5% (41)	831
2012 Vote: Mitt Romney	76% (344)	19% (84)	3% (15)	— (1)	2% (10)	454
2012 Vote: Other	62% (44)	21% (15)	3% (2)	6% (4)	8% (6)	71
2012 Vote: Didn't Vote	59% (497)	24% (204)	4% (33)	3% (22)	10% (84)	839
4-Region: Northeast	74% (290)	16% (64)	3% (12)	— (2)	7% (26)	394
4-Region: Midwest	71% (327)	18% (82)	4% (20)	2% (7)	5% (25)	462
4-Region: South	67% (556)	22% (179)	3% (26)	2% (15)	6% (50)	824
4-Region: West	65% (340)	21% (108)	3% (16)	3% (15)	8% (41)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_3: How important are each of the following in choosing an employer?
Retirement benefits

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	61% (1339)	25% (545)	5% (107)	3% (58)	7% (150)	2200
Gender: Male	59% (624)	27% (286)	6% (66)	4% (38)	4% (47)	1062
Gender: Female	63% (715)	23% (259)	4% (41)	2% (20)	9% (103)	1138
Age: 18-29	49% (209)	25% (106)	10% (43)	4% (19)	12% (53)	430
Age: 30-44	59% (346)	26% (152)	6% (37)	2% (9)	7% (40)	583
Age: 45-54	66% (226)	23% (80)	2% (7)	2% (8)	6% (20)	340
Age: 55-64	64% (263)	25% (104)	3% (12)	2% (10)	5% (22)	411
Age: 65+	68% (296)	24% (103)	2% (8)	3% (13)	4% (16)	436
Generation Z: 18-22	47% (70)	27% (39)	8% (11)	4% (6)	14% (21)	147
Millennial: Age 23-38	54% (348)	25% (162)	8% (52)	3% (18)	9% (60)	639
Generation X: Age 39-54	64% (363)	24% (136)	4% (24)	2% (11)	6% (32)	567
Boomers: Age 55-73	65% (478)	25% (181)	3% (19)	3% (19)	5% (37)	734
PID: Dem (no lean)	65% (518)	23% (187)	4% (33)	3% (21)	5% (43)	803
PID: Ind (no lean)	52% (386)	28% (207)	6% (43)	3% (25)	11% (78)	740
PID: Rep (no lean)	66% (435)	23% (152)	5% (30)	2% (11)	4% (29)	658
PID/Gender: Dem Men	62% (217)	25% (88)	5% (18)	4% (16)	4% (14)	353
PID/Gender: Dem Women	67% (301)	22% (99)	3% (15)	1% (6)	6% (29)	450
PID/Gender: Ind Men	49% (176)	32% (113)	8% (29)	4% (14)	7% (26)	358
PID/Gender: Ind Women	55% (210)	25% (94)	4% (14)	3% (12)	14% (52)	382
PID/Gender: Rep Men	66% (231)	24% (85)	5% (19)	3% (9)	2% (7)	351
PID/Gender: Rep Women	67% (205)	22% (66)	4% (11)	1% (3)	7% (22)	307
Ideo: Liberal (1-3)	61% (384)	26% (162)	5% (30)	3% (20)	5% (33)	629
Ideo: Moderate (4)	61% (369)	26% (160)	5% (29)	3% (18)	5% (32)	608
Ideo: Conservative (5-7)	64% (471)	24% (177)	5% (36)	2% (16)	5% (34)	734
Educ: < College	60% (912)	23% (355)	5% (78)	2% (35)	9% (132)	1512
Educ: Bachelors degree	62% (274)	27% (121)	5% (21)	3% (15)	3% (13)	444
Educ: Post-grad	63% (153)	29% (70)	3% (8)	3% (8)	2% (6)	244
Income: Under 50k	58% (749)	25% (317)	6% (76)	3% (33)	9% (117)	1293
Income: 50k-100k	63% (444)	26% (181)	4% (26)	3% (18)	4% (31)	700
Income: 100k+	71% (146)	23% (47)	2% (4)	3% (7)	1% (3)	207
Ethnicity: White	60% (1038)	26% (441)	5% (82)	2% (41)	7% (120)	1722

Continued on next page

Table LL6_3: How important are each of the following in choosing an employer?*Retirement benefits*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	61% (1339)	25% (545)	5% (107)	3% (58)	7% (150)	2200
Ethnicity: Hispanic	64% (224)	20% (71)	6% (20)	2% (7)	8% (27)	349
Ethnicity: Afr. Am.	63% (173)	23% (62)	4% (12)	4% (11)	6% (16)	274
Ethnicity: Other	63% (128)	20% (42)	6% (13)	3% (6)	7% (15)	204
Community: Urban	58% (367)	25% (159)	6% (41)	3% (18)	8% (47)	631
Community: Suburban	62% (586)	26% (247)	4% (43)	2% (24)	5% (50)	949
Community: Rural	62% (387)	23% (140)	4% (24)	3% (17)	9% (53)	620
Employ: Private Sector	62% (417)	26% (173)	6% (39)	2% (16)	3% (22)	668
Employ: Government	61% (69)	34% (38)	3% (3)	1% (1)	2% (2)	113
Employ: Self-Employed	57% (117)	23% (46)	9% (19)	6% (12)	6% (12)	206
Employ: Homemaker	62% (111)	23% (42)	3% (6)	— (0)	12% (21)	179
Employ: Retired	69% (355)	23% (119)	2% (9)	2% (12)	4% (20)	516
Employ: Unemployed	53% (133)	21% (53)	5% (12)	5% (14)	16% (39)	250
Employ: Other	54% (96)	25% (45)	6% (10)	1% (2)	14% (25)	178
Military HH: Yes	66% (214)	22% (71)	3% (11)	5% (15)	4% (13)	324
Military HH: No	60% (1125)	25% (475)	5% (96)	2% (43)	7% (138)	1876
RD/WT: Right Direction	61% (519)	26% (216)	4% (37)	3% (25)	6% (50)	848
RD/WT: Wrong Track	61% (821)	24% (329)	5% (69)	2% (33)	7% (100)	1352
Trump Job Approve	63% (545)	26% (221)	5% (39)	2% (20)	4% (36)	860
Trump Job Disapprove	61% (760)	25% (315)	5% (63)	3% (35)	6% (77)	1251
Trump Job Strongly Approve	66% (329)	22% (111)	4% (21)	3% (15)	4% (22)	497
Trump Job Somewhat Approve	60% (216)	30% (110)	5% (18)	1% (5)	4% (14)	363
Trump Job Somewhat Disapprove	59% (166)	30% (85)	6% (17)	2% (6)	2% (7)	281
Trump Job Strongly Disapprove	61% (593)	24% (230)	5% (46)	3% (30)	7% (71)	969

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Table LL6_3: How important are each of the following in choosing an employer?

Retirement benefits

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	61% (1339)	25% (545)	5% (107)	3% (58)	7% (150)	2200
#1 Issue: Economy	62% (337)	25% (137)	7% (39)	2% (13)	3% (18)	543
#1 Issue: Security	64% (264)	26% (108)	3% (12)	2% (7)	5% (19)	409
#1 Issue: Health Care	61% (266)	25% (108)	4% (17)	2% (10)	7% (32)	433
#1 Issue: Medicare / Social Security	66% (220)	22% (74)	3% (11)	3% (9)	5% (18)	332
#1 Issue: Women's Issues	45% (54)	25% (30)	6% (7)	3% (3)	22% (27)	121
#1 Issue: Education	52% (55)	26% (28)	8% (8)	4% (5)	10% (11)	107
#1 Issue: Energy	61% (79)	24% (31)	6% (8)	6% (7)	4% (5)	130
#1 Issue: Other	52% (65)	23% (28)	4% (5)	4% (5)	17% (22)	125
2018 House Vote: Democrat	64% (473)	25% (183)	4% (28)	3% (24)	4% (32)	741
2018 House Vote: Republican	67% (405)	25% (149)	3% (19)	2% (12)	3% (17)	602
2018 House Vote: Someone else	49% (37)	32% (24)	6% (5)	1% (1)	12% (9)	75
2016 Vote: Hillary Clinton	65% (445)	23% (159)	4% (25)	3% (23)	5% (35)	686
2016 Vote: Donald Trump	68% (439)	23% (150)	3% (19)	2% (15)	3% (19)	642
2016 Vote: Other	55% (72)	29% (38)	3% (4)	2% (3)	10% (13)	131
2016 Vote: Didn't Vote	52% (383)	27% (198)	8% (58)	2% (18)	11% (82)	739
Voted in 2014: Yes	66% (825)	23% (291)	4% (44)	2% (31)	4% (55)	1246
Voted in 2014: No	54% (514)	27% (254)	7% (63)	3% (27)	10% (95)	954
2012 Vote: Barack Obama	67% (554)	21% (174)	5% (37)	3% (23)	5% (42)	831
2012 Vote: Mitt Romney	65% (293)	29% (131)	3% (12)	1% (7)	2% (11)	454
2012 Vote: Other	54% (39)	26% (19)	3% (2)	6% (4)	10% (7)	71
2012 Vote: Didn't Vote	54% (451)	26% (221)	7% (55)	3% (23)	11% (89)	839
4-Region: Northeast	63% (247)	24% (96)	3% (12)	3% (10)	7% (28)	394
4-Region: Midwest	64% (297)	23% (105)	5% (23)	2% (9)	6% (28)	462
4-Region: South	61% (502)	26% (212)	4% (34)	2% (20)	7% (55)	824
4-Region: West	56% (293)	25% (132)	7% (37)	4% (19)	7% (39)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_4: How important are each of the following in choosing an employer?*Growth opportunities*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	48% (1058)	33% (736)	8% (171)	2% (50)	8% (185)	2200
Gender: Male	48% (509)	35% (370)	8% (90)	2% (26)	6% (66)	1062
Gender: Female	48% (549)	32% (366)	7% (81)	2% (24)	10% (119)	1138
Age: 18-29	53% (227)	26% (111)	7% (29)	2% (8)	13% (55)	430
Age: 30-44	53% (309)	32% (187)	6% (36)	1% (8)	7% (42)	583
Age: 45-54	47% (159)	36% (124)	7% (23)	2% (8)	8% (27)	340
Age: 55-64	44% (182)	35% (143)	11% (45)	3% (14)	7% (28)	411
Age: 65+	42% (182)	39% (171)	9% (38)	3% (12)	8% (33)	436
Generation Z: 18-22	54% (80)	21% (31)	7% (11)	2% (3)	16% (23)	147
Millennial: Age 23-38	52% (334)	31% (199)	5% (35)	2% (11)	10% (61)	639
Generation X: Age 39-54	50% (281)	34% (192)	8% (43)	2% (11)	7% (40)	567
Boomers: Age 55-73	42% (307)	37% (270)	11% (77)	3% (23)	8% (57)	734
PID: Dem (no lean)	50% (401)	34% (272)	8% (61)	2% (16)	7% (53)	803
PID: Ind (no lean)	45% (334)	32% (237)	8% (62)	2% (17)	12% (90)	740
PID: Rep (no lean)	49% (323)	35% (227)	7% (47)	3% (18)	6% (42)	658
PID/Gender: Dem Men	48% (169)	35% (123)	10% (35)	3% (9)	5% (18)	353
PID/Gender: Dem Women	52% (232)	33% (149)	6% (27)	1% (6)	8% (36)	450
PID/Gender: Ind Men	44% (157)	32% (116)	11% (40)	2% (9)	10% (37)	358
PID/Gender: Ind Women	46% (177)	32% (121)	6% (22)	2% (8)	14% (53)	382
PID/Gender: Rep Men	52% (183)	38% (132)	4% (15)	2% (9)	4% (12)	351
PID/Gender: Rep Women	46% (141)	31% (95)	10% (32)	3% (9)	10% (30)	307
Ideo: Liberal (1-3)	50% (316)	32% (204)	9% (55)	2% (15)	6% (39)	629
Ideo: Moderate (4)	46% (280)	36% (217)	8% (51)	3% (16)	7% (43)	608
Ideo: Conservative (5-7)	48% (350)	37% (269)	7% (53)	2% (15)	7% (49)	734
Educ: < College	49% (739)	31% (468)	7% (110)	2% (34)	11% (161)	1512
Educ: Bachelors degree	44% (197)	40% (176)	10% (46)	2% (9)	3% (15)	444
Educ: Post-grad	50% (122)	38% (92)	6% (15)	3% (7)	3% (8)	244
Income: Under 50k	49% (628)	30% (391)	8% (108)	2% (29)	11% (138)	1293
Income: 50k-100k	47% (331)	38% (266)	6% (45)	2% (15)	6% (43)	700
Income: 100k+	48% (100)	38% (80)	9% (18)	3% (6)	2% (4)	207
Ethnicity: White	46% (793)	35% (608)	8% (129)	2% (37)	9% (153)	1722

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**Table LL6_4: How important are each of the following in choosing an employer?
Growth opportunities**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	48% (1058)	33% (736)	8% (171)	2% (50)	8% (185)	2200
Ethnicity: Hispanic	56% (196)	27% (96)	7% (25)	2% (5)	8% (27)	349
Ethnicity: Afr. Am.	59% (162)	25% (68)	7% (18)	3% (8)	7% (18)	274
Ethnicity: Other	51% (103)	29% (59)	11% (23)	2% (5)	7% (14)	204
Community: Urban	51% (321)	31% (197)	8% (48)	2% (15)	8% (51)	631
Community: Suburban	48% (451)	36% (341)	8% (78)	2% (16)	7% (62)	949
Community: Rural	46% (286)	32% (198)	7% (45)	3% (19)	12% (72)	620
Employ: Private Sector	50% (332)	35% (235)	10% (64)	2% (11)	4% (26)	668
Employ: Government	43% (49)	46% (52)	6% (7)	3% (4)	2% (2)	113
Employ: Self-Employed	50% (103)	31% (64)	7% (14)	5% (11)	7% (14)	206
Employ: Homemaker	49% (88)	31% (55)	7% (12)	— (1)	13% (24)	179
Employ: Retired	45% (234)	37% (193)	7% (35)	3% (14)	8% (40)	516
Employ: Unemployed	48% (119)	26% (65)	9% (22)	2% (6)	15% (38)	250
Employ: Other	47% (84)	28% (50)	7% (13)	— (1)	17% (30)	178
Military HH: Yes	48% (157)	34% (110)	11% (34)	2% (7)	5% (16)	324
Military HH: No	48% (902)	33% (626)	7% (136)	2% (43)	9% (169)	1876
RD/WT: Right Direction	48% (405)	35% (296)	7% (60)	3% (22)	8% (65)	848
RD/WT: Wrong Track	48% (653)	33% (440)	8% (110)	2% (29)	9% (120)	1352
Trump Job Approve	49% (420)	35% (298)	7% (62)	3% (22)	7% (57)	860
Trump Job Disapprove	48% (604)	34% (427)	8% (104)	2% (27)	7% (89)	1251
Trump Job Strongly Approve	48% (238)	34% (168)	8% (39)	4% (19)	7% (33)	497
Trump Job Somewhat Approve	50% (182)	36% (129)	6% (23)	1% (3)	7% (25)	363
Trump Job Somewhat Disapprove	48% (136)	40% (114)	7% (18)	— (1)	4% (12)	281
Trump Job Strongly Disapprove	48% (468)	32% (314)	9% (85)	3% (26)	8% (76)	969

Continued on next page

Table LL6_4: How important are each of the following in choosing an employer?*Growth opportunities*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	48% (1058)	33% (736)	8% (171)	2% (50)	8% (185)	2200
#1 Issue: Economy	52% (282)	36% (194)	6% (32)	1% (7)	5% (28)	543
#1 Issue: Security	47% (192)	36% (145)	7% (30)	3% (13)	7% (29)	409
#1 Issue: Health Care	45% (193)	36% (156)	11% (47)	1% (4)	8% (34)	433
#1 Issue: Medicare / Social Security	49% (162)	30% (101)	8% (28)	3% (11)	9% (30)	332
#1 Issue: Women's Issues	43% (52)	29% (35)	6% (7)	2% (2)	21% (25)	121
#1 Issue: Education	55% (59)	29% (31)	3% (3)	3% (3)	10% (11)	107
#1 Issue: Energy	55% (71)	27% (36)	9% (12)	4% (5)	5% (6)	130
#1 Issue: Other	38% (48)	31% (38)	10% (12)	4% (5)	18% (22)	125
2018 House Vote: Democrat	48% (356)	35% (262)	9% (65)	2% (16)	6% (41)	741
2018 House Vote: Republican	48% (291)	36% (217)	7% (44)	3% (18)	5% (32)	602
2018 House Vote: Someone else	51% (38)	28% (21)	10% (7)	3% (2)	8% (6)	75
2016 Vote: Hillary Clinton	48% (326)	34% (237)	10% (67)	2% (17)	6% (40)	686
2016 Vote: Donald Trump	49% (314)	37% (235)	7% (43)	3% (16)	5% (33)	642
2016 Vote: Other	48% (63)	32% (43)	9% (12)	2% (2)	9% (11)	131
2016 Vote: Didn't Vote	48% (354)	30% (221)	7% (49)	2% (15)	14% (100)	739
Voted in 2014: Yes	48% (598)	36% (445)	9% (106)	2% (28)	6% (69)	1246
Voted in 2014: No	48% (460)	30% (291)	7% (64)	2% (22)	12% (116)	954
2012 Vote: Barack Obama	48% (395)	35% (292)	9% (74)	2% (18)	6% (52)	831
2012 Vote: Mitt Romney	48% (217)	37% (168)	9% (40)	2% (8)	5% (22)	454
2012 Vote: Other	44% (31)	31% (22)	8% (6)	8% (6)	8% (6)	71
2012 Vote: Didn't Vote	49% (414)	30% (252)	6% (51)	2% (18)	12% (104)	839
4-Region: Northeast	51% (202)	30% (120)	8% (32)	2% (8)	8% (31)	394
4-Region: Midwest	48% (223)	32% (147)	9% (42)	2% (9)	9% (41)	462
4-Region: South	51% (419)	33% (274)	6% (51)	2% (19)	8% (62)	824
4-Region: West	41% (215)	38% (195)	9% (46)	3% (13)	10% (51)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table LL6_5: How important are each of the following in choosing an employer?
Educational opportunities**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	30% (661)	38% (830)	15% (326)	8% (171)	10% (213)	2200
Gender: Male	29% (304)	38% (408)	18% (190)	8% (86)	7% (74)	1062
Gender: Female	31% (356)	37% (421)	12% (136)	7% (85)	12% (139)	1138
Age: 18-29	35% (153)	33% (141)	13% (54)	6% (27)	13% (56)	430
Age: 30-44	36% (208)	38% (220)	13% (75)	5% (30)	9% (50)	583
Age: 45-54	32% (110)	34% (116)	16% (55)	7% (24)	10% (35)	340
Age: 55-64	21% (84)	41% (169)	18% (75)	10% (42)	10% (39)	411
Age: 65+	24% (106)	42% (183)	15% (67)	11% (48)	8% (33)	436
Generation Z: 18-22	39% (58)	29% (43)	12% (18)	4% (7)	15% (22)	147
Millennial: Age 23-38	36% (229)	35% (226)	13% (83)	5% (33)	11% (68)	639
Generation X: Age 39-54	32% (183)	37% (208)	15% (83)	7% (41)	9% (51)	567
Boomers: Age 55-73	22% (163)	40% (296)	17% (126)	11% (78)	10% (71)	734
PID: Dem (no lean)	34% (270)	40% (324)	12% (95)	6% (51)	8% (63)	803
PID: Ind (no lean)	28% (209)	34% (250)	15% (112)	8% (59)	15% (109)	740
PID: Rep (no lean)	28% (182)	39% (255)	18% (118)	9% (61)	6% (41)	658
PID/Gender: Dem Men	31% (110)	41% (144)	14% (49)	8% (29)	6% (21)	353
PID/Gender: Dem Women	35% (159)	40% (181)	10% (46)	5% (22)	9% (42)	450
PID/Gender: Ind Men	27% (98)	34% (123)	20% (71)	7% (25)	11% (41)	358
PID/Gender: Ind Women	29% (112)	33% (126)	11% (42)	9% (34)	18% (68)	382
PID/Gender: Rep Men	27% (96)	40% (141)	20% (70)	9% (31)	3% (12)	351
PID/Gender: Rep Women	28% (85)	37% (114)	16% (49)	10% (29)	10% (29)	307
Ideo: Liberal (1-3)	31% (197)	41% (259)	13% (82)	7% (46)	7% (44)	629
Ideo: Moderate (4)	31% (190)	39% (236)	14% (87)	7% (44)	8% (50)	608
Ideo: Conservative (5-7)	26% (190)	38% (281)	19% (140)	9% (69)	7% (55)	734
Educ: < College	31% (474)	35% (529)	14% (216)	7% (110)	12% (184)	1512
Educ: Bachelors degree	25% (111)	44% (197)	17% (77)	9% (39)	4% (20)	444
Educ: Post-grad	31% (76)	43% (104)	14% (33)	9% (22)	4% (9)	244
Income: Under 50k	32% (409)	36% (461)	13% (167)	8% (97)	12% (158)	1293
Income: 50k-100k	28% (197)	40% (280)	17% (118)	8% (55)	7% (50)	700
Income: 100k+	26% (54)	43% (88)	20% (41)	9% (19)	2% (5)	207
Ethnicity: White	27% (470)	39% (665)	16% (270)	8% (146)	10% (171)	1722

Continued on next page

Table LL6_5: How important are each of the following in choosing an employer?
Educational opportunities

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	30% (661)	38% (830)	15% (326)	8% (171)	10% (213)	2200
Ethnicity: Hispanic	40% (140)	39% (136)	10% (34)	3% (12)	8% (28)	349
Ethnicity: Afr. Am.	41% (114)	33% (91)	13% (35)	4% (10)	9% (24)	274
Ethnicity: Other	38% (77)	36% (73)	11% (21)	7% (15)	8% (17)	204
Community: Urban	34% (217)	36% (228)	13% (83)	7% (46)	9% (56)	631
Community: Suburban	29% (273)	39% (370)	16% (147)	9% (81)	8% (79)	949
Community: Rural	28% (171)	37% (232)	16% (96)	7% (43)	13% (78)	620
Employ: Private Sector	31% (206)	38% (257)	18% (121)	8% (53)	5% (31)	668
Employ: Government	23% (26)	48% (54)	16% (19)	12% (13)	1% (2)	113
Employ: Self-Employed	31% (65)	35% (73)	15% (30)	10% (20)	9% (18)	206
Employ: Homemaker	34% (62)	36% (65)	10% (19)	3% (5)	16% (29)	179
Employ: Retired	23% (118)	43% (223)	15% (79)	10% (51)	8% (43)	516
Employ: Unemployed	33% (81)	30% (75)	12% (31)	8% (19)	18% (45)	250
Employ: Other	35% (62)	31% (56)	11% (19)	3% (5)	20% (36)	178
Military HH: Yes	30% (97)	36% (117)	18% (57)	11% (34)	6% (19)	324
Military HH: No	30% (564)	38% (712)	14% (270)	7% (136)	10% (194)	1876
RD/WT: Right Direction	30% (256)	36% (303)	16% (136)	9% (74)	9% (79)	848
RD/WT: Wrong Track	30% (405)	39% (527)	14% (190)	7% (97)	10% (134)	1352
Trump Job Approve	31% (263)	37% (316)	16% (138)	9% (79)	8% (65)	860
Trump Job Disapprove	30% (371)	40% (500)	15% (183)	7% (91)	9% (107)	1251
Trump Job Strongly Approve	31% (153)	33% (165)	18% (89)	11% (55)	7% (36)	497
Trump Job Somewhat Approve	30% (110)	42% (151)	14% (49)	6% (23)	8% (29)	363
Trump Job Somewhat Disapprove	23% (65)	50% (142)	14% (39)	6% (17)	6% (18)	281
Trump Job Strongly Disapprove	31% (305)	37% (358)	15% (144)	8% (73)	9% (89)	969

Continued on next page

**Table LL6_5: How important are each of the following in choosing an employer?
Educational opportunities**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	30% (661)	38% (830)	15% (326)	8% (171)	10% (213)	2200
#1 Issue: Economy	32% (174)	38% (206)	17% (91)	8% (41)	6% (31)	543
#1 Issue: Security	28% (116)	39% (160)	17% (70)	9% (35)	7% (29)	409
#1 Issue: Health Care	30% (129)	37% (161)	15% (65)	7% (30)	11% (49)	433
#1 Issue: Medicare / Social Security	29% (96)	36% (120)	14% (46)	11% (37)	10% (33)	332
#1 Issue: Women's Issues	27% (33)	35% (43)	9% (11)	4% (5)	24% (29)	121
#1 Issue: Education	42% (44)	33% (35)	8% (8)	7% (8)	10% (11)	107
#1 Issue: Energy	34% (44)	45% (59)	12% (16)	5% (6)	4% (6)	130
#1 Issue: Other	20% (25)	38% (47)	16% (20)	7% (9)	19% (24)	125
2018 House Vote: Democrat	34% (250)	40% (296)	13% (100)	6% (47)	7% (48)	741
2018 House Vote: Republican	28% (167)	39% (236)	18% (109)	10% (58)	5% (31)	602
2018 House Vote: Someone else	32% (24)	34% (25)	14% (10)	6% (4)	14% (11)	75
2016 Vote: Hillary Clinton	33% (223)	39% (265)	15% (106)	7% (47)	7% (46)	686
2016 Vote: Donald Trump	28% (182)	40% (256)	16% (106)	9% (59)	6% (39)	642
2016 Vote: Other	33% (43)	35% (46)	14% (18)	8% (11)	10% (13)	131
2016 Vote: Didn't Vote	29% (212)	36% (263)	13% (97)	7% (54)	15% (114)	739
Voted in 2014: Yes	30% (377)	39% (488)	16% (200)	8% (98)	7% (83)	1246
Voted in 2014: No	30% (284)	36% (342)	13% (126)	8% (73)	14% (130)	954
2012 Vote: Barack Obama	34% (281)	38% (320)	13% (111)	7% (57)	7% (62)	831
2012 Vote: Mitt Romney	25% (112)	40% (183)	20% (93)	10% (44)	5% (23)	454
2012 Vote: Other	23% (16)	35% (25)	24% (17)	10% (7)	9% (6)	71
2012 Vote: Didn't Vote	30% (251)	36% (299)	13% (105)	8% (63)	14% (121)	839
4-Region: Northeast	31% (123)	39% (153)	12% (46)	8% (32)	10% (40)	394
4-Region: Midwest	27% (124)	37% (171)	18% (81)	9% (44)	9% (42)	462
4-Region: South	35% (290)	35% (290)	14% (115)	7% (57)	9% (72)	824
4-Region: West	24% (125)	41% (215)	16% (84)	7% (37)	11% (59)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_6: How important are each of the following in choosing an employer?*Company reputation*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	41% (912)	37% (817)	10% (211)	3% (57)	9% (204)	2200
Gender: Male	39% (411)	39% (419)	12% (128)	3% (33)	7% (72)	1062
Gender: Female	44% (501)	35% (399)	7% (83)	2% (23)	12% (132)	1138
Age: 18-29	37% (159)	31% (133)	13% (56)	4% (18)	15% (64)	430
Age: 30-44	41% (241)	38% (222)	10% (58)	2% (12)	9% (51)	583
Age: 45-54	47% (161)	34% (117)	7% (22)	2% (8)	9% (32)	340
Age: 55-64	40% (162)	44% (181)	8% (35)	2% (7)	6% (26)	411
Age: 65+	43% (189)	38% (164)	9% (39)	3% (12)	7% (32)	436
Generation Z: 18-22	38% (56)	28% (41)	10% (15)	6% (9)	17% (25)	147
Millennial: Age 23-38	37% (238)	37% (238)	12% (75)	3% (16)	11% (72)	639
Generation X: Age 39-54	47% (266)	34% (193)	8% (47)	2% (12)	9% (49)	567
Boomers: Age 55-73	40% (297)	41% (301)	9% (67)	2% (14)	8% (55)	734
PID: Dem (no lean)	45% (361)	35% (284)	10% (82)	2% (13)	8% (62)	803
PID: Ind (no lean)	36% (268)	38% (283)	9% (63)	4% (28)	13% (98)	740
PID: Rep (no lean)	43% (284)	38% (250)	10% (65)	2% (15)	7% (44)	658
PID/Gender: Dem Men	43% (152)	35% (123)	14% (49)	2% (6)	6% (23)	353
PID/Gender: Dem Women	46% (209)	36% (161)	7% (33)	2% (7)	9% (39)	450
PID/Gender: Ind Men	32% (114)	42% (152)	12% (42)	5% (17)	9% (34)	358
PID/Gender: Ind Women	40% (154)	34% (131)	6% (21)	3% (12)	17% (64)	382
PID/Gender: Rep Men	41% (145)	41% (144)	10% (36)	3% (10)	4% (15)	351
PID/Gender: Rep Women	45% (138)	35% (106)	9% (28)	2% (5)	9% (29)	307
Ideo: Liberal (1-3)	44% (278)	37% (235)	11% (67)	1% (9)	6% (40)	629
Ideo: Moderate (4)	39% (236)	40% (244)	9% (57)	3% (20)	8% (51)	608
Ideo: Conservative (5-7)	42% (311)	37% (275)	10% (75)	3% (24)	7% (49)	734
Educ: < College	42% (636)	33% (502)	10% (154)	3% (41)	12% (179)	1512
Educ: Bachelors degree	39% (172)	48% (212)	8% (35)	2% (8)	4% (17)	444
Educ: Post-grad	43% (104)	42% (102)	9% (21)	3% (8)	3% (8)	244
Income: Under 50k	41% (525)	34% (443)	10% (129)	3% (40)	12% (156)	1293
Income: 50k-100k	42% (295)	40% (277)	10% (71)	2% (14)	6% (43)	700
Income: 100k+	44% (92)	47% (97)	5% (11)	2% (3)	2% (4)	207
Ethnicity: White	41% (703)	38% (655)	9% (163)	2% (43)	9% (158)	1722

Continued on next page

Table LL6_6: How important are each of the following in choosing an employer?

Company reputation

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't know / No opinion		Total N
Adults	41%	(912)	37%	(817)	10%	(211)	3%	(57)	9%	(204)	2200
Ethnicity: Hispanic	45%	(159)	32%	(113)	10%	(35)	3%	(11)	9%	(32)	349
Ethnicity: Afr. Am.	43%	(118)	31%	(86)	12%	(32)	4%	(11)	10%	(27)	274
Ethnicity: Other	45%	(91)	37%	(76)	8%	(16)	1%	(3)	9%	(18)	204
Community: Urban	41%	(259)	36%	(228)	11%	(67)	3%	(16)	10%	(61)	631
Community: Suburban	42%	(403)	40%	(377)	8%	(77)	2%	(22)	7%	(70)	949
Community: Rural	40%	(250)	34%	(211)	11%	(67)	3%	(18)	12%	(73)	620
Employ: Private Sector	44%	(296)	42%	(281)	8%	(52)	2%	(14)	4%	(25)	668
Employ: Government	30%	(34)	50%	(57)	12%	(13)	6%	(7)	2%	(2)	113
Employ: Self-Employed	44%	(91)	36%	(75)	9%	(18)	2%	(3)	9%	(19)	206
Employ: Homemaker	46%	(82)	30%	(53)	9%	(16)	1%	(2)	15%	(26)	179
Employ: Retired	43%	(221)	38%	(195)	9%	(47)	3%	(13)	8%	(40)	516
Employ: Unemployed	34%	(85)	31%	(79)	12%	(30)	4%	(10)	18%	(46)	250
Employ: Other	36%	(65)	31%	(55)	12%	(22)	1%	(2)	19%	(34)	178
Military HH: Yes	46%	(148)	36%	(118)	9%	(30)	3%	(9)	6%	(20)	324
Military HH: No	41%	(764)	37%	(700)	10%	(181)	3%	(48)	10%	(184)	1876
RD/WT: Right Direction	43%	(365)	37%	(313)	9%	(74)	3%	(27)	8%	(68)	848
RD/WT: Wrong Track	40%	(547)	37%	(504)	10%	(136)	2%	(29)	10%	(135)	1352
Trump Job Approve	42%	(365)	38%	(331)	10%	(86)	2%	(21)	7%	(57)	860
Trump Job Disapprove	41%	(517)	38%	(471)	10%	(123)	3%	(35)	8%	(105)	1251
Trump Job Strongly Approve	45%	(226)	34%	(169)	10%	(49)	4%	(18)	7%	(36)	497
Trump Job Somewhat Approve	39%	(140)	45%	(162)	10%	(36)	1%	(3)	6%	(22)	363
Trump Job Somewhat Disapprove	36%	(101)	43%	(120)	12%	(35)	3%	(10)	5%	(15)	281
Trump Job Strongly Disapprove	43%	(415)	36%	(351)	9%	(88)	3%	(25)	9%	(90)	969

Continued on next page

Table LL6_6: How important are each of the following in choosing an employer?*Company reputation*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	41% (912)	37% (817)	10% (211)	3% (57)	9% (204)	2200
#1 Issue: Economy	41% (223)	37% (203)	11% (62)	4% (19)	7% (35)	543
#1 Issue: Security	44% (179)	37% (153)	10% (40)	2% (10)	7% (27)	409
#1 Issue: Health Care	41% (176)	40% (173)	9% (37)	2% (9)	9% (38)	433
#1 Issue: Medicare / Social Security	44% (146)	34% (113)	10% (33)	2% (7)	10% (34)	332
#1 Issue: Women's Issues	37% (45)	34% (41)	5% (6)	3% (3)	22% (26)	121
#1 Issue: Education	42% (45)	36% (38)	7% (7)	3% (3)	13% (14)	107
#1 Issue: Energy	46% (60)	39% (51)	7% (9)	2% (3)	6% (7)	130
#1 Issue: Other	31% (38)	37% (46)	13% (17)	1% (2)	18% (22)	125
2018 House Vote: Democrat	45% (331)	37% (276)	11% (78)	1% (10)	6% (46)	741
2018 House Vote: Republican	43% (257)	42% (252)	8% (47)	3% (16)	5% (29)	602
2018 House Vote: Someone else	39% (29)	41% (31)	5% (4)	3% (2)	13% (10)	75
2016 Vote: Hillary Clinton	42% (291)	39% (266)	11% (76)	1% (8)	7% (45)	686
2016 Vote: Donald Trump	43% (277)	40% (255)	9% (61)	3% (17)	5% (33)	642
2016 Vote: Other	39% (51)	37% (48)	9% (12)	5% (7)	10% (14)	131
2016 Vote: Didn't Vote	40% (293)	34% (248)	8% (62)	4% (26)	15% (111)	739
Voted in 2014: Yes	43% (542)	39% (488)	9% (113)	2% (29)	6% (74)	1246
Voted in 2014: No	39% (370)	35% (329)	10% (98)	3% (27)	14% (130)	954
2012 Vote: Barack Obama	43% (355)	39% (328)	9% (74)	2% (15)	7% (60)	831
2012 Vote: Mitt Romney	43% (195)	41% (187)	10% (45)	2% (10)	4% (17)	454
2012 Vote: Other	39% (28)	32% (23)	7% (5)	14% (10)	8% (6)	71
2012 Vote: Didn't Vote	40% (333)	33% (278)	10% (86)	3% (22)	14% (121)	839
4-Region: Northeast	40% (159)	40% (156)	10% (37)	2% (10)	8% (31)	394
4-Region: Midwest	45% (206)	36% (167)	9% (44)	1% (4)	9% (42)	462
4-Region: South	42% (349)	37% (304)	9% (71)	3% (23)	9% (78)	824
4-Region: West	38% (198)	37% (191)	11% (59)	4% (20)	10% (53)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table LL6_7: How important are each of the following in choosing an employer?
Job responsibilities**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	47% (1041)	38% (836)	5% (116)	2% (34)	8% (172)	2200
Gender: Male	45% (476)	41% (438)	7% (72)	2% (20)	5% (56)	1062
Gender: Female	50% (566)	35% (399)	4% (44)	1% (14)	10% (116)	1138
Age: 18-29	49% (211)	32% (138)	6% (28)	1% (3)	12% (50)	430
Age: 30-44	49% (288)	35% (206)	6% (33)	2% (11)	8% (45)	583
Age: 45-54	46% (157)	39% (132)	6% (20)	2% (6)	8% (26)	340
Age: 55-64	45% (184)	44% (181)	5% (20)	1% (4)	5% (22)	411
Age: 65+	46% (202)	41% (179)	4% (16)	2% (11)	7% (29)	436
Generation Z: 18-22	51% (75)	32% (47)	3% (4)	1% (2)	13% (19)	147
Millennial: Age 23-38	48% (305)	35% (222)	7% (42)	1% (9)	10% (61)	639
Generation X: Age 39-54	49% (275)	37% (208)	6% (35)	2% (9)	7% (40)	567
Boomers: Age 55-73	45% (332)	43% (314)	5% (35)	1% (10)	6% (45)	734
PID: Dem (no lean)	51% (406)	37% (296)	5% (43)	1% (7)	6% (51)	803
PID: Ind (no lean)	45% (331)	39% (285)	4% (29)	2% (12)	11% (82)	740
PID: Rep (no lean)	46% (304)	39% (256)	7% (44)	2% (15)	6% (40)	658
PID/Gender: Dem Men	46% (161)	41% (146)	7% (26)	2% (6)	4% (14)	353
PID/Gender: Dem Women	54% (245)	33% (150)	4% (18)	— (1)	8% (36)	450
PID/Gender: Ind Men	44% (156)	41% (148)	5% (17)	2% (7)	8% (29)	358
PID/Gender: Ind Women	46% (175)	36% (136)	3% (12)	1% (5)	14% (53)	382
PID/Gender: Rep Men	45% (158)	41% (143)	8% (29)	2% (7)	4% (13)	351
PID/Gender: Rep Women	47% (146)	37% (112)	5% (14)	2% (8)	9% (27)	307
Ideo: Liberal (1-3)	50% (315)	37% (234)	6% (39)	1% (6)	6% (36)	629
Ideo: Moderate (4)	46% (278)	40% (243)	6% (34)	2% (12)	7% (41)	608
Ideo: Conservative (5-7)	47% (344)	40% (296)	5% (40)	1% (11)	6% (43)	734
Educ: < College	46% (701)	37% (554)	5% (78)	2% (29)	10% (151)	1512
Educ: Bachelors degree	46% (203)	44% (196)	6% (26)	1% (3)	4% (16)	444
Educ: Post-grad	57% (138)	35% (86)	5% (13)	1% (1)	2% (6)	244
Income: Under 50k	46% (595)	36% (468)	5% (70)	2% (24)	11% (136)	1293
Income: 50k-100k	48% (338)	41% (285)	5% (37)	1% (8)	5% (32)	700
Income: 100k+	52% (108)	40% (84)	5% (10)	1% (2)	2% (4)	207
Ethnicity: White	46% (796)	40% (683)	5% (81)	2% (28)	8% (135)	1722

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**Table LL6_7: How important are each of the following in choosing an employer?
Job responsibilities**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	47% (1041)	38% (836)	5% (116)	2% (34)	8% (172)	2200
Ethnicity: Hispanic	49% (172)	37% (129)	5% (19)	1% (3)	8% (26)	349
Ethnicity: Afr. Am.	54% (148)	29% (80)	8% (21)	2% (5)	7% (20)	274
Ethnicity: Other	48% (97)	36% (74)	7% (14)	1% (1)	9% (17)	204
Community: Urban	49% (309)	34% (215)	6% (40)	2% (16)	8% (51)	631
Community: Suburban	47% (451)	40% (377)	5% (50)	1% (9)	7% (63)	949
Community: Rural	45% (281)	39% (244)	4% (26)	2% (10)	9% (59)	620
Employ: Private Sector	50% (337)	40% (264)	6% (40)	1% (6)	3% (22)	668
Employ: Government	48% (55)	43% (49)	6% (6)	2% (2)	1% (2)	113
Employ: Self-Employed	50% (102)	36% (74)	6% (13)	2% (4)	6% (13)	206
Employ: Homemaker	47% (85)	36% (64)	3% (5)	1% (2)	13% (24)	179
Employ: Retired	46% (239)	40% (207)	5% (24)	3% (15)	6% (31)	516
Employ: Unemployed	43% (108)	34% (86)	4% (10)	2% (5)	16% (41)	250
Employ: Other	40% (71)	36% (63)	6% (11)	— (1)	18% (31)	178
Military HH: Yes	46% (148)	43% (140)	5% (17)	1% (4)	5% (15)	324
Military HH: No	48% (894)	37% (696)	5% (99)	2% (30)	8% (157)	1876
RD/WT: Right Direction	47% (396)	38% (319)	6% (50)	2% (20)	7% (63)	848
RD/WT: Wrong Track	48% (645)	38% (517)	5% (66)	1% (14)	8% (109)	1352
Trump Job Approve	47% (402)	40% (342)	6% (48)	2% (19)	6% (49)	860
Trump Job Disapprove	49% (610)	38% (475)	5% (66)	1% (14)	7% (85)	1251
Trump Job Strongly Approve	48% (237)	36% (179)	7% (33)	4% (18)	6% (31)	497
Trump Job Somewhat Approve	46% (166)	45% (163)	4% (15)	— (1)	5% (18)	363
Trump Job Somewhat Disapprove	40% (111)	49% (137)	8% (21)	1% (3)	3% (8)	281
Trump Job Strongly Disapprove	51% (499)	35% (338)	5% (45)	1% (11)	8% (76)	969

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**Table LL6_7: How important are each of the following in choosing an employer?
Job responsibilities**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	47% (1041)	38% (836)	5% (116)	2% (34)	8% (172)	2200
#1 Issue: Economy	50% (273)	39% (212)	6% (33)	1% (3)	4% (22)	543
#1 Issue: Security	45% (184)	42% (171)	4% (17)	3% (12)	6% (25)	409
#1 Issue: Health Care	47% (203)	39% (169)	5% (23)	1% (3)	8% (36)	433
#1 Issue: Medicare / Social Security	50% (166)	34% (111)	7% (23)	2% (7)	7% (25)	332
#1 Issue: Women's Issues	43% (52)	29% (35)	4% (5)	1% (1)	23% (28)	121
#1 Issue: Education	53% (56)	29% (31)	6% (7)	2% (2)	10% (11)	107
#1 Issue: Energy	46% (60)	43% (56)	5% (6)	2% (3)	4% (5)	130
#1 Issue: Other	37% (46)	41% (51)	3% (4)	2% (2)	17% (21)	125
2018 House Vote: Democrat	50% (371)	39% (291)	5% (38)	1% (5)	5% (36)	741
2018 House Vote: Republican	48% (288)	40% (243)	5% (32)	2% (13)	4% (26)	602
2018 House Vote: Someone else	49% (37)	34% (26)	4% (3)	1% (1)	12% (9)	75
2016 Vote: Hillary Clinton	51% (347)	38% (258)	6% (39)	1% (4)	6% (38)	686
2016 Vote: Donald Trump	47% (299)	41% (264)	6% (39)	2% (13)	4% (29)	642
2016 Vote: Other	50% (65)	37% (48)	3% (4)	1% (1)	10% (13)	131
2016 Vote: Didn't Vote	45% (330)	36% (266)	5% (36)	2% (16)	12% (91)	739
Voted in 2014: Yes	49% (610)	39% (491)	5% (63)	1% (17)	5% (64)	1246
Voted in 2014: No	45% (431)	36% (345)	6% (53)	2% (17)	11% (108)	954
2012 Vote: Barack Obama	50% (412)	39% (320)	5% (43)	1% (5)	6% (51)	831
2012 Vote: Mitt Romney	49% (222)	41% (185)	5% (24)	2% (8)	4% (16)	454
2012 Vote: Other	40% (28)	37% (26)	7% (5)	7% (5)	9% (6)	71
2012 Vote: Didn't Vote	45% (378)	36% (302)	5% (45)	2% (16)	12% (99)	839
4-Region: Northeast	43% (168)	42% (165)	7% (29)	1% (3)	7% (28)	394
4-Region: Midwest	51% (234)	36% (165)	5% (24)	2% (9)	7% (31)	462
4-Region: South	50% (412)	36% (295)	5% (41)	2% (15)	8% (62)	824
4-Region: West	44% (227)	41% (212)	4% (23)	1% (7)	10% (51)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_8: How important are each of the following in choosing an employer?

Location

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1107)	33% (722)	7% (162)	2% (40)	8% (168)	2200
Gender: Male	46% (488)	37% (388)	10% (102)	3% (27)	5% (57)	1062
Gender: Female	54% (619)	29% (334)	5% (60)	1% (13)	10% (112)	1138
Age: 18-29	42% (179)	32% (136)	11% (47)	3% (12)	13% (57)	430
Age: 30-44	58% (336)	25% (147)	8% (49)	2% (10)	7% (41)	583
Age: 45-54	47% (161)	38% (131)	4% (14)	3% (9)	7% (25)	340
Age: 55-64	52% (215)	35% (144)	7% (28)	1% (2)	5% (22)	411
Age: 65+	50% (217)	38% (164)	6% (26)	2% (7)	5% (23)	436
Generation Z: 18-22	48% (70)	25% (37)	9% (13)	4% (5)	15% (22)	147
Millennial: Age 23-38	48% (304)	30% (191)	10% (67)	2% (13)	10% (64)	639
Generation X: Age 39-54	53% (302)	33% (187)	5% (29)	2% (12)	7% (37)	567
Boomers: Age 55-73	50% (370)	36% (268)	6% (47)	1% (6)	6% (43)	734
PID: Dem (no lean)	52% (418)	33% (266)	7% (55)	2% (14)	6% (49)	803
PID: Ind (no lean)	46% (339)	32% (238)	9% (69)	2% (12)	11% (82)	740
PID: Rep (no lean)	53% (349)	33% (219)	6% (38)	2% (14)	6% (38)	658
PID/Gender: Dem Men	48% (168)	37% (131)	8% (30)	2% (7)	5% (17)	353
PID/Gender: Dem Women	56% (251)	30% (135)	6% (25)	1% (7)	7% (32)	450
PID/Gender: Ind Men	40% (143)	38% (135)	12% (44)	2% (8)	8% (28)	358
PID/Gender: Ind Women	51% (196)	27% (103)	6% (25)	1% (4)	14% (54)	382
PID/Gender: Rep Men	50% (177)	35% (123)	8% (28)	3% (11)	3% (12)	351
PID/Gender: Rep Women	56% (172)	31% (96)	3% (10)	1% (3)	8% (26)	307
Ideo: Liberal (1-3)	51% (323)	34% (216)	7% (43)	2% (12)	5% (34)	629
Ideo: Moderate (4)	48% (292)	35% (211)	9% (56)	2% (11)	6% (38)	608
Ideo: Conservative (5-7)	52% (382)	34% (247)	7% (49)	2% (15)	6% (41)	734
Educ: < College	51% (766)	31% (462)	7% (105)	2% (29)	10% (149)	1512
Educ: Bachelors degree	51% (225)	38% (168)	7% (31)	1% (6)	3% (14)	444
Educ: Post-grad	47% (116)	38% (93)	11% (26)	2% (5)	2% (5)	244
Income: Under 50k	50% (642)	30% (394)	8% (100)	2% (25)	10% (133)	1293
Income: 50k-100k	50% (353)	36% (251)	7% (51)	2% (11)	5% (33)	700
Income: 100k+	54% (112)	37% (78)	5% (11)	2% (4)	1% (3)	207
Ethnicity: White	50% (866)	34% (581)	7% (117)	2% (27)	8% (130)	1722

Continued on next page

Table LL6_8: How important are each of the following in choosing an employer?

Location

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1107)	33% (722)	7% (162)	2% (40)	8% (168)	2200
Ethnicity: Hispanic	50% (176)	33% (116)	6% (22)	2% (8)	8% (27)	349
Ethnicity: Afr. Am.	52% (142)	26% (71)	10% (28)	4% (10)	9% (24)	274
Ethnicity: Other	48% (99)	34% (70)	8% (17)	1% (3)	7% (14)	204
Community: Urban	52% (327)	29% (183)	8% (54)	3% (18)	8% (49)	631
Community: Suburban	51% (481)	36% (339)	7% (62)	1% (9)	6% (58)	949
Community: Rural	48% (299)	32% (200)	7% (46)	2% (13)	10% (61)	620
Employ: Private Sector	55% (366)	31% (209)	9% (59)	2% (11)	4% (24)	668
Employ: Government	43% (48)	41% (47)	11% (13)	3% (4)	1% (2)	113
Employ: Self-Employed	54% (111)	29% (60)	9% (19)	1% (3)	6% (12)	206
Employ: Homemaker	50% (89)	33% (59)	3% (5)	— (0)	15% (27)	179
Employ: Retired	47% (244)	40% (209)	5% (26)	2% (9)	5% (28)	516
Employ: Unemployed	52% (131)	22% (54)	6% (16)	4% (10)	16% (39)	250
Employ: Other	46% (82)	29% (52)	8% (15)	1% (2)	15% (27)	178
Military HH: Yes	55% (179)	30% (97)	8% (25)	2% (7)	5% (15)	324
Military HH: No	49% (928)	33% (626)	7% (136)	2% (33)	8% (154)	1876
RD/WT: Right Direction	53% (446)	30% (253)	8% (68)	2% (20)	7% (61)	848
RD/WT: Wrong Track	49% (661)	35% (469)	7% (94)	2% (20)	8% (107)	1352
Trump Job Approve	53% (453)	32% (273)	8% (68)	2% (21)	5% (45)	860
Trump Job Disapprove	50% (620)	35% (439)	7% (91)	1% (18)	7% (82)	1251
Trump Job Strongly Approve	55% (274)	29% (145)	7% (34)	3% (16)	6% (28)	497
Trump Job Somewhat Approve	50% (180)	35% (128)	9% (33)	1% (4)	5% (17)	363
Trump Job Somewhat Disapprove	45% (127)	42% (117)	8% (21)	2% (5)	4% (11)	281
Trump Job Strongly Disapprove	51% (493)	33% (322)	7% (70)	1% (13)	7% (71)	969

Continued on next page

Table LL6_8: How important are each of the following in choosing an employer?

Location

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1107)	33% (722)	7% (162)	2% (40)	8% (168)	2200
#1 Issue: Economy	51% (276)	35% (188)	9% (51)	1% (7)	4% (21)	543
#1 Issue: Security	51% (208)	30% (124)	8% (34)	5% (19)	6% (23)	409
#1 Issue: Health Care	50% (217)	35% (150)	6% (28)	1% (5)	8% (35)	433
#1 Issue: Medicare / Social Security	50% (167)	36% (120)	5% (17)	1% (4)	7% (24)	332
#1 Issue: Women's Issues	47% (57)	27% (33)	4% (5)	— (1)	21% (26)	121
#1 Issue: Education	46% (49)	33% (36)	7% (8)	2% (3)	11% (12)	107
#1 Issue: Energy	58% (75)	26% (33)	10% (13)	1% (1)	6% (7)	130
#1 Issue: Other	47% (59)	31% (39)	5% (6)	— (1)	17% (21)	125
2018 House Vote: Democrat	51% (379)	35% (262)	7% (53)	1% (10)	5% (37)	741
2018 House Vote: Republican	55% (329)	33% (201)	6% (38)	2% (13)	3% (21)	602
2018 House Vote: Someone else	43% (32)	42% (32)	4% (3)	1% (1)	10% (7)	75
2016 Vote: Hillary Clinton	52% (358)	34% (235)	7% (48)	2% (11)	5% (35)	686
2016 Vote: Donald Trump	54% (346)	35% (222)	6% (37)	2% (12)	4% (25)	642
2016 Vote: Other	46% (61)	39% (51)	5% (7)	1% (1)	9% (12)	131
2016 Vote: Didn't Vote	46% (341)	29% (214)	9% (70)	2% (17)	13% (97)	739
Voted in 2014: Yes	52% (652)	35% (440)	6% (75)	1% (19)	5% (61)	1246
Voted in 2014: No	48% (455)	30% (283)	9% (86)	2% (22)	11% (108)	954
2012 Vote: Barack Obama	52% (430)	35% (288)	7% (55)	1% (12)	6% (46)	831
2012 Vote: Mitt Romney	55% (248)	36% (161)	6% (26)	1% (5)	3% (13)	454
2012 Vote: Other	39% (28)	43% (30)	4% (3)	6% (4)	9% (6)	71
2012 Vote: Didn't Vote	48% (400)	29% (242)	9% (78)	2% (18)	12% (103)	839
4-Region: Northeast	52% (203)	34% (132)	7% (28)	1% (2)	7% (28)	394
4-Region: Midwest	50% (232)	34% (156)	8% (35)	2% (7)	7% (32)	462
4-Region: South	50% (415)	31% (253)	8% (69)	3% (22)	8% (66)	824
4-Region: West	49% (257)	35% (181)	6% (30)	2% (9)	8% (43)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_9: How important are each of the following in choosing an employer?
Job flexibility (schedules, working remote, etc.)

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1100)	33% (737)	7% (152)	2% (35)	8% (175)	2200
Gender: Male	45% (483)	37% (391)	9% (101)	2% (25)	6% (62)	1062
Gender: Female	54% (617)	30% (346)	5% (51)	1% (10)	10% (114)	1138
Age: 18-29	52% (225)	28% (121)	6% (26)	2% (7)	12% (51)	430
Age: 30-44	57% (331)	28% (166)	6% (35)	2% (11)	7% (41)	583
Age: 45-54	53% (181)	33% (113)	3% (11)	2% (6)	9% (30)	340
Age: 55-64	44% (179)	39% (159)	12% (47)	— (2)	6% (23)	411
Age: 65+	42% (184)	41% (178)	8% (33)	2% (10)	7% (31)	436
Generation Z: 18-22	56% (82)	27% (40)	4% (7)	— (0)	13% (19)	147
Millennial: Age 23-38	54% (346)	28% (180)	6% (41)	2% (13)	9% (59)	639
Generation X: Age 39-54	54% (308)	32% (180)	4% (24)	2% (11)	8% (43)	567
Boomers: Age 55-73	43% (318)	39% (288)	10% (71)	1% (9)	7% (48)	734
PID: Dem (no lean)	52% (420)	33% (269)	6% (52)	1% (11)	6% (52)	803
PID: Ind (no lean)	48% (354)	34% (250)	6% (44)	1% (10)	11% (82)	740
PID: Rep (no lean)	50% (326)	33% (219)	9% (57)	2% (15)	6% (41)	658
PID/Gender: Dem Men	45% (160)	39% (136)	9% (31)	2% (7)	5% (18)	353
PID/Gender: Dem Women	58% (260)	29% (133)	5% (20)	1% (3)	8% (34)	450
PID/Gender: Ind Men	44% (159)	37% (133)	8% (29)	2% (6)	8% (30)	358
PID/Gender: Ind Women	51% (195)	31% (117)	4% (15)	1% (4)	14% (52)	382
PID/Gender: Rep Men	47% (163)	35% (122)	11% (40)	3% (12)	4% (13)	351
PID/Gender: Rep Women	53% (162)	31% (97)	5% (17)	1% (3)	9% (28)	307
Ideo: Liberal (1-3)	53% (335)	33% (208)	7% (43)	1% (7)	6% (36)	629
Ideo: Moderate (4)	51% (310)	34% (208)	6% (34)	2% (12)	7% (45)	608
Ideo: Conservative (5-7)	45% (333)	37% (272)	10% (70)	2% (15)	6% (44)	734
Educ: < College	51% (774)	31% (469)	6% (92)	2% (24)	10% (154)	1512
Educ: Bachelors degree	46% (205)	39% (171)	11% (47)	2% (7)	3% (14)	444
Educ: Post-grad	50% (121)	40% (96)	6% (14)	2% (5)	3% (8)	244
Income: Under 50k	50% (649)	32% (414)	5% (70)	2% (23)	11% (136)	1293
Income: 50k-100k	49% (345)	35% (244)	9% (65)	1% (9)	5% (37)	700
Income: 100k+	51% (106)	38% (78)	8% (17)	2% (4)	1% (3)	207
Ethnicity: White	49% (841)	34% (582)	8% (132)	2% (29)	8% (138)	1722

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Table LL6_9: How important are each of the following in choosing an employer?
Job flexibility (schedules, working remote, etc.)

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1100)	33% (737)	7% (152)	2% (35)	8% (175)	2200
Ethnicity: Hispanic	54% (190)	30% (104)	7% (25)	1% (4)	8% (27)	349
Ethnicity: Afr. Am.	56% (154)	29% (80)	5% (14)	2% (5)	8% (21)	274
Ethnicity: Other	51% (105)	37% (75)	3% (7)	1% (1)	8% (16)	204
Community: Urban	51% (320)	33% (206)	6% (39)	2% (13)	9% (54)	631
Community: Suburban	51% (484)	34% (327)	8% (72)	1% (11)	6% (55)	949
Community: Rural	48% (297)	33% (204)	7% (42)	2% (11)	11% (66)	620
Employ: Private Sector	56% (376)	31% (209)	8% (51)	1% (8)	3% (23)	668
Employ: Government	44% (50)	43% (49)	7% (8)	3% (4)	2% (3)	113
Employ: Self-Employed	54% (111)	34% (71)	4% (7)	2% (5)	6% (12)	206
Employ: Homemaker	51% (92)	31% (55)	3% (6)	2% (3)	13% (23)	179
Employ: Retired	42% (218)	39% (202)	9% (48)	2% (11)	7% (37)	516
Employ: Unemployed	52% (130)	25% (64)	7% (17)	1% (3)	15% (37)	250
Employ: Other	43% (77)	34% (60)	6% (10)	1% (1)	17% (29)	178
Military HH: Yes	50% (162)	36% (116)	8% (27)	1% (4)	5% (15)	324
Military HH: No	50% (938)	33% (621)	7% (125)	2% (31)	9% (160)	1876
RD/WT: Right Direction	49% (416)	32% (269)	9% (79)	2% (20)	8% (64)	848
RD/WT: Wrong Track	51% (684)	35% (468)	5% (73)	1% (15)	8% (111)	1352
Trump Job Approve	48% (416)	34% (294)	9% (77)	3% (22)	6% (51)	860
Trump Job Disapprove	52% (653)	34% (424)	6% (74)	1% (14)	7% (86)	1251
Trump Job Strongly Approve	50% (250)	30% (148)	10% (49)	3% (17)	7% (34)	497
Trump Job Somewhat Approve	46% (166)	40% (147)	8% (28)	1% (5)	5% (17)	363
Trump Job Somewhat Disapprove	46% (129)	40% (112)	9% (25)	1% (3)	4% (12)	281
Trump Job Strongly Disapprove	54% (523)	32% (312)	5% (49)	1% (11)	8% (74)	969

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Table LL6_9: How important are each of the following in choosing an employer?
Job flexibility (schedules, working remote, etc.)

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1100)	33% (737)	7% (152)	2% (35)	8% (175)	2200
#1 Issue: Economy	53% (286)	35% (189)	7% (36)	2% (8)	4% (24)	543
#1 Issue: Security	51% (208)	31% (127)	9% (38)	2% (6)	7% (29)	409
#1 Issue: Health Care	48% (209)	37% (159)	6% (24)	2% (9)	7% (31)	433
#1 Issue: Medicare / Social Security	46% (152)	35% (117)	9% (30)	2% (5)	8% (28)	332
#1 Issue: Women's Issues	49% (59)	25% (30)	4% (5)	1% (1)	21% (26)	121
#1 Issue: Education	56% (60)	26% (27)	7% (7)	2% (2)	10% (11)	107
#1 Issue: Energy	54% (71)	37% (48)	3% (4)	2% (2)	4% (5)	130
#1 Issue: Other	44% (56)	32% (40)	5% (6)	1% (1)	18% (22)	125
2018 House Vote: Democrat	53% (390)	35% (256)	6% (44)	2% (11)	5% (40)	741
2018 House Vote: Republican	50% (299)	34% (202)	10% (57)	2% (14)	5% (29)	602
2018 House Vote: Someone else	41% (31)	40% (30)	6% (5)	2% (1)	11% (8)	75
2016 Vote: Hillary Clinton	52% (356)	35% (242)	6% (41)	1% (9)	6% (39)	686
2016 Vote: Donald Trump	49% (317)	34% (216)	10% (62)	3% (16)	5% (31)	642
2016 Vote: Other	48% (63)	35% (46)	6% (8)	1% (1)	10% (13)	131
2016 Vote: Didn't Vote	49% (365)	32% (233)	6% (41)	1% (9)	12% (92)	739
Voted in 2014: Yes	50% (628)	35% (438)	7% (86)	2% (24)	6% (70)	1246
Voted in 2014: No	50% (472)	31% (299)	7% (67)	1% (11)	11% (105)	954
2012 Vote: Barack Obama	53% (436)	34% (282)	6% (47)	2% (13)	6% (53)	831
2012 Vote: Mitt Romney	47% (213)	38% (172)	9% (40)	2% (9)	4% (19)	454
2012 Vote: Other	41% (29)	37% (26)	7% (5)	6% (4)	8% (6)	71
2012 Vote: Didn't Vote	50% (420)	30% (255)	7% (59)	1% (9)	12% (97)	839
4-Region: Northeast	53% (207)	33% (131)	5% (19)	2% (6)	8% (30)	394
4-Region: Midwest	47% (217)	36% (165)	9% (42)	1% (6)	7% (33)	462
4-Region: South	54% (447)	31% (259)	5% (41)	2% (15)	8% (63)	824
4-Region: West	44% (230)	35% (182)	10% (50)	2% (8)	10% (50)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_10: How important are each of the following in choosing an employer?
Employer's mission or purpose, meaningful work

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	40% (870)	38% (826)	10% (220)	3% (76)	9% (208)	2200
Gender: Male	37% (390)	39% (419)	13% (138)	4% (47)	6% (68)	1062
Gender: Female	42% (480)	36% (407)	7% (82)	3% (29)	12% (140)	1138
Age: 18-29	45% (193)	28% (119)	10% (42)	4% (16)	14% (59)	430
Age: 30-44	43% (249)	37% (215)	9% (54)	3% (18)	8% (47)	583
Age: 45-54	40% (136)	39% (131)	9% (30)	3% (9)	10% (34)	340
Age: 55-64	35% (144)	40% (162)	15% (60)	4% (16)	7% (29)	411
Age: 65+	34% (148)	45% (198)	8% (33)	4% (18)	9% (39)	436
Generation Z: 18-22	43% (63)	25% (38)	11% (16)	4% (6)	17% (24)	147
Millennial: Age 23-38	45% (287)	34% (215)	8% (53)	3% (17)	11% (68)	639
Generation X: Age 39-54	40% (229)	38% (213)	10% (58)	3% (19)	8% (48)	567
Boomers: Age 55-73	35% (256)	41% (301)	12% (87)	4% (27)	9% (63)	734
PID: Dem (no lean)	43% (347)	37% (300)	9% (76)	3% (22)	7% (58)	803
PID: Ind (no lean)	37% (274)	35% (258)	10% (76)	3% (26)	14% (106)	740
PID: Rep (no lean)	38% (249)	41% (268)	10% (68)	4% (29)	7% (44)	658
PID/Gender: Dem Men	39% (137)	42% (150)	11% (39)	3% (11)	4% (16)	353
PID/Gender: Dem Women	47% (210)	33% (150)	8% (37)	2% (11)	9% (42)	450
PID/Gender: Ind Men	35% (124)	36% (129)	14% (50)	4% (15)	11% (40)	358
PID/Gender: Ind Women	39% (149)	34% (129)	7% (26)	3% (11)	17% (66)	382
PID/Gender: Rep Men	37% (129)	40% (140)	14% (49)	6% (21)	4% (13)	351
PID/Gender: Rep Women	39% (120)	42% (128)	6% (20)	3% (8)	10% (31)	307
Ideo: Liberal (1-3)	41% (258)	40% (254)	10% (62)	2% (13)	7% (43)	629
Ideo: Moderate (4)	40% (242)	38% (231)	11% (66)	3% (15)	9% (53)	608
Ideo: Conservative (5-7)	38% (277)	38% (282)	12% (85)	6% (42)	7% (49)	734
Educ: < College	39% (597)	35% (534)	10% (146)	4% (55)	12% (180)	1512
Educ: Bachelors degree	38% (171)	42% (184)	13% (56)	3% (14)	4% (19)	444
Educ: Post-grad	42% (103)	44% (108)	7% (18)	3% (7)	3% (8)	244
Income: Under 50k	38% (495)	36% (468)	10% (127)	4% (46)	12% (157)	1293
Income: 50k-100k	42% (294)	37% (261)	11% (74)	4% (25)	7% (46)	700
Income: 100k+	39% (81)	47% (97)	9% (20)	3% (6)	2% (4)	207
Ethnicity: White	38% (659)	39% (664)	10% (171)	3% (58)	10% (170)	1722

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**Table LL6_10: How important are each of the following in choosing an employer?
Employer's mission or purpose, meaningful work**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	40% (870)	38% (826)	10% (220)	3% (76)	9% (208)	2200
Ethnicity: Hispanic	46% (161)	34% (119)	8% (28)	4% (15)	8% (27)	349
Ethnicity: Afr. Am.	49% (134)	30% (83)	9% (24)	4% (11)	8% (22)	274
Ethnicity: Other	38% (77)	39% (79)	12% (25)	3% (7)	8% (16)	204
Community: Urban	43% (268)	34% (214)	10% (64)	4% (25)	9% (59)	631
Community: Suburban	39% (369)	41% (387)	10% (94)	3% (24)	8% (74)	949
Community: Rural	38% (233)	36% (224)	10% (62)	4% (27)	12% (74)	620
Employ: Private Sector	45% (300)	38% (255)	10% (66)	3% (21)	4% (26)	668
Employ: Government	34% (38)	49% (55)	6% (7)	9% (10)	2% (3)	113
Employ: Self-Employed	41% (84)	34% (70)	15% (31)	3% (6)	7% (13)	206
Employ: Homemaker	39% (70)	34% (61)	5% (9)	3% (5)	19% (34)	179
Employ: Retired	33% (172)	45% (233)	10% (50)	4% (19)	8% (42)	516
Employ: Unemployed	37% (93)	30% (75)	10% (24)	4% (11)	19% (47)	250
Employ: Other	37% (66)	34% (60)	10% (18)	2% (3)	18% (31)	178
Military HH: Yes	39% (126)	39% (125)	12% (39)	4% (14)	6% (20)	324
Military HH: No	40% (744)	37% (701)	10% (181)	3% (63)	10% (188)	1876
RD/WT: Right Direction	39% (331)	38% (321)	10% (86)	4% (36)	9% (74)	848
RD/WT: Wrong Track	40% (539)	37% (505)	10% (134)	3% (40)	10% (133)	1352
Trump Job Approve	39% (339)	39% (333)	10% (84)	5% (41)	7% (63)	860
Trump Job Disapprove	41% (507)	38% (473)	11% (132)	3% (34)	8% (104)	1251
Trump Job Strongly Approve	39% (195)	39% (193)	8% (41)	7% (33)	7% (35)	497
Trump Job Somewhat Approve	40% (144)	39% (141)	12% (42)	2% (8)	8% (28)	363
Trump Job Somewhat Disapprove	37% (105)	41% (116)	13% (35)	2% (7)	6% (18)	281
Trump Job Strongly Disapprove	41% (402)	37% (357)	10% (97)	3% (28)	9% (86)	969

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Table LL6_10: How important are each of the following in choosing an employer?
Employer's mission or purpose, meaningful work

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	40% (870)	38% (826)	10% (220)	3% (76)	9% (208)	2200
#1 Issue: Economy	40% (220)	36% (197)	13% (72)	4% (22)	6% (31)	543
#1 Issue: Security	38% (155)	39% (159)	10% (41)	6% (23)	8% (31)	409
#1 Issue: Health Care	41% (177)	39% (169)	8% (37)	2% (8)	10% (42)	433
#1 Issue: Medicare / Social Security	37% (122)	39% (131)	10% (33)	2% (8)	12% (38)	332
#1 Issue: Women's Issues	34% (41)	35% (42)	7% (9)	3% (4)	21% (25)	121
#1 Issue: Education	48% (52)	35% (37)	4% (4)	2% (2)	11% (12)	107
#1 Issue: Energy	44% (58)	39% (51)	8% (11)	3% (4)	5% (7)	130
#1 Issue: Other	36% (45)	32% (41)	11% (13)	4% (5)	17% (21)	125
2018 House Vote: Democrat	43% (320)	38% (284)	9% (70)	2% (17)	7% (49)	741
2018 House Vote: Republican	40% (240)	40% (242)	10% (61)	4% (24)	6% (34)	602
2018 House Vote: Someone else	33% (25)	45% (33)	8% (6)	1% (1)	13% (10)	75
2016 Vote: Hillary Clinton	41% (278)	40% (272)	10% (72)	3% (19)	7% (46)	686
2016 Vote: Donald Trump	40% (257)	41% (262)	10% (62)	4% (27)	5% (35)	642
2016 Vote: Other	41% (54)	33% (43)	12% (16)	3% (3)	11% (15)	131
2016 Vote: Didn't Vote	38% (281)	34% (250)	10% (70)	4% (27)	15% (112)	739
Voted in 2014: Yes	41% (513)	40% (493)	10% (120)	3% (40)	6% (81)	1246
Voted in 2014: No	37% (357)	35% (333)	10% (100)	4% (37)	13% (127)	954
2012 Vote: Barack Obama	39% (328)	40% (331)	10% (86)	3% (21)	8% (64)	831
2012 Vote: Mitt Romney	41% (188)	38% (175)	12% (53)	4% (20)	4% (18)	454
2012 Vote: Other	24% (17)	42% (30)	8% (6)	14% (10)	12% (9)	71
2012 Vote: Didn't Vote	40% (336)	34% (287)	9% (75)	3% (25)	14% (116)	839
4-Region: Northeast	40% (158)	37% (146)	9% (35)	4% (17)	9% (37)	394
4-Region: Midwest	40% (184)	37% (170)	12% (54)	2% (11)	9% (42)	462
4-Region: South	42% (347)	37% (303)	9% (76)	3% (29)	8% (69)	824
4-Region: West	35% (181)	40% (206)	10% (55)	4% (19)	11% (60)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_11: How important are each of the following in choosing an employer?
Vacation/Paid time off

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1092)	34% (737)	7% (152)	2% (52)	8% (166)	2200
Gender: Male	46% (493)	37% (395)	8% (89)	3% (30)	5% (55)	1062
Gender: Female	53% (599)	30% (342)	6% (63)	2% (23)	10% (111)	1138
Age: 18-29	44% (190)	32% (137)	9% (40)	2% (7)	13% (56)	430
Age: 30-44	54% (314)	29% (171)	7% (42)	3% (15)	7% (41)	583
Age: 45-54	51% (172)	36% (122)	3% (11)	3% (9)	7% (25)	340
Age: 55-64	51% (209)	34% (139)	8% (32)	2% (8)	5% (22)	411
Age: 65+	48% (207)	38% (168)	6% (27)	3% (12)	5% (22)	436
Generation Z: 18-22	44% (65)	28% (41)	10% (14)	2% (3)	16% (23)	147
Millennial: Age 23-38	48% (307)	33% (208)	8% (49)	2% (14)	10% (62)	639
Generation X: Age 39-54	54% (304)	32% (181)	5% (30)	3% (15)	7% (37)	567
Boomers: Age 55-73	49% (363)	35% (258)	7% (54)	2% (16)	6% (43)	734
PID: Dem (no lean)	54% (433)	31% (252)	7% (55)	2% (14)	6% (49)	803
PID: Ind (no lean)	44% (325)	35% (256)	7% (53)	3% (21)	11% (85)	740
PID: Rep (no lean)	51% (334)	35% (229)	7% (45)	3% (17)	5% (33)	658
PID/Gender: Dem Men	49% (174)	35% (124)	8% (30)	3% (10)	4% (15)	353
PID/Gender: Dem Women	58% (259)	29% (128)	6% (25)	1% (4)	7% (33)	450
PID/Gender: Ind Men	43% (153)	37% (132)	9% (31)	3% (11)	9% (31)	358
PID/Gender: Ind Women	45% (172)	33% (124)	6% (21)	3% (11)	14% (54)	382
PID/Gender: Rep Men	47% (165)	40% (140)	8% (28)	2% (9)	3% (9)	351
PID/Gender: Rep Women	55% (168)	29% (90)	5% (17)	3% (8)	8% (24)	307
Ideo: Liberal (1-3)	53% (333)	31% (197)	7% (47)	2% (12)	6% (39)	629
Ideo: Moderate (4)	49% (299)	36% (217)	7% (40)	3% (18)	6% (34)	608
Ideo: Conservative (5-7)	49% (359)	36% (267)	7% (50)	3% (20)	5% (38)	734
Educ: < College	49% (740)	32% (491)	7% (99)	2% (37)	10% (146)	1512
Educ: Bachelors degree	51% (227)	35% (156)	8% (36)	2% (10)	3% (15)	444
Educ: Post-grad	51% (125)	37% (91)	7% (16)	2% (6)	2% (6)	244
Income: Under 50k	47% (608)	33% (427)	7% (94)	3% (35)	10% (129)	1293
Income: 50k-100k	52% (366)	34% (239)	7% (48)	2% (14)	5% (34)	700
Income: 100k+	57% (119)	34% (71)	5% (10)	1% (3)	2% (4)	207
Ethnicity: White	49% (835)	34% (587)	7% (123)	3% (44)	8% (133)	1722

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Table LL6_11: How important are each of the following in choosing an employer?*Vacation/Paid time off*

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't know / No opinion		Total N
Adults	50%	(1092)	34%	(737)	7%	(152)	2%	(52)	8%	(166)	2200
Ethnicity: Hispanic	51%	(180)	34%	(120)	5%	(18)	2%	(6)	7%	(26)	349
Ethnicity: Afr. Am.	57%	(156)	28%	(77)	6%	(17)	2%	(4)	7%	(20)	274
Ethnicity: Other	49%	(101)	36%	(73)	6%	(13)	2%	(4)	6%	(13)	204
Community: Urban	51%	(324)	31%	(197)	7%	(42)	3%	(21)	7%	(46)	631
Community: Suburban	51%	(486)	35%	(336)	6%	(56)	2%	(16)	6%	(55)	949
Community: Rural	45%	(281)	33%	(205)	9%	(54)	2%	(15)	10%	(65)	620
Employ: Private Sector	58%	(388)	30%	(198)	6%	(42)	2%	(17)	4%	(24)	668
Employ: Government	45%	(51)	35%	(40)	15%	(17)	3%	(3)	2%	(2)	113
Employ: Self-Employed	40%	(82)	41%	(84)	10%	(20)	3%	(6)	7%	(14)	206
Employ: Homemaker	48%	(87)	34%	(61)	5%	(8)	1%	(2)	12%	(21)	179
Employ: Retired	49%	(251)	38%	(196)	6%	(29)	3%	(13)	5%	(27)	516
Employ: Unemployed	45%	(113)	30%	(75)	6%	(16)	3%	(7)	16%	(39)	250
Employ: Other	44%	(79)	30%	(53)	9%	(15)	1%	(2)	16%	(29)	178
Military HH: Yes	46%	(149)	37%	(120)	9%	(31)	3%	(9)	5%	(16)	324
Military HH: No	50%	(943)	33%	(618)	6%	(122)	2%	(43)	8%	(150)	1876
RD/WT: Right Direction	48%	(408)	36%	(307)	6%	(51)	3%	(25)	7%	(57)	848
RD/WT: Wrong Track	51%	(684)	32%	(430)	7%	(101)	2%	(27)	8%	(110)	1352
Trump Job Approve	49%	(420)	36%	(311)	7%	(62)	3%	(23)	5%	(44)	860
Trump Job Disapprove	51%	(641)	33%	(413)	7%	(86)	2%	(28)	7%	(84)	1251
Trump Job Strongly Approve	50%	(247)	35%	(172)	7%	(37)	4%	(18)	5%	(24)	497
Trump Job Somewhat Approve	48%	(174)	38%	(138)	7%	(25)	1%	(5)	6%	(21)	363
Trump Job Somewhat Disapprove	47%	(133)	40%	(114)	6%	(16)	4%	(10)	3%	(10)	281
Trump Job Strongly Disapprove	52%	(508)	31%	(299)	7%	(70)	2%	(18)	8%	(74)	969

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Table LL6_11: How important are each of the following in choosing an employer?

Vacation/Paid time off

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1092)	34% (737)	7% (152)	2% (52)	8% (166)	2200
#1 Issue: Economy	49% (265)	38% (206)	7% (37)	2% (11)	4% (24)	543
#1 Issue: Security	49% (201)	35% (142)	8% (34)	3% (11)	5% (21)	409
#1 Issue: Health Care	50% (219)	33% (144)	5% (23)	3% (14)	8% (34)	433
#1 Issue: Medicare / Social Security	53% (177)	29% (97)	8% (26)	3% (10)	7% (22)	332
#1 Issue: Women's Issues	46% (56)	25% (30)	7% (8)	1% (1)	21% (25)	121
#1 Issue: Education	55% (59)	27% (29)	5% (5)	2% (2)	11% (12)	107
#1 Issue: Energy	47% (61)	39% (50)	8% (11)	1% (1)	5% (6)	130
#1 Issue: Other	43% (54)	32% (40)	7% (9)	2% (2)	17% (21)	125
2018 House Vote: Democrat	54% (400)	33% (244)	6% (48)	2% (13)	5% (36)	741
2018 House Vote: Republican	51% (306)	36% (214)	7% (43)	3% (18)	3% (20)	602
2018 House Vote: Someone else	44% (33)	36% (27)	8% (6)	3% (2)	9% (7)	75
2016 Vote: Hillary Clinton	53% (365)	33% (228)	7% (48)	2% (11)	5% (35)	686
2016 Vote: Donald Trump	51% (329)	36% (232)	7% (42)	3% (17)	3% (22)	642
2016 Vote: Other	52% (68)	32% (42)	4% (5)	3% (4)	9% (11)	131
2016 Vote: Didn't Vote	45% (330)	32% (235)	8% (57)	3% (20)	13% (97)	739
Voted in 2014: Yes	53% (654)	35% (432)	6% (75)	2% (29)	5% (57)	1246
Voted in 2014: No	46% (437)	32% (306)	8% (78)	2% (24)	12% (110)	954
2012 Vote: Barack Obama	53% (440)	34% (279)	6% (52)	1% (12)	6% (48)	831
2012 Vote: Mitt Romney	50% (227)	39% (175)	7% (31)	2% (10)	2% (11)	454
2012 Vote: Other	45% (32)	31% (22)	8% (5)	10% (7)	7% (5)	71
2012 Vote: Didn't Vote	46% (390)	31% (261)	7% (63)	3% (23)	12% (102)	839
4-Region: Northeast	50% (198)	35% (139)	5% (19)	2% (8)	8% (30)	394
4-Region: Midwest	52% (238)	34% (157)	7% (31)	2% (11)	6% (26)	462
4-Region: South	52% (425)	31% (257)	7% (57)	3% (21)	8% (64)	824
4-Region: West	44% (230)	35% (185)	9% (46)	2% (13)	9% (47)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_12: How important are each of the following in choosing an employer?*Company culture*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	36% (789)	37% (824)	12% (262)	4% (83)	11% (242)	2200
Gender: Male	34% (363)	40% (426)	14% (149)	5% (48)	7% (75)	1062
Gender: Female	37% (426)	35% (398)	10% (113)	3% (35)	15% (167)	1138
Age: 18-29	39% (166)	31% (131)	12% (53)	5% (20)	14% (59)	430
Age: 30-44	41% (238)	35% (205)	12% (71)	3% (17)	9% (52)	583
Age: 45-54	38% (130)	37% (127)	11% (36)	4% (13)	10% (35)	340
Age: 55-64	31% (126)	42% (172)	13% (53)	4% (17)	11% (43)	411
Age: 65+	29% (129)	43% (189)	11% (50)	4% (17)	12% (52)	436
Generation Z: 18-22	40% (59)	35% (52)	6% (9)	3% (5)	16% (23)	147
Millennial: Age 23-38	39% (251)	32% (206)	14% (88)	3% (21)	11% (73)	639
Generation X: Age 39-54	40% (224)	36% (204)	11% (63)	4% (24)	9% (51)	567
Boomers: Age 55-73	30% (220)	43% (316)	11% (84)	4% (27)	12% (87)	734
PID: Dem (no lean)	42% (335)	36% (285)	11% (86)	2% (17)	10% (80)	803
PID: Ind (no lean)	33% (241)	36% (263)	13% (96)	5% (36)	14% (104)	740
PID: Rep (no lean)	32% (213)	42% (276)	12% (81)	5% (30)	9% (57)	658
PID/Gender: Dem Men	38% (134)	39% (138)	13% (46)	3% (11)	7% (24)	353
PID/Gender: Dem Women	45% (201)	33% (147)	9% (40)	1% (6)	13% (57)	450
PID/Gender: Ind Men	30% (108)	39% (138)	15% (54)	6% (21)	10% (37)	358
PID/Gender: Ind Women	35% (134)	33% (125)	11% (42)	4% (14)	18% (67)	382
PID/Gender: Rep Men	35% (121)	43% (150)	14% (50)	4% (16)	4% (14)	351
PID/Gender: Rep Women	30% (92)	41% (126)	10% (32)	5% (15)	14% (43)	307
Ideo: Liberal (1-3)	44% (275)	37% (233)	9% (57)	3% (18)	7% (47)	629
Ideo: Moderate (4)	32% (197)	39% (238)	14% (87)	4% (21)	11% (64)	608
Ideo: Conservative (5-7)	33% (241)	41% (302)	13% (97)	4% (31)	9% (63)	734
Educ: < College	33% (496)	36% (549)	12% (187)	4% (67)	14% (214)	1512
Educ: Bachelors degree	40% (179)	40% (177)	13% (58)	2% (9)	5% (20)	444
Educ: Post-grad	47% (115)	40% (99)	7% (17)	2% (6)	3% (7)	244
Income: Under 50k	32% (414)	37% (477)	12% (158)	5% (65)	14% (180)	1293
Income: 50k-100k	39% (271)	39% (274)	12% (84)	2% (13)	8% (57)	700
Income: 100k+	51% (105)	35% (73)	10% (20)	2% (5)	2% (5)	207
Ethnicity: White	35% (597)	38% (659)	12% (202)	4% (63)	12% (201)	1722

Continued on next page

Table LL6_12: How important are each of the following in choosing an employer?

Company culture

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	36% (789)	37% (824)	12% (262)	4% (83)	11% (242)	2200
Ethnicity: Hispanic	41% (142)	36% (126)	10% (36)	4% (13)	9% (32)	349
Ethnicity: Afr. Am.	43% (118)	33% (91)	12% (34)	4% (11)	8% (21)	274
Ethnicity: Other	36% (74)	37% (75)	13% (27)	5% (9)	9% (19)	204
Community: Urban	39% (246)	34% (214)	12% (78)	5% (29)	10% (64)	631
Community: Suburban	36% (346)	40% (379)	11% (106)	3% (32)	9% (86)	949
Community: Rural	32% (198)	37% (231)	13% (78)	3% (21)	15% (92)	620
Employ: Private Sector	43% (290)	37% (247)	11% (76)	3% (18)	6% (37)	668
Employ: Government	36% (41)	42% (48)	14% (15)	7% (7)	1% (2)	113
Employ: Self-Employed	33% (68)	40% (82)	12% (24)	7% (14)	8% (17)	206
Employ: Homemaker	37% (66)	33% (60)	10% (18)	3% (5)	17% (31)	179
Employ: Retired	30% (153)	42% (216)	12% (62)	4% (22)	12% (62)	516
Employ: Unemployed	33% (83)	31% (79)	14% (35)	3% (7)	18% (46)	250
Employ: Other	25% (45)	36% (64)	15% (27)	4% (7)	20% (36)	178
Military HH: Yes	37% (120)	39% (126)	12% (38)	4% (14)	8% (26)	324
Military HH: No	36% (669)	37% (698)	12% (225)	4% (69)	12% (216)	1876
RD/WT: Right Direction	35% (299)	37% (317)	13% (110)	5% (38)	10% (83)	848
RD/WT: Wrong Track	36% (490)	37% (507)	11% (153)	3% (44)	12% (158)	1352
Trump Job Approve	33% (285)	39% (337)	14% (124)	4% (38)	9% (75)	860
Trump Job Disapprove	38% (480)	38% (472)	11% (134)	3% (43)	10% (121)	1251
Trump Job Strongly Approve	33% (167)	38% (188)	14% (71)	6% (29)	9% (44)	497
Trump Job Somewhat Approve	33% (118)	41% (149)	15% (53)	3% (10)	9% (31)	363
Trump Job Somewhat Disapprove	33% (92)	43% (121)	13% (35)	3% (9)	8% (24)	281
Trump Job Strongly Disapprove	40% (389)	36% (350)	10% (99)	4% (34)	10% (97)	969

Continued on next page

Table LL6_12: How important are each of the following in choosing an employer?*Company culture*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	36% (789)	37% (824)	12% (262)	4% (83)	11% (242)	2200
#1 Issue: Economy	37% (199)	38% (206)	15% (79)	5% (25)	6% (34)	543
#1 Issue: Security	34% (138)	39% (161)	13% (53)	4% (17)	10% (40)	409
#1 Issue: Health Care	36% (157)	41% (176)	9% (38)	3% (14)	11% (49)	433
#1 Issue: Medicare / Social Security	29% (96)	38% (127)	16% (52)	3% (11)	14% (46)	332
#1 Issue: Women's Issues	44% (54)	23% (27)	4% (5)	4% (5)	25% (30)	121
#1 Issue: Education	48% (52)	28% (30)	8% (8)	5% (5)	11% (12)	107
#1 Issue: Energy	42% (55)	39% (51)	12% (15)	2% (3)	4% (6)	130
#1 Issue: Other	31% (39)	37% (46)	9% (11)	3% (4)	21% (26)	125
2018 House Vote: Democrat	43% (319)	38% (283)	9% (68)	2% (14)	8% (57)	741
2018 House Vote: Republican	35% (210)	40% (243)	14% (85)	4% (25)	6% (39)	602
2018 House Vote: Someone else	32% (24)	35% (26)	6% (5)	10% (7)	17% (13)	75
2016 Vote: Hillary Clinton	42% (286)	38% (263)	10% (68)	2% (14)	8% (56)	686
2016 Vote: Donald Trump	36% (229)	39% (253)	13% (86)	5% (32)	7% (42)	642
2016 Vote: Other	42% (55)	33% (43)	7% (9)	6% (8)	12% (16)	131
2016 Vote: Didn't Vote	30% (218)	36% (265)	13% (100)	4% (29)	17% (128)	739
Voted in 2014: Yes	38% (478)	39% (483)	11% (143)	4% (46)	8% (96)	1246
Voted in 2014: No	33% (311)	36% (341)	13% (119)	4% (36)	15% (145)	954
2012 Vote: Barack Obama	41% (341)	37% (311)	10% (86)	2% (20)	9% (74)	831
2012 Vote: Mitt Romney	34% (154)	41% (186)	15% (68)	5% (22)	5% (24)	454
2012 Vote: Other	26% (18)	37% (26)	12% (8)	12% (9)	13% (9)	71
2012 Vote: Didn't Vote	33% (276)	36% (300)	12% (100)	4% (32)	16% (132)	839
4-Region: Northeast	35% (138)	38% (150)	12% (47)	4% (17)	11% (43)	394
4-Region: Midwest	37% (171)	39% (183)	10% (47)	3% (12)	11% (50)	462
4-Region: South	36% (293)	39% (318)	12% (101)	4% (32)	10% (80)	824
4-Region: West	36% (187)	33% (174)	13% (67)	4% (22)	13% (69)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_13: How important are each of the following in choosing an employer?

Strong leadership

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1091)	34% (740)	6% (136)	2% (47)	8% (186)	2200
Gender: Male	49% (518)	35% (368)	8% (82)	3% (31)	6% (63)	1062
Gender: Female	50% (573)	33% (371)	5% (54)	1% (17)	11% (123)	1138
Age: 18-29	48% (205)	29% (124)	8% (34)	3% (13)	13% (54)	430
Age: 30-44	56% (329)	28% (164)	6% (35)	2% (14)	7% (41)	583
Age: 45-54	48% (164)	37% (126)	4% (14)	2% (6)	9% (31)	340
Age: 55-64	43% (176)	41% (170)	8% (33)	1% (6)	6% (25)	411
Age: 65+	50% (217)	36% (156)	5% (20)	2% (9)	8% (35)	436
Generation Z: 18-22	49% (73)	25% (36)	8% (12)	6% (9)	12% (17)	147
Millennial: Age 23-38	53% (336)	29% (186)	6% (40)	2% (10)	11% (67)	639
Generation X: Age 39-54	51% (289)	34% (192)	5% (31)	2% (14)	7% (41)	567
Boomers: Age 55-73	46% (338)	39% (284)	6% (45)	2% (12)	8% (56)	734
PID: Dem (no lean)	52% (419)	34% (271)	5% (44)	2% (16)	7% (53)	803
PID: Ind (no lean)	44% (329)	33% (244)	7% (55)	3% (19)	12% (92)	740
PID: Rep (no lean)	52% (343)	34% (224)	6% (37)	2% (13)	6% (41)	658
PID/Gender: Dem Men	49% (174)	37% (129)	6% (23)	3% (11)	5% (16)	353
PID/Gender: Dem Women	55% (246)	32% (142)	5% (21)	1% (5)	8% (36)	450
PID/Gender: Ind Men	43% (155)	33% (119)	11% (38)	3% (12)	10% (34)	358
PID/Gender: Ind Women	45% (173)	33% (126)	5% (18)	2% (7)	15% (58)	382
PID/Gender: Rep Men	54% (189)	34% (120)	6% (21)	2% (8)	4% (12)	351
PID/Gender: Rep Women	50% (153)	34% (104)	5% (16)	2% (5)	9% (28)	307
Ideo: Liberal (1-3)	50% (316)	36% (228)	6% (37)	2% (12)	6% (36)	629
Ideo: Moderate (4)	49% (299)	33% (202)	8% (48)	3% (18)	7% (42)	608
Ideo: Conservative (5-7)	50% (368)	35% (255)	6% (46)	2% (12)	7% (54)	734
Educ: < College	49% (748)	32% (480)	6% (89)	2% (36)	10% (158)	1512
Educ: Bachelors degree	49% (218)	37% (166)	7% (33)	1% (6)	5% (21)	444
Educ: Post-grad	51% (125)	38% (93)	6% (14)	2% (5)	3% (7)	244
Income: Under 50k	49% (631)	31% (402)	7% (86)	3% (32)	11% (141)	1293
Income: 50k-100k	50% (347)	38% (267)	5% (35)	2% (11)	6% (40)	700
Income: 100k+	54% (113)	34% (71)	7% (14)	2% (4)	2% (5)	207
Ethnicity: White	48% (833)	35% (596)	6% (106)	2% (33)	9% (154)	1722

Continued on next page

Table LL6_13: How important are each of the following in choosing an employer?**Strong leadership**

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't know / No opinion		Total N
Adults	50%	(1091)	34%	(740)	6%	(136)	2%	(47)	8%	(186)	2200
Ethnicity: Hispanic	54%	(190)	28%	(96)	8%	(26)	3%	(11)	8%	(26)	349
Ethnicity: Afr. Am.	56%	(154)	30%	(82)	5%	(14)	2%	(6)	7%	(18)	274
Ethnicity: Other	51%	(104)	31%	(62)	8%	(16)	4%	(9)	7%	(13)	204
Community: Urban	52%	(329)	31%	(197)	6%	(40)	3%	(18)	7%	(47)	631
Community: Suburban	49%	(461)	36%	(340)	7%	(65)	1%	(14)	7%	(69)	949
Community: Rural	48%	(300)	33%	(202)	5%	(31)	3%	(16)	11%	(70)	620
Employ: Private Sector	53%	(352)	35%	(237)	6%	(37)	2%	(12)	4%	(30)	668
Employ: Government	53%	(60)	38%	(43)	6%	(6)	2%	(2)	1%	(2)	113
Employ: Self-Employed	52%	(107)	32%	(65)	7%	(15)	3%	(6)	6%	(13)	206
Employ: Homemaker	51%	(91)	31%	(56)	3%	(6)	—	(1)	14%	(26)	179
Employ: Retired	48%	(245)	37%	(192)	6%	(30)	1%	(7)	8%	(41)	516
Employ: Unemployed	43%	(107)	29%	(72)	7%	(17)	6%	(15)	15%	(39)	250
Employ: Other	49%	(87)	28%	(50)	7%	(12)	1%	(2)	16%	(28)	178
Military HH: Yes	54%	(174)	32%	(103)	6%	(21)	2%	(7)	6%	(19)	324
Military HH: No	49%	(917)	34%	(637)	6%	(115)	2%	(40)	9%	(167)	1876
RD/WT: Right Direction	50%	(426)	32%	(273)	6%	(53)	3%	(27)	8%	(69)	848
RD/WT: Wrong Track	49%	(665)	35%	(467)	6%	(83)	2%	(20)	9%	(117)	1352
Trump Job Approve	51%	(439)	33%	(286)	7%	(57)	3%	(24)	6%	(54)	860
Trump Job Disapprove	49%	(617)	35%	(441)	6%	(76)	2%	(23)	7%	(93)	1251
Trump Job Strongly Approve	53%	(261)	32%	(158)	6%	(30)	3%	(17)	6%	(31)	497
Trump Job Somewhat Approve	49%	(178)	35%	(128)	7%	(27)	2%	(6)	6%	(23)	363
Trump Job Somewhat Disapprove	45%	(126)	43%	(121)	6%	(16)	—	(0)	6%	(18)	281
Trump Job Strongly Disapprove	51%	(491)	33%	(321)	6%	(60)	2%	(23)	8%	(75)	969

Continued on next page

Table LL6_13: How important are each of the following in choosing an employer?

Strong leadership

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	50% (1091)	34% (740)	6% (136)	2% (47)	8% (186)	2200
#1 Issue: Economy	55% (297)	30% (165)	8% (43)	2% (11)	5% (26)	543
#1 Issue: Security	48% (197)	36% (146)	6% (23)	3% (11)	8% (32)	409
#1 Issue: Health Care	48% (208)	36% (155)	5% (21)	3% (13)	8% (36)	433
#1 Issue: Medicare / Social Security	47% (157)	36% (120)	7% (23)	2% (5)	8% (27)	332
#1 Issue: Women's Issues	46% (55)	25% (30)	7% (8)	2% (3)	20% (24)	121
#1 Issue: Education	50% (54)	34% (36)	5% (5)	1% (1)	11% (11)	107
#1 Issue: Energy	53% (69)	34% (44)	7% (9)	1% (2)	4% (6)	130
#1 Issue: Other	42% (53)	34% (43)	3% (4)	2% (2)	19% (24)	125
2018 House Vote: Democrat	51% (381)	36% (266)	6% (41)	2% (15)	5% (38)	741
2018 House Vote: Republican	53% (317)	34% (203)	7% (40)	2% (13)	5% (29)	602
2018 House Vote: Someone else	52% (39)	29% (22)	8% (6)	— (0)	12% (9)	75
2016 Vote: Hillary Clinton	51% (347)	36% (249)	6% (39)	2% (14)	5% (36)	686
2016 Vote: Donald Trump	52% (332)	36% (229)	6% (40)	1% (9)	5% (33)	642
2016 Vote: Other	54% (71)	27% (35)	8% (10)	1% (2)	10% (13)	131
2016 Vote: Didn't Vote	46% (340)	31% (226)	6% (46)	3% (23)	14% (103)	739
Voted in 2014: Yes	51% (637)	36% (446)	6% (74)	2% (20)	6% (69)	1246
Voted in 2014: No	48% (454)	31% (294)	7% (62)	3% (27)	12% (117)	954
2012 Vote: Barack Obama	51% (427)	35% (288)	5% (43)	2% (19)	7% (55)	831
2012 Vote: Mitt Romney	52% (236)	36% (164)	7% (31)	1% (5)	4% (19)	454
2012 Vote: Other	46% (33)	32% (23)	9% (7)	6% (4)	7% (5)	71
2012 Vote: Didn't Vote	47% (395)	31% (262)	7% (55)	2% (20)	13% (107)	839
4-Region: Northeast	45% (177)	38% (149)	7% (27)	2% (8)	8% (33)	394
4-Region: Midwest	50% (232)	35% (163)	6% (27)	2% (7)	7% (34)	462
4-Region: South	52% (432)	32% (263)	5% (42)	3% (21)	8% (66)	824
4-Region: West	48% (250)	32% (165)	8% (41)	2% (11)	10% (53)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL6_14: How important are each of the following in choosing an employer?
Student Loan Repayment Assistance

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	20% (446)	25% (540)	18% (403)	20% (430)	17% (381)	2200
Gender: Male	21% (219)	23% (249)	19% (207)	22% (237)	14% (150)	1062
Gender: Female	20% (227)	26% (291)	17% (196)	17% (193)	20% (231)	1138
Age: 18-29	23% (101)	27% (114)	20% (87)	14% (58)	16% (70)	430
Age: 30-44	28% (166)	28% (161)	18% (107)	13% (73)	13% (76)	583
Age: 45-54	21% (72)	23% (77)	16% (54)	22% (76)	18% (61)	340
Age: 55-64	12% (51)	19% (80)	20% (81)	28% (115)	20% (84)	411
Age: 65+	13% (57)	25% (107)	17% (74)	25% (107)	21% (90)	436
Generation Z: 18-22	24% (36)	28% (41)	14% (21)	13% (19)	20% (30)	147
Millennial: Age 23-38	26% (167)	27% (173)	21% (137)	11% (72)	14% (90)	639
Generation X: Age 39-54	24% (136)	24% (139)	16% (90)	20% (116)	15% (87)	567
Boomers: Age 55-73	13% (93)	22% (159)	18% (135)	27% (197)	21% (151)	734
PID: Dem (no lean)	24% (192)	27% (217)	18% (144)	16% (128)	15% (122)	803
PID: Ind (no lean)	18% (131)	23% (172)	17% (127)	19% (143)	23% (167)	740
PID: Rep (no lean)	19% (123)	23% (152)	20% (133)	24% (159)	14% (91)	658
PID/Gender: Dem Men	24% (86)	25% (87)	18% (64)	19% (69)	13% (47)	353
PID/Gender: Dem Women	24% (106)	29% (130)	18% (79)	13% (60)	17% (75)	450
PID/Gender: Ind Men	17% (60)	24% (87)	21% (74)	20% (70)	18% (66)	358
PID/Gender: Ind Women	19% (71)	22% (84)	14% (52)	19% (72)	27% (102)	382
PID/Gender: Rep Men	21% (73)	21% (75)	19% (68)	28% (98)	10% (37)	351
PID/Gender: Rep Women	16% (50)	25% (77)	21% (65)	20% (61)	18% (55)	307
Ideo: Liberal (1-3)	25% (157)	28% (178)	19% (119)	14% (87)	14% (87)	629
Ideo: Moderate (4)	21% (126)	24% (147)	18% (111)	20% (119)	17% (104)	608
Ideo: Conservative (5-7)	16% (114)	22% (163)	20% (146)	27% (199)	15% (112)	734
Educ: < College	21% (311)	25% (375)	17% (259)	17% (257)	21% (310)	1512
Educ: Bachelors degree	20% (90)	25% (109)	20% (88)	26% (117)	9% (40)	444
Educ: Post-grad	19% (45)	23% (57)	23% (56)	23% (56)	13% (31)	244
Income: Under 50k	22% (285)	24% (317)	16% (210)	17% (214)	21% (267)	1293
Income: 50k-100k	19% (133)	25% (173)	20% (139)	23% (161)	13% (94)	700
Income: 100k+	14% (29)	24% (50)	26% (54)	26% (55)	10% (20)	207
Ethnicity: White	18% (305)	24% (416)	19% (327)	21% (363)	18% (311)	1722

Continued on next page

Table LL6_14: How important are each of the following in choosing an employer?
Student Loan Repayment Assistance

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't know / No opinion		Total N
Adults	20%	(446)	25%	(540)	18%	(403)	20%	(430)	17%	(381)	2200
Ethnicity: Hispanic	31%	(110)	30%	(105)	15%	(52)	12%	(41)	12%	(42)	349
Ethnicity: Afr. Am.	31%	(85)	24%	(67)	17%	(45)	12%	(33)	16%	(44)	274
Ethnicity: Other	27%	(56)	28%	(57)	15%	(31)	17%	(34)	13%	(26)	204
Community: Urban	23%	(148)	21%	(135)	20%	(127)	18%	(115)	17%	(107)	631
Community: Suburban	19%	(181)	27%	(256)	18%	(171)	20%	(191)	16%	(150)	949
Community: Rural	19%	(117)	24%	(149)	17%	(106)	20%	(124)	20%	(124)	620
Employ: Private Sector	22%	(146)	23%	(156)	20%	(135)	23%	(156)	11%	(75)	668
Employ: Government	20%	(23)	28%	(31)	30%	(34)	17%	(19)	5%	(5)	113
Employ: Self-Employed	19%	(39)	25%	(52)	21%	(44)	18%	(38)	16%	(33)	206
Employ: Homemaker	23%	(41)	27%	(48)	12%	(22)	15%	(27)	23%	(41)	179
Employ: Retired	14%	(73)	24%	(126)	17%	(86)	24%	(124)	21%	(107)	516
Employ: Unemployed	21%	(52)	23%	(56)	16%	(41)	17%	(44)	23%	(57)	250
Employ: Other	23%	(41)	22%	(40)	15%	(27)	10%	(18)	29%	(51)	178
Military HH: Yes	21%	(67)	20%	(64)	20%	(65)	26%	(85)	13%	(42)	324
Military HH: No	20%	(379)	25%	(476)	18%	(338)	18%	(345)	18%	(338)	1876
RD/WT: Right Direction	20%	(171)	22%	(186)	20%	(166)	22%	(185)	17%	(141)	848
RD/WT: Wrong Track	20%	(276)	26%	(354)	18%	(238)	18%	(245)	18%	(240)	1352
Trump Job Approve	19%	(164)	22%	(190)	21%	(178)	23%	(198)	15%	(131)	860
Trump Job Disapprove	22%	(270)	27%	(332)	18%	(221)	18%	(226)	16%	(202)	1251
Trump Job Strongly Approve	19%	(95)	21%	(107)	18%	(90)	27%	(133)	14%	(72)	497
Trump Job Somewhat Approve	19%	(69)	23%	(83)	24%	(88)	18%	(65)	16%	(59)	363
Trump Job Somewhat Disapprove	21%	(59)	32%	(90)	17%	(48)	16%	(45)	14%	(39)	281
Trump Job Strongly Disapprove	22%	(211)	25%	(242)	18%	(173)	19%	(180)	17%	(163)	969

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**Table LL6_14: How important are each of the following in choosing an employer?
Student Loan Repayment Assistance**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	20% (446)	25% (540)	18% (403)	20% (430)	17% (381)	2200
#1 Issue: Economy	21% (114)	23% (123)	20% (108)	22% (118)	15% (81)	543
#1 Issue: Security	16% (65)	24% (97)	23% (96)	23% (94)	14% (57)	409
#1 Issue: Health Care	22% (96)	27% (118)	16% (69)	17% (75)	17% (75)	433
#1 Issue: Medicare / Social Security	19% (64)	21% (71)	16% (52)	23% (76)	20% (68)	332
#1 Issue: Women's Issues	22% (27)	22% (27)	16% (19)	11% (13)	29% (35)	121
#1 Issue: Education	30% (32)	28% (30)	16% (17)	11% (12)	15% (16)	107
#1 Issue: Energy	21% (27)	35% (45)	18% (24)	17% (22)	9% (12)	130
#1 Issue: Other	16% (20)	24% (30)	14% (18)	16% (19)	30% (37)	125
2018 House Vote: Democrat	22% (164)	28% (211)	18% (135)	17% (126)	14% (105)	741
2018 House Vote: Republican	19% (112)	22% (132)	19% (116)	27% (165)	13% (77)	602
2018 House Vote: Someone else	13% (10)	25% (19)	20% (15)	16% (12)	27% (20)	75
2016 Vote: Hillary Clinton	20% (136)	28% (192)	20% (134)	18% (123)	15% (100)	686
2016 Vote: Donald Trump	19% (120)	22% (143)	19% (124)	26% (169)	13% (86)	642
2016 Vote: Other	21% (27)	27% (36)	14% (18)	18% (23)	20% (26)	131
2016 Vote: Didn't Vote	22% (163)	23% (168)	17% (127)	15% (114)	23% (167)	739
Voted in 2014: Yes	19% (238)	25% (315)	19% (231)	22% (277)	15% (184)	1246
Voted in 2014: No	22% (208)	24% (225)	18% (172)	16% (153)	21% (197)	954
2012 Vote: Barack Obama	23% (187)	26% (220)	17% (141)	19% (154)	15% (129)	831
2012 Vote: Mitt Romney	18% (80)	21% (94)	22% (98)	28% (125)	13% (57)	454
2012 Vote: Other	9% (6)	26% (18)	21% (15)	26% (19)	19% (13)	71
2012 Vote: Didn't Vote	21% (173)	25% (208)	18% (147)	16% (132)	21% (179)	839
4-Region: Northeast	20% (78)	25% (98)	19% (73)	19% (76)	17% (69)	394
4-Region: Midwest	18% (82)	23% (104)	20% (94)	20% (93)	19% (89)	462
4-Region: South	25% (210)	24% (194)	16% (135)	18% (152)	16% (134)	824
4-Region: West	15% (77)	28% (144)	19% (101)	21% (109)	17% (89)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_1NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Healthcare

Demographic	Selected	Not Selected	Total N
Adults	63% (1397)	37% (803)	2200
Gender: Male	60% (642)	40% (420)	1062
Gender: Female	66% (755)	34% (383)	1138
Age: 18-29	49% (212)	51% (218)	430
Age: 30-44	57% (331)	43% (252)	583
Age: 45-54	66% (224)	34% (117)	340
Age: 55-64	70% (289)	30% (122)	411
Age: 65+	78% (342)	22% (95)	436
Generation Z: 18-22	45% (66)	55% (81)	147
Millennial: Age 23-38	56% (358)	44% (281)	639
Generation X: Age 39-54	60% (342)	40% (224)	567
Boomers: Age 55-73	74% (541)	26% (193)	734
PID: Dem (no lean)	65% (525)	35% (277)	803
PID: Ind (no lean)	61% (451)	39% (288)	740
PID: Rep (no lean)	64% (420)	36% (237)	658
PID/Gender: Dem Men	62% (220)	38% (133)	353
PID/Gender: Dem Women	68% (305)	32% (145)	450
PID/Gender: Ind Men	59% (212)	41% (146)	358
PID/Gender: Ind Women	63% (239)	37% (142)	382
PID/Gender: Rep Men	60% (210)	40% (141)	351
PID/Gender: Rep Women	69% (211)	31% (96)	307
Ideo: Liberal (1-3)	64% (401)	36% (228)	629
Ideo: Moderate (4)	65% (398)	35% (210)	608
Ideo: Conservative (5-7)	65% (476)	35% (258)	734
Educ: < College	64% (966)	36% (547)	1512
Educ: Bachelors degree	62% (277)	38% (167)	444
Educ: Post-grad	63% (155)	37% (89)	244
Income: Under 50k	63% (821)	37% (472)	1293
Income: 50k-100k	64% (446)	36% (253)	700
Income: 100k+	63% (130)	37% (77)	207
Ethnicity: White	64% (1104)	36% (618)	1722
Ethnicity: Hispanic	57% (198)	43% (151)	349

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Table LL15_INET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Healthcare

Demographic	Selected		Not Selected		Total N
Adults	63%	(1397)	37%	(803)	2200
Ethnicity: Afr. Am.	59%	(162)	41%	(113)	274
Ethnicity: Other	64%	(131)	36%	(73)	204
Community: Urban	61%	(388)	39%	(243)	631
Community: Suburban	64%	(610)	36%	(339)	949
Community: Rural	64%	(399)	36%	(221)	620
Employ: Private Sector	60%	(402)	40%	(266)	668
Employ: Government	53%	(60)	47%	(53)	113
Employ: Self-Employed	60%	(124)	40%	(82)	206
Employ: Homemaker	63%	(112)	37%	(67)	179
Employ: Retired	77%	(394)	23%	(121)	516
Employ: Unemployed	59%	(148)	41%	(103)	250
Employ: Other	61%	(109)	39%	(69)	178
Military HH: Yes	70%	(225)	30%	(98)	324
Military HH: No	62%	(1171)	38%	(705)	1876
RD/WT: Right Direction	61%	(514)	39%	(334)	848
RD/WT: Wrong Track	65%	(883)	35%	(469)	1352
Trump Job Approve	65%	(556)	35%	(304)	860
Trump Job Disapprove	65%	(807)	35%	(443)	1251
Trump Job Strongly Approve	63%	(312)	37%	(185)	497
Trump Job Somewhat Approve	67%	(243)	33%	(119)	363
Trump Job Somewhat Disapprove	65%	(183)	35%	(98)	281
Trump Job Strongly Disapprove	64%	(624)	36%	(345)	969
#1 Issue: Economy	60%	(325)	40%	(218)	543
#1 Issue: Security	63%	(258)	37%	(151)	409
#1 Issue: Health Care	66%	(288)	34%	(145)	433
#1 Issue: Medicare / Social Security	74%	(246)	26%	(86)	332
#1 Issue: Women's Issues	46%	(56)	54%	(65)	121
#1 Issue: Education	51%	(55)	49%	(52)	107
#1 Issue: Energy	69%	(90)	31%	(40)	130
#1 Issue: Other	63%	(79)	37%	(46)	125

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Table LL15_1NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Healthcare

Demographic	Selected		Not Selected		Total N
Adults	63%	(1397)	37%	(803)	2200
2018 House Vote: Democrat	68%	(504)	32%	(237)	741
2018 House Vote: Republican	67%	(404)	33%	(197)	602
2018 House Vote: Someone else	60%	(45)	40%	(30)	75
2016 Vote: Hillary Clinton	65%	(446)	35%	(240)	686
2016 Vote: Donald Trump	66%	(425)	34%	(217)	642
2016 Vote: Other	72%	(95)	28%	(36)	131
2016 Vote: Didn't Vote	58%	(430)	42%	(309)	739
Voted in 2014: Yes	68%	(853)	32%	(393)	1246
Voted in 2014: No	57%	(544)	43%	(410)	954
2012 Vote: Barack Obama	67%	(560)	33%	(271)	831
2012 Vote: Mitt Romney	69%	(314)	31%	(140)	454
2012 Vote: Other	66%	(47)	34%	(24)	71
2012 Vote: Didn't Vote	56%	(474)	44%	(366)	839
4-Region: Northeast	65%	(255)	35%	(139)	394
4-Region: Midwest	70%	(322)	30%	(141)	462
4-Region: South	61%	(500)	39%	(324)	824
4-Region: West	62%	(321)	38%	(199)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_2NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Information technology

Demographic	Selected		Not Selected		Total N
Adults	51%	(1116)	49%	(1084)	2200
Gender: Male	51%	(539)	49%	(523)	1062
Gender: Female	51%	(578)	49%	(560)	1138
Age: 18-29	39%	(169)	61%	(261)	430
Age: 30-44	42%	(243)	58%	(340)	583
Age: 45-54	49%	(167)	51%	(174)	340
Age: 55-64	61%	(251)	39%	(159)	411
Age: 65+	65%	(286)	35%	(151)	436
Generation Z: 18-22	45%	(66)	55%	(81)	147
Millennial: Age 23-38	39%	(250)	61%	(390)	639
Generation X: Age 39-54	47%	(264)	53%	(303)	567
Boomers: Age 55-73	64%	(467)	36%	(267)	734
PID: Dem (no lean)	50%	(405)	50%	(398)	803
PID: Ind (no lean)	49%	(362)	51%	(378)	740
PID: Rep (no lean)	53%	(350)	47%	(308)	658
PID/Gender: Dem Men	48%	(168)	52%	(185)	353
PID/Gender: Dem Women	53%	(237)	47%	(212)	450
PID/Gender: Ind Men	53%	(189)	47%	(169)	358
PID/Gender: Ind Women	45%	(173)	55%	(209)	382
PID/Gender: Rep Men	52%	(182)	48%	(169)	351
PID/Gender: Rep Women	55%	(168)	45%	(139)	307
Ideo: Liberal (1-3)	55%	(346)	45%	(283)	629
Ideo: Moderate (4)	47%	(287)	53%	(321)	608
Ideo: Conservative (5-7)	56%	(412)	44%	(322)	734
Educ: < College	46%	(696)	54%	(816)	1512
Educ: Bachelors degree	61%	(272)	39%	(172)	444
Educ: Post-grad	61%	(148)	39%	(96)	244
Income: Under 50k	48%	(617)	52%	(675)	1293
Income: 50k-100k	53%	(372)	47%	(328)	700
Income: 100k+	61%	(127)	39%	(80)	207
Ethnicity: White	51%	(887)	49%	(835)	1722
Ethnicity: Hispanic	45%	(159)	55%	(191)	349

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Table LL15_2NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Information technology

Demographic	Selected		Not Selected		Total N
Adults	51%	(1116)	49%	(1084)	2200
Ethnicity: Afr. Am.	44%	(121)	56%	(153)	274
Ethnicity: Other	53%	(109)	47%	(95)	204
Community: Urban	47%	(295)	53%	(336)	631
Community: Suburban	55%	(524)	45%	(424)	949
Community: Rural	48%	(297)	52%	(323)	620
Employ: Private Sector	51%	(342)	49%	(326)	668
Employ: Government	45%	(51)	55%	(62)	113
Employ: Self-Employed	48%	(98)	52%	(107)	206
Employ: Homemaker	43%	(77)	57%	(102)	179
Employ: Retired	64%	(329)	36%	(186)	516
Employ: Unemployed	48%	(119)	52%	(131)	250
Employ: Other	37%	(66)	63%	(112)	178
Military HH: Yes	63%	(203)	37%	(121)	324
Military HH: No	49%	(913)	51%	(963)	1876
RD/WT: Right Direction	50%	(420)	50%	(428)	848
RD/WT: Wrong Track	51%	(696)	49%	(656)	1352
Trump Job Approve	52%	(443)	48%	(417)	860
Trump Job Disapprove	52%	(648)	48%	(602)	1251
Trump Job Strongly Approve	51%	(255)	49%	(243)	497
Trump Job Somewhat Approve	52%	(189)	48%	(174)	363
Trump Job Somewhat Disapprove	49%	(139)	51%	(142)	281
Trump Job Strongly Disapprove	53%	(509)	47%	(460)	969
#1 Issue: Economy	52%	(283)	48%	(260)	543
#1 Issue: Security	50%	(205)	50%	(204)	409
#1 Issue: Health Care	49%	(212)	51%	(221)	433
#1 Issue: Medicare / Social Security	56%	(185)	44%	(147)	332
#1 Issue: Women's Issues	42%	(51)	58%	(70)	121
#1 Issue: Education	40%	(43)	60%	(64)	107
#1 Issue: Energy	53%	(69)	47%	(60)	130
#1 Issue: Other	54%	(68)	46%	(57)	125

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Table LL15_2NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Information technology

Demographic	Selected		Not Selected		Total N
Adults	51%	(1116)	49%	(1084)	2200
2018 House Vote: Democrat	55%	(405)	45%	(336)	741
2018 House Vote: Republican	56%	(336)	44%	(265)	602
2018 House Vote: Someone else	43%	(32)	57%	(43)	75
2016 Vote: Hillary Clinton	52%	(354)	48%	(333)	686
2016 Vote: Donald Trump	56%	(362)	44%	(280)	642
2016 Vote: Other	49%	(64)	51%	(67)	131
2016 Vote: Didn't Vote	45%	(336)	55%	(403)	739
Voted in 2014: Yes	55%	(690)	45%	(556)	1246
Voted in 2014: No	45%	(426)	55%	(528)	954
2012 Vote: Barack Obama	52%	(429)	48%	(402)	831
2012 Vote: Mitt Romney	62%	(284)	38%	(171)	454
2012 Vote: Other	41%	(29)	59%	(42)	71
2012 Vote: Didn't Vote	44%	(373)	56%	(467)	839
4-Region: Northeast	51%	(200)	49%	(194)	394
4-Region: Midwest	50%	(232)	50%	(230)	462
4-Region: South	51%	(418)	49%	(407)	824
4-Region: West	51%	(267)	49%	(253)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_3NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Alternative energy

Demographic	Selected		Not Selected		Total N
Adults	45%	(995)	55%	(1205)	2200
Gender: Male	47%	(502)	53%	(560)	1062
Gender: Female	43%	(493)	57%	(645)	1138
Age: 18-29	40%	(170)	60%	(259)	430
Age: 30-44	38%	(223)	62%	(360)	583
Age: 45-54	42%	(145)	58%	(196)	340
Age: 55-64	52%	(214)	48%	(197)	411
Age: 65+	56%	(244)	44%	(193)	436
Generation Z: 18-22	42%	(61)	58%	(86)	147
Millennial: Age 23-38	39%	(250)	61%	(390)	639
Generation X: Age 39-54	40%	(227)	60%	(340)	567
Boomers: Age 55-73	53%	(392)	47%	(342)	734
PID: Dem (no lean)	48%	(383)	52%	(420)	803
PID: Ind (no lean)	45%	(333)	55%	(407)	740
PID: Rep (no lean)	43%	(280)	57%	(378)	658
PID/Gender: Dem Men	51%	(179)	49%	(174)	353
PID/Gender: Dem Women	45%	(203)	55%	(247)	450
PID/Gender: Ind Men	51%	(182)	49%	(176)	358
PID/Gender: Ind Women	40%	(151)	60%	(230)	382
PID/Gender: Rep Men	40%	(141)	60%	(210)	351
PID/Gender: Rep Women	45%	(139)	55%	(168)	307
Ideo: Liberal (1-3)	56%	(351)	44%	(277)	629
Ideo: Moderate (4)	43%	(260)	57%	(348)	608
Ideo: Conservative (5-7)	44%	(320)	56%	(414)	734
Educ: < College	42%	(639)	58%	(873)	1512
Educ: Bachelors degree	51%	(225)	49%	(219)	444
Educ: Post-grad	54%	(131)	46%	(113)	244
Income: Under 50k	44%	(563)	56%	(730)	1293
Income: 50k-100k	47%	(329)	53%	(371)	700
Income: 100k+	50%	(103)	50%	(104)	207
Ethnicity: White	47%	(817)	53%	(904)	1722
Ethnicity: Hispanic	47%	(163)	53%	(186)	349

Continued on next page

Table LL15_3NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Alternative energy

Demographic	Selected		Not Selected		Total N
Adults	45%	(995)	55%	(1205)	2200
Ethnicity: Afr. Am.	29%	(80)	71%	(194)	274
Ethnicity: Other	48%	(98)	52%	(106)	204
Community: Urban	44%	(275)	56%	(356)	631
Community: Suburban	48%	(455)	52%	(494)	949
Community: Rural	43%	(265)	57%	(355)	620
Employ: Private Sector	45%	(301)	55%	(367)	668
Employ: Government	36%	(40)	64%	(73)	113
Employ: Self-Employed	48%	(99)	52%	(106)	206
Employ: Homemaker	41%	(74)	59%	(105)	179
Employ: Retired	53%	(276)	47%	(240)	516
Employ: Unemployed	40%	(101)	60%	(149)	250
Employ: Other	35%	(62)	65%	(116)	178
Military HH: Yes	52%	(168)	48%	(156)	324
Military HH: No	44%	(827)	56%	(1049)	1876
RD/WT: Right Direction	38%	(325)	62%	(523)	848
RD/WT: Wrong Track	50%	(671)	50%	(681)	1352
Trump Job Approve	42%	(363)	58%	(497)	860
Trump Job Disapprove	49%	(612)	51%	(638)	1251
Trump Job Strongly Approve	38%	(189)	62%	(308)	497
Trump Job Somewhat Approve	48%	(174)	52%	(189)	363
Trump Job Somewhat Disapprove	48%	(134)	52%	(147)	281
Trump Job Strongly Disapprove	49%	(478)	51%	(492)	969
#1 Issue: Economy	44%	(240)	56%	(303)	543
#1 Issue: Security	39%	(159)	61%	(250)	409
#1 Issue: Health Care	42%	(183)	58%	(250)	433
#1 Issue: Medicare / Social Security	48%	(158)	52%	(174)	332
#1 Issue: Women's Issues	36%	(44)	64%	(77)	121
#1 Issue: Education	45%	(48)	55%	(59)	107
#1 Issue: Energy	76%	(99)	24%	(31)	130
#1 Issue: Other	51%	(64)	49%	(61)	125

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Table LL15_3NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Alternative energy

Demographic	Selected		Not Selected		Total N
Adults	45%	(995)	55%	(1205)	2200
2018 House Vote: Democrat	52%	(383)	48%	(358)	741
2018 House Vote: Republican	44%	(262)	56%	(339)	602
2018 House Vote: Someone else	44%	(33)	56%	(42)	75
2016 Vote: Hillary Clinton	50%	(343)	50%	(343)	686
2016 Vote: Donald Trump	45%	(289)	55%	(353)	642
2016 Vote: Other	56%	(74)	44%	(57)	131
2016 Vote: Didn't Vote	39%	(289)	61%	(451)	739
Voted in 2014: Yes	48%	(592)	52%	(654)	1246
Voted in 2014: No	42%	(403)	58%	(550)	954
2012 Vote: Barack Obama	51%	(426)	49%	(405)	831
2012 Vote: Mitt Romney	46%	(210)	54%	(245)	454
2012 Vote: Other	36%	(26)	64%	(45)	71
2012 Vote: Didn't Vote	40%	(332)	60%	(508)	839
4-Region: Northeast	43%	(170)	57%	(224)	394
4-Region: Midwest	47%	(216)	53%	(246)	462
4-Region: South	41%	(341)	59%	(483)	824
4-Region: West	52%	(269)	48%	(251)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_4NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Energy & Utilities

Demographic	Selected		Not Selected		Total N
Adults	47%	(1028)	53%	(1172)	2200
Gender: Male	47%	(500)	53%	(562)	1062
Gender: Female	46%	(528)	54%	(610)	1138
Age: 18-29	39%	(169)	61%	(260)	430
Age: 30-44	41%	(240)	59%	(343)	583
Age: 45-54	46%	(156)	54%	(184)	340
Age: 55-64	49%	(203)	51%	(208)	411
Age: 65+	60%	(260)	40%	(176)	436
Generation Z: 18-22	42%	(61)	58%	(86)	147
Millennial: Age 23-38	40%	(257)	60%	(382)	639
Generation X: Age 39-54	44%	(247)	56%	(320)	567
Boomers: Age 55-73	53%	(386)	47%	(348)	734
PID: Dem (no lean)	46%	(366)	54%	(437)	803
PID: Ind (no lean)	48%	(358)	52%	(381)	740
PID: Rep (no lean)	46%	(304)	54%	(354)	658
PID/Gender: Dem Men	46%	(161)	54%	(192)	353
PID/Gender: Dem Women	46%	(205)	54%	(245)	450
PID/Gender: Ind Men	51%	(183)	49%	(175)	358
PID/Gender: Ind Women	46%	(176)	54%	(206)	382
PID/Gender: Rep Men	45%	(156)	55%	(194)	351
PID/Gender: Rep Women	48%	(147)	52%	(160)	307
Ideo: Liberal (1-3)	48%	(301)	52%	(328)	629
Ideo: Moderate (4)	45%	(271)	55%	(337)	608
Ideo: Conservative (5-7)	50%	(371)	50%	(364)	734
Educ: < College	46%	(695)	54%	(817)	1512
Educ: Bachelors degree	46%	(204)	54%	(239)	444
Educ: Post-grad	53%	(129)	47%	(115)	244
Income: Under 50k	49%	(628)	51%	(665)	1293
Income: 50k-100k	43%	(304)	57%	(396)	700
Income: 100k+	46%	(96)	54%	(111)	207
Ethnicity: White	48%	(826)	52%	(895)	1722
Ethnicity: Hispanic	45%	(156)	55%	(193)	349

Continued on next page

Table LL15_4NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Energy & Utilities

Demographic	Selected		Not Selected		Total N
Adults	47%	(1028)	53%	(1172)	2200
Ethnicity: Afr. Am.	41%	(112)	59%	(162)	274
Ethnicity: Other	44%	(90)	56%	(114)	204
Community: Urban	45%	(282)	55%	(349)	631
Community: Suburban	46%	(440)	54%	(509)	949
Community: Rural	49%	(306)	51%	(314)	620
Employ: Private Sector	44%	(296)	56%	(372)	668
Employ: Government	35%	(39)	65%	(74)	113
Employ: Self-Employed	47%	(96)	53%	(110)	206
Employ: Homemaker	44%	(78)	56%	(101)	179
Employ: Retired	57%	(293)	43%	(223)	516
Employ: Unemployed	43%	(108)	57%	(143)	250
Employ: Other	45%	(80)	55%	(98)	178
Military HH: Yes	52%	(168)	48%	(156)	324
Military HH: No	46%	(860)	54%	(1016)	1876
RD/WT: Right Direction	45%	(385)	55%	(463)	848
RD/WT: Wrong Track	48%	(643)	52%	(708)	1352
Trump Job Approve	48%	(412)	52%	(448)	860
Trump Job Disapprove	48%	(595)	52%	(656)	1251
Trump Job Strongly Approve	47%	(236)	53%	(261)	497
Trump Job Somewhat Approve	48%	(175)	52%	(187)	363
Trump Job Somewhat Disapprove	48%	(134)	52%	(147)	281
Trump Job Strongly Disapprove	48%	(461)	52%	(508)	969
#1 Issue: Economy	46%	(249)	54%	(294)	543
#1 Issue: Security	46%	(189)	54%	(220)	409
#1 Issue: Health Care	42%	(183)	58%	(250)	433
#1 Issue: Medicare / Social Security	56%	(186)	44%	(146)	332
#1 Issue: Women's Issues	31%	(38)	69%	(83)	121
#1 Issue: Education	45%	(48)	55%	(59)	107
#1 Issue: Energy	59%	(77)	41%	(53)	130
#1 Issue: Other	47%	(59)	53%	(66)	125

Continued on next page

Table LL15_4NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Energy & Utilities

Demographic	Selected		Not Selected		Total N
Adults	47%	(1028)	53%	(1172)	2200
2018 House Vote: Democrat	47%	(350)	53%	(390)	741
2018 House Vote: Republican	47%	(284)	53%	(317)	602
2018 House Vote: Someone else	52%	(39)	48%	(36)	75
2016 Vote: Hillary Clinton	46%	(318)	54%	(368)	686
2016 Vote: Donald Trump	47%	(303)	53%	(339)	642
2016 Vote: Other	58%	(76)	42%	(55)	131
2016 Vote: Didn't Vote	45%	(330)	55%	(410)	739
Voted in 2014: Yes	48%	(596)	52%	(650)	1246
Voted in 2014: No	45%	(432)	55%	(522)	954
2012 Vote: Barack Obama	47%	(394)	53%	(437)	831
2012 Vote: Mitt Romney	49%	(221)	51%	(234)	454
2012 Vote: Other	53%	(38)	47%	(33)	71
2012 Vote: Didn't Vote	44%	(372)	56%	(467)	839
4-Region: Northeast	44%	(173)	56%	(221)	394
4-Region: Midwest	46%	(213)	54%	(249)	462
4-Region: South	46%	(381)	54%	(444)	824
4-Region: West	50%	(261)	50%	(259)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_5NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Law

Demographic	Selected		Not Selected		Total N
Adults	27%	(600)	73%	(1600)	2200
Gender: Male	25%	(260)	75%	(801)	1062
Gender: Female	30%	(339)	70%	(799)	1138
Age: 18-29	30%	(129)	70%	(301)	430
Age: 30-44	28%	(166)	72%	(417)	583
Age: 45-54	28%	(96)	72%	(244)	340
Age: 55-64	24%	(98)	76%	(312)	411
Age: 65+	25%	(111)	75%	(325)	436
Generation Z: 18-22	33%	(49)	67%	(98)	147
Millennial: Age 23-38	30%	(191)	70%	(448)	639
Generation X: Age 39-54	27%	(150)	73%	(416)	567
Boomers: Age 55-73	24%	(177)	76%	(557)	734
PID: Dem (no lean)	27%	(214)	73%	(589)	803
PID: Ind (no lean)	29%	(215)	71%	(524)	740
PID: Rep (no lean)	26%	(171)	74%	(487)	658
PID/Gender: Dem Men	24%	(84)	76%	(269)	353
PID/Gender: Dem Women	29%	(129)	71%	(320)	450
PID/Gender: Ind Men	28%	(99)	72%	(259)	358
PID/Gender: Ind Women	30%	(116)	70%	(266)	382
PID/Gender: Rep Men	22%	(77)	78%	(274)	351
PID/Gender: Rep Women	31%	(94)	69%	(213)	307
Ideo: Liberal (1-3)	26%	(161)	74%	(468)	629
Ideo: Moderate (4)	26%	(156)	74%	(452)	608
Ideo: Conservative (5-7)	28%	(206)	72%	(529)	734
Educ: < College	30%	(451)	70%	(1061)	1512
Educ: Bachelors degree	20%	(89)	80%	(355)	444
Educ: Post-grad	24%	(59)	76%	(185)	244
Income: Under 50k	30%	(394)	70%	(898)	1293
Income: 50k-100k	23%	(160)	77%	(540)	700
Income: 100k+	22%	(45)	78%	(162)	207
Ethnicity: White	27%	(465)	73%	(1257)	1722
Ethnicity: Hispanic	27%	(93)	73%	(256)	349

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Table LL15_5NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Law

Demographic	Selected		Not Selected		Total N
Adults	27%	(600)	73%	(1600)	2200
Ethnicity: Afr. Am.	31%	(86)	69%	(188)	274
Ethnicity: Other	24%	(49)	76%	(155)	204
Community: Urban	25%	(155)	75%	(476)	631
Community: Suburban	28%	(263)	72%	(686)	949
Community: Rural	29%	(182)	71%	(438)	620
Employ: Private Sector	24%	(164)	76%	(505)	668
Employ: Government	22%	(24)	78%	(89)	113
Employ: Self-Employed	32%	(66)	68%	(140)	206
Employ: Homemaker	28%	(51)	72%	(128)	179
Employ: Retired	25%	(129)	75%	(387)	516
Employ: Unemployed	30%	(75)	70%	(176)	250
Employ: Other	34%	(61)	66%	(117)	178
Military HH: Yes	28%	(89)	72%	(234)	324
Military HH: No	27%	(510)	73%	(1366)	1876
RD/WT: Right Direction	26%	(224)	74%	(624)	848
RD/WT: Wrong Track	28%	(376)	72%	(976)	1352
Trump Job Approve	27%	(232)	73%	(628)	860
Trump Job Disapprove	28%	(347)	72%	(904)	1251
Trump Job Strongly Approve	26%	(129)	74%	(368)	497
Trump Job Somewhat Approve	28%	(103)	72%	(260)	363
Trump Job Somewhat Disapprove	32%	(90)	68%	(191)	281
Trump Job Strongly Disapprove	27%	(257)	73%	(712)	969
#1 Issue: Economy	29%	(158)	71%	(385)	543
#1 Issue: Security	25%	(104)	75%	(305)	409
#1 Issue: Health Care	25%	(109)	75%	(324)	433
#1 Issue: Medicare / Social Security	30%	(99)	70%	(233)	332
#1 Issue: Women's Issues	27%	(33)	73%	(88)	121
#1 Issue: Education	25%	(27)	75%	(80)	107
#1 Issue: Energy	27%	(35)	73%	(95)	130
#1 Issue: Other	28%	(35)	72%	(90)	125

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Table LL15_5NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Law

Demographic	Selected		Not Selected		Total N
Adults	27%	(600)	73%	(1600)	2200
2018 House Vote: Democrat	23%	(171)	77%	(569)	741
2018 House Vote: Republican	24%	(144)	76%	(457)	602
2018 House Vote: Someone else	34%	(26)	66%	(49)	75
2016 Vote: Hillary Clinton	24%	(165)	76%	(521)	686
2016 Vote: Donald Trump	25%	(163)	75%	(479)	642
2016 Vote: Other	28%	(37)	72%	(94)	131
2016 Vote: Didn't Vote	32%	(235)	68%	(505)	739
Voted in 2014: Yes	25%	(306)	75%	(940)	1246
Voted in 2014: No	31%	(293)	69%	(660)	954
2012 Vote: Barack Obama	26%	(217)	74%	(614)	831
2012 Vote: Mitt Romney	23%	(104)	77%	(351)	454
2012 Vote: Other	23%	(16)	77%	(55)	71
2012 Vote: Didn't Vote	31%	(262)	69%	(577)	839
4-Region: Northeast	27%	(106)	73%	(287)	394
4-Region: Midwest	27%	(123)	73%	(340)	462
4-Region: South	27%	(225)	73%	(599)	824
4-Region: West	28%	(146)	72%	(374)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_6NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Content creation

Demographic	Selected		Not Selected		Total N
Adults	12%	(275)	88%	(1925)	2200
Gender: Male	14%	(147)	86%	(915)	1062
Gender: Female	11%	(127)	89%	(1011)	1138
Age: 18-29	16%	(70)	84%	(360)	430
Age: 30-44	13%	(74)	87%	(509)	583
Age: 45-54	11%	(38)	89%	(303)	340
Age: 55-64	13%	(53)	87%	(357)	411
Age: 65+	9%	(39)	91%	(397)	436
Generation Z: 18-22	20%	(29)	80%	(118)	147
Millennial: Age 23-38	15%	(95)	85%	(544)	639
Generation X: Age 39-54	10%	(58)	90%	(509)	567
Boomers: Age 55-73	11%	(84)	89%	(651)	734
PID: Dem (no lean)	13%	(101)	87%	(702)	803
PID: Ind (no lean)	15%	(108)	85%	(632)	740
PID: Rep (no lean)	10%	(66)	90%	(592)	658
PID/Gender: Dem Men	15%	(53)	85%	(300)	353
PID/Gender: Dem Women	11%	(48)	89%	(402)	450
PID/Gender: Ind Men	17%	(60)	83%	(298)	358
PID/Gender: Ind Women	13%	(48)	87%	(334)	382
PID/Gender: Rep Men	10%	(34)	90%	(317)	351
PID/Gender: Rep Women	10%	(31)	90%	(276)	307
Ideo: Liberal (1-3)	16%	(102)	84%	(526)	629
Ideo: Moderate (4)	10%	(61)	90%	(547)	608
Ideo: Conservative (5-7)	10%	(75)	90%	(659)	734
Educ: < College	11%	(170)	89%	(1342)	1512
Educ: Bachelors degree	14%	(63)	86%	(380)	444
Educ: Post-grad	17%	(41)	83%	(203)	244
Income: Under 50k	12%	(157)	88%	(1136)	1293
Income: 50k-100k	13%	(92)	87%	(608)	700
Income: 100k+	12%	(26)	88%	(182)	207
Ethnicity: White	12%	(204)	88%	(1518)	1722
Ethnicity: Hispanic	14%	(48)	86%	(301)	349

Continued on next page

Table LL15_6NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Content creation

Demographic	Selected		Not Selected		Total N
Adults	12%	(275)	88%	(1925)	2200
Ethnicity: Afr. Am.	13%	(35)	87%	(240)	274
Ethnicity: Other	18%	(36)	82%	(168)	204
Community: Urban	15%	(92)	85%	(539)	631
Community: Suburban	12%	(114)	88%	(835)	949
Community: Rural	11%	(69)	89%	(551)	620
Employ: Private Sector	14%	(95)	86%	(574)	668
Employ: Government	9%	(10)	91%	(103)	113
Employ: Self-Employed	16%	(33)	84%	(173)	206
Employ: Homemaker	10%	(17)	90%	(162)	179
Employ: Retired	10%	(49)	90%	(466)	516
Employ: Unemployed	13%	(33)	87%	(218)	250
Employ: Other	11%	(20)	89%	(158)	178
Military HH: Yes	14%	(46)	86%	(277)	324
Military HH: No	12%	(228)	88%	(1648)	1876
RD/WT: Right Direction	11%	(92)	89%	(756)	848
RD/WT: Wrong Track	14%	(183)	86%	(1169)	1352
Trump Job Approve	11%	(94)	89%	(766)	860
Trump Job Disapprove	14%	(173)	86%	(1078)	1251
Trump Job Strongly Approve	9%	(43)	91%	(454)	497
Trump Job Somewhat Approve	14%	(51)	86%	(312)	363
Trump Job Somewhat Disapprove	13%	(36)	87%	(245)	281
Trump Job Strongly Disapprove	14%	(137)	86%	(833)	969
#1 Issue: Economy	14%	(78)	86%	(465)	543
#1 Issue: Security	9%	(35)	91%	(374)	409
#1 Issue: Health Care	15%	(64)	85%	(370)	433
#1 Issue: Medicare / Social Security	9%	(30)	91%	(302)	332
#1 Issue: Women's Issues	10%	(13)	90%	(108)	121
#1 Issue: Education	16%	(18)	84%	(89)	107
#1 Issue: Energy	15%	(19)	85%	(111)	130
#1 Issue: Other	15%	(19)	85%	(106)	125

Continued on next page

Table LL15_6NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Content creation

Demographic	Selected		Not Selected		Total N
Adults	12%	(275)	88%	(1925)	2200
2018 House Vote: Democrat	14%	(106)	86%	(634)	741
2018 House Vote: Republican	11%	(67)	89%	(535)	602
2018 House Vote: Someone else	10%	(8)	90%	(67)	75
2016 Vote: Hillary Clinton	14%	(96)	86%	(590)	686
2016 Vote: Donald Trump	10%	(67)	90%	(575)	642
2016 Vote: Other	15%	(20)	85%	(111)	131
2016 Vote: Didn't Vote	12%	(91)	88%	(648)	739
Voted in 2014: Yes	13%	(163)	87%	(1084)	1246
Voted in 2014: No	12%	(112)	88%	(842)	954
2012 Vote: Barack Obama	13%	(112)	87%	(720)	831
2012 Vote: Mitt Romney	12%	(56)	88%	(399)	454
2012 Vote: Other	12%	(9)	88%	(62)	71
2012 Vote: Didn't Vote	12%	(98)	88%	(741)	839
4-Region: Northeast	11%	(42)	89%	(351)	394
4-Region: Midwest	9%	(43)	91%	(419)	462
4-Region: South	13%	(108)	87%	(716)	824
4-Region: West	16%	(81)	84%	(438)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_7NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Marketing

Demographic	Selected		Not Selected		Total N
Adults	18%	(397)	82%	(1803)	2200
Gender: Male	17%	(176)	83%	(886)	1062
Gender: Female	19%	(221)	81%	(917)	1138
Age: 18-29	23%	(100)	77%	(330)	430
Age: 30-44	18%	(107)	82%	(476)	583
Age: 45-54	15%	(53)	85%	(288)	340
Age: 55-64	15%	(62)	85%	(348)	411
Age: 65+	17%	(74)	83%	(362)	436
Generation Z: 18-22	29%	(42)	71%	(105)	147
Millennial: Age 23-38	20%	(125)	80%	(514)	639
Generation X: Age 39-54	16%	(92)	84%	(474)	567
Boomers: Age 55-73	16%	(120)	84%	(615)	734
PID: Dem (no lean)	17%	(138)	83%	(664)	803
PID: Ind (no lean)	18%	(136)	82%	(603)	740
PID: Rep (no lean)	19%	(122)	81%	(536)	658
PID/Gender: Dem Men	16%	(56)	84%	(297)	353
PID/Gender: Dem Women	18%	(83)	82%	(367)	450
PID/Gender: Ind Men	18%	(65)	82%	(293)	358
PID/Gender: Ind Women	19%	(72)	81%	(310)	382
PID/Gender: Rep Men	16%	(56)	84%	(295)	351
PID/Gender: Rep Women	22%	(66)	78%	(241)	307
Ideo: Liberal (1-3)	19%	(119)	81%	(510)	629
Ideo: Moderate (4)	16%	(96)	84%	(511)	608
Ideo: Conservative (5-7)	18%	(135)	82%	(600)	734
Educ: < College	19%	(282)	81%	(1230)	1512
Educ: Bachelors degree	15%	(66)	85%	(378)	444
Educ: Post-grad	20%	(49)	80%	(195)	244
Income: Under 50k	20%	(254)	80%	(1039)	1293
Income: 50k-100k	16%	(112)	84%	(588)	700
Income: 100k+	15%	(31)	85%	(177)	207
Ethnicity: White	17%	(294)	83%	(1428)	1722
Ethnicity: Hispanic	22%	(78)	78%	(271)	349

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Table LL15_7NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Marketing

Demographic	Selected		Not Selected		Total N
Adults	18%	(397)	82%	(1803)	2200
Ethnicity: Afr. Am.	20%	(55)	80%	(220)	274
Ethnicity: Other	24%	(48)	76%	(156)	204
Community: Urban	19%	(123)	81%	(508)	631
Community: Suburban	16%	(153)	84%	(796)	949
Community: Rural	19%	(121)	81%	(499)	620
Employ: Private Sector	17%	(110)	83%	(558)	668
Employ: Government	16%	(18)	84%	(96)	113
Employ: Self-Employed	25%	(52)	75%	(153)	206
Employ: Homemaker	16%	(28)	84%	(151)	179
Employ: Retired	17%	(88)	83%	(427)	516
Employ: Unemployed	19%	(47)	81%	(204)	250
Employ: Other	17%	(31)	83%	(147)	178
Military HH: Yes	19%	(63)	81%	(261)	324
Military HH: No	18%	(334)	82%	(1542)	1876
RD/WT: Right Direction	18%	(154)	82%	(694)	848
RD/WT: Wrong Track	18%	(243)	82%	(1109)	1352
Trump Job Approve	19%	(163)	81%	(697)	860
Trump Job Disapprove	18%	(219)	82%	(1031)	1251
Trump Job Strongly Approve	19%	(97)	81%	(401)	497
Trump Job Somewhat Approve	18%	(66)	82%	(296)	363
Trump Job Somewhat Disapprove	18%	(50)	82%	(231)	281
Trump Job Strongly Disapprove	17%	(169)	83%	(800)	969
#1 Issue: Economy	21%	(112)	79%	(431)	543
#1 Issue: Security	17%	(69)	83%	(340)	409
#1 Issue: Health Care	16%	(70)	84%	(364)	433
#1 Issue: Medicare / Social Security	18%	(58)	82%	(274)	332
#1 Issue: Women's Issues	15%	(19)	85%	(102)	121
#1 Issue: Education	22%	(23)	78%	(84)	107
#1 Issue: Energy	20%	(26)	80%	(104)	130
#1 Issue: Other	16%	(20)	84%	(105)	125

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Table LL15_7NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Marketing

Demographic	Selected		Not Selected		Total N
Adults	18%	(397)	82%	(1803)	2200
2018 House Vote: Democrat	17%	(123)	83%	(617)	741
2018 House Vote: Republican	18%	(110)	82%	(491)	602
2018 House Vote: Someone else	10%	(8)	90%	(67)	75
2016 Vote: Hillary Clinton	17%	(115)	83%	(571)	686
2016 Vote: Donald Trump	17%	(112)	83%	(531)	642
2016 Vote: Other	16%	(21)	84%	(110)	131
2016 Vote: Didn't Vote	20%	(149)	80%	(591)	739
Voted in 2014: Yes	17%	(211)	83%	(1035)	1246
Voted in 2014: No	19%	(186)	81%	(768)	954
2012 Vote: Barack Obama	16%	(135)	84%	(696)	831
2012 Vote: Mitt Romney	18%	(81)	82%	(374)	454
2012 Vote: Other	9%	(6)	91%	(65)	71
2012 Vote: Didn't Vote	21%	(173)	79%	(666)	839
4-Region: Northeast	16%	(63)	84%	(330)	394
4-Region: Midwest	15%	(69)	85%	(393)	462
4-Region: South	20%	(168)	80%	(656)	824
4-Region: West	18%	(96)	82%	(424)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_8NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Financial Services

Demographic	Selected		Not Selected		Total N
Adults	35%	(760)	65%	(1440)	2200
Gender: Male	36%	(379)	64%	(683)	1062
Gender: Female	33%	(380)	67%	(758)	1138
Age: 18-29	32%	(137)	68%	(292)	430
Age: 30-44	34%	(196)	66%	(387)	583
Age: 45-54	36%	(123)	64%	(217)	340
Age: 55-64	31%	(126)	69%	(284)	411
Age: 65+	41%	(177)	59%	(259)	436
Generation Z: 18-22	34%	(50)	66%	(97)	147
Millennial: Age 23-38	33%	(210)	67%	(429)	639
Generation X: Age 39-54	34%	(195)	66%	(371)	567
Boomers: Age 55-73	35%	(255)	65%	(480)	734
PID: Dem (no lean)	35%	(278)	65%	(525)	803
PID: Ind (no lean)	34%	(250)	66%	(490)	740
PID: Rep (no lean)	35%	(232)	65%	(426)	658
PID/Gender: Dem Men	38%	(135)	62%	(218)	353
PID/Gender: Dem Women	32%	(143)	68%	(307)	450
PID/Gender: Ind Men	34%	(122)	66%	(235)	358
PID/Gender: Ind Women	33%	(127)	67%	(254)	382
PID/Gender: Rep Men	35%	(122)	65%	(229)	351
PID/Gender: Rep Women	36%	(110)	64%	(197)	307
Ideo: Liberal (1-3)	35%	(219)	65%	(409)	629
Ideo: Moderate (4)	33%	(203)	67%	(405)	608
Ideo: Conservative (5-7)	36%	(266)	64%	(469)	734
Educ: < College	33%	(498)	67%	(1014)	1512
Educ: Bachelors degree	37%	(163)	63%	(281)	444
Educ: Post-grad	41%	(99)	59%	(145)	244
Income: Under 50k	33%	(433)	67%	(860)	1293
Income: 50k-100k	35%	(245)	65%	(455)	700
Income: 100k+	39%	(82)	61%	(126)	207
Ethnicity: White	34%	(582)	66%	(1140)	1722
Ethnicity: Hispanic	40%	(141)	60%	(209)	349

Continued on next page

Table LL15_8NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Financial Services

Demographic	Selected		Not Selected		Total N
Adults	35%	(760)	65%	(1440)	2200
Ethnicity: Afr. Am.	37%	(102)	63%	(172)	274
Ethnicity: Other	37%	(75)	63%	(129)	204
Community: Urban	33%	(209)	67%	(422)	631
Community: Suburban	37%	(347)	63%	(602)	949
Community: Rural	33%	(204)	67%	(416)	620
Employ: Private Sector	37%	(244)	63%	(424)	668
Employ: Government	38%	(43)	62%	(70)	113
Employ: Self-Employed	34%	(70)	66%	(136)	206
Employ: Homemaker	27%	(49)	73%	(130)	179
Employ: Retired	36%	(186)	64%	(329)	516
Employ: Unemployed	32%	(80)	68%	(170)	250
Employ: Other	35%	(62)	65%	(116)	178
Military HH: Yes	35%	(114)	65%	(209)	324
Military HH: No	34%	(645)	66%	(1231)	1876
RD/WT: Right Direction	33%	(279)	67%	(569)	848
RD/WT: Wrong Track	36%	(481)	64%	(871)	1352
Trump Job Approve	34%	(295)	66%	(565)	860
Trump Job Disapprove	35%	(443)	65%	(808)	1251
Trump Job Strongly Approve	34%	(170)	66%	(328)	497
Trump Job Somewhat Approve	35%	(126)	65%	(237)	363
Trump Job Somewhat Disapprove	36%	(102)	64%	(179)	281
Trump Job Strongly Disapprove	35%	(341)	65%	(628)	969
#1 Issue: Economy	39%	(214)	61%	(330)	543
#1 Issue: Security	34%	(141)	66%	(268)	409
#1 Issue: Health Care	32%	(139)	68%	(294)	433
#1 Issue: Medicare / Social Security	37%	(122)	63%	(210)	332
#1 Issue: Women's Issues	27%	(32)	73%	(89)	121
#1 Issue: Education	25%	(27)	75%	(80)	107
#1 Issue: Energy	34%	(45)	66%	(85)	130
#1 Issue: Other	32%	(40)	68%	(85)	125

Continued on next page

Table LL15_8NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Financial Services

Demographic	Selected		Not Selected		Total N
Adults	35%	(760)	65%	(1440)	2200
2018 House Vote: Democrat	37%	(272)	63%	(468)	741
2018 House Vote: Republican	35%	(213)	65%	(388)	602
2018 House Vote: Someone else	32%	(24)	68%	(51)	75
2016 Vote: Hillary Clinton	36%	(249)	64%	(437)	686
2016 Vote: Donald Trump	35%	(224)	65%	(418)	642
2016 Vote: Other	35%	(46)	65%	(85)	131
2016 Vote: Didn't Vote	32%	(240)	68%	(499)	739
Voted in 2014: Yes	36%	(454)	64%	(792)	1246
Voted in 2014: No	32%	(305)	68%	(648)	954
2012 Vote: Barack Obama	35%	(294)	65%	(537)	831
2012 Vote: Mitt Romney	38%	(173)	62%	(282)	454
2012 Vote: Other	22%	(16)	78%	(55)	71
2012 Vote: Didn't Vote	33%	(276)	67%	(564)	839
4-Region: Northeast	38%	(150)	62%	(244)	394
4-Region: Midwest	29%	(136)	71%	(326)	462
4-Region: South	35%	(292)	65%	(532)	824
4-Region: West	35%	(182)	65%	(338)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_9NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Construction

Demographic	Selected	Not Selected	Total N
Adults	27% (587)	73% (1613)	2200
Gender: Male	29% (310)	71% (752)	1062
Gender: Female	24% (277)	76% (861)	1138
Age: 18-29	22% (96)	78% (334)	430
Age: 30-44	29% (169)	71% (414)	583
Age: 45-54	23% (77)	77% (263)	340
Age: 55-64	29% (118)	71% (292)	411
Age: 65+	29% (127)	71% (310)	436
Generation Z: 18-22	25% (36)	75% (111)	147
Millennial: Age 23-38	25% (161)	75% (478)	639
Generation X: Age 39-54	26% (145)	74% (422)	567
Boomers: Age 55-73	28% (208)	72% (526)	734
PID: Dem (no lean)	25% (197)	75% (606)	803
PID: Ind (no lean)	27% (199)	73% (540)	740
PID: Rep (no lean)	29% (190)	71% (467)	658
PID/Gender: Dem Men	27% (95)	73% (258)	353
PID/Gender: Dem Women	23% (102)	77% (347)	450
PID/Gender: Ind Men	31% (110)	69% (248)	358
PID/Gender: Ind Women	24% (90)	76% (292)	382
PID/Gender: Rep Men	30% (106)	70% (245)	351
PID/Gender: Rep Women	27% (84)	73% (223)	307
Ideo: Liberal (1-3)	22% (138)	78% (491)	629
Ideo: Moderate (4)	28% (171)	72% (437)	608
Ideo: Conservative (5-7)	31% (227)	69% (507)	734
Educ: < College	28% (430)	72% (1082)	1512
Educ: Bachelors degree	21% (93)	79% (350)	444
Educ: Post-grad	26% (63)	74% (181)	244
Income: Under 50k	29% (371)	71% (922)	1293
Income: 50k-100k	24% (165)	76% (535)	700
Income: 100k+	25% (52)	75% (156)	207
Ethnicity: White	28% (475)	72% (1247)	1722
Ethnicity: Hispanic	25% (88)	75% (262)	349

Continued on next page

Table LL15_9NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Construction

Demographic	Selected		Not Selected		Total N
Adults	27%	(587)	73%	(1613)	2200
Ethnicity: Afr. Am.	24%	(65)	76%	(209)	274
Ethnicity: Other	23%	(47)	77%	(157)	204
Community: Urban	23%	(145)	77%	(487)	631
Community: Suburban	26%	(251)	74%	(698)	949
Community: Rural	31%	(192)	69%	(428)	620
Employ: Private Sector	25%	(168)	75%	(500)	668
Employ: Government	23%	(26)	77%	(88)	113
Employ: Self-Employed	34%	(70)	66%	(136)	206
Employ: Homemaker	23%	(41)	77%	(138)	179
Employ: Retired	30%	(156)	70%	(360)	516
Employ: Unemployed	23%	(57)	77%	(193)	250
Employ: Other	30%	(53)	70%	(125)	178
Military HH: Yes	35%	(115)	65%	(209)	324
Military HH: No	25%	(472)	75%	(1404)	1876
RD/WT: Right Direction	28%	(241)	72%	(607)	848
RD/WT: Wrong Track	26%	(346)	74%	(1006)	1352
Trump Job Approve	31%	(267)	69%	(592)	860
Trump Job Disapprove	25%	(307)	75%	(943)	1251
Trump Job Strongly Approve	31%	(157)	69%	(341)	497
Trump Job Somewhat Approve	31%	(111)	69%	(252)	363
Trump Job Somewhat Disapprove	25%	(71)	75%	(211)	281
Trump Job Strongly Disapprove	24%	(237)	76%	(733)	969
#1 Issue: Economy	28%	(150)	72%	(393)	543
#1 Issue: Security	30%	(123)	70%	(286)	409
#1 Issue: Health Care	26%	(110)	74%	(323)	433
#1 Issue: Medicare / Social Security	27%	(89)	73%	(243)	332
#1 Issue: Women's Issues	20%	(24)	80%	(97)	121
#1 Issue: Education	20%	(21)	80%	(86)	107
#1 Issue: Energy	28%	(36)	72%	(94)	130
#1 Issue: Other	26%	(33)	74%	(92)	125

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Table LL15_9NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Construction

Demographic	Selected		Not Selected		Total N
Adults	27%	(587)	73%	(1613)	2200
2018 House Vote: Democrat	23%	(172)	77%	(569)	741
2018 House Vote: Republican	31%	(188)	69%	(414)	602
2018 House Vote: Someone else	24%	(18)	76%	(57)	75
2016 Vote: Hillary Clinton	23%	(160)	77%	(526)	686
2016 Vote: Donald Trump	30%	(193)	70%	(449)	642
2016 Vote: Other	28%	(36)	72%	(95)	131
2016 Vote: Didn't Vote	27%	(197)	73%	(543)	739
Voted in 2014: Yes	27%	(332)	73%	(914)	1246
Voted in 2014: No	27%	(255)	73%	(699)	954
2012 Vote: Barack Obama	26%	(219)	74%	(612)	831
2012 Vote: Mitt Romney	30%	(136)	70%	(318)	454
2012 Vote: Other	22%	(15)	78%	(56)	71
2012 Vote: Didn't Vote	26%	(215)	74%	(624)	839
4-Region: Northeast	23%	(89)	77%	(305)	394
4-Region: Midwest	29%	(133)	71%	(330)	462
4-Region: South	27%	(219)	73%	(605)	824
4-Region: West	28%	(147)	72%	(373)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_10NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Transportation

Demographic	Selected		Not Selected		Total N
Adults	32%	(702)	68%	(1498)	2200
Gender: Male	32%	(344)	68%	(717)	1062
Gender: Female	31%	(357)	69%	(781)	1138
Age: 18-29	33%	(140)	67%	(290)	430
Age: 30-44	28%	(164)	72%	(419)	583
Age: 45-54	32%	(108)	68%	(232)	340
Age: 55-64	32%	(131)	68%	(279)	411
Age: 65+	36%	(158)	64%	(278)	436
Generation Z: 18-22	36%	(53)	64%	(94)	147
Millennial: Age 23-38	30%	(193)	70%	(447)	639
Generation X: Age 39-54	29%	(166)	71%	(400)	567
Boomers: Age 55-73	34%	(246)	66%	(488)	734
PID: Dem (no lean)	32%	(258)	68%	(545)	803
PID: Ind (no lean)	34%	(251)	66%	(489)	740
PID: Rep (no lean)	29%	(193)	71%	(465)	658
PID/Gender: Dem Men	32%	(114)	68%	(239)	353
PID/Gender: Dem Women	32%	(144)	68%	(305)	450
PID/Gender: Ind Men	36%	(129)	64%	(229)	358
PID/Gender: Ind Women	32%	(122)	68%	(260)	382
PID/Gender: Rep Men	29%	(102)	71%	(249)	351
PID/Gender: Rep Women	30%	(91)	70%	(216)	307
Ideo: Liberal (1-3)	33%	(206)	67%	(422)	629
Ideo: Moderate (4)	33%	(201)	67%	(407)	608
Ideo: Conservative (5-7)	30%	(222)	70%	(512)	734
Educ: < College	32%	(487)	68%	(1025)	1512
Educ: Bachelors degree	30%	(135)	70%	(309)	444
Educ: Post-grad	33%	(80)	67%	(164)	244
Income: Under 50k	34%	(437)	66%	(855)	1293
Income: 50k-100k	29%	(205)	71%	(494)	700
Income: 100k+	28%	(59)	72%	(149)	207
Ethnicity: White	31%	(536)	69%	(1186)	1722
Ethnicity: Hispanic	31%	(109)	69%	(241)	349

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Table LL15_10NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Transportation

Demographic	Selected		Not Selected		Total N
Adults	32%	(702)	68%	(1498)	2200
Ethnicity: Afr. Am.	36%	(98)	64%	(176)	274
Ethnicity: Other	33%	(68)	67%	(136)	204
Community: Urban	30%	(188)	70%	(443)	631
Community: Suburban	31%	(291)	69%	(658)	949
Community: Rural	36%	(222)	64%	(398)	620
Employ: Private Sector	29%	(195)	71%	(473)	668
Employ: Government	34%	(38)	66%	(75)	113
Employ: Self-Employed	34%	(71)	66%	(135)	206
Employ: Homemaker	23%	(41)	77%	(138)	179
Employ: Retired	35%	(180)	65%	(336)	516
Employ: Unemployed	38%	(95)	62%	(156)	250
Employ: Other	33%	(58)	67%	(120)	178
Military HH: Yes	36%	(117)	64%	(206)	324
Military HH: No	31%	(584)	69%	(1292)	1876
RD/WT: Right Direction	31%	(261)	69%	(587)	848
RD/WT: Wrong Track	33%	(441)	67%	(911)	1352
Trump Job Approve	31%	(270)	69%	(589)	860
Trump Job Disapprove	33%	(412)	67%	(839)	1251
Trump Job Strongly Approve	30%	(149)	70%	(348)	497
Trump Job Somewhat Approve	34%	(122)	66%	(241)	363
Trump Job Somewhat Disapprove	35%	(99)	65%	(182)	281
Trump Job Strongly Disapprove	32%	(312)	68%	(657)	969
#1 Issue: Economy	33%	(180)	67%	(363)	543
#1 Issue: Security	33%	(134)	67%	(275)	409
#1 Issue: Health Care	29%	(125)	71%	(308)	433
#1 Issue: Medicare / Social Security	36%	(118)	64%	(214)	332
#1 Issue: Women's Issues	18%	(22)	82%	(99)	121
#1 Issue: Education	26%	(27)	74%	(80)	107
#1 Issue: Energy	40%	(51)	60%	(78)	130
#1 Issue: Other	34%	(43)	66%	(82)	125

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Table LL15_10NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Transportation

Demographic	Selected		Not Selected		Total N
Adults	32%	(702)	68%	(1498)	2200
2018 House Vote: Democrat	32%	(237)	68%	(503)	741
2018 House Vote: Republican	30%	(183)	70%	(419)	602
2018 House Vote: Someone else	33%	(25)	67%	(50)	75
2016 Vote: Hillary Clinton	32%	(219)	68%	(468)	686
2016 Vote: Donald Trump	32%	(202)	68%	(440)	642
2016 Vote: Other	37%	(48)	63%	(83)	131
2016 Vote: Didn't Vote	31%	(232)	69%	(507)	739
Voted in 2014: Yes	31%	(386)	69%	(860)	1246
Voted in 2014: No	33%	(316)	67%	(638)	954
2012 Vote: Barack Obama	33%	(271)	67%	(560)	831
2012 Vote: Mitt Romney	32%	(145)	68%	(309)	454
2012 Vote: Other	29%	(21)	71%	(50)	71
2012 Vote: Didn't Vote	31%	(263)	69%	(576)	839
4-Region: Northeast	32%	(124)	68%	(270)	394
4-Region: Midwest	31%	(141)	69%	(321)	462
4-Region: South	32%	(266)	68%	(558)	824
4-Region: West	33%	(170)	67%	(350)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_11NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Retail and Wholesale

Demographic	Selected		Not Selected		Total N
Adults	18%	(398)	82%	(1802)	2200
Gender: Male	21%	(221)	79%	(841)	1062
Gender: Female	16%	(177)	84%	(961)	1138
Age: 18-29	15%	(64)	85%	(366)	430
Age: 30-44	20%	(115)	80%	(468)	583
Age: 45-54	19%	(63)	81%	(277)	340
Age: 55-64	19%	(78)	81%	(332)	411
Age: 65+	18%	(78)	82%	(358)	436
Generation Z: 18-22	15%	(22)	85%	(125)	147
Millennial: Age 23-38	18%	(116)	82%	(523)	639
Generation X: Age 39-54	18%	(104)	82%	(463)	567
Boomers: Age 55-73	19%	(137)	81%	(597)	734
PID: Dem (no lean)	16%	(126)	84%	(677)	803
PID: Ind (no lean)	20%	(145)	80%	(595)	740
PID: Rep (no lean)	19%	(127)	81%	(530)	658
PID/Gender: Dem Men	20%	(70)	80%	(283)	353
PID/Gender: Dem Women	12%	(56)	88%	(394)	450
PID/Gender: Ind Men	20%	(73)	80%	(285)	358
PID/Gender: Ind Women	19%	(72)	81%	(310)	382
PID/Gender: Rep Men	22%	(77)	78%	(273)	351
PID/Gender: Rep Women	16%	(50)	84%	(257)	307
Ideo: Liberal (1-3)	16%	(103)	84%	(526)	629
Ideo: Moderate (4)	18%	(108)	82%	(500)	608
Ideo: Conservative (5-7)	19%	(139)	81%	(595)	734
Educ: < College	20%	(301)	80%	(1211)	1512
Educ: Bachelors degree	14%	(62)	86%	(382)	444
Educ: Post-grad	14%	(35)	86%	(209)	244
Income: Under 50k	21%	(270)	79%	(1023)	1293
Income: 50k-100k	14%	(101)	86%	(599)	700
Income: 100k+	13%	(27)	87%	(180)	207
Ethnicity: White	18%	(302)	82%	(1420)	1722
Ethnicity: Hispanic	16%	(56)	84%	(293)	349

Continued on next page

Table LL15_11NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Retail and Wholesale

Demographic	Selected		Not Selected		Total N
Adults	18%	(398)	82%	(1802)	2200
Ethnicity: Afr. Am.	21%	(57)	79%	(218)	274
Ethnicity: Other	19%	(40)	81%	(164)	204
Community: Urban	18%	(111)	82%	(520)	631
Community: Suburban	17%	(163)	83%	(786)	949
Community: Rural	20%	(124)	80%	(495)	620
Employ: Private Sector	17%	(116)	83%	(552)	668
Employ: Government	10%	(12)	90%	(101)	113
Employ: Self-Employed	22%	(46)	78%	(160)	206
Employ: Homemaker	14%	(26)	86%	(153)	179
Employ: Retired	17%	(90)	83%	(425)	516
Employ: Unemployed	23%	(57)	77%	(193)	250
Employ: Other	24%	(43)	76%	(135)	178
Military HH: Yes	20%	(66)	80%	(258)	324
Military HH: No	18%	(332)	82%	(1544)	1876
RD/WT: Right Direction	20%	(166)	80%	(682)	848
RD/WT: Wrong Track	17%	(233)	83%	(1119)	1352
Trump Job Approve	21%	(178)	79%	(682)	860
Trump Job Disapprove	17%	(208)	83%	(1043)	1251
Trump Job Strongly Approve	22%	(111)	78%	(386)	497
Trump Job Somewhat Approve	19%	(67)	81%	(295)	363
Trump Job Somewhat Disapprove	17%	(48)	83%	(233)	281
Trump Job Strongly Disapprove	16%	(160)	84%	(810)	969
#1 Issue: Economy	21%	(113)	79%	(430)	543
#1 Issue: Security	20%	(82)	80%	(327)	409
#1 Issue: Health Care	17%	(73)	83%	(360)	433
#1 Issue: Medicare / Social Security	19%	(64)	81%	(268)	332
#1 Issue: Women's Issues	9%	(11)	91%	(110)	121
#1 Issue: Education	16%	(17)	84%	(90)	107
#1 Issue: Energy	10%	(13)	90%	(117)	130
#1 Issue: Other	20%	(25)	80%	(100)	125

Continued on next page

Table LL15_11NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Retail and Wholesale

Demographic	Selected		Not Selected		Total N
Adults	18%	(398)	82%	(1802)	2200
2018 House Vote: Democrat	15%	(108)	85%	(632)	741
2018 House Vote: Republican	22%	(132)	78%	(469)	602
2018 House Vote: Someone else	16%	(12)	84%	(63)	75
2016 Vote: Hillary Clinton	16%	(109)	84%	(577)	686
2016 Vote: Donald Trump	20%	(126)	80%	(516)	642
2016 Vote: Other	16%	(21)	84%	(110)	131
2016 Vote: Didn't Vote	19%	(142)	81%	(598)	739
Voted in 2014: Yes	17%	(216)	83%	(1030)	1246
Voted in 2014: No	19%	(182)	81%	(772)	954
2012 Vote: Barack Obama	17%	(143)	83%	(688)	831
2012 Vote: Mitt Romney	20%	(90)	80%	(364)	454
2012 Vote: Other	12%	(9)	88%	(62)	71
2012 Vote: Didn't Vote	18%	(155)	82%	(684)	839
4-Region: Northeast	18%	(72)	82%	(321)	394
4-Region: Midwest	16%	(76)	84%	(386)	462
4-Region: South	19%	(153)	81%	(671)	824
4-Region: West	19%	(97)	81%	(423)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_12NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Education

Demographic	Selected		Not Selected		Total N
Adults	41%	(903)	59%	(1297)	2200
Gender: Male	36%	(388)	64%	(674)	1062
Gender: Female	45%	(516)	55%	(622)	1138
Age: 18-29	44%	(188)	56%	(241)	430
Age: 30-44	39%	(226)	61%	(357)	583
Age: 45-54	38%	(128)	62%	(212)	340
Age: 55-64	40%	(162)	60%	(248)	411
Age: 65+	45%	(198)	55%	(238)	436
Generation Z: 18-22	50%	(74)	50%	(73)	147
Millennial: Age 23-38	41%	(265)	59%	(374)	639
Generation X: Age 39-54	36%	(204)	64%	(362)	567
Boomers: Age 55-73	42%	(307)	58%	(427)	734
PID: Dem (no lean)	45%	(362)	55%	(441)	803
PID: Ind (no lean)	41%	(302)	59%	(437)	740
PID: Rep (no lean)	36%	(239)	64%	(419)	658
PID/Gender: Dem Men	38%	(136)	62%	(217)	353
PID/Gender: Dem Women	50%	(226)	50%	(223)	450
PID/Gender: Ind Men	40%	(145)	60%	(213)	358
PID/Gender: Ind Women	41%	(157)	59%	(224)	382
PID/Gender: Rep Men	30%	(107)	70%	(244)	351
PID/Gender: Rep Women	43%	(132)	57%	(175)	307
Ideo: Liberal (1-3)	41%	(257)	59%	(371)	629
Ideo: Moderate (4)	42%	(256)	58%	(352)	608
Ideo: Conservative (5-7)	39%	(287)	61%	(447)	734
Educ: < College	40%	(598)	60%	(914)	1512
Educ: Bachelors degree	40%	(180)	60%	(264)	444
Educ: Post-grad	52%	(126)	48%	(118)	244
Income: Under 50k	42%	(544)	58%	(748)	1293
Income: 50k-100k	38%	(268)	62%	(432)	700
Income: 100k+	44%	(91)	56%	(117)	207
Ethnicity: White	41%	(701)	59%	(1021)	1722
Ethnicity: Hispanic	43%	(151)	57%	(198)	349

Continued on next page

Table LL15_12NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Education

Demographic	Selected		Not Selected		Total N
Adults	41%	(903)	59%	(1297)	2200
Ethnicity: Afr. Am.	41%	(112)	59%	(162)	274
Ethnicity: Other	44%	(91)	56%	(113)	204
Community: Urban	37%	(233)	63%	(398)	631
Community: Suburban	41%	(389)	59%	(560)	949
Community: Rural	45%	(282)	55%	(338)	620
Employ: Private Sector	38%	(251)	62%	(417)	668
Employ: Government	46%	(52)	54%	(61)	113
Employ: Self-Employed	43%	(88)	57%	(118)	206
Employ: Homemaker	38%	(68)	62%	(111)	179
Employ: Retired	42%	(217)	58%	(298)	516
Employ: Unemployed	43%	(107)	57%	(143)	250
Employ: Other	37%	(66)	63%	(112)	178
Military HH: Yes	44%	(143)	56%	(181)	324
Military HH: No	41%	(761)	59%	(1115)	1876
RD/WT: Right Direction	38%	(324)	62%	(524)	848
RD/WT: Wrong Track	43%	(579)	57%	(773)	1352
Trump Job Approve	38%	(328)	62%	(532)	860
Trump Job Disapprove	43%	(541)	57%	(710)	1251
Trump Job Strongly Approve	36%	(181)	64%	(316)	497
Trump Job Somewhat Approve	41%	(147)	59%	(215)	363
Trump Job Somewhat Disapprove	41%	(117)	59%	(165)	281
Trump Job Strongly Disapprove	44%	(424)	56%	(545)	969
#1 Issue: Economy	41%	(224)	59%	(319)	543
#1 Issue: Security	38%	(156)	62%	(253)	409
#1 Issue: Health Care	38%	(167)	62%	(267)	433
#1 Issue: Medicare / Social Security	43%	(143)	57%	(189)	332
#1 Issue: Women's Issues	41%	(49)	59%	(72)	121
#1 Issue: Education	54%	(58)	46%	(49)	107
#1 Issue: Energy	44%	(57)	56%	(73)	130
#1 Issue: Other	39%	(49)	61%	(76)	125

Continued on next page

Table LL15_12NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Education

Demographic	Selected		Not Selected		Total N
Adults	41%	(903)	59%	(1297)	2200
2018 House Vote: Democrat	42%	(313)	58%	(427)	741
2018 House Vote: Republican	37%	(225)	63%	(377)	602
2018 House Vote: Someone else	41%	(31)	59%	(44)	75
2016 Vote: Hillary Clinton	41%	(279)	59%	(407)	686
2016 Vote: Donald Trump	38%	(247)	62%	(395)	642
2016 Vote: Other	55%	(72)	45%	(60)	131
2016 Vote: Didn't Vote	41%	(305)	59%	(434)	739
Voted in 2014: Yes	41%	(505)	59%	(741)	1246
Voted in 2014: No	42%	(398)	58%	(556)	954
2012 Vote: Barack Obama	42%	(349)	58%	(482)	831
2012 Vote: Mitt Romney	42%	(191)	58%	(264)	454
2012 Vote: Other	32%	(22)	68%	(49)	71
2012 Vote: Didn't Vote	40%	(339)	60%	(500)	839
4-Region: Northeast	37%	(144)	63%	(249)	394
4-Region: Midwest	41%	(187)	59%	(275)	462
4-Region: South	43%	(351)	57%	(473)	824
4-Region: West	42%	(220)	58%	(300)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_13NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Government

Demographic	Selected		Not Selected		Total N
Adults	27%	(598)	73%	(1602)	2200
Gender: Male	25%	(267)	75%	(795)	1062
Gender: Female	29%	(331)	71%	(807)	1138
Age: 18-29	31%	(134)	69%	(295)	430
Age: 30-44	29%	(167)	71%	(416)	583
Age: 45-54	29%	(100)	71%	(241)	340
Age: 55-64	21%	(86)	79%	(324)	411
Age: 65+	25%	(111)	75%	(325)	436
Generation Z: 18-22	31%	(46)	69%	(102)	147
Millennial: Age 23-38	31%	(200)	69%	(439)	639
Generation X: Age 39-54	27%	(155)	73%	(411)	567
Boomers: Age 55-73	23%	(172)	77%	(563)	734
PID: Dem (no lean)	29%	(234)	71%	(569)	803
PID: Ind (no lean)	28%	(208)	72%	(531)	740
PID: Rep (no lean)	24%	(156)	76%	(502)	658
PID/Gender: Dem Men	30%	(108)	70%	(245)	353
PID/Gender: Dem Women	28%	(126)	72%	(323)	450
PID/Gender: Ind Men	26%	(91)	74%	(267)	358
PID/Gender: Ind Women	31%	(117)	69%	(264)	382
PID/Gender: Rep Men	19%	(68)	81%	(283)	351
PID/Gender: Rep Women	29%	(88)	71%	(219)	307
Ideo: Liberal (1-3)	29%	(180)	71%	(449)	629
Ideo: Moderate (4)	26%	(158)	74%	(449)	608
Ideo: Conservative (5-7)	25%	(187)	75%	(548)	734
Educ: < College	29%	(433)	71%	(1079)	1512
Educ: Bachelors degree	24%	(105)	76%	(338)	444
Educ: Post-grad	24%	(59)	76%	(185)	244
Income: Under 50k	31%	(396)	69%	(897)	1293
Income: 50k-100k	22%	(154)	78%	(546)	700
Income: 100k+	23%	(48)	77%	(159)	207
Ethnicity: White	27%	(459)	73%	(1263)	1722
Ethnicity: Hispanic	27%	(95)	73%	(255)	349

Continued on next page

Table LL15_13NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Government

Demographic	Selected		Not Selected		Total N
Adults	27%	(598)	73%	(1602)	2200
Ethnicity: Afr. Am.	29%	(81)	71%	(193)	274
Ethnicity: Other	29%	(59)	71%	(145)	204
Community: Urban	28%	(176)	72%	(455)	631
Community: Suburban	27%	(258)	73%	(691)	949
Community: Rural	26%	(163)	74%	(456)	620
Employ: Private Sector	23%	(153)	77%	(515)	668
Employ: Government	36%	(41)	64%	(72)	113
Employ: Self-Employed	29%	(60)	71%	(146)	206
Employ: Homemaker	29%	(51)	71%	(128)	179
Employ: Retired	26%	(135)	74%	(381)	516
Employ: Unemployed	31%	(77)	69%	(173)	250
Employ: Other	28%	(51)	72%	(127)	178
Military HH: Yes	27%	(86)	73%	(238)	324
Military HH: No	27%	(512)	73%	(1364)	1876
RD/WT: Right Direction	24%	(202)	76%	(646)	848
RD/WT: Wrong Track	29%	(396)	71%	(956)	1352
Trump Job Approve	26%	(227)	74%	(633)	860
Trump Job Disapprove	28%	(354)	72%	(897)	1251
Trump Job Strongly Approve	24%	(120)	76%	(377)	497
Trump Job Somewhat Approve	30%	(107)	70%	(255)	363
Trump Job Somewhat Disapprove	31%	(88)	69%	(194)	281
Trump Job Strongly Disapprove	27%	(266)	73%	(703)	969
#1 Issue: Economy	28%	(154)	72%	(390)	543
#1 Issue: Security	27%	(110)	73%	(299)	409
#1 Issue: Health Care	22%	(95)	78%	(339)	433
#1 Issue: Medicare / Social Security	32%	(107)	68%	(225)	332
#1 Issue: Women's Issues	23%	(28)	77%	(93)	121
#1 Issue: Education	27%	(29)	73%	(78)	107
#1 Issue: Energy	27%	(35)	73%	(95)	130
#1 Issue: Other	33%	(41)	67%	(84)	125

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Table LL15_13NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Government

Demographic	Selected		Not Selected		Total N
Adults	27%	(598)	73%	(1602)	2200
2018 House Vote: Democrat	27%	(200)	73%	(540)	741
2018 House Vote: Republican	22%	(134)	78%	(467)	602
2018 House Vote: Someone else	25%	(19)	75%	(56)	75
2016 Vote: Hillary Clinton	27%	(184)	73%	(502)	686
2016 Vote: Donald Trump	24%	(152)	76%	(490)	642
2016 Vote: Other	26%	(34)	74%	(97)	131
2016 Vote: Didn't Vote	31%	(228)	69%	(512)	739
Voted in 2014: Yes	25%	(310)	75%	(936)	1246
Voted in 2014: No	30%	(288)	70%	(666)	954
2012 Vote: Barack Obama	28%	(231)	72%	(600)	831
2012 Vote: Mitt Romney	21%	(96)	79%	(359)	454
2012 Vote: Other	22%	(15)	78%	(56)	71
2012 Vote: Didn't Vote	30%	(256)	70%	(584)	839
4-Region: Northeast	28%	(110)	72%	(284)	394
4-Region: Midwest	26%	(118)	74%	(344)	462
4-Region: South	27%	(223)	73%	(601)	824
4-Region: West	28%	(147)	72%	(373)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_14NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Non-profit

Demographic	Selected	Not Selected	Total N
Adults	13% (289)	87% (1911)	2200
Gender: Male	12% (132)	88% (930)	1062
Gender: Female	14% (157)	86% (981)	1138
Age: 18-29	16% (67)	84% (363)	430
Age: 30-44	11% (63)	89% (520)	583
Age: 45-54	14% (46)	86% (294)	340
Age: 55-64	15% (62)	85% (349)	411
Age: 65+	12% (50)	88% (386)	436
Generation Z: 18-22	14% (20)	86% (127)	147
Millennial: Age 23-38	14% (91)	86% (548)	639
Generation X: Age 39-54	11% (65)	89% (502)	567
Boomers: Age 55-73	14% (101)	86% (634)	734
PID: Dem (no lean)	14% (112)	86% (691)	803
PID: Ind (no lean)	15% (111)	85% (629)	740
PID: Rep (no lean)	10% (67)	90% (591)	658
PID/Gender: Dem Men	14% (48)	86% (305)	353
PID/Gender: Dem Women	14% (64)	86% (386)	450
PID/Gender: Ind Men	15% (55)	85% (303)	358
PID/Gender: Ind Women	15% (56)	85% (326)	382
PID/Gender: Rep Men	8% (29)	92% (322)	351
PID/Gender: Rep Women	12% (38)	88% (269)	307
Ideo: Liberal (1-3)	16% (103)	84% (526)	629
Ideo: Moderate (4)	13% (78)	87% (530)	608
Ideo: Conservative (5-7)	10% (76)	90% (658)	734
Educ: < College	12% (186)	88% (1326)	1512
Educ: Bachelors degree	13% (60)	87% (384)	444
Educ: Post-grad	18% (43)	82% (201)	244
Income: Under 50k	14% (185)	86% (1107)	1293
Income: 50k-100k	11% (80)	89% (620)	700
Income: 100k+	11% (24)	89% (184)	207
Ethnicity: White	13% (220)	87% (1502)	1722
Ethnicity: Hispanic	15% (54)	85% (296)	349

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Table LL15_14NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Non-profit

Demographic	Selected	Not Selected	Total N
Adults	13% (289)	87% (1911)	2200
Ethnicity: Afr. Am.	14% (38)	86% (237)	274
Ethnicity: Other	16% (32)	84% (172)	204
Community: Urban	12% (77)	88% (555)	631
Community: Suburban	15% (139)	85% (810)	949
Community: Rural	12% (74)	88% (546)	620
Employ: Private Sector	13% (89)	87% (579)	668
Employ: Government	21% (24)	79% (89)	113
Employ: Self-Employed	16% (33)	84% (173)	206
Employ: Homemaker	13% (24)	87% (155)	179
Employ: Retired	10% (54)	90% (462)	516
Employ: Unemployed	10% (26)	90% (224)	250
Employ: Other	12% (22)	88% (156)	178
Military HH: Yes	11% (35)	89% (289)	324
Military HH: No	14% (254)	86% (1622)	1876
RD/WT: Right Direction	11% (89)	89% (759)	848
RD/WT: Wrong Track	15% (200)	85% (1152)	1352
Trump Job Approve	11% (91)	89% (768)	860
Trump Job Disapprove	15% (190)	85% (1061)	1251
Trump Job Strongly Approve	10% (52)	90% (445)	497
Trump Job Somewhat Approve	11% (39)	89% (323)	363
Trump Job Somewhat Disapprove	16% (45)	84% (236)	281
Trump Job Strongly Disapprove	15% (144)	85% (825)	969
#1 Issue: Economy	11% (58)	89% (485)	543
#1 Issue: Security	11% (44)	89% (365)	409
#1 Issue: Health Care	11% (49)	89% (385)	433
#1 Issue: Medicare / Social Security	13% (43)	87% (289)	332
#1 Issue: Women's Issues	16% (19)	84% (102)	121
#1 Issue: Education	22% (24)	78% (83)	107
#1 Issue: Energy	24% (31)	76% (98)	130
#1 Issue: Other	18% (22)	82% (103)	125

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Table LL15_14NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Non-profit

Demographic	Selected		Not Selected		Total N
Adults	13%	(289)	87%	(1911)	2200
2018 House Vote: Democrat	15%	(114)	85%	(626)	741
2018 House Vote: Republican	11%	(64)	89%	(537)	602
2018 House Vote: Someone else	17%	(13)	83%	(62)	75
2016 Vote: Hillary Clinton	15%	(102)	85%	(584)	686
2016 Vote: Donald Trump	11%	(68)	89%	(574)	642
2016 Vote: Other	20%	(26)	80%	(105)	131
2016 Vote: Didn't Vote	13%	(93)	87%	(647)	739
Voted in 2014: Yes	13%	(167)	87%	(1080)	1246
Voted in 2014: No	13%	(122)	87%	(831)	954
2012 Vote: Barack Obama	15%	(121)	85%	(710)	831
2012 Vote: Mitt Romney	12%	(53)	88%	(401)	454
2012 Vote: Other	3%	(2)	97%	(69)	71
2012 Vote: Didn't Vote	13%	(111)	87%	(728)	839
4-Region: Northeast	13%	(52)	87%	(342)	394
4-Region: Midwest	12%	(57)	88%	(405)	462
4-Region: South	12%	(98)	88%	(726)	824
4-Region: West	16%	(82)	84%	(438)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_15NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Business management/services

Demographic	Selected	Not Selected	Total N
Adults	23% (496)	77% (1704)	2200
Gender: Male	22% (235)	78% (826)	1062
Gender: Female	23% (260)	77% (878)	1138
Age: 18-29	28% (122)	72% (307)	430
Age: 30-44	21% (121)	79% (462)	583
Age: 45-54	18% (60)	82% (280)	340
Age: 55-64	22% (90)	78% (321)	411
Age: 65+	24% (103)	76% (334)	436
Generation Z: 18-22	33% (48)	67% (99)	147
Millennial: Age 23-38	24% (153)	76% (486)	639
Generation X: Age 39-54	18% (102)	82% (464)	567
Boomers: Age 55-73	23% (166)	77% (568)	734
PID: Dem (no lean)	22% (173)	78% (630)	803
PID: Ind (no lean)	23% (171)	77% (568)	740
PID: Rep (no lean)	23% (152)	77% (506)	658
PID/Gender: Dem Men	20% (71)	80% (282)	353
PID/Gender: Dem Women	23% (102)	77% (348)	450
PID/Gender: Ind Men	23% (82)	77% (276)	358
PID/Gender: Ind Women	23% (89)	77% (293)	382
PID/Gender: Rep Men	23% (82)	77% (269)	351
PID/Gender: Rep Women	23% (70)	77% (237)	307
Ideo: Liberal (1-3)	21% (134)	79% (494)	629
Ideo: Moderate (4)	22% (131)	78% (476)	608
Ideo: Conservative (5-7)	25% (180)	75% (554)	734
Educ: < College	23% (342)	77% (1170)	1512
Educ: Bachelors degree	19% (86)	81% (358)	444
Educ: Post-grad	28% (68)	72% (176)	244
Income: Under 50k	23% (293)	77% (1000)	1293
Income: 50k-100k	22% (153)	78% (547)	700
Income: 100k+	24% (50)	76% (157)	207
Ethnicity: White	21% (365)	79% (1357)	1722
Ethnicity: Hispanic	25% (88)	75% (262)	349

Continued on next page

Table LL15_15NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Business management/services

Demographic	Selected		Not Selected		Total N
Adults	23%	(496)	77%	(1704)	2200
Ethnicity: Afr. Am.	29%	(81)	71%	(194)	274
Ethnicity: Other	25%	(50)	75%	(154)	204
Community: Urban	23%	(144)	77%	(487)	631
Community: Suburban	22%	(212)	78%	(737)	949
Community: Rural	22%	(139)	78%	(481)	620
Employ: Private Sector	22%	(144)	78%	(524)	668
Employ: Government	16%	(18)	84%	(96)	113
Employ: Self-Employed	29%	(61)	71%	(145)	206
Employ: Homemaker	21%	(37)	79%	(142)	179
Employ: Retired	22%	(114)	78%	(401)	516
Employ: Unemployed	24%	(60)	76%	(190)	250
Employ: Other	17%	(31)	83%	(147)	178
Military HH: Yes	25%	(80)	75%	(244)	324
Military HH: No	22%	(416)	78%	(1460)	1876
RD/WT: Right Direction	23%	(192)	77%	(656)	848
RD/WT: Wrong Track	22%	(304)	78%	(1048)	1352
Trump Job Approve	23%	(201)	77%	(659)	860
Trump Job Disapprove	23%	(286)	77%	(965)	1251
Trump Job Strongly Approve	24%	(121)	76%	(377)	497
Trump Job Somewhat Approve	22%	(80)	78%	(283)	363
Trump Job Somewhat Disapprove	20%	(55)	80%	(226)	281
Trump Job Strongly Disapprove	24%	(231)	76%	(738)	969
#1 Issue: Economy	26%	(139)	74%	(404)	543
#1 Issue: Security	23%	(93)	77%	(317)	409
#1 Issue: Health Care	19%	(84)	81%	(349)	433
#1 Issue: Medicare / Social Security	23%	(77)	77%	(255)	332
#1 Issue: Women's Issues	22%	(27)	78%	(94)	121
#1 Issue: Education	22%	(23)	78%	(84)	107
#1 Issue: Energy	19%	(25)	81%	(105)	130
#1 Issue: Other	23%	(28)	77%	(96)	125

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Table LL15_15NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Business management/services

Demographic	Selected		Not Selected		Total N
Adults	23%	(496)	77%	(1704)	2200
2018 House Vote: Democrat	22%	(160)	78%	(581)	741
2018 House Vote: Republican	23%	(140)	77%	(461)	602
2018 House Vote: Someone else	20%	(15)	80%	(60)	75
2016 Vote: Hillary Clinton	22%	(148)	78%	(539)	686
2016 Vote: Donald Trump	23%	(149)	77%	(493)	642
2016 Vote: Other	21%	(27)	79%	(104)	131
2016 Vote: Didn't Vote	23%	(172)	77%	(568)	739
Voted in 2014: Yes	23%	(281)	77%	(965)	1246
Voted in 2014: No	23%	(215)	77%	(739)	954
2012 Vote: Barack Obama	22%	(180)	78%	(651)	831
2012 Vote: Mitt Romney	24%	(110)	76%	(344)	454
2012 Vote: Other	19%	(13)	81%	(58)	71
2012 Vote: Didn't Vote	23%	(193)	77%	(646)	839
4-Region: Northeast	22%	(86)	78%	(308)	394
4-Region: Midwest	20%	(93)	80%	(369)	462
4-Region: South	24%	(196)	76%	(628)	824
4-Region: West	23%	(121)	77%	(399)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_16NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Telecommunications

Demographic	Selected		Not Selected		Total N
Adults	38%	(830)	62%	(1370)	2200
Gender: Male	39%	(415)	61%	(646)	1062
Gender: Female	36%	(414)	64%	(724)	1138
Age: 18-29	25%	(107)	75%	(322)	430
Age: 30-44	29%	(168)	71%	(415)	583
Age: 45-54	34%	(115)	66%	(226)	340
Age: 55-64	46%	(190)	54%	(221)	411
Age: 65+	57%	(250)	43%	(187)	436
Generation Z: 18-22	29%	(43)	71%	(104)	147
Millennial: Age 23-38	26%	(167)	74%	(473)	639
Generation X: Age 39-54	32%	(180)	68%	(387)	567
Boomers: Age 55-73	49%	(363)	51%	(371)	734
PID: Dem (no lean)	38%	(301)	62%	(501)	803
PID: Ind (no lean)	34%	(252)	66%	(488)	740
PID: Rep (no lean)	42%	(276)	58%	(381)	658
PID/Gender: Dem Men	42%	(147)	58%	(206)	353
PID/Gender: Dem Women	34%	(155)	66%	(295)	450
PID/Gender: Ind Men	34%	(122)	66%	(236)	358
PID/Gender: Ind Women	34%	(130)	66%	(252)	382
PID/Gender: Rep Men	42%	(147)	58%	(204)	351
PID/Gender: Rep Women	42%	(130)	58%	(177)	307
Ideo: Liberal (1-3)	40%	(251)	60%	(378)	629
Ideo: Moderate (4)	35%	(215)	65%	(393)	608
Ideo: Conservative (5-7)	42%	(311)	58%	(423)	734
Educ: < College	36%	(542)	64%	(970)	1512
Educ: Bachelors degree	41%	(182)	59%	(262)	444
Educ: Post-grad	43%	(106)	57%	(138)	244
Income: Under 50k	37%	(482)	63%	(811)	1293
Income: 50k-100k	38%	(266)	62%	(434)	700
Income: 100k+	39%	(81)	61%	(126)	207
Ethnicity: White	39%	(679)	61%	(1043)	1722
Ethnicity: Hispanic	32%	(113)	68%	(236)	349

Continued on next page

Table LL15_16NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Telecommunications

Demographic	Selected		Not Selected		Total N
Adults	38%	(830)	62%	(1370)	2200
Ethnicity: Afr. Am.	31%	(86)	69%	(188)	274
Ethnicity: Other	32%	(65)	68%	(139)	204
Community: Urban	35%	(222)	65%	(409)	631
Community: Suburban	40%	(378)	60%	(571)	949
Community: Rural	37%	(229)	63%	(390)	620
Employ: Private Sector	34%	(225)	66%	(444)	668
Employ: Government	28%	(31)	72%	(82)	113
Employ: Self-Employed	33%	(69)	67%	(137)	206
Employ: Homemaker	30%	(54)	70%	(126)	179
Employ: Retired	55%	(285)	45%	(230)	516
Employ: Unemployed	33%	(82)	67%	(168)	250
Employ: Other	33%	(59)	67%	(119)	178
Military HH: Yes	49%	(157)	51%	(166)	324
Military HH: No	36%	(672)	64%	(1204)	1876
RD/WT: Right Direction	37%	(314)	63%	(534)	848
RD/WT: Wrong Track	38%	(516)	62%	(836)	1352
Trump Job Approve	40%	(347)	60%	(513)	860
Trump Job Disapprove	37%	(467)	63%	(784)	1251
Trump Job Strongly Approve	42%	(209)	58%	(289)	497
Trump Job Somewhat Approve	38%	(138)	62%	(224)	363
Trump Job Somewhat Disapprove	35%	(98)	65%	(183)	281
Trump Job Strongly Disapprove	38%	(369)	62%	(600)	969
#1 Issue: Economy	35%	(192)	65%	(351)	543
#1 Issue: Security	42%	(173)	58%	(236)	409
#1 Issue: Health Care	36%	(154)	64%	(279)	433
#1 Issue: Medicare / Social Security	47%	(155)	53%	(177)	332
#1 Issue: Women's Issues	22%	(27)	78%	(94)	121
#1 Issue: Education	31%	(33)	69%	(74)	107
#1 Issue: Energy	34%	(44)	66%	(86)	130
#1 Issue: Other	41%	(51)	59%	(73)	125

Continued on next page

Table LL15_16NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Telecommunications

Demographic	Selected		Not Selected		Total N
Adults	38%	(830)	62%	(1370)	2200
2018 House Vote: Democrat	40%	(300)	60%	(441)	741
2018 House Vote: Republican	44%	(265)	56%	(337)	602
2018 House Vote: Someone else	34%	(26)	66%	(49)	75
2016 Vote: Hillary Clinton	41%	(279)	59%	(407)	686
2016 Vote: Donald Trump	42%	(273)	58%	(370)	642
2016 Vote: Other	35%	(45)	65%	(86)	131
2016 Vote: Didn't Vote	31%	(232)	69%	(507)	739
Voted in 2014: Yes	42%	(520)	58%	(726)	1246
Voted in 2014: No	32%	(310)	68%	(644)	954
2012 Vote: Barack Obama	38%	(318)	62%	(513)	831
2012 Vote: Mitt Romney	47%	(213)	53%	(242)	454
2012 Vote: Other	21%	(15)	79%	(56)	71
2012 Vote: Didn't Vote	33%	(281)	67%	(559)	839
4-Region: Northeast	38%	(149)	62%	(244)	394
4-Region: Midwest	34%	(156)	66%	(306)	462
4-Region: South	39%	(325)	61%	(500)	824
4-Region: West	38%	(200)	62%	(320)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_17NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.

Hospitality

Demographic	Selected		Not Selected		Total N
Adults	23%	(503)	77%	(1697)	2200
Gender: Male	23%	(245)	77%	(817)	1062
Gender: Female	23%	(258)	77%	(880)	1138
Age: 18-29	27%	(114)	73%	(315)	430
Age: 30-44	23%	(131)	77%	(452)	583
Age: 45-54	25%	(84)	75%	(257)	340
Age: 55-64	23%	(96)	77%	(315)	411
Age: 65+	18%	(78)	82%	(358)	436
Generation Z: 18-22	30%	(45)	70%	(103)	147
Millennial: Age 23-38	25%	(159)	75%	(481)	639
Generation X: Age 39-54	22%	(126)	78%	(440)	567
Boomers: Age 55-73	21%	(151)	79%	(583)	734
PID: Dem (no lean)	23%	(184)	77%	(619)	803
PID: Ind (no lean)	26%	(189)	74%	(551)	740
PID: Rep (no lean)	20%	(131)	80%	(527)	658
PID/Gender: Dem Men	25%	(87)	75%	(266)	353
PID/Gender: Dem Women	21%	(96)	79%	(353)	450
PID/Gender: Ind Men	23%	(83)	77%	(275)	358
PID/Gender: Ind Women	28%	(106)	72%	(275)	382
PID/Gender: Rep Men	21%	(75)	79%	(276)	351
PID/Gender: Rep Women	18%	(56)	82%	(251)	307
Ideo: Liberal (1-3)	22%	(135)	78%	(494)	629
Ideo: Moderate (4)	22%	(133)	78%	(475)	608
Ideo: Conservative (5-7)	22%	(162)	78%	(572)	734
Educ: < College	25%	(379)	75%	(1133)	1512
Educ: Bachelors degree	17%	(73)	83%	(370)	444
Educ: Post-grad	21%	(51)	79%	(193)	244
Income: Under 50k	26%	(339)	74%	(954)	1293
Income: 50k-100k	19%	(131)	81%	(569)	700
Income: 100k+	16%	(34)	84%	(174)	207
Ethnicity: White	21%	(361)	79%	(1361)	1722
Ethnicity: Hispanic	30%	(105)	70%	(244)	349

Continued on next page

Table LL15_17NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Hospitality

Demographic	Selected		Not Selected		Total N
Adults	23%	(503)	77%	(1697)	2200
Ethnicity: Afr. Am.	29%	(79)	71%	(196)	274
Ethnicity: Other	31%	(64)	69%	(140)	204
Community: Urban	22%	(141)	78%	(490)	631
Community: Suburban	23%	(215)	77%	(734)	949
Community: Rural	24%	(147)	76%	(473)	620
Employ: Private Sector	20%	(137)	80%	(532)	668
Employ: Government	26%	(30)	74%	(83)	113
Employ: Self-Employed	23%	(48)	77%	(158)	206
Employ: Homemaker	19%	(34)	81%	(145)	179
Employ: Retired	20%	(102)	80%	(414)	516
Employ: Unemployed	31%	(79)	69%	(172)	250
Employ: Other	31%	(56)	69%	(122)	178
Military HH: Yes	19%	(61)	81%	(263)	324
Military HH: No	24%	(442)	76%	(1434)	1876
RD/WT: Right Direction	21%	(175)	79%	(673)	848
RD/WT: Wrong Track	24%	(328)	76%	(1024)	1352
Trump Job Approve	22%	(193)	78%	(667)	860
Trump Job Disapprove	24%	(294)	76%	(956)	1251
Trump Job Strongly Approve	22%	(112)	78%	(385)	497
Trump Job Somewhat Approve	22%	(81)	78%	(282)	363
Trump Job Somewhat Disapprove	24%	(68)	76%	(214)	281
Trump Job Strongly Disapprove	23%	(226)	77%	(743)	969
#1 Issue: Economy	23%	(125)	77%	(418)	543
#1 Issue: Security	24%	(97)	76%	(312)	409
#1 Issue: Health Care	21%	(92)	79%	(341)	433
#1 Issue: Medicare / Social Security	22%	(74)	78%	(258)	332
#1 Issue: Women's Issues	27%	(32)	73%	(89)	121
#1 Issue: Education	29%	(31)	71%	(76)	107
#1 Issue: Energy	21%	(27)	79%	(103)	130
#1 Issue: Other	20%	(25)	80%	(100)	125

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Table LL15_17NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Hospitality

Demographic	Selected		Not Selected		Total N
Adults	23%	(503)	77%	(1697)	2200
2018 House Vote: Democrat	21%	(153)	79%	(588)	741
2018 House Vote: Republican	22%	(133)	78%	(468)	602
2018 House Vote: Someone else	19%	(14)	81%	(61)	75
2016 Vote: Hillary Clinton	21%	(142)	79%	(544)	686
2016 Vote: Donald Trump	20%	(129)	80%	(513)	642
2016 Vote: Other	23%	(31)	77%	(100)	131
2016 Vote: Didn't Vote	27%	(201)	73%	(539)	739
Voted in 2014: Yes	22%	(272)	78%	(975)	1246
Voted in 2014: No	24%	(232)	76%	(722)	954
2012 Vote: Barack Obama	22%	(186)	78%	(645)	831
2012 Vote: Mitt Romney	21%	(94)	79%	(360)	454
2012 Vote: Other	12%	(9)	88%	(62)	71
2012 Vote: Didn't Vote	25%	(213)	75%	(626)	839
4-Region: Northeast	22%	(88)	78%	(306)	394
4-Region: Midwest	21%	(99)	79%	(364)	462
4-Region: South	23%	(188)	77%	(637)	824
4-Region: West	25%	(129)	75%	(391)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_18NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	1%	(22)	99%	(2178)	2200
Gender: Male	1%	(13)	99%	(1049)	1062
Gender: Female	1%	(8)	99%	(1130)	1138
Age: 18-29	1%	(3)	99%	(426)	430
Age: 30-44	1%	(7)	99%	(576)	583
Age: 45-54	—	(1)	100%	(339)	340
Age: 55-64	2%	(8)	98%	(403)	411
Age: 65+	—	(2)	100%	(435)	436
Generation Z: 18-22	—	(0)	100%	(147)	147
Millennial: Age 23-38	1%	(5)	99%	(634)	639
Generation X: Age 39-54	1%	(7)	99%	(560)	567
Boomers: Age 55-73	1%	(9)	99%	(726)	734
PID: Dem (no lean)	1%	(5)	99%	(797)	803
PID: Ind (no lean)	2%	(12)	98%	(728)	740
PID: Rep (no lean)	1%	(5)	99%	(653)	658
PID/Gender: Dem Men	1%	(2)	99%	(351)	353
PID/Gender: Dem Women	1%	(3)	99%	(446)	450
PID/Gender: Ind Men	2%	(7)	98%	(351)	358
PID/Gender: Ind Women	1%	(5)	99%	(377)	382
PID/Gender: Rep Men	1%	(5)	99%	(346)	351
PID/Gender: Rep Women	—	(0)	100%	(307)	307
Ideo: Liberal (1-3)	1%	(8)	99%	(621)	629
Ideo: Moderate (4)	1%	(5)	99%	(603)	608
Ideo: Conservative (5-7)	1%	(5)	99%	(730)	734
Educ: < College	—	(7)	100%	(1506)	1512
Educ: Bachelors degree	2%	(9)	98%	(435)	444
Educ: Post-grad	2%	(6)	98%	(238)	244
Income: Under 50k	1%	(13)	99%	(1280)	1293
Income: 50k-100k	1%	(7)	99%	(693)	700
Income: 100k+	1%	(2)	99%	(206)	207
Ethnicity: White	1%	(19)	99%	(1703)	1722
Ethnicity: Hispanic	—	(0)	100%	(349)	349

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Table LL15_18NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	1%	(22)	99%	(2178)	2200
Ethnicity: Afr. Am.	1%	(1)	99%	(273)	274
Ethnicity: Other	1%	(1)	99%	(203)	204
Community: Urban	1%	(8)	99%	(623)	631
Community: Suburban	1%	(7)	99%	(942)	949
Community: Rural	1%	(6)	99%	(613)	620
Employ: Private Sector	1%	(8)	99%	(660)	668
Employ: Government	1%	(1)	99%	(112)	113
Employ: Self-Employed	2%	(5)	98%	(201)	206
Employ: Homemaker	1%	(1)	99%	(178)	179
Employ: Retired	1%	(3)	99%	(513)	516
Employ: Unemployed	1%	(2)	99%	(248)	250
Employ: Other	1%	(1)	99%	(177)	178
Military HH: Yes	1%	(4)	99%	(320)	324
Military HH: No	1%	(17)	99%	(1859)	1876
RD/WT: Right Direction	1%	(7)	99%	(841)	848
RD/WT: Wrong Track	1%	(15)	99%	(1337)	1352
Trump Job Approve	1%	(8)	99%	(852)	860
Trump Job Disapprove	1%	(13)	99%	(1237)	1251
Trump Job Strongly Approve	1%	(6)	99%	(491)	497
Trump Job Somewhat Approve	—	(2)	100%	(361)	363
Trump Job Somewhat Disapprove	1%	(3)	99%	(279)	281
Trump Job Strongly Disapprove	1%	(11)	99%	(959)	969
#1 Issue: Economy	1%	(6)	99%	(537)	543
#1 Issue: Security	1%	(3)	99%	(406)	409
#1 Issue: Health Care	1%	(3)	99%	(430)	433
#1 Issue: Medicare / Social Security	1%	(2)	99%	(330)	332
#1 Issue: Women's Issues	1%	(1)	99%	(119)	121
#1 Issue: Education	—	(0)	100%	(107)	107
#1 Issue: Energy	1%	(1)	99%	(128)	130
#1 Issue: Other	4%	(5)	96%	(120)	125

Continued on next page

Table LL15_18NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	1%	(22)	99%	(2178)	2200
2018 House Vote: Democrat	1%	(5)	99%	(735)	741
2018 House Vote: Republican	1%	(6)	99%	(596)	602
2018 House Vote: Someone else	2%	(1)	98%	(74)	75
2016 Vote: Hillary Clinton	1%	(5)	99%	(681)	686
2016 Vote: Donald Trump	1%	(6)	99%	(636)	642
2016 Vote: Other	1%	(2)	99%	(129)	131
2016 Vote: Didn't Vote	1%	(8)	99%	(731)	739
Voted in 2014: Yes	1%	(10)	99%	(1236)	1246
Voted in 2014: No	1%	(11)	99%	(943)	954
2012 Vote: Barack Obama	1%	(11)	99%	(820)	831
2012 Vote: Mitt Romney	1%	(3)	99%	(452)	454
2012 Vote: Other	—	(0)	100%	(71)	71
2012 Vote: Didn't Vote	1%	(8)	99%	(831)	839
4-Region: Northeast	2%	(7)	98%	(387)	394
4-Region: Midwest	—	(2)	100%	(461)	462
4-Region: South	1%	(6)	99%	(818)	824
4-Region: West	1%	(7)	99%	(513)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL15_19NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2053)	2200
Gender: Male	6%	(60)	94%	(1002)	1062
Gender: Female	8%	(88)	92%	(1051)	1138
Age: 18-29	10%	(44)	90%	(386)	430
Age: 30-44	7%	(43)	93%	(540)	583
Age: 45-54	8%	(26)	92%	(314)	340
Age: 55-64	4%	(17)	96%	(394)	411
Age: 65+	4%	(18)	96%	(418)	436
Generation Z: 18-22	11%	(16)	89%	(132)	147
Millennial: Age 23-38	9%	(59)	91%	(580)	639
Generation X: Age 39-54	7%	(38)	93%	(528)	567
Boomers: Age 55-73	5%	(34)	95%	(701)	734
PID: Dem (no lean)	5%	(39)	95%	(763)	803
PID: Ind (no lean)	10%	(75)	90%	(664)	740
PID: Rep (no lean)	5%	(33)	95%	(625)	658
PID/Gender: Dem Men	4%	(16)	96%	(337)	353
PID/Gender: Dem Women	5%	(24)	95%	(426)	450
PID/Gender: Ind Men	8%	(30)	92%	(328)	358
PID/Gender: Ind Women	12%	(45)	88%	(337)	382
PID/Gender: Rep Men	4%	(14)	96%	(337)	351
PID/Gender: Rep Women	6%	(19)	94%	(288)	307
Ideo: Liberal (1-3)	5%	(29)	95%	(599)	629
Ideo: Moderate (4)	5%	(31)	95%	(577)	608
Ideo: Conservative (5-7)	5%	(39)	95%	(695)	734
Educ: < College	8%	(127)	92%	(1385)	1512
Educ: Bachelors degree	3%	(15)	97%	(429)	444
Educ: Post-grad	2%	(5)	98%	(239)	244
Income: Under 50k	8%	(104)	92%	(1189)	1293
Income: 50k-100k	5%	(37)	95%	(663)	700
Income: 100k+	3%	(6)	97%	(201)	207
Ethnicity: White	7%	(118)	93%	(1604)	1722
Ethnicity: Hispanic	6%	(21)	94%	(328)	349

Continued on next page

Table LL15_19NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2053)	2200
Ethnicity: Afr. Am.	8%	(22)	92%	(252)	274
Ethnicity: Other	4%	(8)	96%	(196)	204
Community: Urban	9%	(55)	91%	(576)	631
Community: Suburban	4%	(42)	96%	(907)	949
Community: Rural	8%	(50)	92%	(570)	620
Employ: Private Sector	4%	(28)	96%	(640)	668
Employ: Government	1%	(1)	99%	(113)	113
Employ: Self-Employed	3%	(6)	97%	(199)	206
Employ: Homemaker	13%	(23)	87%	(156)	179
Employ: Retired	5%	(28)	95%	(488)	516
Employ: Unemployed	15%	(37)	85%	(213)	250
Employ: Other	11%	(19)	89%	(159)	178
Military HH: Yes	4%	(13)	96%	(311)	324
Military HH: No	7%	(134)	93%	(1742)	1876
RD/WT: Right Direction	7%	(59)	93%	(789)	848
RD/WT: Wrong Track	7%	(89)	93%	(1263)	1352
Trump Job Approve	5%	(44)	95%	(816)	860
Trump Job Disapprove	6%	(73)	94%	(1178)	1251
Trump Job Strongly Approve	6%	(31)	94%	(467)	497
Trump Job Somewhat Approve	4%	(13)	96%	(349)	363
Trump Job Somewhat Disapprove	5%	(13)	95%	(268)	281
Trump Job Strongly Disapprove	6%	(60)	94%	(910)	969
#1 Issue: Economy	5%	(29)	95%	(514)	543
#1 Issue: Security	7%	(29)	93%	(380)	409
#1 Issue: Health Care	7%	(29)	93%	(404)	433
#1 Issue: Medicare / Social Security	4%	(13)	96%	(319)	332
#1 Issue: Women's Issues	13%	(16)	87%	(105)	121
#1 Issue: Education	7%	(8)	93%	(99)	107
#1 Issue: Energy	4%	(5)	96%	(125)	130
#1 Issue: Other	14%	(18)	86%	(107)	125

Continued on next page

Table LL15_19NET: Which of the following industries will be the most important or relevant in the future? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2053)	2200
2018 House Vote: Democrat	4%	(31)	96%	(710)	741
2018 House Vote: Republican	4%	(23)	96%	(579)	602
2018 House Vote: Someone else	13%	(10)	87%	(65)	75
2016 Vote: Hillary Clinton	5%	(36)	95%	(651)	686
2016 Vote: Donald Trump	4%	(24)	96%	(618)	642
2016 Vote: Other	8%	(11)	92%	(120)	131
2016 Vote: Didn't Vote	10%	(77)	90%	(663)	739
Voted in 2014: Yes	4%	(53)	96%	(1193)	1246
Voted in 2014: No	10%	(94)	90%	(860)	954
2012 Vote: Barack Obama	5%	(38)	95%	(793)	831
2012 Vote: Mitt Romney	3%	(12)	97%	(442)	454
2012 Vote: Other	15%	(11)	85%	(60)	71
2012 Vote: Didn't Vote	10%	(86)	90%	(754)	839
4-Region: Northeast	9%	(34)	91%	(360)	394
4-Region: Midwest	6%	(27)	94%	(435)	462
4-Region: South	6%	(49)	94%	(775)	824
4-Region: West	7%	(38)	93%	(482)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_1NET: Which of the following careers will be obsolete, or not as important, in the future?
 Healthcare

Demographic	Selected	Not Selected	Total N
Adults	4% (81)	96% (2119)	2200
Gender: Male	4% (42)	96% (1020)	1062
Gender: Female	3% (39)	97% (1099)	1138
Age: 18-29	6% (26)	94% (404)	430
Age: 30-44	4% (26)	96% (557)	583
Age: 45-54	3% (12)	97% (329)	340
Age: 55-64	3% (10)	97% (400)	411
Age: 65+	2% (7)	98% (429)	436
Generation Z: 18-22	9% (13)	91% (134)	147
Millennial: Age 23-38	4% (29)	96% (611)	639
Generation X: Age 39-54	4% (22)	96% (545)	567
Boomers: Age 55-73	2% (16)	98% (719)	734
PID: Dem (no lean)	3% (26)	97% (776)	803
PID: Ind (no lean)	4% (32)	96% (707)	740
PID: Rep (no lean)	3% (23)	97% (635)	658
PID/Gender: Dem Men	4% (14)	96% (339)	353
PID/Gender: Dem Women	3% (12)	97% (437)	450
PID/Gender: Ind Men	3% (12)	97% (345)	358
PID/Gender: Ind Women	5% (20)	95% (362)	382
PID/Gender: Rep Men	4% (16)	96% (335)	351
PID/Gender: Rep Women	2% (7)	98% (300)	307
Ideo: Liberal (1-3)	3% (19)	97% (609)	629
Ideo: Moderate (4)	5% (28)	95% (580)	608
Ideo: Conservative (5-7)	3% (22)	97% (713)	734
Educ: < College	4% (64)	96% (1448)	1512
Educ: Bachelors degree	2% (9)	98% (435)	444
Educ: Post-grad	3% (8)	97% (236)	244
Income: Under 50k	4% (56)	96% (1237)	1293
Income: 50k-100k	3% (19)	97% (681)	700
Income: 100k+	3% (7)	97% (201)	207
Ethnicity: White	3% (54)	97% (1668)	1722
Ethnicity: Hispanic	5% (19)	95% (331)	349

Continued on next page

Table LL16_1NET: Which of the following careers will be obsolete, or not as important, in the future?

Healthcare

Demographic	Selected		Not Selected		Total N
Adults	4%	(81)	96%	(2119)	2200
Ethnicity: Afr. Am.	5%	(14)	95%	(260)	274
Ethnicity: Other	6%	(13)	94%	(191)	204
Community: Urban	4%	(28)	96%	(604)	631
Community: Suburban	4%	(36)	96%	(913)	949
Community: Rural	3%	(18)	97%	(602)	620
Employ: Private Sector	3%	(21)	97%	(648)	668
Employ: Government	3%	(3)	97%	(110)	113
Employ: Self-Employed	8%	(15)	92%	(190)	206
Employ: Homemaker	3%	(5)	97%	(174)	179
Employ: Retired	2%	(9)	98%	(506)	516
Employ: Unemployed	2%	(5)	98%	(245)	250
Employ: Other	6%	(11)	94%	(167)	178
Military HH: Yes	6%	(18)	94%	(306)	324
Military HH: No	3%	(63)	97%	(1813)	1876
RD/WT: Right Direction	5%	(43)	95%	(805)	848
RD/WT: Wrong Track	3%	(38)	97%	(1314)	1352
Trump Job Approve	4%	(36)	96%	(824)	860
Trump Job Disapprove	3%	(43)	97%	(1208)	1251
Trump Job Strongly Approve	3%	(16)	97%	(482)	497
Trump Job Somewhat Approve	6%	(20)	94%	(343)	363
Trump Job Somewhat Disapprove	5%	(14)	95%	(267)	281
Trump Job Strongly Disapprove	3%	(28)	97%	(941)	969
#1 Issue: Economy	5%	(26)	95%	(517)	543
#1 Issue: Security	2%	(10)	98%	(400)	409
#1 Issue: Health Care	4%	(17)	96%	(416)	433
#1 Issue: Medicare / Social Security	2%	(7)	98%	(325)	332
#1 Issue: Women's Issues	2%	(3)	98%	(118)	121
#1 Issue: Education	7%	(7)	93%	(100)	107
#1 Issue: Energy	5%	(6)	95%	(124)	130
#1 Issue: Other	4%	(5)	96%	(120)	125

Continued on next page

Table LL16_1NET: Which of the following careers will be obsolete, or not as important, in the future?
 Healthcare

Demographic	Selected		Not Selected		Total N
Adults	4%	(81)	96%	(2119)	2200
2018 House Vote: Democrat	3%	(23)	97%	(717)	741
2018 House Vote: Republican	3%	(20)	97%	(581)	602
2018 House Vote: Someone else	2%	(1)	98%	(74)	75
2016 Vote: Hillary Clinton	3%	(22)	97%	(665)	686
2016 Vote: Donald Trump	3%	(18)	97%	(624)	642
2016 Vote: Other	3%	(4)	97%	(127)	131
2016 Vote: Didn't Vote	5%	(38)	95%	(701)	739
Voted in 2014: Yes	3%	(34)	97%	(1212)	1246
Voted in 2014: No	5%	(47)	95%	(907)	954
2012 Vote: Barack Obama	3%	(24)	97%	(807)	831
2012 Vote: Mitt Romney	3%	(15)	97%	(440)	454
2012 Vote: Other	—	(0)	100%	(71)	71
2012 Vote: Didn't Vote	5%	(42)	95%	(797)	839
4-Region: Northeast	3%	(10)	97%	(383)	394
4-Region: Midwest	3%	(15)	97%	(447)	462
4-Region: South	4%	(30)	96%	(794)	824
4-Region: West	5%	(26)	95%	(494)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_2NET: Which of the following careers will be obsolete, or not as important, in the future?
Information technology

Demographic	Selected		Not Selected		Total N
Adults	4%	(94)	96%	(2106)	2200
Gender: Male	5%	(53)	95%	(1009)	1062
Gender: Female	4%	(41)	96%	(1097)	1138
Age: 18-29	6%	(24)	94%	(406)	430
Age: 30-44	7%	(39)	93%	(544)	583
Age: 45-54	3%	(9)	97%	(332)	340
Age: 55-64	2%	(9)	98%	(401)	411
Age: 65+	3%	(13)	97%	(423)	436
Generation Z: 18-22	6%	(8)	94%	(139)	147
Millennial: Age 23-38	7%	(42)	93%	(597)	639
Generation X: Age 39-54	4%	(21)	96%	(546)	567
Boomers: Age 55-73	2%	(16)	98%	(718)	734
PID: Dem (no lean)	5%	(40)	95%	(762)	803
PID: Ind (no lean)	4%	(26)	96%	(714)	740
PID: Rep (no lean)	4%	(27)	96%	(630)	658
PID/Gender: Dem Men	6%	(22)	94%	(331)	353
PID/Gender: Dem Women	4%	(18)	96%	(431)	450
PID/Gender: Ind Men	4%	(14)	96%	(344)	358
PID/Gender: Ind Women	3%	(12)	97%	(370)	382
PID/Gender: Rep Men	5%	(17)	95%	(334)	351
PID/Gender: Rep Women	3%	(11)	97%	(296)	307
Ideo: Liberal (1-3)	6%	(35)	94%	(594)	629
Ideo: Moderate (4)	4%	(25)	96%	(583)	608
Ideo: Conservative (5-7)	3%	(25)	97%	(709)	734
Educ: < College	4%	(61)	96%	(1451)	1512
Educ: Bachelors degree	6%	(25)	94%	(419)	444
Educ: Post-grad	3%	(8)	97%	(236)	244
Income: Under 50k	4%	(56)	96%	(1237)	1293
Income: 50k-100k	4%	(27)	96%	(673)	700
Income: 100k+	5%	(11)	95%	(196)	207
Ethnicity: White	4%	(70)	96%	(1652)	1722
Ethnicity: Hispanic	6%	(20)	94%	(329)	349

Continued on next page

Table LL16_2NET: Which of the following careers will be obsolete, or not as important, in the future?
 Information technology

Demographic	Selected		Not Selected		Total N
Adults	4%	(94)	96%	(2106)	2200
Ethnicity: Afr. Am.	7%	(18)	93%	(256)	274
Ethnicity: Other	3%	(5)	97%	(199)	204
Community: Urban	5%	(34)	95%	(597)	631
Community: Suburban	5%	(44)	95%	(905)	949
Community: Rural	2%	(15)	98%	(604)	620
Employ: Private Sector	6%	(38)	94%	(630)	668
Employ: Government	2%	(2)	98%	(111)	113
Employ: Self-Employed	4%	(8)	96%	(198)	206
Employ: Homemaker	5%	(9)	95%	(170)	179
Employ: Retired	3%	(18)	97%	(498)	516
Employ: Unemployed	4%	(9)	96%	(241)	250
Employ: Other	3%	(5)	97%	(173)	178
Military HH: Yes	4%	(13)	96%	(311)	324
Military HH: No	4%	(81)	96%	(1795)	1876
RD/WT: Right Direction	4%	(38)	96%	(810)	848
RD/WT: Wrong Track	4%	(56)	96%	(1296)	1352
Trump Job Approve	5%	(40)	95%	(820)	860
Trump Job Disapprove	4%	(54)	96%	(1197)	1251
Trump Job Strongly Approve	5%	(25)	95%	(472)	497
Trump Job Somewhat Approve	4%	(15)	96%	(348)	363
Trump Job Somewhat Disapprove	3%	(9)	97%	(272)	281
Trump Job Strongly Disapprove	5%	(45)	95%	(924)	969
#1 Issue: Economy	5%	(28)	95%	(516)	543
#1 Issue: Security	4%	(16)	96%	(393)	409
#1 Issue: Health Care	6%	(24)	94%	(409)	433
#1 Issue: Medicare / Social Security	4%	(13)	96%	(319)	332
#1 Issue: Women's Issues	6%	(8)	94%	(113)	121
#1 Issue: Education	1%	(1)	99%	(106)	107
#1 Issue: Energy	2%	(2)	98%	(128)	130
#1 Issue: Other	1%	(2)	99%	(123)	125

Continued on next page

Table LL16_2NET: Which of the following careers will be obsolete, or not as important, in the future?
Information technology

Demographic	Selected		Not Selected		Total N
Adults	4%	(94)	96%	(2106)	2200
2018 House Vote: Democrat	4%	(31)	96%	(709)	741
2018 House Vote: Republican	4%	(24)	96%	(577)	602
2018 House Vote: Someone else	3%	(2)	97%	(73)	75
2016 Vote: Hillary Clinton	4%	(30)	96%	(657)	686
2016 Vote: Donald Trump	4%	(23)	96%	(620)	642
2016 Vote: Other	2%	(3)	98%	(128)	131
2016 Vote: Didn't Vote	5%	(38)	95%	(701)	739
Voted in 2014: Yes	4%	(49)	96%	(1197)	1246
Voted in 2014: No	5%	(45)	95%	(909)	954
2012 Vote: Barack Obama	4%	(34)	96%	(798)	831
2012 Vote: Mitt Romney	4%	(18)	96%	(436)	454
2012 Vote: Other	1%	(1)	99%	(70)	71
2012 Vote: Didn't Vote	5%	(41)	95%	(798)	839
4-Region: Northeast	5%	(18)	95%	(375)	394
4-Region: Midwest	4%	(19)	96%	(444)	462
4-Region: South	4%	(36)	96%	(788)	824
4-Region: West	4%	(20)	96%	(500)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_3NET: Which of the following careers will be obsolete, or not as important, in the future?
 Alternative energy

Demographic	Selected		Not Selected		Total N
Adults	4%	(98)	96%	(2102)	2200
Gender: Male	5%	(54)	95%	(1008)	1062
Gender: Female	4%	(44)	96%	(1094)	1138
Age: 18-29	5%	(21)	95%	(409)	430
Age: 30-44	5%	(27)	95%	(556)	583
Age: 45-54	5%	(18)	95%	(322)	340
Age: 55-64	4%	(14)	96%	(396)	411
Age: 65+	4%	(17)	96%	(419)	436
Generation Z: 18-22	4%	(6)	96%	(142)	147
Millennial: Age 23-38	5%	(33)	95%	(606)	639
Generation X: Age 39-54	5%	(27)	95%	(540)	567
Boomers: Age 55-73	4%	(27)	96%	(708)	734
PID: Dem (no lean)	5%	(37)	95%	(766)	803
PID: Ind (no lean)	4%	(32)	96%	(707)	740
PID: Rep (no lean)	4%	(29)	96%	(629)	658
PID/Gender: Dem Men	5%	(16)	95%	(337)	353
PID/Gender: Dem Women	5%	(20)	95%	(429)	450
PID/Gender: Ind Men	5%	(17)	95%	(341)	358
PID/Gender: Ind Women	4%	(15)	96%	(366)	382
PID/Gender: Rep Men	6%	(21)	94%	(330)	351
PID/Gender: Rep Women	3%	(8)	97%	(299)	307
Ideo: Liberal (1-3)	3%	(19)	97%	(609)	629
Ideo: Moderate (4)	4%	(27)	96%	(581)	608
Ideo: Conservative (5-7)	5%	(37)	95%	(697)	734
Educ: < College	5%	(79)	95%	(1434)	1512
Educ: Bachelors degree	3%	(12)	97%	(432)	444
Educ: Post-grad	3%	(7)	97%	(237)	244
Income: Under 50k	5%	(61)	95%	(1232)	1293
Income: 50k-100k	4%	(31)	96%	(669)	700
Income: 100k+	3%	(6)	97%	(202)	207
Ethnicity: White	4%	(64)	96%	(1658)	1722
Ethnicity: Hispanic	3%	(11)	97%	(338)	349

Continued on next page

Table LL16_3NET: Which of the following careers will be obsolete, or not as important, in the future?

Alternative energy

Demographic	Selected		Not Selected		Total N
Adults	4%	(98)	96%	(2102)	2200
Ethnicity: Afr. Am.	7%	(19)	93%	(255)	274
Ethnicity: Other	7%	(15)	93%	(189)	204
Community: Urban	3%	(21)	97%	(610)	631
Community: Suburban	4%	(40)	96%	(909)	949
Community: Rural	6%	(37)	94%	(583)	620
Employ: Private Sector	4%	(24)	96%	(644)	668
Employ: Government	10%	(11)	90%	(102)	113
Employ: Self-Employed	7%	(15)	93%	(191)	206
Employ: Homemaker	2%	(4)	98%	(175)	179
Employ: Retired	4%	(18)	96%	(497)	516
Employ: Unemployed	5%	(13)	95%	(237)	250
Employ: Other	4%	(7)	96%	(171)	178
Military HH: Yes	5%	(17)	95%	(307)	324
Military HH: No	4%	(81)	96%	(1795)	1876
RD/WT: Right Direction	5%	(42)	95%	(806)	848
RD/WT: Wrong Track	4%	(56)	96%	(1296)	1352
Trump Job Approve	5%	(42)	95%	(817)	860
Trump Job Disapprove	4%	(53)	96%	(1198)	1251
Trump Job Strongly Approve	7%	(33)	93%	(464)	497
Trump Job Somewhat Approve	3%	(9)	97%	(353)	363
Trump Job Somewhat Disapprove	5%	(13)	95%	(268)	281
Trump Job Strongly Disapprove	4%	(40)	96%	(930)	969
#1 Issue: Economy	5%	(29)	95%	(514)	543
#1 Issue: Security	7%	(27)	93%	(382)	409
#1 Issue: Health Care	4%	(15)	96%	(418)	433
#1 Issue: Medicare / Social Security	2%	(8)	98%	(324)	332
#1 Issue: Women's Issues	5%	(6)	95%	(115)	121
#1 Issue: Education	5%	(5)	95%	(101)	107
#1 Issue: Energy	2%	(3)	98%	(127)	130
#1 Issue: Other	3%	(4)	97%	(121)	125

Continued on next page

Table LL16_3NET: Which of the following careers will be obsolete, or not as important, in the future?
 Alternative energy

Demographic	Selected		Not Selected		Total N
Adults	4%	(98)	96%	(2102)	2200
2018 House Vote: Democrat	4%	(30)	96%	(710)	741
2018 House Vote: Republican	6%	(33)	94%	(568)	602
2018 House Vote: Someone else	6%	(5)	94%	(70)	75
2016 Vote: Hillary Clinton	4%	(28)	96%	(658)	686
2016 Vote: Donald Trump	6%	(36)	94%	(606)	642
2016 Vote: Other	4%	(5)	96%	(126)	131
2016 Vote: Didn't Vote	4%	(29)	96%	(710)	739
Voted in 2014: Yes	5%	(66)	95%	(1181)	1246
Voted in 2014: No	3%	(32)	97%	(922)	954
2012 Vote: Barack Obama	5%	(42)	95%	(789)	831
2012 Vote: Mitt Romney	6%	(25)	94%	(429)	454
2012 Vote: Other	5%	(3)	95%	(68)	71
2012 Vote: Didn't Vote	3%	(26)	97%	(813)	839
4-Region: Northeast	4%	(17)	96%	(376)	394
4-Region: Midwest	3%	(15)	97%	(447)	462
4-Region: South	5%	(45)	95%	(780)	824
4-Region: West	4%	(21)	96%	(499)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_4NET: Which of the following careers will be obsolete, or not as important, in the future?
Energy & Utilities

Demographic	Selected		Not Selected		Total N
Adults	4%	(89)	96%	(2111)	2200
Gender: Male	5%	(52)	95%	(1010)	1062
Gender: Female	3%	(37)	97%	(1101)	1138
Age: 18-29	5%	(19)	95%	(410)	430
Age: 30-44	4%	(25)	96%	(558)	583
Age: 45-54	6%	(19)	94%	(321)	340
Age: 55-64	4%	(15)	96%	(396)	411
Age: 65+	2%	(10)	98%	(426)	436
Generation Z: 18-22	7%	(10)	93%	(137)	147
Millennial: Age 23-38	4%	(26)	96%	(613)	639
Generation X: Age 39-54	5%	(27)	95%	(539)	567
Boomers: Age 55-73	3%	(22)	97%	(713)	734
PID: Dem (no lean)	4%	(34)	96%	(769)	803
PID: Ind (no lean)	4%	(28)	96%	(711)	740
PID: Rep (no lean)	4%	(27)	96%	(631)	658
PID/Gender: Dem Men	5%	(19)	95%	(334)	353
PID/Gender: Dem Women	3%	(15)	97%	(435)	450
PID/Gender: Ind Men	4%	(16)	96%	(342)	358
PID/Gender: Ind Women	3%	(12)	97%	(369)	382
PID/Gender: Rep Men	5%	(17)	95%	(334)	351
PID/Gender: Rep Women	3%	(10)	97%	(297)	307
Ideo: Liberal (1-3)	5%	(32)	95%	(597)	629
Ideo: Moderate (4)	5%	(29)	95%	(579)	608
Ideo: Conservative (5-7)	3%	(24)	97%	(710)	734
Educ: < College	5%	(72)	95%	(1440)	1512
Educ: Bachelors degree	2%	(10)	98%	(434)	444
Educ: Post-grad	3%	(8)	97%	(236)	244
Income: Under 50k	4%	(55)	96%	(1237)	1293
Income: 50k-100k	4%	(30)	96%	(670)	700
Income: 100k+	2%	(4)	98%	(204)	207
Ethnicity: White	4%	(72)	96%	(1650)	1722
Ethnicity: Hispanic	4%	(13)	96%	(337)	349

Continued on next page

Table LL16_4NET: Which of the following careers will be obsolete, or not as important, in the future?*Energy & Utilities*

Demographic	Selected		Not Selected		Total N
Adults	4%	(89)	96%	(2111)	2200
Ethnicity: Afr. Am.	3%	(8)	97%	(266)	274
Ethnicity: Other	4%	(9)	96%	(195)	204
Community: Urban	3%	(20)	97%	(611)	631
Community: Suburban	5%	(48)	95%	(901)	949
Community: Rural	3%	(21)	97%	(599)	620
Employ: Private Sector	4%	(26)	96%	(642)	668
Employ: Government	3%	(4)	97%	(110)	113
Employ: Self-Employed	4%	(9)	96%	(197)	206
Employ: Homemaker	4%	(8)	96%	(171)	179
Employ: Retired	3%	(16)	97%	(499)	516
Employ: Unemployed	4%	(9)	96%	(241)	250
Employ: Other	5%	(10)	95%	(168)	178
Military HH: Yes	5%	(17)	95%	(307)	324
Military HH: No	4%	(72)	96%	(1804)	1876
RD/WT: Right Direction	5%	(43)	95%	(805)	848
RD/WT: Wrong Track	3%	(46)	97%	(1306)	1352
Trump Job Approve	4%	(38)	96%	(822)	860
Trump Job Disapprove	4%	(51)	96%	(1200)	1251
Trump Job Strongly Approve	5%	(24)	95%	(473)	497
Trump Job Somewhat Approve	4%	(14)	96%	(349)	363
Trump Job Somewhat Disapprove	5%	(13)	95%	(268)	281
Trump Job Strongly Disapprove	4%	(38)	96%	(932)	969
#1 Issue: Economy	3%	(18)	97%	(526)	543
#1 Issue: Security	4%	(16)	96%	(393)	409
#1 Issue: Health Care	4%	(16)	96%	(417)	433
#1 Issue: Medicare / Social Security	4%	(12)	96%	(320)	332
#1 Issue: Women's Issues	5%	(6)	95%	(115)	121
#1 Issue: Education	8%	(8)	92%	(99)	107
#1 Issue: Energy	4%	(6)	96%	(124)	130
#1 Issue: Other	6%	(8)	94%	(117)	125

Continued on next page

Table LL16_4NET: Which of the following careers will be obsolete, or not as important, in the future?

Energy & Utilities

Demographic	Selected		Not Selected		Total N
Adults	4%	(89)	96%	(2111)	2200
2018 House Vote: Democrat	4%	(29)	96%	(711)	741
2018 House Vote: Republican	5%	(30)	95%	(572)	602
2018 House Vote: Someone else	3%	(2)	97%	(73)	75
2016 Vote: Hillary Clinton	3%	(24)	97%	(662)	686
2016 Vote: Donald Trump	5%	(29)	95%	(613)	642
2016 Vote: Other	2%	(3)	98%	(128)	131
2016 Vote: Didn't Vote	5%	(33)	95%	(706)	739
Voted in 2014: Yes	4%	(55)	96%	(1191)	1246
Voted in 2014: No	4%	(34)	96%	(920)	954
2012 Vote: Barack Obama	5%	(38)	95%	(793)	831
2012 Vote: Mitt Romney	4%	(17)	96%	(438)	454
2012 Vote: Other	1%	(1)	99%	(70)	71
2012 Vote: Didn't Vote	4%	(34)	96%	(805)	839
4-Region: Northeast	5%	(19)	95%	(375)	394
4-Region: Midwest	4%	(19)	96%	(444)	462
4-Region: South	4%	(31)	96%	(793)	824
4-Region: West	4%	(20)	96%	(500)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_5NET: Which of the following careers will be obsolete, or not as important, in the future?

Law

Demographic	Selected		Not Selected		Total N
Adults	5%	(107)	95%	(2093)	2200
Gender: Male	6%	(68)	94%	(994)	1062
Gender: Female	3%	(39)	97%	(1099)	1138
Age: 18-29	7%	(31)	93%	(399)	430
Age: 30-44	5%	(30)	95%	(553)	583
Age: 45-54	5%	(17)	95%	(323)	340
Age: 55-64	5%	(20)	95%	(391)	411
Age: 65+	2%	(8)	98%	(428)	436
Generation Z: 18-22	8%	(12)	92%	(135)	147
Millennial: Age 23-38	6%	(40)	94%	(599)	639
Generation X: Age 39-54	5%	(26)	95%	(540)	567
Boomers: Age 55-73	4%	(28)	96%	(706)	734
PID: Dem (no lean)	5%	(38)	95%	(764)	803
PID: Ind (no lean)	6%	(42)	94%	(698)	740
PID: Rep (no lean)	4%	(27)	96%	(631)	658
PID/Gender: Dem Men	7%	(23)	93%	(330)	353
PID/Gender: Dem Women	3%	(15)	97%	(435)	450
PID/Gender: Ind Men	8%	(30)	92%	(328)	358
PID/Gender: Ind Women	3%	(12)	97%	(369)	382
PID/Gender: Rep Men	4%	(15)	96%	(336)	351
PID/Gender: Rep Women	4%	(12)	96%	(295)	307
Ideo: Liberal (1-3)	5%	(31)	95%	(598)	629
Ideo: Moderate (4)	6%	(35)	94%	(573)	608
Ideo: Conservative (5-7)	4%	(29)	96%	(705)	734
Educ: < College	5%	(77)	95%	(1435)	1512
Educ: Bachelors degree	5%	(20)	95%	(424)	444
Educ: Post-grad	4%	(9)	96%	(235)	244
Income: Under 50k	5%	(62)	95%	(1231)	1293
Income: 50k-100k	5%	(35)	95%	(665)	700
Income: 100k+	5%	(9)	95%	(198)	207
Ethnicity: White	5%	(80)	95%	(1641)	1722
Ethnicity: Hispanic	7%	(24)	93%	(326)	349

Continued on next page

Table LL16_5NET: Which of the following careers will be obsolete, or not as important, in the future?

Law

Demographic	Selected		Not Selected		Total N
Adults	5%	(107)	95%	(2093)	2200
Ethnicity: Afr. Am.	6%	(16)	94%	(258)	274
Ethnicity: Other	5%	(10)	95%	(194)	204
Community: Urban	5%	(34)	95%	(597)	631
Community: Suburban	4%	(39)	96%	(909)	949
Community: Rural	5%	(33)	95%	(587)	620
Employ: Private Sector	5%	(32)	95%	(636)	668
Employ: Government	9%	(10)	91%	(103)	113
Employ: Self-Employed	6%	(12)	94%	(194)	206
Employ: Homemaker	4%	(7)	96%	(172)	179
Employ: Retired	4%	(20)	96%	(495)	516
Employ: Unemployed	7%	(17)	93%	(233)	250
Employ: Other	1%	(2)	99%	(176)	178
Military HH: Yes	6%	(21)	94%	(303)	324
Military HH: No	5%	(86)	95%	(1790)	1876
RD/WT: Right Direction	4%	(34)	96%	(814)	848
RD/WT: Wrong Track	5%	(73)	95%	(1279)	1352
Trump Job Approve	5%	(40)	95%	(820)	860
Trump Job Disapprove	5%	(65)	95%	(1185)	1251
Trump Job Strongly Approve	5%	(24)	95%	(474)	497
Trump Job Somewhat Approve	5%	(17)	95%	(346)	363
Trump Job Somewhat Disapprove	6%	(18)	94%	(263)	281
Trump Job Strongly Disapprove	5%	(48)	95%	(922)	969
#1 Issue: Economy	6%	(32)	94%	(512)	543
#1 Issue: Security	7%	(27)	93%	(382)	409
#1 Issue: Health Care	5%	(21)	95%	(412)	433
#1 Issue: Medicare / Social Security	3%	(10)	97%	(322)	332
#1 Issue: Women's Issues	—	(0)	100%	(121)	121
#1 Issue: Education	4%	(4)	96%	(103)	107
#1 Issue: Energy	5%	(6)	95%	(124)	130
#1 Issue: Other	6%	(8)	94%	(117)	125

Continued on next page

Table LL16_5NET: Which of the following careers will be obsolete, or not as important, in the future?

Law

Demographic	Selected		Not Selected		Total N
Adults	5%	(107)	95%	(2093)	2200
2018 House Vote: Democrat	5%	(38)	95%	(702)	741
2018 House Vote: Republican	5%	(28)	95%	(574)	602
2018 House Vote: Someone else	4%	(3)	96%	(72)	75
2016 Vote: Hillary Clinton	5%	(34)	95%	(652)	686
2016 Vote: Donald Trump	4%	(24)	96%	(619)	642
2016 Vote: Other	4%	(5)	96%	(126)	131
2016 Vote: Didn't Vote	6%	(44)	94%	(695)	739
Voted in 2014: Yes	4%	(50)	96%	(1196)	1246
Voted in 2014: No	6%	(56)	94%	(897)	954
2012 Vote: Barack Obama	4%	(36)	96%	(795)	831
2012 Vote: Mitt Romney	4%	(17)	96%	(437)	454
2012 Vote: Other	5%	(3)	95%	(68)	71
2012 Vote: Didn't Vote	6%	(50)	94%	(789)	839
4-Region: Northeast	4%	(14)	96%	(379)	394
4-Region: Midwest	5%	(25)	95%	(437)	462
4-Region: South	4%	(37)	96%	(787)	824
4-Region: West	6%	(30)	94%	(490)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_6NET: Which of the following careers will be obsolete, or not as important, in the future?

Content creation

Demographic	Selected		Not Selected		Total N
Adults	15%	(325)	85%	(1875)	2200
Gender: Male	14%	(150)	86%	(911)	1062
Gender: Female	15%	(175)	85%	(963)	1138
Age: 18-29	15%	(64)	85%	(366)	430
Age: 30-44	12%	(69)	88%	(514)	583
Age: 45-54	15%	(52)	85%	(289)	340
Age: 55-64	13%	(52)	87%	(358)	411
Age: 65+	20%	(89)	80%	(348)	436
Generation Z: 18-22	13%	(19)	87%	(128)	147
Millennial: Age 23-38	13%	(85)	87%	(555)	639
Generation X: Age 39-54	14%	(81)	86%	(486)	567
Boomers: Age 55-73	15%	(112)	85%	(622)	734
PID: Dem (no lean)	12%	(98)	88%	(705)	803
PID: Ind (no lean)	15%	(114)	85%	(625)	740
PID: Rep (no lean)	17%	(114)	83%	(544)	658
PID/Gender: Dem Men	10%	(35)	90%	(318)	353
PID/Gender: Dem Women	14%	(63)	86%	(387)	450
PID/Gender: Ind Men	16%	(58)	84%	(300)	358
PID/Gender: Ind Women	15%	(56)	85%	(325)	382
PID/Gender: Rep Men	16%	(58)	84%	(293)	351
PID/Gender: Rep Women	18%	(56)	82%	(251)	307
Ideo: Liberal (1-3)	12%	(75)	88%	(554)	629
Ideo: Moderate (4)	17%	(106)	83%	(502)	608
Ideo: Conservative (5-7)	17%	(122)	83%	(613)	734
Educ: < College	16%	(243)	84%	(1269)	1512
Educ: Bachelors degree	12%	(55)	88%	(389)	444
Educ: Post-grad	11%	(27)	89%	(217)	244
Income: Under 50k	16%	(202)	84%	(1091)	1293
Income: 50k-100k	14%	(97)	86%	(602)	700
Income: 100k+	13%	(26)	87%	(181)	207
Ethnicity: White	15%	(265)	85%	(1456)	1722
Ethnicity: Hispanic	13%	(45)	87%	(304)	349

Continued on next page

Table LL16_6NET: Which of the following careers will be obsolete, or not as important, in the future?
 Content creation

Demographic	Selected		Not Selected		Total N
Adults	15%	(325)	85%	(1875)	2200
Ethnicity: Afr. Am.	15%	(41)	85%	(234)	274
Ethnicity: Other	10%	(20)	90%	(184)	204
Community: Urban	14%	(90)	86%	(541)	631
Community: Suburban	15%	(139)	85%	(810)	949
Community: Rural	16%	(96)	84%	(524)	620
Employ: Private Sector	12%	(82)	88%	(586)	668
Employ: Government	13%	(15)	87%	(98)	113
Employ: Self-Employed	18%	(37)	82%	(169)	206
Employ: Homemaker	9%	(17)	91%	(162)	179
Employ: Retired	19%	(100)	81%	(415)	516
Employ: Unemployed	13%	(32)	87%	(218)	250
Employ: Other	16%	(28)	84%	(150)	178
Military HH: Yes	20%	(63)	80%	(261)	324
Military HH: No	14%	(262)	86%	(1614)	1876
RD/WT: Right Direction	15%	(126)	85%	(722)	848
RD/WT: Wrong Track	15%	(200)	85%	(1152)	1352
Trump Job Approve	17%	(146)	83%	(714)	860
Trump Job Disapprove	14%	(174)	86%	(1077)	1251
Trump Job Strongly Approve	19%	(94)	81%	(404)	497
Trump Job Somewhat Approve	14%	(52)	86%	(310)	363
Trump Job Somewhat Disapprove	17%	(49)	83%	(233)	281
Trump Job Strongly Disapprove	13%	(125)	87%	(844)	969
#1 Issue: Economy	13%	(72)	87%	(471)	543
#1 Issue: Security	20%	(81)	80%	(328)	409
#1 Issue: Health Care	11%	(49)	89%	(384)	433
#1 Issue: Medicare / Social Security	19%	(64)	81%	(268)	332
#1 Issue: Women's Issues	8%	(10)	92%	(111)	121
#1 Issue: Education	7%	(7)	93%	(99)	107
#1 Issue: Energy	18%	(23)	82%	(106)	130
#1 Issue: Other	15%	(18)	85%	(107)	125

Continued on next page

Table LL16_6NET: Which of the following careers will be obsolete, or not as important, in the future?

Content creation

Demographic	Selected		Not Selected		Total N
Adults	15%	(325)	85%	(1875)	2200
2018 House Vote: Democrat	13%	(99)	87%	(642)	741
2018 House Vote: Republican	16%	(97)	84%	(504)	602
2018 House Vote: Someone else	13%	(10)	87%	(65)	75
2016 Vote: Hillary Clinton	13%	(87)	87%	(599)	686
2016 Vote: Donald Trump	16%	(100)	84%	(543)	642
2016 Vote: Other	14%	(19)	86%	(112)	131
2016 Vote: Didn't Vote	16%	(120)	84%	(619)	739
Voted in 2014: Yes	15%	(183)	85%	(1063)	1246
Voted in 2014: No	15%	(142)	85%	(811)	954
2012 Vote: Barack Obama	14%	(113)	86%	(718)	831
2012 Vote: Mitt Romney	16%	(72)	84%	(383)	454
2012 Vote: Other	22%	(15)	78%	(56)	71
2012 Vote: Didn't Vote	15%	(123)	85%	(716)	839
4-Region: Northeast	15%	(58)	85%	(336)	394
4-Region: Midwest	15%	(69)	85%	(393)	462
4-Region: South	15%	(127)	85%	(697)	824
4-Region: West	14%	(72)	86%	(448)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_7NET: Which of the following careers will be obsolete, or not as important, in the future?
 Marketing

Demographic	Selected		Not Selected		Total N
Adults	13%	(276)	87%	(1924)	2200
Gender: Male	13%	(135)	87%	(927)	1062
Gender: Female	12%	(141)	88%	(997)	1138
Age: 18-29	12%	(52)	88%	(378)	430
Age: 30-44	11%	(63)	89%	(520)	583
Age: 45-54	13%	(46)	87%	(295)	340
Age: 55-64	11%	(45)	89%	(365)	411
Age: 65+	16%	(70)	84%	(366)	436
Generation Z: 18-22	12%	(18)	88%	(130)	147
Millennial: Age 23-38	12%	(76)	88%	(563)	639
Generation X: Age 39-54	12%	(67)	88%	(500)	567
Boomers: Age 55-73	12%	(91)	88%	(643)	734
PID: Dem (no lean)	12%	(97)	88%	(705)	803
PID: Ind (no lean)	12%	(91)	88%	(648)	740
PID: Rep (no lean)	13%	(87)	87%	(570)	658
PID/Gender: Dem Men	11%	(39)	89%	(314)	353
PID/Gender: Dem Women	13%	(58)	87%	(392)	450
PID/Gender: Ind Men	14%	(51)	86%	(307)	358
PID/Gender: Ind Women	10%	(40)	90%	(342)	382
PID/Gender: Rep Men	13%	(44)	87%	(307)	351
PID/Gender: Rep Women	14%	(43)	86%	(264)	307
Ideo: Liberal (1-3)	14%	(89)	86%	(540)	629
Ideo: Moderate (4)	12%	(75)	88%	(533)	608
Ideo: Conservative (5-7)	12%	(90)	88%	(644)	734
Educ: < College	13%	(193)	87%	(1319)	1512
Educ: Bachelors degree	11%	(47)	89%	(397)	444
Educ: Post-grad	15%	(36)	85%	(208)	244
Income: Under 50k	13%	(174)	87%	(1119)	1293
Income: 50k-100k	10%	(71)	90%	(629)	700
Income: 100k+	15%	(30)	85%	(177)	207
Ethnicity: White	13%	(224)	87%	(1498)	1722
Ethnicity: Hispanic	14%	(48)	86%	(301)	349

Continued on next page

Table LL16_7NET: Which of the following careers will be obsolete, or not as important, in the future?

Marketing

Demographic	Selected		Not Selected		Total N
Adults	13%	(276)	87%	(1924)	2200
Ethnicity: Afr. Am.	13%	(35)	87%	(240)	274
Ethnicity: Other	9%	(18)	91%	(186)	204
Community: Urban	14%	(86)	86%	(545)	631
Community: Suburban	12%	(116)	88%	(833)	949
Community: Rural	12%	(74)	88%	(546)	620
Employ: Private Sector	12%	(77)	88%	(591)	668
Employ: Government	11%	(12)	89%	(101)	113
Employ: Self-Employed	12%	(24)	88%	(182)	206
Employ: Homemaker	12%	(22)	88%	(157)	179
Employ: Retired	16%	(81)	84%	(434)	516
Employ: Unemployed	11%	(29)	89%	(222)	250
Employ: Other	10%	(17)	90%	(161)	178
Military HH: Yes	11%	(37)	89%	(287)	324
Military HH: No	13%	(239)	87%	(1637)	1876
RD/WT: Right Direction	12%	(101)	88%	(747)	848
RD/WT: Wrong Track	13%	(175)	87%	(1177)	1352
Trump Job Approve	13%	(109)	87%	(751)	860
Trump Job Disapprove	13%	(163)	87%	(1088)	1251
Trump Job Strongly Approve	12%	(62)	88%	(436)	497
Trump Job Somewhat Approve	13%	(48)	87%	(315)	363
Trump Job Somewhat Disapprove	12%	(33)	88%	(248)	281
Trump Job Strongly Disapprove	13%	(129)	87%	(840)	969
#1 Issue: Economy	12%	(68)	88%	(476)	543
#1 Issue: Security	10%	(41)	90%	(369)	409
#1 Issue: Health Care	13%	(54)	87%	(379)	433
#1 Issue: Medicare / Social Security	17%	(56)	83%	(276)	332
#1 Issue: Women's Issues	9%	(11)	91%	(110)	121
#1 Issue: Education	13%	(14)	87%	(93)	107
#1 Issue: Energy	15%	(20)	85%	(110)	130
#1 Issue: Other	11%	(13)	89%	(112)	125

Continued on next page

Table LL16_7NET: Which of the following careers will be obsolete, or not as important, in the future?
 Marketing

Demographic	Selected		Not Selected		Total N
Adults	13%	(276)	87%	(1924)	2200
2018 House Vote: Democrat	11%	(81)	89%	(659)	741
2018 House Vote: Republican	13%	(79)	87%	(522)	602
2018 House Vote: Someone else	9%	(7)	91%	(68)	75
2016 Vote: Hillary Clinton	12%	(81)	88%	(605)	686
2016 Vote: Donald Trump	13%	(81)	87%	(561)	642
2016 Vote: Other	10%	(13)	90%	(118)	131
2016 Vote: Didn't Vote	14%	(100)	86%	(639)	739
Voted in 2014: Yes	12%	(147)	88%	(1100)	1246
Voted in 2014: No	14%	(129)	86%	(824)	954
2012 Vote: Barack Obama	12%	(97)	88%	(734)	831
2012 Vote: Mitt Romney	14%	(63)	86%	(392)	454
2012 Vote: Other	11%	(8)	89%	(63)	71
2012 Vote: Didn't Vote	13%	(108)	87%	(731)	839
4-Region: Northeast	12%	(49)	88%	(345)	394
4-Region: Midwest	12%	(56)	88%	(406)	462
4-Region: South	13%	(105)	87%	(719)	824
4-Region: West	13%	(66)	87%	(454)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_8NET: Which of the following careers will be obsolete, or not as important, in the future?

Financial Services

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2053)	2200
Gender: Male	8%	(83)	92%	(979)	1062
Gender: Female	6%	(63)	94%	(1075)	1138
Age: 18-29	7%	(29)	93%	(401)	430
Age: 30-44	7%	(43)	93%	(540)	583
Age: 45-54	6%	(21)	94%	(320)	340
Age: 55-64	8%	(31)	92%	(379)	411
Age: 65+	5%	(22)	95%	(414)	436
Generation Z: 18-22	6%	(9)	94%	(138)	147
Millennial: Age 23-38	7%	(44)	93%	(595)	639
Generation X: Age 39-54	7%	(39)	93%	(527)	567
Boomers: Age 55-73	6%	(45)	94%	(690)	734
PID: Dem (no lean)	6%	(48)	94%	(755)	803
PID: Ind (no lean)	7%	(52)	93%	(688)	740
PID: Rep (no lean)	7%	(47)	93%	(611)	658
PID/Gender: Dem Men	6%	(22)	94%	(331)	353
PID/Gender: Dem Women	6%	(26)	94%	(423)	450
PID/Gender: Ind Men	8%	(28)	92%	(329)	358
PID/Gender: Ind Women	6%	(23)	94%	(358)	382
PID/Gender: Rep Men	9%	(33)	91%	(318)	351
PID/Gender: Rep Women	5%	(14)	95%	(293)	307
Ideo: Liberal (1-3)	6%	(40)	94%	(589)	629
Ideo: Moderate (4)	8%	(49)	92%	(559)	608
Ideo: Conservative (5-7)	6%	(44)	94%	(690)	734
Educ: < College	6%	(96)	94%	(1416)	1512
Educ: Bachelors degree	8%	(35)	92%	(408)	444
Educ: Post-grad	6%	(15)	94%	(229)	244
Income: Under 50k	7%	(95)	93%	(1198)	1293
Income: 50k-100k	5%	(38)	95%	(662)	700
Income: 100k+	7%	(14)	93%	(193)	207
Ethnicity: White	7%	(117)	93%	(1604)	1722
Ethnicity: Hispanic	7%	(24)	93%	(326)	349

Continued on next page

Table LL16_8NET: Which of the following careers will be obsolete, or not as important, in the future?
 Financial Services

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2053)	2200
Ethnicity: Afr. Am.	6%	(17)	94%	(258)	274
Ethnicity: Other	6%	(13)	94%	(191)	204
Community: Urban	6%	(38)	94%	(594)	631
Community: Suburban	8%	(75)	92%	(874)	949
Community: Rural	6%	(34)	94%	(586)	620
Employ: Private Sector	6%	(43)	94%	(625)	668
Employ: Government	10%	(11)	90%	(103)	113
Employ: Self-Employed	7%	(14)	93%	(191)	206
Employ: Homemaker	4%	(7)	96%	(172)	179
Employ: Retired	6%	(31)	94%	(484)	516
Employ: Unemployed	8%	(20)	92%	(230)	250
Employ: Other	5%	(8)	95%	(170)	178
Military HH: Yes	6%	(19)	94%	(304)	324
Military HH: No	7%	(127)	93%	(1749)	1876
RD/WT: Right Direction	7%	(62)	93%	(786)	848
RD/WT: Wrong Track	6%	(84)	94%	(1268)	1352
Trump Job Approve	7%	(63)	93%	(797)	860
Trump Job Disapprove	6%	(72)	94%	(1178)	1251
Trump Job Strongly Approve	8%	(40)	92%	(457)	497
Trump Job Somewhat Approve	6%	(23)	94%	(340)	363
Trump Job Somewhat Disapprove	6%	(17)	94%	(264)	281
Trump Job Strongly Disapprove	6%	(55)	94%	(914)	969
#1 Issue: Economy	9%	(46)	91%	(497)	543
#1 Issue: Security	5%	(22)	95%	(387)	409
#1 Issue: Health Care	5%	(21)	95%	(412)	433
#1 Issue: Medicare / Social Security	5%	(18)	95%	(314)	332
#1 Issue: Women's Issues	11%	(13)	89%	(108)	121
#1 Issue: Education	9%	(10)	91%	(97)	107
#1 Issue: Energy	8%	(11)	92%	(119)	130
#1 Issue: Other	5%	(6)	95%	(119)	125

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Table LL16_8NET: Which of the following careers will be obsolete, or not as important, in the future?

Financial Services

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2053)	2200
2018 House Vote: Democrat	6%	(46)	94%	(694)	741
2018 House Vote: Republican	7%	(45)	93%	(557)	602
2018 House Vote: Someone else	3%	(2)	97%	(73)	75
2016 Vote: Hillary Clinton	7%	(50)	93%	(636)	686
2016 Vote: Donald Trump	7%	(43)	93%	(599)	642
2016 Vote: Other	8%	(11)	92%	(120)	131
2016 Vote: Didn't Vote	6%	(43)	94%	(697)	739
Voted in 2014: Yes	7%	(92)	93%	(1155)	1246
Voted in 2014: No	6%	(55)	94%	(899)	954
2012 Vote: Barack Obama	8%	(64)	92%	(767)	831
2012 Vote: Mitt Romney	7%	(33)	93%	(421)	454
2012 Vote: Other	1%	(1)	99%	(70)	71
2012 Vote: Didn't Vote	6%	(49)	94%	(790)	839
4-Region: Northeast	6%	(22)	94%	(371)	394
4-Region: Midwest	7%	(33)	93%	(429)	462
4-Region: South	7%	(54)	93%	(770)	824
4-Region: West	7%	(37)	93%	(483)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_9NET: Which of the following careers will be obsolete, or not as important, in the future?
 Construction

Demographic	Selected		Not Selected		Total N
Adults	6%	(143)	94%	(2057)	2200
Gender: Male	7%	(77)	93%	(985)	1062
Gender: Female	6%	(66)	94%	(1073)	1138
Age: 18-29	10%	(44)	90%	(386)	430
Age: 30-44	8%	(45)	92%	(538)	583
Age: 45-54	7%	(24)	93%	(317)	340
Age: 55-64	3%	(14)	97%	(397)	411
Age: 65+	4%	(16)	96%	(420)	436
Generation Z: 18-22	14%	(21)	86%	(126)	147
Millennial: Age 23-38	7%	(47)	93%	(592)	639
Generation X: Age 39-54	8%	(45)	92%	(522)	567
Boomers: Age 55-73	3%	(25)	97%	(709)	734
PID: Dem (no lean)	7%	(54)	93%	(748)	803
PID: Ind (no lean)	7%	(53)	93%	(687)	740
PID: Rep (no lean)	5%	(36)	95%	(622)	658
PID/Gender: Dem Men	7%	(26)	93%	(327)	353
PID/Gender: Dem Women	6%	(28)	94%	(421)	450
PID/Gender: Ind Men	8%	(28)	92%	(330)	358
PID/Gender: Ind Women	6%	(25)	94%	(357)	382
PID/Gender: Rep Men	7%	(23)	93%	(327)	351
PID/Gender: Rep Women	4%	(13)	96%	(294)	307
Ideo: Liberal (1-3)	7%	(47)	93%	(582)	629
Ideo: Moderate (4)	6%	(35)	94%	(573)	608
Ideo: Conservative (5-7)	6%	(48)	94%	(687)	734
Educ: < College	7%	(101)	93%	(1411)	1512
Educ: Bachelors degree	5%	(23)	95%	(421)	444
Educ: Post-grad	8%	(19)	92%	(225)	244
Income: Under 50k	6%	(78)	94%	(1215)	1293
Income: 50k-100k	8%	(53)	92%	(647)	700
Income: 100k+	6%	(12)	94%	(195)	207
Ethnicity: White	6%	(104)	94%	(1618)	1722
Ethnicity: Hispanic	10%	(36)	90%	(314)	349

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Table LL16_9NET: Which of the following careers will be obsolete, or not as important, in the future?

Construction

Demographic	Selected		Not Selected		Total N
Adults	6%	(143)	94%	(2057)	2200
Ethnicity: Afr. Am.	8%	(21)	92%	(253)	274
Ethnicity: Other	9%	(18)	91%	(186)	204
Community: Urban	7%	(42)	93%	(589)	631
Community: Suburban	6%	(59)	94%	(890)	949
Community: Rural	7%	(41)	93%	(579)	620
Employ: Private Sector	5%	(36)	95%	(633)	668
Employ: Government	7%	(7)	93%	(106)	113
Employ: Self-Employed	11%	(24)	89%	(182)	206
Employ: Homemaker	7%	(12)	93%	(167)	179
Employ: Retired	4%	(21)	96%	(495)	516
Employ: Unemployed	10%	(25)	90%	(226)	250
Employ: Other	4%	(8)	96%	(170)	178
Military HH: Yes	7%	(24)	93%	(300)	324
Military HH: No	6%	(119)	94%	(1757)	1876
RD/WT: Right Direction	6%	(54)	94%	(794)	848
RD/WT: Wrong Track	7%	(89)	93%	(1263)	1352
Trump Job Approve	6%	(50)	94%	(810)	860
Trump Job Disapprove	7%	(90)	93%	(1161)	1251
Trump Job Strongly Approve	6%	(30)	94%	(467)	497
Trump Job Somewhat Approve	5%	(20)	95%	(343)	363
Trump Job Somewhat Disapprove	7%	(21)	93%	(260)	281
Trump Job Strongly Disapprove	7%	(69)	93%	(901)	969
#1 Issue: Economy	6%	(31)	94%	(512)	543
#1 Issue: Security	5%	(20)	95%	(389)	409
#1 Issue: Health Care	7%	(32)	93%	(402)	433
#1 Issue: Medicare / Social Security	5%	(17)	95%	(315)	332
#1 Issue: Women's Issues	6%	(8)	94%	(113)	121
#1 Issue: Education	7%	(8)	93%	(99)	107
#1 Issue: Energy	12%	(15)	88%	(115)	130
#1 Issue: Other	10%	(13)	90%	(112)	125

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Table LL16_9NET: Which of the following careers will be obsolete, or not as important, in the future?
 Construction

Demographic	Selected		Not Selected		Total N
Adults	6%	(143)	94%	(2057)	2200
2018 House Vote: Democrat	6%	(41)	94%	(700)	741
2018 House Vote: Republican	6%	(39)	94%	(563)	602
2018 House Vote: Someone else	8%	(6)	92%	(69)	75
2016 Vote: Hillary Clinton	5%	(33)	95%	(653)	686
2016 Vote: Donald Trump	6%	(38)	94%	(605)	642
2016 Vote: Other	7%	(9)	93%	(122)	131
2016 Vote: Didn't Vote	9%	(64)	91%	(676)	739
Voted in 2014: Yes	6%	(75)	94%	(1171)	1246
Voted in 2014: No	7%	(68)	93%	(886)	954
2012 Vote: Barack Obama	6%	(51)	94%	(780)	831
2012 Vote: Mitt Romney	6%	(27)	94%	(427)	454
2012 Vote: Other	4%	(2)	96%	(69)	71
2012 Vote: Didn't Vote	7%	(63)	93%	(777)	839
4-Region: Northeast	10%	(38)	90%	(356)	394
4-Region: Midwest	5%	(25)	95%	(438)	462
4-Region: South	7%	(54)	93%	(770)	824
4-Region: West	5%	(26)	95%	(494)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_10NET: Which of the following careers will be obsolete, or not as important, in the future?

Transportation

Demographic	Selected		Not Selected		Total N
Adults	8%	(175)	92%	(2025)	2200
Gender: Male	9%	(97)	91%	(964)	1062
Gender: Female	7%	(77)	93%	(1061)	1138
Age: 18-29	11%	(45)	89%	(384)	430
Age: 30-44	10%	(56)	90%	(527)	583
Age: 45-54	7%	(24)	93%	(316)	340
Age: 55-64	6%	(25)	94%	(385)	411
Age: 65+	5%	(24)	95%	(413)	436
Generation Z: 18-22	13%	(19)	87%	(128)	147
Millennial: Age 23-38	9%	(59)	91%	(580)	639
Generation X: Age 39-54	8%	(47)	92%	(519)	567
Boomers: Age 55-73	6%	(43)	94%	(691)	734
PID: Dem (no lean)	8%	(64)	92%	(739)	803
PID: Ind (no lean)	8%	(61)	92%	(678)	740
PID: Rep (no lean)	8%	(50)	92%	(608)	658
PID/Gender: Dem Men	9%	(31)	91%	(322)	353
PID/Gender: Dem Women	7%	(33)	93%	(417)	450
PID/Gender: Ind Men	9%	(32)	91%	(326)	358
PID/Gender: Ind Women	8%	(29)	92%	(353)	382
PID/Gender: Rep Men	10%	(35)	90%	(316)	351
PID/Gender: Rep Women	5%	(15)	95%	(292)	307
Ideo: Liberal (1-3)	8%	(51)	92%	(578)	629
Ideo: Moderate (4)	8%	(51)	92%	(557)	608
Ideo: Conservative (5-7)	8%	(59)	92%	(676)	734
Educ: < College	9%	(133)	91%	(1379)	1512
Educ: Bachelors degree	6%	(25)	94%	(419)	444
Educ: Post-grad	7%	(16)	93%	(228)	244
Income: Under 50k	8%	(109)	92%	(1183)	1293
Income: 50k-100k	6%	(41)	94%	(658)	700
Income: 100k+	11%	(24)	89%	(184)	207
Ethnicity: White	8%	(129)	92%	(1592)	1722
Ethnicity: Hispanic	9%	(32)	91%	(317)	349

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Table LL16_10NET: Which of the following careers will be obsolete, or not as important, in the future?
Transportation

Demographic	Selected		Not Selected		Total N
Adults	8%	(175)	92%	(2025)	2200
Ethnicity: Afr. Am.	10%	(27)	90%	(248)	274
Ethnicity: Other	9%	(19)	91%	(185)	204
Community: Urban	8%	(50)	92%	(582)	631
Community: Suburban	7%	(64)	93%	(885)	949
Community: Rural	10%	(61)	90%	(559)	620
Employ: Private Sector	10%	(68)	90%	(600)	668
Employ: Government	7%	(8)	93%	(105)	113
Employ: Self-Employed	7%	(15)	93%	(191)	206
Employ: Homemaker	9%	(16)	91%	(163)	179
Employ: Retired	6%	(29)	94%	(486)	516
Employ: Unemployed	6%	(15)	94%	(235)	250
Employ: Other	7%	(13)	93%	(165)	178
Military HH: Yes	11%	(35)	89%	(288)	324
Military HH: No	7%	(139)	93%	(1737)	1876
RD/WT: Right Direction	9%	(75)	91%	(773)	848
RD/WT: Wrong Track	7%	(100)	93%	(1252)	1352
Trump Job Approve	8%	(73)	92%	(787)	860
Trump Job Disapprove	8%	(98)	92%	(1153)	1251
Trump Job Strongly Approve	8%	(39)	92%	(458)	497
Trump Job Somewhat Approve	9%	(34)	91%	(329)	363
Trump Job Somewhat Disapprove	10%	(28)	90%	(253)	281
Trump Job Strongly Disapprove	7%	(70)	93%	(899)	969
#1 Issue: Economy	9%	(48)	91%	(495)	543
#1 Issue: Security	6%	(24)	94%	(386)	409
#1 Issue: Health Care	8%	(33)	92%	(400)	433
#1 Issue: Medicare / Social Security	7%	(24)	93%	(308)	332
#1 Issue: Women's Issues	8%	(10)	92%	(111)	121
#1 Issue: Education	11%	(12)	89%	(95)	107
#1 Issue: Energy	11%	(14)	89%	(115)	130
#1 Issue: Other	8%	(10)	92%	(115)	125

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Table LL16_10NET: Which of the following careers will be obsolete, or not as important, in the future?

Transportation

Demographic	Selected		Not Selected		Total N
Adults	8%	(175)	92%	(2025)	2200
2018 House Vote: Democrat	7%	(52)	93%	(689)	741
2018 House Vote: Republican	8%	(51)	92%	(551)	602
2018 House Vote: Someone else	9%	(7)	91%	(68)	75
2016 Vote: Hillary Clinton	7%	(46)	93%	(640)	686
2016 Vote: Donald Trump	7%	(48)	93%	(594)	642
2016 Vote: Other	8%	(10)	92%	(121)	131
2016 Vote: Didn't Vote	10%	(71)	90%	(669)	739
Voted in 2014: Yes	8%	(95)	92%	(1152)	1246
Voted in 2014: No	8%	(80)	92%	(874)	954
2012 Vote: Barack Obama	8%	(64)	92%	(767)	831
2012 Vote: Mitt Romney	8%	(35)	92%	(420)	454
2012 Vote: Other	4%	(3)	96%	(68)	71
2012 Vote: Didn't Vote	9%	(73)	91%	(766)	839
4-Region: Northeast	7%	(29)	93%	(364)	394
4-Region: Midwest	7%	(30)	93%	(432)	462
4-Region: South	9%	(76)	91%	(748)	824
4-Region: West	8%	(39)	92%	(481)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_11NET: Which of the following careers will be obsolete, or not as important, in the future?
 Retail and Wholesale

Demographic	Selected		Not Selected		Total N
Adults	25%	(554)	75%	(1646)	2200
Gender: Male	25%	(269)	75%	(793)	1062
Gender: Female	25%	(286)	75%	(852)	1138
Age: 18-29	24%	(103)	76%	(326)	430
Age: 30-44	23%	(133)	77%	(450)	583
Age: 45-54	23%	(78)	77%	(262)	340
Age: 55-64	27%	(113)	73%	(298)	411
Age: 65+	29%	(127)	71%	(309)	436
Generation Z: 18-22	16%	(24)	84%	(124)	147
Millennial: Age 23-38	25%	(158)	75%	(482)	639
Generation X: Age 39-54	24%	(133)	76%	(433)	567
Boomers: Age 55-73	27%	(197)	73%	(538)	734
PID: Dem (no lean)	25%	(198)	75%	(604)	803
PID: Ind (no lean)	26%	(196)	74%	(544)	740
PID: Rep (no lean)	24%	(161)	76%	(497)	658
PID/Gender: Dem Men	26%	(91)	74%	(262)	353
PID/Gender: Dem Women	24%	(107)	76%	(342)	450
PID/Gender: Ind Men	27%	(96)	73%	(262)	358
PID/Gender: Ind Women	26%	(99)	74%	(282)	382
PID/Gender: Rep Men	23%	(81)	77%	(270)	351
PID/Gender: Rep Women	26%	(79)	74%	(228)	307
Ideo: Liberal (1-3)	30%	(186)	70%	(443)	629
Ideo: Moderate (4)	25%	(150)	75%	(458)	608
Ideo: Conservative (5-7)	25%	(180)	75%	(554)	734
Educ: < College	24%	(360)	76%	(1152)	1512
Educ: Bachelors degree	28%	(123)	72%	(321)	444
Educ: Post-grad	29%	(71)	71%	(173)	244
Income: Under 50k	25%	(317)	75%	(976)	1293
Income: 50k-100k	24%	(171)	76%	(528)	700
Income: 100k+	32%	(66)	68%	(141)	207
Ethnicity: White	26%	(452)	74%	(1269)	1722
Ethnicity: Hispanic	27%	(93)	73%	(256)	349

Continued on next page

Table LL16_11NET: Which of the following careers will be obsolete, or not as important, in the future?

Retail and Wholesale

Demographic	Selected		Not Selected		Total N
Adults	25%	(554)	75%	(1646)	2200
Ethnicity: Afr. Am.	20%	(55)	80%	(219)	274
Ethnicity: Other	23%	(47)	77%	(157)	204
Community: Urban	24%	(149)	76%	(482)	631
Community: Suburban	27%	(259)	73%	(690)	949
Community: Rural	24%	(146)	76%	(474)	620
Employ: Private Sector	24%	(163)	76%	(505)	668
Employ: Government	28%	(31)	72%	(82)	113
Employ: Self-Employed	27%	(56)	73%	(150)	206
Employ: Homemaker	26%	(47)	74%	(133)	179
Employ: Retired	29%	(149)	71%	(366)	516
Employ: Unemployed	20%	(51)	80%	(199)	250
Employ: Other	23%	(41)	77%	(137)	178
Military HH: Yes	28%	(90)	72%	(234)	324
Military HH: No	25%	(465)	75%	(1411)	1876
RD/WT: Right Direction	21%	(178)	79%	(670)	848
RD/WT: Wrong Track	28%	(376)	72%	(975)	1352
Trump Job Approve	24%	(203)	76%	(657)	860
Trump Job Disapprove	27%	(339)	73%	(912)	1251
Trump Job Strongly Approve	21%	(104)	79%	(393)	497
Trump Job Somewhat Approve	27%	(99)	73%	(264)	363
Trump Job Somewhat Disapprove	23%	(64)	77%	(217)	281
Trump Job Strongly Disapprove	28%	(274)	72%	(695)	969
#1 Issue: Economy	24%	(129)	76%	(415)	543
#1 Issue: Security	23%	(93)	77%	(316)	409
#1 Issue: Health Care	28%	(120)	72%	(313)	433
#1 Issue: Medicare / Social Security	26%	(86)	74%	(246)	332
#1 Issue: Women's Issues	24%	(29)	76%	(91)	121
#1 Issue: Education	20%	(21)	80%	(86)	107
#1 Issue: Energy	35%	(46)	65%	(84)	130
#1 Issue: Other	24%	(30)	76%	(95)	125

Continued on next page

Table LL16_11NET: Which of the following careers will be obsolete, or not as important, in the future?
 Retail and Wholesale

Demographic	Selected		Not Selected		Total N
Adults	25%	(554)	75%	(1646)	2200
2018 House Vote: Democrat	29%	(217)	71%	(524)	741
2018 House Vote: Republican	24%	(147)	76%	(455)	602
2018 House Vote: Someone else	20%	(15)	80%	(60)	75
2016 Vote: Hillary Clinton	28%	(191)	72%	(495)	686
2016 Vote: Donald Trump	23%	(148)	77%	(494)	642
2016 Vote: Other	34%	(45)	66%	(86)	131
2016 Vote: Didn't Vote	23%	(169)	77%	(570)	739
Voted in 2014: Yes	27%	(342)	73%	(904)	1246
Voted in 2014: No	22%	(213)	78%	(741)	954
2012 Vote: Barack Obama	27%	(228)	73%	(603)	831
2012 Vote: Mitt Romney	27%	(121)	73%	(333)	454
2012 Vote: Other	15%	(11)	85%	(60)	71
2012 Vote: Didn't Vote	23%	(193)	77%	(646)	839
4-Region: Northeast	28%	(110)	72%	(284)	394
4-Region: Midwest	23%	(108)	77%	(354)	462
4-Region: South	25%	(202)	75%	(622)	824
4-Region: West	26%	(134)	74%	(386)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_12NET: Which of the following careers will be obsolete, or not as important, in the future?

Education

Demographic	Selected		Not Selected		Total N
Adults	5%	(118)	95%	(2082)	2200
Gender: Male	6%	(67)	94%	(995)	1062
Gender: Female	4%	(51)	96%	(1087)	1138
Age: 18-29	7%	(28)	93%	(402)	430
Age: 30-44	7%	(43)	93%	(540)	583
Age: 45-54	4%	(15)	96%	(326)	340
Age: 55-64	4%	(16)	96%	(395)	411
Age: 65+	4%	(16)	96%	(421)	436
Generation Z: 18-22	5%	(8)	95%	(140)	147
Millennial: Age 23-38	7%	(48)	93%	(592)	639
Generation X: Age 39-54	5%	(31)	95%	(536)	567
Boomers: Age 55-73	4%	(27)	96%	(707)	734
PID: Dem (no lean)	5%	(38)	95%	(765)	803
PID: Ind (no lean)	6%	(41)	94%	(699)	740
PID: Rep (no lean)	6%	(39)	94%	(619)	658
PID/Gender: Dem Men	5%	(18)	95%	(335)	353
PID/Gender: Dem Women	4%	(20)	96%	(430)	450
PID/Gender: Ind Men	5%	(17)	95%	(341)	358
PID/Gender: Ind Women	6%	(24)	94%	(358)	382
PID/Gender: Rep Men	9%	(32)	91%	(319)	351
PID/Gender: Rep Women	2%	(7)	98%	(300)	307
Ideo: Liberal (1-3)	5%	(30)	95%	(599)	629
Ideo: Moderate (4)	7%	(41)	93%	(567)	608
Ideo: Conservative (5-7)	5%	(40)	95%	(694)	734
Educ: < College	6%	(86)	94%	(1426)	1512
Educ: Bachelors degree	4%	(19)	96%	(424)	444
Educ: Post-grad	5%	(12)	95%	(232)	244
Income: Under 50k	6%	(82)	94%	(1211)	1293
Income: 50k-100k	4%	(30)	96%	(670)	700
Income: 100k+	3%	(6)	97%	(202)	207
Ethnicity: White	5%	(84)	95%	(1637)	1722
Ethnicity: Hispanic	4%	(14)	96%	(335)	349

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Table LL16_12NET: Which of the following careers will be obsolete, or not as important, in the future?

Education

Demographic	Selected		Not Selected		Total N
Adults	5%	(118)	95%	(2082)	2200
Ethnicity: Afr. Am.	8%	(22)	92%	(252)	274
Ethnicity: Other	6%	(11)	94%	(193)	204
Community: Urban	6%	(41)	94%	(590)	631
Community: Suburban	6%	(53)	94%	(896)	949
Community: Rural	4%	(24)	96%	(596)	620
Employ: Private Sector	5%	(33)	95%	(636)	668
Employ: Government	5%	(6)	95%	(107)	113
Employ: Self-Employed	5%	(11)	95%	(194)	206
Employ: Homemaker	4%	(7)	96%	(172)	179
Employ: Retired	5%	(26)	95%	(490)	516
Employ: Unemployed	6%	(15)	94%	(235)	250
Employ: Other	6%	(10)	94%	(168)	178
Military HH: Yes	8%	(25)	92%	(299)	324
Military HH: No	5%	(93)	95%	(1784)	1876
RD/WT: Right Direction	5%	(46)	95%	(802)	848
RD/WT: Wrong Track	5%	(72)	95%	(1280)	1352
Trump Job Approve	7%	(56)	93%	(804)	860
Trump Job Disapprove	5%	(58)	95%	(1192)	1251
Trump Job Strongly Approve	6%	(31)	94%	(467)	497
Trump Job Somewhat Approve	7%	(25)	93%	(337)	363
Trump Job Somewhat Disapprove	7%	(20)	93%	(262)	281
Trump Job Strongly Disapprove	4%	(39)	96%	(931)	969
#1 Issue: Economy	7%	(40)	93%	(503)	543
#1 Issue: Security	2%	(9)	98%	(400)	409
#1 Issue: Health Care	3%	(14)	97%	(419)	433
#1 Issue: Medicare / Social Security	6%	(22)	94%	(310)	332
#1 Issue: Women's Issues	5%	(7)	95%	(114)	121
#1 Issue: Education	10%	(11)	90%	(96)	107
#1 Issue: Energy	4%	(5)	96%	(125)	130
#1 Issue: Other	8%	(9)	92%	(115)	125

Continued on next page

Table LL16_12NET: Which of the following careers will be obsolete, or not as important, in the future?

Education

Demographic	Selected		Not Selected		Total N
Adults	5%	(118)	95%	(2082)	2200
2018 House Vote: Democrat	4%	(26)	96%	(715)	741
2018 House Vote: Republican	5%	(27)	95%	(574)	602
2018 House Vote: Someone else	10%	(8)	90%	(67)	75
2016 Vote: Hillary Clinton	4%	(29)	96%	(657)	686
2016 Vote: Donald Trump	7%	(42)	93%	(600)	642
2016 Vote: Other	7%	(10)	93%	(121)	131
2016 Vote: Didn't Vote	5%	(37)	95%	(702)	739
Voted in 2014: Yes	5%	(61)	95%	(1185)	1246
Voted in 2014: No	6%	(56)	94%	(898)	954
2012 Vote: Barack Obama	6%	(46)	94%	(785)	831
2012 Vote: Mitt Romney	4%	(18)	96%	(436)	454
2012 Vote: Other	9%	(6)	91%	(65)	71
2012 Vote: Didn't Vote	6%	(47)	94%	(793)	839
4-Region: Northeast	6%	(22)	94%	(371)	394
4-Region: Midwest	5%	(24)	95%	(438)	462
4-Region: South	5%	(45)	95%	(780)	824
4-Region: West	5%	(27)	95%	(493)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_13NET: Which of the following careers will be obsolete, or not as important, in the future?

Government

Demographic	Selected		Not Selected		Total N
Adults	6%	(132)	94%	(2068)	2200
Gender: Male	8%	(86)	92%	(976)	1062
Gender: Female	4%	(46)	96%	(1092)	1138
Age: 18-29	7%	(29)	93%	(401)	430
Age: 30-44	5%	(30)	95%	(553)	583
Age: 45-54	5%	(19)	95%	(322)	340
Age: 55-64	6%	(25)	94%	(386)	411
Age: 65+	7%	(29)	93%	(407)	436
Generation Z: 18-22	5%	(7)	95%	(140)	147
Millennial: Age 23-38	7%	(44)	93%	(595)	639
Generation X: Age 39-54	5%	(26)	95%	(540)	567
Boomers: Age 55-73	6%	(44)	94%	(691)	734
PID: Dem (no lean)	3%	(25)	97%	(777)	803
PID: Ind (no lean)	8%	(58)	92%	(682)	740
PID: Rep (no lean)	7%	(49)	93%	(609)	658
PID/Gender: Dem Men	4%	(16)	96%	(337)	353
PID/Gender: Dem Women	2%	(10)	98%	(440)	450
PID/Gender: Ind Men	9%	(32)	91%	(326)	358
PID/Gender: Ind Women	7%	(26)	93%	(355)	382
PID/Gender: Rep Men	11%	(39)	89%	(312)	351
PID/Gender: Rep Women	3%	(10)	97%	(297)	307
Ideo: Liberal (1-3)	4%	(28)	96%	(601)	629
Ideo: Moderate (4)	6%	(35)	94%	(573)	608
Ideo: Conservative (5-7)	8%	(58)	92%	(677)	734
Educ: < College	6%	(90)	94%	(1422)	1512
Educ: Bachelors degree	5%	(24)	95%	(420)	444
Educ: Post-grad	7%	(17)	93%	(227)	244
Income: Under 50k	6%	(79)	94%	(1214)	1293
Income: 50k-100k	6%	(45)	94%	(655)	700
Income: 100k+	4%	(7)	96%	(200)	207
Ethnicity: White	6%	(98)	94%	(1624)	1722
Ethnicity: Hispanic	4%	(15)	96%	(335)	349

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Table LL16_13NET: Which of the following careers will be obsolete, or not as important, in the future?

Government

Demographic	Selected		Not Selected		Total N
Adults	6%	(132)	94%	(2068)	2200
Ethnicity: Afr. Am.	9%	(25)	91%	(250)	274
Ethnicity: Other	5%	(10)	95%	(194)	204
Community: Urban	5%	(34)	95%	(597)	631
Community: Suburban	6%	(56)	94%	(893)	949
Community: Rural	7%	(42)	93%	(578)	620
Employ: Private Sector	5%	(31)	95%	(638)	668
Employ: Government	11%	(13)	89%	(100)	113
Employ: Self-Employed	11%	(22)	89%	(184)	206
Employ: Homemaker	2%	(4)	98%	(176)	179
Employ: Retired	6%	(32)	94%	(483)	516
Employ: Unemployed	6%	(14)	94%	(236)	250
Employ: Other	5%	(8)	95%	(170)	178
Military HH: Yes	11%	(35)	89%	(289)	324
Military HH: No	5%	(97)	95%	(1779)	1876
RD/WT: Right Direction	7%	(62)	93%	(786)	848
RD/WT: Wrong Track	5%	(70)	95%	(1282)	1352
Trump Job Approve	7%	(62)	93%	(798)	860
Trump Job Disapprove	5%	(66)	95%	(1185)	1251
Trump Job Strongly Approve	9%	(45)	91%	(452)	497
Trump Job Somewhat Approve	5%	(17)	95%	(346)	363
Trump Job Somewhat Disapprove	6%	(17)	94%	(265)	281
Trump Job Strongly Disapprove	5%	(49)	95%	(920)	969
#1 Issue: Economy	8%	(42)	92%	(502)	543
#1 Issue: Security	8%	(32)	92%	(377)	409
#1 Issue: Health Care	5%	(21)	95%	(412)	433
#1 Issue: Medicare / Social Security	6%	(20)	94%	(312)	332
#1 Issue: Women's Issues	3%	(4)	97%	(117)	121
#1 Issue: Education	1%	(1)	99%	(106)	107
#1 Issue: Energy	4%	(6)	96%	(124)	130
#1 Issue: Other	5%	(6)	95%	(119)	125

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Table LL16_13NET: Which of the following careers will be obsolete, or not as important, in the future?

Government

Demographic	Selected		Not Selected		Total N
Adults	6%	(132)	94%	(2068)	2200
2018 House Vote: Democrat	4%	(28)	96%	(712)	741
2018 House Vote: Republican	8%	(48)	92%	(553)	602
2018 House Vote: Someone else	5%	(4)	95%	(71)	75
2016 Vote: Hillary Clinton	4%	(26)	96%	(660)	686
2016 Vote: Donald Trump	7%	(46)	93%	(596)	642
2016 Vote: Other	6%	(8)	94%	(123)	131
2016 Vote: Didn't Vote	7%	(51)	93%	(688)	739
Voted in 2014: Yes	6%	(72)	94%	(1174)	1246
Voted in 2014: No	6%	(60)	94%	(894)	954
2012 Vote: Barack Obama	4%	(37)	96%	(794)	831
2012 Vote: Mitt Romney	8%	(38)	92%	(417)	454
2012 Vote: Other	9%	(6)	91%	(65)	71
2012 Vote: Didn't Vote	6%	(51)	94%	(789)	839
4-Region: Northeast	6%	(24)	94%	(370)	394
4-Region: Midwest	9%	(41)	91%	(422)	462
4-Region: South	5%	(39)	95%	(785)	824
4-Region: West	5%	(28)	95%	(492)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_14NET: Which of the following careers will be obsolete, or not as important, in the future?

Non-profit

Demographic	Selected	Not Selected	Total N
Adults	18% (405)	82% (1795)	2200
Gender: Male	18% (195)	82% (867)	1062
Gender: Female	18% (210)	82% (928)	1138
Age: 18-29	20% (87)	80% (343)	430
Age: 30-44	19% (111)	81% (473)	583
Age: 45-54	20% (67)	80% (273)	340
Age: 55-64	15% (60)	85% (351)	411
Age: 65+	18% (81)	82% (356)	436
Generation Z: 18-22	19% (28)	81% (119)	147
Millennial: Age 23-38	19% (119)	81% (520)	639
Generation X: Age 39-54	21% (118)	79% (449)	567
Boomers: Age 55-73	16% (114)	84% (621)	734
PID: Dem (no lean)	18% (145)	82% (657)	803
PID: Ind (no lean)	18% (136)	82% (603)	740
PID: Rep (no lean)	19% (124)	81% (534)	658
PID/Gender: Dem Men	20% (69)	80% (284)	353
PID/Gender: Dem Women	17% (76)	83% (374)	450
PID/Gender: Ind Men	16% (56)	84% (302)	358
PID/Gender: Ind Women	21% (80)	79% (302)	382
PID/Gender: Rep Men	20% (69)	80% (281)	351
PID/Gender: Rep Women	18% (54)	82% (253)	307
Ideo: Liberal (1-3)	14% (90)	86% (539)	629
Ideo: Moderate (4)	20% (125)	80% (483)	608
Ideo: Conservative (5-7)	18% (134)	82% (600)	734
Educ: < College	22% (327)	78% (1185)	1512
Educ: Bachelors degree	11% (47)	89% (396)	444
Educ: Post-grad	12% (30)	88% (214)	244
Income: Under 50k	21% (276)	79% (1016)	1293
Income: 50k-100k	14% (101)	86% (599)	700
Income: 100k+	14% (28)	86% (179)	207
Ethnicity: White	18% (310)	82% (1412)	1722
Ethnicity: Hispanic	19% (66)	81% (283)	349

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Table LL16_14NET: Which of the following careers will be obsolete, or not as important, in the future?*Non-profit*

Demographic	Selected		Not Selected		Total N
Adults	18%	(405)	82%	(1795)	2200
Ethnicity: Afr. Am.	20%	(56)	80%	(218)	274
Ethnicity: Other	19%	(40)	81%	(164)	204
Community: Urban	21%	(132)	79%	(499)	631
Community: Suburban	16%	(156)	84%	(793)	949
Community: Rural	19%	(117)	81%	(503)	620
Employ: Private Sector	15%	(98)	85%	(571)	668
Employ: Government	10%	(11)	90%	(102)	113
Employ: Self-Employed	19%	(39)	81%	(167)	206
Employ: Homemaker	14%	(26)	86%	(153)	179
Employ: Retired	18%	(94)	82%	(421)	516
Employ: Unemployed	31%	(77)	69%	(173)	250
Employ: Other	27%	(48)	73%	(131)	178
Military HH: Yes	21%	(69)	79%	(254)	324
Military HH: No	18%	(336)	82%	(1540)	1876
RD/WT: Right Direction	18%	(151)	82%	(697)	848
RD/WT: Wrong Track	19%	(254)	81%	(1098)	1352
Trump Job Approve	19%	(167)	81%	(693)	860
Trump Job Disapprove	18%	(225)	82%	(1026)	1251
Trump Job Strongly Approve	19%	(97)	81%	(401)	497
Trump Job Somewhat Approve	19%	(71)	81%	(292)	363
Trump Job Somewhat Disapprove	17%	(47)	83%	(234)	281
Trump Job Strongly Disapprove	18%	(178)	82%	(792)	969
#1 Issue: Economy	23%	(124)	77%	(419)	543
#1 Issue: Security	19%	(76)	81%	(333)	409
#1 Issue: Health Care	18%	(78)	82%	(355)	433
#1 Issue: Medicare / Social Security	19%	(64)	81%	(268)	332
#1 Issue: Women's Issues	16%	(19)	84%	(102)	121
#1 Issue: Education	15%	(16)	85%	(91)	107
#1 Issue: Energy	10%	(12)	90%	(117)	130
#1 Issue: Other	12%	(15)	88%	(110)	125

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Table LL16_14NET: Which of the following careers will be obsolete, or not as important, in the future?

Non-profit

Demographic	Selected		Not Selected		Total N
Adults	18%	(405)	82%	(1795)	2200
2018 House Vote: Democrat	17%	(122)	83%	(618)	741
2018 House Vote: Republican	17%	(104)	83%	(498)	602
2018 House Vote: Someone else	19%	(14)	81%	(61)	75
2016 Vote: Hillary Clinton	17%	(118)	83%	(568)	686
2016 Vote: Donald Trump	17%	(109)	83%	(533)	642
2016 Vote: Other	14%	(18)	86%	(113)	131
2016 Vote: Didn't Vote	22%	(160)	78%	(579)	739
Voted in 2014: Yes	16%	(204)	84%	(1042)	1246
Voted in 2014: No	21%	(201)	79%	(752)	954
2012 Vote: Barack Obama	17%	(141)	83%	(690)	831
2012 Vote: Mitt Romney	16%	(73)	84%	(381)	454
2012 Vote: Other	16%	(11)	84%	(60)	71
2012 Vote: Didn't Vote	21%	(179)	79%	(660)	839
4-Region: Northeast	23%	(89)	77%	(305)	394
4-Region: Midwest	15%	(71)	85%	(391)	462
4-Region: South	20%	(167)	80%	(657)	824
4-Region: West	15%	(78)	85%	(442)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_15NET: Which of the following careers will be obsolete, or not as important, in the future?
 Business management/services

Demographic	Selected		Not Selected		Total N
Adults	9%	(197)	91%	(2003)	2200
Gender: Male	9%	(99)	91%	(963)	1062
Gender: Female	9%	(98)	91%	(1040)	1138
Age: 18-29	7%	(31)	93%	(399)	430
Age: 30-44	6%	(38)	94%	(546)	583
Age: 45-54	8%	(27)	92%	(313)	340
Age: 55-64	10%	(40)	90%	(371)	411
Age: 65+	14%	(62)	86%	(375)	436
Generation Z: 18-22	6%	(9)	94%	(138)	147
Millennial: Age 23-38	7%	(44)	93%	(595)	639
Generation X: Age 39-54	7%	(42)	93%	(524)	567
Boomers: Age 55-73	10%	(76)	90%	(658)	734
PID: Dem (no lean)	10%	(80)	90%	(722)	803
PID: Ind (no lean)	8%	(58)	92%	(681)	740
PID: Rep (no lean)	9%	(58)	91%	(600)	658
PID/Gender: Dem Men	9%	(32)	91%	(321)	353
PID/Gender: Dem Women	11%	(48)	89%	(402)	450
PID/Gender: Ind Men	9%	(33)	91%	(325)	358
PID/Gender: Ind Women	7%	(25)	93%	(356)	382
PID/Gender: Rep Men	10%	(34)	90%	(317)	351
PID/Gender: Rep Women	8%	(24)	92%	(283)	307
Ideo: Liberal (1-3)	12%	(73)	88%	(556)	629
Ideo: Moderate (4)	6%	(39)	94%	(569)	608
Ideo: Conservative (5-7)	10%	(71)	90%	(663)	734
Educ: < College	9%	(141)	91%	(1371)	1512
Educ: Bachelors degree	9%	(38)	91%	(406)	444
Educ: Post-grad	7%	(18)	93%	(226)	244
Income: Under 50k	8%	(110)	92%	(1183)	1293
Income: 50k-100k	9%	(63)	91%	(637)	700
Income: 100k+	12%	(24)	88%	(183)	207
Ethnicity: White	10%	(165)	90%	(1557)	1722
Ethnicity: Hispanic	7%	(25)	93%	(324)	349

Continued on next page

Table LL16_15NET: Which of the following careers will be obsolete, or not as important, in the future?

Business management/services

Demographic	Selected		Not Selected		Total N
Adults	9%	(197)	91%	(2003)	2200
Ethnicity: Afr. Am.	6%	(17)	94%	(257)	274
Ethnicity: Other	7%	(15)	93%	(189)	204
Community: Urban	8%	(53)	92%	(578)	631
Community: Suburban	9%	(81)	91%	(868)	949
Community: Rural	10%	(63)	90%	(557)	620
Employ: Private Sector	7%	(49)	93%	(619)	668
Employ: Government	6%	(7)	94%	(106)	113
Employ: Self-Employed	9%	(19)	91%	(187)	206
Employ: Homemaker	6%	(11)	94%	(168)	179
Employ: Retired	13%	(68)	87%	(448)	516
Employ: Unemployed	8%	(20)	92%	(230)	250
Employ: Other	9%	(15)	91%	(163)	178
Military HH: Yes	12%	(40)	88%	(284)	324
Military HH: No	8%	(157)	92%	(1720)	1876
RD/WT: Right Direction	9%	(76)	91%	(772)	848
RD/WT: Wrong Track	9%	(121)	91%	(1231)	1352
Trump Job Approve	10%	(83)	90%	(777)	860
Trump Job Disapprove	9%	(108)	91%	(1142)	1251
Trump Job Strongly Approve	9%	(44)	91%	(453)	497
Trump Job Somewhat Approve	11%	(39)	89%	(324)	363
Trump Job Somewhat Disapprove	8%	(24)	92%	(257)	281
Trump Job Strongly Disapprove	9%	(84)	91%	(885)	969
#1 Issue: Economy	6%	(35)	94%	(509)	543
#1 Issue: Security	9%	(35)	91%	(374)	409
#1 Issue: Health Care	10%	(42)	90%	(391)	433
#1 Issue: Medicare / Social Security	13%	(43)	87%	(289)	332
#1 Issue: Women's Issues	7%	(9)	93%	(112)	121
#1 Issue: Education	9%	(9)	91%	(98)	107
#1 Issue: Energy	11%	(15)	89%	(115)	130
#1 Issue: Other	7%	(9)	93%	(116)	125

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Table LL16_15NET: Which of the following careers will be obsolete, or not as important, in the future?
 Business management/services

Demographic	Selected		Not Selected		Total N
Adults	9%	(197)	91%	(2003)	2200
2018 House Vote: Democrat	10%	(74)	90%	(666)	741
2018 House Vote: Republican	9%	(54)	91%	(548)	602
2018 House Vote: Someone else	15%	(11)	85%	(64)	75
2016 Vote: Hillary Clinton	11%	(79)	89%	(607)	686
2016 Vote: Donald Trump	9%	(60)	91%	(583)	642
2016 Vote: Other	9%	(12)	91%	(120)	131
2016 Vote: Didn't Vote	6%	(47)	94%	(692)	739
Voted in 2014: Yes	11%	(132)	89%	(1115)	1246
Voted in 2014: No	7%	(65)	93%	(889)	954
2012 Vote: Barack Obama	12%	(97)	88%	(734)	831
2012 Vote: Mitt Romney	9%	(40)	91%	(414)	454
2012 Vote: Other	14%	(10)	86%	(61)	71
2012 Vote: Didn't Vote	6%	(48)	94%	(791)	839
4-Region: Northeast	9%	(34)	91%	(359)	394
4-Region: Midwest	8%	(35)	92%	(427)	462
4-Region: South	10%	(85)	90%	(739)	824
4-Region: West	8%	(43)	92%	(477)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_16NET: Which of the following careers will be obsolete, or not as important, in the future?

Telecommunications

Demographic	Selected		Not Selected		Total N
Adults	8%	(168)	92%	(2032)	2200
Gender: Male	7%	(75)	93%	(987)	1062
Gender: Female	8%	(93)	92%	(1045)	1138
Age: 18-29	12%	(53)	88%	(377)	430
Age: 30-44	10%	(57)	90%	(527)	583
Age: 45-54	6%	(20)	94%	(320)	340
Age: 55-64	5%	(20)	95%	(390)	411
Age: 65+	4%	(19)	96%	(418)	436
Generation Z: 18-22	12%	(18)	88%	(129)	147
Millennial: Age 23-38	11%	(71)	89%	(569)	639
Generation X: Age 39-54	7%	(41)	93%	(526)	567
Boomers: Age 55-73	5%	(35)	95%	(700)	734
PID: Dem (no lean)	7%	(54)	93%	(749)	803
PID: Ind (no lean)	9%	(66)	91%	(673)	740
PID: Rep (no lean)	7%	(48)	93%	(610)	658
PID/Gender: Dem Men	6%	(20)	94%	(333)	353
PID/Gender: Dem Women	8%	(34)	92%	(416)	450
PID/Gender: Ind Men	8%	(29)	92%	(329)	358
PID/Gender: Ind Women	10%	(37)	90%	(344)	382
PID/Gender: Rep Men	8%	(26)	92%	(324)	351
PID/Gender: Rep Women	7%	(22)	93%	(285)	307
Ideo: Liberal (1-3)	8%	(53)	92%	(576)	629
Ideo: Moderate (4)	6%	(39)	94%	(569)	608
Ideo: Conservative (5-7)	8%	(60)	92%	(675)	734
Educ: < College	8%	(123)	92%	(1389)	1512
Educ: Bachelors degree	7%	(31)	93%	(413)	444
Educ: Post-grad	6%	(15)	94%	(230)	244
Income: Under 50k	8%	(103)	92%	(1190)	1293
Income: 50k-100k	7%	(49)	93%	(651)	700
Income: 100k+	8%	(16)	92%	(191)	207
Ethnicity: White	8%	(130)	92%	(1592)	1722
Ethnicity: Hispanic	10%	(36)	90%	(313)	349

Continued on next page

Table LL16_16NET: Which of the following careers will be obsolete, or not as important, in the future?
 Telecommunications

Demographic	Selected		Not Selected		Total N
Adults	8%	(168)	92%	(2032)	2200
Ethnicity: Afr. Am.	9%	(24)	91%	(251)	274
Ethnicity: Other	7%	(15)	93%	(189)	204
Community: Urban	6%	(40)	94%	(591)	631
Community: Suburban	8%	(79)	92%	(870)	949
Community: Rural	8%	(48)	92%	(571)	620
Employ: Private Sector	9%	(58)	91%	(610)	668
Employ: Government	10%	(12)	90%	(102)	113
Employ: Self-Employed	8%	(16)	92%	(189)	206
Employ: Homemaker	9%	(16)	91%	(163)	179
Employ: Retired	4%	(23)	96%	(493)	516
Employ: Unemployed	9%	(22)	91%	(228)	250
Employ: Other	8%	(14)	92%	(164)	178
Military HH: Yes	7%	(23)	93%	(301)	324
Military HH: No	8%	(146)	92%	(1731)	1876
RD/WT: Right Direction	8%	(69)	92%	(779)	848
RD/WT: Wrong Track	7%	(99)	93%	(1253)	1352
Trump Job Approve	8%	(70)	92%	(790)	860
Trump Job Disapprove	8%	(94)	92%	(1156)	1251
Trump Job Strongly Approve	8%	(41)	92%	(457)	497
Trump Job Somewhat Approve	8%	(29)	92%	(333)	363
Trump Job Somewhat Disapprove	8%	(23)	92%	(258)	281
Trump Job Strongly Disapprove	7%	(71)	93%	(898)	969
#1 Issue: Economy	9%	(51)	91%	(492)	543
#1 Issue: Security	7%	(30)	93%	(379)	409
#1 Issue: Health Care	7%	(29)	93%	(404)	433
#1 Issue: Medicare / Social Security	4%	(14)	96%	(318)	332
#1 Issue: Women's Issues	12%	(14)	88%	(107)	121
#1 Issue: Education	10%	(10)	90%	(97)	107
#1 Issue: Energy	10%	(12)	90%	(117)	130
#1 Issue: Other	6%	(7)	94%	(118)	125

Continued on next page

Table LL16_16NET: Which of the following careers will be obsolete, or not as important, in the future?

Telecommunications

Demographic	Selected		Not Selected		Total N
Adults	8%	(168)	92%	(2032)	2200
2018 House Vote: Democrat	5%	(36)	95%	(704)	741
2018 House Vote: Republican	8%	(47)	92%	(554)	602
2018 House Vote: Someone else	7%	(5)	93%	(70)	75
2016 Vote: Hillary Clinton	5%	(31)	95%	(655)	686
2016 Vote: Donald Trump	8%	(52)	92%	(590)	642
2016 Vote: Other	8%	(11)	92%	(120)	131
2016 Vote: Didn't Vote	10%	(74)	90%	(665)	739
Voted in 2014: Yes	6%	(73)	94%	(1173)	1246
Voted in 2014: No	10%	(95)	90%	(859)	954
2012 Vote: Barack Obama	6%	(53)	94%	(778)	831
2012 Vote: Mitt Romney	7%	(31)	93%	(424)	454
2012 Vote: Other	8%	(6)	92%	(65)	71
2012 Vote: Didn't Vote	9%	(79)	91%	(760)	839
4-Region: Northeast	7%	(27)	93%	(367)	394
4-Region: Midwest	9%	(41)	91%	(422)	462
4-Region: South	8%	(68)	92%	(756)	824
4-Region: West	6%	(33)	94%	(487)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_17NET: Which of the following careers will be obsolete, or not as important, in the future?
 Hospitality

Demographic	Selected		Not Selected		Total N
Adults	15%	(337)	85%	(1863)	2200
Gender: Male	16%	(165)	84%	(897)	1062
Gender: Female	15%	(172)	85%	(966)	1138
Age: 18-29	16%	(68)	84%	(362)	430
Age: 30-44	14%	(80)	86%	(504)	583
Age: 45-54	13%	(43)	87%	(297)	340
Age: 55-64	13%	(54)	87%	(356)	411
Age: 65+	21%	(92)	79%	(344)	436
Generation Z: 18-22	13%	(20)	87%	(127)	147
Millennial: Age 23-38	15%	(94)	85%	(545)	639
Generation X: Age 39-54	14%	(77)	86%	(490)	567
Boomers: Age 55-73	15%	(113)	85%	(621)	734
PID: Dem (no lean)	14%	(114)	86%	(689)	803
PID: Ind (no lean)	15%	(112)	85%	(628)	740
PID: Rep (no lean)	17%	(111)	83%	(547)	658
PID/Gender: Dem Men	11%	(40)	89%	(313)	353
PID/Gender: Dem Women	16%	(74)	84%	(376)	450
PID/Gender: Ind Men	17%	(61)	83%	(297)	358
PID/Gender: Ind Women	13%	(50)	87%	(331)	382
PID/Gender: Rep Men	18%	(64)	82%	(287)	351
PID/Gender: Rep Women	16%	(48)	84%	(259)	307
Ideo: Liberal (1-3)	15%	(92)	85%	(537)	629
Ideo: Moderate (4)	15%	(92)	85%	(515)	608
Ideo: Conservative (5-7)	17%	(126)	83%	(608)	734
Educ: < College	16%	(247)	84%	(1265)	1512
Educ: Bachelors degree	13%	(59)	87%	(385)	444
Educ: Post-grad	13%	(32)	87%	(212)	244
Income: Under 50k	16%	(211)	84%	(1082)	1293
Income: 50k-100k	13%	(93)	87%	(607)	700
Income: 100k+	16%	(34)	84%	(174)	207
Ethnicity: White	16%	(270)	84%	(1452)	1722
Ethnicity: Hispanic	14%	(49)	86%	(300)	349

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Table LL16_17NET: Which of the following careers will be obsolete, or not as important, in the future?

Hospitality

Demographic	Selected		Not Selected		Total N
Adults	15%	(337)	85%	(1863)	2200
Ethnicity: Afr. Am.	14%	(37)	86%	(237)	274
Ethnicity: Other	15%	(31)	85%	(173)	204
Community: Urban	15%	(94)	85%	(537)	631
Community: Suburban	16%	(153)	84%	(796)	949
Community: Rural	15%	(91)	85%	(529)	620
Employ: Private Sector	13%	(87)	87%	(581)	668
Employ: Government	17%	(19)	83%	(94)	113
Employ: Self-Employed	18%	(38)	82%	(168)	206
Employ: Homemaker	12%	(21)	88%	(158)	179
Employ: Retired	22%	(111)	78%	(404)	516
Employ: Unemployed	11%	(26)	89%	(224)	250
Employ: Other	12%	(21)	88%	(157)	178
Military HH: Yes	19%	(60)	81%	(263)	324
Military HH: No	15%	(277)	85%	(1599)	1876
RD/WT: Right Direction	16%	(134)	84%	(714)	848
RD/WT: Wrong Track	15%	(203)	85%	(1149)	1352
Trump Job Approve	18%	(153)	82%	(706)	860
Trump Job Disapprove	14%	(175)	86%	(1076)	1251
Trump Job Strongly Approve	18%	(89)	82%	(409)	497
Trump Job Somewhat Approve	18%	(65)	82%	(298)	363
Trump Job Somewhat Disapprove	16%	(44)	84%	(237)	281
Trump Job Strongly Disapprove	13%	(131)	87%	(839)	969
#1 Issue: Economy	16%	(87)	84%	(457)	543
#1 Issue: Security	15%	(62)	85%	(347)	409
#1 Issue: Health Care	14%	(59)	86%	(375)	433
#1 Issue: Medicare / Social Security	20%	(65)	80%	(267)	332
#1 Issue: Women's Issues	10%	(12)	90%	(109)	121
#1 Issue: Education	13%	(14)	87%	(93)	107
#1 Issue: Energy	17%	(23)	83%	(107)	130
#1 Issue: Other	13%	(17)	87%	(108)	125

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Table LL16_17NET: Which of the following careers will be obsolete, or not as important, in the future?
 Hospitality

Demographic	Selected		Not Selected		Total N
Adults	15%	(337)	85%	(1863)	2200
2018 House Vote: Democrat	16%	(117)	84%	(623)	741
2018 House Vote: Republican	15%	(91)	85%	(510)	602
2018 House Vote: Someone else	11%	(8)	89%	(67)	75
2016 Vote: Hillary Clinton	15%	(102)	85%	(585)	686
2016 Vote: Donald Trump	15%	(98)	85%	(544)	642
2016 Vote: Other	16%	(21)	84%	(110)	131
2016 Vote: Didn't Vote	16%	(117)	84%	(622)	739
Voted in 2014: Yes	15%	(182)	85%	(1065)	1246
Voted in 2014: No	16%	(156)	84%	(798)	954
2012 Vote: Barack Obama	14%	(116)	86%	(715)	831
2012 Vote: Mitt Romney	15%	(69)	85%	(385)	454
2012 Vote: Other	13%	(10)	87%	(61)	71
2012 Vote: Didn't Vote	17%	(141)	83%	(698)	839
4-Region: Northeast	13%	(51)	87%	(342)	394
4-Region: Midwest	16%	(72)	84%	(390)	462
4-Region: South	16%	(128)	84%	(696)	824
4-Region: West	17%	(86)	83%	(434)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_18NET: Which of the following careers will be obsolete, or not as important, in the future?
Other (Please specify)

Demographic	Selected	Not Selected	Total N
Adults	1% (31)	99% (2169)	2200
Gender: Male	1% (14)	99% (1048)	1062
Gender: Female	2% (17)	98% (1121)	1138
Age: 18-29	1% (6)	99% (423)	430
Age: 30-44	1% (7)	99% (576)	583
Age: 45-54	1% (4)	99% (336)	340
Age: 55-64	3% (12)	97% (399)	411
Age: 65+	— (2)	100% (434)	436
Generation Z: 18-22	2% (3)	98% (144)	147
Millennial: Age 23-38	1% (6)	99% (633)	639
Generation X: Age 39-54	1% (8)	99% (558)	567
Boomers: Age 55-73	2% (12)	98% (722)	734
PID: Dem (no lean)	1% (9)	99% (793)	803
PID: Ind (no lean)	2% (13)	98% (726)	740
PID: Rep (no lean)	1% (8)	99% (649)	658
PID/Gender: Dem Men	1% (3)	99% (350)	353
PID/Gender: Dem Women	1% (6)	99% (443)	450
PID/Gender: Ind Men	1% (4)	99% (353)	358
PID/Gender: Ind Women	2% (9)	98% (373)	382
PID/Gender: Rep Men	2% (6)	98% (344)	351
PID/Gender: Rep Women	1% (2)	99% (305)	307
Ideo: Liberal (1-3)	1% (8)	99% (621)	629
Ideo: Moderate (4)	2% (11)	98% (597)	608
Ideo: Conservative (5-7)	1% (10)	99% (725)	734
Educ: < College	1% (21)	99% (1491)	1512
Educ: Bachelors degree	1% (6)	99% (437)	444
Educ: Post-grad	2% (4)	98% (240)	244
Income: Under 50k	2% (21)	98% (1271)	1293
Income: 50k-100k	1% (5)	99% (695)	700
Income: 100k+	2% (5)	98% (203)	207
Ethnicity: White	1% (24)	99% (1698)	1722
Ethnicity: Hispanic	— (2)	100% (348)	349

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**Table LL16_18NET: Which of the following careers will be obsolete, or not as important, in the future?
 Other (Please specify)**

Demographic	Selected		Not Selected		Total N
Adults	1%	(31)	99%	(2169)	2200
Ethnicity: Afr. Am.	2%	(6)	98%	(268)	274
Ethnicity: Other	1%	(1)	99%	(203)	204
Community: Urban	2%	(11)	98%	(620)	631
Community: Suburban	2%	(17)	98%	(932)	949
Community: Rural	1%	(4)	99%	(616)	620
Employ: Private Sector	1%	(9)	99%	(659)	668
Employ: Government	—	(0)	100%	(113)	113
Employ: Self-Employed	1%	(2)	99%	(204)	206
Employ: Homemaker	3%	(5)	97%	(174)	179
Employ: Retired	1%	(7)	99%	(509)	516
Employ: Unemployed	2%	(4)	98%	(246)	250
Employ: Other	2%	(3)	98%	(175)	178
Military HH: Yes	1%	(2)	99%	(321)	324
Military HH: No	2%	(29)	98%	(1847)	1876
RD/WT: Right Direction	2%	(14)	98%	(834)	848
RD/WT: Wrong Track	1%	(17)	99%	(1335)	1352
Trump Job Approve	2%	(13)	98%	(847)	860
Trump Job Disapprove	1%	(17)	99%	(1234)	1251
Trump Job Strongly Approve	1%	(4)	99%	(493)	497
Trump Job Somewhat Approve	2%	(9)	98%	(354)	363
Trump Job Somewhat Disapprove	—	(1)	100%	(280)	281
Trump Job Strongly Disapprove	2%	(16)	98%	(954)	969
#1 Issue: Economy	1%	(7)	99%	(536)	543
#1 Issue: Security	1%	(4)	99%	(405)	409
#1 Issue: Health Care	1%	(6)	99%	(427)	433
#1 Issue: Medicare / Social Security	1%	(4)	99%	(328)	332
#1 Issue: Women's Issues	1%	(2)	99%	(119)	121
#1 Issue: Education	—	(0)	100%	(107)	107
#1 Issue: Energy	1%	(1)	99%	(128)	130
#1 Issue: Other	5%	(7)	95%	(118)	125

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Table LL16_18NET: Which of the following careers will be obsolete, or not as important, in the future?
Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	1%	(31)	99%	(2169)	2200
2018 House Vote: Democrat	1%	(9)	99%	(731)	741
2018 House Vote: Republican	1%	(7)	99%	(594)	602
2018 House Vote: Someone else	—	(0)	100%	(75)	75
2016 Vote: Hillary Clinton	1%	(7)	99%	(679)	686
2016 Vote: Donald Trump	1%	(9)	99%	(633)	642
2016 Vote: Other	—	(0)	100%	(131)	131
2016 Vote: Didn't Vote	2%	(15)	98%	(724)	739
Voted in 2014: Yes	1%	(17)	99%	(1229)	1246
Voted in 2014: No	2%	(14)	98%	(940)	954
2012 Vote: Barack Obama	2%	(13)	98%	(818)	831
2012 Vote: Mitt Romney	2%	(7)	98%	(447)	454
2012 Vote: Other	—	(0)	100%	(71)	71
2012 Vote: Didn't Vote	1%	(11)	99%	(828)	839
4-Region: Northeast	1%	(4)	99%	(389)	394
4-Region: Midwest	1%	(3)	99%	(459)	462
4-Region: South	2%	(14)	98%	(810)	824
4-Region: West	2%	(10)	98%	(510)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL16_19NET: Which of the following careers will be obsolete, or not as important, in the future?
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	34%	(756)	66%	(1444)	2200
Gender: Male	30%	(316)	70%	(746)	1062
Gender: Female	39%	(440)	61%	(698)	1138
Age: 18-29	27%	(116)	73%	(314)	430
Age: 30-44	31%	(182)	69%	(401)	583
Age: 45-54	36%	(123)	64%	(217)	340
Age: 55-64	41%	(169)	59%	(242)	411
Age: 65+	38%	(167)	62%	(270)	436
Generation Z: 18-22	27%	(40)	73%	(107)	147
Millennial: Age 23-38	30%	(193)	70%	(447)	639
Generation X: Age 39-54	33%	(187)	67%	(379)	567
Boomers: Age 55-73	41%	(304)	59%	(431)	734
PID: Dem (no lean)	35%	(278)	65%	(525)	803
PID: Ind (no lean)	35%	(261)	65%	(478)	740
PID: Rep (no lean)	33%	(217)	67%	(441)	658
PID/Gender: Dem Men	30%	(106)	70%	(247)	353
PID/Gender: Dem Women	38%	(171)	62%	(278)	450
PID/Gender: Ind Men	32%	(116)	68%	(242)	358
PID/Gender: Ind Women	38%	(146)	62%	(236)	382
PID/Gender: Rep Men	27%	(94)	73%	(257)	351
PID/Gender: Rep Women	40%	(123)	60%	(184)	307
Ideo: Liberal (1-3)	34%	(211)	66%	(418)	629
Ideo: Moderate (4)	32%	(198)	68%	(410)	608
Ideo: Conservative (5-7)	34%	(249)	66%	(485)	734
Educ: < College	33%	(498)	67%	(1014)	1512
Educ: Bachelors degree	38%	(170)	62%	(274)	444
Educ: Post-grad	36%	(88)	64%	(156)	244
Income: Under 50k	32%	(420)	68%	(873)	1293
Income: 50k-100k	39%	(272)	61%	(428)	700
Income: 100k+	31%	(64)	69%	(144)	207
Ethnicity: White	36%	(616)	64%	(1106)	1722
Ethnicity: Hispanic	27%	(95)	73%	(255)	349

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Table LL16_19NET: Which of the following careers will be obsolete, or not as important, in the future?

None of the above

Demographic	Selected		Not Selected		Total N
Adults	34%	(756)	66%	(1444)	2200
Ethnicity: Afr. Am.	28%	(76)	72%	(198)	274
Ethnicity: Other	31%	(64)	69%	(140)	204
Community: Urban	34%	(214)	66%	(417)	631
Community: Suburban	33%	(316)	67%	(633)	949
Community: Rural	36%	(225)	64%	(394)	620
Employ: Private Sector	32%	(216)	68%	(453)	668
Employ: Government	23%	(26)	77%	(88)	113
Employ: Self-Employed	30%	(63)	70%	(143)	206
Employ: Homemaker	44%	(80)	56%	(99)	179
Employ: Retired	38%	(196)	62%	(319)	516
Employ: Unemployed	37%	(91)	63%	(159)	250
Employ: Other	35%	(63)	65%	(115)	178
Military HH: Yes	32%	(103)	68%	(220)	324
Military HH: No	35%	(652)	65%	(1224)	1876
RD/WT: Right Direction	34%	(289)	66%	(559)	848
RD/WT: Wrong Track	35%	(467)	65%	(885)	1352
Trump Job Approve	32%	(274)	68%	(586)	860
Trump Job Disapprove	34%	(429)	66%	(821)	1251
Trump Job Strongly Approve	32%	(159)	68%	(339)	497
Trump Job Somewhat Approve	32%	(115)	68%	(247)	363
Trump Job Somewhat Disapprove	32%	(89)	68%	(192)	281
Trump Job Strongly Disapprove	35%	(340)	65%	(629)	969
#1 Issue: Economy	31%	(166)	69%	(377)	543
#1 Issue: Security	35%	(143)	65%	(266)	409
#1 Issue: Health Care	37%	(160)	63%	(273)	433
#1 Issue: Medicare / Social Security	36%	(118)	64%	(214)	332
#1 Issue: Women's Issues	31%	(37)	69%	(84)	121
#1 Issue: Education	32%	(35)	68%	(72)	107
#1 Issue: Energy	29%	(38)	71%	(92)	130
#1 Issue: Other	47%	(58)	53%	(67)	125

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Table LL16_19NET: Which of the following careers will be obsolete, or not as important, in the future?
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	34%	(756)	66%	(1444)	2200
2018 House Vote: Democrat	33%	(248)	67%	(493)	741
2018 House Vote: Republican	36%	(214)	64%	(387)	602
2018 House Vote: Someone else	39%	(29)	61%	(46)	75
2016 Vote: Hillary Clinton	36%	(246)	64%	(440)	686
2016 Vote: Donald Trump	35%	(226)	65%	(416)	642
2016 Vote: Other	32%	(43)	68%	(88)	131
2016 Vote: Didn't Vote	33%	(241)	67%	(499)	739
Voted in 2014: Yes	35%	(436)	65%	(810)	1246
Voted in 2014: No	33%	(319)	67%	(634)	954
2012 Vote: Barack Obama	35%	(287)	65%	(544)	831
2012 Vote: Mitt Romney	38%	(171)	62%	(284)	454
2012 Vote: Other	35%	(25)	65%	(46)	71
2012 Vote: Didn't Vote	33%	(273)	67%	(566)	839
4-Region: Northeast	34%	(134)	66%	(260)	394
4-Region: Midwest	39%	(181)	61%	(282)	462
4-Region: South	31%	(255)	69%	(570)	824
4-Region: West	36%	(187)	64%	(333)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL17: In your opinion, is the influence of technology on the job market a positive or negative development for society?

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Adults	25% (550)	36% (799)	17% (380)	10% (218)	3% (62)	9% (190)	2200
Gender: Male	27% (289)	38% (408)	17% (178)	9% (92)	3% (32)	6% (63)	1062
Gender: Female	23% (261)	34% (391)	18% (202)	11% (126)	3% (30)	11% (128)	1138
Age: 18-29	28% (119)	31% (131)	15% (66)	8% (36)	4% (15)	15% (63)	430
Age: 30-44	26% (152)	34% (201)	18% (108)	8% (49)	2% (13)	10% (61)	583
Age: 45-54	24% (83)	37% (125)	18% (60)	11% (38)	3% (9)	7% (24)	340
Age: 55-64	23% (93)	36% (147)	21% (85)	11% (46)	4% (18)	5% (22)	411
Age: 65+	24% (103)	45% (196)	14% (60)	12% (50)	2% (7)	5% (20)	436
Generation Z: 18-22	27% (39)	33% (49)	12% (17)	7% (11)	6% (9)	15% (22)	147
Millennial: Age 23-38	25% (160)	33% (212)	18% (114)	9% (60)	2% (14)	12% (79)	639
Generation X: Age 39-54	27% (156)	34% (195)	18% (104)	9% (51)	3% (14)	8% (47)	567
Boomers: Age 55-73	22% (162)	40% (290)	18% (133)	12% (85)	3% (23)	5% (40)	734
PID: Dem (no lean)	28% (223)	37% (295)	17% (138)	10% (78)	2% (18)	6% (51)	803
PID: Ind (no lean)	21% (152)	33% (245)	19% (140)	9% (70)	4% (28)	14% (105)	740
PID: Rep (no lean)	27% (175)	40% (260)	16% (102)	11% (70)	2% (16)	5% (35)	658
PID/Gender: Dem Men	29% (102)	39% (137)	17% (59)	9% (32)	2% (8)	4% (15)	353
PID/Gender: Dem Women	27% (121)	35% (158)	18% (79)	10% (46)	2% (10)	8% (36)	450
PID/Gender: Ind Men	23% (84)	37% (133)	17% (61)	8% (30)	4% (14)	10% (37)	358
PID/Gender: Ind Women	18% (69)	29% (111)	21% (79)	11% (40)	4% (14)	18% (68)	382
PID/Gender: Rep Men	29% (103)	39% (138)	16% (58)	9% (30)	3% (10)	3% (11)	351
PID/Gender: Rep Women	23% (71)	40% (122)	14% (44)	13% (39)	2% (6)	8% (24)	307
Ideo: Liberal (1-3)	28% (174)	39% (244)	14% (89)	10% (65)	2% (15)	7% (42)	629
Ideo: Moderate (4)	25% (151)	36% (220)	21% (127)	8% (50)	3% (16)	7% (44)	608
Ideo: Conservative (5-7)	25% (181)	40% (294)	15% (113)	12% (88)	3% (24)	5% (33)	734
Educ: < College	24% (362)	34% (511)	18% (278)	10% (154)	3% (45)	11% (161)	1512
Educ: Bachelors degree	24% (105)	43% (193)	15% (68)	10% (43)	3% (12)	5% (23)	444
Educ: Post-grad	34% (83)	39% (95)	14% (33)	9% (21)	2% (5)	2% (6)	244
Income: Under 50k	23% (301)	35% (448)	19% (246)	10% (127)	3% (41)	10% (130)	1293
Income: 50k-100k	26% (184)	40% (278)	15% (105)	9% (64)	2% (17)	7% (52)	700
Income: 100k+	31% (65)	35% (73)	14% (29)	13% (27)	2% (4)	4% (8)	207
Ethnicity: White	24% (415)	37% (635)	16% (284)	11% (184)	3% (57)	9% (147)	1722

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Table LL17: In your opinion, is the influence of technology on the job market a positive or negative development for society?

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Adults	25% (550)	36% (799)	17% (380)	10% (218)	3% (62)	9% (190)	2200
Ethnicity: Hispanic	32% (111)	36% (127)	15% (53)	7% (26)	2% (7)	8% (26)	349
Ethnicity: Afr. Am.	31% (86)	30% (83)	21% (58)	8% (21)	— (1)	9% (26)	274
Ethnicity: Other	24% (49)	40% (82)	19% (38)	7% (13)	2% (4)	9% (18)	204
Community: Urban	30% (189)	34% (215)	17% (107)	8% (49)	2% (12)	9% (59)	631
Community: Suburban	23% (220)	41% (387)	17% (162)	10% (93)	2% (22)	7% (65)	949
Community: Rural	23% (141)	32% (197)	18% (111)	12% (76)	5% (29)	11% (67)	620
Employ: Private Sector	30% (200)	37% (245)	16% (107)	9% (63)	2% (16)	6% (38)	668
Employ: Government	31% (36)	41% (47)	12% (14)	10% (11)	1% (1)	5% (5)	113
Employ: Self-Employed	27% (56)	39% (80)	20% (41)	6% (13)	2% (3)	6% (12)	206
Employ: Homemaker	21% (38)	37% (67)	17% (30)	7% (13)	3% (5)	15% (26)	179
Employ: Retired	21% (109)	43% (220)	16% (84)	12% (63)	3% (15)	5% (25)	516
Employ: Unemployed	20% (51)	22% (55)	22% (55)	14% (34)	6% (14)	16% (41)	250
Employ: Other	23% (40)	27% (48)	21% (38)	6% (11)	4% (7)	19% (34)	178
Military HH: Yes	24% (79)	39% (128)	15% (49)	12% (38)	3% (11)	6% (19)	324
Military HH: No	25% (471)	36% (672)	18% (331)	10% (180)	3% (52)	9% (171)	1876
RD/WT: Right Direction	30% (257)	37% (314)	15% (129)	8% (68)	2% (17)	7% (63)	848
RD/WT: Wrong Track	22% (293)	36% (485)	19% (251)	11% (150)	3% (45)	9% (128)	1352
Trump Job Approve	27% (229)	40% (345)	16% (134)	11% (90)	2% (20)	5% (41)	860
Trump Job Disapprove	25% (308)	35% (441)	18% (229)	10% (125)	3% (41)	9% (106)	1251
Trump Job Strongly Approve	31% (155)	37% (185)	14% (69)	10% (49)	3% (17)	5% (23)	497
Trump Job Somewhat Approve	21% (75)	44% (159)	18% (65)	12% (42)	1% (3)	5% (18)	363
Trump Job Somewhat Disapprove	18% (52)	41% (116)	17% (47)	12% (33)	5% (14)	7% (20)	281
Trump Job Strongly Disapprove	26% (257)	34% (325)	19% (182)	9% (92)	3% (27)	9% (86)	969

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Table LL17: In your opinion, is the influence of technology on the job market a positive or negative development for society?

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Adults	25% (550)	36% (799)	17% (380)	10% (218)	3% (62)	9% (190)	2200
#1 Issue: Economy	28% (151)	35% (189)	18% (100)	9% (51)	2% (13)	7% (38)	543
#1 Issue: Security	24% (100)	39% (160)	18% (74)	10% (41)	2% (9)	6% (25)	409
#1 Issue: Health Care	26% (112)	34% (148)	17% (74)	10% (42)	3% (11)	11% (46)	433
#1 Issue: Medicare / Social Security	19% (64)	42% (140)	18% (60)	12% (40)	3% (9)	6% (19)	332
#1 Issue: Women's Issues	30% (36)	28% (34)	21% (25)	6% (8)	2% (2)	14% (17)	121
#1 Issue: Education	28% (30)	36% (39)	13% (14)	8% (8)	3% (3)	12% (13)	107
#1 Issue: Energy	28% (37)	37% (49)	13% (17)	11% (14)	2% (3)	8% (10)	130
#1 Issue: Other	17% (21)	33% (41)	12% (15)	11% (14)	9% (12)	18% (22)	125
2018 House Vote: Democrat	28% (207)	39% (289)	17% (122)	8% (58)	2% (14)	7% (50)	741
2018 House Vote: Republican	26% (156)	40% (238)	16% (95)	11% (68)	3% (19)	4% (26)	602
2018 House Vote: Someone else	22% (16)	25% (18)	22% (16)	11% (8)	7% (5)	14% (10)	75
2016 Vote: Hillary Clinton	28% (191)	37% (257)	17% (118)	8% (55)	3% (19)	7% (47)	686
2016 Vote: Donald Trump	26% (170)	40% (256)	15% (98)	10% (67)	3% (19)	5% (32)	642
2016 Vote: Other	21% (27)	36% (47)	19% (24)	14% (18)	4% (5)	8% (10)	131
2016 Vote: Didn't Vote	22% (162)	32% (239)	19% (140)	11% (78)	3% (20)	14% (101)	739
Voted in 2014: Yes	26% (329)	38% (474)	17% (215)	10% (125)	3% (38)	5% (66)	1246
Voted in 2014: No	23% (221)	34% (326)	17% (165)	10% (93)	3% (25)	13% (124)	954
2012 Vote: Barack Obama	27% (223)	37% (304)	18% (146)	10% (80)	3% (22)	7% (56)	831
2012 Vote: Mitt Romney	26% (117)	40% (180)	17% (75)	11% (50)	3% (13)	4% (19)	454
2012 Vote: Other	12% (8)	41% (29)	16% (11)	19% (14)	4% (3)	8% (6)	71
2012 Vote: Didn't Vote	24% (202)	34% (284)	17% (147)	9% (74)	3% (23)	13% (109)	839
4-Region: Northeast	24% (96)	34% (134)	20% (81)	7% (28)	3% (13)	11% (42)	394
4-Region: Midwest	23% (104)	38% (173)	17% (77)	12% (55)	3% (13)	8% (39)	462
4-Region: South	28% (232)	36% (296)	17% (136)	9% (74)	3% (22)	8% (65)	824
4-Region: West	23% (118)	38% (196)	16% (86)	12% (61)	3% (15)	9% (45)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL18: *What kind of impact will the fast-changing job market have on your job or career trajectory?*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	12% (267)	25% (541)	11% (235)	4% (97)	27% (586)	22% (474)	2200
Gender: Male	14% (150)	28% (301)	12% (127)	5% (51)	24% (251)	17% (183)	1062
Gender: Female	10% (117)	21% (240)	9% (108)	4% (46)	29% (335)	26% (292)	1138
Age: 18-29	18% (78)	27% (117)	12% (50)	6% (27)	11% (49)	25% (108)	430
Age: 30-44	17% (99)	29% (170)	14% (79)	4% (23)	15% (87)	22% (126)	583
Age: 45-54	12% (39)	29% (100)	12% (41)	4% (14)	21% (71)	22% (76)	340
Age: 55-64	9% (35)	22% (90)	8% (34)	5% (21)	36% (148)	20% (82)	411
Age: 65+	4% (16)	15% (64)	7% (30)	3% (12)	53% (231)	19% (83)	436
Generation Z: 18-22	17% (25)	27% (40)	12% (17)	10% (15)	8% (12)	26% (38)	147
Millennial: Age 23-38	17% (107)	28% (179)	13% (81)	4% (24)	14% (89)	25% (158)	639
Generation X: Age 39-54	15% (84)	30% (168)	13% (72)	4% (24)	19% (105)	20% (114)	567
Boomers: Age 55-73	7% (50)	19% (138)	7% (54)	4% (28)	44% (324)	19% (141)	734
PID: Dem (no lean)	12% (97)	26% (212)	11% (91)	4% (33)	26% (205)	20% (164)	803
PID: Ind (no lean)	11% (79)	21% (153)	10% (73)	5% (38)	28% (206)	26% (191)	740
PID: Rep (no lean)	14% (92)	27% (175)	11% (71)	4% (26)	27% (176)	18% (119)	658
PID/Gender: Dem Men	13% (44)	30% (106)	13% (45)	4% (15)	22% (78)	18% (64)	353
PID/Gender: Dem Women	12% (52)	24% (107)	10% (46)	4% (18)	28% (127)	22% (100)	450
PID/Gender: Ind Men	12% (44)	25% (89)	11% (40)	5% (19)	25% (90)	21% (75)	358
PID/Gender: Ind Women	9% (35)	17% (64)	8% (32)	5% (19)	30% (115)	31% (116)	382
PID/Gender: Rep Men	18% (62)	30% (106)	12% (41)	5% (17)	24% (82)	12% (43)	351
PID/Gender: Rep Women	10% (30)	22% (69)	10% (30)	3% (9)	30% (93)	25% (75)	307
Ideo: Liberal (1-3)	13% (81)	27% (173)	13% (80)	3% (21)	26% (166)	17% (108)	629
Ideo: Moderate (4)	12% (73)	27% (164)	10% (62)	5% (29)	25% (152)	21% (128)	608
Ideo: Conservative (5-7)	12% (91)	24% (178)	10% (72)	5% (37)	30% (223)	18% (135)	734
Educ: < College	11% (171)	22% (331)	11% (164)	5% (70)	27% (402)	25% (374)	1512
Educ: Bachelors degree	14% (60)	29% (131)	11% (48)	4% (16)	25% (111)	18% (78)	444
Educ: Post-grad	15% (36)	32% (79)	10% (23)	4% (11)	30% (73)	9% (22)	244
Income: Under 50k	11% (143)	22% (288)	11% (139)	4% (58)	27% (346)	25% (320)	1293
Income: 50k-100k	14% (95)	27% (192)	10% (69)	4% (27)	27% (191)	18% (125)	700
Income: 100k+	14% (30)	29% (60)	13% (27)	6% (12)	24% (49)	14% (29)	207
Ethnicity: White	11% (185)	23% (394)	10% (181)	5% (82)	29% (506)	22% (374)	1722
Ethnicity: Hispanic	21% (74)	28% (99)	12% (42)	6% (20)	14% (48)	19% (67)	349

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Table LL18: What kind of impact will the fast-changing job market have on your job or career trajectory?

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	12% (267)	25% (541)	11% (235)	4% (97)	27% (586)	22% (474)	2200
Ethnicity: Afr. Am.	19% (51)	32% (87)	9% (26)	3% (7)	16% (45)	21% (58)	274
Ethnicity: Other	15% (31)	29% (59)	14% (29)	4% (7)	17% (35)	21% (43)	204
Community: Urban	17% (107)	23% (143)	12% (74)	4% (28)	24% (154)	20% (125)	631
Community: Suburban	11% (102)	28% (269)	10% (98)	3% (30)	26% (249)	21% (201)	949
Community: Rural	9% (58)	21% (128)	10% (63)	6% (38)	30% (183)	24% (149)	620
Employ: Private Sector	16% (107)	35% (231)	12% (80)	6% (37)	19% (127)	13% (86)	668
Employ: Government	17% (19)	39% (45)	10% (11)	4% (5)	20% (23)	9% (11)	113
Employ: Self-Employed	18% (38)	26% (53)	15% (30)	3% (6)	24% (50)	14% (29)	206
Employ: Homemaker	13% (24)	17% (30)	7% (13)	3% (5)	25% (44)	36% (64)	179
Employ: Retired	4% (20)	14% (72)	7% (38)	4% (21)	49% (251)	22% (114)	516
Employ: Unemployed	10% (25)	17% (43)	10% (24)	7% (17)	18% (46)	38% (96)	250
Employ: Other	9% (15)	22% (39)	11% (19)	2% (4)	22% (39)	35% (62)	178
Military HH: Yes	10% (34)	22% (71)	10% (34)	5% (18)	34% (110)	18% (57)	324
Military HH: No	12% (233)	25% (469)	11% (201)	4% (79)	25% (476)	22% (418)	1876
RD/WT: Right Direction	16% (138)	26% (220)	9% (80)	4% (31)	25% (215)	19% (163)	848
RD/WT: Wrong Track	10% (129)	24% (321)	11% (155)	5% (65)	27% (371)	23% (311)	1352
Trump Job Approve	14% (121)	26% (220)	10% (87)	4% (36)	28% (244)	18% (152)	860
Trump Job Disapprove	11% (142)	25% (308)	12% (146)	5% (57)	26% (324)	22% (273)	1251
Trump Job Strongly Approve	17% (83)	24% (117)	10% (48)	5% (24)	29% (146)	16% (79)	497
Trump Job Somewhat Approve	10% (37)	28% (103)	11% (39)	3% (12)	27% (98)	20% (74)	363
Trump Job Somewhat Disapprove	8% (22)	30% (85)	14% (40)	7% (20)	20% (56)	21% (59)	281
Trump Job Strongly Disapprove	12% (120)	23% (223)	11% (106)	4% (38)	28% (268)	22% (214)	969
#1 Issue: Economy	13% (73)	29% (156)	12% (67)	6% (34)	20% (106)	20% (107)	543
#1 Issue: Security	12% (48)	26% (106)	7% (30)	3% (14)	32% (131)	19% (79)	409
#1 Issue: Health Care	10% (45)	24% (106)	16% (71)	4% (16)	25% (108)	20% (87)	433
#1 Issue: Medicare / Social Security	10% (35)	18% (59)	6% (20)	3% (11)	41% (137)	21% (69)	332
#1 Issue: Women's Issues	18% (21)	29% (35)	11% (13)	3% (4)	11% (14)	28% (34)	121
#1 Issue: Education	16% (17)	29% (31)	6% (6)	5% (5)	19% (21)	25% (27)	107
#1 Issue: Energy	15% (19)	27% (35)	12% (16)	2% (3)	26% (33)	19% (24)	130
#1 Issue: Other	6% (8)	10% (12)	9% (12)	8% (10)	29% (36)	38% (47)	125

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Table LL18: *What kind of impact will the fast-changing job market have on your job or career trajectory?*

Demographic	Very positive	Somewhat positive	Somewhat negative	Very negative	No Impact	Don't know / No opinion	Total N
Adults	12% (267)	25% (541)	11% (235)	4% (97)	27% (586)	22% (474)	2200
2018 House Vote: Democrat	13% (96)	27% (199)	12% (85)	3% (24)	29% (212)	17% (124)	741
2018 House Vote: Republican	13% (76)	27% (162)	9% (55)	5% (31)	29% (176)	17% (103)	602
2018 House Vote: Someone else	8% (6)	18% (14)	7% (5)	6% (5)	31% (23)	30% (23)	75
2016 Vote: Hillary Clinton	13% (91)	27% (185)	10% (69)	3% (23)	28% (195)	18% (125)	686
2016 Vote: Donald Trump	12% (78)	26% (169)	10% (62)	5% (31)	29% (189)	18% (113)	642
2016 Vote: Other	11% (15)	22% (29)	9% (12)	4% (5)	33% (43)	20% (27)	131
2016 Vote: Didn't Vote	11% (84)	21% (158)	12% (91)	5% (38)	21% (159)	28% (210)	739
Voted in 2014: Yes	13% (157)	26% (327)	10% (124)	4% (48)	30% (373)	17% (218)	1246
Voted in 2014: No	12% (110)	22% (214)	12% (111)	5% (49)	22% (213)	27% (257)	954
2012 Vote: Barack Obama	13% (105)	26% (215)	10% (85)	4% (32)	29% (240)	19% (154)	831
2012 Vote: Mitt Romney	12% (56)	25% (114)	9% (39)	4% (20)	32% (147)	17% (78)	454
2012 Vote: Other	6% (4)	26% (18)	6% (4)	7% (5)	31% (22)	25% (17)	71
2012 Vote: Didn't Vote	12% (102)	23% (194)	13% (106)	5% (39)	21% (177)	26% (221)	839
4-Region: Northeast	11% (44)	24% (95)	11% (42)	5% (21)	25% (100)	23% (92)	394
4-Region: Midwest	10% (45)	23% (108)	11% (53)	4% (20)	33% (154)	18% (82)	462
4-Region: South	15% (120)	26% (217)	9% (76)	5% (38)	23% (192)	22% (182)	824
4-Region: West	11% (58)	23% (121)	12% (65)	3% (18)	27% (140)	23% (119)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL20: How long has the organization where you work been in business?

Demographic	0-5 years		6-10 years		11-20 years		21-50 years		50+ years		Don't know / No opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	9%	(70)	13%	(101)	19%	(147)	23%	(182)	28%	(217)	8%	(65)	782
Gender: Male	9%	(38)	16%	(67)	22%	(91)	21%	(87)	27%	(113)	6%	(23)	420
Gender: Female	9%	(32)	9%	(34)	15%	(55)	26%	(95)	29%	(104)	11%	(42)	362
Age: 18-29	18%	(29)	18%	(28)	26%	(41)	17%	(26)	13%	(20)	9%	(14)	159
Age: 30-44	8%	(23)	16%	(44)	23%	(65)	22%	(63)	25%	(70)	6%	(18)	283
Age: 45-54	7%	(11)	9%	(14)	13%	(19)	23%	(35)	39%	(59)	9%	(14)	152
Age: 55-64	5%	(7)	10%	(13)	10%	(14)	27%	(36)	36%	(48)	12%	(16)	134
Age: 65+	2%	(1)	2%	(1)	14%	(7)	39%	(21)	39%	(21)	5%	(3)	54
Generation Z: 18-22	41%	(12)	—	(0)	17%	(5)	13%	(4)	16%	(5)	12%	(4)	29
Millennial: Age 23-38	10%	(29)	20%	(60)	25%	(77)	20%	(60)	18%	(54)	8%	(24)	303
Generation X: Age 39-54	8%	(21)	10%	(27)	17%	(44)	24%	(61)	34%	(90)	7%	(19)	261
Boomers: Age 55-73	4%	(8)	8%	(14)	12%	(21)	30%	(55)	35%	(64)	10%	(19)	181
PID: Dem (no lean)	8%	(26)	16%	(49)	21%	(63)	26%	(78)	21%	(63)	8%	(24)	303
PID: Ind (no lean)	9%	(20)	11%	(25)	18%	(39)	22%	(48)	28%	(60)	12%	(25)	218
PID: Rep (no lean)	9%	(24)	10%	(27)	17%	(44)	21%	(55)	36%	(95)	6%	(16)	261
PID/Gender: Dem Men	7%	(10)	22%	(31)	26%	(37)	22%	(31)	18%	(26)	4%	(6)	141
PID/Gender: Dem Women	9%	(15)	11%	(18)	16%	(27)	29%	(47)	23%	(37)	11%	(18)	162
PID/Gender: Ind Men	9%	(11)	14%	(16)	21%	(25)	18%	(22)	26%	(31)	11%	(13)	119
PID/Gender: Ind Women	10%	(9)	8%	(8)	14%	(14)	27%	(26)	29%	(29)	12%	(12)	99
PID/Gender: Rep Men	10%	(17)	12%	(20)	18%	(29)	21%	(34)	35%	(56)	3%	(5)	160
PID/Gender: Rep Women	7%	(7)	7%	(7)	15%	(15)	21%	(21)	38%	(39)	11%	(11)	101
Ideo: Liberal (1-3)	10%	(25)	17%	(44)	22%	(56)	25%	(65)	21%	(55)	6%	(15)	260
Ideo: Moderate (4)	8%	(16)	16%	(35)	20%	(44)	23%	(50)	26%	(55)	7%	(14)	213
Ideo: Conservative (5-7)	9%	(24)	7%	(17)	14%	(38)	23%	(61)	38%	(99)	9%	(24)	263
Educ: < College	10%	(40)	14%	(57)	18%	(74)	22%	(89)	25%	(104)	11%	(46)	410
Educ: Bachelors degree	7%	(17)	10%	(24)	25%	(61)	28%	(68)	25%	(60)	6%	(13)	244
Educ: Post-grad	10%	(13)	15%	(20)	9%	(12)	20%	(25)	42%	(53)	4%	(5)	128
Income: Under 50k	12%	(41)	15%	(50)	22%	(73)	21%	(69)	20%	(68)	10%	(34)	334
Income: 50k-100k	8%	(25)	10%	(33)	17%	(53)	26%	(82)	31%	(100)	8%	(27)	319
Income: 100k+	3%	(4)	15%	(19)	16%	(21)	24%	(31)	39%	(50)	3%	(4)	128
Ethnicity: White	8%	(46)	12%	(73)	18%	(107)	23%	(134)	30%	(180)	9%	(50)	590
Ethnicity: Hispanic	11%	(15)	14%	(20)	30%	(43)	15%	(21)	20%	(29)	10%	(15)	144

Continued on next page

Table LL20: How long has the organization where you work been in business?

Demographic	0-5 years		6-10 years		11-20 years		21-50 years		50+ years		Don't know / No opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	9%	(70)	13%	(101)	19%	(147)	23%	(182)	28%	(217)	8%	(65)	782
Ethnicity: Afr. Am.	8%	(9)	13%	(14)	27%	(29)	23%	(24)	17%	(18)	11%	(11)	106
Ethnicity: Other	17%	(15)	16%	(14)	12%	(10)	28%	(24)	23%	(19)	4%	(3)	86
Community: Urban	9%	(23)	16%	(43)	23%	(60)	22%	(58)	20%	(52)	11%	(28)	264
Community: Suburban	8%	(30)	12%	(41)	16%	(58)	23%	(80)	34%	(119)	7%	(24)	351
Community: Rural	10%	(17)	10%	(16)	18%	(29)	27%	(44)	28%	(47)	8%	(12)	167
Employ: Private Sector	8%	(55)	13%	(89)	20%	(135)	25%	(170)	25%	(169)	7%	(50)	668
Employ: Government	13%	(14)	10%	(11)	11%	(12)	11%	(12)	42%	(48)	13%	(15)	113
Employ: Self-Employed	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
Military HH: Yes	10%	(9)	9%	(9)	20%	(20)	22%	(22)	30%	(29)	8%	(7)	97
Military HH: No	9%	(61)	13%	(92)	19%	(127)	23%	(160)	27%	(188)	8%	(57)	685
RD/WT: Right Direction	9%	(27)	14%	(42)	17%	(53)	20%	(62)	32%	(98)	9%	(28)	310
RD/WT: Wrong Track	9%	(43)	12%	(59)	20%	(94)	25%	(120)	25%	(120)	8%	(37)	471
Trump Job Approve	9%	(27)	13%	(41)	17%	(53)	20%	(62)	34%	(106)	7%	(23)	312
Trump Job Disapprove	9%	(41)	13%	(59)	20%	(91)	26%	(118)	24%	(109)	7%	(31)	449
Trump Job Strongly Approve	8%	(14)	10%	(18)	19%	(33)	19%	(33)	37%	(64)	6%	(11)	174
Trump Job Somewhat Approve	9%	(13)	17%	(23)	15%	(20)	21%	(29)	30%	(41)	9%	(12)	138
Trump Job Somewhat Disapprove	7%	(8)	12%	(13)	16%	(17)	24%	(27)	32%	(35)	9%	(9)	109
Trump Job Strongly Disapprove	10%	(33)	14%	(46)	22%	(73)	27%	(91)	22%	(74)	6%	(22)	340
#1 Issue: Economy	10%	(25)	11%	(28)	20%	(49)	23%	(56)	28%	(70)	8%	(21)	249
#1 Issue: Security	9%	(13)	11%	(15)	17%	(24)	22%	(32)	30%	(45)	11%	(17)	147
#1 Issue: Health Care	6%	(10)	16%	(26)	21%	(34)	26%	(42)	27%	(43)	5%	(8)	162
#1 Issue: Medicare / Social Security	8%	(5)	8%	(5)	16%	(10)	27%	(17)	35%	(21)	6%	(4)	60
#1 Issue: Women's Issues	10%	(5)	16%	(7)	14%	(6)	21%	(10)	24%	(11)	16%	(7)	46
#1 Issue: Education	9%	(3)	21%	(8)	16%	(6)	11%	(4)	37%	(14)	6%	(2)	38
#1 Issue: Energy	13%	(7)	20%	(10)	21%	(11)	24%	(13)	15%	(8)	6%	(3)	54
#1 Issue: Other	11%	(3)	5%	(1)	25%	(7)	30%	(8)	21%	(6)	9%	(2)	27

Continued on next page

Table LL20: How long has the organization where you work been in business?

Demographic	0-5 years		6-10 years		11-20 years		21-50 years		50+ years		Don't know / No opinion	Total N	
Adults	9%	(70)	13%	(101)	19%	(147)	23%	(182)	28%	(217)	8%	(65)	782
2018 House Vote: Democrat	9%	(26)	15%	(47)	21%	(65)	27%	(81)	25%	(76)	3%	(10)	305
2018 House Vote: Republican	9%	(21)	11%	(26)	17%	(40)	22%	(50)	35%	(81)	7%	(15)	234
2018 House Vote: Someone else	24%	(5)	8%	(2)	31%	(7)	21%	(5)	17%	(4)	—	(0)	23
2016 Vote: Hillary Clinton	8%	(23)	15%	(41)	20%	(56)	27%	(75)	24%	(67)	5%	(13)	276
2016 Vote: Donald Trump	9%	(22)	13%	(33)	14%	(33)	22%	(55)	37%	(91)	5%	(12)	245
2016 Vote: Other	13%	(8)	12%	(7)	24%	(15)	14%	(9)	26%	(16)	11%	(7)	62
2016 Vote: Didn't Vote	9%	(17)	10%	(20)	21%	(43)	22%	(43)	22%	(43)	16%	(32)	198
Voted in 2014: Yes	7%	(36)	13%	(62)	18%	(90)	26%	(128)	30%	(146)	5%	(27)	488
Voted in 2014: No	12%	(34)	13%	(38)	19%	(57)	18%	(54)	24%	(72)	13%	(38)	293
2012 Vote: Barack Obama	8%	(27)	15%	(52)	19%	(66)	26%	(89)	25%	(85)	6%	(19)	338
2012 Vote: Mitt Romney	8%	(14)	12%	(21)	15%	(26)	23%	(41)	38%	(69)	4%	(7)	179
2012 Vote: Other	—	(0)	5%	(1)	9%	(2)	45%	(10)	29%	(7)	12%	(3)	23
2012 Vote: Didn't Vote	12%	(29)	11%	(26)	22%	(52)	17%	(41)	23%	(56)	15%	(35)	241
4-Region: Northeast	9%	(13)	13%	(19)	19%	(28)	21%	(30)	28%	(40)	9%	(13)	144
4-Region: Midwest	9%	(16)	10%	(17)	16%	(29)	23%	(42)	35%	(63)	8%	(14)	180
4-Region: South	8%	(23)	14%	(40)	23%	(67)	23%	(66)	24%	(70)	8%	(23)	288
4-Region: West	11%	(18)	15%	(25)	14%	(23)	26%	(45)	26%	(44)	8%	(14)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL21: Thinking about the people that work with you, do they tend to be older, younger, or about the same age as you?

Demographic	Much older	Somewhat older	About the same age as me	Somewhat younger	Much younger	There is a mix of ages, so it's hard to tell	I don't work with other people/Self-employed		Don't know / No opinion	Total N
Adults	5% (42)	20% (159)	25% (194)	18% (143)	7% (56)	23% (178)	— (2)	1% (8)	782	
Gender: Male	6% (25)	21% (89)	24% (102)	19% (80)	9% (37)	20% (83)	— (2)	1% (2)	420	
Gender: Female	5% (17)	19% (70)	26% (92)	18% (64)	5% (18)	26% (96)	— (0)	2% (6)	362	
Age: 18-29	12% (19)	35% (56)	26% (41)	5% (7)	2% (3)	19% (31)	— (0)	1% (2)	159	
Age: 30-44	6% (18)	24% (68)	28% (81)	13% (38)	5% (15)	21% (60)	— (0)	1% (4)	283	
Age: 45-54	— (0)	17% (26)	24% (37)	25% (38)	7% (11)	26% (40)	— (0)	— (0)	152	
Age: 55-64	3% (5)	5% (7)	23% (31)	31% (42)	9% (12)	25% (34)	1% (2)	2% (2)	134	
Age: 65+	2% (1)	4% (2)	9% (5)	32% (17)	26% (14)	26% (14)	— (0)	— (0)	54	
Generation Z: 18-22	14% (4)	28% (8)	38% (11)	— (0)	— (0)	21% (6)	— (0)	— (0)	29	
Millennial: Age 23-38	7% (23)	33% (101)	25% (75)	9% (26)	3% (11)	21% (64)	— (0)	1% (4)	303	
Generation X: Age 39-54	4% (10)	16% (41)	28% (72)	22% (58)	7% (19)	23% (60)	— (0)	1% (2)	261	
Boomers: Age 55-73	3% (6)	5% (9)	19% (35)	32% (57)	14% (25)	25% (46)	1% (2)	1% (2)	181	
PID: Dem (no lean)	7% (21)	23% (71)	27% (82)	18% (53)	5% (15)	20% (61)	— (0)	— (0)	303	
PID: Ind (no lean)	3% (6)	17% (37)	23% (51)	21% (45)	8% (17)	27% (60)	— (0)	1% (3)	218	
PID: Rep (no lean)	6% (15)	20% (52)	23% (61)	17% (45)	9% (24)	22% (58)	1% (2)	2% (5)	261	
PID/Gender: Dem Men	9% (12)	25% (35)	27% (38)	17% (24)	6% (8)	16% (23)	— (0)	— (0)	141	
PID/Gender: Dem Women	5% (8)	22% (36)	27% (44)	18% (29)	4% (7)	24% (38)	— (0)	— (0)	162	
PID/Gender: Ind Men	2% (2)	17% (20)	26% (30)	24% (28)	9% (10)	22% (27)	— (0)	1% (1)	119	
PID/Gender: Ind Women	4% (4)	17% (17)	21% (21)	17% (17)	6% (6)	34% (33)	— (0)	1% (1)	99	
PID/Gender: Rep Men	7% (11)	22% (35)	20% (33)	17% (27)	12% (19)	21% (34)	1% (2)	— (1)	160	
PID/Gender: Rep Women	4% (4)	17% (17)	28% (28)	18% (18)	5% (5)	24% (24)	— (0)	4% (4)	101	
Ideo: Liberal (1-3)	7% (19)	24% (63)	23% (60)	18% (47)	7% (18)	20% (53)	— (0)	— (1)	260	
Ideo: Moderate (4)	6% (14)	20% (42)	29% (61)	15% (31)	6% (13)	24% (50)	— (0)	1% (2)	213	
Ideo: Conservative (5-7)	4% (9)	19% (49)	23% (60)	21% (56)	9% (23)	23% (61)	1% (2)	1% (3)	263	
Educ: < College	6% (23)	20% (84)	24% (100)	15% (62)	7% (30)	25% (104)	— (2)	1% (5)	410	
Educ: Bachelors degree	6% (16)	20% (50)	22% (54)	21% (51)	6% (15)	23% (55)	— (0)	1% (2)	244	
Educ: Post-grad	2% (3)	20% (25)	31% (40)	24% (30)	8% (11)	15% (19)	— (0)	— (0)	128	

Continued on next page

Table LL21: Thinking about the people that work with you, do they tend to be older, younger, or about the same age as you?

Demographic	Much older	Somewhat older	About the same age as me	Somewhat younger	Much younger	There is a mix of ages, so it's hard to tell	I don't work with other people/Self-employed		Don't know / No opinion	Total N
Adults	5% (42)	20% (159)	25% (194)	18% (143)	7% (56)	23% (178)	— (2)	1% (8)	782	
Income: Under 50k	7% (23)	23% (75)	26% (86)	14% (46)	6% (22)	23% (76)	— (0)	2% (5)	334	
Income: 50k-100k	4% (13)	18% (57)	24% (78)	21% (66)	6% (18)	26% (83)	— (2)	1% (2)	319	
Income: 100k+	4% (6)	21% (26)	23% (30)	24% (31)	12% (16)	15% (19)	— (0)	1% (1)	128	
Ethnicity: White	5% (29)	19% (114)	25% (148)	20% (120)	7% (41)	22% (129)	— (2)	1% (7)	590	
Ethnicity: Hispanic	12% (17)	22% (31)	29% (42)	9% (13)	10% (14)	17% (25)	— (0)	1% (1)	144	
Ethnicity: Afr. Am.	9% (9)	23% (25)	26% (27)	12% (12)	5% (5)	26% (27)	— (0)	1% (1)	106	
Ethnicity: Other	4% (4)	23% (20)	22% (19)	13% (11)	11% (10)	26% (22)	— (0)	1% (1)	86	
Community: Urban	8% (21)	22% (58)	25% (65)	16% (41)	8% (21)	22% (57)	— (0)	— (1)	264	
Community: Suburban	4% (15)	20% (71)	26% (90)	18% (64)	7% (25)	24% (83)	— (0)	1% (3)	351	
Community: Rural	3% (5)	18% (30)	23% (39)	23% (38)	6% (10)	23% (38)	1% (2)	2% (4)	167	
Employ: Private Sector	5% (37)	20% (131)	25% (165)	19% (124)	7% (49)	23% (155)	— (2)	1% (7)	668	
Employ: Government	5% (5)	25% (28)	26% (29)	17% (19)	6% (7)	21% (24)	— (0)	1% (1)	113	
Employ: Self-Employed	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0	
Employ: Homemaker	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0	
Employ: Retired	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0	
Employ: Unemployed	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0	
Employ: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0	
Military HH: Yes	9% (8)	9% (9)	24% (24)	27% (26)	7% (7)	24% (23)	— (0)	— (0)	97	
Military HH: No	5% (33)	22% (150)	25% (170)	17% (117)	7% (49)	23% (155)	— (2)	1% (8)	685	
RD/WT: Right Direction	5% (15)	23% (71)	25% (79)	17% (53)	8% (26)	19% (60)	1% (2)	2% (5)	310	
RD/WT: Wrong Track	6% (27)	19% (88)	24% (115)	19% (90)	6% (30)	25% (118)	— (0)	1% (3)	471	
Trump Job Approve	6% (19)	20% (61)	25% (79)	20% (62)	8% (24)	20% (61)	1% (2)	1% (4)	312	
Trump Job Disapprove	5% (23)	21% (96)	23% (105)	18% (79)	7% (32)	25% (113)	— (0)	— (1)	449	
Trump Job Strongly Approve	8% (14)	16% (27)	23% (39)	21% (36)	9% (15)	23% (39)	1% (2)	1% (2)	174	
Trump Job Somewhat Approve	4% (5)	25% (34)	29% (40)	19% (26)	6% (9)	16% (22)	— (0)	2% (2)	138	
Trump Job Somewhat Disapprove	8% (8)	17% (19)	25% (27)	16% (17)	8% (8)	25% (28)	— (0)	1% (1)	109	
Trump Job Strongly Disapprove	4% (15)	23% (77)	23% (77)	18% (62)	7% (23)	25% (85)	— (0)	— (1)	340	

Continued on next page

Table LL21: Thinking about the people that work with you, do they tend to be older, younger, or about the same age as you?

Demographic	Much older	Somewhat older	About the same age as me	Somewhat younger	Much younger	There is a mix of ages, so it's hard to tell	I don't work with other people/Self-employed		Don't know / No opinion	Total N
Adults	5% (42)	20% (159)	25% (194)	18% (143)	7% (56)	23% (178)	—	(2)	1% (8)	782
#1 Issue: Economy	5% (12)	22% (54)	23% (58)	21% (53)	5% (13)	22% (56)	1%	(2)	— (1)	249
#1 Issue: Security	4% (5)	21% (31)	19% (28)	17% (25)	7% (10)	32% (46)	—	(0)	1% (1)	147
#1 Issue: Health Care	5% (8)	20% (32)	24% (39)	15% (25)	10% (16)	24% (39)	—	(0)	2% (2)	162
#1 Issue: Medicare / Social Security	7% (5)	11% (6)	30% (18)	18% (11)	12% (7)	20% (12)	—	(0)	2% (1)	60
#1 Issue: Women's Issues	10% (4)	24% (11)	33% (15)	15% (7)	7% (3)	11% (5)	—	(0)	1% (1)	46
#1 Issue: Education	12% (4)	19% (7)	35% (13)	17% (7)	3% (1)	12% (5)	—	(0)	2% (1)	38
#1 Issue: Energy	4% (2)	28% (15)	31% (16)	19% (10)	3% (1)	16% (9)	—	(0)	— (0)	54
#1 Issue: Other	— (0)	11% (3)	23% (6)	22% (6)	16% (4)	25% (7)	—	(0)	3% (1)	27
2018 House Vote: Democrat	6% (18)	22% (67)	28% (85)	16% (50)	6% (18)	22% (68)	—	(0)	— (0)	305
2018 House Vote: Republican	5% (12)	20% (46)	20% (46)	23% (53)	10% (22)	21% (49)	1%	(2)	2% (4)	234
2018 House Vote: Someone else	— (0)	7% (2)	43% (10)	24% (5)	— (0)	26% (6)	—	(0)	— (0)	23
2016 Vote: Hillary Clinton	6% (16)	21% (57)	28% (78)	19% (51)	6% (16)	20% (56)	—	(0)	1% (2)	276
2016 Vote: Donald Trump	4% (10)	18% (45)	22% (54)	22% (54)	10% (26)	22% (54)	1%	(2)	1% (1)	245
2016 Vote: Other	3% (2)	11% (7)	32% (20)	15% (10)	4% (2)	33% (20)	—	(0)	1% (1)	62
2016 Vote: Didn't Vote	7% (14)	25% (49)	21% (43)	14% (28)	6% (12)	25% (49)	—	(0)	2% (4)	198
Voted in 2014: Yes	4% (22)	16% (80)	26% (125)	21% (102)	9% (43)	23% (113)	—	(2)	1% (3)	488
Voted in 2014: No	7% (20)	27% (79)	24% (69)	14% (41)	4% (13)	22% (65)	—	(0)	2% (5)	293
2012 Vote: Barack Obama	5% (18)	19% (63)	27% (93)	18% (60)	6% (22)	24% (80)	—	(0)	— (1)	338
2012 Vote: Mitt Romney	3% (5)	16% (29)	21% (37)	25% (45)	11% (20)	22% (39)	1%	(2)	— (1)	179
2012 Vote: Other	— (0)	7% (2)	26% (6)	30% (7)	5% (1)	32% (8)	—	(0)	— (0)	23
2012 Vote: Didn't Vote	8% (18)	27% (65)	24% (58)	13% (30)	5% (13)	21% (51)	—	(0)	2% (6)	241
4-Region: Northeast	5% (7)	15% (22)	25% (36)	20% (28)	10% (14)	24% (35)	—	(0)	1% (1)	144
4-Region: Midwest	5% (9)	16% (29)	25% (45)	21% (38)	5% (10)	27% (48)	—	(0)	1% (1)	180
4-Region: South	7% (20)	23% (66)	23% (65)	20% (57)	5% (14)	22% (63)	1%	(2)	1% (3)	288
4-Region: West	4% (7)	24% (41)	29% (48)	12% (20)	11% (18)	20% (33)	—	(0)	1% (2)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_1NET: How is your employer adapting to an older workforce? Select all that apply.
More flexibility in terms of hours and work locations

Demographic	Selected	Not Selected	Total N
Adults	32% (246)	68% (535)	782
Gender: Male	36% (151)	64% (268)	420
Gender: Female	26% (95)	74% (267)	362
Age: 18-29	36% (56)	64% (102)	159
Age: 30-44	30% (86)	70% (197)	283
Age: 45-54	32% (49)	68% (103)	152
Age: 55-64	26% (35)	74% (99)	134
Age: 65+	37% (20)	63% (34)	54
Generation Z: 18-22	50% (15)	50% (15)	29
Millennial: Age 23-38	32% (96)	68% (208)	303
Generation X: Age 39-54	31% (81)	69% (180)	261
Boomers: Age 55-73	28% (52)	72% (130)	181
PID: Dem (no lean)	28% (84)	72% (218)	303
PID: Ind (no lean)	30% (66)	70% (152)	218
PID: Rep (no lean)	37% (95)	63% (165)	261
PID/Gender: Dem Men	32% (45)	68% (96)	141
PID/Gender: Dem Women	24% (39)	76% (123)	162
PID/Gender: Ind Men	35% (42)	65% (77)	119
PID/Gender: Ind Women	25% (25)	75% (75)	99
PID/Gender: Rep Men	40% (64)	60% (96)	160
PID/Gender: Rep Women	31% (31)	69% (69)	101
Ideo: Liberal (1-3)	31% (81)	69% (179)	260
Ideo: Moderate (4)	32% (69)	68% (145)	213
Ideo: Conservative (5-7)	34% (88)	66% (175)	263
Educ: < College	32% (130)	68% (279)	410
Educ: Bachelors degree	32% (77)	68% (166)	244
Educ: Post-grad	30% (38)	70% (89)	128
Income: Under 50k	37% (122)	63% (212)	334
Income: 50k-100k	26% (83)	74% (237)	319
Income: 100k+	33% (42)	67% (86)	128
Ethnicity: White	30% (176)	70% (414)	590
Ethnicity: Hispanic	35% (50)	65% (94)	144

Continued on next page

Table LL22_1NET: How is your employer adapting to an older workforce? Select all that apply.
 More flexibility in terms of hours and work locations

Demographic	Selected		Not Selected		Total N
Adults	32%	(246)	68%	(535)	782
Ethnicity: Afr. Am.	34%	(36)	66%	(70)	106
Ethnicity: Other	40%	(35)	60%	(51)	86
Community: Urban	34%	(91)	66%	(173)	264
Community: Suburban	31%	(109)	69%	(242)	351
Community: Rural	28%	(46)	72%	(120)	167
Employ: Private Sector	32%	(214)	68%	(455)	668
Employ: Government	29%	(33)	71%	(81)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	41%	(40)	59%	(57)	97
Military HH: No	30%	(206)	70%	(478)	685
RD/WT: Right Direction	31%	(96)	69%	(214)	310
RD/WT: Wrong Track	32%	(150)	68%	(321)	471
Trump Job Approve	33%	(104)	67%	(207)	312
Trump Job Disapprove	31%	(138)	69%	(311)	449
Trump Job Strongly Approve	33%	(57)	67%	(117)	174
Trump Job Somewhat Approve	34%	(48)	66%	(90)	138
Trump Job Somewhat Disapprove	39%	(43)	61%	(66)	109
Trump Job Strongly Disapprove	28%	(96)	72%	(245)	340
#1 Issue: Economy	33%	(82)	67%	(167)	249
#1 Issue: Security	33%	(48)	67%	(98)	147
#1 Issue: Health Care	35%	(57)	65%	(104)	162
#1 Issue: Medicare / Social Security	34%	(20)	66%	(40)	60
#1 Issue: Women's Issues	18%	(8)	82%	(37)	46
#1 Issue: Education	34%	(13)	66%	(25)	38
#1 Issue: Energy	26%	(14)	74%	(40)	54
#1 Issue: Other	13%	(4)	87%	(23)	27

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Table LL22_1NET: How is your employer adapting to an older workforce? Select all that apply.
More flexibility in terms of hours and work locations

Demographic	Selected		Not Selected		Total N
Adults	32%	(246)	68%	(535)	782
2018 House Vote: Democrat	29%	(89)	71%	(215)	305
2018 House Vote: Republican	39%	(91)	61%	(143)	234
2018 House Vote: Someone else	41%	(9)	59%	(14)	23
2016 Vote: Hillary Clinton	33%	(91)	67%	(185)	276
2016 Vote: Donald Trump	36%	(89)	64%	(157)	245
2016 Vote: Other	30%	(19)	70%	(43)	62
2016 Vote: Didn't Vote	24%	(48)	76%	(150)	198
Voted in 2014: Yes	36%	(175)	64%	(314)	488
Voted in 2014: No	24%	(71)	76%	(222)	293
2012 Vote: Barack Obama	32%	(108)	68%	(230)	338
2012 Vote: Mitt Romney	42%	(75)	58%	(104)	179
2012 Vote: Other	23%	(5)	77%	(18)	23
2012 Vote: Didn't Vote	24%	(58)	76%	(183)	241
4-Region: Northeast	30%	(42)	70%	(101)	144
4-Region: Midwest	31%	(55)	69%	(125)	180
4-Region: South	32%	(91)	68%	(197)	288
4-Region: West	34%	(57)	66%	(112)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_2NET: How is your employer adapting to an older workforce? Select all that apply.
 More accommodations at the workplace towards different physical needs

Demographic	Selected		Not Selected		Total N
Adults	17%	(132)	83%	(650)	782
Gender: Male	17%	(72)	83%	(347)	420
Gender: Female	16%	(59)	84%	(303)	362
Age: 18-29	21%	(33)	79%	(126)	159
Age: 30-44	21%	(61)	79%	(223)	283
Age: 45-54	13%	(20)	87%	(132)	152
Age: 55-64	9%	(12)	91%	(122)	134
Age: 65+	11%	(6)	89%	(48)	54
Generation Z: 18-22	18%	(5)	82%	(24)	29
Millennial: Age 23-38	21%	(64)	79%	(239)	303
Generation X: Age 39-54	17%	(44)	83%	(216)	261
Boomers: Age 55-73	9%	(16)	91%	(165)	181
PID: Dem (no lean)	18%	(55)	82%	(248)	303
PID: Ind (no lean)	15%	(32)	85%	(186)	218
PID: Rep (no lean)	17%	(45)	83%	(216)	261
PID/Gender: Dem Men	21%	(30)	79%	(111)	141
PID/Gender: Dem Women	16%	(25)	84%	(137)	162
PID/Gender: Ind Men	16%	(19)	84%	(100)	119
PID/Gender: Ind Women	13%	(13)	87%	(86)	99
PID/Gender: Rep Men	15%	(24)	85%	(136)	160
PID/Gender: Rep Women	21%	(21)	79%	(79)	101
Ideo: Liberal (1-3)	20%	(52)	80%	(208)	260
Ideo: Moderate (4)	20%	(42)	80%	(171)	213
Ideo: Conservative (5-7)	13%	(34)	87%	(229)	263
Educ: < College	18%	(72)	82%	(338)	410
Educ: Bachelors degree	17%	(41)	83%	(203)	244
Educ: Post-grad	14%	(18)	86%	(109)	128
Income: Under 50k	19%	(65)	81%	(270)	334
Income: 50k-100k	15%	(48)	85%	(271)	319
Income: 100k+	14%	(19)	86%	(110)	128
Ethnicity: White	16%	(93)	84%	(497)	590
Ethnicity: Hispanic	24%	(34)	76%	(109)	144

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Table LL22_2NET: How is your employer adapting to an older workforce? Select all that apply.
More accommodations at the workplace towards different physical needs

Demographic	Selected		Not Selected		Total N
Adults	17%	(132)	83%	(650)	782
Ethnicity: Afr. Am.	19%	(20)	81%	(85)	106
Ethnicity: Other	21%	(18)	79%	(67)	86
Community: Urban	19%	(51)	81%	(213)	264
Community: Suburban	16%	(57)	84%	(294)	351
Community: Rural	14%	(24)	86%	(143)	167
Employ: Private Sector	17%	(112)	83%	(556)	668
Employ: Government	18%	(20)	82%	(93)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	20%	(19)	80%	(78)	97
Military HH: No	16%	(113)	84%	(572)	685
RD/WT: Right Direction	16%	(51)	84%	(260)	310
RD/WT: Wrong Track	17%	(81)	83%	(390)	471
Trump Job Approve	16%	(49)	84%	(263)	312
Trump Job Disapprove	18%	(81)	82%	(368)	449
Trump Job Strongly Approve	16%	(28)	84%	(146)	174
Trump Job Somewhat Approve	16%	(21)	84%	(117)	138
Trump Job Somewhat Disapprove	23%	(25)	77%	(84)	109
Trump Job Strongly Disapprove	17%	(57)	83%	(284)	340
#1 Issue: Economy	16%	(41)	84%	(208)	249
#1 Issue: Security	15%	(23)	85%	(124)	147
#1 Issue: Health Care	20%	(32)	80%	(129)	162
#1 Issue: Medicare / Social Security	20%	(12)	80%	(48)	60
#1 Issue: Women's Issues	17%	(8)	83%	(38)	46
#1 Issue: Education	20%	(7)	80%	(30)	38
#1 Issue: Energy	12%	(7)	88%	(47)	54
#1 Issue: Other	10%	(3)	90%	(24)	27

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Table LL22_2NET: How is your employer adapting to an older workforce? Select all that apply.
 More accommodations at the workplace towards different physical needs

Demographic	Selected		Not Selected		Total N
Adults	17%	(132)	83%	(650)	782
2018 House Vote: Democrat	19%	(58)	81%	(247)	305
2018 House Vote: Republican	17%	(39)	83%	(195)	234
2018 House Vote: Someone else	11%	(2)	89%	(20)	23
2016 Vote: Hillary Clinton	21%	(59)	79%	(217)	276
2016 Vote: Donald Trump	15%	(37)	85%	(209)	245
2016 Vote: Other	14%	(9)	86%	(53)	62
2016 Vote: Didn't Vote	14%	(27)	86%	(171)	198
Voted in 2014: Yes	19%	(92)	81%	(396)	488
Voted in 2014: No	13%	(39)	87%	(254)	293
2012 Vote: Barack Obama	19%	(64)	81%	(274)	338
2012 Vote: Mitt Romney	16%	(29)	84%	(150)	179
2012 Vote: Other	22%	(5)	78%	(18)	23
2012 Vote: Didn't Vote	14%	(34)	86%	(207)	241
4-Region: Northeast	15%	(21)	85%	(122)	144
4-Region: Midwest	14%	(26)	86%	(154)	180
4-Region: South	22%	(62)	78%	(226)	288
4-Region: West	13%	(23)	87%	(147)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_3NET: How is your employer adapting to an older workforce? Select all that apply.
Investing in creating multi-generational work teams (recruitment, retention, training)

Demographic	Selected		Not Selected		Total N
Adults	13%	(101)	87%	(680)	782
Gender: Male	17%	(69)	83%	(350)	420
Gender: Female	9%	(32)	91%	(330)	362
Age: 18-29	19%	(31)	81%	(128)	159
Age: 30-44	13%	(37)	87%	(247)	283
Age: 45-54	10%	(15)	90%	(137)	152
Age: 55-64	10%	(14)	90%	(121)	134
Age: 65+	11%	(6)	89%	(48)	54
Generation Z: 18-22	7%	(2)	93%	(27)	29
Millennial: Age 23-38	18%	(55)	82%	(248)	303
Generation X: Age 39-54	10%	(25)	90%	(236)	261
Boomers: Age 55-73	10%	(18)	90%	(163)	181
PID: Dem (no lean)	11%	(35)	89%	(268)	303
PID: Ind (no lean)	15%	(32)	85%	(186)	218
PID: Rep (no lean)	13%	(35)	87%	(226)	261
PID/Gender: Dem Men	15%	(21)	85%	(119)	141
PID/Gender: Dem Women	8%	(13)	92%	(149)	162
PID/Gender: Ind Men	18%	(22)	82%	(97)	119
PID/Gender: Ind Women	10%	(10)	90%	(89)	99
PID/Gender: Rep Men	16%	(26)	84%	(134)	160
PID/Gender: Rep Women	9%	(9)	91%	(92)	101
Ideo: Liberal (1-3)	13%	(33)	87%	(228)	260
Ideo: Moderate (4)	14%	(30)	86%	(183)	213
Ideo: Conservative (5-7)	12%	(32)	88%	(231)	263
Educ: < College	9%	(38)	91%	(372)	410
Educ: Bachelors degree	18%	(44)	82%	(200)	244
Educ: Post-grad	15%	(19)	85%	(108)	128
Income: Under 50k	8%	(28)	92%	(306)	334
Income: 50k-100k	16%	(50)	84%	(270)	319
Income: 100k+	18%	(24)	82%	(104)	128
Ethnicity: White	12%	(73)	88%	(517)	590
Ethnicity: Hispanic	14%	(20)	86%	(124)	144

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Table LL22_3NET: How is your employer adapting to an older workforce? Select all that apply.
Investing in creating multi-generational work teams (recruitment, retention, training)

Demographic	Selected		Not Selected		Total N
Adults	13%	(101)	87%	(680)	782
Ethnicity: Afr. Am.	13%	(14)	87%	(92)	106
Ethnicity: Other	17%	(15)	83%	(71)	86
Community: Urban	18%	(47)	82%	(217)	264
Community: Suburban	12%	(41)	88%	(309)	351
Community: Rural	8%	(13)	92%	(154)	167
Employ: Private Sector	13%	(89)	87%	(580)	668
Employ: Government	11%	(13)	89%	(101)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	15%	(14)	85%	(83)	97
Military HH: No	13%	(87)	87%	(597)	685
RD/WT: Right Direction	15%	(45)	85%	(265)	310
RD/WT: Wrong Track	12%	(56)	88%	(415)	471
Trump Job Approve	15%	(45)	85%	(266)	312
Trump Job Disapprove	12%	(53)	88%	(396)	449
Trump Job Strongly Approve	15%	(26)	85%	(148)	174
Trump Job Somewhat Approve	14%	(20)	86%	(118)	138
Trump Job Somewhat Disapprove	8%	(8)	92%	(101)	109
Trump Job Strongly Disapprove	13%	(45)	87%	(296)	340
#1 Issue: Economy	14%	(35)	86%	(214)	249
#1 Issue: Security	8%	(12)	92%	(135)	147
#1 Issue: Health Care	15%	(24)	85%	(137)	162
#1 Issue: Medicare / Social Security	17%	(10)	83%	(50)	60
#1 Issue: Women's Issues	13%	(6)	87%	(40)	46
#1 Issue: Education	11%	(4)	89%	(34)	38
#1 Issue: Energy	11%	(6)	89%	(48)	54
#1 Issue: Other	15%	(4)	85%	(23)	27

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Table LL22_3NET: How is your employer adapting to an older workforce? Select all that apply.
Investing in creating multi-generational work teams (recruitment, retention, training)

Demographic	Selected		Not Selected		Total N
Adults	13%	(101)	87%	(680)	782
2018 House Vote: Democrat	12%	(35)	88%	(270)	305
2018 House Vote: Republican	14%	(32)	86%	(202)	234
2018 House Vote: Someone else	13%	(3)	87%	(20)	23
2016 Vote: Hillary Clinton	13%	(36)	87%	(240)	276
2016 Vote: Donald Trump	15%	(36)	85%	(210)	245
2016 Vote: Other	9%	(5)	91%	(56)	62
2016 Vote: Didn't Vote	12%	(24)	88%	(174)	198
Voted in 2014: Yes	13%	(63)	87%	(426)	488
Voted in 2014: No	13%	(39)	87%	(254)	293
2012 Vote: Barack Obama	12%	(42)	88%	(296)	338
2012 Vote: Mitt Romney	14%	(24)	86%	(155)	179
2012 Vote: Other	12%	(3)	88%	(21)	23
2012 Vote: Didn't Vote	13%	(32)	87%	(209)	241
4-Region: Northeast	15%	(22)	85%	(122)	144
4-Region: Midwest	14%	(26)	86%	(154)	180
4-Region: South	12%	(34)	88%	(254)	288
4-Region: West	11%	(19)	89%	(150)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_4NET: How is your employer adapting to an older workforce? Select all that apply.
Offering phased retirement or similar opportunities

Demographic	Selected		Not Selected		Total N
Adults	12%	(93)	88%	(688)	782
Gender: Male	13%	(53)	87%	(367)	420
Gender: Female	11%	(40)	89%	(321)	362
Age: 18-29	12%	(20)	88%	(139)	159
Age: 30-44	14%	(39)	86%	(245)	283
Age: 45-54	9%	(14)	91%	(137)	152
Age: 55-64	11%	(15)	89%	(120)	134
Age: 65+	11%	(6)	89%	(48)	54
Generation Z: 18-22	5%	(1)	95%	(28)	29
Millennial: Age 23-38	13%	(40)	87%	(264)	303
Generation X: Age 39-54	12%	(32)	88%	(229)	261
Boomers: Age 55-73	10%	(19)	90%	(162)	181
PID: Dem (no lean)	11%	(35)	89%	(268)	303
PID: Ind (no lean)	10%	(22)	90%	(196)	218
PID: Rep (no lean)	14%	(37)	86%	(224)	261
PID/Gender: Dem Men	10%	(14)	90%	(126)	141
PID/Gender: Dem Women	13%	(20)	87%	(142)	162
PID/Gender: Ind Men	13%	(15)	87%	(104)	119
PID/Gender: Ind Women	7%	(7)	93%	(93)	99
PID/Gender: Rep Men	15%	(24)	85%	(137)	160
PID/Gender: Rep Women	13%	(13)	87%	(87)	101
Ideo: Liberal (1-3)	12%	(32)	88%	(228)	260
Ideo: Moderate (4)	8%	(17)	92%	(196)	213
Ideo: Conservative (5-7)	16%	(42)	84%	(221)	263
Educ: < College	11%	(46)	89%	(364)	410
Educ: Bachelors degree	13%	(31)	87%	(213)	244
Educ: Post-grad	13%	(17)	87%	(111)	128
Income: Under 50k	10%	(35)	90%	(299)	334
Income: 50k-100k	12%	(40)	88%	(279)	319
Income: 100k+	15%	(19)	85%	(109)	128
Ethnicity: White	12%	(72)	88%	(519)	590
Ethnicity: Hispanic	11%	(16)	89%	(128)	144

Continued on next page

Table LL22_4NET: How is your employer adapting to an older workforce? Select all that apply.
Offering phased retirement or similar opportunities

Demographic	Selected		Not Selected		Total N
Adults	12%	(93)	88%	(688)	782
Ethnicity: Afr. Am.	12%	(13)	88%	(93)	106
Ethnicity: Other	11%	(9)	89%	(77)	86
Community: Urban	12%	(32)	88%	(233)	264
Community: Suburban	14%	(49)	86%	(302)	351
Community: Rural	8%	(13)	92%	(153)	167
Employ: Private Sector	11%	(76)	89%	(592)	668
Employ: Government	15%	(17)	85%	(96)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	12%	(12)	88%	(86)	97
Military HH: No	12%	(82)	88%	(603)	685
RD/WT: Right Direction	15%	(47)	85%	(263)	310
RD/WT: Wrong Track	10%	(47)	90%	(425)	471
Trump Job Approve	15%	(47)	85%	(265)	312
Trump Job Disapprove	10%	(44)	90%	(405)	449
Trump Job Strongly Approve	16%	(28)	84%	(145)	174
Trump Job Somewhat Approve	14%	(19)	86%	(119)	138
Trump Job Somewhat Disapprove	10%	(10)	90%	(98)	109
Trump Job Strongly Disapprove	10%	(33)	90%	(307)	340
#1 Issue: Economy	11%	(28)	89%	(220)	249
#1 Issue: Security	15%	(21)	85%	(125)	147
#1 Issue: Health Care	12%	(20)	88%	(141)	162
#1 Issue: Medicare / Social Security	5%	(3)	95%	(57)	60
#1 Issue: Women's Issues	10%	(5)	90%	(41)	46
#1 Issue: Education	16%	(6)	84%	(32)	38
#1 Issue: Energy	12%	(7)	88%	(47)	54
#1 Issue: Other	11%	(3)	89%	(24)	27

Continued on next page

Table LL22_4NET: How is your employer adapting to an older workforce? Select all that apply.
Offering phased retirement or similar opportunities

Demographic	Selected		Not Selected		Total N
Adults	12%	(93)	88%	(688)	782
2018 House Vote: Democrat	12%	(37)	88%	(267)	305
2018 House Vote: Republican	14%	(33)	86%	(201)	234
2018 House Vote: Someone else	4%	(1)	96%	(22)	23
2016 Vote: Hillary Clinton	12%	(33)	88%	(243)	276
2016 Vote: Donald Trump	14%	(35)	86%	(210)	245
2016 Vote: Other	7%	(5)	93%	(57)	62
2016 Vote: Didn't Vote	10%	(20)	90%	(177)	198
Voted in 2014: Yes	13%	(64)	87%	(424)	488
Voted in 2014: No	10%	(29)	90%	(264)	293
2012 Vote: Barack Obama	12%	(40)	88%	(299)	338
2012 Vote: Mitt Romney	14%	(26)	86%	(154)	179
2012 Vote: Other	6%	(1)	94%	(22)	23
2012 Vote: Didn't Vote	11%	(27)	89%	(214)	241
4-Region: Northeast	9%	(13)	91%	(130)	144
4-Region: Midwest	14%	(25)	86%	(155)	180
4-Region: South	12%	(35)	88%	(253)	288
4-Region: West	12%	(20)	88%	(150)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_5NET: How is your employer adapting to an older workforce? Select all that apply.
Actively recruiting older workers

Demographic	Selected		Not Selected		Total N
Adults	12%	(90)	88%	(691)	782
Gender: Male	12%	(52)	88%	(368)	420
Gender: Female	11%	(38)	89%	(323)	362
Age: 18-29	16%	(26)	84%	(133)	159
Age: 30-44	8%	(22)	92%	(261)	283
Age: 45-54	9%	(13)	91%	(139)	152
Age: 55-64	14%	(19)	86%	(115)	134
Age: 65+	20%	(11)	80%	(43)	54
Generation Z: 18-22	20%	(6)	80%	(23)	29
Millennial: Age 23-38	9%	(28)	91%	(275)	303
Generation X: Age 39-54	10%	(26)	90%	(235)	261
Boomers: Age 55-73	16%	(28)	84%	(153)	181
PID: Dem (no lean)	14%	(44)	86%	(259)	303
PID: Ind (no lean)	9%	(20)	91%	(198)	218
PID: Rep (no lean)	10%	(26)	90%	(235)	261
PID/Gender: Dem Men	19%	(27)	81%	(114)	141
PID/Gender: Dem Women	10%	(17)	90%	(145)	162
PID/Gender: Ind Men	9%	(10)	91%	(108)	119
PID/Gender: Ind Women	10%	(10)	90%	(90)	99
PID/Gender: Rep Men	9%	(15)	91%	(146)	160
PID/Gender: Rep Women	12%	(12)	88%	(89)	101
Ideo: Liberal (1-3)	13%	(34)	87%	(226)	260
Ideo: Moderate (4)	14%	(29)	86%	(184)	213
Ideo: Conservative (5-7)	8%	(22)	92%	(241)	263
Educ: < College	13%	(54)	87%	(356)	410
Educ: Bachelors degree	10%	(25)	90%	(219)	244
Educ: Post-grad	9%	(11)	91%	(116)	128
Income: Under 50k	15%	(49)	85%	(286)	334
Income: 50k-100k	11%	(34)	89%	(285)	319
Income: 100k+	6%	(7)	94%	(121)	128
Ethnicity: White	11%	(63)	89%	(528)	590
Ethnicity: Hispanic	16%	(23)	84%	(121)	144

Continued on next page

Table LL22_5NET: How is your employer adapting to an older workforce? Select all that apply.
 Actively recruiting older workers

Demographic	Selected		Not Selected		Total N
Adults	12%	(90)	88%	(691)	782
Ethnicity: Afr. Am.	18%	(19)	82%	(87)	106
Ethnicity: Other	10%	(9)	90%	(77)	86
Community: Urban	13%	(34)	87%	(230)	264
Community: Suburban	10%	(36)	90%	(315)	351
Community: Rural	12%	(21)	88%	(146)	167
Employ: Private Sector	12%	(80)	88%	(588)	668
Employ: Government	9%	(10)	91%	(103)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	18%	(18)	82%	(79)	97
Military HH: No	11%	(73)	89%	(612)	685
RD/WT: Right Direction	8%	(25)	92%	(285)	310
RD/WT: Wrong Track	14%	(65)	86%	(406)	471
Trump Job Approve	9%	(27)	91%	(284)	312
Trump Job Disapprove	14%	(62)	86%	(387)	449
Trump Job Strongly Approve	12%	(20)	88%	(154)	174
Trump Job Somewhat Approve	5%	(7)	95%	(131)	138
Trump Job Somewhat Disapprove	11%	(12)	89%	(97)	109
Trump Job Strongly Disapprove	15%	(50)	85%	(290)	340
#1 Issue: Economy	7%	(18)	93%	(230)	249
#1 Issue: Security	16%	(23)	84%	(124)	147
#1 Issue: Health Care	13%	(20)	87%	(141)	162
#1 Issue: Medicare / Social Security	16%	(10)	84%	(51)	60
#1 Issue: Women's Issues	9%	(4)	91%	(42)	46
#1 Issue: Education	16%	(6)	84%	(32)	38
#1 Issue: Energy	13%	(7)	87%	(47)	54
#1 Issue: Other	6%	(2)	94%	(25)	27

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Table LL22_5NET: How is your employer adapting to an older workforce? Select all that apply.
Actively recruiting older workers

Demographic	Selected		Not Selected		Total N
Adults	12%	(90)	88%	(691)	782
2018 House Vote: Democrat	14%	(43)	86%	(262)	305
2018 House Vote: Republican	11%	(26)	89%	(208)	234
2018 House Vote: Someone else	8%	(2)	92%	(21)	23
2016 Vote: Hillary Clinton	14%	(38)	86%	(238)	276
2016 Vote: Donald Trump	11%	(26)	89%	(219)	245
2016 Vote: Other	8%	(5)	92%	(57)	62
2016 Vote: Didn't Vote	11%	(21)	89%	(177)	198
Voted in 2014: Yes	13%	(62)	87%	(426)	488
Voted in 2014: No	10%	(28)	90%	(265)	293
2012 Vote: Barack Obama	13%	(43)	87%	(296)	338
2012 Vote: Mitt Romney	11%	(20)	89%	(160)	179
2012 Vote: Other	2%	(1)	98%	(23)	23
2012 Vote: Didn't Vote	11%	(27)	89%	(213)	241
4-Region: Northeast	11%	(16)	89%	(127)	144
4-Region: Midwest	11%	(20)	89%	(161)	180
4-Region: South	14%	(40)	86%	(248)	288
4-Region: West	8%	(14)	92%	(155)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_6NET: How is your employer adapting to an older workforce? Select all that apply.
Offering trainings or skills courses to keep workers current on new technologies/efficiencies

Demographic	Selected		Not Selected		Total N
Adults	24%	(187)	76%	(594)	782
Gender: Male	21%	(89)	79%	(331)	420
Gender: Female	27%	(98)	73%	(263)	362
Age: 18-29	30%	(48)	70%	(111)	159
Age: 30-44	22%	(63)	78%	(220)	283
Age: 45-54	22%	(33)	78%	(118)	152
Age: 55-64	22%	(29)	78%	(105)	134
Age: 65+	24%	(13)	76%	(41)	54
Generation Z: 18-22	24%	(7)	76%	(22)	29
Millennial: Age 23-38	26%	(78)	74%	(225)	303
Generation X: Age 39-54	23%	(60)	77%	(201)	261
Boomers: Age 55-73	21%	(38)	79%	(143)	181
PID: Dem (no lean)	24%	(74)	76%	(228)	303
PID: Ind (no lean)	21%	(47)	79%	(171)	218
PID: Rep (no lean)	25%	(66)	75%	(195)	261
PID/Gender: Dem Men	18%	(25)	82%	(115)	141
PID/Gender: Dem Women	30%	(49)	70%	(113)	162
PID/Gender: Ind Men	19%	(23)	81%	(96)	119
PID/Gender: Ind Women	24%	(24)	76%	(76)	99
PID/Gender: Rep Men	25%	(40)	75%	(120)	160
PID/Gender: Rep Women	26%	(26)	74%	(75)	101
Ideo: Liberal (1-3)	24%	(61)	76%	(199)	260
Ideo: Moderate (4)	27%	(57)	73%	(157)	213
Ideo: Conservative (5-7)	24%	(63)	76%	(200)	263
Educ: < College	21%	(84)	79%	(326)	410
Educ: Bachelors degree	26%	(65)	74%	(179)	244
Educ: Post-grad	30%	(38)	70%	(89)	128
Income: Under 50k	20%	(68)	80%	(266)	334
Income: 50k-100k	28%	(89)	72%	(230)	319
Income: 100k+	24%	(30)	76%	(98)	128
Ethnicity: White	24%	(141)	76%	(449)	590
Ethnicity: Hispanic	27%	(39)	73%	(104)	144

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Table LL22_6NET: How is your employer adapting to an older workforce? Select all that apply.
Offering trainings or skills courses to keep workers current on new technologies/efficiencies

Demographic	Selected		Not Selected		Total N
Adults	24%	(187)	76%	(594)	782
Ethnicity: Afr. Am.	26%	(28)	74%	(78)	106
Ethnicity: Other	22%	(19)	78%	(67)	86
Community: Urban	21%	(56)	79%	(208)	264
Community: Suburban	27%	(94)	73%	(257)	351
Community: Rural	23%	(38)	77%	(129)	167
Employ: Private Sector	22%	(150)	78%	(518)	668
Employ: Government	33%	(37)	67%	(76)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	31%	(30)	69%	(67)	97
Military HH: No	23%	(157)	77%	(527)	685
RD/WT: Right Direction	26%	(81)	74%	(229)	310
RD/WT: Wrong Track	23%	(106)	77%	(365)	471
Trump Job Approve	26%	(82)	74%	(230)	312
Trump Job Disapprove	23%	(102)	77%	(347)	449
Trump Job Strongly Approve	25%	(43)	75%	(131)	174
Trump Job Somewhat Approve	28%	(39)	72%	(99)	138
Trump Job Somewhat Disapprove	22%	(24)	78%	(85)	109
Trump Job Strongly Disapprove	23%	(78)	77%	(262)	340
#1 Issue: Economy	26%	(64)	74%	(184)	249
#1 Issue: Security	30%	(45)	70%	(102)	147
#1 Issue: Health Care	21%	(33)	79%	(128)	162
#1 Issue: Medicare / Social Security	22%	(14)	78%	(47)	60
#1 Issue: Women's Issues	17%	(8)	83%	(38)	46
#1 Issue: Education	23%	(9)	77%	(29)	38
#1 Issue: Energy	20%	(11)	80%	(43)	54
#1 Issue: Other	15%	(4)	85%	(23)	27

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Table LL22_6NET: How is your employer adapting to an older workforce? Select all that apply.
Offering trainings or skills courses to keep workers current on new technologies/efficiencies

Demographic	Selected		Not Selected		Total N
Adults	24%	(187)	76%	(594)	782
2018 House Vote: Democrat	27%	(83)	73%	(222)	305
2018 House Vote: Republican	26%	(62)	74%	(172)	234
2018 House Vote: Someone else	8%	(2)	92%	(21)	23
2016 Vote: Hillary Clinton	26%	(73)	74%	(203)	276
2016 Vote: Donald Trump	24%	(59)	76%	(187)	245
2016 Vote: Other	24%	(15)	76%	(47)	62
2016 Vote: Didn't Vote	21%	(41)	79%	(157)	198
Voted in 2014: Yes	25%	(124)	75%	(365)	488
Voted in 2014: No	22%	(64)	78%	(230)	293
2012 Vote: Barack Obama	26%	(89)	74%	(249)	338
2012 Vote: Mitt Romney	25%	(44)	75%	(135)	179
2012 Vote: Other	15%	(3)	85%	(20)	23
2012 Vote: Didn't Vote	21%	(51)	79%	(190)	241
4-Region: Northeast	25%	(37)	75%	(107)	144
4-Region: Midwest	23%	(42)	77%	(139)	180
4-Region: South	25%	(71)	75%	(218)	288
4-Region: West	23%	(38)	77%	(131)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_7NET: How is your employer adapting to an older workforce? Select all that apply.
Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	2%	(13)	98%	(768)	782
Gender: Male	1%	(3)	99%	(416)	420
Gender: Female	3%	(10)	97%	(352)	362
Age: 18-29	1%	(2)	99%	(157)	159
Age: 30-44	1%	(2)	99%	(281)	283
Age: 45-54	2%	(2)	98%	(149)	152
Age: 55-64	3%	(5)	97%	(130)	134
Age: 65+	4%	(2)	96%	(52)	54
Generation Z: 18-22	4%	(1)	96%	(28)	29
Millennial: Age 23-38	1%	(3)	99%	(300)	303
Generation X: Age 39-54	1%	(2)	99%	(258)	261
Boomers: Age 55-73	3%	(6)	97%	(175)	181
PID: Dem (no lean)	1%	(4)	99%	(299)	303
PID: Ind (no lean)	2%	(5)	98%	(213)	218
PID: Rep (no lean)	2%	(5)	98%	(256)	261
PID/Gender: Dem Men	—	(0)	100%	(141)	141
PID/Gender: Dem Women	2%	(4)	98%	(158)	162
PID/Gender: Ind Men	1%	(1)	99%	(118)	119
PID/Gender: Ind Women	4%	(4)	96%	(95)	99
PID/Gender: Rep Men	2%	(3)	98%	(158)	160
PID/Gender: Rep Women	2%	(2)	98%	(99)	101
Ideo: Liberal (1-3)	1%	(3)	99%	(257)	260
Ideo: Moderate (4)	1%	(3)	99%	(210)	213
Ideo: Conservative (5-7)	3%	(7)	97%	(256)	263
Educ: < College	1%	(3)	99%	(407)	410
Educ: Bachelors degree	2%	(4)	98%	(239)	244
Educ: Post-grad	5%	(6)	95%	(122)	128
Income: Under 50k	1%	(5)	99%	(329)	334
Income: 50k-100k	2%	(7)	98%	(312)	319
Income: 100k+	1%	(1)	99%	(127)	128
Ethnicity: White	2%	(9)	98%	(581)	590
Ethnicity: Hispanic	2%	(3)	98%	(141)	144

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Table LL22_7NET: How is your employer adapting to an older workforce? Select all that apply.
 Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	2%	(13)	98%	(768)	782
Ethnicity: Afr. Am.	3%	(3)	97%	(103)	106
Ethnicity: Other	2%	(1)	98%	(84)	86
Community: Urban	3%	(8)	97%	(256)	264
Community: Suburban	2%	(5)	98%	(346)	351
Community: Rural	—	(0)	100%	(167)	167
Employ: Private Sector	1%	(9)	99%	(659)	668
Employ: Government	4%	(5)	96%	(109)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	3%	(2)	97%	(95)	97
Military HH: No	2%	(11)	98%	(674)	685
RD/WT: Right Direction	3%	(8)	97%	(302)	310
RD/WT: Wrong Track	1%	(6)	99%	(466)	471
Trump Job Approve	3%	(8)	97%	(303)	312
Trump Job Disapprove	1%	(5)	99%	(444)	449
Trump Job Strongly Approve	3%	(5)	97%	(168)	174
Trump Job Somewhat Approve	2%	(3)	98%	(135)	138
Trump Job Somewhat Disapprove	1%	(1)	99%	(108)	109
Trump Job Strongly Disapprove	1%	(5)	99%	(336)	340
#1 Issue: Economy	1%	(2)	99%	(247)	249
#1 Issue: Security	5%	(7)	95%	(140)	147
#1 Issue: Health Care	1%	(2)	99%	(160)	162
#1 Issue: Medicare / Social Security	—	(0)	100%	(60)	60
#1 Issue: Women's Issues	1%	(1)	99%	(45)	46
#1 Issue: Education	—	(0)	100%	(38)	38
#1 Issue: Energy	—	(0)	100%	(54)	54
#1 Issue: Other	9%	(2)	91%	(25)	27

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Table LL22_7NET: How is your employer adapting to an older workforce? Select all that apply.
Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	2%	(13)	98%	(768)	782
2018 House Vote: Democrat	1%	(4)	99%	(301)	305
2018 House Vote: Republican	3%	(7)	97%	(227)	234
2018 House Vote: Someone else	—	(0)	100%	(23)	23
2016 Vote: Hillary Clinton	1%	(4)	99%	(273)	276
2016 Vote: Donald Trump	3%	(7)	97%	(238)	245
2016 Vote: Other	—	(0)	100%	(62)	62
2016 Vote: Didn't Vote	1%	(3)	99%	(195)	198
Voted in 2014: Yes	2%	(11)	98%	(478)	488
Voted in 2014: No	1%	(3)	99%	(290)	293
2012 Vote: Barack Obama	1%	(4)	99%	(335)	338
2012 Vote: Mitt Romney	2%	(4)	98%	(175)	179
2012 Vote: Other	12%	(3)	88%	(20)	23
2012 Vote: Didn't Vote	1%	(3)	99%	(238)	241
4-Region: Northeast	1%	(2)	99%	(142)	144
4-Region: Midwest	2%	(3)	98%	(177)	180
4-Region: South	2%	(5)	98%	(284)	288
4-Region: West	2%	(4)	98%	(165)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL22_8NET: How is your employer adapting to an older workforce? Select all that apply.
 My company does not appear to be working towards adapting to an older workforce

Demographic	Selected		Not Selected		Total N
Adults	28%	(218)	72%	(563)	782
Gender: Male	25%	(107)	75%	(313)	420
Gender: Female	31%	(111)	69%	(250)	362
Age: 18-29	19%	(29)	81%	(129)	159
Age: 30-44	24%	(68)	76%	(215)	283
Age: 45-54	34%	(52)	66%	(100)	152
Age: 55-64	37%	(49)	63%	(85)	134
Age: 65+	35%	(19)	65%	(35)	54
Generation Z: 18-22	14%	(4)	86%	(25)	29
Millennial: Age 23-38	22%	(65)	78%	(238)	303
Generation X: Age 39-54	31%	(80)	69%	(180)	261
Boomers: Age 55-73	37%	(67)	63%	(114)	181
PID: Dem (no lean)	26%	(79)	74%	(224)	303
PID: Ind (no lean)	36%	(79)	64%	(139)	218
PID: Rep (no lean)	23%	(60)	77%	(200)	261
PID/Gender: Dem Men	23%	(32)	77%	(109)	141
PID/Gender: Dem Women	29%	(47)	71%	(115)	162
PID/Gender: Ind Men	36%	(42)	64%	(77)	119
PID/Gender: Ind Women	37%	(37)	63%	(62)	99
PID/Gender: Rep Men	21%	(33)	79%	(127)	160
PID/Gender: Rep Women	27%	(28)	73%	(73)	101
Ideo: Liberal (1-3)	27%	(71)	73%	(189)	260
Ideo: Moderate (4)	28%	(59)	72%	(154)	213
Ideo: Conservative (5-7)	25%	(65)	75%	(198)	263
Educ: < College	30%	(122)	70%	(288)	410
Educ: Bachelors degree	23%	(57)	77%	(187)	244
Educ: Post-grad	31%	(39)	69%	(89)	128
Income: Under 50k	27%	(91)	73%	(243)	334
Income: 50k-100k	28%	(90)	72%	(230)	319
Income: 100k+	29%	(37)	71%	(91)	128
Ethnicity: White	30%	(176)	70%	(414)	590
Ethnicity: Hispanic	19%	(28)	81%	(116)	144

Continued on next page

Table LL22_8NET: How is your employer adapting to an older workforce? Select all that apply.
My company does not appear to be working towards adapting to an older workforce

Demographic	Selected		Not Selected		Total N
Adults	28%	(218)	72%	(563)	782
Ethnicity: Afr. Am.	20%	(21)	80%	(84)	106
Ethnicity: Other	24%	(21)	76%	(65)	86
Community: Urban	25%	(66)	75%	(198)	264
Community: Suburban	26%	(90)	74%	(261)	351
Community: Rural	38%	(63)	62%	(104)	167
Employ: Private Sector	28%	(189)	72%	(479)	668
Employ: Government	25%	(29)	75%	(84)	113
Employ: Self-Employed	—	(0)	—	(0)	0
Employ: Homemaker	—	(0)	—	(0)	0
Employ: Retired	—	(0)	—	(0)	0
Employ: Unemployed	—	(0)	—	(0)	0
Employ: Other	—	(0)	—	(0)	0
Military HH: Yes	27%	(26)	73%	(71)	97
Military HH: No	28%	(192)	72%	(493)	685
RD/WT: Right Direction	22%	(69)	78%	(241)	310
RD/WT: Wrong Track	32%	(149)	68%	(322)	471
Trump Job Approve	23%	(73)	77%	(239)	312
Trump Job Disapprove	30%	(134)	70%	(315)	449
Trump Job Strongly Approve	21%	(36)	79%	(137)	174
Trump Job Somewhat Approve	26%	(36)	74%	(102)	138
Trump Job Somewhat Disapprove	24%	(26)	76%	(83)	109
Trump Job Strongly Disapprove	32%	(109)	68%	(232)	340
#1 Issue: Economy	29%	(71)	71%	(177)	249
#1 Issue: Security	21%	(31)	79%	(115)	147
#1 Issue: Health Care	26%	(42)	74%	(119)	162
#1 Issue: Medicare / Social Security	29%	(17)	71%	(43)	60
#1 Issue: Women's Issues	28%	(13)	72%	(33)	46
#1 Issue: Education	21%	(8)	79%	(30)	38
#1 Issue: Energy	39%	(21)	61%	(33)	54
#1 Issue: Other	54%	(14)	46%	(13)	27

Continued on next page

Table LL22_8NET: How is your employer adapting to an older workforce? Select all that apply.
 My company does not appear to be working towards adapting to an older workforce

Demographic	Selected		Not Selected		Total N
Adults	28%	(218)	72%	(563)	782
2018 House Vote: Democrat	25%	(77)	75%	(228)	305
2018 House Vote: Republican	24%	(55)	76%	(179)	234
2018 House Vote: Someone else	33%	(8)	67%	(15)	23
2016 Vote: Hillary Clinton	24%	(67)	76%	(209)	276
2016 Vote: Donald Trump	25%	(62)	75%	(184)	245
2016 Vote: Other	40%	(25)	60%	(37)	62
2016 Vote: Didn't Vote	33%	(65)	67%	(133)	198
Voted in 2014: Yes	26%	(127)	74%	(362)	488
Voted in 2014: No	31%	(92)	69%	(202)	293
2012 Vote: Barack Obama	27%	(90)	73%	(248)	338
2012 Vote: Mitt Romney	25%	(45)	75%	(134)	179
2012 Vote: Other	43%	(10)	57%	(13)	23
2012 Vote: Didn't Vote	30%	(73)	70%	(168)	241
4-Region: Northeast	29%	(42)	71%	(102)	144
4-Region: Midwest	30%	(54)	70%	(126)	180
4-Region: South	26%	(75)	74%	(214)	288
4-Region: West	28%	(48)	72%	(122)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL23_1: In your view, how important is it for employers to consider the following in developing their work forces?
Age diversity

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	43% (937)	33% (716)	9% (208)	7% (147)	9% (192)	2200
Gender: Male	38% (405)	36% (379)	12% (123)	8% (85)	7% (70)	1062
Gender: Female	47% (532)	30% (337)	7% (85)	5% (62)	11% (123)	1138
Age: 18-29	39% (169)	30% (130)	9% (40)	9% (38)	12% (53)	430
Age: 30-44	40% (232)	30% (177)	13% (77)	6% (32)	11% (64)	583
Age: 45-54	44% (149)	33% (114)	7% (24)	8% (28)	8% (26)	340
Age: 55-64	45% (187)	33% (135)	10% (41)	5% (22)	6% (26)	411
Age: 65+	46% (200)	37% (159)	6% (26)	6% (28)	5% (24)	436
Generation Z: 18-22	43% (63)	26% (38)	12% (18)	6% (8)	13% (19)	147
Millennial: Age 23-38	38% (241)	32% (205)	11% (69)	7% (48)	12% (77)	639
Generation X: Age 39-54	44% (247)	31% (177)	10% (54)	7% (42)	8% (47)	567
Boomers: Age 55-73	46% (335)	34% (253)	8% (60)	6% (42)	6% (44)	734
PID: Dem (no lean)	52% (415)	31% (252)	7% (57)	4% (33)	6% (46)	803
PID: Ind (no lean)	40% (297)	31% (226)	9% (64)	6% (48)	14% (104)	740
PID: Rep (no lean)	34% (225)	36% (238)	13% (87)	10% (66)	6% (42)	658
PID/Gender: Dem Men	46% (161)	35% (124)	9% (33)	6% (20)	4% (14)	353
PID/Gender: Dem Women	56% (254)	28% (127)	5% (24)	3% (13)	7% (32)	450
PID/Gender: Ind Men	37% (131)	34% (123)	10% (34)	8% (28)	12% (42)	358
PID/Gender: Ind Women	44% (166)	27% (104)	8% (30)	5% (20)	16% (62)	382
PID/Gender: Rep Men	32% (113)	37% (131)	16% (56)	11% (37)	4% (14)	351
PID/Gender: Rep Women	36% (112)	35% (106)	10% (31)	9% (29)	9% (29)	307
Ideo: Liberal (1-3)	55% (348)	29% (181)	7% (46)	4% (25)	4% (28)	629
Ideo: Moderate (4)	43% (259)	34% (207)	10% (62)	5% (29)	8% (51)	608
Ideo: Conservative (5-7)	33% (240)	38% (278)	12% (90)	11% (82)	6% (45)	734
Educ: < College	43% (649)	31% (471)	8% (126)	7% (100)	11% (166)	1512
Educ: Bachelors degree	40% (176)	36% (159)	12% (54)	8% (34)	5% (21)	444
Educ: Post-grad	46% (112)	35% (85)	12% (28)	6% (14)	2% (5)	244
Income: Under 50k	43% (556)	32% (408)	8% (103)	6% (79)	11% (147)	1293
Income: 50k-100k	41% (290)	35% (243)	11% (80)	7% (47)	6% (39)	700
Income: 100k+	44% (90)	31% (64)	12% (25)	10% (21)	3% (7)	207
Ethnicity: White	41% (708)	34% (580)	9% (155)	7% (126)	9% (153)	1722

Continued on next page

Table LL23_1: In your view, how important is it for employers to consider the following in developing their work forces?
Age diversity

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	43% (937)	33% (716)	9% (208)	7% (147)	9% (192)	2200
Ethnicity: Hispanic	50% (174)	28% (99)	8% (29)	8% (29)	5% (18)	349
Ethnicity: Afr. Am.	49% (135)	28% (77)	12% (32)	4% (11)	7% (21)	274
Ethnicity: Other	46% (93)	29% (59)	11% (22)	5% (11)	9% (19)	204
Community: Urban	47% (297)	29% (185)	8% (52)	7% (42)	9% (56)	631
Community: Suburban	41% (393)	35% (328)	11% (105)	6% (58)	7% (65)	949
Community: Rural	40% (247)	33% (203)	8% (51)	8% (47)	12% (72)	620
Employ: Private Sector	44% (297)	32% (213)	11% (71)	7% (44)	6% (43)	668
Employ: Government	35% (40)	39% (44)	14% (16)	10% (11)	2% (3)	113
Employ: Self-Employed	47% (98)	32% (66)	5% (10)	5% (10)	10% (21)	206
Employ: Homemaker	41% (73)	29% (53)	10% (18)	8% (14)	12% (21)	179
Employ: Retired	44% (225)	37% (189)	8% (42)	7% (34)	5% (26)	516
Employ: Unemployed	39% (98)	28% (71)	8% (19)	9% (22)	16% (40)	250
Employ: Other	37% (66)	29% (51)	12% (21)	4% (7)	18% (33)	178
Military HH: Yes	40% (128)	34% (109)	13% (41)	9% (28)	5% (17)	324
Military HH: No	43% (808)	32% (607)	9% (167)	6% (119)	9% (175)	1876
RD/WT: Right Direction	36% (305)	34% (284)	13% (106)	9% (79)	9% (73)	848
RD/WT: Wrong Track	47% (631)	32% (431)	8% (102)	5% (68)	9% (120)	1352
Trump Job Approve	35% (297)	35% (301)	13% (113)	10% (87)	7% (62)	860
Trump Job Disapprove	49% (611)	32% (399)	7% (90)	4% (55)	8% (97)	1251
Trump Job Strongly Approve	35% (172)	34% (167)	14% (70)	12% (58)	6% (30)	497
Trump Job Somewhat Approve	35% (125)	37% (134)	12% (43)	8% (29)	9% (32)	363
Trump Job Somewhat Disapprove	37% (103)	42% (120)	11% (30)	3% (9)	7% (20)	281
Trump Job Strongly Disapprove	52% (508)	29% (279)	6% (60)	5% (46)	8% (77)	969

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**Table LL23_1: In your view, how important is it for employers to consider the following in developing their work forces?
Age diversity**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	43% (937)	33% (716)	9% (208)	7% (147)	9% (192)	2200
#1 Issue: Economy	39% (211)	34% (183)	12% (63)	8% (42)	8% (44)	543
#1 Issue: Security	36% (148)	37% (153)	12% (49)	8% (32)	6% (26)	409
#1 Issue: Health Care	47% (205)	30% (130)	9% (38)	5% (22)	9% (38)	433
#1 Issue: Medicare / Social Security	45% (151)	35% (115)	6% (20)	8% (26)	6% (21)	332
#1 Issue: Women's Issues	48% (58)	28% (33)	9% (11)	4% (5)	12% (14)	121
#1 Issue: Education	43% (46)	29% (31)	9% (10)	7% (8)	11% (12)	107
#1 Issue: Energy	51% (67)	30% (39)	8% (11)	5% (6)	6% (7)	130
#1 Issue: Other	41% (51)	25% (32)	5% (7)	5% (6)	23% (29)	125
2018 House Vote: Democrat	55% (407)	29% (211)	7% (52)	4% (29)	6% (41)	741
2018 House Vote: Republican	35% (212)	35% (211)	14% (82)	10% (62)	6% (34)	602
2018 House Vote: Someone else	42% (31)	27% (20)	10% (8)	10% (8)	12% (9)	75
2016 Vote: Hillary Clinton	56% (384)	29% (197)	6% (44)	4% (27)	5% (35)	686
2016 Vote: Donald Trump	34% (219)	38% (242)	13% (81)	10% (63)	6% (38)	642
2016 Vote: Other	43% (56)	29% (38)	10% (13)	11% (14)	8% (11)	131
2016 Vote: Didn't Vote	38% (278)	32% (239)	10% (70)	6% (43)	15% (109)	739
Voted in 2014: Yes	45% (563)	33% (410)	10% (124)	7% (84)	5% (66)	1246
Voted in 2014: No	39% (374)	32% (306)	9% (84)	7% (64)	13% (126)	954
2012 Vote: Barack Obama	51% (427)	31% (260)	8% (66)	4% (33)	5% (45)	831
2012 Vote: Mitt Romney	35% (160)	36% (165)	12% (57)	11% (49)	5% (24)	454
2012 Vote: Other	31% (22)	35% (25)	11% (8)	12% (8)	11% (8)	71
2012 Vote: Didn't Vote	39% (325)	31% (264)	9% (78)	7% (57)	14% (115)	839
4-Region: Northeast	41% (162)	33% (131)	11% (42)	4% (14)	11% (43)	394
4-Region: Midwest	41% (189)	32% (147)	13% (59)	7% (34)	7% (33)	462
4-Region: South	43% (353)	33% (276)	8% (63)	7% (57)	9% (76)	824
4-Region: West	45% (232)	31% (162)	9% (45)	8% (42)	8% (40)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL23_2: *In your view, how important is it for employers to consider the following in developing their work forces?**Gender diversity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	40% (872)	26% (581)	13% (282)	11% (241)	10% (225)	2200
Gender: Male	34% (365)	28% (301)	16% (174)	13% (140)	8% (82)	1062
Gender: Female	45% (507)	25% (280)	9% (108)	9% (101)	13% (143)	1138
Age: 18-29	44% (190)	23% (97)	13% (56)	8% (34)	12% (52)	430
Age: 30-44	40% (232)	24% (142)	13% (78)	10% (60)	12% (71)	583
Age: 45-54	37% (126)	28% (95)	12% (41)	13% (46)	10% (33)	340
Age: 55-64	36% (150)	30% (123)	13% (55)	12% (48)	8% (35)	411
Age: 65+	40% (174)	28% (123)	12% (51)	12% (53)	8% (35)	436
Generation Z: 18-22	50% (73)	19% (28)	12% (18)	7% (10)	12% (17)	147
Millennial: Age 23-38	41% (259)	24% (155)	13% (85)	10% (61)	12% (79)	639
Generation X: Age 39-54	38% (217)	27% (150)	13% (72)	12% (68)	10% (59)	567
Boomers: Age 55-73	38% (276)	30% (219)	13% (93)	12% (85)	8% (62)	734
PID: Dem (no lean)	54% (431)	25% (202)	9% (72)	5% (44)	7% (54)	803
PID: Ind (no lean)	37% (272)	27% (198)	12% (90)	9% (69)	15% (111)	740
PID: Rep (no lean)	26% (170)	27% (180)	18% (120)	19% (128)	9% (59)	658
PID/Gender: Dem Men	46% (164)	28% (100)	13% (47)	7% (24)	5% (19)	353
PID/Gender: Dem Women	59% (267)	23% (103)	6% (25)	4% (20)	8% (36)	450
PID/Gender: Ind Men	32% (113)	30% (109)	15% (54)	11% (40)	12% (42)	358
PID/Gender: Ind Women	41% (158)	23% (89)	10% (36)	7% (28)	18% (69)	382
PID/Gender: Rep Men	25% (88)	26% (92)	21% (73)	22% (76)	6% (22)	351
PID/Gender: Rep Women	27% (82)	29% (88)	15% (47)	17% (52)	12% (38)	307
Ideo: Liberal (1-3)	58% (363)	25% (156)	8% (52)	5% (30)	4% (27)	629
Ideo: Moderate (4)	38% (230)	33% (203)	12% (70)	8% (47)	9% (57)	608
Ideo: Conservative (5-7)	26% (188)	26% (192)	19% (138)	20% (150)	9% (67)	734
Educ: < College	38% (580)	24% (370)	13% (195)	12% (176)	13% (191)	1512
Educ: Bachelors degree	41% (182)	31% (136)	12% (55)	10% (47)	5% (24)	444
Educ: Post-grad	45% (110)	31% (74)	13% (32)	7% (18)	4% (10)	244
Income: Under 50k	39% (507)	25% (321)	11% (146)	12% (150)	13% (169)	1293
Income: 50k-100k	40% (282)	28% (195)	16% (110)	9% (66)	7% (47)	700
Income: 100k+	40% (83)	32% (65)	12% (25)	12% (24)	4% (9)	207
Ethnicity: White	37% (634)	27% (465)	13% (231)	12% (212)	10% (180)	1722

Continued on next page

Table LL23_2: In your view, how important is it for employers to consider the following in developing their work forces?

Gender diversity

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	40% (872)	26% (581)	13% (282)	11% (241)	10% (225)	2200
Ethnicity: Hispanic	48% (166)	22% (76)	16% (56)	8% (28)	7% (23)	349
Ethnicity: Afr. Am.	53% (147)	23% (62)	9% (26)	5% (13)	10% (27)	274
Ethnicity: Other	45% (92)	26% (53)	12% (25)	8% (16)	9% (18)	204
Community: Urban	47% (297)	24% (148)	11% (71)	8% (51)	10% (64)	631
Community: Suburban	39% (368)	28% (270)	13% (124)	11% (105)	9% (82)	949
Community: Rural	34% (208)	26% (162)	14% (86)	14% (85)	13% (78)	620
Employ: Private Sector	43% (284)	29% (194)	12% (80)	9% (58)	8% (52)	668
Employ: Government	35% (40)	32% (37)	15% (17)	12% (14)	5% (6)	113
Employ: Self-Employed	39% (80)	29% (59)	14% (29)	8% (17)	10% (20)	206
Employ: Homemaker	37% (66)	24% (44)	12% (21)	13% (23)	14% (25)	179
Employ: Retired	38% (195)	27% (141)	14% (73)	13% (69)	7% (37)	516
Employ: Unemployed	38% (96)	18% (46)	12% (31)	14% (35)	17% (42)	250
Employ: Other	36% (64)	23% (41)	10% (18)	10% (18)	20% (36)	178
Military HH: Yes	36% (116)	26% (83)	18% (57)	13% (43)	8% (25)	324
Military HH: No	40% (757)	27% (498)	12% (224)	11% (198)	11% (200)	1876
RD/WT: Right Direction	28% (241)	28% (237)	17% (142)	16% (139)	11% (90)	848
RD/WT: Wrong Track	47% (632)	25% (344)	10% (140)	8% (102)	10% (134)	1352
Trump Job Approve	26% (227)	27% (234)	18% (157)	19% (162)	9% (80)	860
Trump Job Disapprove	50% (620)	27% (333)	9% (117)	6% (73)	9% (108)	1251
Trump Job Strongly Approve	26% (129)	23% (113)	19% (96)	24% (118)	8% (41)	497
Trump Job Somewhat Approve	27% (99)	33% (121)	17% (61)	12% (43)	11% (39)	363
Trump Job Somewhat Disapprove	39% (109)	32% (90)	16% (44)	5% (15)	8% (24)	281
Trump Job Strongly Disapprove	53% (511)	25% (243)	8% (74)	6% (58)	9% (84)	969

Continued on next page

Table LL23_2: In your view, how important is it for employers to consider the following in developing their work forces?

Gender diversity

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	40% (872)	26% (581)	13% (282)	11% (241)	10% (225)	2200
#1 Issue: Economy	34% (185)	30% (164)	13% (73)	12% (65)	10% (56)	543
#1 Issue: Security	32% (132)	25% (101)	20% (80)	15% (61)	8% (34)	409
#1 Issue: Health Care	44% (192)	27% (117)	11% (46)	8% (34)	10% (44)	433
#1 Issue: Medicare / Social Security	41% (136)	26% (87)	11% (36)	14% (45)	8% (26)	332
#1 Issue: Women's Issues	56% (67)	25% (31)	3% (3)	4% (5)	12% (14)	121
#1 Issue: Education	48% (51)	18% (19)	15% (16)	8% (9)	11% (12)	107
#1 Issue: Energy	47% (61)	30% (39)	11% (14)	6% (8)	7% (9)	130
#1 Issue: Other	38% (47)	18% (23)	10% (13)	10% (12)	24% (30)	125
2018 House Vote: Democrat	57% (422)	24% (180)	8% (57)	5% (36)	6% (46)	741
2018 House Vote: Republican	26% (154)	27% (163)	19% (114)	21% (124)	8% (46)	602
2018 House Vote: Someone else	36% (27)	23% (17)	19% (14)	10% (8)	12% (9)	75
2016 Vote: Hillary Clinton	56% (382)	25% (169)	9% (63)	4% (31)	6% (41)	686
2016 Vote: Donald Trump	25% (158)	28% (181)	20% (127)	19% (123)	8% (53)	642
2016 Vote: Other	39% (52)	30% (39)	10% (13)	13% (16)	8% (10)	131
2016 Vote: Didn't Vote	38% (281)	26% (190)	11% (78)	9% (70)	16% (120)	739
Voted in 2014: Yes	42% (519)	27% (333)	13% (166)	12% (145)	7% (83)	1246
Voted in 2014: No	37% (353)	26% (248)	12% (115)	10% (96)	15% (142)	954
2012 Vote: Barack Obama	52% (430)	28% (233)	8% (66)	6% (51)	6% (51)	831
2012 Vote: Mitt Romney	25% (113)	28% (127)	19% (86)	20% (90)	8% (37)	454
2012 Vote: Other	20% (14)	19% (13)	24% (17)	22% (15)	16% (11)	71
2012 Vote: Didn't Vote	37% (313)	25% (206)	13% (112)	10% (83)	15% (125)	839
4-Region: Northeast	42% (164)	28% (110)	10% (40)	8% (33)	12% (46)	394
4-Region: Midwest	36% (168)	27% (127)	16% (72)	12% (57)	8% (38)	462
4-Region: South	39% (324)	25% (209)	13% (104)	11% (91)	12% (96)	824
4-Region: West	42% (216)	26% (135)	13% (66)	11% (59)	8% (44)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL23_3: *In your view, how important is it for employers to consider the following in developing their work forces?
Racial and ethnic diversity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	45% (983)	26% (577)	10% (218)	10% (224)	9% (198)	2200
Gender: Male	40% (429)	29% (307)	12% (128)	12% (129)	6% (69)	1062
Gender: Female	49% (553)	24% (270)	8% (90)	8% (96)	11% (129)	1138
Age: 18-29	52% (224)	19% (80)	8% (35)	10% (41)	12% (50)	430
Age: 30-44	45% (263)	24% (137)	11% (65)	9% (54)	11% (63)	583
Age: 45-54	43% (145)	29% (99)	8% (27)	12% (42)	8% (28)	340
Age: 55-64	39% (162)	31% (126)	12% (48)	12% (48)	6% (26)	411
Age: 65+	43% (188)	31% (135)	10% (43)	9% (40)	7% (30)	436
Generation Z: 18-22	55% (82)	19% (28)	6% (9)	7% (10)	13% (18)	147
Millennial: Age 23-38	47% (301)	22% (139)	10% (66)	10% (61)	11% (71)	639
Generation X: Age 39-54	44% (250)	26% (148)	9% (51)	12% (66)	9% (52)	567
Boomers: Age 55-73	42% (305)	30% (223)	11% (78)	11% (78)	7% (50)	734
PID: Dem (no lean)	58% (469)	25% (197)	5% (41)	6% (46)	6% (50)	803
PID: Ind (no lean)	43% (315)	25% (188)	10% (71)	9% (65)	14% (100)	740
PID: Rep (no lean)	30% (199)	29% (192)	16% (106)	17% (113)	7% (48)	658
PID/Gender: Dem Men	52% (184)	28% (98)	8% (27)	7% (26)	5% (18)	353
PID/Gender: Dem Women	63% (285)	22% (99)	3% (14)	4% (20)	7% (32)	450
PID/Gender: Ind Men	41% (146)	28% (101)	11% (41)	10% (36)	9% (34)	358
PID/Gender: Ind Women	44% (169)	23% (87)	8% (30)	8% (29)	17% (66)	382
PID/Gender: Rep Men	28% (100)	31% (109)	17% (60)	19% (66)	5% (17)	351
PID/Gender: Rep Women	32% (99)	27% (83)	15% (47)	15% (47)	10% (31)	307
Ideo: Liberal (1-3)	65% (406)	20% (127)	6% (38)	5% (29)	5% (28)	629
Ideo: Moderate (4)	42% (253)	34% (208)	9% (53)	8% (49)	8% (46)	608
Ideo: Conservative (5-7)	31% (231)	27% (199)	16% (116)	18% (131)	8% (57)	734
Educ: < College	43% (658)	25% (381)	10% (145)	11% (160)	11% (169)	1512
Educ: Bachelors degree	44% (197)	28% (125)	12% (53)	10% (45)	5% (22)	444
Educ: Post-grad	52% (128)	29% (71)	8% (20)	8% (19)	3% (6)	244
Income: Under 50k	44% (570)	25% (330)	9% (115)	10% (129)	12% (150)	1293
Income: 50k-100k	45% (317)	28% (194)	12% (83)	9% (65)	6% (41)	700
Income: 100k+	46% (96)	26% (54)	10% (20)	15% (30)	3% (7)	207
Ethnicity: White	41% (701)	28% (478)	11% (187)	11% (193)	9% (163)	1722

Continued on next page

Table LL23_3: *In your view, how important is it for employers to consider the following in developing their work forces?
Racial and ethnic diversity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	45% (983)	26% (577)	10% (218)	10% (224)	9% (198)	2200
Ethnicity: Hispanic	57% (198)	21% (73)	9% (31)	9% (30)	5% (17)	349
Ethnicity: Afr. Am.	63% (172)	21% (58)	4% (12)	5% (15)	7% (18)	274
Ethnicity: Other	54% (109)	21% (42)	9% (19)	8% (17)	8% (17)	204
Community: Urban	52% (326)	22% (140)	8% (51)	9% (55)	9% (60)	631
Community: Suburban	44% (414)	29% (276)	11% (100)	10% (91)	7% (68)	949
Community: Rural	39% (243)	26% (162)	11% (67)	13% (78)	11% (70)	620
Employ: Private Sector	47% (316)	28% (186)	10% (67)	9% (62)	6% (38)	668
Employ: Government	41% (47)	35% (39)	10% (11)	12% (13)	2% (3)	113
Employ: Self-Employed	48% (100)	27% (55)	7% (15)	7% (15)	10% (20)	206
Employ: Homemaker	38% (68)	23% (41)	11% (20)	14% (25)	14% (26)	179
Employ: Retired	42% (215)	29% (150)	12% (62)	11% (58)	6% (31)	516
Employ: Unemployed	44% (109)	21% (51)	8% (20)	12% (30)	16% (40)	250
Employ: Other	42% (75)	21% (38)	8% (14)	9% (17)	19% (35)	178
Military HH: Yes	40% (128)	30% (97)	13% (43)	12% (38)	5% (18)	324
Military HH: No	46% (854)	26% (480)	9% (175)	10% (187)	10% (180)	1876
RD/WT: Right Direction	34% (285)	29% (243)	14% (119)	15% (127)	9% (74)	848
RD/WT: Wrong Track	52% (698)	25% (335)	7% (99)	7% (97)	9% (124)	1352
Trump Job Approve	32% (274)	29% (246)	16% (134)	16% (140)	8% (66)	860
Trump Job Disapprove	54% (678)	25% (314)	6% (80)	6% (79)	8% (100)	1251
Trump Job Strongly Approve	31% (156)	24% (122)	17% (85)	21% (102)	7% (33)	497
Trump Job Somewhat Approve	33% (118)	34% (124)	14% (49)	10% (38)	9% (33)	363
Trump Job Somewhat Disapprove	44% (124)	31% (86)	12% (32)	5% (15)	9% (24)	281
Trump Job Strongly Disapprove	57% (554)	24% (228)	5% (48)	7% (63)	8% (76)	969

Continued on next page

Table LL23_3: *In your view, how important is it for employers to consider the following in developing their work forces?
Racial and ethnic diversity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	45% (983)	26% (577)	10% (218)	10% (224)	9% (198)	2200
#1 Issue: Economy	40% (218)	29% (158)	11% (59)	12% (64)	8% (43)	543
#1 Issue: Security	36% (146)	27% (110)	15% (62)	15% (62)	7% (29)	409
#1 Issue: Health Care	54% (235)	23% (98)	7% (29)	7% (28)	10% (43)	433
#1 Issue: Medicare / Social Security	42% (140)	30% (99)	10% (34)	11% (36)	7% (23)	332
#1 Issue: Women's Issues	58% (71)	23% (28)	2% (3)	5% (7)	11% (13)	121
#1 Issue: Education	51% (54)	20% (21)	10% (11)	8% (9)	11% (11)	107
#1 Issue: Energy	53% (68)	25% (33)	8% (11)	7% (9)	7% (9)	130
#1 Issue: Other	41% (51)	24% (31)	7% (9)	6% (8)	21% (26)	125
2018 House Vote: Democrat	61% (449)	23% (172)	5% (37)	5% (39)	6% (43)	741
2018 House Vote: Republican	31% (186)	28% (168)	17% (105)	17% (104)	7% (39)	602
2018 House Vote: Someone else	40% (30)	28% (21)	9% (7)	11% (8)	12% (9)	75
2016 Vote: Hillary Clinton	61% (416)	23% (156)	6% (42)	5% (34)	6% (38)	686
2016 Vote: Donald Trump	30% (191)	30% (191)	17% (107)	17% (111)	7% (42)	642
2016 Vote: Other	43% (56)	31% (40)	5% (7)	12% (16)	9% (12)	131
2016 Vote: Didn't Vote	43% (319)	26% (191)	8% (62)	9% (64)	14% (104)	739
Voted in 2014: Yes	46% (579)	26% (325)	11% (137)	10% (129)	6% (78)	1246
Voted in 2014: No	42% (404)	26% (253)	9% (82)	10% (96)	13% (120)	954
2012 Vote: Barack Obama	56% (467)	25% (212)	6% (53)	6% (51)	6% (48)	831
2012 Vote: Mitt Romney	29% (131)	31% (141)	17% (77)	17% (76)	6% (29)	454
2012 Vote: Other	23% (17)	26% (19)	18% (13)	17% (12)	16% (11)	71
2012 Vote: Didn't Vote	44% (367)	24% (204)	9% (76)	10% (83)	13% (109)	839
4-Region: Northeast	46% (182)	26% (104)	7% (27)	10% (38)	11% (42)	394
4-Region: Midwest	42% (195)	26% (121)	13% (60)	12% (53)	7% (33)	462
4-Region: South	44% (363)	27% (221)	10% (81)	9% (77)	10% (82)	824
4-Region: West	47% (242)	25% (131)	10% (51)	11% (56)	8% (40)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL23_4: *In your view, how important is it for employers to consider the following in developing their work forces?
LGBTQ+ diversity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	31% (680)	22% (486)	13% (283)	19% (420)	15% (331)	2200
Gender: Male	26% (274)	22% (238)	16% (170)	23% (243)	13% (136)	1062
Gender: Female	36% (406)	22% (248)	10% (113)	16% (177)	17% (195)	1138
Age: 18-29	38% (165)	20% (85)	12% (50)	16% (70)	14% (60)	430
Age: 30-44	30% (175)	24% (138)	13% (75)	17% (97)	17% (97)	583
Age: 45-54	28% (96)	21% (73)	14% (46)	23% (78)	14% (47)	340
Age: 55-64	29% (117)	20% (84)	14% (57)	22% (92)	15% (60)	411
Age: 65+	29% (126)	24% (106)	13% (55)	19% (82)	15% (67)	436
Generation Z: 18-22	39% (58)	21% (31)	11% (17)	15% (22)	13% (20)	147
Millennial: Age 23-38	33% (211)	21% (137)	13% (85)	17% (106)	16% (100)	639
Generation X: Age 39-54	29% (167)	23% (128)	12% (70)	21% (118)	15% (84)	567
Boomers: Age 55-73	29% (216)	21% (157)	12% (91)	22% (159)	15% (111)	734
PID: Dem (no lean)	44% (355)	26% (211)	10% (79)	9% (72)	11% (86)	803
PID: Ind (no lean)	29% (211)	21% (155)	13% (94)	17% (128)	21% (152)	740
PID: Rep (no lean)	17% (113)	18% (121)	17% (111)	33% (220)	14% (93)	658
PID/Gender: Dem Men	36% (127)	30% (104)	13% (46)	11% (40)	10% (35)	353
PID/Gender: Dem Women	51% (229)	24% (106)	7% (32)	7% (31)	11% (51)	450
PID/Gender: Ind Men	25% (88)	21% (76)	16% (58)	22% (78)	16% (58)	358
PID/Gender: Ind Women	32% (123)	20% (78)	9% (36)	13% (51)	25% (94)	382
PID/Gender: Rep Men	17% (59)	16% (57)	19% (66)	36% (126)	12% (43)	351
PID/Gender: Rep Women	18% (54)	21% (63)	15% (45)	31% (95)	16% (50)	307
Ideo: Liberal (1-3)	51% (320)	26% (161)	9% (60)	8% (48)	7% (41)	629
Ideo: Moderate (4)	29% (175)	27% (166)	13% (81)	14% (85)	16% (100)	608
Ideo: Conservative (5-7)	16% (116)	17% (122)	18% (130)	36% (267)	14% (100)	734
Educ: < College	31% (462)	21% (312)	11% (171)	19% (292)	18% (275)	1512
Educ: Bachelors degree	28% (123)	25% (112)	17% (76)	21% (92)	9% (41)	444
Educ: Post-grad	39% (95)	25% (62)	15% (36)	15% (36)	6% (15)	244
Income: Under 50k	32% (414)	21% (272)	10% (128)	19% (240)	18% (239)	1293
Income: 50k-100k	29% (204)	23% (164)	17% (122)	19% (136)	11% (74)	700
Income: 100k+	29% (61)	24% (50)	16% (34)	21% (44)	9% (19)	207
Ethnicity: White	29% (500)	22% (385)	13% (228)	21% (357)	15% (251)	1722

Continued on next page

Table LL23_4: *In your view, how important is it for employers to consider the following in developing their work forces?
LGBTQ+ diversity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	31% (680)	22% (486)	13% (283)	19% (420)	15% (331)	2200
Ethnicity: Hispanic	41% (142)	26% (92)	11% (38)	13% (46)	9% (31)	349
Ethnicity: Afr. Am.	37% (101)	21% (59)	13% (37)	12% (33)	16% (44)	274
Ethnicity: Other	38% (78)	20% (42)	9% (19)	14% (29)	17% (35)	204
Community: Urban	38% (238)	20% (127)	13% (79)	14% (87)	16% (99)	631
Community: Suburban	30% (284)	25% (234)	14% (130)	19% (180)	13% (122)	949
Community: Rural	25% (158)	20% (125)	12% (74)	25% (153)	18% (111)	620
Employ: Private Sector	33% (222)	24% (160)	13% (85)	19% (127)	11% (75)	668
Employ: Government	24% (28)	32% (36)	15% (17)	24% (27)	5% (6)	113
Employ: Self-Employed	33% (68)	23% (48)	14% (28)	16% (32)	14% (29)	206
Employ: Homemaker	30% (53)	21% (37)	12% (22)	19% (35)	18% (32)	179
Employ: Retired	29% (148)	21% (109)	14% (74)	22% (115)	14% (70)	516
Employ: Unemployed	29% (73)	14% (36)	13% (32)	17% (43)	27% (67)	250
Employ: Other	31% (54)	19% (34)	8% (15)	17% (31)	25% (45)	178
Military HH: Yes	22% (72)	22% (72)	15% (48)	27% (87)	14% (45)	324
Military HH: No	32% (608)	22% (414)	13% (235)	18% (333)	15% (286)	1876
RD/WT: Right Direction	20% (166)	20% (167)	18% (151)	27% (227)	16% (138)	848
RD/WT: Wrong Track	38% (514)	24% (319)	10% (132)	14% (193)	14% (193)	1352
Trump Job Approve	17% (149)	18% (156)	19% (162)	31% (267)	15% (126)	860
Trump Job Disapprove	41% (510)	25% (315)	9% (116)	11% (141)	13% (168)	1251
Trump Job Strongly Approve	18% (88)	14% (72)	16% (82)	38% (190)	13% (66)	497
Trump Job Somewhat Approve	17% (61)	23% (84)	22% (80)	21% (78)	16% (60)	363
Trump Job Somewhat Disapprove	28% (78)	29% (81)	15% (44)	13% (35)	15% (43)	281
Trump Job Strongly Disapprove	45% (433)	24% (234)	7% (73)	11% (106)	13% (124)	969

Continued on next page

Table LL23_4: *In your view, how important is it for employers to consider the following in developing their work forces?
LGBTQ+ diversity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Adults	31% (680)	22% (486)	13% (283)	19% (420)	15% (331)	2200
#1 Issue: Economy	26% (141)	22% (117)	19% (105)	19% (103)	14% (77)	543
#1 Issue: Security	20% (84)	21% (88)	16% (67)	28% (116)	13% (54)	409
#1 Issue: Health Care	37% (162)	23% (101)	9% (41)	16% (70)	14% (59)	433
#1 Issue: Medicare / Social Security	32% (108)	22% (72)	10% (34)	19% (63)	17% (55)	332
#1 Issue: Women's Issues	47% (57)	26% (32)	4% (5)	10% (12)	13% (16)	121
#1 Issue: Education	34% (37)	20% (21)	10% (11)	15% (16)	21% (22)	107
#1 Issue: Energy	45% (58)	26% (33)	8% (11)	11% (14)	10% (13)	130
#1 Issue: Other	27% (33)	17% (21)	8% (10)	20% (25)	28% (35)	125
2018 House Vote: Democrat	47% (347)	26% (189)	10% (71)	9% (64)	9% (70)	741
2018 House Vote: Republican	16% (99)	17% (103)	18% (108)	35% (211)	13% (81)	602
2018 House Vote: Someone else	30% (22)	21% (16)	17% (13)	19% (14)	14% (10)	75
2016 Vote: Hillary Clinton	46% (313)	26% (175)	11% (75)	8% (58)	9% (65)	686
2016 Vote: Donald Trump	17% (108)	19% (122)	18% (116)	33% (213)	13% (84)	642
2016 Vote: Other	33% (43)	23% (30)	10% (13)	22% (29)	12% (16)	131
2016 Vote: Didn't Vote	29% (215)	22% (159)	11% (79)	16% (120)	22% (166)	739
Voted in 2014: Yes	32% (400)	22% (279)	14% (171)	20% (254)	11% (141)	1246
Voted in 2014: No	29% (279)	22% (207)	12% (113)	17% (166)	20% (190)	954
2012 Vote: Barack Obama	42% (351)	27% (225)	10% (85)	11% (93)	9% (77)	831
2012 Vote: Mitt Romney	15% (70)	17% (78)	19% (87)	34% (154)	14% (65)	454
2012 Vote: Other	15% (10)	15% (10)	16% (11)	32% (23)	23% (16)	71
2012 Vote: Didn't Vote	29% (247)	20% (171)	12% (100)	18% (150)	20% (172)	839
4-Region: Northeast	33% (129)	26% (102)	12% (47)	14% (57)	15% (60)	394
4-Region: Midwest	28% (131)	22% (102)	14% (63)	21% (99)	15% (67)	462
4-Region: South	29% (242)	21% (171)	12% (102)	21% (175)	16% (133)	824
4-Region: West	34% (177)	21% (111)	14% (71)	17% (89)	14% (71)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_1NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
On-going income

Demographic	Selected		Not Selected		Total N
Adults	49%	(867)	51%	(897)	1764
Gender: Male	51%	(435)	49%	(422)	856
Gender: Female	48%	(432)	52%	(476)	907
Age: 18-29	46%	(200)	54%	(230)	430
Age: 30-44	49%	(284)	51%	(299)	583
Age: 45-54	57%	(193)	43%	(147)	340
Age: 55-64	46%	(190)	54%	(221)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	45%	(66)	55%	(82)	147
Millennial: Age 23-38	47%	(299)	53%	(341)	639
Generation X: Age 39-54	55%	(312)	45%	(254)	567
Boomers: Age 55-73	46%	(190)	54%	(221)	411
PID: Dem (no lean)	49%	(307)	51%	(318)	625
PID: Ind (no lean)	48%	(297)	52%	(320)	617
PID: Rep (no lean)	50%	(262)	50%	(259)	521
PID/Gender: Dem Men	48%	(133)	52%	(146)	280
PID/Gender: Dem Women	50%	(174)	50%	(172)	346
PID/Gender: Ind Men	54%	(159)	46%	(133)	292
PID/Gender: Ind Women	42%	(138)	58%	(187)	326
PID/Gender: Rep Men	50%	(143)	50%	(142)	285
PID/Gender: Rep Women	51%	(119)	49%	(117)	236
Ideo: Liberal (1-3)	53%	(270)	47%	(240)	510
Ideo: Moderate (4)	48%	(236)	52%	(253)	489
Ideo: Conservative (5-7)	50%	(275)	50%	(276)	550
Educ: < College	48%	(597)	52%	(637)	1235
Educ: Bachelors degree	51%	(185)	49%	(179)	364
Educ: Post-grad	51%	(84)	49%	(81)	165
Income: Under 50k	49%	(516)	51%	(532)	1047
Income: 50k-100k	48%	(268)	52%	(287)	555
Income: 100k+	51%	(82)	49%	(79)	161
Ethnicity: White	50%	(663)	50%	(659)	1321

Continued on next page

Table LL24_1NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

On-going income

Demographic	Selected		Not Selected		Total N
Adults	49%	(867)	51%	(897)	1764
Ethnicity: Hispanic	47%	(156)	53%	(178)	334
Ethnicity: Afr. Am.	46%	(117)	54%	(135)	252
Ethnicity: Other	46%	(87)	54%	(104)	191
Community: Urban	46%	(253)	54%	(292)	545
Community: Suburban	50%	(368)	50%	(361)	729
Community: Rural	50%	(246)	50%	(244)	490
Employ: Private Sector	55%	(339)	45%	(283)	622
Employ: Government	51%	(54)	49%	(52)	106
Employ: Self-Employed	54%	(100)	46%	(84)	184
Employ: Homemaker	45%	(78)	55%	(94)	172
Employ: Retired	34%	(59)	66%	(113)	172
Employ: Unemployed	52%	(128)	48%	(118)	246
Employ: Other	40%	(69)	60%	(103)	173
Military HH: Yes	56%	(120)	44%	(93)	212
Military HH: No	48%	(747)	52%	(805)	1551
RD/WT: Right Direction	47%	(321)	53%	(366)	687
RD/WT: Wrong Track	51%	(545)	49%	(531)	1077
Trump Job Approve	52%	(349)	48%	(321)	670
Trump Job Disapprove	49%	(496)	51%	(517)	1013
Trump Job Strongly Approve	53%	(199)	47%	(180)	378
Trump Job Somewhat Approve	51%	(150)	49%	(142)	292
Trump Job Somewhat Disapprove	48%	(120)	52%	(128)	248
Trump Job Strongly Disapprove	49%	(376)	51%	(389)	765

Continued on next page

Table LL24_1NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
On-going income

Demographic	Selected		Not Selected		Total N
Adults	49%	(867)	51%	(897)	1764
#1 Issue: Economy	51%	(252)	49%	(241)	493
#1 Issue: Security	49%	(154)	51%	(158)	312
#1 Issue: Health Care	51%	(192)	49%	(183)	375
#1 Issue: Medicare / Social Security	44%	(69)	56%	(90)	159
#1 Issue: Women's Issues	48%	(55)	52%	(60)	115
#1 Issue: Education	40%	(41)	60%	(61)	102
#1 Issue: Energy	52%	(55)	48%	(50)	105
#1 Issue: Other	47%	(49)	53%	(54)	103
2018 House Vote: Democrat	50%	(273)	50%	(277)	551
2018 House Vote: Republican	51%	(225)	49%	(218)	443
2018 House Vote: Someone else	51%	(32)	49%	(30)	62
2016 Vote: Hillary Clinton	48%	(247)	52%	(267)	514
2016 Vote: Donald Trump	52%	(249)	48%	(226)	474
2016 Vote: Other	59%	(62)	41%	(43)	105
2016 Vote: Didn't Vote	46%	(309)	54%	(360)	670
Voted in 2014: Yes	50%	(453)	50%	(446)	899
Voted in 2014: No	48%	(414)	52%	(451)	865
2012 Vote: Barack Obama	49%	(308)	51%	(322)	630
2012 Vote: Mitt Romney	54%	(169)	46%	(143)	311
2012 Vote: Other	53%	(30)	47%	(26)	56
2012 Vote: Didn't Vote	47%	(359)	53%	(407)	765
4-Region: Northeast	49%	(147)	51%	(154)	302
4-Region: Midwest	49%	(174)	51%	(183)	357
4-Region: South	50%	(335)	50%	(336)	671
4-Region: West	48%	(210)	52%	(224)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_2NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Access to health care and other benefits

Demographic	Selected		Not Selected		Total N
Adults	47%	(828)	53%	(935)	1764
Gender: Male	46%	(398)	54%	(458)	856
Gender: Female	47%	(430)	53%	(477)	907
Age: 18-29	44%	(188)	56%	(242)	430
Age: 30-44	50%	(290)	50%	(293)	583
Age: 45-54	51%	(173)	49%	(167)	340
Age: 55-64	43%	(177)	57%	(233)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	41%	(60)	59%	(87)	147
Millennial: Age 23-38	48%	(309)	52%	(330)	639
Generation X: Age 39-54	50%	(281)	50%	(285)	567
Boomers: Age 55-73	43%	(177)	57%	(233)	411
PID: Dem (no lean)	51%	(320)	49%	(305)	625
PID: Ind (no lean)	42%	(260)	58%	(357)	617
PID: Rep (no lean)	48%	(248)	52%	(273)	521
PID/Gender: Dem Men	48%	(134)	52%	(145)	280
PID/Gender: Dem Women	54%	(186)	46%	(160)	346
PID/Gender: Ind Men	46%	(134)	54%	(157)	292
PID/Gender: Ind Women	39%	(126)	61%	(200)	326
PID/Gender: Rep Men	45%	(130)	55%	(156)	285
PID/Gender: Rep Women	50%	(119)	50%	(117)	236
Ideo: Liberal (1-3)	47%	(241)	53%	(269)	510
Ideo: Moderate (4)	50%	(244)	50%	(244)	489
Ideo: Conservative (5-7)	48%	(263)	52%	(287)	550
Educ: < College	47%	(575)	53%	(660)	1235
Educ: Bachelors degree	47%	(172)	53%	(192)	364
Educ: Post-grad	49%	(82)	51%	(84)	165
Income: Under 50k	45%	(474)	55%	(573)	1047
Income: 50k-100k	48%	(264)	52%	(291)	555
Income: 100k+	56%	(90)	44%	(71)	161
Ethnicity: White	47%	(616)	53%	(705)	1321

Continued on next page

Table LL24_2NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Access to health care and other benefits

Demographic	Selected		Not Selected		Total N
Adults	47%	(828)	53%	(935)	1764
Ethnicity: Hispanic	48%	(160)	52%	(174)	334
Ethnicity: Afr. Am.	46%	(116)	54%	(136)	252
Ethnicity: Other	51%	(97)	49%	(94)	191
Community: Urban	43%	(236)	57%	(310)	545
Community: Suburban	49%	(359)	51%	(370)	729
Community: Rural	48%	(234)	52%	(255)	490
Employ: Private Sector	50%	(309)	50%	(313)	622
Employ: Government	45%	(47)	55%	(59)	106
Employ: Self-Employed	46%	(84)	54%	(100)	184
Employ: Homemaker	45%	(77)	55%	(96)	172
Employ: Retired	38%	(65)	62%	(107)	172
Employ: Unemployed	50%	(122)	50%	(124)	246
Employ: Other	42%	(72)	58%	(100)	173
Military HH: Yes	51%	(108)	49%	(104)	212
Military HH: No	46%	(720)	54%	(831)	1551
RD/WT: Right Direction	43%	(298)	57%	(389)	687
RD/WT: Wrong Track	49%	(531)	51%	(546)	1077
Trump Job Approve	47%	(316)	53%	(354)	670
Trump Job Disapprove	49%	(493)	51%	(520)	1013
Trump Job Strongly Approve	46%	(176)	54%	(202)	378
Trump Job Somewhat Approve	48%	(140)	52%	(151)	292
Trump Job Somewhat Disapprove	51%	(128)	49%	(120)	248
Trump Job Strongly Disapprove	48%	(366)	52%	(400)	765

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Table LL24_2NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Access to health care and other benefits

Demographic	Selected		Not Selected		Total N
Adults	47%	(828)	53%	(935)	1764
#1 Issue: Economy	52%	(257)	48%	(235)	493
#1 Issue: Security	46%	(145)	54%	(168)	312
#1 Issue: Health Care	44%	(164)	56%	(211)	375
#1 Issue: Medicare / Social Security	50%	(79)	50%	(80)	159
#1 Issue: Women's Issues	40%	(46)	60%	(69)	115
#1 Issue: Education	47%	(48)	53%	(54)	102
#1 Issue: Energy	38%	(40)	62%	(65)	105
#1 Issue: Other	47%	(49)	53%	(54)	103
2018 House Vote: Democrat	50%	(275)	50%	(276)	551
2018 House Vote: Republican	47%	(207)	53%	(236)	443
2018 House Vote: Someone else	38%	(24)	62%	(39)	62
2016 Vote: Hillary Clinton	48%	(246)	52%	(268)	514
2016 Vote: Donald Trump	49%	(232)	51%	(243)	474
2016 Vote: Other	46%	(48)	54%	(57)	105
2016 Vote: Didn't Vote	45%	(303)	55%	(366)	670
Voted in 2014: Yes	48%	(429)	52%	(469)	899
Voted in 2014: No	46%	(399)	54%	(466)	865
2012 Vote: Barack Obama	48%	(300)	52%	(330)	630
2012 Vote: Mitt Romney	47%	(148)	53%	(164)	311
2012 Vote: Other	46%	(26)	54%	(30)	56
2012 Vote: Didn't Vote	46%	(354)	54%	(411)	765
4-Region: Northeast	44%	(134)	56%	(168)	302
4-Region: Midwest	48%	(170)	52%	(187)	357
4-Region: South	48%	(324)	52%	(347)	671
4-Region: West	46%	(201)	54%	(233)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_3NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Stimulating work environment

Demographic	Selected		Not Selected		Total N
Adults	19%	(338)	81%	(1426)	1764
Gender: Male	21%	(180)	79%	(676)	856
Gender: Female	17%	(158)	83%	(750)	907
Age: 18-29	22%	(95)	78%	(335)	430
Age: 30-44	21%	(124)	79%	(459)	583
Age: 45-54	19%	(64)	81%	(276)	340
Age: 55-64	13%	(55)	87%	(355)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	22%	(32)	78%	(115)	147
Millennial: Age 23-38	22%	(143)	78%	(496)	639
Generation X: Age 39-54	19%	(107)	81%	(459)	567
Boomers: Age 55-73	13%	(55)	87%	(355)	411
PID: Dem (no lean)	20%	(125)	80%	(501)	625
PID: Ind (no lean)	19%	(115)	81%	(502)	617
PID: Rep (no lean)	19%	(99)	81%	(423)	521
PID/Gender: Dem Men	23%	(65)	77%	(215)	280
PID/Gender: Dem Women	17%	(59)	83%	(286)	346
PID/Gender: Ind Men	19%	(56)	81%	(235)	292
PID/Gender: Ind Women	18%	(58)	82%	(267)	326
PID/Gender: Rep Men	21%	(59)	79%	(226)	285
PID/Gender: Rep Women	17%	(40)	83%	(196)	236
Ideo: Liberal (1-3)	21%	(110)	79%	(401)	510
Ideo: Moderate (4)	21%	(100)	79%	(388)	489
Ideo: Conservative (5-7)	18%	(97)	82%	(453)	550
Educ: < College	18%	(225)	82%	(1009)	1235
Educ: Bachelors degree	20%	(73)	80%	(291)	364
Educ: Post-grad	24%	(40)	76%	(125)	165
Income: Under 50k	18%	(184)	82%	(863)	1047
Income: 50k-100k	21%	(118)	79%	(438)	555
Income: 100k+	22%	(36)	78%	(125)	161
Ethnicity: White	19%	(256)	81%	(1065)	1321

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Table LL24_3NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Stimulating work environment

Demographic	Selected		Not Selected		Total N
Adults	19%	(338)	81%	(1426)	1764
Ethnicity: Hispanic	22%	(73)	78%	(261)	334
Ethnicity: Afr. Am.	18%	(45)	82%	(207)	252
Ethnicity: Other	19%	(37)	81%	(154)	191
Community: Urban	19%	(106)	81%	(440)	545
Community: Suburban	20%	(143)	80%	(586)	729
Community: Rural	18%	(89)	82%	(401)	490
Employ: Private Sector	20%	(127)	80%	(495)	622
Employ: Government	20%	(21)	80%	(85)	106
Employ: Self-Employed	25%	(45)	75%	(139)	184
Employ: Homemaker	16%	(27)	84%	(145)	172
Employ: Retired	10%	(18)	90%	(154)	172
Employ: Unemployed	20%	(49)	80%	(196)	246
Employ: Other	16%	(28)	84%	(145)	173
Military HH: Yes	21%	(45)	79%	(168)	212
Military HH: No	19%	(293)	81%	(1258)	1551
RD/WT: Right Direction	19%	(130)	81%	(557)	687
RD/WT: Wrong Track	19%	(208)	81%	(869)	1077
Trump Job Approve	20%	(131)	80%	(539)	670
Trump Job Disapprove	19%	(193)	81%	(820)	1013
Trump Job Strongly Approve	17%	(66)	83%	(313)	378
Trump Job Somewhat Approve	22%	(66)	78%	(226)	292
Trump Job Somewhat Disapprove	17%	(42)	83%	(205)	248
Trump Job Strongly Disapprove	20%	(150)	80%	(615)	765

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Table LL24_3NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Stimulating work environment

Demographic	Selected		Not Selected		Total N
Adults	19%	(338)	81%	(1426)	1764
#1 Issue: Economy	20%	(99)	80%	(393)	493
#1 Issue: Security	16%	(51)	84%	(261)	312
#1 Issue: Health Care	19%	(71)	81%	(304)	375
#1 Issue: Medicare / Social Security	19%	(31)	81%	(128)	159
#1 Issue: Women's Issues	20%	(23)	80%	(92)	115
#1 Issue: Education	24%	(24)	76%	(78)	102
#1 Issue: Energy	22%	(23)	78%	(82)	105
#1 Issue: Other	15%	(15)	85%	(87)	103
2018 House Vote: Democrat	19%	(106)	81%	(444)	551
2018 House Vote: Republican	18%	(80)	82%	(364)	443
2018 House Vote: Someone else	27%	(17)	73%	(46)	62
2016 Vote: Hillary Clinton	18%	(95)	82%	(419)	514
2016 Vote: Donald Trump	19%	(90)	81%	(385)	474
2016 Vote: Other	32%	(34)	68%	(72)	105
2016 Vote: Didn't Vote	18%	(120)	82%	(550)	670
Voted in 2014: Yes	21%	(187)	79%	(712)	899
Voted in 2014: No	17%	(151)	83%	(714)	865
2012 Vote: Barack Obama	21%	(132)	79%	(498)	630
2012 Vote: Mitt Romney	19%	(59)	81%	(253)	311
2012 Vote: Other	20%	(11)	80%	(45)	56
2012 Vote: Didn't Vote	18%	(136)	82%	(630)	765
4-Region: Northeast	19%	(59)	81%	(243)	302
4-Region: Midwest	22%	(78)	78%	(279)	357
4-Region: South	17%	(117)	83%	(554)	671
4-Region: West	19%	(84)	81%	(350)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_4NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Flexible work conditions that fit my planned lifestyle

Demographic	Selected	Not Selected	Total N
Adults	39% (694)	61% (1070)	1764
Gender: Male	37% (314)	63% (542)	856
Gender: Female	42% (380)	58% (527)	907
Age: 18-29	39% (166)	61% (264)	430
Age: 30-44	38% (221)	62% (362)	583
Age: 45-54	44% (150)	56% (190)	340
Age: 55-64	38% (157)	62% (254)	411
Age: 65+	— (0)	— (0)	0
Generation Z: 18-22	38% (56)	62% (91)	147
Millennial: Age 23-38	39% (248)	61% (391)	639
Generation X: Age 39-54	41% (233)	59% (334)	567
Boomers: Age 55-73	38% (157)	62% (254)	411
PID: Dem (no lean)	40% (250)	60% (375)	625
PID: Ind (no lean)	39% (239)	61% (378)	617
PID: Rep (no lean)	39% (205)	61% (317)	521
PID/Gender: Dem Men	36% (100)	64% (180)	280
PID/Gender: Dem Women	44% (151)	56% (195)	346
PID/Gender: Ind Men	38% (112)	62% (180)	292
PID/Gender: Ind Women	39% (127)	61% (198)	326
PID/Gender: Rep Men	36% (103)	64% (182)	285
PID/Gender: Rep Women	43% (102)	57% (134)	236
Ideo: Liberal (1-3)	41% (208)	59% (302)	510
Ideo: Moderate (4)	41% (202)	59% (287)	489
Ideo: Conservative (5-7)	38% (211)	62% (340)	550
Educ: < College	38% (475)	62% (760)	1235
Educ: Bachelors degree	40% (145)	60% (219)	364
Educ: Post-grad	45% (75)	55% (90)	165
Income: Under 50k	38% (398)	62% (649)	1047
Income: 50k-100k	41% (225)	59% (330)	555
Income: 100k+	44% (71)	56% (90)	161
Ethnicity: White	39% (515)	61% (806)	1321

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Table LL24_4NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Flexible work conditions that fit my planned lifestyle

Demographic	Selected		Not Selected		Total N
Adults	39%	(694)	61%	(1070)	1764
Ethnicity: Hispanic	38%	(126)	62%	(209)	334
Ethnicity: Afr. Am.	40%	(101)	60%	(151)	252
Ethnicity: Other	41%	(78)	59%	(112)	191
Community: Urban	38%	(208)	62%	(337)	545
Community: Suburban	41%	(297)	59%	(432)	729
Community: Rural	39%	(189)	61%	(301)	490
Employ: Private Sector	42%	(264)	58%	(358)	622
Employ: Government	42%	(44)	58%	(61)	106
Employ: Self-Employed	45%	(83)	55%	(101)	184
Employ: Homemaker	34%	(58)	66%	(114)	172
Employ: Retired	28%	(49)	72%	(123)	172
Employ: Unemployed	40%	(99)	60%	(146)	246
Employ: Other	36%	(63)	64%	(110)	173
Military HH: Yes	46%	(98)	54%	(115)	212
Military HH: No	38%	(596)	62%	(955)	1551
RD/WT: Right Direction	38%	(264)	62%	(423)	687
RD/WT: Wrong Track	40%	(430)	60%	(646)	1077
Trump Job Approve	39%	(262)	61%	(408)	670
Trump Job Disapprove	41%	(410)	59%	(603)	1013
Trump Job Strongly Approve	39%	(149)	61%	(229)	378
Trump Job Somewhat Approve	39%	(113)	61%	(178)	292
Trump Job Somewhat Disapprove	43%	(107)	57%	(141)	248
Trump Job Strongly Disapprove	40%	(303)	60%	(462)	765

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Table LL24_4NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Flexible work conditions that fit my planned lifestyle

Demographic	Selected		Not Selected		Total N
Adults	39%	(694)	61%	(1070)	1764
#1 Issue: Economy	40%	(199)	60%	(294)	493
#1 Issue: Security	39%	(123)	61%	(190)	312
#1 Issue: Health Care	37%	(139)	63%	(236)	375
#1 Issue: Medicare / Social Security	42%	(66)	58%	(93)	159
#1 Issue: Women's Issues	35%	(41)	65%	(74)	115
#1 Issue: Education	39%	(40)	61%	(62)	102
#1 Issue: Energy	41%	(44)	59%	(62)	105
#1 Issue: Other	42%	(43)	58%	(60)	103
2018 House Vote: Democrat	41%	(228)	59%	(323)	551
2018 House Vote: Republican	41%	(181)	59%	(262)	443
2018 House Vote: Someone else	32%	(20)	68%	(42)	62
2016 Vote: Hillary Clinton	39%	(198)	61%	(316)	514
2016 Vote: Donald Trump	43%	(204)	57%	(270)	474
2016 Vote: Other	46%	(48)	54%	(57)	105
2016 Vote: Didn't Vote	36%	(244)	64%	(425)	670
Voted in 2014: Yes	43%	(384)	57%	(514)	899
Voted in 2014: No	36%	(310)	64%	(555)	865
2012 Vote: Barack Obama	41%	(258)	59%	(372)	630
2012 Vote: Mitt Romney	43%	(134)	57%	(178)	311
2012 Vote: Other	36%	(20)	64%	(36)	56
2012 Vote: Didn't Vote	37%	(282)	63%	(484)	765
4-Region: Northeast	38%	(116)	62%	(186)	302
4-Region: Midwest	37%	(134)	63%	(223)	357
4-Region: South	39%	(262)	61%	(409)	671
4-Region: West	42%	(183)	58%	(251)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_5NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Social connections

Demographic	Selected		Not Selected		Total N
Adults	16%	(284)	84%	(1480)	1764
Gender: Male	16%	(136)	84%	(720)	856
Gender: Female	16%	(148)	84%	(760)	907
Age: 18-29	23%	(99)	77%	(330)	430
Age: 30-44	17%	(98)	83%	(485)	583
Age: 45-54	15%	(50)	85%	(290)	340
Age: 55-64	9%	(36)	91%	(374)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	25%	(36)	75%	(111)	147
Millennial: Age 23-38	19%	(123)	81%	(516)	639
Generation X: Age 39-54	16%	(88)	84%	(479)	567
Boomers: Age 55-73	9%	(36)	91%	(374)	411
PID: Dem (no lean)	18%	(113)	82%	(512)	625
PID: Ind (no lean)	14%	(87)	86%	(530)	617
PID: Rep (no lean)	16%	(84)	84%	(437)	521
PID/Gender: Dem Men	18%	(49)	82%	(230)	280
PID/Gender: Dem Women	18%	(64)	82%	(282)	346
PID/Gender: Ind Men	13%	(38)	87%	(253)	292
PID/Gender: Ind Women	15%	(48)	85%	(277)	326
PID/Gender: Rep Men	17%	(48)	83%	(237)	285
PID/Gender: Rep Women	15%	(35)	85%	(201)	236
Ideo: Liberal (1-3)	20%	(100)	80%	(411)	510
Ideo: Moderate (4)	13%	(66)	87%	(423)	489
Ideo: Conservative (5-7)	16%	(86)	84%	(464)	550
Educ: < College	16%	(198)	84%	(1037)	1235
Educ: Bachelors degree	15%	(54)	85%	(310)	364
Educ: Post-grad	20%	(32)	80%	(133)	165
Income: Under 50k	16%	(167)	84%	(881)	1047
Income: 50k-100k	16%	(90)	84%	(466)	555
Income: 100k+	17%	(27)	83%	(134)	161
Ethnicity: White	16%	(207)	84%	(1115)	1321

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Table LL24_5NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Social connections

Demographic	Selected		Not Selected		Total N
Adults	16%	(284)	84%	(1480)	1764
Ethnicity: Hispanic	20%	(65)	80%	(269)	334
Ethnicity: Afr. Am.	16%	(42)	84%	(210)	252
Ethnicity: Other	19%	(36)	81%	(155)	191
Community: Urban	17%	(95)	83%	(450)	545
Community: Suburban	16%	(118)	84%	(611)	729
Community: Rural	14%	(71)	86%	(419)	490
Employ: Private Sector	15%	(95)	85%	(527)	622
Employ: Government	15%	(16)	85%	(90)	106
Employ: Self-Employed	28%	(52)	72%	(133)	184
Employ: Homemaker	16%	(27)	84%	(145)	172
Employ: Retired	8%	(13)	92%	(159)	172
Employ: Unemployed	15%	(36)	85%	(209)	246
Employ: Other	12%	(20)	88%	(152)	173
Military HH: Yes	16%	(34)	84%	(179)	212
Military HH: No	16%	(250)	84%	(1301)	1551
RD/WT: Right Direction	15%	(105)	85%	(582)	687
RD/WT: Wrong Track	17%	(179)	83%	(898)	1077
Trump Job Approve	15%	(102)	85%	(568)	670
Trump Job Disapprove	17%	(171)	83%	(842)	1013
Trump Job Strongly Approve	15%	(58)	85%	(320)	378
Trump Job Somewhat Approve	15%	(44)	85%	(248)	292
Trump Job Somewhat Disapprove	20%	(49)	80%	(199)	248
Trump Job Strongly Disapprove	16%	(121)	84%	(644)	765

Continued on next page

Table LL24_5NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Social connections

Demographic	Selected		Not Selected		Total N
Adults	16%	(284)	84%	(1480)	1764
#1 Issue: Economy	19%	(91)	81%	(401)	493
#1 Issue: Security	14%	(45)	86%	(268)	312
#1 Issue: Health Care	14%	(53)	86%	(322)	375
#1 Issue: Medicare / Social Security	11%	(17)	89%	(142)	159
#1 Issue: Women's Issues	21%	(24)	79%	(91)	115
#1 Issue: Education	23%	(23)	77%	(79)	102
#1 Issue: Energy	17%	(18)	83%	(87)	105
#1 Issue: Other	12%	(13)	88%	(90)	103
2018 House Vote: Democrat	18%	(100)	82%	(450)	551
2018 House Vote: Republican	15%	(65)	85%	(379)	443
2018 House Vote: Someone else	25%	(16)	75%	(47)	62
2016 Vote: Hillary Clinton	17%	(89)	83%	(425)	514
2016 Vote: Donald Trump	16%	(78)	84%	(396)	474
2016 Vote: Other	17%	(18)	83%	(88)	105
2016 Vote: Didn't Vote	15%	(99)	85%	(571)	670
Voted in 2014: Yes	16%	(141)	84%	(758)	899
Voted in 2014: No	16%	(143)	84%	(722)	865
2012 Vote: Barack Obama	16%	(103)	84%	(526)	630
2012 Vote: Mitt Romney	16%	(50)	84%	(261)	311
2012 Vote: Other	6%	(3)	94%	(52)	56
2012 Vote: Didn't Vote	17%	(127)	83%	(639)	765
4-Region: Northeast	16%	(49)	84%	(253)	302
4-Region: Midwest	12%	(42)	88%	(315)	357
4-Region: South	17%	(115)	83%	(556)	671
4-Region: West	18%	(78)	82%	(356)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_6NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
 Meaningful work

Demographic	Selected		Not Selected		Total N
Adults	34%	(595)	66%	(1168)	1764
Gender: Male	35%	(301)	65%	(556)	856
Gender: Female	32%	(295)	68%	(613)	907
Age: 18-29	39%	(166)	61%	(264)	430
Age: 30-44	34%	(200)	66%	(383)	583
Age: 45-54	33%	(111)	67%	(230)	340
Age: 55-64	29%	(119)	71%	(292)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	45%	(66)	55%	(81)	147
Millennial: Age 23-38	37%	(233)	63%	(406)	639
Generation X: Age 39-54	31%	(177)	69%	(390)	567
Boomers: Age 55-73	29%	(119)	71%	(292)	411
PID: Dem (no lean)	34%	(213)	66%	(413)	625
PID: Ind (no lean)	34%	(210)	66%	(408)	617
PID: Rep (no lean)	33%	(173)	67%	(348)	521
PID/Gender: Dem Men	34%	(95)	66%	(184)	280
PID/Gender: Dem Women	34%	(117)	66%	(228)	346
PID/Gender: Ind Men	37%	(109)	63%	(182)	292
PID/Gender: Ind Women	31%	(100)	69%	(225)	326
PID/Gender: Rep Men	34%	(96)	66%	(189)	285
PID/Gender: Rep Women	33%	(77)	67%	(159)	236
Ideo: Liberal (1-3)	37%	(191)	63%	(319)	510
Ideo: Moderate (4)	33%	(159)	67%	(330)	489
Ideo: Conservative (5-7)	33%	(184)	67%	(366)	550
Educ: < College	32%	(391)	68%	(844)	1235
Educ: Bachelors degree	39%	(141)	61%	(223)	364
Educ: Post-grad	39%	(64)	61%	(101)	165
Income: Under 50k	32%	(340)	68%	(707)	1047
Income: 50k-100k	35%	(195)	65%	(360)	555
Income: 100k+	37%	(60)	63%	(101)	161
Ethnicity: White	32%	(428)	68%	(894)	1321

Continued on next page

Table LL24_6NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Meaningful work

Demographic	Selected		Not Selected		Total N
Adults	34%	(595)	66%	(1168)	1764
Ethnicity: Hispanic	31%	(103)	69%	(231)	334
Ethnicity: Afr. Am.	39%	(99)	61%	(153)	252
Ethnicity: Other	36%	(69)	64%	(122)	191
Community: Urban	36%	(194)	64%	(351)	545
Community: Suburban	33%	(242)	67%	(487)	729
Community: Rural	33%	(160)	67%	(330)	490
Employ: Private Sector	34%	(209)	66%	(413)	622
Employ: Government	38%	(41)	62%	(65)	106
Employ: Self-Employed	41%	(75)	59%	(109)	184
Employ: Homemaker	28%	(49)	72%	(123)	172
Employ: Retired	27%	(46)	73%	(125)	172
Employ: Unemployed	33%	(82)	67%	(164)	246
Employ: Other	27%	(47)	73%	(125)	173
Military HH: Yes	41%	(87)	59%	(125)	212
Military HH: No	33%	(508)	67%	(1043)	1551
RD/WT: Right Direction	33%	(228)	67%	(459)	687
RD/WT: Wrong Track	34%	(368)	66%	(709)	1077
Trump Job Approve	34%	(228)	66%	(442)	670
Trump Job Disapprove	34%	(349)	66%	(664)	1013
Trump Job Strongly Approve	33%	(123)	67%	(255)	378
Trump Job Somewhat Approve	36%	(104)	64%	(187)	292
Trump Job Somewhat Disapprove	31%	(78)	69%	(170)	248
Trump Job Strongly Disapprove	35%	(272)	65%	(494)	765

Continued on next page

Table LL24_6NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
 Meaningful work

Demographic	Selected		Not Selected		Total N
Adults	34%	(595)	66%	(1168)	1764
#1 Issue: Economy	37%	(183)	63%	(310)	493
#1 Issue: Security	37%	(115)	63%	(197)	312
#1 Issue: Health Care	30%	(112)	70%	(263)	375
#1 Issue: Medicare / Social Security	30%	(48)	70%	(111)	159
#1 Issue: Women's Issues	22%	(25)	78%	(89)	115
#1 Issue: Education	36%	(37)	64%	(65)	102
#1 Issue: Energy	34%	(36)	66%	(69)	105
#1 Issue: Other	39%	(40)	61%	(63)	103
2018 House Vote: Democrat	35%	(193)	65%	(357)	551
2018 House Vote: Republican	34%	(149)	66%	(295)	443
2018 House Vote: Someone else	34%	(21)	66%	(41)	62
2016 Vote: Hillary Clinton	33%	(171)	67%	(343)	514
2016 Vote: Donald Trump	34%	(159)	66%	(315)	474
2016 Vote: Other	44%	(46)	56%	(59)	105
2016 Vote: Didn't Vote	33%	(219)	67%	(451)	670
Voted in 2014: Yes	34%	(305)	66%	(594)	899
Voted in 2014: No	34%	(290)	66%	(575)	865
2012 Vote: Barack Obama	34%	(215)	66%	(415)	630
2012 Vote: Mitt Romney	33%	(102)	67%	(209)	311
2012 Vote: Other	38%	(21)	62%	(35)	56
2012 Vote: Didn't Vote	34%	(257)	66%	(508)	765
4-Region: Northeast	33%	(101)	67%	(201)	302
4-Region: Midwest	36%	(127)	64%	(230)	357
4-Region: South	34%	(231)	66%	(440)	671
4-Region: West	31%	(136)	69%	(298)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_7NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Learning opportunities

Demographic	Selected		Not Selected		Total N
Adults	22%	(381)	78%	(1382)	1764
Gender: Male	23%	(194)	77%	(662)	856
Gender: Female	21%	(187)	79%	(720)	907
Age: 18-29	20%	(86)	80%	(343)	430
Age: 30-44	24%	(141)	76%	(442)	583
Age: 45-54	23%	(77)	77%	(264)	340
Age: 55-64	19%	(77)	81%	(333)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	17%	(25)	83%	(122)	147
Millennial: Age 23-38	24%	(154)	76%	(485)	639
Generation X: Age 39-54	22%	(125)	78%	(442)	567
Boomers: Age 55-73	19%	(77)	81%	(333)	411
PID: Dem (no lean)	27%	(170)	73%	(456)	625
PID: Ind (no lean)	17%	(105)	83%	(512)	617
PID: Rep (no lean)	20%	(107)	80%	(415)	521
PID/Gender: Dem Men	25%	(69)	75%	(210)	280
PID/Gender: Dem Women	29%	(100)	71%	(245)	346
PID/Gender: Ind Men	20%	(60)	80%	(232)	292
PID/Gender: Ind Women	14%	(46)	86%	(280)	326
PID/Gender: Rep Men	23%	(66)	77%	(220)	285
PID/Gender: Rep Women	17%	(41)	83%	(195)	236
Ideo: Liberal (1-3)	27%	(137)	73%	(373)	510
Ideo: Moderate (4)	22%	(110)	78%	(379)	489
Ideo: Conservative (5-7)	19%	(103)	81%	(447)	550
Educ: < College	21%	(258)	79%	(976)	1235
Educ: Bachelors degree	21%	(76)	79%	(289)	364
Educ: Post-grad	29%	(48)	71%	(118)	165
Income: Under 50k	21%	(218)	79%	(829)	1047
Income: 50k-100k	25%	(136)	75%	(419)	555
Income: 100k+	17%	(27)	83%	(134)	161
Ethnicity: White	20%	(270)	80%	(1052)	1321

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Table LL24_7NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Learning opportunities

Demographic	Selected		Not Selected		Total N
Adults	22%	(381)	78%	(1382)	1764
Ethnicity: Hispanic	25%	(84)	75%	(251)	334
Ethnicity: Afr. Am.	26%	(66)	74%	(186)	252
Ethnicity: Other	24%	(46)	76%	(145)	191
Community: Urban	23%	(126)	77%	(419)	545
Community: Suburban	22%	(162)	78%	(567)	729
Community: Rural	19%	(94)	81%	(396)	490
Employ: Private Sector	25%	(155)	75%	(467)	622
Employ: Government	23%	(24)	77%	(82)	106
Employ: Self-Employed	24%	(43)	76%	(141)	184
Employ: Homemaker	21%	(37)	79%	(135)	172
Employ: Retired	17%	(28)	83%	(143)	172
Employ: Unemployed	17%	(42)	83%	(204)	246
Employ: Other	17%	(29)	83%	(144)	173
Military HH: Yes	21%	(44)	79%	(168)	212
Military HH: No	22%	(337)	78%	(1214)	1551
RD/WT: Right Direction	20%	(141)	80%	(547)	687
RD/WT: Wrong Track	22%	(241)	78%	(836)	1077
Trump Job Approve	23%	(152)	77%	(517)	670
Trump Job Disapprove	22%	(219)	78%	(793)	1013
Trump Job Strongly Approve	22%	(85)	78%	(294)	378
Trump Job Somewhat Approve	23%	(68)	77%	(224)	292
Trump Job Somewhat Disapprove	23%	(57)	77%	(190)	248
Trump Job Strongly Disapprove	21%	(162)	79%	(603)	765

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Table LL24_7NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Learning opportunities

Demographic	Selected		Not Selected		Total N
Adults	22%	(381)	78%	(1382)	1764
#1 Issue: Economy	27%	(133)	73%	(360)	493
#1 Issue: Security	19%	(60)	81%	(252)	312
#1 Issue: Health Care	20%	(76)	80%	(299)	375
#1 Issue: Medicare / Social Security	18%	(28)	82%	(131)	159
#1 Issue: Women's Issues	22%	(25)	78%	(90)	115
#1 Issue: Education	21%	(21)	79%	(81)	102
#1 Issue: Energy	25%	(26)	75%	(79)	105
#1 Issue: Other	12%	(12)	88%	(91)	103
2018 House Vote: Democrat	25%	(137)	75%	(414)	551
2018 House Vote: Republican	21%	(93)	79%	(350)	443
2018 House Vote: Someone else	19%	(12)	81%	(51)	62
2016 Vote: Hillary Clinton	25%	(127)	75%	(387)	514
2016 Vote: Donald Trump	23%	(110)	77%	(364)	474
2016 Vote: Other	21%	(22)	79%	(83)	105
2016 Vote: Didn't Vote	18%	(122)	82%	(548)	670
Voted in 2014: Yes	24%	(219)	76%	(680)	899
Voted in 2014: No	19%	(162)	81%	(703)	865
2012 Vote: Barack Obama	26%	(165)	74%	(465)	630
2012 Vote: Mitt Romney	22%	(68)	78%	(244)	311
2012 Vote: Other	15%	(9)	85%	(47)	56
2012 Vote: Didn't Vote	18%	(139)	82%	(626)	765
4-Region: Northeast	22%	(67)	78%	(235)	302
4-Region: Midwest	19%	(66)	81%	(291)	357
4-Region: South	22%	(148)	78%	(524)	671
4-Region: West	23%	(101)	77%	(333)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_8NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Supportive management

Demographic	Selected		Not Selected		Total N
Adults	21%	(369)	79%	(1395)	1764
Gender: Male	20%	(168)	80%	(688)	856
Gender: Female	22%	(200)	78%	(707)	907
Age: 18-29	21%	(91)	79%	(339)	430
Age: 30-44	21%	(125)	79%	(458)	583
Age: 45-54	21%	(73)	79%	(268)	340
Age: 55-64	19%	(80)	81%	(331)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	24%	(35)	76%	(112)	147
Millennial: Age 23-38	22%	(140)	78%	(499)	639
Generation X: Age 39-54	20%	(113)	80%	(453)	567
Boomers: Age 55-73	19%	(80)	81%	(331)	411
PID: Dem (no lean)	22%	(135)	78%	(490)	625
PID: Ind (no lean)	20%	(120)	80%	(497)	617
PID: Rep (no lean)	22%	(113)	78%	(408)	521
PID/Gender: Dem Men	17%	(49)	83%	(231)	280
PID/Gender: Dem Women	25%	(86)	75%	(260)	346
PID/Gender: Ind Men	21%	(60)	79%	(232)	292
PID/Gender: Ind Women	19%	(60)	81%	(265)	326
PID/Gender: Rep Men	21%	(60)	79%	(226)	285
PID/Gender: Rep Women	23%	(54)	77%	(182)	236
Ideo: Liberal (1-3)	22%	(115)	78%	(396)	510
Ideo: Moderate (4)	21%	(101)	79%	(388)	489
Ideo: Conservative (5-7)	22%	(119)	78%	(432)	550
Educ: < College	20%	(244)	80%	(991)	1235
Educ: Bachelors degree	21%	(77)	79%	(287)	364
Educ: Post-grad	29%	(48)	71%	(117)	165
Income: Under 50k	19%	(204)	81%	(844)	1047
Income: 50k-100k	21%	(119)	79%	(436)	555
Income: 100k+	28%	(46)	72%	(116)	161
Ethnicity: White	20%	(264)	80%	(1057)	1321

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Table LL24_8NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Supportive management

Demographic	Selected		Not Selected		Total N
Adults	21%	(369)	79%	(1395)	1764
Ethnicity: Hispanic	25%	(82)	75%	(252)	334
Ethnicity: Afr. Am.	22%	(56)	78%	(196)	252
Ethnicity: Other	26%	(49)	74%	(142)	191
Community: Urban	21%	(116)	79%	(429)	545
Community: Suburban	21%	(155)	79%	(574)	729
Community: Rural	20%	(98)	80%	(392)	490
Employ: Private Sector	25%	(154)	75%	(468)	622
Employ: Government	23%	(24)	77%	(81)	106
Employ: Self-Employed	22%	(40)	78%	(144)	184
Employ: Homemaker	14%	(24)	86%	(148)	172
Employ: Retired	16%	(27)	84%	(145)	172
Employ: Unemployed	19%	(47)	81%	(199)	246
Employ: Other	19%	(33)	81%	(140)	173
Military HH: Yes	24%	(51)	76%	(162)	212
Military HH: No	21%	(318)	79%	(1233)	1551
RD/WT: Right Direction	20%	(135)	80%	(552)	687
RD/WT: Wrong Track	22%	(234)	78%	(843)	1077
Trump Job Approve	21%	(138)	79%	(532)	670
Trump Job Disapprove	22%	(218)	78%	(794)	1013
Trump Job Strongly Approve	20%	(76)	80%	(303)	378
Trump Job Somewhat Approve	21%	(62)	79%	(229)	292
Trump Job Somewhat Disapprove	20%	(49)	80%	(199)	248
Trump Job Strongly Disapprove	22%	(169)	78%	(596)	765

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Table LL24_8NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Supportive management

Demographic	Selected		Not Selected		Total N
Adults	21%	(369)	79%	(1395)	1764
#1 Issue: Economy	24%	(120)	76%	(372)	493
#1 Issue: Security	20%	(62)	80%	(250)	312
#1 Issue: Health Care	20%	(76)	80%	(300)	375
#1 Issue: Medicare / Social Security	23%	(36)	77%	(123)	159
#1 Issue: Women's Issues	23%	(27)	77%	(88)	115
#1 Issue: Education	18%	(19)	82%	(83)	102
#1 Issue: Energy	9%	(9)	91%	(96)	105
#1 Issue: Other	19%	(20)	81%	(83)	103
2018 House Vote: Democrat	21%	(117)	79%	(433)	551
2018 House Vote: Republican	24%	(105)	76%	(339)	443
2018 House Vote: Someone else	17%	(11)	83%	(51)	62
2016 Vote: Hillary Clinton	20%	(103)	80%	(411)	514
2016 Vote: Donald Trump	25%	(117)	75%	(357)	474
2016 Vote: Other	17%	(18)	83%	(88)	105
2016 Vote: Didn't Vote	20%	(131)	80%	(539)	670
Voted in 2014: Yes	23%	(203)	77%	(696)	899
Voted in 2014: No	19%	(166)	81%	(699)	865
2012 Vote: Barack Obama	21%	(131)	79%	(499)	630
2012 Vote: Mitt Romney	25%	(79)	75%	(232)	311
2012 Vote: Other	19%	(11)	81%	(45)	56
2012 Vote: Didn't Vote	19%	(147)	81%	(618)	765
4-Region: Northeast	23%	(68)	77%	(233)	302
4-Region: Midwest	18%	(65)	82%	(292)	357
4-Region: South	21%	(143)	79%	(528)	671
4-Region: West	21%	(92)	79%	(342)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_9NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Company culture

Demographic	Selected		Not Selected		Total N
Adults	13%	(234)	87%	(1530)	1764
Gender: Male	15%	(131)	85%	(725)	856
Gender: Female	11%	(102)	89%	(805)	907
Age: 18-29	18%	(76)	82%	(353)	430
Age: 30-44	15%	(88)	85%	(495)	583
Age: 45-54	12%	(42)	88%	(298)	340
Age: 55-64	7%	(27)	93%	(384)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	20%	(29)	80%	(118)	147
Millennial: Age 23-38	16%	(101)	84%	(539)	639
Generation X: Age 39-54	14%	(77)	86%	(490)	567
Boomers: Age 55-73	7%	(27)	93%	(384)	411
PID: Dem (no lean)	14%	(89)	86%	(536)	625
PID: Ind (no lean)	12%	(73)	88%	(544)	617
PID: Rep (no lean)	14%	(72)	86%	(450)	521
PID/Gender: Dem Men	15%	(41)	85%	(239)	280
PID/Gender: Dem Women	14%	(48)	86%	(297)	346
PID/Gender: Ind Men	12%	(34)	88%	(257)	292
PID/Gender: Ind Women	12%	(39)	88%	(287)	326
PID/Gender: Rep Men	20%	(56)	80%	(229)	285
PID/Gender: Rep Women	6%	(15)	94%	(221)	236
Ideo: Liberal (1-3)	18%	(93)	82%	(417)	510
Ideo: Moderate (4)	13%	(62)	87%	(427)	489
Ideo: Conservative (5-7)	12%	(65)	88%	(485)	550
Educ: < College	10%	(126)	90%	(1108)	1235
Educ: Bachelors degree	19%	(68)	81%	(296)	364
Educ: Post-grad	24%	(39)	76%	(126)	165
Income: Under 50k	12%	(123)	88%	(924)	1047
Income: 50k-100k	16%	(86)	84%	(469)	555
Income: 100k+	15%	(24)	85%	(137)	161
Ethnicity: White	13%	(170)	87%	(1151)	1321

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Table LL24_9NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Company culture

Demographic	Selected		Not Selected		Total N
Adults	13%	(234)	87%	(1530)	1764
Ethnicity: Hispanic	20%	(66)	80%	(268)	334
Ethnicity: Afr. Am.	13%	(34)	87%	(218)	252
Ethnicity: Other	16%	(30)	84%	(161)	191
Community: Urban	16%	(90)	84%	(456)	545
Community: Suburban	14%	(101)	86%	(627)	729
Community: Rural	9%	(43)	91%	(447)	490
Employ: Private Sector	15%	(95)	85%	(526)	622
Employ: Government	19%	(20)	81%	(85)	106
Employ: Self-Employed	13%	(25)	87%	(160)	184
Employ: Homemaker	10%	(17)	90%	(155)	172
Employ: Retired	9%	(15)	91%	(157)	172
Employ: Unemployed	10%	(25)	90%	(221)	246
Employ: Other	9%	(15)	91%	(157)	173
Military HH: Yes	13%	(28)	87%	(185)	212
Military HH: No	13%	(206)	87%	(1345)	1551
RD/WT: Right Direction	12%	(83)	88%	(604)	687
RD/WT: Wrong Track	14%	(150)	86%	(926)	1077
Trump Job Approve	12%	(82)	88%	(588)	670
Trump Job Disapprove	14%	(144)	86%	(869)	1013
Trump Job Strongly Approve	11%	(43)	89%	(336)	378
Trump Job Somewhat Approve	14%	(40)	86%	(252)	292
Trump Job Somewhat Disapprove	16%	(39)	84%	(209)	248
Trump Job Strongly Disapprove	14%	(105)	86%	(660)	765

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Table LL24_9NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*

Company culture

Demographic	Selected	Not Selected	Total N
Adults	13% (234)	87% (1530)	1764
#1 Issue: Economy	13% (66)	87% (426)	493
#1 Issue: Security	12% (39)	88% (273)	312
#1 Issue: Health Care	12% (43)	88% (332)	375
#1 Issue: Medicare / Social Security	8% (13)	92% (146)	159
#1 Issue: Women's Issues	24% (27)	76% (88)	115
#1 Issue: Education	13% (13)	87% (89)	102
#1 Issue: Energy	19% (20)	81% (85)	105
#1 Issue: Other	11% (11)	89% (91)	103
2018 House Vote: Democrat	15% (81)	85% (470)	551
2018 House Vote: Republican	13% (56)	87% (388)	443
2018 House Vote: Someone else	15% (10)	85% (53)	62
2016 Vote: Hillary Clinton	14% (73)	86% (441)	514
2016 Vote: Donald Trump	14% (67)	86% (407)	474
2016 Vote: Other	18% (18)	82% (87)	105
2016 Vote: Didn't Vote	11% (75)	89% (594)	670
Voted in 2014: Yes	14% (126)	86% (773)	899
Voted in 2014: No	12% (108)	88% (757)	865
2012 Vote: Barack Obama	13% (83)	87% (547)	630
2012 Vote: Mitt Romney	13% (41)	87% (270)	311
2012 Vote: Other	12% (7)	88% (49)	56
2012 Vote: Didn't Vote	13% (103)	87% (662)	765
4-Region: Northeast	9% (28)	91% (273)	302
4-Region: Midwest	13% (46)	87% (311)	357
4-Region: South	13% (89)	87% (583)	671
4-Region: West	16% (71)	84% (363)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_10NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	1%	(17)	99%	(1747)	1764
Gender: Male	1%	(7)	99%	(849)	856
Gender: Female	1%	(10)	99%	(897)	907
Age: 18-29	—	(1)	100%	(428)	430
Age: 30-44	—	(2)	100%	(582)	583
Age: 45-54	1%	(2)	99%	(338)	340
Age: 55-64	3%	(12)	97%	(398)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	—	(0)	100%	(147)	147
Millennial: Age 23-38	—	(2)	100%	(637)	639
Generation X: Age 39-54	—	(3)	100%	(564)	567
Boomers: Age 55-73	3%	(12)	97%	(398)	411
PID: Dem (no lean)	—	(2)	100%	(623)	625
PID: Ind (no lean)	1%	(7)	99%	(610)	617
PID: Rep (no lean)	1%	(7)	99%	(514)	521
PID/Gender: Dem Men	—	(1)	100%	(279)	280
PID/Gender: Dem Women	—	(2)	100%	(344)	346
PID/Gender: Ind Men	1%	(4)	99%	(288)	292
PID/Gender: Ind Women	1%	(3)	99%	(322)	326
PID/Gender: Rep Men	1%	(2)	99%	(283)	285
PID/Gender: Rep Women	2%	(5)	98%	(231)	236
Ideo: Liberal (1-3)	1%	(4)	99%	(507)	510
Ideo: Moderate (4)	1%	(3)	99%	(486)	489
Ideo: Conservative (5-7)	2%	(8)	98%	(542)	550
Educ: < College	1%	(8)	99%	(1226)	1235
Educ: Bachelors degree	1%	(5)	99%	(359)	364
Educ: Post-grad	2%	(3)	98%	(162)	165
Income: Under 50k	1%	(14)	99%	(1033)	1047
Income: 50k-100k	1%	(3)	99%	(553)	555
Income: 100k+	—	(0)	100%	(161)	161
Ethnicity: White	1%	(16)	99%	(1306)	1321

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Table LL24_10NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Other (Please specify)

Demographic	Selected		Not Selected		Total N
Adults	1%	(17)	99%	(1747)	1764
Ethnicity: Hispanic	—	(0)	100%	(334)	334
Ethnicity: Afr. Am.	1%	(1)	99%	(251)	252
Ethnicity: Other	—	(0)	100%	(191)	191
Community: Urban	1%	(4)	99%	(542)	545
Community: Suburban	1%	(4)	99%	(725)	729
Community: Rural	2%	(10)	98%	(480)	490
Employ: Private Sector	—	(1)	100%	(621)	622
Employ: Government	1%	(1)	99%	(105)	106
Employ: Self-Employed	1%	(1)	99%	(183)	184
Employ: Homemaker	—	(1)	100%	(172)	172
Employ: Retired	6%	(10)	94%	(162)	172
Employ: Unemployed	1%	(2)	99%	(243)	246
Employ: Other	1%	(1)	99%	(172)	173
Military HH: Yes	1%	(3)	99%	(209)	212
Military HH: No	1%	(14)	99%	(1538)	1551
RD/WT: Right Direction	2%	(10)	98%	(677)	687
RD/WT: Wrong Track	1%	(6)	99%	(1070)	1077
Trump Job Approve	2%	(10)	98%	(659)	670
Trump Job Disapprove	1%	(6)	99%	(1007)	1013
Trump Job Strongly Approve	1%	(6)	99%	(373)	378
Trump Job Somewhat Approve	2%	(5)	98%	(287)	292
Trump Job Somewhat Disapprove	1%	(1)	99%	(246)	248
Trump Job Strongly Disapprove	1%	(4)	99%	(761)	765

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Table LL24_10NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.
 Other (Please specify)*

Demographic	Selected		Not Selected		Total N
Adults	1%	(17)	99%	(1747)	1764
#1 Issue: Economy	—	(1)	100%	(492)	493
#1 Issue: Security	1%	(3)	99%	(309)	312
#1 Issue: Health Care	1%	(4)	99%	(371)	375
#1 Issue: Medicare / Social Security	1%	(2)	99%	(157)	159
#1 Issue: Women's Issues	—	(0)	100%	(115)	115
#1 Issue: Education	—	(0)	100%	(102)	102
#1 Issue: Energy	2%	(2)	98%	(103)	105
#1 Issue: Other	5%	(5)	95%	(98)	103
2018 House Vote: Democrat	—	(1)	100%	(550)	551
2018 House Vote: Republican	2%	(9)	98%	(435)	443
2018 House Vote: Someone else	—	(0)	100%	(62)	62
2016 Vote: Hillary Clinton	—	(2)	100%	(512)	514
2016 Vote: Donald Trump	2%	(9)	98%	(465)	474
2016 Vote: Other	—	(0)	100%	(105)	105
2016 Vote: Didn't Vote	1%	(6)	99%	(663)	670
Voted in 2014: Yes	1%	(9)	99%	(890)	899
Voted in 2014: No	1%	(8)	99%	(857)	865
2012 Vote: Barack Obama	1%	(7)	99%	(623)	630
2012 Vote: Mitt Romney	2%	(5)	98%	(306)	311
2012 Vote: Other	—	(0)	100%	(56)	56
2012 Vote: Didn't Vote	1%	(5)	99%	(760)	765
4-Region: Northeast	1%	(2)	99%	(300)	302
4-Region: Midwest	2%	(7)	98%	(350)	357
4-Region: South	1%	(4)	99%	(667)	671
4-Region: West	1%	(4)	99%	(430)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL24_11NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.
Don't know / No opinion*

Demographic	Selected		Not Selected		Total N
Adults	16%	(277)	84%	(1487)	1764
Gender: Male	14%	(118)	86%	(738)	856
Gender: Female	18%	(159)	82%	(748)	907
Age: 18-29	18%	(75)	82%	(354)	430
Age: 30-44	12%	(69)	88%	(514)	583
Age: 45-54	15%	(51)	85%	(289)	340
Age: 55-64	20%	(81)	80%	(330)	411
Age: 65+	—	(0)	—	(0)	0
Generation Z: 18-22	20%	(29)	80%	(118)	147
Millennial: Age 23-38	14%	(91)	86%	(548)	639
Generation X: Age 39-54	13%	(76)	87%	(491)	567
Boomers: Age 55-73	20%	(81)	80%	(330)	411
PID: Dem (no lean)	10%	(63)	90%	(563)	625
PID: Ind (no lean)	23%	(143)	77%	(474)	617
PID: Rep (no lean)	14%	(71)	86%	(450)	521
PID/Gender: Dem Men	10%	(28)	90%	(252)	280
PID/Gender: Dem Women	10%	(35)	90%	(311)	346
PID/Gender: Ind Men	17%	(50)	83%	(242)	292
PID/Gender: Ind Women	29%	(94)	71%	(232)	326
PID/Gender: Rep Men	14%	(40)	86%	(245)	285
PID/Gender: Rep Women	13%	(30)	87%	(206)	236
Ideo: Liberal (1-3)	10%	(53)	90%	(457)	510
Ideo: Moderate (4)	13%	(63)	87%	(426)	489
Ideo: Conservative (5-7)	15%	(84)	85%	(466)	550
Educ: < College	19%	(231)	81%	(1003)	1235
Educ: Bachelors degree	9%	(32)	91%	(332)	364
Educ: Post-grad	8%	(13)	92%	(152)	165
Income: Under 50k	20%	(205)	80%	(842)	1047
Income: 50k-100k	10%	(58)	90%	(498)	555
Income: 100k+	9%	(15)	91%	(147)	161
Ethnicity: White	16%	(216)	84%	(1105)	1321

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Table LL24_11NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.
 Don't know / No opinion*

Demographic	Selected		Not Selected		Total N
Adults	16%	(277)	84%	(1487)	1764
Ethnicity: Hispanic	14%	(46)	86%	(288)	334
Ethnicity: Afr. Am.	14%	(35)	86%	(217)	252
Ethnicity: Other	14%	(26)	86%	(164)	191
Community: Urban	16%	(86)	84%	(459)	545
Community: Suburban	14%	(105)	86%	(624)	729
Community: Rural	18%	(86)	82%	(403)	490
Employ: Private Sector	8%	(49)	92%	(573)	622
Employ: Government	5%	(6)	95%	(100)	106
Employ: Self-Employed	7%	(12)	93%	(172)	184
Employ: Homemaker	23%	(40)	77%	(133)	172
Employ: Retired	33%	(56)	67%	(115)	172
Employ: Unemployed	23%	(57)	77%	(189)	246
Employ: Other	29%	(50)	71%	(122)	173
Military HH: Yes	11%	(23)	89%	(190)	212
Military HH: No	16%	(254)	84%	(1297)	1551
RD/WT: Right Direction	15%	(106)	85%	(581)	687
RD/WT: Wrong Track	16%	(171)	84%	(906)	1077
Trump Job Approve	14%	(96)	86%	(574)	670
Trump Job Disapprove	14%	(144)	86%	(869)	1013
Trump Job Strongly Approve	15%	(57)	85%	(322)	378
Trump Job Somewhat Approve	13%	(39)	87%	(253)	292
Trump Job Somewhat Disapprove	12%	(30)	88%	(218)	248
Trump Job Strongly Disapprove	15%	(114)	85%	(651)	765

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Table LL24_11NET: *If you are planning on working past the age of 65, what do you anticipate being the most important to you in your work at that age? Select up to three options.*
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	16%	(277)	84%	(1487)	1764
#1 Issue: Economy	10%	(50)	90%	(443)	493
#1 Issue: Security	15%	(48)	85%	(264)	312
#1 Issue: Health Care	19%	(72)	81%	(303)	375
#1 Issue: Medicare / Social Security	19%	(29)	81%	(130)	159
#1 Issue: Women's Issues	23%	(26)	77%	(89)	115
#1 Issue: Education	15%	(16)	85%	(86)	102
#1 Issue: Energy	10%	(11)	90%	(95)	105
#1 Issue: Other	24%	(25)	76%	(78)	103
2018 House Vote: Democrat	11%	(59)	89%	(491)	551
2018 House Vote: Republican	12%	(54)	88%	(389)	443
2018 House Vote: Someone else	32%	(20)	68%	(42)	62
2016 Vote: Hillary Clinton	13%	(66)	87%	(448)	514
2016 Vote: Donald Trump	11%	(51)	89%	(423)	474
2016 Vote: Other	16%	(17)	84%	(88)	105
2016 Vote: Didn't Vote	21%	(143)	79%	(527)	670
Voted in 2014: Yes	13%	(113)	87%	(786)	899
Voted in 2014: No	19%	(164)	81%	(701)	865
2012 Vote: Barack Obama	12%	(78)	88%	(552)	630
2012 Vote: Mitt Romney	11%	(36)	89%	(276)	311
2012 Vote: Other	31%	(17)	69%	(38)	56
2012 Vote: Didn't Vote	19%	(145)	81%	(620)	765
4-Region: Northeast	19%	(59)	81%	(243)	302
4-Region: Midwest	14%	(51)	86%	(306)	357
4-Region: South	15%	(100)	85%	(571)	671
4-Region: West	16%	(67)	84%	(367)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_1NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 On-going income

Demographic	Selected		Not Selected		Total N
Adults	57%	(52)	43%	(40)	93
Gender: Male	62%	(30)	38%	(19)	49
Gender: Female	51%	(22)	49%	(22)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	57%	(52)	43%	(40)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	57%	(45)	43%	(34)	79
PID: Dem (no lean)	52%	(21)	48%	(20)	41
PID: Ind (no lean)	62%	(15)	38%	(9)	24
PID: Rep (no lean)	59%	(16)	41%	(11)	27
PID/Gender: Dem Men	72%	(11)	28%	(4)	16
PID/Gender: Dem Women	40%	(10)	60%	(15)	25
PID/Gender: Ind Men	60%	(11)	40%	(7)	18
PID/Gender: Ind Women	67%	(4)	33%	(2)	6
PID/Gender: Rep Men	53%	(8)	47%	(7)	15
PID/Gender: Rep Women	65%	(8)	35%	(4)	13
Ideo: Liberal (1-3)	61%	(17)	39%	(11)	27
Ideo: Moderate (4)	44%	(12)	56%	(15)	27
Ideo: Conservative (5-7)	62%	(24)	38%	(14)	38
Educ: < College	62%	(25)	38%	(15)	40
Educ: Bachelors degree	55%	(11)	45%	(9)	20
Educ: Post-grad	50%	(16)	50%	(16)	33
Income: Under 50k	62%	(25)	38%	(15)	40
Income: 50k-100k	69%	(24)	31%	(11)	35
Income: 100k+	21%	(4)	79%	(14)	18
Ethnicity: White	58%	(48)	42%	(35)	83

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Table LL25_1NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
On-going income

Demographic	Selected		Not Selected		Total N
Adults	57%	(52)	43%	(40)	93
Ethnicity: Hispanic	100%	(3)	—	(0)	3
Ethnicity: Afr. Am.	54%	(3)	46%	(3)	5
Ethnicity: Other	34%	(1)	66%	(3)	4
Community: Urban	55%	(9)	45%	(8)	17
Community: Suburban	55%	(29)	45%	(23)	52
Community: Rural	60%	(14)	40%	(9)	24
Employ: Private Sector	55%	(26)	45%	(21)	46
Employ: Government	60%	(4)	40%	(3)	7
Employ: Self-Employed	63%	(13)	37%	(8)	21
Employ: Homemaker	100%	(1)	—	(0)	1
Employ: Retired	50%	(6)	50%	(6)	13
Employ: Unemployed	46%	(1)	54%	(1)	1
Employ: Other	48%	(2)	52%	(2)	4
Military HH: Yes	67%	(15)	33%	(7)	22
Military HH: No	53%	(38)	47%	(33)	70
RD/WT: Right Direction	56%	(17)	44%	(13)	30
RD/WT: Wrong Track	57%	(36)	43%	(27)	63
Trump Job Approve	59%	(22)	41%	(15)	37
Trump Job Disapprove	56%	(31)	44%	(24)	55
Trump Job Strongly Approve	60%	(14)	40%	(9)	23
Trump Job Somewhat Approve	58%	(8)	42%	(6)	14
Trump Job Somewhat Disapprove	66%	(6)	34%	(3)	8
Trump Job Strongly Disapprove	54%	(25)	46%	(22)	46

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Table LL25_1NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 On-going income

Demographic	Selected		Not Selected		Total N
Adults	57%	(52)	43%	(40)	93
#1 Issue: Economy	52%	(8)	48%	(8)	16
#1 Issue: Security	39%	(7)	61%	(11)	18
#1 Issue: Health Care	54%	(7)	46%	(6)	14
#1 Issue: Medicare / Social Security	76%	(20)	24%	(6)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	—	(0)	100%	(1)	1
#1 Issue: Energy	66%	(6)	34%	(3)	10
#1 Issue: Other	46%	(3)	54%	(4)	7
2018 House Vote: Democrat	56%	(25)	44%	(20)	45
2018 House Vote: Republican	61%	(20)	39%	(13)	34
2018 House Vote: Someone else	80%	(2)	20%	(1)	3
2016 Vote: Hillary Clinton	52%	(21)	48%	(20)	42
2016 Vote: Donald Trump	65%	(23)	35%	(13)	35
2016 Vote: Other	72%	(5)	28%	(2)	7
2016 Vote: Didn't Vote	35%	(3)	65%	(6)	9
Voted in 2014: Yes	59%	(48)	41%	(33)	81
Voted in 2014: No	39%	(4)	61%	(7)	12
2012 Vote: Barack Obama	60%	(32)	40%	(21)	54
2012 Vote: Mitt Romney	61%	(17)	39%	(11)	28
2012 Vote: Other	—	(0)	100%	(2)	2
2012 Vote: Didn't Vote	29%	(3)	71%	(7)	9
4-Region: Northeast	51%	(10)	49%	(10)	20
4-Region: Midwest	48%	(12)	52%	(13)	26
4-Region: South	68%	(23)	32%	(11)	33
4-Region: West	53%	(8)	47%	(7)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_2NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Access to health care and other benefits

Demographic	Selected		Not Selected		Total N
Adults	27%	(25)	73%	(67)	93
Gender: Male	29%	(14)	71%	(34)	49
Gender: Female	25%	(11)	75%	(33)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	27%	(25)	73%	(67)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	27%	(21)	73%	(57)	79
PID: Dem (no lean)	23%	(9)	77%	(31)	41
PID: Ind (no lean)	31%	(7)	69%	(17)	24
PID: Rep (no lean)	31%	(9)	69%	(19)	27
PID/Gender: Dem Men	21%	(3)	79%	(12)	16
PID/Gender: Dem Women	24%	(6)	76%	(19)	25
PID/Gender: Ind Men	37%	(7)	63%	(12)	18
PID/Gender: Ind Women	13%	(1)	87%	(5)	6
PID/Gender: Rep Men	30%	(4)	70%	(10)	15
PID/Gender: Rep Women	33%	(4)	67%	(9)	13
Ideo: Liberal (1-3)	27%	(7)	73%	(20)	27
Ideo: Moderate (4)	30%	(8)	70%	(19)	27
Ideo: Conservative (5-7)	26%	(10)	74%	(28)	38
Educ: < College	32%	(13)	68%	(27)	40
Educ: Bachelors degree	18%	(4)	82%	(16)	20
Educ: Post-grad	28%	(9)	72%	(24)	33
Income: Under 50k	22%	(9)	78%	(31)	40
Income: 50k-100k	21%	(7)	79%	(28)	35
Income: 100k+	51%	(9)	49%	(9)	18
Ethnicity: White	25%	(20)	75%	(62)	83

Continued on next page

Table LL25_2NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Access to health care and other benefits

Demographic	Selected		Not Selected		Total N
Adults	27%	(25)	73%	(67)	93
Ethnicity: Hispanic	41%	(1)	59%	(2)	3
Ethnicity: Afr. Am.	40%	(2)	60%	(3)	5
Ethnicity: Other	65%	(3)	35%	(2)	4
Community: Urban	23%	(4)	77%	(13)	17
Community: Suburban	34%	(18)	66%	(34)	52
Community: Rural	16%	(4)	84%	(20)	24
Employ: Private Sector	23%	(11)	77%	(35)	46
Employ: Government	65%	(4)	35%	(2)	7
Employ: Self-Employed	25%	(5)	75%	(16)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	35%	(4)	65%	(8)	13
Employ: Unemployed	—	(0)	100%	(1)	1
Employ: Other	14%	(1)	86%	(4)	4
Military HH: Yes	19%	(4)	81%	(18)	22
Military HH: No	30%	(21)	70%	(49)	70
RD/WT: Right Direction	25%	(7)	75%	(22)	30
RD/WT: Wrong Track	29%	(18)	71%	(45)	63
Trump Job Approve	24%	(9)	76%	(28)	37
Trump Job Disapprove	30%	(17)	70%	(38)	55
Trump Job Strongly Approve	17%	(4)	83%	(19)	23
Trump Job Somewhat Approve	34%	(5)	66%	(9)	14
Trump Job Somewhat Disapprove	57%	(5)	43%	(4)	8
Trump Job Strongly Disapprove	26%	(12)	74%	(35)	46

Continued on next page

Table LL25_2NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Access to health care and other benefits

Demographic	Selected		Not Selected		Total N
Adults	27%	(25)	73%	(67)	93
#1 Issue: Economy	35%	(6)	65%	(11)	16
#1 Issue: Security	4%	(1)	96%	(17)	18
#1 Issue: Health Care	27%	(4)	73%	(10)	14
#1 Issue: Medicare / Social Security	40%	(10)	60%	(15)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	58%	(1)	42%	(1)	1
#1 Issue: Energy	8%	(1)	92%	(9)	10
#1 Issue: Other	43%	(3)	57%	(4)	7
2018 House Vote: Democrat	26%	(12)	74%	(33)	45
2018 House Vote: Republican	34%	(11)	66%	(22)	34
2018 House Vote: Someone else	21%	(1)	79%	(2)	3
2016 Vote: Hillary Clinton	31%	(13)	69%	(29)	42
2016 Vote: Donald Trump	23%	(8)	77%	(27)	35
2016 Vote: Other	36%	(2)	64%	(4)	7
2016 Vote: Didn't Vote	20%	(2)	80%	(7)	9
Voted in 2014: Yes	29%	(24)	71%	(57)	81
Voted in 2014: No	15%	(2)	85%	(10)	12
2012 Vote: Barack Obama	31%	(17)	69%	(37)	54
2012 Vote: Mitt Romney	25%	(7)	75%	(21)	28
2012 Vote: Other	—	(0)	100%	(2)	2
2012 Vote: Didn't Vote	15%	(1)	85%	(8)	9
4-Region: Northeast	27%	(5)	73%	(14)	20
4-Region: Midwest	13%	(3)	87%	(22)	26
4-Region: South	39%	(13)	61%	(20)	33
4-Region: West	27%	(4)	73%	(10)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_3NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.

Stimulating work environment

Demographic	Selected		Not Selected		Total N
Adults	19%	(17)	81%	(75)	93
Gender: Male	21%	(10)	79%	(39)	49
Gender: Female	16%	(7)	84%	(37)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	19%	(17)	81%	(75)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	18%	(14)	82%	(65)	79
PID: Dem (no lean)	17%	(7)	83%	(34)	41
PID: Ind (no lean)	19%	(5)	81%	(20)	24
PID: Rep (no lean)	22%	(6)	78%	(21)	27
PID/Gender: Dem Men	11%	(2)	89%	(14)	16
PID/Gender: Dem Women	20%	(5)	80%	(20)	25
PID/Gender: Ind Men	21%	(4)	79%	(14)	18
PID/Gender: Ind Women	13%	(1)	87%	(5)	6
PID/Gender: Rep Men	31%	(5)	69%	(10)	15
PID/Gender: Rep Women	11%	(1)	89%	(11)	13
Ideo: Liberal (1-3)	9%	(3)	91%	(25)	27
Ideo: Moderate (4)	18%	(5)	82%	(22)	27
Ideo: Conservative (5-7)	26%	(10)	74%	(28)	38
Educ: < College	18%	(7)	82%	(33)	40
Educ: Bachelors degree	17%	(3)	83%	(16)	20
Educ: Post-grad	20%	(7)	80%	(26)	33
Income: Under 50k	10%	(4)	90%	(36)	40
Income: 50k-100k	17%	(6)	83%	(29)	35
Income: 100k+	42%	(7)	58%	(10)	18
Ethnicity: White	19%	(16)	81%	(67)	83

Continued on next page

Table LL25_3NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Stimulating work environment

Demographic	Selected		Not Selected		Total N
Adults	19%	(17)	81%	(75)	93
Ethnicity: Hispanic	59%	(2)	41%	(1)	3
Ethnicity: Afr. Am.	9%	(1)	91%	(5)	5
Ethnicity: Other	20%	(1)	80%	(3)	4
Community: Urban	31%	(5)	69%	(12)	17
Community: Suburban	18%	(9)	82%	(42)	52
Community: Rural	13%	(3)	87%	(21)	24
Employ: Private Sector	25%	(12)	75%	(35)	46
Employ: Government	13%	(1)	87%	(6)	7
Employ: Self-Employed	8%	(2)	92%	(19)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	16%	(2)	84%	(11)	13
Employ: Unemployed	54%	(1)	46%	(1)	1
Employ: Other	20%	(1)	80%	(3)	4
Military HH: Yes	21%	(5)	79%	(17)	22
Military HH: No	18%	(13)	82%	(58)	70
RD/WT: Right Direction	33%	(10)	67%	(20)	30
RD/WT: Wrong Track	12%	(8)	88%	(55)	63
Trump Job Approve	22%	(8)	78%	(29)	37
Trump Job Disapprove	17%	(9)	83%	(46)	55
Trump Job Strongly Approve	19%	(4)	81%	(19)	23
Trump Job Somewhat Approve	29%	(4)	71%	(10)	14
Trump Job Somewhat Disapprove	28%	(2)	72%	(6)	8
Trump Job Strongly Disapprove	15%	(7)	85%	(40)	46

Continued on next page

Table LL25_3NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.

Stimulating work environment

Demographic	Selected		Not Selected		Total N
Adults	19%	(17)	81%	(75)	93
#1 Issue: Economy	29%	(5)	71%	(12)	16
#1 Issue: Security	30%	(5)	70%	(13)	18
#1 Issue: Health Care	26%	(4)	74%	(10)	14
#1 Issue: Medicare / Social Security	10%	(3)	90%	(23)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	42%	(1)	58%	(1)	1
#1 Issue: Energy	—	(0)	100%	(10)	10
#1 Issue: Other	7%	(1)	93%	(7)	7
2018 House Vote: Democrat	19%	(8)	81%	(36)	45
2018 House Vote: Republican	22%	(7)	78%	(26)	34
2018 House Vote: Someone else	—	(0)	100%	(3)	3
2016 Vote: Hillary Clinton	14%	(6)	86%	(36)	42
2016 Vote: Donald Trump	28%	(10)	72%	(25)	35
2016 Vote: Other	12%	(1)	88%	(6)	7
2016 Vote: Didn't Vote	9%	(1)	91%	(8)	9
Voted in 2014: Yes	21%	(17)	79%	(64)	81
Voted in 2014: No	7%	(1)	93%	(11)	12
2012 Vote: Barack Obama	14%	(8)	86%	(46)	54
2012 Vote: Mitt Romney	29%	(8)	71%	(20)	28
2012 Vote: Other	—	(0)	100%	(2)	2
2012 Vote: Didn't Vote	17%	(2)	83%	(8)	9
4-Region: Northeast	9%	(2)	91%	(18)	20
4-Region: Midwest	21%	(5)	79%	(20)	26
4-Region: South	26%	(9)	74%	(25)	33
4-Region: West	11%	(2)	89%	(13)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_4NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Flexible work conditions that fit my planned lifestyle

Demographic	Selected		Not Selected		Total N
Adults	61%	(56)	39%	(36)	93
Gender: Male	60%	(29)	40%	(19)	49
Gender: Female	62%	(27)	38%	(17)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	61%	(56)	39%	(36)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	59%	(47)	41%	(32)	79
PID: Dem (no lean)	61%	(25)	39%	(16)	41
PID: Ind (no lean)	64%	(16)	36%	(9)	24
PID: Rep (no lean)	58%	(16)	42%	(12)	27
PID/Gender: Dem Men	61%	(10)	39%	(6)	16
PID/Gender: Dem Women	61%	(15)	39%	(10)	25
PID/Gender: Ind Men	64%	(12)	36%	(7)	18
PID/Gender: Ind Women	64%	(4)	36%	(2)	6
PID/Gender: Rep Men	54%	(8)	46%	(7)	15
PID/Gender: Rep Women	62%	(8)	38%	(5)	13
Ideo: Liberal (1-3)	59%	(16)	41%	(11)	27
Ideo: Moderate (4)	57%	(16)	43%	(12)	27
Ideo: Conservative (5-7)	64%	(25)	36%	(14)	38
Educ: < College	54%	(22)	46%	(18)	40
Educ: Bachelors degree	72%	(14)	28%	(5)	20
Educ: Post-grad	61%	(20)	39%	(13)	33
Income: Under 50k	67%	(27)	33%	(13)	40
Income: 50k-100k	53%	(18)	47%	(17)	35
Income: 100k+	62%	(11)	38%	(7)	18
Ethnicity: White	60%	(50)	40%	(33)	83

Continued on next page

Table LL25_4NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Flexible work conditions that fit my planned lifestyle

Demographic	Selected		Not Selected		Total N
Adults	61%	(56)	39%	(36)	93
Ethnicity: Hispanic	100%	(3)	—	(0)	3
Ethnicity: Afr. Am.	37%	(2)	63%	(3)	5
Ethnicity: Other	100%	(4)	—	(0)	4
Community: Urban	60%	(10)	40%	(7)	17
Community: Suburban	64%	(33)	36%	(19)	52
Community: Rural	55%	(13)	45%	(11)	24
Employ: Private Sector	66%	(31)	34%	(16)	46
Employ: Government	40%	(3)	60%	(4)	7
Employ: Self-Employed	50%	(11)	50%	(11)	21
Employ: Homemaker	100%	(1)	—	(0)	1
Employ: Retired	65%	(8)	35%	(4)	13
Employ: Unemployed	—	(0)	100%	(1)	1
Employ: Other	86%	(4)	14%	(1)	4
Military HH: Yes	58%	(13)	42%	(9)	22
Military HH: No	62%	(43)	38%	(27)	70
RD/WT: Right Direction	62%	(19)	38%	(11)	30
RD/WT: Wrong Track	60%	(38)	40%	(25)	63
Trump Job Approve	69%	(26)	31%	(11)	37
Trump Job Disapprove	54%	(30)	46%	(25)	55
Trump Job Strongly Approve	69%	(16)	31%	(7)	23
Trump Job Somewhat Approve	70%	(10)	30%	(4)	14
Trump Job Somewhat Disapprove	51%	(4)	49%	(4)	8
Trump Job Strongly Disapprove	55%	(26)	45%	(21)	46

Continued on next page

Table LL25_4NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Flexible work conditions that fit my planned lifestyle

Demographic	Selected		Not Selected		Total N
Adults	61%	(56)	39%	(36)	93
#1 Issue: Economy	58%	(9)	42%	(7)	16
#1 Issue: Security	71%	(13)	29%	(5)	18
#1 Issue: Health Care	57%	(8)	43%	(6)	14
#1 Issue: Medicare / Social Security	58%	(15)	42%	(11)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	58%	(1)	42%	(1)	1
#1 Issue: Energy	59%	(6)	41%	(4)	10
#1 Issue: Other	59%	(4)	41%	(3)	7
2018 House Vote: Democrat	57%	(26)	43%	(19)	45
2018 House Vote: Republican	61%	(21)	39%	(13)	34
2018 House Vote: Someone else	79%	(2)	21%	(1)	3
2016 Vote: Hillary Clinton	58%	(24)	42%	(18)	42
2016 Vote: Donald Trump	64%	(23)	36%	(13)	35
2016 Vote: Other	47%	(3)	53%	(4)	7
2016 Vote: Didn't Vote	72%	(6)	28%	(3)	9
Voted in 2014: Yes	58%	(47)	42%	(34)	81
Voted in 2014: No	78%	(9)	22%	(3)	12
2012 Vote: Barack Obama	55%	(30)	45%	(24)	54
2012 Vote: Mitt Romney	64%	(18)	36%	(10)	28
2012 Vote: Other	100%	(2)	—	(0)	2
2012 Vote: Didn't Vote	77%	(7)	23%	(2)	9
4-Region: Northeast	59%	(12)	41%	(8)	20
4-Region: Midwest	65%	(17)	35%	(9)	26
4-Region: South	53%	(18)	47%	(16)	33
4-Region: West	73%	(10)	27%	(4)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_5NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Social connections

Demographic	Selected		Not Selected		Total N
Adults	18%	(17)	82%	(76)	93
Gender: Male	16%	(8)	84%	(41)	49
Gender: Female	21%	(9)	79%	(34)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	18%	(17)	82%	(76)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	19%	(15)	81%	(64)	79
PID: Dem (no lean)	24%	(10)	76%	(31)	41
PID: Ind (no lean)	21%	(5)	79%	(19)	24
PID: Rep (no lean)	8%	(2)	92%	(25)	27
PID/Gender: Dem Men	20%	(3)	80%	(13)	16
PID/Gender: Dem Women	26%	(6)	74%	(19)	25
PID/Gender: Ind Men	20%	(4)	80%	(15)	18
PID/Gender: Ind Women	24%	(1)	76%	(5)	6
PID/Gender: Rep Men	6%	(1)	94%	(14)	15
PID/Gender: Rep Women	11%	(1)	89%	(11)	13
Ideo: Liberal (1-3)	37%	(10)	63%	(17)	27
Ideo: Moderate (4)	13%	(4)	87%	(24)	27
Ideo: Conservative (5-7)	8%	(3)	92%	(35)	38
Educ: < College	9%	(4)	91%	(36)	40
Educ: Bachelors degree	37%	(7)	63%	(13)	20
Educ: Post-grad	19%	(6)	81%	(27)	33
Income: Under 50k	18%	(7)	82%	(33)	40
Income: 50k-100k	16%	(5)	84%	(29)	35
Income: 100k+	24%	(4)	76%	(13)	18
Ethnicity: White	18%	(15)	82%	(68)	83

Continued on next page

Table LL25_5NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Social connections

Demographic	Selected		Not Selected		Total N
Adults	18%	(17)	82%	(76)	93
Ethnicity: Hispanic	—	(0)	100%	(3)	3
Ethnicity: Afr. Am.	27%	(1)	73%	(4)	5
Ethnicity: Other	10%	(0)	90%	(4)	4
Community: Urban	20%	(3)	80%	(14)	17
Community: Suburban	20%	(10)	80%	(41)	52
Community: Rural	14%	(3)	86%	(20)	24
Employ: Private Sector	13%	(6)	87%	(40)	46
Employ: Government	27%	(2)	73%	(5)	7
Employ: Self-Employed	17%	(4)	83%	(17)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	33%	(4)	67%	(9)	13
Employ: Unemployed	—	(0)	100%	(1)	1
Employ: Other	32%	(1)	68%	(3)	4
Military HH: Yes	16%	(4)	84%	(19)	22
Military HH: No	19%	(13)	81%	(57)	70
RD/WT: Right Direction	8%	(2)	92%	(28)	30
RD/WT: Wrong Track	23%	(15)	77%	(48)	63
Trump Job Approve	11%	(4)	89%	(33)	37
Trump Job Disapprove	24%	(13)	76%	(42)	55
Trump Job Strongly Approve	11%	(3)	89%	(20)	23
Trump Job Somewhat Approve	11%	(1)	89%	(12)	14
Trump Job Somewhat Disapprove	11%	(1)	89%	(8)	8
Trump Job Strongly Disapprove	26%	(12)	74%	(34)	46

Continued on next page

Table LL25_5NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Social connections

Demographic	Selected		Not Selected		Total N
Adults	18%	(17)	82%	(76)	93
#1 Issue: Economy	11%	(2)	89%	(15)	16
#1 Issue: Security	17%	(3)	83%	(15)	18
#1 Issue: Health Care	20%	(3)	80%	(11)	14
#1 Issue: Medicare / Social Security	18%	(5)	82%	(21)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	—	(0)	100%	(1)	1
#1 Issue: Energy	34%	(3)	66%	(6)	10
#1 Issue: Other	19%	(1)	81%	(6)	7
2018 House Vote: Democrat	25%	(11)	75%	(34)	45
2018 House Vote: Republican	10%	(3)	90%	(30)	34
2018 House Vote: Someone else	—	(0)	100%	(3)	3
2016 Vote: Hillary Clinton	26%	(11)	74%	(31)	42
2016 Vote: Donald Trump	6%	(2)	94%	(33)	35
2016 Vote: Other	46%	(3)	54%	(4)	7
2016 Vote: Didn't Vote	10%	(1)	90%	(8)	9
Voted in 2014: Yes	18%	(14)	82%	(67)	81
Voted in 2014: No	24%	(3)	76%	(9)	12
2012 Vote: Barack Obama	25%	(14)	75%	(40)	54
2012 Vote: Mitt Romney	5%	(1)	95%	(27)	28
2012 Vote: Other	66%	(1)	34%	(1)	2
2012 Vote: Didn't Vote	10%	(1)	90%	(8)	9
4-Region: Northeast	21%	(4)	79%	(15)	20
4-Region: Midwest	20%	(5)	80%	(20)	26
4-Region: South	13%	(4)	87%	(29)	33
4-Region: West	24%	(3)	76%	(11)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_6NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Meaningful work

Demographic	Selected		Not Selected		Total N
Adults	42%	(39)	58%	(53)	93
Gender: Male	48%	(23)	52%	(25)	49
Gender: Female	36%	(16)	64%	(28)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	42%	(39)	58%	(53)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	44%	(35)	56%	(44)	79
PID: Dem (no lean)	35%	(14)	65%	(27)	41
PID: Ind (no lean)	43%	(10)	57%	(14)	24
PID: Rep (no lean)	52%	(14)	48%	(13)	27
PID/Gender: Dem Men	36%	(6)	64%	(10)	16
PID/Gender: Dem Women	34%	(9)	66%	(16)	25
PID/Gender: Ind Men	47%	(9)	53%	(10)	18
PID/Gender: Ind Women	31%	(2)	69%	(4)	6
PID/Gender: Rep Men	62%	(9)	38%	(6)	15
PID/Gender: Rep Women	41%	(5)	59%	(7)	13
Ideo: Liberal (1-3)	40%	(11)	60%	(16)	27
Ideo: Moderate (4)	33%	(9)	67%	(18)	27
Ideo: Conservative (5-7)	51%	(19)	49%	(19)	38
Educ: < College	33%	(13)	67%	(27)	40
Educ: Bachelors degree	47%	(9)	53%	(10)	20
Educ: Post-grad	50%	(16)	50%	(16)	33
Income: Under 50k	38%	(15)	62%	(25)	40
Income: 50k-100k	47%	(16)	53%	(19)	35
Income: 100k+	43%	(7)	57%	(10)	18
Ethnicity: White	42%	(35)	58%	(48)	83

Continued on next page

Table LL25_6NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Meaningful work

Demographic	Selected		Not Selected		Total N
Adults	42%	(39)	58%	(53)	93
Ethnicity: Hispanic	—	(0)	100%	(3)	3
Ethnicity: Afr. Am.	56%	(3)	44%	(2)	5
Ethnicity: Other	25%	(1)	75%	(3)	4
Community: Urban	57%	(10)	43%	(7)	17
Community: Suburban	38%	(19)	62%	(32)	52
Community: Rural	42%	(10)	58%	(14)	24
Employ: Private Sector	39%	(18)	61%	(28)	46
Employ: Government	43%	(3)	57%	(4)	7
Employ: Self-Employed	54%	(11)	46%	(10)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	45%	(6)	55%	(7)	13
Employ: Unemployed	54%	(1)	46%	(1)	1
Employ: Other	20%	(1)	80%	(3)	4
Military HH: Yes	48%	(11)	52%	(12)	22
Military HH: No	40%	(29)	60%	(42)	70
RD/WT: Right Direction	55%	(17)	45%	(13)	30
RD/WT: Wrong Track	36%	(23)	64%	(40)	63
Trump Job Approve	56%	(20)	44%	(16)	37
Trump Job Disapprove	32%	(18)	68%	(37)	55
Trump Job Strongly Approve	67%	(15)	33%	(8)	23
Trump Job Somewhat Approve	36%	(5)	64%	(9)	14
Trump Job Somewhat Disapprove	26%	(2)	74%	(6)	8
Trump Job Strongly Disapprove	33%	(16)	67%	(31)	46

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Table LL25_6NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Meaningful work

Demographic	Selected		Not Selected		Total N
Adults	42%	(39)	58%	(53)	93
#1 Issue: Economy	44%	(7)	56%	(9)	16
#1 Issue: Security	55%	(10)	45%	(8)	18
#1 Issue: Health Care	51%	(7)	49%	(7)	14
#1 Issue: Medicare / Social Security	17%	(4)	83%	(21)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	100%	(1)	—	(0)	1
#1 Issue: Energy	58%	(6)	42%	(4)	10
#1 Issue: Other	46%	(3)	54%	(4)	7
2018 House Vote: Democrat	34%	(15)	66%	(30)	45
2018 House Vote: Republican	56%	(19)	44%	(15)	34
2018 House Vote: Someone else	79%	(2)	21%	(1)	3
2016 Vote: Hillary Clinton	32%	(13)	68%	(28)	42
2016 Vote: Donald Trump	53%	(19)	47%	(16)	35
2016 Vote: Other	45%	(3)	55%	(4)	7
2016 Vote: Didn't Vote	46%	(4)	54%	(5)	9
Voted in 2014: Yes	43%	(35)	57%	(46)	81
Voted in 2014: No	35%	(4)	65%	(7)	12
2012 Vote: Barack Obama	34%	(18)	66%	(35)	54
2012 Vote: Mitt Romney	51%	(14)	49%	(14)	28
2012 Vote: Other	100%	(2)	—	(0)	2
2012 Vote: Didn't Vote	53%	(5)	47%	(4)	9
4-Region: Northeast	44%	(9)	56%	(11)	20
4-Region: Midwest	44%	(11)	56%	(14)	26
4-Region: South	39%	(13)	61%	(20)	33
4-Region: West	46%	(6)	54%	(8)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_7NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.

Learning opportunities

Demographic	Selected		Not Selected		Total N
Adults	12%	(11)	88%	(82)	93
Gender: Male	11%	(6)	89%	(43)	49
Gender: Female	12%	(5)	88%	(39)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	12%	(11)	88%	(82)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	12%	(9)	88%	(70)	79
PID: Dem (no lean)	12%	(5)	88%	(36)	41
PID: Ind (no lean)	14%	(3)	86%	(21)	24
PID: Rep (no lean)	9%	(2)	91%	(25)	27
PID/Gender: Dem Men	9%	(1)	91%	(14)	16
PID/Gender: Dem Women	14%	(4)	86%	(22)	25
PID/Gender: Ind Men	9%	(2)	91%	(17)	18
PID/Gender: Ind Women	28%	(2)	72%	(4)	6
PID/Gender: Rep Men	16%	(2)	84%	(12)	15
PID/Gender: Rep Women	—	(0)	100%	(13)	13
Ideo: Liberal (1-3)	14%	(4)	86%	(23)	27
Ideo: Moderate (4)	15%	(4)	85%	(23)	27
Ideo: Conservative (5-7)	7%	(3)	93%	(35)	38
Educ: < College	10%	(4)	90%	(36)	40
Educ: Bachelors degree	18%	(4)	82%	(16)	20
Educ: Post-grad	10%	(3)	90%	(29)	33
Income: Under 50k	13%	(5)	87%	(35)	40
Income: 50k-100k	9%	(3)	91%	(32)	35
Income: 100k+	14%	(2)	86%	(15)	18
Ethnicity: White	11%	(9)	89%	(74)	83

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Table LL25_7NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Learning opportunities

Demographic	Selected		Not Selected		Total N
Adults	12%	(11)	88%	(82)	93
Ethnicity: Hispanic	—	(0)	100%	(3)	3
Ethnicity: Afr. Am.	9%	(1)	91%	(5)	5
Ethnicity: Other	21%	(1)	79%	(3)	4
Community: Urban	14%	(2)	86%	(15)	17
Community: Suburban	13%	(7)	87%	(45)	52
Community: Rural	7%	(2)	93%	(22)	24
Employ: Private Sector	10%	(5)	90%	(41)	46
Employ: Government	—	(0)	100%	(7)	7
Employ: Self-Employed	15%	(3)	85%	(18)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	6%	(1)	94%	(12)	13
Employ: Unemployed	46%	(1)	54%	(1)	1
Employ: Other	32%	(1)	68%	(3)	4
Military HH: Yes	8%	(2)	92%	(21)	22
Military HH: No	13%	(9)	87%	(61)	70
RD/WT: Right Direction	11%	(3)	89%	(27)	30
RD/WT: Wrong Track	12%	(7)	88%	(55)	63
Trump Job Approve	9%	(3)	91%	(34)	37
Trump Job Disapprove	14%	(7)	86%	(47)	55
Trump Job Strongly Approve	4%	(1)	96%	(22)	23
Trump Job Somewhat Approve	17%	(2)	83%	(12)	14
Trump Job Somewhat Disapprove	—	(0)	100%	(8)	8
Trump Job Strongly Disapprove	16%	(7)	84%	(39)	46

Continued on next page

Table LL25_7NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.

Learning opportunities

Demographic	Selected		Not Selected		Total N
Adults	12%	(11)	88%	(82)	93
#1 Issue: Economy	16%	(3)	84%	(14)	16
#1 Issue: Security	17%	(3)	83%	(15)	18
#1 Issue: Health Care	10%	(1)	90%	(12)	14
#1 Issue: Medicare / Social Security	5%	(1)	95%	(24)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	42%	(1)	58%	(1)	1
#1 Issue: Energy	—	(0)	100%	(10)	10
#1 Issue: Other	24%	(2)	76%	(6)	7
2018 House Vote: Democrat	12%	(5)	88%	(39)	45
2018 House Vote: Republican	7%	(2)	93%	(31)	34
2018 House Vote: Someone else	—	(0)	100%	(3)	3
2016 Vote: Hillary Clinton	16%	(7)	84%	(35)	42
2016 Vote: Donald Trump	7%	(2)	93%	(33)	35
2016 Vote: Other	—	(0)	100%	(7)	7
2016 Vote: Didn't Vote	19%	(2)	81%	(7)	9
Voted in 2014: Yes	10%	(8)	90%	(73)	81
Voted in 2014: No	26%	(3)	74%	(9)	12
2012 Vote: Barack Obama	13%	(7)	87%	(47)	54
2012 Vote: Mitt Romney	8%	(2)	92%	(26)	28
2012 Vote: Other	—	(0)	100%	(2)	2
2012 Vote: Didn't Vote	18%	(2)	82%	(8)	9
4-Region: Northeast	12%	(2)	88%	(17)	20
4-Region: Midwest	21%	(5)	79%	(20)	26
4-Region: South	4%	(1)	96%	(32)	33
4-Region: West	12%	(2)	88%	(12)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_8NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Supportive management

Demographic	Selected		Not Selected		Total N
Adults	17%	(16)	83%	(77)	93
Gender: Male	8%	(4)	92%	(45)	49
Gender: Female	27%	(12)	73%	(32)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	17%	(16)	83%	(77)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	17%	(13)	83%	(65)	79
PID: Dem (no lean)	23%	(9)	77%	(32)	41
PID: Ind (no lean)	16%	(4)	84%	(20)	24
PID: Rep (no lean)	10%	(3)	90%	(25)	27
PID/Gender: Dem Men	5%	(1)	95%	(15)	16
PID/Gender: Dem Women	34%	(8)	66%	(17)	25
PID/Gender: Ind Men	14%	(3)	86%	(16)	18
PID/Gender: Ind Women	22%	(1)	78%	(5)	6
PID/Gender: Rep Men	4%	(1)	96%	(14)	15
PID/Gender: Rep Women	17%	(2)	83%	(11)	13
Ideo: Liberal (1-3)	16%	(4)	84%	(23)	27
Ideo: Moderate (4)	33%	(9)	67%	(18)	27
Ideo: Conservative (5-7)	7%	(2)	93%	(36)	38
Educ: < College	22%	(9)	78%	(31)	40
Educ: Bachelors degree	5%	(1)	95%	(19)	20
Educ: Post-grad	19%	(6)	81%	(26)	33
Income: Under 50k	19%	(8)	81%	(33)	40
Income: 50k-100k	17%	(6)	83%	(29)	35
Income: 100k+	14%	(2)	86%	(15)	18
Ethnicity: White	16%	(14)	84%	(69)	83

Continued on next page

Table LL25_8NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.

Supportive management

Demographic	Selected		Not Selected		Total N
Adults	17%	(16)	83%	(77)	93
Ethnicity: Hispanic	—	(0)	100%	(3)	3
Ethnicity: Afr. Am.	44%	(2)	56%	(3)	5
Ethnicity: Other	—	(0)	100%	(4)	4
Community: Urban	8%	(1)	92%	(16)	17
Community: Suburban	19%	(10)	81%	(42)	52
Community: Rural	20%	(5)	80%	(19)	24
Employ: Private Sector	19%	(9)	81%	(37)	46
Employ: Government	25%	(2)	75%	(5)	7
Employ: Self-Employed	13%	(3)	87%	(18)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	13%	(2)	87%	(11)	13
Employ: Unemployed	100%	(1)	—	(0)	1
Employ: Other	—	(0)	100%	(4)	4
Military HH: Yes	8%	(2)	92%	(20)	22
Military HH: No	20%	(14)	80%	(56)	70
RD/WT: Right Direction	11%	(3)	89%	(27)	30
RD/WT: Wrong Track	20%	(13)	80%	(50)	63
Trump Job Approve	5%	(2)	95%	(35)	37
Trump Job Disapprove	26%	(14)	74%	(41)	55
Trump Job Strongly Approve	5%	(1)	95%	(22)	23
Trump Job Somewhat Approve	6%	(1)	94%	(13)	14
Trump Job Somewhat Disapprove	14%	(1)	86%	(7)	8
Trump Job Strongly Disapprove	28%	(13)	72%	(34)	46

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Table LL25_8NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Supportive management

Demographic	Selected		Not Selected		Total N
Adults	17%	(16)	83%	(77)	93
#1 Issue: Economy	8%	(1)	92%	(15)	16
#1 Issue: Security	14%	(3)	86%	(16)	18
#1 Issue: Health Care	18%	(2)	82%	(11)	14
#1 Issue: Medicare / Social Security	20%	(5)	80%	(21)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	—	(0)	100%	(1)	1
#1 Issue: Energy	38%	(4)	62%	(6)	10
#1 Issue: Other	12%	(1)	88%	(6)	7
2018 House Vote: Democrat	21%	(10)	79%	(35)	45
2018 House Vote: Republican	6%	(2)	94%	(32)	34
2018 House Vote: Someone else	—	(0)	100%	(3)	3
2016 Vote: Hillary Clinton	26%	(11)	74%	(31)	42
2016 Vote: Donald Trump	3%	(1)	97%	(34)	35
2016 Vote: Other	—	(0)	100%	(7)	7
2016 Vote: Didn't Vote	44%	(4)	56%	(5)	9
Voted in 2014: Yes	15%	(12)	85%	(69)	81
Voted in 2014: No	33%	(4)	67%	(8)	12
2012 Vote: Barack Obama	23%	(12)	77%	(41)	54
2012 Vote: Mitt Romney	4%	(1)	96%	(27)	28
2012 Vote: Other	—	(0)	100%	(2)	2
2012 Vote: Didn't Vote	29%	(3)	71%	(7)	9
4-Region: Northeast	23%	(4)	77%	(15)	20
4-Region: Midwest	22%	(6)	78%	(20)	26
4-Region: South	11%	(4)	89%	(29)	33
4-Region: West	16%	(2)	84%	(12)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_9NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Company culture

Demographic	Selected		Not Selected		Total N
Adults	9%	(8)	91%	(85)	93
Gender: Male	8%	(4)	92%	(45)	49
Gender: Female	9%	(4)	91%	(40)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	9%	(8)	91%	(85)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	7%	(6)	93%	(73)	79
PID: Dem (no lean)	10%	(4)	90%	(37)	41
PID: Ind (no lean)	11%	(3)	89%	(22)	24
PID: Rep (no lean)	5%	(1)	95%	(26)	27
PID/Gender: Dem Men	10%	(2)	90%	(14)	16
PID/Gender: Dem Women	9%	(2)	91%	(23)	25
PID/Gender: Ind Men	9%	(2)	91%	(17)	18
PID/Gender: Ind Women	18%	(1)	82%	(5)	6
PID/Gender: Rep Men	4%	(1)	96%	(14)	15
PID/Gender: Rep Women	5%	(1)	95%	(12)	13
Ideo: Liberal (1-3)	11%	(3)	89%	(24)	27
Ideo: Moderate (4)	16%	(4)	84%	(23)	27
Ideo: Conservative (5-7)	2%	(1)	98%	(37)	38
Educ: < College	4%	(2)	96%	(38)	40
Educ: Bachelors degree	5%	(1)	95%	(19)	20
Educ: Post-grad	16%	(5)	84%	(27)	33
Income: Under 50k	9%	(4)	91%	(36)	40
Income: 50k-100k	9%	(3)	91%	(32)	35
Income: 100k+	5%	(1)	95%	(17)	18
Ethnicity: White	7%	(6)	93%	(77)	83

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Table LL25_9NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Company culture

Demographic	Selected		Not Selected		Total N
Adults	9%	(8)	91%	(85)	93
Ethnicity: Hispanic	—	(0)	100%	(3)	3
Ethnicity: Afr. Am.	23%	(1)	77%	(4)	5
Ethnicity: Other	15%	(1)	85%	(4)	4
Community: Urban	11%	(2)	89%	(15)	17
Community: Suburban	8%	(4)	92%	(48)	52
Community: Rural	8%	(2)	92%	(22)	24
Employ: Private Sector	8%	(4)	92%	(42)	46
Employ: Government	—	(0)	100%	(7)	7
Employ: Self-Employed	19%	(4)	81%	(17)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	—	(0)	100%	(13)	13
Employ: Unemployed	—	(0)	100%	(1)	1
Employ: Other	—	(0)	100%	(4)	4
Military HH: Yes	8%	(2)	92%	(20)	22
Military HH: No	9%	(6)	91%	(64)	70
RD/WT: Right Direction	6%	(2)	94%	(28)	30
RD/WT: Wrong Track	10%	(6)	90%	(57)	63
Trump Job Approve	6%	(2)	94%	(34)	37
Trump Job Disapprove	10%	(6)	90%	(49)	55
Trump Job Strongly Approve	10%	(2)	90%	(21)	23
Trump Job Somewhat Approve	—	(0)	100%	(14)	14
Trump Job Somewhat Disapprove	7%	(1)	93%	(8)	8
Trump Job Strongly Disapprove	11%	(5)	89%	(41)	46

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Table LL25_9NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Company culture

Demographic	Selected		Not Selected		Total N
Adults	9%	(8)	91%	(85)	93
#1 Issue: Economy	5%	(1)	95%	(16)	16
#1 Issue: Security	11%	(2)	89%	(16)	18
#1 Issue: Health Care	4%	(1)	96%	(13)	14
#1 Issue: Medicare / Social Security	3%	(1)	97%	(25)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	—	(0)	100%	(1)	1
#1 Issue: Energy	37%	(4)	63%	(6)	10
#1 Issue: Other	—	(0)	100%	(7)	7
2018 House Vote: Democrat	14%	(6)	86%	(39)	45
2018 House Vote: Republican	4%	(1)	96%	(32)	34
2018 House Vote: Someone else	—	(0)	100%	(3)	3
2016 Vote: Hillary Clinton	12%	(5)	88%	(37)	42
2016 Vote: Donald Trump	7%	(2)	93%	(33)	35
2016 Vote: Other	—	(0)	100%	(7)	7
2016 Vote: Didn't Vote	6%	(1)	94%	(8)	9
Voted in 2014: Yes	9%	(7)	91%	(74)	81
Voted in 2014: No	5%	(1)	95%	(11)	12
2012 Vote: Barack Obama	11%	(6)	89%	(47)	54
2012 Vote: Mitt Romney	4%	(1)	96%	(27)	28
2012 Vote: Other	—	(0)	100%	(2)	2
2012 Vote: Didn't Vote	6%	(1)	94%	(9)	9
4-Region: Northeast	8%	(1)	92%	(18)	20
4-Region: Midwest	9%	(2)	91%	(23)	26
4-Region: South	6%	(2)	94%	(31)	33
4-Region: West	16%	(2)	84%	(12)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_10NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Other (Please specify)

Demographic		Not Selected	Total N
Adults	100%	(93)	93
Gender: Male	100%	(49)	49
Gender: Female	100%	(44)	44
Age: 18-29	—	(0)	0
Age: 30-44	—	(0)	0
Age: 45-54	—	(0)	0
Age: 55-64	—	(0)	0
Age: 65+	100%	(93)	93
Generation Z: 18-22	—	(0)	0
Millennial: Age 23-38	—	(0)	0
Generation X: Age 39-54	—	(0)	0
Boomers: Age 55-73	100%	(79)	79
PID: Dem (no lean)	100%	(41)	41
PID: Ind (no lean)	100%	(24)	24
PID: Rep (no lean)	100%	(27)	27
PID/Gender: Dem Men	100%	(16)	16
PID/Gender: Dem Women	100%	(25)	25
PID/Gender: Ind Men	100%	(18)	18
PID/Gender: Ind Women	100%	(6)	6
PID/Gender: Rep Men	100%	(15)	15
PID/Gender: Rep Women	100%	(13)	13
Ideo: Liberal (1-3)	100%	(27)	27
Ideo: Moderate (4)	100%	(27)	27
Ideo: Conservative (5-7)	100%	(38)	38
Educ: < College	100%	(40)	40
Educ: Bachelors degree	100%	(20)	20
Educ: Post-grad	100%	(33)	33
Income: Under 50k	100%	(40)	40
Income: 50k-100k	100%	(35)	35
Income: 100k+	100%	(18)	18
Ethnicity: White	100%	(83)	83

Continued on next page

Table LL25_10NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Other (Please specify)

Demographic	100%	Not Selected	Total N
Adults	100%	(93)	93
Ethnicity: Hispanic	100%	(3)	3
Ethnicity: Afr. Am.	100%	(5)	5
Ethnicity: Other	100%	(4)	4
Community: Urban	100%	(17)	17
Community: Suburban	100%	(52)	52
Community: Rural	100%	(24)	24
Employ: Private Sector	100%	(46)	46
Employ: Government	100%	(7)	7
Employ: Self-Employed	100%	(21)	21
Employ: Homemaker	100%	(1)	1
Employ: Retired	100%	(13)	13
Employ: Unemployed	100%	(1)	1
Employ: Other	100%	(4)	4
Military HH: Yes	100%	(22)	22
Military HH: No	100%	(70)	70
RD/WT: Right Direction	100%	(30)	30
RD/WT: Wrong Track	100%	(63)	63
Trump Job Approve	100%	(37)	37
Trump Job Disapprove	100%	(55)	55
Trump Job Strongly Approve	100%	(23)	23
Trump Job Somewhat Approve	100%	(14)	14
Trump Job Somewhat Disapprove	100%	(8)	8
Trump Job Strongly Disapprove	100%	(46)	46

Continued on next page

Table LL25_10NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Other (Please specify)

Demographic		Not Selected	Total N
Adults	100%	(93)	93
#1 Issue: Economy	100%	(16)	16
#1 Issue: Security	100%	(18)	18
#1 Issue: Health Care	100%	(14)	14
#1 Issue: Medicare / Social Security	100%	(26)	26
#1 Issue: Women's Issues	—	(0)	0
#1 Issue: Education	100%	(1)	1
#1 Issue: Energy	100%	(10)	10
#1 Issue: Other	100%	(7)	7
2018 House Vote: Democrat	100%	(45)	45
2018 House Vote: Republican	100%	(34)	34
2018 House Vote: Someone else	100%	(3)	3
2016 Vote: Hillary Clinton	100%	(42)	42
2016 Vote: Donald Trump	100%	(35)	35
2016 Vote: Other	100%	(7)	7
2016 Vote: Didn't Vote	100%	(9)	9
Voted in 2014: Yes	100%	(81)	81
Voted in 2014: No	100%	(12)	12
2012 Vote: Barack Obama	100%	(54)	54
2012 Vote: Mitt Romney	100%	(28)	28
2012 Vote: Other	100%	(2)	2
2012 Vote: Didn't Vote	100%	(9)	9
4-Region: Northeast	100%	(20)	20
4-Region: Midwest	100%	(26)	26
4-Region: South	100%	(33)	33
4-Region: West	100%	(14)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL25_11NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.

Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	1%	(1)	99%	(91)	93
Gender: Male	3%	(1)	97%	(47)	49
Gender: Female	—	(0)	100%	(44)	44
Age: 18-29	—	(0)	—	(0)	0
Age: 30-44	—	(0)	—	(0)	0
Age: 45-54	—	(0)	—	(0)	0
Age: 55-64	—	(0)	—	(0)	0
Age: 65+	1%	(1)	99%	(91)	93
Generation Z: 18-22	—	(0)	—	(0)	0
Millennial: Age 23-38	—	(0)	—	(0)	0
Generation X: Age 39-54	—	(0)	—	(0)	0
Boomers: Age 55-73	2%	(1)	98%	(78)	79
PID: Dem (no lean)	3%	(1)	97%	(40)	41
PID: Ind (no lean)	—	(0)	100%	(24)	24
PID: Rep (no lean)	—	(0)	100%	(27)	27
PID/Gender: Dem Men	8%	(1)	92%	(14)	16
PID/Gender: Dem Women	—	(0)	100%	(25)	25
PID/Gender: Ind Men	—	(0)	100%	(18)	18
PID/Gender: Ind Women	—	(0)	100%	(6)	6
PID/Gender: Rep Men	—	(0)	100%	(15)	15
PID/Gender: Rep Women	—	(0)	100%	(13)	13
Ideo: Liberal (1-3)	—	(0)	100%	(27)	27
Ideo: Moderate (4)	5%	(1)	95%	(26)	27
Ideo: Conservative (5-7)	—	(0)	100%	(38)	38
Educ: < College	3%	(1)	97%	(39)	40
Educ: Bachelors degree	—	(0)	100%	(20)	20
Educ: Post-grad	—	(0)	100%	(33)	33
Income: Under 50k	—	(0)	100%	(40)	40
Income: 50k-100k	4%	(1)	96%	(34)	35
Income: 100k+	—	(0)	100%	(18)	18
Ethnicity: White	2%	(1)	98%	(82)	83

Continued on next page

Table LL25_11NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	1%	(1)	99%	(91)	93
Ethnicity: Hispanic	—	(0)	100%	(3)	3
Ethnicity: Afr. Am.	—	(0)	100%	(5)	5
Ethnicity: Other	—	(0)	100%	(4)	4
Community: Urban	—	(0)	100%	(17)	17
Community: Suburban	—	(0)	100%	(52)	52
Community: Rural	6%	(1)	94%	(23)	24
Employ: Private Sector	3%	(1)	97%	(45)	46
Employ: Government	—	(0)	100%	(7)	7
Employ: Self-Employed	—	(0)	100%	(21)	21
Employ: Homemaker	—	(0)	100%	(1)	1
Employ: Retired	—	(0)	100%	(13)	13
Employ: Unemployed	—	(0)	100%	(1)	1
Employ: Other	—	(0)	100%	(4)	4
Military HH: Yes	6%	(1)	94%	(21)	22
Military HH: No	—	(0)	100%	(70)	70
RD/WT: Right Direction	—	(0)	100%	(30)	30
RD/WT: Wrong Track	2%	(1)	98%	(61)	63
Trump Job Approve	—	(0)	100%	(37)	37
Trump Job Disapprove	2%	(1)	98%	(54)	55
Trump Job Strongly Approve	—	(0)	100%	(23)	23
Trump Job Somewhat Approve	—	(0)	100%	(14)	14
Trump Job Somewhat Disapprove	—	(0)	100%	(8)	8
Trump Job Strongly Disapprove	3%	(1)	97%	(45)	46

Continued on next page

Table LL25_11NET: As someone who is over the age of 65 and still working, which of the following are the most important to you in your work? Select up to three options.
 Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	1%	(1)	99%	(91)	93
#1 Issue: Economy	—	(0)	100%	(16)	16
#1 Issue: Security	—	(0)	100%	(18)	18
#1 Issue: Health Care	—	(0)	100%	(14)	14
#1 Issue: Medicare / Social Security	5%	(1)	95%	(24)	26
#1 Issue: Women's Issues	—	(0)	—	(0)	0
#1 Issue: Education	—	(0)	100%	(1)	1
#1 Issue: Energy	—	(0)	100%	(10)	10
#1 Issue: Other	—	(0)	100%	(7)	7
2018 House Vote: Democrat	3%	(1)	97%	(44)	45
2018 House Vote: Republican	—	(0)	100%	(34)	34
2018 House Vote: Someone else	—	(0)	100%	(3)	3
2016 Vote: Hillary Clinton	3%	(1)	97%	(40)	42
2016 Vote: Donald Trump	—	(0)	100%	(35)	35
2016 Vote: Other	—	(0)	100%	(7)	7
2016 Vote: Didn't Vote	—	(0)	100%	(9)	9
Voted in 2014: Yes	2%	(1)	98%	(80)	81
Voted in 2014: No	—	(0)	100%	(12)	12
2012 Vote: Barack Obama	2%	(1)	98%	(52)	54
2012 Vote: Mitt Romney	—	(0)	100%	(28)	28
2012 Vote: Other	—	(0)	100%	(2)	2
2012 Vote: Didn't Vote	—	(0)	100%	(9)	9
4-Region: Northeast	—	(0)	100%	(20)	20
4-Region: Midwest	—	(0)	100%	(26)	26
4-Region: South	4%	(1)	96%	(32)	33
4-Region: West	—	(0)	100%	(14)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table LL26_1: How much do you agree or disagree with the following?
Older workers are an obstacle to advancement for younger workers**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	9% (191)	19% (423)	26% (570)	32% (694)	15% (321)	2200
Gender: Male	11% (120)	23% (240)	27% (286)	29% (310)	10% (106)	1062
Gender: Female	6% (72)	16% (183)	25% (284)	34% (384)	19% (215)	1138
Age: 18-29	13% (58)	21% (91)	24% (104)	19% (82)	22% (94)	430
Age: 30-44	12% (68)	25% (144)	23% (135)	25% (145)	16% (92)	583
Age: 45-54	9% (32)	12% (42)	27% (91)	38% (129)	14% (47)	340
Age: 55-64	4% (17)	19% (80)	25% (103)	40% (164)	11% (47)	411
Age: 65+	4% (16)	15% (66)	32% (138)	40% (174)	10% (42)	436
Generation Z: 18-22	7% (11)	21% (31)	29% (43)	17% (25)	26% (38)	147
Millennial: Age 23-38	13% (86)	23% (150)	23% (147)	22% (143)	18% (113)	639
Generation X: Age 39-54	11% (61)	17% (96)	25% (139)	33% (188)	15% (83)	567
Boomers: Age 55-73	4% (28)	17% (124)	28% (204)	41% (302)	10% (77)	734
PID: Dem (no lean)	11% (88)	21% (165)	27% (214)	30% (243)	12% (93)	803
PID: Ind (no lean)	6% (47)	18% (134)	23% (171)	31% (230)	21% (157)	740
PID: Rep (no lean)	9% (57)	19% (124)	28% (186)	34% (221)	11% (71)	658
PID/Gender: Dem Men	15% (53)	20% (72)	29% (104)	27% (97)	8% (27)	353
PID/Gender: Dem Women	8% (35)	21% (93)	24% (110)	33% (146)	15% (66)	450
PID/Gender: Ind Men	8% (29)	21% (76)	24% (88)	31% (112)	15% (54)	358
PID/Gender: Ind Women	5% (18)	15% (58)	22% (84)	31% (119)	27% (103)	382
PID/Gender: Rep Men	11% (38)	26% (92)	27% (94)	29% (101)	7% (25)	351
PID/Gender: Rep Women	6% (20)	10% (31)	30% (91)	39% (119)	15% (46)	307
Ideo: Liberal (1-3)	9% (57)	19% (122)	27% (172)	33% (206)	11% (71)	629
Ideo: Moderate (4)	9% (53)	23% (138)	24% (147)	28% (172)	16% (98)	608
Ideo: Conservative (5-7)	8% (61)	19% (137)	28% (209)	35% (260)	9% (69)	734
Educ: < College	9% (138)	18% (272)	25% (383)	30% (460)	17% (260)	1512
Educ: Bachelors degree	8% (34)	21% (94)	27% (119)	34% (152)	10% (45)	444
Educ: Post-grad	8% (20)	23% (57)	28% (69)	34% (82)	7% (16)	244
Income: Under 50k	8% (102)	18% (226)	25% (317)	32% (419)	18% (229)	1293
Income: 50k-100k	11% (73)	22% (153)	26% (183)	31% (215)	11% (76)	700
Income: 100k+	8% (16)	21% (44)	34% (70)	29% (61)	8% (16)	207
Ethnicity: White	8% (133)	19% (322)	27% (465)	32% (550)	15% (252)	1722

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**Table LL26_1: How much do you agree or disagree with the following?
Older workers are an obstacle to advancement for younger workers**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(191)	19%	(423)	26%	(570)	32%	(694)	15%	(321)	2200
Ethnicity: Hispanic	20%	(69)	21%	(73)	26%	(91)	21%	(73)	12%	(43)	349
Ethnicity: Afr. Am.	13%	(37)	22%	(60)	21%	(59)	28%	(76)	16%	(43)	274
Ethnicity: Other	11%	(22)	21%	(42)	23%	(47)	33%	(68)	13%	(26)	204
Community: Urban	12%	(74)	20%	(128)	24%	(153)	31%	(198)	12%	(78)	631
Community: Suburban	7%	(67)	20%	(187)	26%	(245)	32%	(306)	15%	(144)	949
Community: Rural	8%	(50)	17%	(108)	28%	(173)	31%	(190)	16%	(99)	620
Employ: Private Sector	9%	(62)	21%	(142)	26%	(176)	32%	(215)	11%	(73)	668
Employ: Government	9%	(10)	30%	(33)	31%	(35)	24%	(27)	7%	(8)	113
Employ: Self-Employed	13%	(28)	16%	(33)	23%	(47)	33%	(67)	15%	(31)	206
Employ: Homemaker	5%	(9)	19%	(34)	23%	(42)	34%	(60)	19%	(34)	179
Employ: Retired	4%	(23)	18%	(94)	29%	(147)	38%	(196)	11%	(55)	516
Employ: Unemployed	14%	(36)	14%	(35)	25%	(62)	23%	(59)	23%	(58)	250
Employ: Other	10%	(17)	15%	(27)	21%	(37)	30%	(54)	24%	(43)	178
Military HH: Yes	9%	(29)	17%	(54)	28%	(92)	34%	(112)	11%	(37)	324
Military HH: No	9%	(162)	20%	(369)	25%	(478)	31%	(582)	15%	(284)	1876
RD/WT: Right Direction	10%	(84)	19%	(164)	24%	(201)	34%	(290)	13%	(109)	848
RD/WT: Wrong Track	8%	(107)	19%	(259)	27%	(370)	30%	(404)	16%	(212)	1352
Trump Job Approve	9%	(81)	20%	(169)	26%	(223)	34%	(288)	11%	(99)	860
Trump Job Disapprove	8%	(106)	20%	(247)	27%	(334)	31%	(391)	14%	(172)	1251
Trump Job Strongly Approve	11%	(54)	17%	(85)	23%	(113)	39%	(195)	10%	(51)	497
Trump Job Somewhat Approve	7%	(27)	23%	(84)	30%	(110)	26%	(94)	13%	(48)	363
Trump Job Somewhat Disapprove	7%	(20)	17%	(48)	29%	(83)	31%	(86)	16%	(44)	281
Trump Job Strongly Disapprove	9%	(86)	20%	(199)	26%	(251)	31%	(305)	13%	(128)	969

Continued on next page

**Table LL26_1: How much do you agree or disagree with the following?
Older workers are an obstacle to advancement for younger workers**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(191)	19%	(423)	26%	(570)	32%	(694)	15%	(321)	2200
#1 Issue: Economy	11%	(57)	22%	(122)	26%	(141)	27%	(145)	14%	(78)	543
#1 Issue: Security	6%	(27)	17%	(69)	29%	(120)	36%	(149)	11%	(45)	409
#1 Issue: Health Care	10%	(41)	20%	(88)	21%	(89)	35%	(150)	15%	(66)	433
#1 Issue: Medicare / Social Security	9%	(30)	14%	(47)	26%	(86)	40%	(132)	11%	(37)	332
#1 Issue: Women's Issues	10%	(12)	20%	(25)	21%	(25)	22%	(26)	28%	(34)	121
#1 Issue: Education	14%	(15)	21%	(22)	31%	(33)	19%	(20)	16%	(17)	107
#1 Issue: Energy	5%	(6)	23%	(30)	31%	(40)	32%	(42)	8%	(11)	130
#1 Issue: Other	3%	(3)	17%	(21)	29%	(36)	24%	(30)	27%	(34)	125
2018 House Vote: Democrat	10%	(74)	19%	(142)	25%	(187)	34%	(255)	11%	(84)	741
2018 House Vote: Republican	8%	(50)	19%	(115)	27%	(163)	37%	(221)	9%	(54)	602
2018 House Vote: Someone else	3%	(3)	23%	(17)	18%	(14)	27%	(20)	28%	(21)	75
2016 Vote: Hillary Clinton	9%	(62)	20%	(139)	23%	(161)	36%	(245)	12%	(80)	686
2016 Vote: Donald Trump	9%	(58)	19%	(121)	27%	(175)	35%	(224)	10%	(64)	642
2016 Vote: Other	7%	(9)	22%	(29)	22%	(29)	31%	(41)	17%	(22)	131
2016 Vote: Didn't Vote	8%	(62)	18%	(133)	28%	(206)	25%	(184)	21%	(155)	739
Voted in 2014: Yes	9%	(108)	20%	(244)	25%	(316)	36%	(444)	11%	(134)	1246
Voted in 2014: No	9%	(83)	19%	(179)	27%	(255)	26%	(251)	20%	(187)	954
2012 Vote: Barack Obama	9%	(73)	21%	(177)	24%	(198)	34%	(282)	12%	(102)	831
2012 Vote: Mitt Romney	9%	(41)	16%	(75)	31%	(139)	36%	(163)	8%	(37)	454
2012 Vote: Other	—	(0)	18%	(13)	18%	(13)	47%	(33)	17%	(12)	71
2012 Vote: Didn't Vote	9%	(78)	19%	(157)	26%	(218)	26%	(215)	20%	(170)	839
4-Region: Northeast	10%	(41)	19%	(75)	24%	(93)	31%	(121)	16%	(63)	394
4-Region: Midwest	7%	(32)	21%	(97)	26%	(118)	34%	(157)	13%	(59)	462
4-Region: South	10%	(85)	19%	(153)	25%	(203)	31%	(257)	15%	(126)	824
4-Region: West	7%	(34)	19%	(98)	30%	(156)	31%	(159)	14%	(74)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL26_2: How much do you agree or disagree with the following?
Older workers cost too much

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	5%	(112)	14%	(304)	29%	(628)	37%	(825)	15%	(332)	2200
Gender: Male	7%	(75)	17%	(175)	30%	(321)	35%	(376)	11%	(115)	1062
Gender: Female	3%	(37)	11%	(128)	27%	(307)	39%	(449)	19%	(217)	1138
Age: 18-29	7%	(32)	15%	(66)	26%	(113)	27%	(117)	24%	(101)	430
Age: 30-44	9%	(50)	20%	(115)	24%	(138)	32%	(185)	16%	(95)	583
Age: 45-54	4%	(14)	11%	(37)	32%	(108)	38%	(129)	16%	(53)	340
Age: 55-64	2%	(10)	11%	(44)	29%	(119)	46%	(188)	12%	(49)	411
Age: 65+	2%	(7)	10%	(42)	34%	(149)	47%	(206)	8%	(33)	436
Generation Z: 18-22	7%	(10)	16%	(23)	29%	(42)	24%	(35)	25%	(37)	147
Millennial: Age 23-38	8%	(51)	19%	(120)	24%	(151)	30%	(190)	20%	(127)	639
Generation X: Age 39-54	6%	(35)	13%	(75)	29%	(166)	36%	(205)	15%	(86)	567
Boomers: Age 55-73	2%	(16)	9%	(67)	31%	(228)	47%	(346)	11%	(77)	734
PID: Dem (no lean)	5%	(44)	15%	(122)	28%	(226)	38%	(307)	13%	(104)	803
PID: Ind (no lean)	4%	(30)	11%	(80)	27%	(203)	36%	(266)	22%	(161)	740
PID: Rep (no lean)	6%	(38)	16%	(103)	30%	(199)	38%	(252)	10%	(66)	658
PID/Gender: Dem Men	8%	(29)	17%	(60)	29%	(102)	35%	(125)	10%	(37)	353
PID/Gender: Dem Women	3%	(15)	14%	(62)	28%	(124)	40%	(182)	15%	(68)	450
PID/Gender: Ind Men	5%	(18)	13%	(47)	31%	(112)	35%	(125)	16%	(56)	358
PID/Gender: Ind Women	3%	(13)	8%	(32)	24%	(91)	37%	(141)	28%	(105)	382
PID/Gender: Rep Men	8%	(28)	19%	(68)	30%	(107)	36%	(126)	6%	(22)	351
PID/Gender: Rep Women	3%	(10)	11%	(34)	30%	(92)	41%	(127)	14%	(44)	307
Ideo: Liberal (1-3)	5%	(34)	14%	(90)	27%	(170)	40%	(251)	13%	(83)	629
Ideo: Moderate (4)	6%	(35)	15%	(92)	30%	(182)	34%	(206)	15%	(93)	608
Ideo: Conservative (5-7)	5%	(34)	14%	(101)	31%	(228)	41%	(299)	10%	(72)	734
Educ: < College	5%	(82)	12%	(178)	27%	(409)	39%	(583)	17%	(261)	1512
Educ: Bachelors degree	5%	(22)	18%	(81)	33%	(145)	33%	(145)	11%	(50)	444
Educ: Post-grad	3%	(8)	18%	(45)	30%	(74)	40%	(97)	8%	(20)	244
Income: Under 50k	5%	(64)	12%	(160)	27%	(347)	38%	(493)	18%	(229)	1293
Income: 50k-100k	6%	(39)	14%	(101)	30%	(212)	37%	(261)	12%	(87)	700
Income: 100k+	5%	(10)	21%	(43)	33%	(69)	34%	(70)	7%	(15)	207
Ethnicity: White	4%	(70)	13%	(228)	30%	(512)	38%	(662)	14%	(248)	1722

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**Table LL26_2: How much do you agree or disagree with the following?
Older workers cost too much**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	5%	(112)	14%	(304)	29%	(628)	37%	(825)	15%	(332)	2200
Ethnicity: Hispanic	11%	(37)	20%	(68)	25%	(89)	30%	(105)	14%	(50)	349
Ethnicity: Afr. Am.	9%	(24)	17%	(46)	24%	(67)	32%	(87)	19%	(51)	274
Ethnicity: Other	9%	(18)	14%	(30)	24%	(49)	37%	(75)	16%	(32)	204
Community: Urban	7%	(42)	14%	(90)	25%	(160)	38%	(239)	16%	(100)	631
Community: Suburban	4%	(39)	15%	(144)	30%	(285)	36%	(342)	15%	(139)	949
Community: Rural	5%	(32)	11%	(69)	29%	(183)	39%	(243)	15%	(93)	620
Employ: Private Sector	7%	(44)	16%	(110)	27%	(178)	39%	(258)	12%	(78)	668
Employ: Government	8%	(9)	19%	(21)	36%	(41)	30%	(34)	8%	(9)	113
Employ: Self-Employed	10%	(21)	12%	(24)	30%	(62)	31%	(65)	17%	(34)	206
Employ: Homemaker	3%	(6)	14%	(25)	27%	(49)	33%	(60)	22%	(40)	179
Employ: Retired	2%	(8)	10%	(53)	33%	(173)	46%	(238)	9%	(44)	516
Employ: Unemployed	5%	(12)	12%	(29)	23%	(58)	34%	(84)	27%	(66)	250
Employ: Other	5%	(10)	11%	(19)	25%	(44)	36%	(64)	23%	(41)	178
Military HH: Yes	5%	(17)	11%	(35)	31%	(100)	43%	(140)	10%	(32)	324
Military HH: No	5%	(96)	14%	(268)	28%	(528)	37%	(685)	16%	(299)	1876
RD/WT: Right Direction	6%	(51)	13%	(113)	29%	(246)	40%	(336)	12%	(102)	848
RD/WT: Wrong Track	5%	(61)	14%	(191)	28%	(382)	36%	(489)	17%	(229)	1352
Trump Job Approve	5%	(46)	14%	(118)	32%	(271)	39%	(332)	11%	(92)	860
Trump Job Disapprove	5%	(63)	15%	(183)	27%	(340)	38%	(473)	15%	(191)	1251
Trump Job Strongly Approve	7%	(34)	13%	(63)	27%	(133)	45%	(225)	9%	(42)	497
Trump Job Somewhat Approve	3%	(13)	15%	(55)	38%	(139)	29%	(106)	14%	(50)	363
Trump Job Somewhat Disapprove	6%	(17)	15%	(41)	30%	(85)	33%	(93)	16%	(45)	281
Trump Job Strongly Disapprove	5%	(46)	15%	(141)	26%	(255)	39%	(381)	15%	(146)	969

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**Table LL26_2: How much do you agree or disagree with the following?
Older workers cost too much**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	5%	(112)	14%	(304)	29%	(628)	37%	(825)	15%	(332)	2200
#1 Issue: Economy	6%	(30)	15%	(82)	33%	(177)	32%	(174)	15%	(80)	543
#1 Issue: Security	4%	(18)	13%	(51)	28%	(113)	45%	(183)	11%	(44)	409
#1 Issue: Health Care	6%	(27)	15%	(67)	26%	(112)	37%	(159)	16%	(69)	433
#1 Issue: Medicare / Social Security	4%	(13)	9%	(29)	28%	(94)	48%	(159)	11%	(36)	332
#1 Issue: Women's Issues	4%	(5)	14%	(17)	19%	(22)	36%	(44)	27%	(32)	121
#1 Issue: Education	11%	(11)	19%	(20)	31%	(33)	20%	(21)	20%	(21)	107
#1 Issue: Energy	3%	(4)	20%	(27)	32%	(41)	34%	(44)	12%	(15)	130
#1 Issue: Other	4%	(5)	8%	(9)	28%	(35)	33%	(41)	28%	(35)	125
2018 House Vote: Democrat	6%	(44)	14%	(107)	28%	(204)	40%	(296)	12%	(89)	741
2018 House Vote: Republican	6%	(34)	13%	(80)	31%	(187)	42%	(252)	8%	(49)	602
2018 House Vote: Someone else	—	(0)	18%	(14)	25%	(19)	31%	(23)	26%	(20)	75
2016 Vote: Hillary Clinton	5%	(36)	14%	(99)	27%	(187)	40%	(274)	13%	(90)	686
2016 Vote: Donald Trump	5%	(35)	14%	(88)	31%	(199)	41%	(262)	9%	(58)	642
2016 Vote: Other	5%	(6)	10%	(13)	31%	(41)	39%	(51)	15%	(20)	131
2016 Vote: Didn't Vote	5%	(35)	14%	(104)	27%	(201)	32%	(237)	22%	(163)	739
Voted in 2014: Yes	5%	(67)	13%	(159)	30%	(377)	41%	(506)	11%	(137)	1246
Voted in 2014: No	5%	(46)	15%	(145)	26%	(250)	33%	(318)	20%	(195)	954
2012 Vote: Barack Obama	6%	(49)	14%	(119)	27%	(224)	40%	(332)	13%	(107)	831
2012 Vote: Mitt Romney	5%	(24)	11%	(49)	37%	(166)	39%	(177)	9%	(39)	454
2012 Vote: Other	—	(0)	6%	(4)	35%	(25)	42%	(30)	17%	(12)	71
2012 Vote: Didn't Vote	5%	(40)	15%	(129)	25%	(213)	34%	(284)	21%	(173)	839
4-Region: Northeast	6%	(22)	14%	(54)	27%	(105)	39%	(153)	15%	(60)	394
4-Region: Midwest	5%	(25)	14%	(63)	29%	(135)	38%	(176)	14%	(63)	462
4-Region: South	6%	(46)	13%	(110)	29%	(242)	36%	(297)	16%	(129)	824
4-Region: West	4%	(20)	15%	(77)	28%	(146)	38%	(198)	15%	(80)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL26_3: How much do you agree or disagree with the following?
Older workers are too inefficient for companies

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	5%	(110)	12%	(254)	25%	(556)	43%	(951)	15%	(329)	2200
Gender: Male	6%	(68)	14%	(145)	28%	(302)	40%	(423)	12%	(125)	1062
Gender: Female	4%	(42)	10%	(109)	22%	(254)	46%	(529)	18%	(204)	1138
Age: 18-29	8%	(36)	15%	(62)	27%	(118)	26%	(112)	24%	(101)	430
Age: 30-44	8%	(45)	17%	(99)	26%	(149)	33%	(194)	17%	(96)	583
Age: 45-54	4%	(15)	10%	(33)	23%	(78)	49%	(168)	14%	(47)	340
Age: 55-64	2%	(8)	10%	(41)	22%	(89)	56%	(229)	11%	(43)	411
Age: 65+	1%	(6)	4%	(19)	28%	(122)	57%	(249)	9%	(40)	436
Generation Z: 18-22	5%	(7)	17%	(25)	27%	(39)	25%	(37)	26%	(39)	147
Millennial: Age 23-38	9%	(57)	15%	(97)	26%	(168)	30%	(189)	20%	(127)	639
Generation X: Age 39-54	6%	(31)	13%	(73)	24%	(137)	44%	(247)	14%	(79)	567
Boomers: Age 55-73	2%	(11)	8%	(56)	24%	(178)	57%	(415)	10%	(74)	734
PID: Dem (no lean)	6%	(49)	15%	(117)	26%	(208)	40%	(325)	13%	(104)	803
PID: Ind (no lean)	3%	(21)	9%	(70)	25%	(184)	41%	(302)	22%	(164)	740
PID: Rep (no lean)	6%	(40)	10%	(67)	25%	(164)	49%	(325)	9%	(62)	658
PID/Gender: Dem Men	8%	(27)	15%	(55)	28%	(97)	38%	(136)	11%	(38)	353
PID/Gender: Dem Women	5%	(22)	14%	(63)	25%	(111)	42%	(189)	15%	(65)	450
PID/Gender: Ind Men	4%	(13)	12%	(41)	32%	(114)	38%	(135)	15%	(55)	358
PID/Gender: Ind Women	2%	(7)	8%	(29)	18%	(70)	44%	(167)	28%	(109)	382
PID/Gender: Rep Men	8%	(27)	14%	(49)	26%	(91)	43%	(152)	9%	(32)	351
PID/Gender: Rep Women	4%	(13)	6%	(17)	24%	(73)	56%	(173)	10%	(30)	307
Ideo: Liberal (1-3)	6%	(40)	11%	(69)	25%	(157)	46%	(287)	12%	(75)	629
Ideo: Moderate (4)	6%	(34)	15%	(92)	24%	(149)	39%	(237)	16%	(96)	608
Ideo: Conservative (5-7)	4%	(31)	9%	(69)	28%	(208)	48%	(355)	10%	(71)	734
Educ: < College	5%	(80)	12%	(182)	24%	(361)	41%	(621)	18%	(268)	1512
Educ: Bachelors degree	5%	(21)	10%	(46)	28%	(123)	46%	(203)	11%	(50)	444
Educ: Post-grad	4%	(9)	11%	(26)	29%	(72)	52%	(127)	4%	(10)	244
Income: Under 50k	5%	(63)	10%	(135)	25%	(330)	41%	(526)	19%	(239)	1293
Income: 50k-100k	5%	(35)	14%	(97)	25%	(177)	46%	(319)	10%	(72)	700
Income: 100k+	6%	(12)	11%	(22)	24%	(50)	51%	(106)	8%	(18)	207
Ethnicity: White	4%	(69)	11%	(182)	25%	(424)	46%	(792)	15%	(254)	1722

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**Table LL26_3: How much do you agree or disagree with the following?
Older workers are too inefficient for companies**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	5%	(110)	12%	(254)	25%	(556)	43%	(951)	15%	(329)	2200
Ethnicity: Hispanic	11%	(40)	18%	(63)	27%	(95)	29%	(100)	15%	(52)	349
Ethnicity: Afr. Am.	10%	(29)	15%	(40)	25%	(67)	33%	(89)	18%	(48)	274
Ethnicity: Other	6%	(13)	15%	(32)	32%	(64)	34%	(69)	13%	(26)	204
Community: Urban	7%	(45)	12%	(77)	24%	(154)	42%	(265)	14%	(91)	631
Community: Suburban	4%	(36)	11%	(109)	26%	(244)	44%	(420)	15%	(140)	949
Community: Rural	5%	(29)	11%	(68)	26%	(159)	43%	(266)	16%	(98)	620
Employ: Private Sector	7%	(46)	13%	(90)	25%	(167)	44%	(293)	11%	(73)	668
Employ: Government	5%	(5)	16%	(18)	32%	(37)	40%	(45)	7%	(8)	113
Employ: Self-Employed	6%	(13)	15%	(32)	24%	(49)	39%	(81)	15%	(31)	206
Employ: Homemaker	3%	(5)	15%	(27)	18%	(32)	43%	(77)	21%	(38)	179
Employ: Retired	2%	(13)	5%	(27)	27%	(139)	54%	(280)	11%	(56)	516
Employ: Unemployed	6%	(16)	11%	(28)	24%	(61)	33%	(82)	25%	(62)	250
Employ: Other	4%	(7)	11%	(20)	24%	(43)	37%	(66)	24%	(42)	178
Military HH: Yes	7%	(21)	6%	(20)	25%	(81)	51%	(164)	12%	(37)	324
Military HH: No	5%	(89)	12%	(234)	25%	(475)	42%	(787)	16%	(291)	1876
RD/WT: Right Direction	6%	(53)	11%	(94)	24%	(206)	47%	(398)	11%	(97)	848
RD/WT: Wrong Track	4%	(57)	12%	(160)	26%	(350)	41%	(553)	17%	(232)	1352
Trump Job Approve	5%	(45)	10%	(85)	26%	(225)	49%	(418)	10%	(86)	860
Trump Job Disapprove	5%	(62)	13%	(158)	26%	(321)	41%	(514)	16%	(195)	1251
Trump Job Strongly Approve	7%	(34)	9%	(46)	22%	(107)	54%	(271)	8%	(39)	497
Trump Job Somewhat Approve	3%	(11)	11%	(39)	33%	(118)	41%	(148)	13%	(46)	363
Trump Job Somewhat Disapprove	3%	(8)	14%	(40)	30%	(85)	38%	(107)	14%	(41)	281
Trump Job Strongly Disapprove	6%	(54)	12%	(117)	24%	(236)	42%	(408)	16%	(154)	969

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**Table LL26_3: How much do you agree or disagree with the following?
Older workers are too inefficient for companies**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	5%	(110)	12%	(254)	25%	(556)	43%	(951)	15%	(329)	2200
#1 Issue: Economy	6%	(33)	13%	(69)	28%	(152)	38%	(205)	16%	(85)	543
#1 Issue: Security	4%	(18)	11%	(45)	24%	(97)	52%	(213)	9%	(37)	409
#1 Issue: Health Care	5%	(23)	12%	(52)	25%	(106)	43%	(185)	15%	(67)	433
#1 Issue: Medicare / Social Security	5%	(18)	6%	(20)	24%	(79)	52%	(174)	12%	(41)	332
#1 Issue: Women's Issues	5%	(6)	20%	(24)	16%	(19)	33%	(40)	26%	(32)	121
#1 Issue: Education	7%	(8)	18%	(19)	23%	(25)	33%	(35)	18%	(19)	107
#1 Issue: Energy	4%	(5)	13%	(17)	29%	(38)	42%	(55)	11%	(15)	130
#1 Issue: Other	—	(0)	6%	(8)	31%	(39)	35%	(43)	28%	(35)	125
2018 House Vote: Democrat	5%	(39)	13%	(94)	25%	(188)	45%	(334)	12%	(86)	741
2018 House Vote: Republican	5%	(32)	10%	(57)	24%	(146)	53%	(318)	8%	(48)	602
2018 House Vote: Someone else	—	(0)	9%	(7)	24%	(18)	38%	(28)	30%	(22)	75
2016 Vote: Hillary Clinton	5%	(37)	14%	(95)	24%	(163)	44%	(304)	13%	(88)	686
2016 Vote: Donald Trump	5%	(34)	9%	(60)	25%	(162)	53%	(338)	8%	(49)	642
2016 Vote: Other	2%	(3)	11%	(14)	25%	(33)	46%	(61)	16%	(21)	131
2016 Vote: Didn't Vote	5%	(37)	11%	(84)	27%	(199)	34%	(249)	23%	(171)	739
Voted in 2014: Yes	5%	(61)	11%	(142)	24%	(298)	49%	(616)	10%	(129)	1246
Voted in 2014: No	5%	(49)	12%	(111)	27%	(259)	35%	(335)	21%	(200)	954
2012 Vote: Barack Obama	5%	(40)	13%	(107)	24%	(200)	46%	(382)	12%	(102)	831
2012 Vote: Mitt Romney	4%	(20)	10%	(45)	25%	(114)	54%	(243)	7%	(33)	454
2012 Vote: Other	—	(0)	2%	(1)	20%	(14)	57%	(41)	21%	(15)	71
2012 Vote: Didn't Vote	6%	(50)	12%	(101)	27%	(226)	34%	(284)	21%	(179)	839
4-Region: Northeast	7%	(26)	11%	(42)	27%	(105)	42%	(165)	14%	(56)	394
4-Region: Midwest	5%	(25)	12%	(54)	25%	(116)	46%	(211)	12%	(57)	462
4-Region: South	6%	(46)	11%	(93)	24%	(199)	43%	(354)	16%	(133)	824
4-Region: West	3%	(14)	12%	(65)	26%	(137)	43%	(221)	16%	(83)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL26_4: How much do you agree or disagree with the following?
Older workers don't understand current market conditions and the needs of younger customers

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	6% (143)	21% (469)	29% (636)	29% (638)	14% (314)	2200
Gender: Male	8% (85)	24% (258)	30% (319)	27% (289)	10% (111)	1062
Gender: Female	5% (57)	19% (211)	28% (317)	31% (349)	18% (204)	1138
Age: 18-29	10% (45)	29% (125)	22% (96)	16% (69)	22% (94)	430
Age: 30-44	10% (56)	25% (143)	26% (152)	24% (137)	16% (94)	583
Age: 45-54	5% (16)	17% (59)	31% (106)	35% (119)	12% (40)	340
Age: 55-64	4% (16)	15% (61)	30% (124)	39% (160)	12% (49)	411
Age: 65+	2% (9)	18% (80)	36% (157)	35% (154)	8% (37)	436
Generation Z: 18-22	8% (12)	33% (48)	20% (29)	13% (19)	26% (39)	147
Millennial: Age 23-38	11% (69)	25% (161)	27% (170)	19% (125)	18% (115)	639
Generation X: Age 39-54	6% (36)	21% (118)	27% (155)	32% (182)	13% (75)	567
Boomers: Age 55-73	3% (23)	16% (121)	33% (240)	38% (279)	10% (72)	734
PID: Dem (no lean)	8% (61)	24% (195)	29% (231)	27% (218)	12% (98)	803
PID: Ind (no lean)	4% (33)	19% (139)	27% (200)	29% (213)	21% (154)	740
PID: Rep (no lean)	7% (48)	21% (135)	31% (205)	32% (207)	10% (63)	658
PID/Gender: Dem Men	10% (35)	26% (93)	30% (105)	26% (91)	8% (30)	353
PID/Gender: Dem Women	6% (27)	23% (101)	28% (127)	28% (127)	15% (68)	450
PID/Gender: Ind Men	6% (20)	22% (78)	31% (111)	26% (92)	16% (56)	358
PID/Gender: Ind Women	3% (13)	16% (61)	23% (89)	32% (121)	26% (98)	382
PID/Gender: Rep Men	9% (30)	25% (86)	29% (103)	30% (106)	7% (25)	351
PID/Gender: Rep Women	6% (18)	16% (48)	33% (102)	33% (101)	12% (38)	307
Ideo: Liberal (1-3)	7% (45)	22% (141)	30% (188)	28% (179)	12% (76)	629
Ideo: Moderate (4)	7% (42)	23% (139)	29% (173)	27% (166)	14% (88)	608
Ideo: Conservative (5-7)	5% (39)	21% (153)	32% (232)	33% (244)	9% (66)	734
Educ: < College	7% (102)	20% (305)	27% (414)	29% (433)	17% (259)	1512
Educ: Bachelors degree	7% (29)	23% (103)	33% (145)	28% (123)	10% (44)	444
Educ: Post-grad	5% (12)	25% (61)	32% (77)	34% (83)	4% (11)	244
Income: Under 50k	6% (83)	21% (265)	27% (348)	29% (374)	17% (223)	1293
Income: 50k-100k	6% (45)	21% (146)	31% (216)	30% (213)	11% (80)	700
Income: 100k+	7% (15)	28% (57)	35% (73)	24% (51)	6% (12)	207
Ethnicity: White	6% (96)	19% (335)	31% (530)	30% (516)	14% (245)	1722

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**Table LL26_4: How much do you agree or disagree with the following?
Older workers don't understand current market conditions and the needs of younger customers**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	6%	(143)	21%	(469)	29%	(636)	29%	(638)	14%	(314)	2200
Ethnicity: Hispanic	13%	(46)	29%	(100)	24%	(84)	22%	(77)	12%	(42)	349
Ethnicity: Afr. Am.	12%	(33)	26%	(72)	20%	(54)	26%	(71)	16%	(44)	274
Ethnicity: Other	6%	(13)	30%	(62)	26%	(52)	26%	(52)	12%	(24)	204
Community: Urban	8%	(53)	21%	(130)	27%	(173)	30%	(192)	13%	(82)	631
Community: Suburban	5%	(48)	24%	(232)	28%	(265)	30%	(282)	13%	(122)	949
Community: Rural	7%	(41)	17%	(107)	32%	(198)	26%	(164)	18%	(110)	620
Employ: Private Sector	9%	(57)	22%	(144)	29%	(194)	30%	(203)	10%	(70)	668
Employ: Government	9%	(10)	28%	(32)	24%	(27)	32%	(37)	6%	(7)	113
Employ: Self-Employed	8%	(16)	28%	(58)	26%	(53)	27%	(55)	11%	(24)	206
Employ: Homemaker	5%	(9)	17%	(31)	31%	(56)	27%	(48)	19%	(35)	179
Employ: Retired	2%	(9)	18%	(92)	35%	(180)	35%	(183)	10%	(52)	516
Employ: Unemployed	7%	(18)	19%	(48)	23%	(57)	23%	(58)	27%	(69)	250
Employ: Other	8%	(15)	18%	(32)	26%	(47)	24%	(43)	23%	(41)	178
Military HH: Yes	7%	(24)	20%	(66)	26%	(85)	37%	(118)	9%	(30)	324
Military HH: No	6%	(119)	21%	(403)	29%	(550)	28%	(520)	15%	(284)	1876
RD/WT: Right Direction	7%	(63)	20%	(171)	29%	(245)	32%	(270)	12%	(100)	848
RD/WT: Wrong Track	6%	(80)	22%	(298)	29%	(391)	27%	(368)	16%	(215)	1352
Trump Job Approve	6%	(55)	20%	(173)	31%	(266)	32%	(277)	10%	(89)	860
Trump Job Disapprove	7%	(82)	22%	(279)	29%	(360)	28%	(352)	14%	(178)	1251
Trump Job Strongly Approve	8%	(41)	15%	(77)	28%	(141)	38%	(188)	10%	(51)	497
Trump Job Somewhat Approve	4%	(14)	27%	(96)	34%	(125)	25%	(89)	10%	(38)	363
Trump Job Somewhat Disapprove	4%	(12)	26%	(72)	28%	(79)	26%	(72)	16%	(46)	281
Trump Job Strongly Disapprove	7%	(71)	21%	(207)	29%	(281)	29%	(280)	14%	(131)	969

Continued on next page

Table LL26_4: How much do you agree or disagree with the following?
Older workers don't understand current market conditions and the needs of younger customers

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	6%	(143)	21%	(469)	29%	(636)	29%	(638)	14%	(314)	2200
#1 Issue: Economy	6%	(32)	25%	(135)	32%	(173)	24%	(133)	13%	(71)	543
#1 Issue: Security	6%	(25)	18%	(73)	31%	(127)	36%	(146)	9%	(38)	409
#1 Issue: Health Care	6%	(26)	23%	(99)	25%	(110)	30%	(129)	16%	(69)	433
#1 Issue: Medicare / Social Security	6%	(20)	15%	(49)	32%	(107)	35%	(116)	12%	(40)	332
#1 Issue: Women's Issues	7%	(8)	29%	(35)	19%	(22)	20%	(24)	25%	(31)	121
#1 Issue: Education	15%	(16)	23%	(25)	19%	(21)	26%	(28)	17%	(18)	107
#1 Issue: Energy	9%	(12)	19%	(25)	37%	(48)	23%	(30)	11%	(14)	130
#1 Issue: Other	3%	(3)	23%	(28)	22%	(28)	26%	(32)	27%	(33)	125
2018 House Vote: Democrat	7%	(53)	22%	(164)	29%	(216)	30%	(224)	11%	(84)	741
2018 House Vote: Republican	7%	(42)	19%	(115)	31%	(186)	35%	(211)	8%	(47)	602
2018 House Vote: Someone else	2%	(1)	17%	(13)	32%	(24)	20%	(15)	29%	(21)	75
2016 Vote: Hillary Clinton	7%	(50)	21%	(144)	29%	(199)	31%	(211)	12%	(82)	686
2016 Vote: Donald Trump	7%	(43)	19%	(125)	30%	(194)	35%	(224)	9%	(57)	642
2016 Vote: Other	5%	(6)	19%	(25)	30%	(39)	28%	(37)	18%	(23)	131
2016 Vote: Didn't Vote	6%	(43)	24%	(174)	27%	(203)	23%	(167)	21%	(152)	739
Voted in 2014: Yes	7%	(84)	19%	(242)	30%	(373)	34%	(418)	10%	(129)	1246
Voted in 2014: No	6%	(59)	24%	(226)	28%	(263)	23%	(220)	19%	(186)	954
2012 Vote: Barack Obama	7%	(56)	21%	(171)	29%	(238)	32%	(269)	12%	(97)	831
2012 Vote: Mitt Romney	7%	(32)	18%	(80)	33%	(150)	34%	(155)	8%	(37)	454
2012 Vote: Other	—	(0)	8%	(6)	36%	(26)	38%	(27)	18%	(13)	71
2012 Vote: Didn't Vote	6%	(54)	25%	(211)	26%	(220)	22%	(188)	20%	(167)	839
4-Region: Northeast	5%	(21)	22%	(85)	29%	(115)	29%	(115)	15%	(58)	394
4-Region: Midwest	6%	(27)	21%	(98)	31%	(142)	30%	(140)	12%	(55)	462
4-Region: South	8%	(70)	20%	(168)	28%	(227)	29%	(235)	15%	(124)	824
4-Region: West	5%	(24)	23%	(118)	29%	(152)	28%	(148)	15%	(78)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL26_5: How much do you agree or disagree with the following?
Older workers can help companies understand and serve older customers

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	39% (868)	41% (909)	5% (116)	2% (49)	12% (257)	2200
Gender: Male	38% (400)	44% (471)	7% (70)	3% (36)	8% (86)	1062
Gender: Female	41% (468)	38% (438)	4% (46)	1% (13)	15% (172)	1138
Age: 18-29	31% (132)	36% (155)	9% (37)	5% (21)	20% (85)	430
Age: 30-44	37% (216)	42% (245)	5% (29)	2% (14)	13% (78)	583
Age: 45-54	39% (133)	44% (149)	4% (15)	1% (4)	12% (39)	340
Age: 55-64	48% (195)	39% (161)	5% (19)	1% (5)	7% (29)	411
Age: 65+	44% (192)	45% (197)	4% (16)	1% (5)	6% (26)	436
Generation Z: 18-22	28% (41)	40% (59)	8% (12)	2% (3)	22% (32)	147
Millennial: Age 23-38	34% (220)	39% (248)	7% (42)	4% (28)	16% (101)	639
Generation X: Age 39-54	39% (219)	43% (243)	5% (28)	1% (7)	12% (69)	567
Boomers: Age 55-73	46% (339)	42% (307)	4% (32)	1% (8)	7% (48)	734
PID: Dem (no lean)	42% (335)	42% (337)	5% (38)	2% (19)	9% (73)	803
PID: Ind (no lean)	35% (259)	40% (294)	6% (45)	2% (14)	17% (127)	740
PID: Rep (no lean)	42% (274)	42% (277)	5% (34)	2% (16)	9% (57)	658
PID/Gender: Dem Men	41% (144)	43% (153)	6% (21)	4% (13)	6% (22)	353
PID/Gender: Dem Women	43% (191)	41% (185)	4% (17)	1% (6)	11% (51)	450
PID/Gender: Ind Men	33% (119)	44% (159)	8% (28)	3% (11)	12% (42)	358
PID/Gender: Ind Women	37% (140)	35% (135)	5% (17)	1% (3)	22% (85)	382
PID/Gender: Rep Men	39% (137)	45% (159)	6% (21)	3% (12)	6% (22)	351
PID/Gender: Rep Women	45% (137)	39% (118)	4% (12)	1% (4)	11% (35)	307
Ideo: Liberal (1-3)	44% (275)	40% (251)	5% (30)	3% (19)	9% (54)	629
Ideo: Moderate (4)	35% (210)	46% (280)	5% (32)	2% (13)	12% (73)	608
Ideo: Conservative (5-7)	43% (316)	42% (312)	5% (38)	2% (14)	7% (55)	734
Educ: < College	39% (592)	39% (587)	6% (84)	2% (34)	14% (215)	1512
Educ: Bachelors degree	41% (182)	46% (204)	3% (14)	3% (13)	7% (31)	444
Educ: Post-grad	39% (95)	48% (118)	7% (18)	1% (2)	5% (11)	244
Income: Under 50k	40% (517)	37% (479)	6% (76)	3% (35)	14% (186)	1293
Income: 50k-100k	40% (279)	45% (317)	5% (32)	2% (11)	9% (61)	700
Income: 100k+	35% (73)	54% (112)	4% (9)	2% (3)	5% (10)	207
Ethnicity: White	40% (684)	42% (723)	5% (86)	2% (29)	12% (200)	1722

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Table LL26_5: How much do you agree or disagree with the following?
Older workers can help companies understand and serve older customers

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	39% (868)	41% (909)	5% (116)	2% (49)	12% (257)	2200
Ethnicity: Hispanic	39% (136)	41% (143)	7% (26)	3% (10)	10% (34)	349
Ethnicity: Afr. Am.	37% (103)	37% (101)	7% (20)	6% (16)	13% (35)	274
Ethnicity: Other	40% (82)	42% (85)	5% (11)	2% (4)	11% (22)	204
Community: Urban	42% (264)	37% (235)	6% (40)	3% (21)	11% (71)	631
Community: Suburban	38% (362)	44% (414)	5% (43)	2% (17)	12% (113)	949
Community: Rural	39% (242)	42% (260)	5% (33)	2% (11)	12% (74)	620
Employ: Private Sector	38% (255)	46% (307)	5% (30)	3% (20)	8% (56)	668
Employ: Government	41% (46)	48% (54)	4% (5)	2% (2)	6% (7)	113
Employ: Self-Employed	41% (85)	40% (82)	4% (8)	2% (4)	13% (27)	206
Employ: Homemaker	43% (77)	38% (68)	3% (5)	— (0)	16% (29)	179
Employ: Retired	44% (225)	44% (227)	5% (23)	2% (9)	6% (31)	516
Employ: Unemployed	34% (84)	37% (93)	5% (13)	4% (9)	21% (51)	250
Employ: Other	36% (65)	30% (54)	8% (15)	3% (5)	22% (40)	178
Military HH: Yes	49% (158)	40% (129)	3% (10)	1% (4)	7% (22)	324
Military HH: No	38% (710)	42% (780)	6% (106)	2% (45)	13% (235)	1876
RD/WT: Right Direction	43% (362)	40% (337)	6% (48)	2% (20)	10% (81)	848
RD/WT: Wrong Track	37% (506)	42% (572)	5% (68)	2% (29)	13% (177)	1352
Trump Job Approve	42% (362)	42% (361)	5% (46)	2% (19)	8% (72)	860
Trump Job Disapprove	39% (491)	42% (521)	5% (68)	2% (29)	11% (141)	1251
Trump Job Strongly Approve	46% (230)	40% (198)	5% (24)	2% (10)	7% (35)	497
Trump Job Somewhat Approve	36% (132)	45% (163)	6% (22)	2% (8)	10% (37)	363
Trump Job Somewhat Disapprove	34% (97)	44% (124)	7% (21)	2% (5)	13% (35)	281
Trump Job Strongly Disapprove	41% (394)	41% (398)	5% (47)	3% (24)	11% (106)	969

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**Table LL26_5: How much do you agree or disagree with the following?
Older workers can help companies understand and serve older customers**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	39% (868)	41% (909)	5% (116)	2% (49)	12% (257)	2200
#1 Issue: Economy	37% (200)	41% (222)	7% (37)	3% (17)	12% (67)	543
#1 Issue: Security	43% (178)	45% (184)	2% (10)	1% (3)	9% (35)	409
#1 Issue: Health Care	38% (166)	42% (182)	5% (20)	3% (14)	12% (52)	433
#1 Issue: Medicare / Social Security	46% (154)	37% (121)	7% (24)	2% (8)	8% (25)	332
#1 Issue: Women's Issues	35% (42)	35% (42)	5% (6)	2% (2)	23% (28)	121
#1 Issue: Education	36% (38)	35% (38)	10% (11)	2% (3)	16% (18)	107
#1 Issue: Energy	39% (51)	47% (60)	5% (6)	3% (4)	7% (9)	130
#1 Issue: Other	31% (39)	47% (59)	3% (4)	— (0)	19% (23)	125
2018 House Vote: Democrat	42% (313)	43% (321)	4% (30)	3% (23)	7% (53)	741
2018 House Vote: Republican	44% (267)	43% (258)	4% (27)	2% (12)	6% (38)	602
2018 House Vote: Someone else	27% (21)	41% (31)	8% (6)	— (0)	24% (18)	75
2016 Vote: Hillary Clinton	42% (287)	43% (296)	5% (33)	2% (17)	8% (54)	686
2016 Vote: Donald Trump	45% (290)	41% (265)	5% (34)	2% (11)	7% (42)	642
2016 Vote: Other	35% (45)	47% (62)	4% (6)	1% (1)	13% (17)	131
2016 Vote: Didn't Vote	33% (246)	39% (286)	6% (43)	3% (20)	19% (144)	739
Voted in 2014: Yes	44% (552)	42% (525)	5% (57)	2% (25)	7% (88)	1246
Voted in 2014: No	33% (317)	40% (384)	6% (60)	3% (25)	18% (169)	954
2012 Vote: Barack Obama	43% (360)	41% (345)	4% (34)	3% (21)	9% (71)	831
2012 Vote: Mitt Romney	47% (215)	43% (195)	4% (18)	1% (3)	5% (23)	454
2012 Vote: Other	33% (23)	48% (34)	3% (2)	3% (2)	12% (9)	71
2012 Vote: Didn't Vote	32% (271)	40% (332)	7% (60)	3% (23)	18% (154)	839
4-Region: Northeast	39% (152)	41% (162)	6% (23)	3% (12)	11% (45)	394
4-Region: Midwest	39% (183)	42% (196)	5% (21)	3% (12)	11% (50)	462
4-Region: South	42% (343)	41% (335)	4% (36)	1% (10)	12% (100)	824
4-Region: West	37% (191)	41% (215)	7% (35)	3% (15)	12% (63)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL26_6: How much do you agree or disagree with the following?*Older workers are more mature in their dealings with co-workers and they display stronger organizational citizenship behaviors*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	38% (834)	39% (863)	8% (172)	3% (58)	12% (273)	2200
Gender: Male	39% (410)	42% (446)	7% (79)	3% (31)	9% (94)	1062
Gender: Female	37% (424)	37% (417)	8% (93)	2% (26)	16% (178)	1138
Age: 18-29	26% (113)	35% (149)	12% (50)	7% (28)	21% (90)	430
Age: 30-44	33% (193)	40% (232)	11% (64)	2% (10)	15% (85)	583
Age: 45-54	41% (138)	37% (124)	7% (23)	4% (14)	12% (41)	340
Age: 55-64	45% (184)	41% (168)	5% (19)	1% (3)	9% (37)	411
Age: 65+	47% (206)	44% (191)	4% (17)	1% (3)	5% (20)	436
Generation Z: 18-22	23% (33)	30% (44)	13% (19)	8% (11)	27% (39)	147
Millennial: Age 23-38	30% (191)	38% (245)	11% (72)	4% (24)	17% (108)	639
Generation X: Age 39-54	39% (221)	38% (216)	8% (44)	3% (17)	12% (69)	567
Boomers: Age 55-73	47% (345)	41% (302)	5% (33)	1% (5)	7% (50)	734
PID: Dem (no lean)	38% (302)	39% (316)	8% (68)	3% (22)	12% (95)	803
PID: Ind (no lean)	33% (243)	39% (288)	8% (59)	3% (21)	17% (128)	740
PID: Rep (no lean)	44% (289)	39% (259)	7% (45)	2% (15)	8% (50)	658
PID/Gender: Dem Men	37% (130)	45% (158)	6% (23)	2% (8)	9% (33)	353
PID/Gender: Dem Women	38% (172)	35% (158)	10% (45)	3% (14)	14% (62)	450
PID/Gender: Ind Men	35% (126)	40% (143)	9% (31)	4% (15)	12% (44)	358
PID/Gender: Ind Women	31% (117)	38% (146)	7% (28)	2% (6)	22% (85)	382
PID/Gender: Rep Men	44% (154)	41% (145)	7% (26)	2% (9)	5% (18)	351
PID/Gender: Rep Women	44% (135)	37% (114)	6% (19)	2% (7)	10% (32)	307
Ideo: Liberal (1-3)	38% (238)	37% (234)	11% (67)	4% (24)	10% (66)	629
Ideo: Moderate (4)	37% (223)	44% (265)	6% (39)	1% (7)	12% (72)	608
Ideo: Conservative (5-7)	42% (308)	40% (296)	7% (55)	3% (20)	8% (55)	734
Educ: < College	37% (563)	38% (573)	8% (115)	2% (38)	15% (224)	1512
Educ: Bachelors degree	41% (181)	39% (174)	7% (32)	3% (15)	9% (41)	444
Educ: Post-grad	37% (90)	47% (116)	10% (25)	2% (5)	3% (8)	244
Income: Under 50k	38% (486)	37% (484)	7% (93)	2% (31)	15% (198)	1293
Income: 50k-100k	38% (263)	42% (293)	9% (64)	3% (20)	9% (60)	700
Income: 100k+	41% (85)	42% (87)	7% (15)	3% (6)	7% (15)	207
Ethnicity: White	39% (663)	40% (685)	7% (127)	2% (38)	12% (209)	1722

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Table LL26_6: How much do you agree or disagree with the following?
Older workers are more mature in their dealings with co-workers and they display stronger organizational citizenship behaviors

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	38%	(834)	39%	(863)	8%	(172)	3%	(58)	12%	(273)	2200
Ethnicity: Hispanic	37%	(129)	37%	(130)	7%	(26)	5%	(17)	13%	(47)	349
Ethnicity: Afr. Am.	36%	(98)	36%	(99)	10%	(28)	4%	(10)	15%	(40)	274
Ethnicity: Other	36%	(73)	39%	(80)	8%	(17)	5%	(11)	12%	(24)	204
Community: Urban	38%	(243)	36%	(229)	7%	(45)	5%	(30)	13%	(84)	631
Community: Suburban	37%	(351)	41%	(393)	9%	(84)	2%	(18)	11%	(104)	949
Community: Rural	39%	(241)	39%	(241)	7%	(44)	2%	(10)	14%	(84)	620
Employ: Private Sector	37%	(247)	43%	(286)	9%	(63)	2%	(13)	9%	(60)	668
Employ: Government	38%	(43)	45%	(51)	6%	(7)	4%	(5)	6%	(7)	113
Employ: Self-Employed	37%	(77)	37%	(75)	8%	(17)	6%	(11)	12%	(26)	206
Employ: Homemaker	46%	(82)	30%	(55)	6%	(10)	1%	(3)	17%	(30)	179
Employ: Retired	46%	(238)	42%	(216)	5%	(23)	1%	(6)	6%	(32)	516
Employ: Unemployed	32%	(80)	33%	(81)	9%	(21)	5%	(13)	22%	(55)	250
Employ: Other	29%	(52)	37%	(66)	7%	(12)	1%	(2)	25%	(45)	178
Military HH: Yes	47%	(152)	37%	(119)	7%	(22)	3%	(8)	7%	(22)	324
Military HH: No	36%	(682)	40%	(744)	8%	(150)	3%	(49)	13%	(251)	1876
RD/WT: Right Direction	44%	(371)	37%	(313)	7%	(63)	2%	(19)	10%	(82)	848
RD/WT: Wrong Track	34%	(463)	41%	(550)	8%	(109)	3%	(39)	14%	(190)	1352
Trump Job Approve	43%	(368)	40%	(347)	7%	(58)	2%	(15)	8%	(72)	860
Trump Job Disapprove	36%	(447)	40%	(496)	9%	(108)	3%	(42)	13%	(158)	1251
Trump Job Strongly Approve	50%	(247)	34%	(168)	7%	(33)	2%	(10)	8%	(39)	497
Trump Job Somewhat Approve	33%	(120)	49%	(178)	7%	(25)	2%	(6)	9%	(33)	363
Trump Job Somewhat Disapprove	30%	(84)	46%	(131)	9%	(24)	4%	(10)	11%	(31)	281
Trump Job Strongly Disapprove	37%	(363)	38%	(365)	9%	(84)	3%	(32)	13%	(126)	969

Continued on next page

Table LL26_6: How much do you agree or disagree with the following?*Older workers are more mature in their dealings with co-workers and they display stronger organizational citizenship behaviors*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	38% (834)	39% (863)	8% (172)	3% (58)	12% (273)	2200
#1 Issue: Economy	32% (175)	43% (233)	9% (48)	3% (16)	13% (72)	543
#1 Issue: Security	47% (192)	38% (157)	6% (23)	2% (7)	7% (30)	409
#1 Issue: Health Care	33% (142)	43% (187)	8% (35)	3% (13)	13% (56)	433
#1 Issue: Medicare / Social Security	48% (160)	37% (123)	4% (15)	2% (5)	9% (29)	332
#1 Issue: Women's Issues	31% (38)	30% (36)	12% (14)	3% (3)	24% (29)	121
#1 Issue: Education	34% (37)	35% (38)	14% (15)	3% (3)	14% (15)	107
#1 Issue: Energy	40% (52)	34% (44)	10% (13)	4% (6)	11% (15)	130
#1 Issue: Other	31% (39)	36% (45)	7% (9)	4% (5)	21% (27)	125
2018 House Vote: Democrat	39% (287)	39% (290)	9% (70)	3% (20)	10% (73)	741
2018 House Vote: Republican	46% (274)	39% (236)	7% (40)	3% (17)	6% (35)	602
2018 House Vote: Someone else	24% (18)	48% (36)	5% (4)	2% (1)	21% (16)	75
2016 Vote: Hillary Clinton	39% (267)	39% (268)	9% (60)	2% (16)	11% (76)	686
2016 Vote: Donald Trump	45% (289)	40% (257)	6% (41)	2% (16)	6% (39)	642
2016 Vote: Other	35% (46)	46% (60)	5% (7)	2% (2)	12% (16)	131
2016 Vote: Didn't Vote	31% (232)	38% (278)	9% (65)	3% (23)	19% (141)	739
Voted in 2014: Yes	43% (535)	40% (493)	7% (86)	2% (28)	8% (105)	1246
Voted in 2014: No	31% (299)	39% (370)	9% (86)	3% (30)	18% (168)	954
2012 Vote: Barack Obama	41% (339)	40% (331)	8% (66)	2% (14)	10% (81)	831
2012 Vote: Mitt Romney	48% (219)	40% (183)	5% (24)	2% (8)	5% (21)	454
2012 Vote: Other	21% (15)	45% (32)	8% (6)	5% (4)	21% (15)	71
2012 Vote: Didn't Vote	31% (262)	37% (314)	9% (77)	4% (32)	18% (155)	839
4-Region: Northeast	36% (143)	41% (161)	6% (24)	4% (14)	13% (51)	394
4-Region: Midwest	38% (175)	40% (186)	8% (37)	4% (16)	10% (48)	462
4-Region: South	39% (325)	38% (311)	8% (67)	2% (19)	12% (102)	824
4-Region: West	37% (190)	40% (206)	8% (44)	2% (9)	14% (71)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL26_7: How much do you agree or disagree with the following?
Older workers are good mentors

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	47% (1024)	37% (823)	6% (123)	1% (22)	9% (207)	2200
Gender: Male	46% (485)	40% (422)	7% (71)	1% (14)	7% (70)	1062
Gender: Female	47% (540)	35% (401)	5% (53)	1% (8)	12% (137)	1138
Age: 18-29	37% (158)	35% (152)	10% (44)	1% (5)	17% (71)	430
Age: 30-44	41% (238)	39% (230)	7% (41)	2% (10)	11% (65)	583
Age: 45-54	49% (167)	35% (119)	6% (20)	1% (5)	9% (29)	340
Age: 55-64	52% (215)	38% (157)	3% (12)	1% (2)	6% (25)	411
Age: 65+	56% (246)	38% (166)	2% (7)	— (1)	4% (17)	436
Generation Z: 18-22	36% (53)	30% (44)	14% (20)	— (0)	21% (31)	147
Millennial: Age 23-38	39% (249)	38% (245)	8% (53)	2% (12)	13% (80)	639
Generation X: Age 39-54	46% (262)	37% (212)	6% (32)	1% (7)	10% (54)	567
Boomers: Age 55-73	55% (402)	38% (278)	2% (16)	— (3)	5% (36)	734
PID: Dem (no lean)	48% (384)	38% (307)	6% (48)	1% (9)	7% (55)	803
PID: Ind (no lean)	41% (300)	36% (269)	7% (53)	1% (4)	15% (113)	740
PID: Rep (no lean)	52% (340)	38% (247)	3% (22)	1% (9)	6% (40)	658
PID/Gender: Dem Men	44% (157)	41% (146)	7% (25)	2% (8)	5% (18)	353
PID/Gender: Dem Women	51% (227)	36% (161)	5% (23)	— (1)	8% (37)	450
PID/Gender: Ind Men	40% (145)	39% (141)	9% (32)	1% (2)	11% (38)	358
PID/Gender: Ind Women	41% (155)	34% (128)	6% (21)	1% (2)	20% (75)	382
PID/Gender: Rep Men	52% (183)	38% (135)	4% (14)	1% (4)	4% (15)	351
PID/Gender: Rep Women	51% (157)	37% (113)	3% (8)	1% (4)	8% (25)	307
Ideo: Liberal (1-3)	47% (298)	37% (236)	6% (36)	1% (9)	8% (50)	629
Ideo: Moderate (4)	44% (268)	41% (248)	6% (38)	1% (4)	8% (49)	608
Ideo: Conservative (5-7)	51% (376)	38% (281)	4% (29)	1% (9)	5% (40)	734
Educ: < College	45% (685)	37% (554)	6% (84)	1% (13)	12% (176)	1512
Educ: Bachelors degree	49% (219)	39% (172)	5% (23)	1% (5)	6% (25)	444
Educ: Post-grad	49% (120)	40% (97)	7% (16)	2% (4)	3% (7)	244
Income: Under 50k	47% (603)	34% (440)	6% (78)	1% (12)	12% (159)	1293
Income: 50k-100k	46% (319)	43% (298)	5% (38)	1% (6)	6% (39)	700
Income: 100k+	49% (102)	41% (85)	4% (7)	2% (4)	4% (9)	207
Ethnicity: White	47% (818)	37% (641)	5% (85)	1% (15)	9% (163)	1722

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Table LL26_7: How much do you agree or disagree with the following?
Older workers are good mentors

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	47% (1024)	37% (823)	6% (123)	1% (22)	9% (207)	2200
Ethnicity: Hispanic	41% (143)	39% (136)	10% (35)	1% (5)	9% (31)	349
Ethnicity: Afr. Am.	43% (117)	36% (99)	10% (26)	2% (5)	10% (28)	274
Ethnicity: Other	44% (90)	41% (84)	6% (12)	1% (2)	8% (17)	204
Community: Urban	47% (298)	35% (224)	7% (43)	2% (10)	9% (57)	631
Community: Suburban	46% (433)	40% (383)	4% (37)	1% (9)	9% (88)	949
Community: Rural	47% (293)	35% (217)	7% (44)	— (3)	10% (63)	620
Employ: Private Sector	46% (305)	41% (275)	6% (40)	1% (8)	6% (40)	668
Employ: Government	49% (55)	38% (43)	7% (7)	2% (2)	4% (5)	113
Employ: Self-Employed	46% (94)	37% (76)	7% (14)	— (0)	10% (21)	206
Employ: Homemaker	51% (91)	31% (56)	3% (6)	— (1)	14% (26)	179
Employ: Retired	54% (278)	39% (199)	2% (11)	1% (3)	5% (24)	516
Employ: Unemployed	38% (95)	33% (82)	9% (22)	2% (5)	19% (46)	250
Employ: Other	40% (71)	35% (63)	7% (12)	1% (2)	17% (31)	178
Military HH: Yes	58% (189)	33% (108)	3% (10)	1% (2)	5% (15)	324
Military HH: No	45% (836)	38% (715)	6% (113)	1% (19)	10% (192)	1876
RD/WT: Right Direction	51% (432)	35% (300)	5% (41)	1% (10)	8% (65)	848
RD/WT: Wrong Track	44% (592)	39% (523)	6% (82)	1% (12)	11% (142)	1352
Trump Job Approve	51% (439)	38% (327)	3% (28)	1% (10)	7% (56)	860
Trump Job Disapprove	45% (563)	38% (473)	7% (91)	1% (12)	9% (111)	1251
Trump Job Strongly Approve	55% (272)	35% (172)	3% (16)	2% (9)	6% (29)	497
Trump Job Somewhat Approve	46% (167)	43% (155)	3% (12)	— (1)	8% (28)	363
Trump Job Somewhat Disapprove	42% (118)	43% (121)	7% (18)	1% (2)	8% (22)	281
Trump Job Strongly Disapprove	46% (445)	36% (352)	7% (73)	1% (11)	9% (89)	969

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**Table LL26_7: How much do you agree or disagree with the following?
Older workers are good mentors**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	47%	(1024)	37%	(823)	6%	(123)	1%	(22)	9%	(207)	2200
#1 Issue: Economy	41%	(222)	40%	(216)	8%	(46)	2%	(10)	9%	(49)	543
#1 Issue: Security	51%	(209)	38%	(157)	4%	(16)	—	(1)	6%	(26)	409
#1 Issue: Health Care	48%	(206)	36%	(158)	4%	(16)	1%	(6)	11%	(47)	433
#1 Issue: Medicare / Social Security	55%	(184)	34%	(114)	4%	(13)	1%	(2)	6%	(19)	332
#1 Issue: Women's Issues	38%	(45)	35%	(42)	6%	(7)	1%	(2)	20%	(24)	121
#1 Issue: Education	43%	(46)	36%	(38)	10%	(11)	—	(0)	11%	(12)	107
#1 Issue: Energy	50%	(65)	36%	(47)	7%	(10)	1%	(1)	5%	(7)	130
#1 Issue: Other	37%	(47)	40%	(50)	3%	(4)	—	(0)	19%	(24)	125
2018 House Vote: Democrat	50%	(368)	38%	(283)	6%	(46)	1%	(5)	5%	(38)	741
2018 House Vote: Republican	53%	(317)	39%	(235)	3%	(17)	1%	(6)	4%	(26)	602
2018 House Vote: Someone else	34%	(26)	41%	(31)	3%	(2)	1%	(1)	21%	(16)	75
2016 Vote: Hillary Clinton	49%	(337)	37%	(256)	6%	(42)	1%	(6)	7%	(45)	686
2016 Vote: Donald Trump	53%	(337)	39%	(251)	2%	(15)	1%	(9)	5%	(31)	642
2016 Vote: Other	42%	(55)	41%	(54)	6%	(8)	—	(0)	10%	(14)	131
2016 Vote: Didn't Vote	40%	(295)	35%	(262)	8%	(58)	1%	(7)	16%	(118)	739
Voted in 2014: Yes	51%	(641)	38%	(473)	4%	(52)	1%	(11)	6%	(70)	1246
Voted in 2014: No	40%	(383)	37%	(351)	7%	(71)	1%	(11)	14%	(137)	954
2012 Vote: Barack Obama	50%	(413)	38%	(314)	6%	(47)	—	(3)	7%	(55)	831
2012 Vote: Mitt Romney	54%	(243)	39%	(179)	2%	(9)	1%	(3)	4%	(20)	454
2012 Vote: Other	42%	(30)	41%	(29)	2%	(1)	3%	(2)	12%	(8)	71
2012 Vote: Didn't Vote	40%	(337)	36%	(299)	8%	(67)	2%	(13)	15%	(124)	839
4-Region: Northeast	47%	(186)	36%	(142)	7%	(27)	2%	(6)	8%	(32)	394
4-Region: Midwest	46%	(211)	39%	(181)	6%	(29)	1%	(3)	8%	(38)	462
4-Region: South	48%	(392)	36%	(299)	5%	(45)	1%	(4)	10%	(83)	824
4-Region: West	45%	(235)	39%	(201)	4%	(23)	2%	(8)	10%	(53)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LL26_8: How much do you agree or disagree with the following?*Work quality improves with age*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	25% (558)	41% (902)	14% (303)	4% (85)	16% (351)	2200
Gender: Male	25% (264)	43% (458)	15% (160)	4% (45)	13% (134)	1062
Gender: Female	26% (294)	39% (444)	13% (143)	4% (40)	19% (217)	1138
Age: 18-29	18% (79)	31% (135)	20% (86)	7% (28)	24% (101)	430
Age: 30-44	23% (136)	40% (233)	14% (83)	5% (27)	18% (104)	583
Age: 45-54	28% (97)	38% (129)	14% (49)	5% (17)	14% (48)	340
Age: 55-64	30% (123)	47% (192)	9% (36)	2% (10)	12% (51)	411
Age: 65+	28% (123)	49% (213)	11% (50)	1% (4)	11% (46)	436
Generation Z: 18-22	15% (22)	32% (47)	20% (29)	6% (9)	28% (41)	147
Millennial: Age 23-38	21% (134)	36% (230)	17% (108)	6% (41)	20% (125)	639
Generation X: Age 39-54	28% (156)	39% (220)	14% (80)	4% (22)	15% (88)	567
Boomers: Age 55-73	30% (217)	48% (354)	9% (69)	2% (13)	11% (81)	734
PID: Dem (no lean)	27% (219)	40% (324)	14% (116)	4% (34)	14% (109)	803
PID: Ind (no lean)	21% (153)	39% (291)	14% (101)	3% (23)	23% (172)	740
PID: Rep (no lean)	28% (186)	44% (287)	13% (86)	4% (29)	11% (70)	658
PID/Gender: Dem Men	26% (92)	42% (148)	17% (60)	4% (16)	11% (38)	353
PID/Gender: Dem Women	28% (127)	39% (176)	13% (56)	4% (18)	16% (71)	450
PID/Gender: Ind Men	21% (75)	40% (143)	16% (56)	3% (12)	20% (71)	358
PID/Gender: Ind Women	20% (78)	39% (148)	12% (44)	3% (11)	26% (101)	382
PID/Gender: Rep Men	28% (97)	48% (167)	13% (44)	5% (18)	7% (25)	351
PID/Gender: Rep Women	29% (89)	39% (120)	14% (42)	4% (11)	15% (46)	307
Ideo: Liberal (1-3)	25% (157)	38% (240)	16% (100)	5% (32)	16% (100)	629
Ideo: Moderate (4)	26% (161)	44% (269)	12% (74)	3% (19)	14% (86)	608
Ideo: Conservative (5-7)	26% (193)	45% (328)	14% (105)	4% (28)	11% (80)	734
Educ: < College	27% (408)	39% (592)	13% (191)	4% (57)	17% (264)	1512
Educ: Bachelors degree	21% (91)	47% (210)	16% (70)	4% (18)	12% (54)	444
Educ: Post-grad	24% (58)	41% (100)	17% (42)	4% (11)	13% (32)	244
Income: Under 50k	26% (340)	38% (496)	13% (169)	4% (57)	18% (231)	1293
Income: 50k-100k	25% (176)	45% (317)	14% (100)	3% (19)	13% (89)	700
Income: 100k+	20% (42)	43% (89)	17% (35)	5% (10)	15% (31)	207
Ethnicity: White	25% (429)	42% (723)	14% (242)	3% (49)	16% (279)	1722

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Table LL26_8: How much do you agree or disagree with the following?
Work quality improves with age

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(558)	41%	(902)	14%	(303)	4%	(85)	16%	(351)	2200
Ethnicity: Hispanic	28%	(99)	36%	(126)	17%	(58)	6%	(20)	13%	(47)	349
Ethnicity: Afr. Am.	28%	(77)	37%	(101)	13%	(36)	7%	(18)	15%	(42)	274
Ethnicity: Other	26%	(53)	38%	(78)	12%	(25)	9%	(18)	15%	(30)	204
Community: Urban	27%	(169)	39%	(245)	14%	(91)	6%	(38)	14%	(88)	631
Community: Suburban	23%	(218)	44%	(414)	14%	(136)	3%	(33)	16%	(148)	949
Community: Rural	28%	(171)	39%	(244)	12%	(76)	2%	(15)	19%	(115)	620
Employ: Private Sector	27%	(178)	43%	(289)	14%	(96)	3%	(21)	13%	(84)	668
Employ: Government	22%	(25)	57%	(65)	11%	(13)	2%	(3)	7%	(8)	113
Employ: Self-Employed	25%	(52)	35%	(72)	16%	(34)	6%	(13)	17%	(35)	206
Employ: Homemaker	29%	(51)	38%	(67)	12%	(21)	2%	(4)	20%	(36)	179
Employ: Retired	29%	(148)	45%	(232)	12%	(61)	2%	(12)	12%	(63)	516
Employ: Unemployed	21%	(51)	34%	(85)	14%	(36)	5%	(13)	26%	(64)	250
Employ: Other	22%	(39)	36%	(63)	14%	(25)	5%	(9)	23%	(41)	178
Military HH: Yes	31%	(101)	39%	(127)	13%	(43)	4%	(14)	12%	(39)	324
Military HH: No	24%	(457)	41%	(775)	14%	(260)	4%	(72)	17%	(312)	1876
RD/WT: Right Direction	30%	(254)	43%	(369)	10%	(87)	3%	(29)	13%	(109)	848
RD/WT: Wrong Track	22%	(304)	39%	(534)	16%	(216)	4%	(57)	18%	(242)	1352
Trump Job Approve	29%	(247)	44%	(381)	12%	(103)	4%	(32)	11%	(96)	860
Trump Job Disapprove	24%	(301)	39%	(493)	16%	(196)	4%	(52)	17%	(208)	1251
Trump Job Strongly Approve	34%	(170)	41%	(205)	11%	(54)	4%	(20)	10%	(49)	497
Trump Job Somewhat Approve	21%	(78)	49%	(176)	14%	(49)	3%	(11)	13%	(48)	363
Trump Job Somewhat Disapprove	18%	(52)	45%	(128)	16%	(45)	3%	(9)	17%	(48)	281
Trump Job Strongly Disapprove	26%	(249)	38%	(365)	16%	(152)	4%	(43)	17%	(160)	969

Continued on next page

Table LL26_8: How much do you agree or disagree with the following?*Work quality improves with age*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(558)	41%	(902)	14%	(303)	4%	(85)	16%	(351)	2200
#1 Issue: Economy	23%	(123)	43%	(235)	16%	(88)	4%	(20)	14%	(77)	543
#1 Issue: Security	30%	(125)	45%	(185)	9%	(37)	3%	(11)	13%	(52)	409
#1 Issue: Health Care	23%	(101)	40%	(172)	15%	(63)	4%	(18)	18%	(79)	433
#1 Issue: Medicare / Social Security	34%	(113)	41%	(135)	10%	(33)	4%	(13)	11%	(38)	332
#1 Issue: Women's Issues	22%	(26)	37%	(45)	12%	(15)	6%	(7)	23%	(28)	121
#1 Issue: Education	20%	(22)	28%	(30)	23%	(25)	6%	(6)	22%	(24)	107
#1 Issue: Energy	24%	(31)	41%	(54)	19%	(24)	3%	(3)	14%	(18)	130
#1 Issue: Other	14%	(17)	37%	(47)	14%	(18)	6%	(7)	29%	(36)	125
2018 House Vote: Democrat	28%	(208)	40%	(294)	15%	(113)	4%	(28)	13%	(97)	741
2018 House Vote: Republican	29%	(174)	44%	(268)	12%	(75)	3%	(20)	11%	(65)	602
2018 House Vote: Someone else	11%	(9)	40%	(30)	14%	(10)	4%	(3)	31%	(23)	75
2016 Vote: Hillary Clinton	29%	(196)	39%	(265)	15%	(102)	4%	(26)	14%	(98)	686
2016 Vote: Donald Trump	29%	(184)	44%	(284)	12%	(78)	4%	(24)	11%	(71)	642
2016 Vote: Other	17%	(22)	44%	(57)	16%	(21)	2%	(3)	21%	(27)	131
2016 Vote: Didn't Vote	21%	(156)	40%	(295)	14%	(102)	4%	(33)	21%	(154)	739
Voted in 2014: Yes	29%	(360)	42%	(529)	13%	(161)	3%	(37)	13%	(158)	1246
Voted in 2014: No	21%	(198)	39%	(373)	15%	(142)	5%	(48)	20%	(193)	954
2012 Vote: Barack Obama	29%	(239)	40%	(328)	13%	(112)	3%	(27)	15%	(125)	831
2012 Vote: Mitt Romney	28%	(126)	48%	(219)	12%	(55)	2%	(11)	10%	(44)	454
2012 Vote: Other	19%	(13)	41%	(29)	18%	(13)	5%	(4)	18%	(13)	71
2012 Vote: Didn't Vote	22%	(181)	38%	(323)	15%	(124)	5%	(43)	20%	(169)	839
4-Region: Northeast	26%	(101)	41%	(161)	13%	(51)	5%	(20)	15%	(60)	394
4-Region: Midwest	24%	(109)	44%	(204)	15%	(70)	3%	(13)	14%	(65)	462
4-Region: South	27%	(225)	40%	(333)	12%	(102)	3%	(23)	17%	(141)	824
4-Region: West	24%	(123)	39%	(204)	15%	(80)	6%	(29)	16%	(84)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem1: Which of the following statements is closest to your own situation:

Demographic	I plan to retire before age 65, and am in a financial position to do so	I'd like to retire before age 65, but can't afford to do so	I plan to retire at age 65, and am in a financial position to do so	I'd like to retire at age 65, but can't afford to do so	I plan to keep working full time past 65 because I want to stay active and engaged	I plan to keep working part time past 65 because I want to stay active and engaged	I plan to keep working full time past 65 because I need the money	I plan to keep working part time past 65 because I need the money	None of the above	Total N
Adults	10% (171)	12% (213)	6% (102)	8% (133)	10% (177)	13% (231)	9% (153)	8% (146)	25% (437)	1764
Gender: Male	12% (99)	12% (106)	7% (62)	6% (49)	13% (112)	13% (107)	12% (100)	7% (61)	19% (161)	856
Gender: Female	8% (72)	12% (107)	4% (40)	9% (84)	7% (65)	14% (124)	6% (53)	9% (85)	30% (277)	907
Age: 18-29	9% (40)	11% (48)	8% (33)	8% (35)	12% (51)	15% (66)	10% (43)	6% (24)	20% (88)	430
Age: 30-44	8% (45)	15% (90)	5% (31)	9% (50)	11% (66)	14% (79)	9% (53)	10% (61)	19% (108)	583
Age: 45-54	9% (30)	12% (42)	5% (16)	9% (30)	10% (34)	12% (40)	7% (25)	7% (25)	29% (100)	340
Age: 55-64	13% (55)	8% (34)	5% (22)	5% (19)	6% (26)	11% (46)	8% (31)	9% (35)	35% (142)	411
Age: 65+	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Generation Z: 18-22	9% (14)	11% (17)	10% (14)	8% (12)	10% (15)	12% (17)	7% (10)	7% (11)	26% (39)	147
Millennial: Age 23-38	8% (50)	15% (97)	7% (42)	9% (55)	11% (70)	15% (96)	10% (63)	9% (55)	17% (111)	639
Generation X: Age 39-54	9% (52)	12% (66)	4% (24)	8% (48)	12% (67)	13% (72)	8% (48)	8% (44)	26% (146)	567
Boomers: Age 55-73	13% (55)	8% (34)	5% (22)	5% (19)	6% (26)	11% (46)	8% (31)	9% (35)	35% (142)	411
PID: Dem (no lean)	8% (50)	13% (82)	6% (35)	9% (58)	10% (63)	15% (95)	9% (55)	11% (67)	19% (119)	625
PID: Ind (no lean)	7% (45)	10% (60)	4% (27)	7% (45)	10% (62)	12% (72)	8% (52)	7% (42)	34% (211)	617
PID: Rep (no lean)	14% (75)	14% (71)	8% (40)	6% (30)	10% (53)	12% (64)	9% (45)	7% (36)	21% (107)	521
PID/Gender: Dem Men	9% (26)	13% (38)	7% (19)	7% (21)	15% (41)	15% (42)	13% (35)	8% (24)	12% (35)	280
PID/Gender: Dem Women	7% (24)	13% (45)	5% (17)	11% (37)	6% (22)	15% (53)	6% (20)	13% (44)	24% (85)	346
PID/Gender: Ind Men	8% (23)	10% (29)	5% (15)	7% (19)	12% (36)	13% (37)	11% (31)	8% (23)	27% (80)	292
PID/Gender: Ind Women	7% (22)	10% (31)	4% (12)	8% (26)	8% (26)	11% (35)	7% (22)	6% (19)	40% (131)	326
PID/Gender: Rep Men	17% (50)	14% (40)	10% (28)	3% (9)	12% (35)	10% (28)	12% (34)	5% (14)	16% (47)	285
PID/Gender: Rep Women	11% (25)	13% (31)	5% (12)	9% (21)	7% (17)	15% (36)	5% (11)	9% (22)	26% (61)	236
Ideo: Liberal (1-3)	7% (37)	14% (69)	5% (27)	10% (53)	10% (53)	16% (82)	9% (44)	10% (52)	18% (94)	510
Ideo: Moderate (4)	9% (45)	13% (63)	6% (29)	7% (33)	10% (50)	13% (64)	8% (40)	9% (42)	25% (123)	489
Ideo: Conservative (5-7)	15% (81)	12% (66)	7% (39)	7% (36)	11% (59)	13% (69)	8% (44)	7% (39)	21% (116)	550

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Table LLdem1: Which of the following statements is closest to your own situation:

Demographic	I plan to retire before age 65, and am in a financial position to do so	I'd like to retire before age 65, but can't afford to do so	I plan to retire at age 65, and am in a financial position to do so	I'd like to retire at age 65, but can't afford to do so	I plan to keep working full time past 65 because I want to stay active and engaged	I plan to keep working part time past 65 because I want to stay active and engaged	I plan to keep working full time past 65 because I need the money	I plan to keep working part time past 65 because I need the money	None of the above	Total N
Adults	10% (171)	12% (213)	6% (102)	8% (133)	10% (177)	13% (231)	9% (153)	8% (146)	25% (437)	1764
Educ: < College	8% (95)	12% (153)	4% (48)	8% (99)	8% (100)	13% (158)	9% (108)	8% (103)	30% (371)	1235
Educ: Bachelors degree	13% (48)	14% (51)	10% (36)	7% (27)	14% (49)	12% (42)	8% (30)	8% (30)	14% (51)	364
Educ: Post-grad	17% (28)	6% (9)	11% (18)	4% (7)	17% (28)	19% (32)	9% (15)	7% (12)	9% (16)	165
Income: Under 50k	7% (76)	13% (131)	4% (38)	8% (85)	9% (95)	12% (123)	8% (89)	9% (91)	30% (319)	1047
Income: 50k-100k	11% (62)	11% (60)	8% (43)	7% (39)	13% (70)	15% (84)	9% (49)	9% (52)	18% (97)	555
Income: 100k+	20% (32)	14% (22)	13% (21)	6% (10)	8% (12)	15% (25)	9% (15)	2% (3)	13% (21)	161
Ethnicity: White	10% (127)	11% (150)	6% (81)	7% (92)	10% (126)	14% (180)	8% (109)	9% (115)	26% (341)	1321
Ethnicity: Hispanic	9% (31)	10% (35)	7% (24)	11% (35)	14% (47)	14% (48)	11% (36)	9% (29)	15% (50)	334
Ethnicity: Afr. Am.	10% (26)	15% (38)	5% (12)	9% (23)	10% (26)	11% (29)	10% (26)	7% (19)	21% (53)	252
Ethnicity: Other	9% (18)	13% (25)	5% (9)	10% (18)	13% (25)	12% (23)	10% (18)	6% (12)	22% (43)	191
Community: Urban	9% (48)	12% (65)	6% (35)	10% (54)	10% (56)	14% (74)	11% (61)	8% (43)	20% (109)	545
Community: Suburban	10% (76)	12% (89)	6% (45)	7% (48)	11% (81)	15% (109)	7% (48)	8% (60)	24% (172)	729
Community: Rural	9% (46)	12% (59)	4% (22)	6% (31)	8% (40)	10% (48)	9% (43)	9% (43)	32% (156)	490
Employ: Private Sector	10% (61)	15% (94)	10% (64)	9% (55)	16% (97)	16% (102)	12% (77)	8% (47)	4% (24)	622
Employ: Government	16% (17)	17% (18)	7% (7)	10% (10)	18% (19)	5% (5)	7% (8)	13% (14)	8% (8)	106
Employ: Self-Employed	10% (19)	9% (16)	4% (7)	9% (16)	12% (23)	22% (40)	13% (24)	12% (22)	10% (18)	184
Employ: Homemaker	4% (7)	11% (19)	5% (8)	5% (8)	4% (6)	8% (14)	3% (6)	9% (15)	52% (89)	172
Employ: Retired	23% (39)	4% (7)	3% (5)	1% (1)	1% (1)	4% (6)	— (1)	3% (5)	62% (107)	172
Employ: Unemployed	5% (11)	14% (33)	2% (4)	8% (20)	5% (13)	13% (32)	5% (13)	8% (20)	40% (99)	246
Employ: Other	5% (9)	11% (19)	— (0)	8% (13)	8% (13)	11% (18)	7% (12)	8% (13)	43% (74)	173
Military HH: Yes	12% (25)	15% (32)	3% (7)	4% (8)	10% (22)	14% (30)	7% (14)	8% (17)	27% (57)	212
Military HH: No	9% (145)	12% (181)	6% (95)	8% (125)	10% (155)	13% (202)	9% (138)	8% (129)	25% (380)	1551
RD/WT: Right Direction	12% (86)	11% (72)	7% (50)	5% (33)	11% (77)	13% (93)	9% (59)	8% (54)	24% (163)	687
RD/WT: Wrong Track	8% (85)	13% (141)	5% (53)	9% (101)	9% (100)	13% (139)	9% (94)	8% (91)	25% (274)	1077

Continued on next page

Table LLdem1: Which of the following statements is closest to your own situation:

Demographic	I plan to retire before age 65, and am in a financial position to do so	I'd like to retire before age 65, but can't afford to do so	I plan to retire at age 65, and am in a financial position to do so	I'd like to retire at age 65, but can't afford to do so	I plan to keep working full time past 65 because I want to stay active and engaged	I plan to keep working part time past 65 because I want to stay active and engaged	I plan to keep working full time past 65 because I need the money	I plan to keep working part time past 65 because I need the money	None of the above	Total N
Adults	10% (171)	12% (213)	6% (102)	8% (133)	10% (177)	13% (231)	9% (153)	8% (146)	25% (437)	1764
Trump Job Approve	11% (77)	11% (73)	7% (50)	6% (38)	12% (79)	13% (86)	8% (55)	8% (53)	24% (160)	670
Trump Job Disapprove	9% (91)	14% (138)	5% (52)	9% (96)	9% (94)	13% (132)	9% (91)	9% (88)	23% (232)	1013
Trump Job Strongly Approve	15% (56)	12% (45)	7% (26)	5% (17)	11% (40)	11% (41)	7% (27)	9% (33)	25% (93)	378
Trump Job Somewhat Approve	7% (20)	10% (28)	8% (24)	7% (20)	13% (39)	15% (44)	10% (28)	7% (20)	23% (67)	292
Trump Job Somewhat Disapprove	9% (24)	16% (40)	4% (11)	11% (26)	11% (27)	9% (21)	7% (18)	8% (19)	25% (62)	248
Trump Job Strongly Disapprove	9% (68)	13% (98)	5% (41)	9% (69)	9% (67)	15% (111)	10% (73)	9% (69)	22% (169)	765
#1 Issue: Economy	8% (41)	13% (64)	7% (34)	9% (43)	12% (57)	15% (74)	12% (61)	8% (38)	16% (81)	493
#1 Issue: Security	10% (32)	11% (33)	7% (21)	8% (25)	9% (28)	13% (39)	7% (23)	10% (31)	26% (80)	312
#1 Issue: Health Care	14% (51)	10% (37)	4% (17)	8% (31)	12% (43)	13% (49)	7% (25)	7% (27)	25% (95)	375
#1 Issue: Medicare / Social Security	8% (13)	12% (19)	6% (9)	4% (6)	7% (11)	9% (14)	3% (5)	9% (15)	42% (67)	159
#1 Issue: Women's Issues	7% (8)	16% (19)	9% (11)	5% (5)	11% (12)	11% (13)	8% (9)	5% (6)	28% (32)	115
#1 Issue: Education	6% (6)	23% (24)	6% (7)	6% (6)	9% (9)	14% (15)	15% (15)	6% (6)	14% (15)	102
#1 Issue: Energy	11% (11)	11% (11)	1% (1)	13% (14)	9% (9)	16% (17)	7% (8)	13% (13)	20% (21)	105
#1 Issue: Other	8% (9)	6% (6)	3% (3)	3% (3)	8% (8)	10% (10)	7% (8)	10% (10)	46% (47)	103
2018 House Vote: Democrat	9% (47)	11% (62)	6% (32)	10% (52)	12% (66)	16% (86)	10% (55)	10% (54)	17% (95)	551
2018 House Vote: Republican	14% (63)	14% (60)	8% (36)	6% (27)	10% (43)	11% (50)	8% (34)	8% (34)	22% (96)	443
2018 House Vote: Someone else	14% (9)	11% (7)	— (0)	9% (5)	14% (9)	13% (8)	5% (3)	5% (3)	30% (19)	62
2016 Vote: Hillary Clinton	9% (45)	12% (63)	6% (30)	9% (48)	12% (60)	15% (75)	10% (50)	9% (46)	19% (98)	514
2016 Vote: Donald Trump	13% (63)	13% (61)	9% (41)	5% (24)	11% (50)	10% (50)	8% (40)	9% (42)	22% (103)	474
2016 Vote: Other	12% (13)	9% (10)	3% (3)	12% (12)	12% (13)	21% (23)	6% (6)	8% (8)	17% (18)	105
2016 Vote: Didn't Vote	7% (50)	12% (79)	4% (29)	7% (50)	8% (55)	13% (85)	8% (56)	7% (49)	32% (218)	670
Voted in 2014: Yes	11% (97)	13% (114)	7% (63)	7% (66)	11% (103)	13% (121)	8% (76)	9% (81)	20% (178)	899
Voted in 2014: No	8% (73)	11% (99)	5% (39)	8% (67)	9% (74)	13% (111)	9% (77)	7% (65)	30% (260)	865

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Table LLdem1: Which of the following statements is closest to your own situation:

Demographic	I plan to retire before age 65, and am in a financial position to do so	I'd like to retire before age 65, but can't afford to do so	I plan to retire at age 65, and am in a financial position to do so	I'd like to retire at age 65, but can't afford to do so	I plan to keep working full time past 65 because I want to stay active and engaged	I plan to keep working part time past 65 because I want to stay active and engaged	I plan to keep working full time past 65 because I need the money	I plan to keep working part time past 65 because I need the money	None of the above	Total N
Adults	10% (171)	12% (213)	6% (102)	8% (133)	10% (177)	13% (231)	9% (153)	8% (146)	25% (437)	1764
2012 Vote: Barack Obama	8% (52)	11% (70)	6% (38)	9% (59)	12% (74)	14% (90)	8% (54)	11% (66)	20% (128)	630
2012 Vote: Mitt Romney	15% (45)	15% (46)	10% (30)	5% (15)	9% (29)	12% (38)	8% (26)	6% (20)	20% (62)	311
2012 Vote: Other	13% (7)	12% (7)	— (0)	6% (4)	9% (5)	9% (5)	5% (3)	12% (7)	33% (18)	56
2012 Vote: Didn't Vote	9% (66)	12% (91)	5% (34)	7% (55)	9% (70)	13% (99)	9% (70)	7% (51)	30% (230)	765
4-Region: Northeast	11% (33)	11% (32)	6% (17)	7% (20)	11% (33)	10% (32)	10% (30)	9% (28)	25% (77)	302
4-Region: Midwest	11% (38)	11% (38)	8% (30)	9% (32)	8% (27)	13% (47)	6% (23)	9% (34)	25% (88)	357
4-Region: South	9% (58)	13% (84)	5% (33)	8% (50)	11% (74)	13% (89)	9% (62)	7% (47)	26% (173)	671
4-Region: West	9% (41)	13% (58)	5% (23)	7% (31)	10% (43)	15% (64)	9% (38)	8% (36)	23% (100)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem2: Which of the following statements is closest to your own situation:

Demographic	I'm age 65 or older and I am fully retired	I'm age 65 or older and I am working full time because I need the money.	I'm age 65 or older and I am working part time because I need the money	I'm age 65 or older and I am working full time because I like being active and engaged.	I'm age 65 or older and I am working part time because I like being active and engaged.	None of the above	Total N
Adults	76% (332)	3% (11)	5% (23)	5% (20)	9% (39)	3% (11)	436
Gender: Male	74% (153)	4% (8)	5% (11)	6% (12)	8% (17)	2% (4)	205
Gender: Female	78% (179)	1% (3)	5% (12)	3% (8)	9% (21)	3% (8)	231
Age: 18-29	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Age: 30-44	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Age: 45-54	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Age: 55-64	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Age: 65+	76% (332)	3% (11)	5% (23)	5% (20)	9% (39)	3% (11)	436
Generation Z: 18-22	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Millennial: Age 23-38	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Generation X: Age 39-54	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	0
Boomers: Age 55-73	74% (238)	3% (8)	6% (20)	6% (18)	10% (33)	2% (7)	324
PID: Dem (no lean)	74% (131)	3% (5)	5% (9)	5% (9)	10% (18)	3% (5)	177
PID: Ind (no lean)	78% (95)	2% (2)	6% (7)	5% (6)	7% (9)	2% (3)	122
PID: Rep (no lean)	77% (106)	2% (3)	5% (7)	4% (6)	8% (11)	2% (3)	137
PID/Gender: Dem Men	75% (55)	5% (4)	5% (4)	6% (5)	5% (3)	3% (2)	73
PID/Gender: Dem Women	73% (76)	2% (2)	4% (5)	4% (4)	14% (15)	3% (3)	104
PID/Gender: Ind Men	70% (47)	4% (2)	7% (5)	7% (5)	10% (7)	2% (1)	66
PID/Gender: Ind Women	87% (49)	— (0)	5% (3)	2% (1)	4% (2)	2% (1)	56
PID/Gender: Rep Men	77% (51)	4% (2)	3% (2)	4% (3)	11% (7)	— (0)	66
PID/Gender: Rep Women	77% (55)	1% (1)	7% (5)	4% (3)	6% (4)	5% (3)	71
Ideo: Liberal (1-3)	72% (85)	1% (2)	5% (6)	5% (6)	11% (13)	5% (6)	119
Ideo: Moderate (4)	74% (89)	4% (4)	6% (7)	6% (7)	7% (9)	3% (3)	119
Ideo: Conservative (5-7)	78% (144)	3% (5)	5% (9)	4% (7)	9% (16)	1% (2)	184
Educ: < College	83% (230)	2% (5)	5% (14)	3% (7)	5% (14)	3% (8)	278
Educ: Bachelors degree	72% (57)	2% (2)	7% (5)	8% (6)	8% (7)	3% (3)	80
Educ: Post-grad	57% (45)	6% (5)	4% (3)	9% (7)	23% (18)	1% (1)	79

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Table LLdem2: Which of the following statements is closest to your own situation:

Demographic	I'm age 65 or older and I am fully retired		I'm age 65 or older and I am working full time because I need the money.		I'm age 65 or older and I am working part time because I need the money		I'm age 65 or older and I am working full time because I like being active and engaged.		I'm age 65 or older and I am working part time because I like being active and engaged.		None of the above		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	76%	(332)	3%	(11)	5%	(23)	5%	(20)	9%	(39)	3%	(11)	436
Income: Under 50k	80%	(196)	2%	(4)	7%	(16)	2%	(5)	6%	(15)	4%	(10)	245
Income: 50k-100k	75%	(109)	4%	(6)	4%	(5)	5%	(7)	11%	(16)	1%	(1)	145
Income: 100k+	60%	(28)	2%	(1)	2%	(1)	18%	(8)	17%	(8)	2%	(1)	46
Ethnicity: White	77%	(307)	3%	(11)	5%	(19)	4%	(18)	9%	(35)	3%	(11)	401
Ethnicity: Hispanic	81%	(12)	19%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	15
Ethnicity: Afr. Am.	75%	(17)	—	(0)	8%	(2)	6%	(1)	11%	(3)	—	(0)	22
Ethnicity: Other	63%	(9)	—	(0)	14%	(2)	9%	(1)	8%	(1)	5%	(1)	13
Community: Urban	75%	(64)	4%	(3)	5%	(4)	5%	(4)	7%	(6)	5%	(5)	86
Community: Suburban	75%	(165)	2%	(5)	6%	(12)	5%	(11)	10%	(23)	2%	(3)	220
Community: Rural	79%	(103)	2%	(2)	5%	(7)	4%	(5)	7%	(10)	2%	(3)	130
Employ: Private Sector	—	(0)	10%	(4)	25%	(12)	20%	(9)	45%	(21)	—	(0)	46
Employ: Government	12%	(1)	27%	(2)	—	(0)	42%	(3)	19%	(1)	—	(0)	7
Employ: Self-Employed	3%	(1)	21%	(5)	17%	(4)	25%	(5)	35%	(8)	—	(0)	22
Employ: Homemaker	68%	(5)	—	(0)	11%	(1)	—	(0)	—	(0)	21%	(1)	7
Employ: Retired	94%	(324)	—	(0)	2%	(6)	—	(1)	2%	(6)	2%	(7)	344
Employ: Unemployed	29%	(1)	—	(0)	—	(0)	13%	(1)	11%	(1)	47%	(2)	5
Employ: Other	11%	(1)	—	(0)	21%	(1)	15%	(1)	39%	(2)	14%	(1)	6
Military HH: Yes	78%	(87)	4%	(4)	4%	(4)	3%	(3)	9%	(10)	2%	(2)	111
Military HH: No	75%	(245)	2%	(7)	6%	(19)	5%	(17)	9%	(28)	3%	(9)	325
RD/WT: Right Direction	80%	(128)	2%	(3)	4%	(6)	6%	(10)	7%	(11)	2%	(3)	161
RD/WT: Wrong Track	74%	(204)	3%	(8)	6%	(17)	4%	(10)	10%	(28)	3%	(9)	275
Trump Job Approve	79%	(149)	2%	(4)	4%	(7)	5%	(9)	9%	(17)	2%	(4)	190
Trump Job Disapprove	74%	(175)	3%	(7)	6%	(15)	5%	(11)	9%	(22)	3%	(8)	238

Continued on next page

Table LLdem2: Which of the following statements is closest to your own situation:

Demographic	I'm age 65 or older and I am fully retired	I'm age 65 or older and I am working full time because I need the money.	I'm age 65 or older and I am working part time because I need the money	I'm age 65 or older and I am working full time because I like being active and engaged.	I'm age 65 or older and I am working part time because I like being active and engaged.	None of the above	Total N
Adults	76% (332)	3% (11)	5% (23)	5% (20)	9% (39)	3% (11)	436
Trump Job Strongly Approve	79% (93)	1% (2)	4% (4)	5% (5)	10% (12)	2% (3)	119
Trump Job Somewhat Approve	79% (56)	3% (2)	5% (3)	4% (3)	8% (5)	2% (1)	71
Trump Job Somewhat Disapprove	73% (24)	8% (3)	9% (3)	6% (2)	2% (1)	2% (1)	34
Trump Job Strongly Disapprove	74% (151)	2% (5)	6% (12)	4% (9)	10% (21)	3% (7)	204
#1 Issue: Economy	65% (33)	4% (2)	3% (2)	12% (6)	13% (6)	3% (1)	51
#1 Issue: Security	80% (78)	3% (3)	2% (2)	5% (5)	9% (8)	1% (1)	97
#1 Issue: Health Care	73% (42)	2% (1)	6% (4)	3% (2)	12% (7)	3% (2)	58
#1 Issue: Medicare / Social Security	82% (142)	2% (3)	7% (13)	2% (3)	4% (7)	3% (5)	173
#1 Issue: Women's Issues	100% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	6
#1 Issue: Education	61% (3)	— (0)	— (0)	12% (1)	16% (1)	11% (1)	5
#1 Issue: Energy	57% (14)	9% (2)	3% (1)	14% (3)	13% (3)	3% (1)	24
#1 Issue: Other	63% (14)	— (0)	8% (2)	2% (1)	23% (5)	4% (1)	22
2018 House Vote: Democrat	73% (139)	3% (7)	5% (10)	4% (8)	11% (20)	3% (6)	190
2018 House Vote: Republican	76% (120)	3% (4)	5% (8)	5% (8)	9% (13)	3% (4)	158
2018 House Vote: Someone else	73% (9)	— (0)	— (0)	5% (1)	18% (2)	4% (1)	13
2016 Vote: Hillary Clinton	73% (127)	4% (7)	5% (8)	4% (7)	11% (20)	2% (4)	172
2016 Vote: Donald Trump	77% (130)	3% (4)	5% (8)	4% (7)	10% (17)	2% (3)	168
2016 Vote: Other	73% (19)	— (0)	8% (2)	9% (2)	9% (2)	— (0)	26
2016 Vote: Didn't Vote	81% (56)	— (0)	7% (5)	5% (4)	— (0)	7% (5)	70
Voted in 2014: Yes	75% (260)	3% (11)	5% (16)	5% (17)	11% (37)	2% (6)	348
Voted in 2014: No	81% (72)	— (0)	7% (7)	4% (4)	1% (1)	6% (5)	89
2012 Vote: Barack Obama	71% (143)	4% (9)	7% (14)	4% (8)	11% (22)	2% (5)	201
2012 Vote: Mitt Romney	79% (112)	2% (2)	3% (4)	5% (7)	10% (15)	2% (2)	143
2012 Vote: Other	84% (13)	— (0)	— (0)	— (0)	11% (2)	5% (1)	15
2012 Vote: Didn't Vote	83% (61)	— (0)	6% (5)	6% (4)	— (0)	5% (3)	74

Continued on next page

Table LLdem2: Which of the following statements is closest to your own situation:

Demographic	I'm age 65 or older and I am fully retired	I'm age 65 or older and I am working full time because I need the money.	I'm age 65 or older and I am working part time because I need the money	I'm age 65 or older and I am working full time because I like being active and engaged.	I'm age 65 or older and I am working part time because I like being active and engaged.	None of the above	Total N
Adults	76% (332)	3% (11)	5% (23)	5% (20)	9% (39)	3% (11)	436
4-Region: Northeast	77% (71)	1% (1)	5% (5)	8% (8)	7% (6)	2% (1)	92
4-Region: Midwest	74% (78)	1% (1)	3% (3)	4% (4)	16% (17)	1% (1)	105
4-Region: South	75% (115)	4% (6)	8% (12)	5% (7)	6% (9)	3% (5)	153
4-Region: West	80% (68)	4% (3)	4% (3)	2% (2)	7% (6)	4% (3)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem4: *How likely is it that you will live longer than your parents?*

Demographic	Somewhat						Don't know /		Total N
	Very likely	likely	Not very likely	Not at all likely	No opinion				
Adults	30% (663)	34% (748)	12% (259)	4% (87)	20% (443)		2200		
Gender: Male	31% (325)	34% (365)	12% (130)	6% (61)	17% (180)		1062		
Gender: Female	30% (338)	34% (383)	11% (129)	2% (26)	23% (263)		1138		
Age: 18-29	32% (139)	33% (143)	7% (29)	3% (13)	25% (106)		430		
Age: 30-44	30% (174)	34% (197)	9% (53)	5% (27)	23% (133)		583		
Age: 45-54	29% (100)	33% (114)	14% (49)	4% (15)	18% (62)		340		
Age: 55-64	25% (102)	32% (133)	17% (70)	4% (16)	22% (89)		411		
Age: 65+	34% (149)	37% (161)	13% (58)	4% (16)	12% (53)		436		
Generation Z: 18-22	34% (51)	32% (47)	9% (13)	3% (4)	22% (33)		147		
Millennial: Age 23-38	29% (187)	34% (215)	8% (52)	4% (27)	25% (158)		639		
Generation X: Age 39-54	31% (175)	34% (193)	12% (66)	4% (23)	20% (111)		567		
Boomers: Age 55-73	28% (203)	35% (260)	15% (110)	4% (28)	18% (134)		734		
PID: Dem (no lean)	28% (228)	35% (284)	12% (96)	4% (28)	21% (166)		803		
PID: Ind (no lean)	29% (215)	32% (238)	11% (78)	5% (34)	24% (174)		740		
PID: Rep (no lean)	33% (220)	34% (226)	13% (85)	4% (24)	16% (103)		658		
PID/Gender: Dem Men	27% (97)	35% (125)	13% (47)	5% (18)	19% (66)		353		
PID/Gender: Dem Women	29% (132)	35% (159)	11% (48)	2% (10)	22% (100)		450		
PID/Gender: Ind Men	30% (106)	35% (125)	10% (36)	7% (26)	18% (66)		358		
PID/Gender: Ind Women	29% (109)	30% (113)	11% (42)	2% (8)	28% (108)		382		
PID/Gender: Rep Men	35% (123)	33% (116)	13% (47)	5% (17)	14% (49)		351		
PID/Gender: Rep Women	32% (97)	36% (110)	12% (38)	2% (7)	18% (54)		307		
Ideo: Liberal (1-3)	30% (191)	36% (227)	13% (83)	3% (18)	17% (110)		629		
Ideo: Moderate (4)	30% (184)	32% (196)	10% (63)	6% (36)	21% (129)		608		
Ideo: Conservative (5-7)	32% (237)	36% (264)	13% (96)	3% (22)	16% (116)		734		
Educ: < College	30% (446)	32% (490)	12% (185)	4% (64)	22% (327)		1512		
Educ: Bachelors degree	32% (140)	37% (164)	11% (49)	2% (10)	18% (80)		444		
Educ: Post-grad	31% (77)	39% (95)	10% (25)	5% (12)	15% (36)		244		
Income: Under 50k	31% (396)	32% (419)	11% (143)	4% (56)	21% (278)		1293		
Income: 50k-100k	29% (203)	35% (243)	14% (96)	3% (22)	19% (136)		700		
Income: 100k+	31% (64)	41% (86)	9% (20)	4% (9)	14% (29)		207		
Ethnicity: White	30% (522)	34% (593)	13% (217)	4% (70)	19% (320)		1722		
Ethnicity: Hispanic	34% (118)	39% (136)	8% (28)	4% (14)	15% (53)		349		

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Table LLdem4: *How likely is it that you will live longer than your parents?*

Demographic	Somewhat						Don't know /		Total N
	Very likely	likely	Not very likely	Not at all likely	No opinion				
Adults	30% (663)	34% (748)	12% (259)	4% (87)	20% (443)		2200		
Ethnicity: Afr. Am.	31% (86)	32% (87)	7% (20)	3% (8)	27% (73)		274		
Ethnicity: Other	27% (55)	34% (68)	11% (22)	4% (9)	25% (50)		204		
Community: Urban	28% (179)	34% (215)	12% (75)	4% (25)	22% (136)		631		
Community: Suburban	32% (307)	35% (330)	11% (106)	3% (29)	19% (177)		949		
Community: Rural	29% (178)	33% (203)	12% (77)	5% (33)	21% (130)		620		
Employ: Private Sector	33% (219)	35% (236)	12% (80)	3% (21)	17% (112)		668		
Employ: Government	38% (43)	39% (44)	7% (8)	1% (2)	15% (17)		113		
Employ: Self-Employed	34% (71)	31% (64)	9% (18)	7% (14)	19% (40)		206		
Employ: Homemaker	23% (41)	33% (59)	9% (16)	1% (1)	34% (61)		179		
Employ: Retired	30% (153)	35% (182)	15% (79)	5% (24)	15% (78)		516		
Employ: Unemployed	26% (65)	28% (70)	11% (27)	5% (13)	30% (75)		250		
Employ: Other	23% (41)	33% (59)	14% (25)	6% (10)	24% (43)		178		
Military HH: Yes	33% (106)	34% (108)	13% (42)	4% (12)	17% (55)		324		
Military HH: No	30% (557)	34% (640)	12% (217)	4% (74)	21% (388)		1876		
RD/WT: Right Direction	33% (281)	36% (303)	10% (87)	4% (37)	17% (140)		848		
RD/WT: Wrong Track	28% (382)	33% (445)	13% (172)	4% (50)	22% (303)		1352		
Trump Job Approve	33% (285)	35% (300)	11% (99)	4% (34)	17% (143)		860		
Trump Job Disapprove	29% (364)	34% (427)	12% (153)	4% (48)	21% (258)		1251		
Trump Job Strongly Approve	36% (180)	32% (159)	13% (63)	4% (20)	15% (75)		497		
Trump Job Somewhat Approve	29% (105)	39% (140)	10% (36)	4% (14)	19% (68)		363		
Trump Job Somewhat Disapprove	28% (79)	32% (91)	13% (38)	3% (9)	23% (64)		281		
Trump Job Strongly Disapprove	29% (286)	35% (336)	12% (115)	4% (39)	20% (194)		969		
#1 Issue: Economy	31% (167)	36% (194)	10% (54)	4% (20)	20% (108)		543		
#1 Issue: Security	32% (133)	33% (137)	12% (48)	3% (14)	19% (78)		409		
#1 Issue: Health Care	27% (115)	34% (147)	13% (55)	4% (18)	23% (98)		433		
#1 Issue: Medicare / Social Security	35% (116)	30% (98)	14% (47)	7% (23)	14% (47)		332		
#1 Issue: Women's Issues	29% (35)	35% (42)	8% (10)	3% (3)	25% (30)		121		
#1 Issue: Education	33% (36)	32% (34)	9% (10)	2% (2)	23% (25)		107		
#1 Issue: Energy	26% (33)	44% (57)	12% (16)	2% (3)	16% (21)		130		
#1 Issue: Other	22% (28)	31% (39)	14% (18)	3% (4)	29% (37)		125		

Continued on next page

Table LLdem4: *How likely is it that you will live longer than your parents?*

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	30% (663)	34% (748)	12% (259)	4% (87)	20% (443)	2200
2018 House Vote: Democrat	30% (225)	36% (266)	12% (92)	3% (24)	18% (133)	741
2018 House Vote: Republican	34% (203)	35% (213)	13% (76)	4% (22)	15% (88)	602
2018 House Vote: Someone else	32% (24)	18% (14)	15% (11)	4% (3)	31% (23)	75
2016 Vote: Hillary Clinton	30% (204)	35% (239)	12% (81)	3% (24)	20% (139)	686
2016 Vote: Donald Trump	33% (213)	35% (227)	12% (79)	4% (26)	15% (97)	642
2016 Vote: Other	33% (43)	31% (40)	12% (16)	3% (4)	21% (28)	131
2016 Vote: Didn't Vote	28% (204)	32% (240)	11% (83)	5% (33)	24% (179)	739
Voted in 2014: Yes	32% (401)	35% (436)	13% (158)	3% (38)	17% (214)	1246
Voted in 2014: No	28% (262)	33% (312)	11% (101)	5% (49)	24% (230)	954
2012 Vote: Barack Obama	30% (250)	33% (278)	12% (101)	4% (33)	20% (169)	831
2012 Vote: Mitt Romney	33% (152)	38% (172)	13% (59)	3% (13)	13% (58)	454
2012 Vote: Other	37% (26)	24% (17)	18% (13)	2% (1)	20% (14)	71
2012 Vote: Didn't Vote	28% (232)	33% (279)	10% (86)	5% (40)	24% (202)	839
4-Region: Northeast	29% (114)	33% (131)	14% (55)	2% (9)	21% (84)	394
4-Region: Midwest	28% (128)	32% (150)	13% (58)	5% (24)	22% (102)	462
4-Region: South	32% (260)	34% (277)	12% (99)	4% (34)	19% (154)	824
4-Region: West	31% (161)	37% (190)	9% (46)	4% (19)	20% (103)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem5: Do you think younger generations of Americans are living longer or shorter lives than previous generations?

Demographic	Younger generations are living longer lives than previous generations		Younger generations are living shorter lives than previous generations		Younger generations are living the same length of time as previous generations		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(894)	29%	(643)	11%	(243)	19%	(420)	2200
Gender: Male	46%	(487)	29%	(305)	11%	(115)	15%	(155)	1062
Gender: Female	36%	(408)	30%	(338)	11%	(127)	23%	(265)	1138
Age: 18-29	34%	(147)	37%	(157)	10%	(42)	19%	(84)	430
Age: 30-44	31%	(182)	35%	(207)	12%	(72)	21%	(121)	583
Age: 45-54	42%	(144)	27%	(93)	11%	(36)	20%	(67)	340
Age: 55-64	43%	(175)	26%	(105)	12%	(50)	20%	(80)	411
Age: 65+	56%	(245)	19%	(82)	10%	(42)	15%	(68)	436
Generation Z: 18-22	39%	(58)	30%	(44)	8%	(12)	22%	(32)	147
Millennial: Age 23-38	29%	(188)	39%	(252)	11%	(68)	21%	(132)	639
Generation X: Age 39-54	40%	(227)	28%	(161)	13%	(71)	19%	(108)	567
Boomers: Age 55-73	48%	(350)	22%	(165)	11%	(84)	18%	(135)	734
PID: Dem (no lean)	41%	(331)	31%	(249)	11%	(90)	17%	(133)	803
PID: Ind (no lean)	34%	(250)	29%	(211)	11%	(82)	27%	(196)	740
PID: Rep (no lean)	48%	(313)	28%	(183)	11%	(71)	14%	(90)	658
PID/Gender: Dem Men	43%	(153)	34%	(118)	11%	(38)	12%	(43)	353
PID/Gender: Dem Women	40%	(178)	29%	(131)	11%	(51)	20%	(89)	450
PID/Gender: Ind Men	40%	(144)	27%	(96)	12%	(43)	21%	(75)	358
PID/Gender: Ind Women	28%	(106)	30%	(115)	10%	(39)	32%	(122)	382
PID/Gender: Rep Men	54%	(190)	26%	(90)	10%	(34)	10%	(37)	351
PID/Gender: Rep Women	40%	(123)	30%	(93)	12%	(37)	18%	(54)	307
Ideo: Liberal (1-3)	44%	(274)	30%	(189)	10%	(64)	16%	(102)	629
Ideo: Moderate (4)	38%	(230)	32%	(193)	13%	(78)	18%	(107)	608
Ideo: Conservative (5-7)	47%	(343)	25%	(185)	12%	(87)	16%	(121)	734
Educ: < College	37%	(557)	31%	(475)	10%	(156)	21%	(324)	1512
Educ: Bachelors degree	48%	(213)	23%	(101)	13%	(57)	16%	(72)	444
Educ: Post-grad	51%	(125)	27%	(67)	12%	(29)	10%	(24)	244

Continued on next page

Table LLdem5: Do you think younger generations of Americans are living longer or shorter lives than previous generations?

Demographic	Younger generations are living longer lives than previous generations		Younger generations are living shorter lives than previous generations		Younger generations are living the same length of time as previous generations		Don't know / No opinion		Total N
Adults	41%	(894)	29%	(643)	11%	(243)	19%	(420)	2200
Income: Under 50k	36%	(464)	32%	(415)	10%	(130)	22%	(284)	1293
Income: 50k-100k	46%	(323)	26%	(181)	12%	(86)	16%	(109)	700
Income: 100k+	52%	(107)	23%	(47)	13%	(26)	13%	(26)	207
Ethnicity: White	44%	(762)	25%	(432)	12%	(202)	19%	(326)	1722
Ethnicity: Hispanic	33%	(114)	38%	(134)	14%	(49)	15%	(51)	349
Ethnicity: Afr. Am.	20%	(54)	51%	(140)	8%	(22)	21%	(58)	274
Ethnicity: Other	39%	(79)	35%	(72)	9%	(18)	17%	(35)	204
Community: Urban	35%	(223)	36%	(227)	11%	(67)	18%	(115)	631
Community: Suburban	46%	(436)	25%	(239)	10%	(98)	18%	(175)	949
Community: Rural	38%	(235)	29%	(177)	12%	(77)	21%	(130)	620
Employ: Private Sector	43%	(287)	30%	(198)	13%	(90)	14%	(94)	668
Employ: Government	41%	(47)	35%	(39)	17%	(19)	8%	(9)	113
Employ: Self-Employed	36%	(74)	36%	(74)	11%	(23)	17%	(34)	206
Employ: Homemaker	26%	(47)	33%	(59)	10%	(18)	31%	(55)	179
Employ: Retired	54%	(276)	21%	(109)	9%	(46)	16%	(85)	516
Employ: Unemployed	33%	(82)	25%	(63)	10%	(26)	32%	(79)	250
Employ: Other	28%	(49)	39%	(69)	7%	(12)	27%	(48)	178
Military HH: Yes	48%	(155)	26%	(85)	11%	(36)	15%	(48)	324
Military HH: No	39%	(740)	30%	(558)	11%	(207)	20%	(371)	1876
RD/WT: Right Direction	45%	(383)	26%	(218)	11%	(93)	18%	(154)	848
RD/WT: Wrong Track	38%	(512)	31%	(425)	11%	(149)	20%	(266)	1352
Trump Job Approve	45%	(389)	27%	(230)	11%	(92)	17%	(149)	860
Trump Job Disapprove	39%	(490)	31%	(394)	11%	(141)	18%	(226)	1251
Trump Job Strongly Approve	47%	(232)	27%	(134)	10%	(51)	16%	(81)	497
Trump Job Somewhat Approve	43%	(156)	27%	(97)	11%	(41)	19%	(68)	363
Trump Job Somewhat Disapprove	39%	(108)	31%	(88)	11%	(32)	19%	(53)	281
Trump Job Strongly Disapprove	39%	(382)	32%	(306)	11%	(109)	18%	(172)	969

Continued on next page

Table LLdem5: Do you think younger generations of Americans are living longer or shorter lives than previous generations?

Demographic	Younger generations are living longer lives than previous generations		Younger generations are living shorter lives than previous generations		Younger generations are living the same length of time as previous generations		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(894)	29%	(643)	11%	(243)	19%	(420)	2200
#1 Issue: Economy	39%	(213)	33%	(179)	13%	(72)	14%	(79)	543
#1 Issue: Security	43%	(174)	30%	(122)	10%	(41)	18%	(72)	409
#1 Issue: Health Care	37%	(160)	29%	(128)	12%	(51)	22%	(94)	433
#1 Issue: Medicare / Social Security	49%	(163)	27%	(89)	7%	(24)	17%	(56)	332
#1 Issue: Women's Issues	35%	(42)	27%	(32)	11%	(13)	27%	(33)	121
#1 Issue: Education	36%	(39)	28%	(30)	12%	(13)	23%	(25)	107
#1 Issue: Energy	43%	(56)	28%	(37)	10%	(14)	18%	(23)	130
#1 Issue: Other	37%	(46)	21%	(27)	12%	(15)	30%	(37)	125
2018 House Vote: Democrat	41%	(305)	33%	(242)	12%	(88)	14%	(106)	741
2018 House Vote: Republican	51%	(307)	24%	(144)	11%	(65)	14%	(86)	602
2018 House Vote: Someone else	38%	(28)	31%	(23)	9%	(6)	23%	(17)	75
2016 Vote: Hillary Clinton	41%	(278)	32%	(220)	11%	(78)	16%	(110)	686
2016 Vote: Donald Trump	51%	(330)	25%	(160)	10%	(67)	13%	(85)	642
2016 Vote: Other	43%	(56)	21%	(28)	17%	(22)	19%	(25)	131
2016 Vote: Didn't Vote	31%	(229)	32%	(235)	10%	(75)	27%	(200)	739
Voted in 2014: Yes	46%	(570)	28%	(354)	11%	(143)	14%	(179)	1246
Voted in 2014: No	34%	(324)	30%	(289)	10%	(99)	25%	(241)	954
2012 Vote: Barack Obama	40%	(336)	31%	(261)	12%	(100)	16%	(134)	831
2012 Vote: Mitt Romney	55%	(248)	21%	(97)	12%	(53)	12%	(57)	454
2012 Vote: Other	40%	(29)	24%	(17)	13%	(9)	22%	(16)	71
2012 Vote: Didn't Vote	33%	(279)	32%	(267)	10%	(81)	25%	(213)	839
4-Region: Northeast	44%	(175)	31%	(121)	7%	(26)	18%	(71)	394
4-Region: Midwest	38%	(178)	27%	(125)	14%	(63)	21%	(96)	462
4-Region: South	39%	(319)	32%	(268)	11%	(89)	18%	(148)	824
4-Region: West	43%	(222)	25%	(130)	12%	(64)	20%	(104)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_1NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Attending school

Demographic	Selected		Not Selected		Total N
Adults	3%	(63)	97%	(2137)	2200
Gender: Male	3%	(35)	97%	(1027)	1062
Gender: Female	3%	(29)	97%	(1110)	1138
Age: 18-29	4%	(18)	96%	(412)	430
Age: 30-44	3%	(15)	97%	(568)	583
Age: 45-54	3%	(12)	97%	(329)	340
Age: 55-64	3%	(13)	97%	(398)	411
Age: 65+	1%	(6)	99%	(430)	436
Generation Z: 18-22	5%	(7)	95%	(140)	147
Millennial: Age 23-38	3%	(18)	97%	(621)	639
Generation X: Age 39-54	3%	(19)	97%	(547)	567
Boomers: Age 55-73	2%	(18)	98%	(716)	734
PID: Dem (no lean)	3%	(21)	97%	(782)	803
PID: Ind (no lean)	4%	(30)	96%	(710)	740
PID: Rep (no lean)	2%	(12)	98%	(645)	658
PID/Gender: Dem Men	3%	(9)	97%	(344)	353
PID/Gender: Dem Women	3%	(12)	97%	(437)	450
PID/Gender: Ind Men	5%	(17)	95%	(341)	358
PID/Gender: Ind Women	3%	(13)	97%	(369)	382
PID/Gender: Rep Men	2%	(9)	98%	(342)	351
PID/Gender: Rep Women	1%	(4)	99%	(303)	307
Ideo: Liberal (1-3)	5%	(29)	95%	(600)	629
Ideo: Moderate (4)	3%	(16)	97%	(592)	608
Ideo: Conservative (5-7)	2%	(16)	98%	(718)	734
Educ: < College	2%	(37)	98%	(1476)	1512
Educ: Bachelors degree	3%	(14)	97%	(430)	444
Educ: Post-grad	5%	(13)	95%	(231)	244
Income: Under 50k	3%	(38)	97%	(1255)	1293
Income: 50k-100k	3%	(20)	97%	(680)	700
Income: 100k+	3%	(5)	97%	(202)	207
Ethnicity: White	2%	(42)	98%	(1680)	1722
Ethnicity: Hispanic	6%	(21)	94%	(328)	349

Continued on next page

Table LLdem6_INET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Attending school

Demographic	Selected		Not Selected		Total N
Adults	3%	(63)	97%	(2137)	2200
Ethnicity: Afr. Am.	3%	(9)	97%	(265)	274
Ethnicity: Other	6%	(13)	94%	(191)	204
Community: Urban	3%	(22)	97%	(610)	631
Community: Suburban	3%	(31)	97%	(918)	949
Community: Rural	2%	(11)	98%	(609)	620
Employ: Private Sector	3%	(21)	97%	(647)	668
Employ: Government	2%	(2)	98%	(111)	113
Employ: Self-Employed	6%	(12)	94%	(194)	206
Employ: Homemaker	2%	(3)	98%	(176)	179
Employ: Retired	1%	(7)	99%	(508)	516
Employ: Unemployed	1%	(2)	99%	(248)	250
Employ: Other	2%	(4)	98%	(174)	178
Military HH: Yes	2%	(8)	98%	(316)	324
Military HH: No	3%	(56)	97%	(1820)	1876
RD/WT: Right Direction	3%	(22)	97%	(826)	848
RD/WT: Wrong Track	3%	(42)	97%	(1310)	1352
Trump Job Approve	2%	(16)	98%	(844)	860
Trump Job Disapprove	4%	(46)	96%	(1204)	1251
Trump Job Strongly Approve	2%	(9)	98%	(488)	497
Trump Job Somewhat Approve	2%	(7)	98%	(355)	363
Trump Job Somewhat Disapprove	2%	(7)	98%	(275)	281
Trump Job Strongly Disapprove	4%	(40)	96%	(930)	969
#1 Issue: Economy	3%	(14)	97%	(529)	543
#1 Issue: Security	1%	(5)	99%	(404)	409
#1 Issue: Health Care	3%	(12)	97%	(421)	433
#1 Issue: Medicare / Social Security	1%	(4)	99%	(328)	332
#1 Issue: Women's Issues	4%	(5)	96%	(116)	121
#1 Issue: Education	8%	(8)	92%	(98)	107
#1 Issue: Energy	5%	(6)	95%	(123)	130
#1 Issue: Other	6%	(8)	94%	(117)	125

Continued on next page

Table LLdem6_1NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Attending school

Demographic	Selected		Not Selected		Total N
Adults	3%	(63)	97%	(2137)	2200
2018 House Vote: Democrat	4%	(32)	96%	(708)	741
2018 House Vote: Republican	2%	(9)	98%	(592)	602
2018 House Vote: Someone else	3%	(2)	97%	(73)	75
2016 Vote: Hillary Clinton	3%	(22)	97%	(664)	686
2016 Vote: Donald Trump	3%	(16)	97%	(626)	642
2016 Vote: Other	4%	(6)	96%	(125)	131
2016 Vote: Didn't Vote	3%	(19)	97%	(720)	739
Voted in 2014: Yes	3%	(40)	97%	(1206)	1246
Voted in 2014: No	2%	(23)	98%	(930)	954
2012 Vote: Barack Obama	4%	(35)	96%	(796)	831
2012 Vote: Mitt Romney	1%	(6)	99%	(448)	454
2012 Vote: Other	2%	(1)	98%	(70)	71
2012 Vote: Didn't Vote	2%	(21)	98%	(818)	839
4-Region: Northeast	2%	(9)	98%	(384)	394
4-Region: Midwest	3%	(14)	97%	(448)	462
4-Region: South	2%	(17)	98%	(807)	824
4-Region: West	4%	(23)	96%	(497)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_2NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Enhancing my professional skills

Demographic	Selected		Not Selected		Total N
Adults	9%	(197)	91%	(2003)	2200
Gender: Male	11%	(116)	89%	(946)	1062
Gender: Female	7%	(82)	93%	(1057)	1138
Age: 18-29	11%	(49)	89%	(380)	430
Age: 30-44	10%	(56)	90%	(527)	583
Age: 45-54	8%	(27)	92%	(313)	340
Age: 55-64	9%	(36)	91%	(374)	411
Age: 65+	7%	(29)	93%	(408)	436
Generation Z: 18-22	11%	(16)	89%	(131)	147
Millennial: Age 23-38	10%	(66)	90%	(573)	639
Generation X: Age 39-54	9%	(50)	91%	(517)	567
Boomers: Age 55-73	8%	(59)	92%	(675)	734
PID: Dem (no lean)	9%	(73)	91%	(730)	803
PID: Ind (no lean)	10%	(78)	90%	(662)	740
PID: Rep (no lean)	7%	(47)	93%	(611)	658
PID/Gender: Dem Men	10%	(34)	90%	(319)	353
PID/Gender: Dem Women	9%	(39)	91%	(410)	450
PID/Gender: Ind Men	13%	(47)	87%	(311)	358
PID/Gender: Ind Women	8%	(30)	92%	(351)	382
PID/Gender: Rep Men	10%	(35)	90%	(316)	351
PID/Gender: Rep Women	4%	(12)	96%	(295)	307
Ideo: Liberal (1-3)	11%	(67)	89%	(562)	629
Ideo: Moderate (4)	9%	(57)	91%	(551)	608
Ideo: Conservative (5-7)	7%	(51)	93%	(684)	734
Educ: < College	8%	(120)	92%	(1393)	1512
Educ: Bachelors degree	9%	(38)	91%	(405)	444
Educ: Post-grad	16%	(39)	84%	(205)	244
Income: Under 50k	8%	(108)	92%	(1185)	1293
Income: 50k-100k	10%	(69)	90%	(631)	700
Income: 100k+	10%	(21)	90%	(186)	207
Ethnicity: White	8%	(140)	92%	(1582)	1722
Ethnicity: Hispanic	11%	(40)	89%	(309)	349

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Table LLdem6_2NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Enhancing my professional skills

Demographic	Selected		Not Selected		Total N
Adults	9%	(197)	91%	(2003)	2200
Ethnicity: Afr. Am.	11%	(31)	89%	(243)	274
Ethnicity: Other	13%	(26)	87%	(178)	204
Community: Urban	10%	(60)	90%	(571)	631
Community: Suburban	9%	(85)	91%	(864)	949
Community: Rural	8%	(52)	92%	(568)	620
Employ: Private Sector	10%	(65)	90%	(604)	668
Employ: Government	9%	(10)	91%	(104)	113
Employ: Self-Employed	25%	(51)	75%	(155)	206
Employ: Homemaker	3%	(5)	97%	(174)	179
Employ: Retired	3%	(16)	97%	(500)	516
Employ: Unemployed	6%	(15)	94%	(235)	250
Employ: Other	10%	(18)	90%	(160)	178
Military HH: Yes	7%	(24)	93%	(300)	324
Military HH: No	9%	(173)	91%	(1703)	1876
RD/WT: Right Direction	9%	(74)	91%	(774)	848
RD/WT: Wrong Track	9%	(123)	91%	(1229)	1352
Trump Job Approve	9%	(80)	91%	(779)	860
Trump Job Disapprove	9%	(113)	91%	(1137)	1251
Trump Job Strongly Approve	8%	(41)	92%	(456)	497
Trump Job Somewhat Approve	11%	(39)	89%	(323)	363
Trump Job Somewhat Disapprove	11%	(30)	89%	(252)	281
Trump Job Strongly Disapprove	9%	(84)	91%	(886)	969
#1 Issue: Economy	11%	(61)	89%	(482)	543
#1 Issue: Security	7%	(30)	93%	(379)	409
#1 Issue: Health Care	7%	(30)	93%	(404)	433
#1 Issue: Medicare / Social Security	5%	(18)	95%	(314)	332
#1 Issue: Women's Issues	6%	(7)	94%	(114)	121
#1 Issue: Education	20%	(21)	80%	(86)	107
#1 Issue: Energy	15%	(20)	85%	(110)	130
#1 Issue: Other	9%	(11)	91%	(113)	125

Continued on next page

Table LLdem6_2NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Enhancing my professional skills

Demographic	Selected		Not Selected		Total N
Adults	9%	(197)	91%	(2003)	2200
2018 House Vote: Democrat	10%	(76)	90%	(665)	741
2018 House Vote: Republican	6%	(39)	94%	(563)	602
2018 House Vote: Someone else	10%	(7)	90%	(68)	75
2016 Vote: Hillary Clinton	9%	(60)	91%	(626)	686
2016 Vote: Donald Trump	9%	(55)	91%	(587)	642
2016 Vote: Other	9%	(12)	91%	(119)	131
2016 Vote: Didn't Vote	10%	(70)	90%	(669)	739
Voted in 2014: Yes	8%	(105)	92%	(1141)	1246
Voted in 2014: No	10%	(92)	90%	(861)	954
2012 Vote: Barack Obama	9%	(74)	91%	(757)	831
2012 Vote: Mitt Romney	7%	(34)	93%	(421)	454
2012 Vote: Other	11%	(7)	89%	(64)	71
2012 Vote: Didn't Vote	10%	(82)	90%	(757)	839
4-Region: Northeast	9%	(36)	91%	(358)	394
4-Region: Midwest	8%	(37)	92%	(426)	462
4-Region: South	9%	(75)	91%	(750)	824
4-Region: West	10%	(50)	90%	(470)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_3NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Volunteering in my community

Demographic	Selected		Not Selected		Total N
Adults	26%	(570)	74%	(1630)	2200
Gender: Male	23%	(248)	77%	(814)	1062
Gender: Female	28%	(323)	72%	(815)	1138
Age: 18-29	25%	(108)	75%	(322)	430
Age: 30-44	27%	(157)	73%	(427)	583
Age: 45-54	27%	(92)	73%	(249)	340
Age: 55-64	24%	(98)	76%	(313)	411
Age: 65+	27%	(117)	73%	(320)	436
Generation Z: 18-22	22%	(32)	78%	(115)	147
Millennial: Age 23-38	26%	(167)	74%	(472)	639
Generation X: Age 39-54	28%	(158)	72%	(409)	567
Boomers: Age 55-73	26%	(189)	74%	(546)	734
PID: Dem (no lean)	27%	(220)	73%	(583)	803
PID: Ind (no lean)	24%	(176)	76%	(563)	740
PID: Rep (no lean)	27%	(175)	73%	(483)	658
PID/Gender: Dem Men	24%	(85)	76%	(268)	353
PID/Gender: Dem Women	30%	(135)	70%	(315)	450
PID/Gender: Ind Men	22%	(80)	78%	(278)	358
PID/Gender: Ind Women	25%	(96)	75%	(285)	382
PID/Gender: Rep Men	24%	(83)	76%	(268)	351
PID/Gender: Rep Women	30%	(92)	70%	(215)	307
Ideo: Liberal (1-3)	30%	(192)	70%	(437)	629
Ideo: Moderate (4)	22%	(134)	78%	(474)	608
Ideo: Conservative (5-7)	28%	(208)	72%	(527)	734
Educ: < College	21%	(320)	79%	(1192)	1512
Educ: Bachelors degree	32%	(141)	68%	(303)	444
Educ: Post-grad	45%	(109)	55%	(135)	244
Income: Under 50k	23%	(292)	77%	(1001)	1293
Income: 50k-100k	27%	(191)	73%	(509)	700
Income: 100k+	42%	(87)	58%	(120)	207
Ethnicity: White	26%	(442)	74%	(1280)	1722
Ethnicity: Hispanic	21%	(75)	79%	(274)	349

Continued on next page

Table LLdem6_3NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Volunteering in my community

Demographic	Selected		Not Selected		Total N
Adults	26%	(570)	74%	(1630)	2200
Ethnicity: Afr. Am.	27%	(73)	73%	(202)	274
Ethnicity: Other	27%	(56)	73%	(148)	204
Community: Urban	26%	(161)	74%	(470)	631
Community: Suburban	28%	(263)	72%	(686)	949
Community: Rural	24%	(146)	76%	(474)	620
Employ: Private Sector	30%	(202)	70%	(466)	668
Employ: Government	31%	(35)	69%	(79)	113
Employ: Self-Employed	30%	(62)	70%	(144)	206
Employ: Homemaker	24%	(43)	76%	(137)	179
Employ: Retired	24%	(123)	76%	(393)	516
Employ: Unemployed	17%	(42)	83%	(208)	250
Employ: Other	20%	(35)	80%	(143)	178
Military HH: Yes	28%	(89)	72%	(234)	324
Military HH: No	26%	(481)	74%	(1395)	1876
RD/WT: Right Direction	24%	(201)	76%	(647)	848
RD/WT: Wrong Track	27%	(369)	73%	(983)	1352
Trump Job Approve	25%	(216)	75%	(644)	860
Trump Job Disapprove	27%	(339)	73%	(912)	1251
Trump Job Strongly Approve	21%	(107)	79%	(391)	497
Trump Job Somewhat Approve	30%	(109)	70%	(254)	363
Trump Job Somewhat Disapprove	32%	(90)	68%	(191)	281
Trump Job Strongly Disapprove	26%	(249)	74%	(721)	969
#1 Issue: Economy	29%	(156)	71%	(387)	543
#1 Issue: Security	24%	(97)	76%	(312)	409
#1 Issue: Health Care	26%	(112)	74%	(321)	433
#1 Issue: Medicare / Social Security	20%	(65)	80%	(267)	332
#1 Issue: Women's Issues	24%	(30)	76%	(91)	121
#1 Issue: Education	33%	(35)	67%	(72)	107
#1 Issue: Energy	36%	(47)	64%	(83)	130
#1 Issue: Other	23%	(29)	77%	(96)	125

Continued on next page

Table LLdem6_3NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Volunteering in my community

Demographic	Selected		Not Selected		Total N
Adults	26%	(570)	74%	(1630)	2200
2018 House Vote: Democrat	32%	(236)	68%	(505)	741
2018 House Vote: Republican	30%	(180)	70%	(422)	602
2018 House Vote: Someone else	24%	(18)	76%	(57)	75
2016 Vote: Hillary Clinton	29%	(202)	71%	(484)	686
2016 Vote: Donald Trump	31%	(198)	69%	(445)	642
2016 Vote: Other	31%	(41)	69%	(90)	131
2016 Vote: Didn't Vote	18%	(130)	82%	(609)	739
Voted in 2014: Yes	32%	(396)	68%	(850)	1246
Voted in 2014: No	18%	(174)	82%	(779)	954
2012 Vote: Barack Obama	30%	(246)	70%	(585)	831
2012 Vote: Mitt Romney	32%	(147)	68%	(307)	454
2012 Vote: Other	26%	(19)	74%	(52)	71
2012 Vote: Didn't Vote	19%	(157)	81%	(682)	839
4-Region: Northeast	24%	(95)	76%	(299)	394
4-Region: Midwest	29%	(134)	71%	(329)	462
4-Region: South	24%	(195)	76%	(629)	824
4-Region: West	28%	(147)	72%	(373)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_4NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Working

Demographic	Selected		Not Selected		Total N
Adults	17%	(375)	83%	(1825)	2200
Gender: Male	21%	(219)	79%	(843)	1062
Gender: Female	14%	(156)	86%	(982)	1138
Age: 18-29	16%	(70)	84%	(359)	430
Age: 30-44	19%	(111)	81%	(473)	583
Age: 45-54	21%	(72)	79%	(269)	340
Age: 55-64	16%	(67)	84%	(343)	411
Age: 65+	13%	(55)	87%	(382)	436
Generation Z: 18-22	10%	(15)	90%	(132)	147
Millennial: Age 23-38	19%	(121)	81%	(518)	639
Generation X: Age 39-54	21%	(117)	79%	(450)	567
Boomers: Age 55-73	15%	(107)	85%	(628)	734
PID: Dem (no lean)	20%	(158)	80%	(644)	803
PID: Ind (no lean)	15%	(111)	85%	(629)	740
PID: Rep (no lean)	16%	(106)	84%	(552)	658
PID/Gender: Dem Men	26%	(91)	74%	(262)	353
PID/Gender: Dem Women	15%	(67)	85%	(382)	450
PID/Gender: Ind Men	17%	(61)	83%	(297)	358
PID/Gender: Ind Women	13%	(50)	87%	(332)	382
PID/Gender: Rep Men	19%	(67)	81%	(284)	351
PID/Gender: Rep Women	13%	(39)	87%	(268)	307
Ideo: Liberal (1-3)	20%	(126)	80%	(503)	629
Ideo: Moderate (4)	17%	(100)	83%	(507)	608
Ideo: Conservative (5-7)	15%	(111)	85%	(624)	734
Educ: < College	15%	(232)	85%	(1280)	1512
Educ: Bachelors degree	19%	(84)	81%	(360)	444
Educ: Post-grad	24%	(59)	76%	(185)	244
Income: Under 50k	17%	(215)	83%	(1078)	1293
Income: 50k-100k	18%	(127)	82%	(573)	700
Income: 100k+	15%	(32)	85%	(175)	207
Ethnicity: White	18%	(305)	82%	(1417)	1722
Ethnicity: Hispanic	19%	(67)	81%	(283)	349

Continued on next page

Table LLdem6_4NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.

Working

Demographic	Selected		Not Selected		Total N
Adults	17%	(375)	83%	(1825)	2200
Ethnicity: Afr. Am.	14%	(39)	86%	(235)	274
Ethnicity: Other	15%	(31)	85%	(173)	204
Community: Urban	17%	(108)	83%	(524)	631
Community: Suburban	17%	(160)	83%	(789)	949
Community: Rural	17%	(107)	83%	(513)	620
Employ: Private Sector	25%	(168)	75%	(500)	668
Employ: Government	24%	(27)	76%	(86)	113
Employ: Self-Employed	26%	(53)	74%	(153)	206
Employ: Homemaker	8%	(13)	92%	(166)	179
Employ: Retired	4%	(23)	96%	(493)	516
Employ: Unemployed	16%	(41)	84%	(209)	250
Employ: Other	16%	(29)	84%	(149)	178
Military HH: Yes	17%	(55)	83%	(269)	324
Military HH: No	17%	(320)	83%	(1557)	1876
RD/WT: Right Direction	15%	(129)	85%	(719)	848
RD/WT: Wrong Track	18%	(245)	82%	(1107)	1352
Trump Job Approve	16%	(133)	84%	(726)	860
Trump Job Disapprove	19%	(232)	81%	(1018)	1251
Trump Job Strongly Approve	15%	(76)	85%	(421)	497
Trump Job Somewhat Approve	16%	(57)	84%	(305)	363
Trump Job Somewhat Disapprove	20%	(58)	80%	(224)	281
Trump Job Strongly Disapprove	18%	(175)	82%	(794)	969
#1 Issue: Economy	19%	(105)	81%	(438)	543
#1 Issue: Security	13%	(53)	87%	(356)	409
#1 Issue: Health Care	20%	(85)	80%	(348)	433
#1 Issue: Medicare / Social Security	12%	(40)	88%	(292)	332
#1 Issue: Women's Issues	21%	(25)	79%	(96)	121
#1 Issue: Education	26%	(27)	74%	(80)	107
#1 Issue: Energy	15%	(20)	85%	(110)	130
#1 Issue: Other	15%	(19)	85%	(106)	125

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Table LLdem6_4NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Working

Demographic	Selected		Not Selected		Total N
Adults	17%	(375)	83%	(1825)	2200
2018 House Vote: Democrat	20%	(147)	80%	(593)	741
2018 House Vote: Republican	16%	(95)	84%	(506)	602
2018 House Vote: Someone else	14%	(11)	86%	(64)	75
2016 Vote: Hillary Clinton	20%	(137)	80%	(549)	686
2016 Vote: Donald Trump	17%	(109)	83%	(533)	642
2016 Vote: Other	21%	(28)	79%	(103)	131
2016 Vote: Didn't Vote	14%	(101)	86%	(638)	739
Voted in 2014: Yes	18%	(227)	82%	(1019)	1246
Voted in 2014: No	15%	(148)	85%	(806)	954
2012 Vote: Barack Obama	20%	(166)	80%	(665)	831
2012 Vote: Mitt Romney	16%	(73)	84%	(381)	454
2012 Vote: Other	15%	(11)	85%	(60)	71
2012 Vote: Didn't Vote	15%	(125)	85%	(714)	839
4-Region: Northeast	18%	(72)	82%	(321)	394
4-Region: Midwest	15%	(70)	85%	(392)	462
4-Region: South	17%	(143)	83%	(681)	824
4-Region: West	17%	(90)	83%	(430)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_5NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Working– but not as much

Demographic	Selected	Not Selected	Total N
Adults	26% (567)	74% (1633)	2200
Gender: Male	26% (274)	74% (788)	1062
Gender: Female	26% (293)	74% (846)	1138
Age: 18-29	26% (110)	74% (319)	430
Age: 30-44	31% (180)	69% (403)	583
Age: 45-54	30% (102)	70% (238)	340
Age: 55-64	25% (103)	75% (308)	411
Age: 65+	16% (71)	84% (365)	436
Generation Z: 18-22	19% (28)	81% (119)	147
Millennial: Age 23-38	29% (187)	71% (452)	639
Generation X: Age 39-54	31% (177)	69% (389)	567
Boomers: Age 55-73	22% (162)	78% (572)	734
PID: Dem (no lean)	28% (228)	72% (575)	803
PID: Ind (no lean)	26% (192)	74% (547)	740
PID: Rep (no lean)	22% (146)	78% (511)	658
PID/Gender: Dem Men	27% (96)	73% (257)	353
PID/Gender: Dem Women	29% (132)	71% (317)	450
PID/Gender: Ind Men	29% (105)	71% (253)	358
PID/Gender: Ind Women	23% (88)	77% (294)	382
PID/Gender: Rep Men	21% (74)	79% (277)	351
PID/Gender: Rep Women	24% (73)	76% (234)	307
Ideo: Liberal (1-3)	30% (186)	70% (443)	629
Ideo: Moderate (4)	25% (151)	75% (457)	608
Ideo: Conservative (5-7)	23% (172)	77% (563)	734
Educ: < College	23% (354)	77% (1158)	1512
Educ: Bachelors degree	31% (138)	69% (306)	444
Educ: Post-grad	31% (75)	69% (170)	244
Income: Under 50k	23% (302)	77% (991)	1293
Income: 50k-100k	29% (201)	71% (499)	700
Income: 100k+	31% (64)	69% (143)	207
Ethnicity: White	25% (430)	75% (1291)	1722
Ethnicity: Hispanic	23% (79)	77% (271)	349

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Table LLdem6_5NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Working– but not as much

Demographic	Selected		Not Selected		Total N
Adults	26%	(567)	74%	(1633)	2200
Ethnicity: Afr. Am.	29%	(79)	71%	(195)	274
Ethnicity: Other	28%	(57)	72%	(147)	204
Community: Urban	24%	(153)	76%	(479)	631
Community: Suburban	27%	(260)	73%	(689)	949
Community: Rural	25%	(154)	75%	(466)	620
Employ: Private Sector	38%	(256)	62%	(412)	668
Employ: Government	32%	(37)	68%	(77)	113
Employ: Self-Employed	41%	(85)	59%	(121)	206
Employ: Homemaker	19%	(34)	81%	(145)	179
Employ: Retired	8%	(43)	92%	(472)	516
Employ: Unemployed	23%	(56)	77%	(194)	250
Employ: Other	22%	(39)	78%	(139)	178
Military HH: Yes	24%	(78)	76%	(246)	324
Military HH: No	26%	(489)	74%	(1388)	1876
RD/WT: Right Direction	24%	(204)	76%	(644)	848
RD/WT: Wrong Track	27%	(363)	73%	(989)	1352
Trump Job Approve	24%	(204)	76%	(656)	860
Trump Job Disapprove	28%	(350)	72%	(901)	1251
Trump Job Strongly Approve	23%	(114)	77%	(383)	497
Trump Job Somewhat Approve	25%	(90)	75%	(272)	363
Trump Job Somewhat Disapprove	28%	(80)	72%	(201)	281
Trump Job Strongly Disapprove	28%	(270)	72%	(699)	969
#1 Issue: Economy	33%	(181)	67%	(363)	543
#1 Issue: Security	22%	(88)	78%	(321)	409
#1 Issue: Health Care	28%	(119)	72%	(314)	433
#1 Issue: Medicare / Social Security	16%	(52)	84%	(280)	332
#1 Issue: Women's Issues	18%	(21)	82%	(100)	121
#1 Issue: Education	31%	(33)	69%	(74)	107
#1 Issue: Energy	32%	(41)	68%	(89)	130
#1 Issue: Other	24%	(30)	76%	(95)	125

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Table LLdem6_5NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Working– but not as much

Demographic	Selected		Not Selected		Total N
Adults	26%	(567)	74%	(1633)	2200
2018 House Vote: Democrat	29%	(216)	71%	(524)	741
2018 House Vote: Republican	23%	(139)	77%	(463)	602
2018 House Vote: Someone else	24%	(18)	76%	(57)	75
2016 Vote: Hillary Clinton	28%	(194)	72%	(492)	686
2016 Vote: Donald Trump	23%	(148)	77%	(495)	642
2016 Vote: Other	30%	(39)	70%	(92)	131
2016 Vote: Didn't Vote	25%	(186)	75%	(554)	739
Voted in 2014: Yes	26%	(322)	74%	(924)	1246
Voted in 2014: No	26%	(244)	74%	(710)	954
2012 Vote: Barack Obama	27%	(224)	73%	(607)	831
2012 Vote: Mitt Romney	24%	(107)	76%	(347)	454
2012 Vote: Other	27%	(19)	73%	(52)	71
2012 Vote: Didn't Vote	25%	(213)	75%	(626)	839
4-Region: Northeast	25%	(98)	75%	(296)	394
4-Region: Midwest	27%	(126)	73%	(336)	462
4-Region: South	25%	(205)	75%	(619)	824
4-Region: West	26%	(137)	74%	(383)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_6NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Working – but doing something new

Demographic	Selected		Not Selected		Total N
Adults	14%	(310)	86%	(1890)	2200
Gender: Male	17%	(182)	83%	(880)	1062
Gender: Female	11%	(129)	89%	(1010)	1138
Age: 18-29	16%	(70)	84%	(360)	430
Age: 30-44	15%	(87)	85%	(496)	583
Age: 45-54	17%	(56)	83%	(284)	340
Age: 55-64	15%	(62)	85%	(349)	411
Age: 65+	8%	(35)	92%	(401)	436
Generation Z: 18-22	11%	(16)	89%	(131)	147
Millennial: Age 23-38	17%	(106)	83%	(533)	639
Generation X: Age 39-54	16%	(91)	84%	(476)	567
Boomers: Age 55-73	12%	(89)	88%	(646)	734
PID: Dem (no lean)	16%	(126)	84%	(676)	803
PID: Ind (no lean)	15%	(108)	85%	(632)	740
PID: Rep (no lean)	12%	(76)	88%	(582)	658
PID/Gender: Dem Men	19%	(67)	81%	(286)	353
PID/Gender: Dem Women	13%	(60)	87%	(390)	450
PID/Gender: Ind Men	19%	(68)	81%	(290)	358
PID/Gender: Ind Women	10%	(40)	90%	(342)	382
PID/Gender: Rep Men	13%	(47)	87%	(304)	351
PID/Gender: Rep Women	9%	(29)	91%	(278)	307
Ideo: Liberal (1-3)	15%	(92)	85%	(537)	629
Ideo: Moderate (4)	14%	(86)	86%	(522)	608
Ideo: Conservative (5-7)	13%	(99)	87%	(635)	734
Educ: < College	13%	(196)	87%	(1316)	1512
Educ: Bachelors degree	17%	(75)	83%	(369)	444
Educ: Post-grad	16%	(39)	84%	(205)	244
Income: Under 50k	13%	(172)	87%	(1121)	1293
Income: 50k-100k	14%	(97)	86%	(603)	700
Income: 100k+	20%	(41)	80%	(166)	207
Ethnicity: White	14%	(238)	86%	(1484)	1722
Ethnicity: Hispanic	19%	(65)	81%	(285)	349

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Table LLdem6_6NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Working – but doing something new

Demographic	Selected		Not Selected		Total N
Adults	14%	(310)	86%	(1890)	2200
Ethnicity: Afr. Am.	13%	(35)	87%	(239)	274
Ethnicity: Other	18%	(38)	82%	(166)	204
Community: Urban	16%	(100)	84%	(531)	631
Community: Suburban	14%	(133)	86%	(816)	949
Community: Rural	13%	(78)	87%	(542)	620
Employ: Private Sector	22%	(146)	78%	(522)	668
Employ: Government	17%	(19)	83%	(94)	113
Employ: Self-Employed	24%	(49)	76%	(156)	206
Employ: Homemaker	8%	(14)	92%	(165)	179
Employ: Retired	4%	(23)	96%	(492)	516
Employ: Unemployed	8%	(21)	92%	(229)	250
Employ: Other	12%	(21)	88%	(157)	178
Military HH: Yes	13%	(41)	87%	(283)	324
Military HH: No	14%	(270)	86%	(1607)	1876
RD/WT: Right Direction	14%	(115)	86%	(733)	848
RD/WT: Wrong Track	14%	(196)	86%	(1156)	1352
Trump Job Approve	12%	(102)	88%	(758)	860
Trump Job Disapprove	16%	(195)	84%	(1056)	1251
Trump Job Strongly Approve	11%	(55)	89%	(442)	497
Trump Job Somewhat Approve	13%	(47)	87%	(315)	363
Trump Job Somewhat Disapprove	17%	(49)	83%	(233)	281
Trump Job Strongly Disapprove	15%	(146)	85%	(823)	969
#1 Issue: Economy	18%	(96)	82%	(448)	543
#1 Issue: Security	13%	(53)	87%	(356)	409
#1 Issue: Health Care	12%	(52)	88%	(381)	433
#1 Issue: Medicare / Social Security	9%	(30)	91%	(302)	332
#1 Issue: Women's Issues	13%	(16)	87%	(105)	121
#1 Issue: Education	20%	(21)	80%	(86)	107
#1 Issue: Energy	19%	(25)	81%	(105)	130
#1 Issue: Other	14%	(18)	86%	(107)	125

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Table LLdem6_6NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Working – but doing something new

Demographic	Selected		Not Selected		Total N
Adults	14%	(310)	86%	(1890)	2200
2018 House Vote: Democrat	17%	(127)	83%	(614)	741
2018 House Vote: Republican	12%	(74)	88%	(528)	602
2018 House Vote: Someone else	11%	(8)	89%	(67)	75
2016 Vote: Hillary Clinton	15%	(105)	85%	(582)	686
2016 Vote: Donald Trump	14%	(89)	86%	(553)	642
2016 Vote: Other	21%	(27)	79%	(104)	131
2016 Vote: Didn't Vote	12%	(89)	88%	(650)	739
Voted in 2014: Yes	15%	(181)	85%	(1065)	1246
Voted in 2014: No	14%	(129)	86%	(825)	954
2012 Vote: Barack Obama	16%	(132)	84%	(699)	831
2012 Vote: Mitt Romney	12%	(54)	88%	(401)	454
2012 Vote: Other	15%	(11)	85%	(60)	71
2012 Vote: Didn't Vote	14%	(113)	86%	(726)	839
4-Region: Northeast	14%	(57)	86%	(337)	394
4-Region: Midwest	13%	(60)	87%	(402)	462
4-Region: South	12%	(101)	88%	(723)	824
4-Region: West	18%	(92)	82%	(428)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_7NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Raising a family or helping my children raise their families

Demographic	Selected		Not Selected		Total N
Adults	21%	(471)	79%	(1729)	2200
Gender: Male	17%	(181)	83%	(880)	1062
Gender: Female	25%	(290)	75%	(849)	1138
Age: 18-29	38%	(165)	62%	(265)	430
Age: 30-44	28%	(165)	72%	(418)	583
Age: 45-54	14%	(49)	86%	(292)	340
Age: 55-64	11%	(46)	89%	(364)	411
Age: 65+	11%	(46)	89%	(390)	436
Generation Z: 18-22	40%	(59)	60%	(88)	147
Millennial: Age 23-38	34%	(215)	66%	(424)	639
Generation X: Age 39-54	18%	(105)	82%	(462)	567
Boomers: Age 55-73	11%	(83)	89%	(651)	734
PID: Dem (no lean)	22%	(174)	78%	(628)	803
PID: Ind (no lean)	22%	(161)	78%	(578)	740
PID: Rep (no lean)	21%	(136)	79%	(522)	658
PID/Gender: Dem Men	18%	(64)	82%	(289)	353
PID/Gender: Dem Women	24%	(110)	76%	(340)	450
PID/Gender: Ind Men	18%	(64)	82%	(294)	358
PID/Gender: Ind Women	25%	(97)	75%	(285)	382
PID/Gender: Rep Men	15%	(53)	85%	(298)	351
PID/Gender: Rep Women	27%	(83)	73%	(224)	307
Ideo: Liberal (1-3)	20%	(125)	80%	(504)	629
Ideo: Moderate (4)	21%	(130)	79%	(478)	608
Ideo: Conservative (5-7)	21%	(156)	79%	(579)	734
Educ: < College	22%	(337)	78%	(1175)	1512
Educ: Bachelors degree	19%	(86)	81%	(358)	444
Educ: Post-grad	20%	(48)	80%	(196)	244
Income: Under 50k	21%	(267)	79%	(1025)	1293
Income: 50k-100k	23%	(161)	77%	(539)	700
Income: 100k+	21%	(43)	79%	(164)	207
Ethnicity: White	20%	(344)	80%	(1377)	1722
Ethnicity: Hispanic	27%	(96)	73%	(254)	349

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Table LLdem6_7NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Raising a family or helping my children raise their families

Demographic	Selected		Not Selected		Total N
Adults	21%	(471)	79%	(1729)	2200
Ethnicity: Afr. Am.	27%	(74)	73%	(200)	274
Ethnicity: Other	26%	(53)	74%	(151)	204
Community: Urban	22%	(136)	78%	(495)	631
Community: Suburban	21%	(199)	79%	(750)	949
Community: Rural	22%	(136)	78%	(484)	620
Employ: Private Sector	21%	(143)	79%	(525)	668
Employ: Government	29%	(33)	71%	(81)	113
Employ: Self-Employed	25%	(51)	75%	(155)	206
Employ: Homemaker	33%	(59)	67%	(120)	179
Employ: Retired	10%	(52)	90%	(464)	516
Employ: Unemployed	24%	(59)	76%	(191)	250
Employ: Other	20%	(36)	80%	(142)	178
Military HH: Yes	20%	(64)	80%	(260)	324
Military HH: No	22%	(407)	78%	(1469)	1876
RD/WT: Right Direction	20%	(171)	80%	(677)	848
RD/WT: Wrong Track	22%	(300)	78%	(1052)	1352
Trump Job Approve	19%	(164)	81%	(696)	860
Trump Job Disapprove	23%	(290)	77%	(961)	1251
Trump Job Strongly Approve	17%	(86)	83%	(411)	497
Trump Job Somewhat Approve	22%	(78)	78%	(284)	363
Trump Job Somewhat Disapprove	30%	(85)	70%	(196)	281
Trump Job Strongly Disapprove	21%	(205)	79%	(764)	969
#1 Issue: Economy	25%	(133)	75%	(410)	543
#1 Issue: Security	22%	(92)	78%	(317)	409
#1 Issue: Health Care	20%	(85)	80%	(349)	433
#1 Issue: Medicare / Social Security	11%	(38)	89%	(294)	332
#1 Issue: Women's Issues	29%	(36)	71%	(85)	121
#1 Issue: Education	32%	(34)	68%	(73)	107
#1 Issue: Energy	22%	(28)	78%	(101)	130
#1 Issue: Other	21%	(26)	79%	(99)	125

Continued on next page

Table LLdem6_7NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Raising a family or helping my children raise their families

Demographic	Selected		Not Selected		Total N
Adults	21%	(471)	79%	(1729)	2200
2018 House Vote: Democrat	20%	(149)	80%	(591)	741
2018 House Vote: Republican	18%	(109)	82%	(493)	602
2018 House Vote: Someone else	20%	(15)	80%	(60)	75
2016 Vote: Hillary Clinton	19%	(131)	81%	(556)	686
2016 Vote: Donald Trump	20%	(127)	80%	(515)	642
2016 Vote: Other	22%	(29)	78%	(102)	131
2016 Vote: Didn't Vote	25%	(184)	75%	(555)	739
Voted in 2014: Yes	19%	(231)	81%	(1015)	1246
Voted in 2014: No	25%	(240)	75%	(714)	954
2012 Vote: Barack Obama	18%	(151)	82%	(680)	831
2012 Vote: Mitt Romney	18%	(80)	82%	(375)	454
2012 Vote: Other	23%	(16)	77%	(55)	71
2012 Vote: Didn't Vote	27%	(224)	73%	(615)	839
4-Region: Northeast	24%	(93)	76%	(301)	394
4-Region: Midwest	18%	(83)	82%	(379)	462
4-Region: South	22%	(181)	78%	(643)	824
4-Region: West	22%	(114)	78%	(406)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_8NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Managing my health

Demographic	Selected		Not Selected		Total N
Adults	52%	(1146)	48%	(1054)	2200
Gender: Male	52%	(551)	48%	(511)	1062
Gender: Female	52%	(595)	48%	(543)	1138
Age: 18-29	49%	(210)	51%	(220)	430
Age: 30-44	48%	(280)	52%	(303)	583
Age: 45-54	49%	(165)	51%	(175)	340
Age: 55-64	53%	(217)	47%	(193)	411
Age: 65+	63%	(273)	37%	(163)	436
Generation Z: 18-22	47%	(69)	53%	(78)	147
Millennial: Age 23-38	51%	(323)	49%	(316)	639
Generation X: Age 39-54	46%	(263)	54%	(304)	567
Boomers: Age 55-73	57%	(422)	43%	(313)	734
PID: Dem (no lean)	56%	(448)	44%	(355)	803
PID: Ind (no lean)	48%	(357)	52%	(383)	740
PID: Rep (no lean)	52%	(342)	48%	(316)	658
PID/Gender: Dem Men	57%	(202)	43%	(151)	353
PID/Gender: Dem Women	55%	(245)	45%	(204)	450
PID/Gender: Ind Men	49%	(174)	51%	(184)	358
PID/Gender: Ind Women	48%	(183)	52%	(199)	382
PID/Gender: Rep Men	50%	(175)	50%	(176)	351
PID/Gender: Rep Women	54%	(167)	46%	(140)	307
Ideo: Liberal (1-3)	62%	(388)	38%	(241)	629
Ideo: Moderate (4)	48%	(291)	52%	(317)	608
Ideo: Conservative (5-7)	52%	(380)	48%	(354)	734
Educ: < College	49%	(748)	51%	(764)	1512
Educ: Bachelors degree	55%	(245)	45%	(199)	444
Educ: Post-grad	63%	(153)	37%	(91)	244
Income: Under 50k	50%	(651)	50%	(642)	1293
Income: 50k-100k	53%	(370)	47%	(330)	700
Income: 100k+	60%	(125)	40%	(82)	207
Ethnicity: White	52%	(895)	48%	(827)	1722
Ethnicity: Hispanic	56%	(197)	44%	(152)	349

Continued on next page

Table LLdem6_8NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Managing my health

Demographic	Selected		Not Selected		Total N
Adults	52%	(1146)	48%	(1054)	2200
Ethnicity: Afr. Am.	49%	(135)	51%	(140)	274
Ethnicity: Other	57%	(117)	43%	(87)	204
Community: Urban	49%	(312)	51%	(319)	631
Community: Suburban	55%	(519)	45%	(430)	949
Community: Rural	51%	(315)	49%	(305)	620
Employ: Private Sector	50%	(334)	50%	(334)	668
Employ: Government	61%	(70)	39%	(44)	113
Employ: Self-Employed	54%	(111)	46%	(95)	206
Employ: Homemaker	51%	(91)	49%	(88)	179
Employ: Retired	56%	(291)	44%	(225)	516
Employ: Unemployed	45%	(113)	55%	(137)	250
Employ: Other	52%	(92)	48%	(86)	178
Military HH: Yes	53%	(173)	47%	(151)	324
Military HH: No	52%	(973)	48%	(903)	1876
RD/WT: Right Direction	50%	(424)	50%	(424)	848
RD/WT: Wrong Track	53%	(722)	47%	(630)	1352
Trump Job Approve	51%	(436)	49%	(423)	860
Trump Job Disapprove	55%	(690)	45%	(561)	1251
Trump Job Strongly Approve	47%	(235)	53%	(262)	497
Trump Job Somewhat Approve	55%	(201)	45%	(161)	363
Trump Job Somewhat Disapprove	53%	(148)	47%	(133)	281
Trump Job Strongly Disapprove	56%	(542)	44%	(428)	969
#1 Issue: Economy	51%	(279)	49%	(264)	543
#1 Issue: Security	54%	(221)	46%	(188)	409
#1 Issue: Health Care	54%	(232)	46%	(201)	433
#1 Issue: Medicare / Social Security	54%	(180)	46%	(152)	332
#1 Issue: Women's Issues	39%	(47)	61%	(74)	121
#1 Issue: Education	50%	(53)	50%	(54)	107
#1 Issue: Energy	62%	(80)	38%	(50)	130
#1 Issue: Other	42%	(53)	58%	(72)	125

Continued on next page

Table LLdem6_8NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Managing my health

Demographic	Selected		Not Selected		Total N
Adults	52%	(1146)	48%	(1054)	2200
2018 House Vote: Democrat	57%	(424)	43%	(317)	741
2018 House Vote: Republican	53%	(320)	47%	(282)	602
2018 House Vote: Someone else	45%	(33)	55%	(42)	75
2016 Vote: Hillary Clinton	57%	(394)	43%	(292)	686
2016 Vote: Donald Trump	54%	(344)	46%	(298)	642
2016 Vote: Other	53%	(69)	47%	(62)	131
2016 Vote: Didn't Vote	46%	(339)	54%	(401)	739
Voted in 2014: Yes	56%	(695)	44%	(551)	1246
Voted in 2014: No	47%	(451)	53%	(503)	954
2012 Vote: Barack Obama	57%	(472)	43%	(359)	831
2012 Vote: Mitt Romney	56%	(254)	44%	(200)	454
2012 Vote: Other	39%	(28)	61%	(43)	71
2012 Vote: Didn't Vote	46%	(388)	54%	(451)	839
4-Region: Northeast	52%	(203)	48%	(190)	394
4-Region: Midwest	55%	(255)	45%	(207)	462
4-Region: South	50%	(416)	50%	(408)	824
4-Region: West	52%	(272)	48%	(248)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_9NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Buying a house

Demographic	Selected		Not Selected		Total N
Adults	7%	(153)	93%	(2047)	2200
Gender: Male	7%	(77)	93%	(985)	1062
Gender: Female	7%	(76)	93%	(1062)	1138
Age: 18-29	11%	(49)	89%	(381)	430
Age: 30-44	7%	(43)	93%	(540)	583
Age: 45-54	5%	(16)	95%	(324)	340
Age: 55-64	5%	(19)	95%	(391)	411
Age: 65+	6%	(25)	94%	(411)	436
Generation Z: 18-22	16%	(23)	84%	(124)	147
Millennial: Age 23-38	9%	(55)	91%	(584)	639
Generation X: Age 39-54	5%	(30)	95%	(537)	567
Boomers: Age 55-73	5%	(40)	95%	(694)	734
PID: Dem (no lean)	7%	(54)	93%	(749)	803
PID: Ind (no lean)	8%	(60)	92%	(679)	740
PID: Rep (no lean)	6%	(39)	94%	(619)	658
PID/Gender: Dem Men	6%	(22)	94%	(331)	353
PID/Gender: Dem Women	7%	(31)	93%	(418)	450
PID/Gender: Ind Men	10%	(34)	90%	(324)	358
PID/Gender: Ind Women	7%	(26)	93%	(355)	382
PID/Gender: Rep Men	6%	(21)	94%	(330)	351
PID/Gender: Rep Women	6%	(18)	94%	(289)	307
Ideo: Liberal (1-3)	8%	(51)	92%	(578)	629
Ideo: Moderate (4)	5%	(28)	95%	(580)	608
Ideo: Conservative (5-7)	7%	(49)	93%	(685)	734
Educ: < College	8%	(115)	92%	(1397)	1512
Educ: Bachelors degree	4%	(18)	96%	(426)	444
Educ: Post-grad	8%	(20)	92%	(224)	244
Income: Under 50k	8%	(105)	92%	(1188)	1293
Income: 50k-100k	6%	(40)	94%	(660)	700
Income: 100k+	4%	(8)	96%	(199)	207
Ethnicity: White	6%	(100)	94%	(1622)	1722
Ethnicity: Hispanic	7%	(25)	93%	(325)	349

Continued on next page

Table LLdem6_9NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Buying a house

Demographic	Selected		Not Selected		Total N
Adults	7%	(153)	93%	(2047)	2200
Ethnicity: Afr. Am.	13%	(35)	87%	(239)	274
Ethnicity: Other	8%	(17)	92%	(187)	204
Community: Urban	8%	(48)	92%	(584)	631
Community: Suburban	6%	(54)	94%	(895)	949
Community: Rural	8%	(51)	92%	(569)	620
Employ: Private Sector	6%	(38)	94%	(630)	668
Employ: Government	13%	(14)	87%	(99)	113
Employ: Self-Employed	10%	(21)	90%	(185)	206
Employ: Homemaker	6%	(11)	94%	(168)	179
Employ: Retired	6%	(29)	94%	(487)	516
Employ: Unemployed	6%	(16)	94%	(235)	250
Employ: Other	6%	(10)	94%	(168)	178
Military HH: Yes	7%	(23)	93%	(300)	324
Military HH: No	7%	(129)	93%	(1747)	1876
RD/WT: Right Direction	7%	(63)	93%	(785)	848
RD/WT: Wrong Track	7%	(90)	93%	(1262)	1352
Trump Job Approve	7%	(57)	93%	(802)	860
Trump Job Disapprove	7%	(92)	93%	(1159)	1251
Trump Job Strongly Approve	8%	(39)	92%	(458)	497
Trump Job Somewhat Approve	5%	(18)	95%	(344)	363
Trump Job Somewhat Disapprove	7%	(19)	93%	(263)	281
Trump Job Strongly Disapprove	8%	(73)	92%	(896)	969
#1 Issue: Economy	7%	(38)	93%	(505)	543
#1 Issue: Security	7%	(29)	93%	(380)	409
#1 Issue: Health Care	6%	(26)	94%	(407)	433
#1 Issue: Medicare / Social Security	6%	(19)	94%	(312)	332
#1 Issue: Women's Issues	8%	(10)	92%	(111)	121
#1 Issue: Education	14%	(15)	86%	(92)	107
#1 Issue: Energy	7%	(9)	93%	(121)	130
#1 Issue: Other	5%	(6)	95%	(119)	125

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Table LLdem6_9NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Buying a house

Demographic	Selected		Not Selected		Total N
Adults	7%	(153)	93%	(2047)	2200
2018 House Vote: Democrat	6%	(47)	94%	(693)	741
2018 House Vote: Republican	6%	(38)	94%	(564)	602
2018 House Vote: Someone else	12%	(9)	88%	(66)	75
2016 Vote: Hillary Clinton	6%	(44)	94%	(642)	686
2016 Vote: Donald Trump	7%	(42)	93%	(600)	642
2016 Vote: Other	9%	(12)	91%	(120)	131
2016 Vote: Didn't Vote	7%	(55)	93%	(684)	739
Voted in 2014: Yes	6%	(78)	94%	(1168)	1246
Voted in 2014: No	8%	(74)	92%	(879)	954
2012 Vote: Barack Obama	7%	(57)	93%	(774)	831
2012 Vote: Mitt Romney	5%	(23)	95%	(432)	454
2012 Vote: Other	11%	(7)	89%	(64)	71
2012 Vote: Didn't Vote	8%	(65)	92%	(774)	839
4-Region: Northeast	6%	(25)	94%	(369)	394
4-Region: Midwest	7%	(31)	93%	(431)	462
4-Region: South	7%	(61)	93%	(763)	824
4-Region: West	7%	(35)	93%	(485)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_10NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Investing

Demographic	Selected	Not Selected	Total N
Adults	22% (490)	78% (1710)	2200
Gender: Male	29% (305)	71% (757)	1062
Gender: Female	16% (185)	84% (953)	1138
Age: 18-29	30% (130)	70% (299)	430
Age: 30-44	22% (126)	78% (457)	583
Age: 45-54	18% (63)	82% (277)	340
Age: 55-64	18% (76)	82% (335)	411
Age: 65+	22% (95)	78% (342)	436
Generation Z: 18-22	29% (43)	71% (104)	147
Millennial: Age 23-38	26% (168)	74% (471)	639
Generation X: Age 39-54	19% (109)	81% (458)	567
Boomers: Age 55-73	21% (152)	79% (583)	734
PID: Dem (no lean)	21% (165)	79% (638)	803
PID: Ind (no lean)	22% (164)	78% (575)	740
PID: Rep (no lean)	24% (161)	76% (497)	658
PID/Gender: Dem Men	25% (89)	75% (264)	353
PID/Gender: Dem Women	17% (76)	83% (373)	450
PID/Gender: Ind Men	28% (100)	72% (258)	358
PID/Gender: Ind Women	17% (64)	83% (317)	382
PID/Gender: Rep Men	33% (116)	67% (235)	351
PID/Gender: Rep Women	15% (45)	85% (262)	307
Ideo: Liberal (1-3)	22% (141)	78% (488)	629
Ideo: Moderate (4)	21% (126)	79% (482)	608
Ideo: Conservative (5-7)	25% (182)	75% (553)	734
Educ: < College	19% (289)	81% (1224)	1512
Educ: Bachelors degree	24% (108)	76% (335)	444
Educ: Post-grad	38% (93)	62% (151)	244
Income: Under 50k	18% (235)	82% (1058)	1293
Income: 50k-100k	25% (177)	75% (523)	700
Income: 100k+	38% (78)	62% (129)	207
Ethnicity: White	22% (373)	78% (1349)	1722
Ethnicity: Hispanic	26% (89)	74% (260)	349

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Table LLdem6_10NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.

Investing

Demographic	Selected	Not Selected	Total N
Adults	22% (490)	78% (1710)	2200
Ethnicity: Afr. Am.	23% (62)	77% (212)	274
Ethnicity: Other	27% (55)	73% (149)	204
Community: Urban	23% (143)	77% (488)	631
Community: Suburban	23% (220)	77% (729)	949
Community: Rural	20% (126)	80% (494)	620
Employ: Private Sector	24% (160)	76% (509)	668
Employ: Government	38% (43)	62% (70)	113
Employ: Self-Employed	29% (60)	71% (146)	206
Employ: Homemaker	14% (24)	86% (155)	179
Employ: Retired	18% (94)	82% (422)	516
Employ: Unemployed	18% (44)	82% (206)	250
Employ: Other	18% (33)	82% (145)	178
Military HH: Yes	21% (67)	79% (257)	324
Military HH: No	23% (423)	77% (1453)	1876
RD/WT: Right Direction	24% (206)	76% (642)	848
RD/WT: Wrong Track	21% (283)	79% (1069)	1352
Trump Job Approve	24% (210)	76% (650)	860
Trump Job Disapprove	22% (271)	78% (980)	1251
Trump Job Strongly Approve	22% (109)	78% (388)	497
Trump Job Somewhat Approve	28% (101)	72% (262)	363
Trump Job Somewhat Disapprove	27% (77)	73% (205)	281
Trump Job Strongly Disapprove	20% (194)	80% (775)	969
#1 Issue: Economy	29% (155)	71% (388)	543
#1 Issue: Security	22% (91)	78% (318)	409
#1 Issue: Health Care	20% (87)	80% (347)	433
#1 Issue: Medicare / Social Security	15% (50)	85% (282)	332
#1 Issue: Women's Issues	11% (13)	89% (108)	121
#1 Issue: Education	28% (30)	72% (77)	107
#1 Issue: Energy	28% (36)	72% (94)	130
#1 Issue: Other	22% (28)	78% (97)	125

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Table LLdem6_10NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Investing

Demographic	Selected		Not Selected		Total N
Adults	22%	(490)	78%	(1710)	2200
2018 House Vote: Democrat	22%	(165)	78%	(575)	741
2018 House Vote: Republican	25%	(152)	75%	(450)	602
2018 House Vote: Someone else	14%	(10)	86%	(65)	75
2016 Vote: Hillary Clinton	22%	(152)	78%	(535)	686
2016 Vote: Donald Trump	24%	(157)	76%	(485)	642
2016 Vote: Other	25%	(32)	75%	(99)	131
2016 Vote: Didn't Vote	20%	(149)	80%	(590)	739
Voted in 2014: Yes	24%	(294)	76%	(953)	1246
Voted in 2014: No	21%	(196)	79%	(758)	954
2012 Vote: Barack Obama	21%	(175)	79%	(656)	831
2012 Vote: Mitt Romney	25%	(115)	75%	(340)	454
2012 Vote: Other	29%	(20)	71%	(51)	71
2012 Vote: Didn't Vote	21%	(179)	79%	(660)	839
4-Region: Northeast	22%	(87)	78%	(306)	394
4-Region: Midwest	22%	(102)	78%	(360)	462
4-Region: South	21%	(174)	79%	(650)	824
4-Region: West	24%	(126)	76%	(394)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_11NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Enjoying retirement

Demographic	Selected	Not Selected	Total N
Adults	46% (1005)	54% (1195)	2200
Gender: Male	46% (491)	54% (571)	1062
Gender: Female	45% (513)	55% (625)	1138
Age: 18-29	43% (184)	57% (245)	430
Age: 30-44	39% (226)	61% (357)	583
Age: 45-54	35% (120)	65% (221)	340
Age: 55-64	43% (176)	57% (235)	411
Age: 65+	68% (299)	32% (137)	436
Generation Z: 18-22	42% (61)	58% (86)	147
Millennial: Age 23-38	42% (265)	58% (374)	639
Generation X: Age 39-54	36% (203)	64% (364)	567
Boomers: Age 55-73	54% (398)	46% (336)	734
PID: Dem (no lean)	45% (359)	55% (443)	803
PID: Ind (no lean)	42% (308)	58% (432)	740
PID: Rep (no lean)	51% (337)	49% (321)	658
PID/Gender: Dem Men	42% (150)	58% (203)	353
PID/Gender: Dem Women	47% (210)	53% (240)	450
PID/Gender: Ind Men	45% (162)	55% (196)	358
PID/Gender: Ind Women	38% (146)	62% (235)	382
PID/Gender: Rep Men	51% (180)	49% (171)	351
PID/Gender: Rep Women	51% (157)	49% (150)	307
Ideo: Liberal (1-3)	43% (271)	57% (358)	629
Ideo: Moderate (4)	45% (272)	55% (336)	608
Ideo: Conservative (5-7)	53% (391)	47% (343)	734
Educ: < College	44% (661)	56% (851)	1512
Educ: Bachelors degree	49% (216)	51% (228)	444
Educ: Post-grad	52% (128)	48% (116)	244
Income: Under 50k	42% (548)	58% (745)	1293
Income: 50k-100k	49% (340)	51% (360)	700
Income: 100k+	56% (117)	44% (90)	207
Ethnicity: White	46% (786)	54% (935)	1722
Ethnicity: Hispanic	39% (136)	61% (213)	349

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Table LLdem6_11NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Enjoying retirement

Demographic	Selected		Not Selected		Total N
Adults	46%	(1005)	54%	(1195)	2200
Ethnicity: Afr. Am.	46%	(127)	54%	(147)	274
Ethnicity: Other	44%	(91)	56%	(113)	204
Community: Urban	42%	(262)	58%	(369)	631
Community: Suburban	47%	(447)	53%	(502)	949
Community: Rural	48%	(295)	52%	(325)	620
Employ: Private Sector	41%	(271)	59%	(397)	668
Employ: Government	55%	(62)	45%	(51)	113
Employ: Self-Employed	31%	(64)	69%	(141)	206
Employ: Homemaker	34%	(61)	66%	(118)	179
Employ: Retired	76%	(391)	24%	(125)	516
Employ: Unemployed	27%	(69)	73%	(181)	250
Employ: Other	29%	(52)	71%	(126)	178
Military HH: Yes	54%	(174)	46%	(150)	324
Military HH: No	44%	(831)	56%	(1045)	1876
RD/WT: Right Direction	47%	(402)	53%	(446)	848
RD/WT: Wrong Track	45%	(603)	55%	(749)	1352
Trump Job Approve	50%	(428)	50%	(432)	860
Trump Job Disapprove	45%	(557)	55%	(693)	1251
Trump Job Strongly Approve	51%	(253)	49%	(245)	497
Trump Job Somewhat Approve	48%	(175)	52%	(187)	363
Trump Job Somewhat Disapprove	40%	(112)	60%	(170)	281
Trump Job Strongly Disapprove	46%	(446)	54%	(524)	969
#1 Issue: Economy	47%	(254)	53%	(289)	543
#1 Issue: Security	51%	(208)	49%	(201)	409
#1 Issue: Health Care	42%	(181)	58%	(252)	433
#1 Issue: Medicare / Social Security	54%	(178)	46%	(154)	332
#1 Issue: Women's Issues	34%	(41)	66%	(80)	121
#1 Issue: Education	40%	(43)	60%	(64)	107
#1 Issue: Energy	41%	(54)	59%	(76)	130
#1 Issue: Other	36%	(45)	64%	(79)	125

Continued on next page

Table LLdem6_11NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Enjoying retirement

Demographic	Selected	Not Selected	Total N
Adults	46% (1005)	54% (1195)	2200
2018 House Vote: Democrat	45% (332)	55% (408)	741
2018 House Vote: Republican	53% (319)	47% (282)	602
2018 House Vote: Someone else	53% (40)	47% (35)	75
2016 Vote: Hillary Clinton	47% (322)	53% (365)	686
2016 Vote: Donald Trump	53% (337)	47% (305)	642
2016 Vote: Other	49% (64)	51% (67)	131
2016 Vote: Didn't Vote	38% (282)	62% (458)	739
Voted in 2014: Yes	50% (623)	50% (623)	1246
Voted in 2014: No	40% (381)	60% (572)	954
2012 Vote: Barack Obama	45% (378)	55% (453)	831
2012 Vote: Mitt Romney	55% (249)	45% (205)	454
2012 Vote: Other	54% (38)	46% (33)	71
2012 Vote: Didn't Vote	40% (337)	60% (503)	839
4-Region: Northeast	45% (178)	55% (216)	394
4-Region: Midwest	48% (222)	52% (240)	462
4-Region: South	45% (373)	55% (451)	824
4-Region: West	45% (231)	55% (289)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table LLdem6_12NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	10%	(230)	90%	(1970)	2200
Gender: Male	9%	(90)	91%	(972)	1062
Gender: Female	12%	(140)	88%	(998)	1138
Age: 18-29	11%	(48)	89%	(381)	430
Age: 30-44	11%	(65)	89%	(518)	583
Age: 45-54	13%	(43)	87%	(297)	340
Age: 55-64	12%	(51)	88%	(360)	411
Age: 65+	5%	(23)	95%	(414)	436
Generation Z: 18-22	17%	(25)	83%	(123)	147
Millennial: Age 23-38	10%	(64)	90%	(575)	639
Generation X: Age 39-54	12%	(68)	88%	(499)	567
Boomers: Age 55-73	9%	(64)	91%	(670)	734
PID: Dem (no lean)	8%	(62)	92%	(741)	803
PID: Ind (no lean)	16%	(119)	84%	(621)	740
PID: Rep (no lean)	8%	(50)	92%	(608)	658
PID/Gender: Dem Men	6%	(20)	94%	(333)	353
PID/Gender: Dem Women	9%	(42)	91%	(408)	450
PID/Gender: Ind Men	14%	(49)	86%	(309)	358
PID/Gender: Ind Women	18%	(70)	82%	(312)	382
PID/Gender: Rep Men	6%	(21)	94%	(330)	351
PID/Gender: Rep Women	9%	(29)	91%	(278)	307
Ideo: Liberal (1-3)	6%	(40)	94%	(589)	629
Ideo: Moderate (4)	11%	(68)	89%	(540)	608
Ideo: Conservative (5-7)	8%	(57)	92%	(677)	734
Educ: < College	13%	(195)	87%	(1317)	1512
Educ: Bachelors degree	6%	(25)	94%	(419)	444
Educ: Post-grad	4%	(10)	96%	(234)	244
Income: Under 50k	14%	(177)	86%	(1116)	1293
Income: 50k-100k	6%	(45)	94%	(654)	700
Income: 100k+	4%	(8)	96%	(200)	207
Ethnicity: White	11%	(182)	89%	(1540)	1722
Ethnicity: Hispanic	6%	(22)	94%	(328)	349

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Table LLdem6_12NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
Don't know / No opinion

Demographic	Selected	Not Selected	Total N
Adults	10% (230)	90% (1970)	2200
Ethnicity: Afr. Am.	10% (28)	90% (246)	274
Ethnicity: Other	10% (20)	90% (184)	204
Community: Urban	12% (76)	88% (555)	631
Community: Suburban	9% (83)	91% (866)	949
Community: Rural	12% (71)	88% (548)	620
Employ: Private Sector	6% (37)	94% (631)	668
Employ: Government	4% (4)	96% (109)	113
Employ: Self-Employed	5% (10)	95% (196)	206
Employ: Homemaker	16% (29)	84% (151)	179
Employ: Retired	8% (43)	92% (473)	516
Employ: Unemployed	27% (67)	73% (183)	250
Employ: Other	18% (32)	82% (146)	178
Military HH: Yes	7% (24)	93% (300)	324
Military HH: No	11% (206)	89% (1670)	1876
RD/WT: Right Direction	9% (79)	91% (769)	848
RD/WT: Wrong Track	11% (151)	89% (1201)	1352
Trump Job Approve	9% (81)	91% (779)	860
Trump Job Disapprove	9% (110)	91% (1140)	1251
Trump Job Strongly Approve	10% (48)	90% (449)	497
Trump Job Somewhat Approve	9% (33)	91% (329)	363
Trump Job Somewhat Disapprove	10% (27)	90% (254)	281
Trump Job Strongly Disapprove	9% (83)	91% (886)	969
#1 Issue: Economy	6% (35)	94% (508)	543
#1 Issue: Security	10% (42)	90% (367)	409
#1 Issue: Health Care	12% (54)	88% (379)	433
#1 Issue: Medicare / Social Security	11% (36)	89% (296)	332
#1 Issue: Women's Issues	14% (17)	86% (103)	121
#1 Issue: Education	12% (13)	88% (94)	107
#1 Issue: Energy	5% (7)	95% (123)	130
#1 Issue: Other	21% (27)	79% (98)	125

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Table LLdem6_12NET: At age 65, in which of the following activities do you expect to be engaged? Select all that apply.
 Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	10%	(230)	90%	(1970)	2200
2018 House Vote: Democrat	8%	(57)	92%	(684)	741
2018 House Vote: Republican	7%	(45)	93%	(557)	602
2018 House Vote: Someone else	12%	(9)	88%	(66)	75
2016 Vote: Hillary Clinton	8%	(53)	92%	(633)	686
2016 Vote: Donald Trump	8%	(50)	92%	(592)	642
2016 Vote: Other	6%	(8)	94%	(124)	131
2016 Vote: Didn't Vote	16%	(119)	84%	(621)	739
Voted in 2014: Yes	7%	(90)	93%	(1156)	1246
Voted in 2014: No	15%	(140)	85%	(813)	954
2012 Vote: Barack Obama	8%	(68)	92%	(763)	831
2012 Vote: Mitt Romney	6%	(26)	94%	(428)	454
2012 Vote: Other	14%	(10)	86%	(61)	71
2012 Vote: Didn't Vote	15%	(126)	85%	(714)	839
4-Region: Northeast	12%	(45)	88%	(348)	394
4-Region: Midwest	10%	(47)	90%	(415)	462
4-Region: South	11%	(88)	89%	(736)	824
4-Region: West	9%	(49)	91%	(471)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	430	20%
	Age: 30-44	583	27%
	Age: 45-54	340	15%
	Age: 55-64	411	19%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-22	147	7%
	Millennial: Age 23-38	639	29%
	Generation X: Age 39-54	567	26%
	Boomers: Age 55-73	734	33%
	N	2088	
xpid3	PID: Dem (no lean)	803	36%
	PID: Ind (no lean)	740	34%
	PID: Rep (no lean)	658	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	353	16%
	PID/Gender: Dem Women	450	20%
	PID/Gender: Ind Men	358	16%
	PID/Gender: Ind Women	382	17%
	PID/Gender: Rep Men	351	16%
	PID/Gender: Rep Women	307	14%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	629	29%
	Ideo: Moderate (4)	608	28%
	Ideo: Conservative (5-7)	734	33%
	N	1971	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1293	59%
	Income: 50k-100k	700	32%
	Income: 100k+	207	9%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemUsr	Community: Urban	631	29%
	Community: Suburban	949	43%
	Community: Rural	620	28%
	N	2200	
xdemEmploy	Employ: Private Sector	668	30%
	Employ: Government	113	5%
	Employ: Self-Employed	206	9%
	Employ: Homemaker	179	8%
	Employ: Retired	516	23%
	Employ: Unemployed	250	11%
	Employ: Other	178	8%
	N	2110	
xdemMilHH1	Military HH: Yes	324	15%
	Military HH: No	1876	85%
	N	2200	
xnr1	RD/WT: Right Direction	848	39%
	RD/WT: Wrong Track	1352	61%
	N	2200	
Trump_Approve	Trump Job Approve	860	39%
	Trump Job Disapprove	1251	57%
	N	2110	
Trump_Approve2	Trump Job Strongly Approve	497	23%
	Trump Job Somewhat Approve	363	16%
	Trump Job Somewhat Disapprove	281	13%
	Trump Job Strongly Disapprove	969	44%
	N	2110	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr3	#1 Issue: Economy	543	25%
	#1 Issue: Security	409	19%
	#1 Issue: Health Care	433	20%
	#1 Issue: Medicare / Social Security	332	15%
	#1 Issue: Women's Issues	121	5%
	#1 Issue: Education	107	5%
	#1 Issue: Energy	130	6%
	#1 Issue: Other	125	6%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	741	34%
	2018 House Vote: Republican	602	27%
	2018 House Vote: Someone else	75	3%
	N	1417	
xsubVote16O	2016 Vote: Hillary Clinton	686	31%
	2016 Vote: Donald Trump	642	29%
	2016 Vote: Other	131	6%
	2016 Vote: Didn't Vote	739	34%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1246	57%
	Voted in 2014: No	954	43%
	N	2200	
xsubVote12O	2012 Vote: Barack Obama	831	38%
	2012 Vote: Mitt Romney	454	21%
	2012 Vote: Other	71	3%
	2012 Vote: Didn't Vote	839	38%
	N	2196	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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